SCMS GROUP OF EDUCATIONAL INSTITUTIONS

- School of Communication and Management Studies (SCMS)
- SCMS Institute of Bioscience and Biotechnology Research and Development (SIBBRD)
- SCMS Cochin School of Business (SCMSCOCHIN)
- SCMS Center for Socio-Economic Research (SCENSER)
- SCMS School of Engineering and Technology (SSET)
- SCMS Water Institute (SWI)
- SCMS School of Technology and Management (SSTM)
- SCMS School of Architecture (SSA)
- SCMS College of Polytechnics (SCP)
- SCMS School of International Studies [SSIS]
HOMAGE TO A GREAT VISIONARY

Dr. PRADEEP P. THEVANNOOR
(1968 - 2014)

Dr. Pradeep P. Thevannoor, the late Vice Chairman of SCMS Group, was a great visionary and a source of inspiration for all of us at SCMS Group. He worked relentlessly to take SCMS to great heights in quality and excellence. A man of fertile imagination and untiring energy, he was in a hurry to accomplish his pet projects. SCMS School of Engineering & Technology was closest to his heart. He was also the guiding force and inspiration behind SCMS School of Architecture, SCMS Water Institute, SCMS Institute of Bioscience and Biotechnology Research and Development, and projects like the now-famous Neera, biofuel from coconut oil, the anti-diabetic tea powder 'Stevia Tea' and a host of other ventures. The research and development of these products were inspired and initiated by him. He travelled widely, to spread the wings of SCMS around the globe. However, his unfinished mission was the establishment of academic institutions in London and Bangalore. He passed away in a car accident when he was on his way to Bangalore, for a project evaluation on 17 November 2014. True to his nature, he lived for SCMS and died for it.
To be a leader in providing value-based education in harmony with the changing global order.
THE HANDS AT THE HELM

CORE MANAGEMENT TEAM OF SCMS GROUP

The SCMS Group, under the dynamic leadership of Dr. G.P.C. Nayar, has sharp focus on rendering high quality education whether it is at the undergraduate or the doctoral level. The core management team consists of academicians and administrators with extensive experience in running professional institutions of excellence in management and technology.

The key functionaries of the core team include (from left to right in the picture below): Prof. S. Gopakumar, Sr. Group Director, Dr. Indu Nair, Group Director, Dr. G.P.C. Nayar, Chairman, Dr. Radha Thevannoor, Group Director, Prof. Pramod P. Thevannoor, Vice-Chairman, and Dr. Baiju Radhakrishnan, Group Director.
Dr. G. P. C. Nayar, both a business management and Public Relations professional saw the dearth of trained talent in Mass Communication and related areas, began correspondence courses in these areas and named the institution School of Communication and Management Studies. In a matter of few years the courses became popular across India and Middle East. The contact classes/examinations were held in 6 cities in the country and in Middle East. SCMS was probably the first institution in the country to do this. Kerala Government accorded recognition to the courses in the eighties. In the early eighties he started business management courses. Full time classes for these courses were offered in Delhi, Trivandrum and Cochin since its inception in 1976.

In 1994 when Govt. of India liberalized the education sector along with other sectors, Dr. Nayar started the full time Post Graduate Diploma in Business Administration (PGDBA) approved by AICTE, New Delhi which later was equated to MBA programme at the Kalamassery campus.

Courses Offered are:
- Marketing Management • Human Resources Development
- Business Management • Data Science & Business Analytics • Systems & Operations • Retail Marketing • Insurance & Banking • Finance Management • Materials Management • Foreign Trade Management • Public Relations • Advertising • Journalism

Dr. G. P. C. NAYAR
Chairman, SCMS Group
SCMS COCHIN SCHOOL OF BUSINESS

SCMS COCHIN SCHOOL OF BUSINESS was started in 1992, the flagship institution of the Group offering a two-year full time Post Graduate Diploma in Management (PGDM).

The PGDM course of SCMS was one among the first few courses in the country to be accredited by NBA in the year 2002. SCMS-PGDM has been reaccredited multiple times. SCMS Cochin School of Business was the second school in India to be accredited by Accreditation Council for Business Schools and Programs (ACBSP) US.

