



SCMS Cochin School of Business, Cochin, Kerala

Invite you to a two week **AICTE approved**

Faculty Development Programme

On

Students Engagement for Effective Learning in Management Education

At

SCMS Cochin School of Business

November 06-18, 2017

The FDP is sponsored by AICTE under “AICTE Quality Improvement Scheme (AQIS)



SCMS Campus, Prathap Nagar, Muttom, Aluva, Cochin – 683 106, Kerala
Phone: 91-484-2623803 (30 Lines) Fax:91-484-2623855
Website: www.scmsgroup.org

Participants:

The FDP is designed for Business / Management School faculty members, who are engaged in teaching management courses. The number of participants is limited to 50 on first come first served basis. The participants shall be nominated by the Head of the Institution. The programme requires high level of involvement from the participants in terms of individual preparation and assignments to enhance their skills in the students' engagement approaches.

Resource Faculty:

Faculty members are drawn from IIM, NIT, CDS, Consultants, faculty members of SCMS Cochin, & other leading institutions, eminent educators and expert speakers from industry.

FDP Organizing Committee:

Chief Patron: Dr. G.P.C. Nayar, Chairman, SCMS Group of Educational Institutions.

Convenors:

Prof. Pramod P.Thevanloor, Vice Chairman, SCMS Group of Educational Institutions.

Dr.Radha P.Thevanloor, Registrar and Group Director, SCMS Group

Dr.Indu Nair, Group Director, SCMS Group

Dr. V. Raman Nair, Group Director (R&C), SCMS Group

Dr. Filomina P George, Director, SCMS Cochin School of Business

Prof.K.J.Paulose, Dean (Management Studies), SCMS Cochin School of Business

Programme Coordinator:

Dr.C.Sengottuvelu, Professor & Head- Consultancy, SCMS Cochin School of Business.

Facilities

No participation fee. As the programme is AICTE sponsored, boarding and lodging (on twin sharing basis) will be provided free of cost to the selected participants. All outstation participants will be paid to and fro II class sleeper class train fare by the shortest route on production of tickets.

For further queries and assistance please contact the below mentioned organizing committee members at FDP Office, SCMS Cochin School of Business.

- Dr.C.Sengottuvelu, Prof & Head-Consultancy (sengottuvelu@scmsgroup.org)
M: +91 9444061464
- Dr.V.Raman Nair, Group Director (R&C) (raman.nair@scmsgroup.org)
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- Dr.Filomina P George, Director, SCMS Cochin School of Business (filomina@scmsgroup.org), M: +91 9446129548



About the FDP:

Business and Management education teaching have become very challenging considering the changing global scenario in management education. A faculty can “teach” all day long and cover an extensive portion of syllabus, but if students have not learnt the inputs offered, the exercise is an enormous waste of resources like time, efforts and energy. Being a faculty is not just about sharing knowledge, it is about ensuring that students truly connect and internalize this knowledge and derive learning out of it. Any teaching that does not result in effective learning is useless. Therefore, to be an effective faculty, one needs to engage students continuously by using the most appropriate pedagogical tools and instructional methods.

Student engagement is primarily about increasing achievement, positive behaviors and a sense of belonging in the classroom. Student engagement is concerned with interaction between the time, effort and other relevant sources invested by both students and their institutions intended to optimize the students experience and enhance the learning outcomes and development of students and the performance, and reputation of the institution. So, students’ engagement is considered as a strategic tool for effective learning in management education.

In this direction, this two week FDP of SCMS Cochin will sensitize the participants at large to gain knowledge on students’ engagement approaches and their relevance in Business and Management Education considering the current scenario.

About SCMS Cochin School of Business:

SCMS-Cochin is the first institution that came up under the SCMS Group in 1976, imparting education in Mass Communication, Public Relations, Advertising and Journalism. By the addition of more programmes it has today become a major cluster of institutions known as SCMS Group of Educational Institutions. SCMS Cochin School of Business was started in 1992. SCMS Cochin School of Business the flagship of the Group offers a two year full time Post Graduate Diploma in Management (PGDM) Programme, since 1992. Recognized as equivalent to MBA by the Association of Indian Universities (AIU). Previously, SCMS Cochin had conducted two FDPs under AICTE Sponsorship.

National / International Recognition:

SCMS Cochin School of Business received National Accreditation from National Board of Accreditation (NBA). **ACBSP**, the US-based international accreditation and quality certification agency, after a five year study, accorded international accreditation to SCMS. SCMS is the fifth B School in India to receive this international recognition. In 2012, the **Association of Business Schools of UK** honored SCMS by making it a distinguished member of the Association from outside UK.

Key Takeaways:

Inputs, both conceptual and practical, will be provided through lectures, discussions, case analysis, group activities and simulations. The FDP will upgrade the teaching skills of B-School faculty members. The faculty members will be exposed to different methods of teaching such as PMT, IML, and IMT. The pedagogical design procedures and practices, co-curricular activities and class room management will also be discussed. The important teaching methods such as case based teaching; gamification and IT enabled tools are also included in this FDP.

Major topics to be covered:

- Active Learning Essentials
- Behavior Management
- Classroom Management
- Questioning and Assessment
- Modern Instructional Methods and Tools
- ICT enabled teaching
- Teacher Toolbox Basics
- Teaching Methods
- Case analysis
- Co-curricular Activities
- Gamification
- Curriculum Design
- Developing Innovative Pedagogy in Management

Important Dates:

- Last date for submission of registration form: **23-10- 2017**
- FDP dates: **06-18 November, 2017**

FDP Venue and Award of Participation Certificate:

SCMS Cochin School of Business, Prathap Nagar, Muttom, Cochin- 683 106, Kerala and attendance is compulsory for the entire duration of the programme. The participants will be given Certificate of Participation at the end of the programme.