Mr. Anand Raj, Assistant Professor-Civil conducted one-day On-campus recruitment drive of Isam K. Kabbani Group, Saudi on November 26. 

results are awaited.

Mr. A. V Jose, Associate Professor, SSTM presented a paper on ‘Rise in NPAs in banks – a different perspective’ in the International Seminar conducted by Bharathiar University, Coimbatore, on October 10 and 11.

Technology Incubation Centre launched at SSET

Reckaling the realisation of the availability of clean and safe drinking water, which has become a scarce resource, and foreseeing its effective management for sustainable development, SCMS Group has established a research and consultancy centre for water technology and management (CSWTM) at SSET. A technology incubation centre under the CSWTM was inaugurated by Mr. Jorn Rohde, German Consul General in Bangalore on October 28.

Mr. P.C. Nayar, Chairman, SCMS Group, presided over the function. Dr. Manjula M., Head, Science & Technology Department at the German Consulate, Prof. P.C. Pillai, Sr. Group Director, SCMS, Prof. M. Madhavan, Director, SSET, and Dr. Sunny George, Director, CSWTM, also participated in the function.

The Technology Incubation Centre will work closely with the members of the GWP and other German companies engaged in water and waste water treatment sector to fine-tune and adapt German technology to suit to local conditions. The incubation centre will also be a showcase for different types of German technology available for water and waste water treatment. The centre will ultimately be a central point for water and waste water technology in India.

Student Exchange Programme

Between SSET and University of Applied Sciences Ravensburg-Weingarten, Germany

Ralf Heilmann and Marius Dietmann, engineering students from University of Applied Sciences Ravensburg-Weingarten, Germany, had been at SSET for the last four months as part of the student exchange programme between University of Applied Sciences Ravensburg-Weingarten and SSET. During the stay they participated in the on-going projects of CSWTM like development of water policy for Cochin Corporation, electro dialysis desalination, green audit and German Water Partnership Program.

Meanwhile, the students – Alena James, Ashly Mary Mammen and Neenu George Johnson – of MTech Environmental Engineering at SSET have returned from University of Applied Sciences Ravensburg-Weingarten, Germany, after successful completion of the exchange programme for a period of two months.

Visit of CSWTM delegation to Germany

Dr. Sunny George, Director-CSWTM and Dr. Ratish Menon, Associate Professor-Civil visited Germany for discussions with various German companies working on water technologies who will collaborate with the Technology Incubation Centre at SSET for fine-tuning and standardising their technologies to local conditions in India. CSWTM will act as a knowledge partner for the German companies in India.

Paper presentations


Ms. Sanya Maria Gomez, Assistant Professor-Civil, too published a paper in the above issue of the same journal. The paper is titled ‘Development of Interaction Curves for Pre-stressed Concrete Columns with Cold Drawn Wires’.

A memorandum of understanding was signed between SCMS Group and Kollam Kaipuzha Coconut Producer Company for the development of technology know-how to KCPC for the production of Neera that can be kept without fertilization at normal atmospheric temperature for a period of 90 days. The new technology was developed by the scientists at SCMS Institute of Bioscience and Biotech Research and Development. Prof. Pramod P. Thaveenoor, Vice Chairman, SCMS Group and Mr. Shajahan Kanjiravila, Chairman of the Coconut Producer Company signed the agreement at a function held at Prathap Nagar campus of SCMS on December 1.

Earlier, another agreement had been reached between SCMS Group and the Coconut Producer Company by which KCPC would take up the marketing of the Neera from the production unit of SCMS at Kalamassery. SCMS is the first research institute in the private sector to develop the Neera technology and production unit. The technology was developed by SCMS Biotech Institute with support from the Coconut Development Board.