SCMS Cochin School of Business has been consistently ranked among the top 50 B. Schools in the country in all national-level surveys conducted by magazines and other periodicals ever since 1998. A minimum of 50 to 60 MNCs and Indian companies recruit from SCMS every year through campus placements.
SCMS COCHIN SCHOOL OF BUSINESS offers Post Graduate Diploma in Management which is recognized as equivalent to MBA by the Association of Indian Universities (AIU) and accredited by National Board of Accreditation (NBA). The PGDM programme of SCMS is a two-year PG Diploma programme and considered as a top-level management programme on par with the best in the country.

The Fellow Programme in Management (FPM) is a full-time/part-time, doctoral programme offering studies in different fields of management and functional areas. The programme intends to prepare potential scholars to become extremely skilled and advanced researchers and educators in various aspects of management.

Prof. K. J PAULOSE  
Dean- SCMS Cochin School of Business

Ms. PHILOMENA  
Director- Academic Compliance Business Schools
BOOK-LIFE BALANCE

PGDM from SCMS has most apt contemporary curriculum, efficient pedagogy and effective teaching. Our faculty members have rich industry experience and academic focus, and are capable of handling classes in various specializations. They mentor students to become good citizens and efficient managers.

SCMS publishes the SCMS Journal of Indian Management since 2004. As of date, the Journal has successfully completed 17 years of its publication. The SCMS Journal of Indian Management is a Scopus Indexed (since 2018), UGC approved, double-blind peer-reviewed, quarterly journal on business and management which is embedded in various online journal databases.
SCMS SCHOOL OF ENGINEERING & TECHNOLOGY (SSET)

SCMS School of Engineering and Technology (SSET) was established in 2001, and is accredited by NAAC and NBA. Students from SCMS School of Engineering and Technology, have been consistently winning awards for innovations in the national and international levels.

STATE-OF-THE-ART FACILITIES AT SSET

SSET has been ranked 72 in the country by India Today magazine in 2020. In addition to all the facilities prescribed by AICTE and Kerala Technical University, FAB lab, Robotics Lab, AI Research centre, Centre for Drones and a Student managed ideation and prototyping centre are also established in SSET.

The courses offered are:
- B. Tech Programmes
  - Civil Engineering
  - Mechanical Engineering
  - Electrical & Electronics Engineering
  - Electronics and Communication Engineering
- Computer Science & Engineering
- Automobile Engineering
- Computer Science and Engineering with Data Science
- Civil and Environmental Engineering

SSET offers M.Tech Programmes
- M.Tech in Computer Aided Structural Engineering
- M.Tech in Environmental Engineering
- M.Tech in Production and Industrial Engineering
- M.Tech in Computer Science and Information System
- M.Tech in VLSI & Embedded System Engineering

GLOBAL EXPOSURE AT SSET

SCMS School of Engineering and Technology has tie-ups with 18 international universities and research centres for student and faculty exchange and research collaborations. SCMS Management has been taking proactive steps since the nineties in initiating and nurturing global partnerships, and has inked Memorandum of Understanding with several institutions in 12 countries.
SCMS CENTER FOR SOCIO ECONOMIC RESEARCH (SCENSER)

SCMS Center for Socio Economic Research (SCENSER) is the research, consultancy and training division of SCMS Group. It started its operations in the year 2003 and is now headed by Dr. Baiju Radhakrishnan. He is ably assisted by a team of experienced professionals.

The centre undertakes research studies, market surveys, feasibility studies, management consultancy and human resources development and training. Within a short span of nine years, SCENSER has earned a name as the leader in this field in Kerala, having executed several consultancy projects and developmental programmes for executives from both private and public sectors. SCENSER is a consultant to Asian Development Bank for South Asia Region.
SCMS WATER INSTITUTE (SWI)

SCMS Water Institute was established in 2010 as part of a Memorandum of Understanding between University of Applied Sciences Ravensburg-Weingarten, Germany, and SCMS Group of Educational Institutions. The institute initially known as Centre for Sustainable Water Technology and Management (CSWTM) was renamed in 2015.

