

## Programme Schedule

**Two days Research Conclave on Business, Economics and Social Sciences Jointly conducted by SCMS Cochin School of Business, Cochin and School of Business, UPES, Dehradun in SCMS Main Campus, Prathap Nagar, Muttom, Cochin Kerala on 22-23 March, 2018.**

<b>Time</b>	<b>Session</b>	<b>Name of the Resource Faculty</b>
<b>Day 1 (22-03-2018)</b>		
9.30-10.00	Registration	
10.00-10.45	Inauguration	
<b>10.45-11.00</b>	<b>Coffee/ Tea break</b>	
11.00- 1.00	Research Design – Selecting broad area of research, method of conducting literature review, identifying research gaps and formulation of research objectives	Dr. Tarun Dhingra , School of Business, UPES, Dehradun
<b>1.00-1.45</b>	<b>Lunch</b>	
1.45- 3.30	Research Methodology- Blue print of research methodology, selection of the right sample size, methods of data collection, selection of appropriate statistical tools, data processing and interpretation of results	Dr.S.Sunitha, School of Management Studies, NIT, Calicut
<b>3.30- 3.45</b>	<b>Coffee/ Tea break</b>	
3.45- 5.30	Research Methodology- Blue print of research methodology, selection of the right sample size, methods of data collection, selection of appropriate statistical tools, data processing and interpretation of results	Dr.S.Sunitha, School of Management Studies, NIT, Calicut
<b>Day 2 (23-03-2018)</b>		
9.30- 11.00	Writing Articles and Reports	Dr.R.Sridharan Dept. of Mechanical Engineering, NIT, Calicut.
<b>11.00- 11.15</b>	<b>Coffee/ Tea break</b>	
11.15- 12.45	Writing Articles and Reports	Dr.R.Sridharan Dept. of Mechanical Engineering, NIT, Calicut.
<b>12.45-1.45</b>	<b>Lunch</b>	
1.45-3.15	Avoiding Fake/Hijacked Journals and Publishers	Dr.Varun Menon Dept. of Computer Science Engineering, SCMS College of Engineering & Technology
<b>3.15- 3.30</b>	<b>Coffee/ Tea break</b>	
3.30- 5.00	Avoiding Fake/Hijacked Journals and Publishers	Dr.Varun Menon Dept. of Computer Science Engineering, SCMS College of Engineering & Technology
5.00- 5.30	Feedback and Valedictory	
	Programme Coordination	Dr.C.Sengottuvelu SCMS Cochin School of Business

