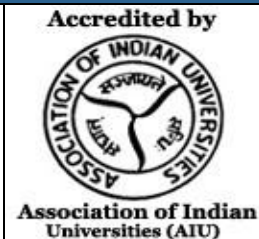


SCMS COCHIN SCHOOL OF BUSINESS



Certificate Program in
Business Fundamentals for Architects

October 2019- December 2019





“As an architect you design for the present, with an awareness of the past for a future which is essentially unknown.” - Norman Foster

About the Program

Modern day Architects can contribute for solving the complex real life problems of contemporary world. For developing the required skill sets for catering to the needs of the society one should have a clear understanding of the realms of the market starting from the basic management abilities to the complex strategies to be framed. This may include the identification of the needs of society, defining the processes involved in addressing the needs and designing the process. This program intends to address the gaps in entrepreneurial skills that one should have to run the enterprise. Through this program, the resource persons will enrich the participants with the basic finance and accounting knowledge, the skills to analyse the financials and ability to deal with the nuances of people management. The marketing essentials to serve the society and the legal as well as compliance aspects required by the industry will also be delivered.

Broad areas to be covered by the program

Essentials of entrepreneurship, Compliance and legal aspects of business, Negotiation and communication skills, Taxation and GST, Operations and Logistics management, Essential finance for business, Marketing and Personal branding.

For whom

The primary audience for this program will be practicing Architects and Designers. Instructors and students in the field of Architecture will also benefit from this program.

Program delivery

Class room sessions: Three Months (Part time) (Classes on Saturdays and Wednesday evening 6PM to 8 PM spread over 12 weeks)

Resource Persons

Eminent academicians from B-schools, Consultants and Professionals.

Program Fee

Rs.25000/ per participant (Rs.15000/ on registration and the balance by December 2nd 2019)

Registration

FDP registration fees of Rs.15,000/ payable as DD in favor of “SCMS COCHIN” payable at Ernakulam, Kerala. Kindly use the accompanying registration form to provide the details of the participant. The form should be sent along with the DD latest by **4th October 2019**. Participants are requested to scan the duly filled registration and send a copy to cpbfa@scmsgroup.org.

Contact:

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Certificate Program in Business Fundamentals for Architects

REGISTRATION FORM

(Please use Capital Letters)

1. Name
2. Age
3. Gender Male / Female
4. Designation
5. Organization
6. Address
-
-
-
7. Mobile No
8. Email

Declaration by the Applicant

The above-mentioned information is true to the best of my knowledge and belief. I agree to abide by the rules and regulations governing the course.

Place:

Date:

Signature of the Applicant

Please e-mail a copy of this form immediately on filling, to cpbfa@scmsgroup.org