Dr. G.P.C. Nayar Founder & Chairman SCMS Group of Educational Institutions

Microsoft India and Founder & Brand Ambassador, Jackfruit365, who presided over the inaugural session, stressed on the importance of entrepreneurship. He defined entrepreneurship as the function of discovering inefficiencies in common man’s life and leveraging technology to create new business models that will

Not on bread alone...

There is the power of life and death in the tongue – says the Bible. An encouraging word to someone who is down can help to lift him up from the bottom and motivate him to achieve his goal. A destructive word to someone who is depressed can even be what it takes to kill him. So, be careful of what you say. Anyone can speak words that tend to rob another of the spirit to overcome difficult times. An encouraging word can go a long way to help people find a guiding light in the thick of darkness. Special is the individual who will take the time to encourage another. Be a special person to others.

The following story speaks on the impact of words.

A crowd of frogs was moving through the jungle. Two of them came across a deep pit while jumping. All the other frogs gathered around the pit. Finding that the pit was too deep, they told the unfortunate frogs that they would never be able to get out.

The two frogs ignored the comments and tried their best to jump out of the pit. But, the others continued telling the poor frogs to stop trying and accept their destiny to die. After trying hard for some time, one of the frogs took the advice to give up and succumbed to death.

The other frog, however, continued to try harder with more enthusiasm. Again, the group of frogs yelled at him to stop the futile struggle and just accept death. But, to the surprise of one and all, he tried more vigorously and finally did come out.

When he got out, the other frogs gathered around and asked: “Why did you continue jumping? Didn’t you see our fear?” It was a shocking revelation to them that the frog was dead and all the time he actually challenged the Neera by not giving up and trying. He did not want to disappoint them and therefore did not give up till the end.

The story illustrates the power of one’s words. Remember, the tongue is the strongest muscle in the human body. Use it graciously for the benefit of those who need its support and care. When there is desperation, offer hope. When someone feels the world is falling apart around him, be the one to inspire him to see the possibility in the face of the impossible.

“Man does not live on bread alone; sometimes he needs a little buttering up,” as well.

Dr. G.P.C. Nayar

The 3rd International Conference on Web Services Computing was jointly steered by the MCA department of SCMS School of Technology and Management and the Systems & Operations department of SCMS Cochin School of Business, on November 10-11.

Mr. James Joseph, former Director, Executive Engagement at

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Neera technology transfer: MOU signed

Prof. Pramod P. Thaveenoor, Vice Chairman, SCMS Group and Mr. Shajahan Kanjiravila, Chairman, Kollam Kaipuzha Coconut Producer Company, exchanged documents after signing the agreement. Prof. P.C. Pillai (second from left), Senior Group Director-CSMS, Dr. Mohammad (centre), Director, SIRKBIT & Mr. P.M. Abdul Latheef (extreme left), Liaison Officer-SCMS, Mr. Gihb Koshy Victam, Director-KCPC and Mr. Muzammil Muhamad, Director-KCPC are also in the picture.
Parivarthana, a unique month-long anti-drug awareness programme taken up as a community service by SCMS students in the selected schools in Ernakulam district and organised with the support of the Motor Vehicles Department and Narcotic Control Bureau of Government of Kerala, was launched by Mr.K.Babu, Minister for Fisheries, Ports and Excise, Kerala, on November 1. The launching ceremony started with a walkathon from Marine Drive to Durbar Hall ground. Over 600 students of PGDM, MBA and MCA participated along with participants from MVD and NCB. The students performed an impressive flash mob and drama at the inaugural function.

Parivarthana 2014 launched

As a part of the corporate social responsibility initiatives of SCMS Group, a blood donation camp was held at SCMS in association with IMA, Kochi and HDFC Bank, on November 28. Students and faculty members of SCMS and staff from PGDM, MBA, MCA and BCom departments participated in the camp. Dr. V. Raman Nair, Group Director, Prof. Sreekumar B.Pillai, Mr. N.S.Pillai, Manager-Maintenance and Mr.Shajju M.A., Cluster Head-Operations, HDFC Bank, were present on the occasion.

