

**Two Day Workshop**  
**“Enhancing Customer Engagement and Improving Profitability” -**  
**July 19-20, 2018**  
**Registration Form**

<b>Name(s) of the participant(s)</b>	
<b>Registration details - Number of participants</b>	<input type="checkbox"/> <b>One</b> <input type="checkbox"/> <b>Two</b> <input type="checkbox"/> <b>Three or more</b>
<b>Name of the organization</b>	
<b>Contact address</b>	
<b>Telephone / Mobile</b>	
<b>E Mail</b>	
<b>Registration (DD/ Cheque details)</b>	
<b>Food preference</b>	

For registration please refer the below details:

1. Participant fee: Rs. 2,500 per person
2. Payment is accepted through DD/cheque/ cash. Demand Draft must be in favor of “SCMS-Cochin” payable at Ernakulum.
3. Please e-mail a copy of the completed registration form to [mohanb@scmsgroup.org](mailto:mohanb@scmsgroup.org) or [sreekumarpillai@scmsgroup.org](mailto:sreekumarpillai@scmsgroup.org)
4. Please send the completed registration form along with payment to the following address:  
**Dr. B Mohan**  
**Associate Professor and Consultancy In-Charge**  
**Program Coordinator**  
**SCMS Cochin School of Business**  
**Prathap Nagar, Muttom, Aluva**  
**Cochin-683106**  
**Phone – 91-484-2623803/2623804**

**5. Delegate fee is non-refundable; however change in nomination (s) is acceptable.**

**6. Limited on-the-spot registrations may be allowed against cash/DD/cheque.**