In 2013, SCMS Water Institute was funded by Baden Württemberg Stiftung, Germany, for establishing an Indo-German centre of competence for water and wastewater under the leadership of Prof. Dr. Johannes Fritsch from University of Applied Sciences Ravensburg - Weingarten. SCMS Water Institute focuses on the aspects related to urban water security & management through multidisciplinary efforts.
DRONES RESEARCH & DEVELOPMENT CENTRE
The drone centre for research at SCMS aims to establish a multidisciplinary platform for the research and development of autonomous drone system for addressing societal needs. The multidisciplinary platform combines various development technologies such as AI, robotics and advanced image processing for the societal sectors like transportation, rescue operations, agriculture, forestry, etc. The process is defined in such a way that it combines different technologies for different applications and creates new synergies.

SCMS CENTRE FOR ROBOTICS
Centre for Robotics aims at imparting knowledge in the field of robotics to students from all streams of engineering. This cell also helps students build prototypes and support them in turning their innovative ideas into reality.

SCMS CENTRE OF BLOCKCHAIN TECHNOLOGY
It intends to adopt a comprehensive blockchain technology research initiative that goes beyond the traditional boundaries of scientific disciplines. SCMS has set up Centre in Blockchain Technology with an objective to promote its use and facilitate rapid adoption & integration of Blockchain based solutions to social challenges. The SCMS-CBT will develop stronger collaboration between the major stakeholders like government, public and private sectors to ensure that the latest technological tools and frameworks are available for use in different aspects of governance.
SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT (SSTM)  
MBA, MCA, M.Sc, Ph.D. & UG Programmes

Founded in the year 2003, the campus of SCMS School of Technology and Management (SSTM), started off with the MBA programme (accredited by NBA now) affiliated to Mahatma Gandhi University and today it is one of the finest Management and Technology institutions in India. SSTM is accredited by NAAC with ‘A’ grade.

Courses offered here are:
MBA | M.Sc. Molecular Biology and Genetic Engineering | B.Sc. Botany & Biotechnology (Double Main) | MCA (Regular & Integrated)
| BCA | B.Com - Computer Application, Finance & Taxation | BBA | B.Sc Psychology | BA Economics | Ph.D Management

(Technical programmes approved by AICTE & affiliated to M.G.University, Kerala)
An exemplary educational institution, especially in today’s rapidly advancing world, should inevitably focus on innovation. With this objective, the SCMS Group strives to be in the forefront by relentlessly embarking on new projects which have strong social relevance and scientific significance.

SCMS Institute of Bioscience and Biotechnology Research & Development (SIBB-R&D), a division of SSTM, is working towards improving the quality of life of flora and fauna. Transgenic crops have already transformed economics of many nations.

Research and development in biotechnology has resulted in many varieties of crops by genetically modifying vegetables and plants into high-yielding varieties.

Silencing and preventing the flow of genetic information with RNA interference has already become a reality. This research finding may even prevent aging in humans and the possibilities are endless.

The institute has developed many value-added products and holds the patents for some of them. A few of them are ‘Neera’, a commercially viable health drink extracted from the coconut tree, transgenic lactoferrin-enriched banana which is rich in protein and low in fat, and ‘Stevia Tea’ powder which does not have any side effects on diabetic patients.
SCMS SCHOOL OF ARCHITECTURE (SSA)

B.Arch (5 years) (Approved by Council of Architecture, New Delhi and affiliated to M.G. University, Kerala),

Member: UNITED NATIONS ACADEMIC IMPACT

SCMS School of Architecture (SSA) was established in the academic year 2014-15 to provide excellent education to students in meeting the challenges of human settlements in the creation of built environment. The school provides an excellent academic environment with modern infrastructural facilities, experienced and highly qualified faculty capable of training aspiring students to become socially responsible architects.

SSA has facilities like an Advanced Graphic Studio & Computer Lab, Material Museum (Display area of 1000 sq.ft for students to store their models), Library (1200 volumes on architecture) and Hostels (for men & women). SSA in this short span of its existence has been rated among the best 20 architectural schools of India by various national magazines in their all India ranking.
SCMS COLLEGE OF POLYTECHNICS (SCP)

SCMS College of Polytechnics (SCP) was set up by SCMS Group of Educational Institutions at Vayikkara, Perumbavoor, near Cochin. As of now, it stands as the youngest institution of the SCMS Group. It is envisioned to foster a highly disciplined environment for career-focused learning.

