Important Submission Deadlines:

**Abstract Submission:** On or before 4th October 2019  
(The acceptance will be intimated within a week of receipt of the abstract.)

**Full Paper Submission:** On or before 20th October 2019  
(The acceptance will be communicated within a week of receipt of the full paper.)

**Best Paper Award**  
Three selected papers will be given ‘Best Paper Award’.

**Session Chair**  
Experts from UPES, NIT, IIM, SCMS Group and other leading institutions of the respective domain will chair the sessions.

**Publication Opportunities**  
Accepted full papers will undergo peer review and will be considered for publication in the SCMS Journal of Indian Management (SCOPUS rated) and all accepted papers shall be published in the Colloquium proceedings.

**Registration:** Participants (Industry/Academics) Rs. 1500/-  
Research Scholars Rs. 1000/-  
No registration fees for the paper presenters.

**Travel and Accommodation:** No Travel and Accommodation included.

For latest updates on the Research Colloquium, visit [www.scmsgroup.org](http://www.scmsgroup.org)

For any queries email to ssrc2019@scmsgroup.org
School of Communication and Management Studies (SCMS) was established in 1976, under the dynamic leadership of Dr. G.P.C. Nayar, with the objective of rendering high quality education and research programmes collaborating with global academic and research institutes. Over the years, SCMS Group has established a series of institutions of excellence which includes: SCMS Cochin School of Business, SCMS School of Technology & Management (STM), SCMS School of Engineering & Technology (SSET), SCMS Institute of Bioscience & Biotechnology Research & Development (SIBBR&D), SSTM- B.Com & BA (Economics), SCMS School of Architecture (SSA), SCMS College of Polytechnics, SCMS Water Institute, SCMS Center for Socio-Economic Research Consultancy & Training etc.

SCMS Group has its own research centre- SCENSER (SCMS Centre for Socio Economic Research) engaged in research and consultancy. Students and Faculty members of the School are closely associated with the research activities. The Centre undertakes projects, research, and consultancy of social and economic relevance.

About SCMS Cochin School of Business

SCMS Cochin School of Business, the flagship of the Group offers a two-year full time Post Graduate Diploma in Management (PGDM) Programme since 1992. The highly acclaimed PGDM program is approved by All India Council of Technical Education (AICTE), accredited by National Board of Accreditation (NBA) and is recognized as equivalent to MBA by Association of Indian Universities (AIU). The program is internationally accredited by Accreditation Council for Business School and Programs (ACBSP- USA). In 2012, the Association of Business Schools of UK honoured SCMS by making it a distinguished member of the Association from outside UK. SCMS Cochin School of Business was the first B. School in India to get ISO certification for Quality Teaching. The B. School programme is consistently ranked high by various national ranking agencies.

About University of Petroleum and Energy Studies

University of Petroleum and Energy Studies (UPES) was established in the year 2003 through UPES Act, 2003 of the State Legislature of Uttarakhand. With an ambitious vision and unique approach, UPES emerged as an innovative institution offering industry-focused specialized graduate, postgraduate and doctoral programs in key areas such as Energy, Infrastructure, Transportation, Information Technology, Design, Public Policy and Legal studies. Founded by prominent educationists and industry experts, UPES is committed to maintain high standards in providing quality education. The university endeavours to be recognized as a 'Nation Builders University' with a progressive vision of creating specialized professionals in the core sectors that can contribute to the economic growth of the country.

The university's objective is to develop competent technocrats, professionals and managers who are ready to join the core industries. Advanced teaching methodologies, innovative and updated curricula and the focus on 'on-the-job exposure' give UPES students the edge to be readily deployable in the chosen field.

About School of Business, UPES

UPES School of Business (SOB) combines all the facets of management and economic principles to provide graduate and post graduate programmes that are focused on the vital domains of Energy, Infrastructure, Transportation, Analytics & International Business. UPES SOB is a bouquet of 10 MBA programs and 12 BBA programs. With a projected investment of one lakh crore in the infrastructure sector in the current five year plan, all programs of UPES SOB are poised to throw up encouraging career opportunities. Most of the MBA programs at UPES are well established and have received encouraging response from the recruiters.

Combining general management studies with sector specific inputs, these management programs empower you to effect change in the core sectors powering India’s economic growth. These programs are designed to develop future managers who are completely aligned to their respective sectors. As a result, they hit the road running and are able to fast track their careers as soon as they join the industry.

About “Social Sciences Research Colloquium”

SCMS Cochin School of Business, Kochi jointly with the School of Business, UPES, Dehradun is organising a two-day “Social Sciences Research Colloquium” where the leading scholars and academicians of various institutions can showcase their unpublished research work. The colloquium is a forum for the researchers to present and discuss their unique ideas, studies and research works relating to various fields in the area of Social Sciences Research.

The theme of the Research Colloquium is as follows:

- Business and Management
- Economics and Finance
- Sociology and Political Science
- Environment and Sustainability
- Policy Framework for Growth and Development
- Community Development
- Migration and Diaspora Studies
- Energy, Transportation and Infrastructure
- Public health and Public Policy

Moreover, all contributions to the related studies within the realm of Social Sciences Research is invited.

General Guidelines for Participation

Participants are primarily the research scholars, practitioners and academicians of respective institutions who can contribute to the Colloquium in terms of research papers.

Guidelines for the Abstracts submission

The accepted papers abstracts will be published as Colloquium Proceedings with ISBN.

Guidelines for preparing the abstract is as follows: Abstracts must be written in English and contain the following:

1. Objective/purpose/rationale of the study;
2. Research design/methodology;
3. Key findings/results;
4. The conclusion from the result of the study.

The word limit of the abstract is limited to a maximum of 300 words. Please provide five to six keywords of your research paper.

Guidelines for preparing the Full Paper

Author’s Details should contain the Full name, Department, University/Institution, City, Country and correspondence details of the respective author with email and phone number.

Font: Times New Roman, 12-point, double-line spaced. Margins of 1 inch.

Abstract: Indicate the abstract paragraph with a heading or by reducing the font size.

Keywords: Please provide five to six keywords of your research paper.

The structure should contain the following:- Introduction, Materials and Methods, Result and Discussion, Conclusions, Acknowledgement, References and Appendices if any.

Reference Style: Should be prepared using APA-style.

Declaration: A written declaration from the respective author(s) of the papers should be forwarded along with the full paper for authenticity. Self-attested plagiarism free certification should be attached. Submit your paper to: ssrsc2019@scmsgroup.org