Dr. Pradeep P. Thevannoor, Group Director has been promoted as the new Vice Chairman. Dr. Pramod P. Thuvannoor, Senior Group Director has been promoted as the new Vice Chairman. Prof. P.C. Pillai, Group Director has been promoted as the new Senior Group Director.

Mr. R. Babu, Minister for Fisheries, Ports and Excise launching the Parivarthana 2014.

The quest for developing an innovative education system that sows the seeds of social responsibility in young professionals and the genuine desire to serve the society, led to the birth of Parivarthana in the year 2010. It is a unique social initiative undertaken every year with an objective to empower the youth to face the challenges in life. Building the youth for tomorrow, sensitising them to the issues and problems in the society and creating awareness in order to transform themselves form the core objectives of the Parivarthana. Every year a theme based on current issues or problems in the society is selected. Based on the selected theme, an hour-long educative-cum-entertaining communication programme is designed by the students and approved by the concerned experts is presented in selected schools in the district.

PGDM students’ winning streak continues

Champions at Rajagiri Management Festival

PGDM students continued their winning streak by winning the championship at the management fest organised by Rajagiri Centre for Business Studies, Kochi, on November 6 and 7. While the team comprising Arun Menon and Midhun Sekhar came first in Operations Game, the team comprising Varun A, Apurna R., Sachin Das, and Libin Daniel came first in Finance Game. The team of Sharon Thankam, Gayathri Krishnan, Bhargava Krishna and Maria S. K. came second in HR Game, Vishal R. and Ben Joc were third in Operation Game and Abhijeet was first in Photography.

The winners at XIME fest

PGDM students of SCMS COCHIN School of Business became the top performing team at the management fest conducted by XIME, November 15. The team consisting of Arun Menon and Arun Raj came first in Operations Game and the team consisting of Sharon Thankam, Maria S.K. and Bhargava Krishna came second in HR Game.

Talks

Dr.R.Padmakumar, Medical Director, Sunrise Hospital, Kochi, addressed the students on the topic ‘Importance of early detection of cancer,’ on October 30.

Mr. K.P.Ramesh, Deputy General Manager (Construction), GAIL India, addressed the students on the topic of ‘Impact of LNG pipeline on the Economy and Business,’ on November 20.

Blood donation camp

Dr. V.Raman Nair, Group Director, Prof. Sreekumar B.Pillai, Mr. N.S.Pillai, Manager-Maintenance and Mr.Shajju M.A., Cluster Head-Operations, HDFC Bank, were present on the occasion.

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We express our hearty condolences

We express our hearty condolences to you and your family members on the expiry of your beloved son Pradeep. We both met him in summer in Weingarten for lunch and for a challenging, pleasant talk about our collaboration on a mutual benefit. We always keep our great memories with regards to our MBA study week in 2012 to your institution. Pradeep's association with our MBA programme is deeply engraved in our fond memories unto eternity. We highly appreciated Pradeep's strong personality, his friendliness, sincerity and entrepreneurial commitment.

We shall pray for his soul to rest in peace. The Almighty shall shower you all the strength and courage to overcome the enormous grief. Signing off with warm sympathy and empathy as friends from Ravensburg-Weingarten University.

Eberhard Hohl and Bernd Platzeck
November 22, 2014

We express our hearty condolences

(Letter of condolence from Dr.Eberhard Hohl, Director-International Affairs and Dr. Bernd Platzeck, Director-Executive Programmes, Ravensburg-Weingarten University of Applied Sciences, Germany addressed to Dr.G.P.C.Nayar, Chairman, SCMS Group.)

The MBA students of SSTM bagged two overall championship trophies in a series in the management fest held recently. The first trophy was won at the fest held at St. Joseph's College, Pala and the second was at Marian College, Kuttikkalam. They also bagged the Best Manager and Management Team Prizes at the fest held in S.B.College, Pala.