DIPLOMA COURSES (3 YEARS) - Approved by AICTE & DTE
- Automobile Engineering
- Civil Engineering
- Computer Engineering
- Mechanical Engineering
- Electrical & Electronics Engineering
SCMS SCHOOL OF INTERNATIONAL STUDIES [SSIS]

As business becomes more international, education for business must become more international. As the possibilities of global communication continues to expand, studies in different aspects of management must adopt an international perspective and scope. Hence the SCMS School of International Studies [SSIS] was set up in 1998 by the Prathap Foundation for Education and Training, to widen its knowledge base under which MOUs are established with various International Universities.

University of Canberra was the first International University with whom SCMS had established collaborative arrangement in June 2000. The first such course offered was Master of Marketing Communication by the University of Canberra at SCMS campus. Students had the option of going to Australia for the 2nd year of studies.

The Universities with which SCMS Group has MOUs currently, are listed here. Faculty from these Universities visit SCMS Cochin and teach full courses. Students also come and attend one or two semesters. SCMS faculty and students also reciprocate the arrangement.
**COLLABORATIONS/PARTNERSHIPS**

SCMS Group of Institutions has tie-ups with several national and international Universities/Institutions for knowledge sharing, faculty and student exchange and research collaborations. Some of them are:

<table>
<thead>
<tr>
<th>University Name</th>
<th>Country/Region</th>
</tr>
</thead>
<tbody>
<tr>
<td>University of Applied Sciences, Duisburg-Essen, Germany</td>
<td>Germany</td>
</tr>
<tr>
<td>Wilmington University</td>
<td>USA</td>
</tr>
<tr>
<td>North Carolina Central University, USA</td>
<td>USA</td>
</tr>
<tr>
<td>Vrije Universiteit Brussel, Belgium</td>
<td>Belgium</td>
</tr>
<tr>
<td>EARTH University, Costa Rica</td>
<td>Costa Rica</td>
</tr>
<tr>
<td>Cardiff University, UK</td>
<td>UK</td>
</tr>
<tr>
<td>Daffodil International University, Bangladesh</td>
<td>Bangladesh</td>
</tr>
<tr>
<td>Shimane University, Japan</td>
<td>Japan</td>
</tr>
<tr>
<td>University of Derby, UK</td>
<td>UK</td>
</tr>
<tr>
<td>University of Alberta, Canada</td>
<td>Canada</td>
</tr>
<tr>
<td>University of Petroleum and Energy Studies, Dehradun</td>
<td>India</td>
</tr>
<tr>
<td>Hochschule Ravensburg-Weingarten, Germany</td>
<td>Germany</td>
</tr>
<tr>
<td>FPT University, Vietnam</td>
<td>Vietnam</td>
</tr>
<tr>
<td>La Trobe University, Australia</td>
<td>Australia</td>
</tr>
<tr>
<td>Lancaster University, United Kingdom</td>
<td>United Kingdom</td>
</tr>
<tr>
<td>Metropolitan College, Denver, USA</td>
<td>USA</td>
</tr>
<tr>
<td>Lincoln University College</td>
<td>Malaysia</td>
</tr>
<tr>
<td>Institut Teknologi Sepuluh Nopember (ITS), Indonesia</td>
<td>Indonesia</td>
</tr>
<tr>
<td>Japan University of Economics, Fukuoka</td>
<td>Japan</td>
</tr>
<tr>
<td>Ho Chi Minh University of Economics and Finance, Vietnam</td>
<td>Vietnam</td>
</tr>
<tr>
<td>Deakin University, Australia</td>
<td>Australia</td>
</tr>
<tr>
<td>Chonnam National University, South Korea</td>
<td>South Korea</td>
</tr>
<tr>
<td>Owl University of Applied Sciences and Arts</td>
<td>Indonesia</td>
</tr>
<tr>
<td>Universidad del Rosario, Bogota, Columbia</td>
<td>Colombia</td>
</tr>
<tr>
<td>University of Economics and Management, Prague, Czech Republic</td>
<td>Czech Republic</td>
</tr>
<tr>
<td>University of Hyogo, Japan</td>
<td>Japan</td>
</tr>
</tbody>
</table>