OUR HOMAGE TO A GREAT VISIONARY

DR. PRADEEP P. THEVANNOOR
(1968 - 2014)

Dr. Pradeep P. Thevannoor, the late Vice Chairman of SCMS Group, was a great visionary and a source of inspiration for all of us at SCMS Group. He wanted to take SCMS to great heights in quality and excellence. A man of fertile imagination and untiring energy, he was in a hurry to accomplish his pet projects. SCMS Engineering College was closest to his heart. He was also the guiding force and inspiration behind SCMS School of Architecture and projects like SCMS Water Institute, Biotechnology Research Centre, the now famous Neera, biofuel from coconut oil, the antidiabetic tea powder ‘Stevia Tea’ and a host of other activities. They were all products inspired and initiated by him. Widely travelled, his unfinished mission was for spreading the wings of SCMS to London and Bangalore by establishing academic institutions. He died on his way to Bangalore for project evaluation on 17.11.2014 when his car collided with a truck and died instantly. True to his nature, he lived for SCMS and died for it.
SCMS Group of Educational Institutions, promoted by Prathap Foundation for Education and Training, today has several world class professional institutions offering graduate and postgraduate programmes in management, engineering, research, consultancy and training.

AREAS OF ACTIVITIES

- MANAGEMENT
- ENGINEERING
- BIOTECHNOLOGY
- ARCHITECTURE
- POLYTECHNIC
- INTERNATIONAL STUDIES
- INFORMATION TECHNOLOGY
- PUBLIC RELATIONS, ADVERTISING & JOURNALISM
- MASS COMMUNICATION
- CONSULTANCY & TRAINING
- RESEARCH & DEVELOPMENT

- School of Communication and Management Studies
- SCMS Cochin School of Business
- SCMS School of Engineering and Technology
- SCMS School of Technology and Management
- SCMS Center For Socio-Economic Research, Consultancy and Training
- SCMS Institute for Bioscience and Biotech Research and Development
- SCMS School of Masscom Studies
- SCMS School of International Studies
- SCMS School of Architecture
- SCMS College of Polytechnics
- SCMS Water Institute
World is fast becoming a global village. The conventional boundaries of the State are fast disappearing. So are the artificial restrictions imposed by the States in the false hope of protecting sectarian interests. In such a borderless world, managers should equip themselves physically, mentally and professionally to face the challenges wherever they are, and wherever they come from. Modern professional education should aim to provide a system of teaching and training that will help individual development with a global perspective. SCMS Group of Educational Institutions, started in 1976, is fully equipped today to provide high quality education in a variety of professional areas, moving with the times and responding to the challenges ahead.
Dr. G.P.C. Nayar, promoter of SCMS Group is a veteran professional and academician. In the year 1976, he established School of Communication and Management Studies (SCMS) at Kochi, thereby initiating the concept of self-financing educational institutions in the country. SCMS grew to become a centre of excellence for management and communication studies in a very short span of time because of a sharp focus on quality education. Over the years, the management of SCMS Group under his visionary leadership has established a series of institutions of excellence and national repute to offer professional education in the streams of engineering, technology, management, bioscience and biotechnology, architecture, economics and commerce. In his current role as the Chairman of SCMS Group of Educational Institutions, he provides leadership to make the group a leading brand in the field of professional education.

In recognition of his leadership and guidance, he was elected as the first president of the Association of Self-Financing Professional Institutions in 2001. He resigned the position in 2011 when he took over as National President of Federation of Associations of Managements of Unaided Professional Colleges of India which has a membership of 8500 colleges covering 20 states in India. He is also President of the Kerala Association of Business Schools and Kerala Technology Institutions.
Core Management Team of
SCMS GROUP

SCMS group under the dynamic leadership of Dr. G.P.C. Nayar has sharp focus on rendering high quality education whether it is undergraduate studies or Doctoral programmes. The core management team consists of academicians and administrators with years of experience in running professional institutions of excellence in management and technology and meet regularly to provide proactive guidance to the institutions under the group.

The Group has ten institutions with a total asset base of 1890 crores.
School of Communication and Management Studies

School of Communication and Management Studies was established in 1976 with the objective of preparing the younger generation to occupy responsible positions in organisations, to widen their horizon of knowledge and to equip them with all the necessary skills to become managers and mass communication experts. It is the only institution of its kind in Kerala in the field of mass communication, management and multimedia education with Government recognition, in the whole of the self-financing autonomous sector.

- Marketing Management
- Human Resources Development
- Business Management
- Finance Management
- Materials Management
- International Management
- Foreign Trade Management
- Business Analytics
- Retail Marketing
- Insurance & Banking
- Public Relations
- Advertising
- Journalism

SCMS
under the expanded original name of
School of Communication and Management Studies offers

ONE YEAR
P.G. DIPLOMAS
recognized by the
Government of Kerala
The genesis of School of Communication and Management Studies - Cochin coincided with the times when rapid changes were taking place in the field of management and mass communication. The school was established in the year 1976 by Dr. G P C Nayar, founder Chairman by registering a non-profit making educational charitable trust in the name and style of Prathap Foundation for Education and Training at Cochin. By the addition of more programmes and institutions, it has today become a major cluster of institutions known as SCMS Group of Educational Institutions.

SCMS COCHIN SCHOOL OF BUSINESS was started in 1992. It is the flagship institution of the Group offering a two year full time Post Graduate Diploma in Management (PGDM).
SCMS COCHIN SCHOOL OF BUSINESS commenced its flagship programme - Post Graduate Diploma in Management (PGDM) in 1992 and since then had won several honours and awards.

In 1998, within six years of commencing the management programme, SCMS COCHIN SCHOOL OF BUSINESS was catapulted to national glory when Business Today magazine listed it as a top business school of India and one among the best 50 B-Schools in the country. Same year, an AICTE team visited SCMS and sanctioned a grant in appreciation of its track record in performance. The grant was for further enhancing the quality level. In the year 2000, SCMS COCHIN SCHOOL OF BUSINESS received National Accreditation as a top b-school of India from National Board of Accreditation. The same year the Association of Indian Universities recognized the PG Diploma in Management of SCMS as equivalent to MBA of top universities. Simultaneously, SCMS COCHIN SCHOOL OF BUSINESS received ISO Certification for quality management teaching system which it still retains.

INTERNATIONAL RECOGNITION

ACBSP, the US-based international accreditation and quality certification agency, after a five year study, accorded international accreditation for SCMS. SCMS is the fifth B-School in India to receive this international recognition. In 2012, the Association of Business Schools of UK honoured SCMS by making it a distinguished member of the Association from outside UK. It is also an approved consultant to Asian Development Bank (ADB). Most of these were unique attainments of SCMS.

No other national B-School in India can claim such a long list of accolades. We are in candidacy for accreditation of AACSB, the world’s No.1 Accrediting agency and AMBA (British Accreditation Agency).
SCMS COCHIN SCHOOL OF BUSINESS offers Post Graduate Diploma in Management which is recognised as equivalent to MBA by the Association of Indian Universities (AIU). The PGDM programme of SCMS is considered as a top level management programme on par with the best in the country.

The programme is based on innovative curriculum, effective pedagogy and quality teaching. The programme is delivered by expert faculty, both domestic and international and ensure that the programme is rigorous and contemporary through lectures, case studies, role plays, field work and co-curricular activities.

Faculty members with rich industrial experience and academic focus are capable of handling classes in any area of specialisation and mentor students to become successful managers and global leaders.
SCMS takes pride in having established world class infrastructure to provide the right ambience for teaching and learning. The SCMS library spread over 12,732 sq.ft., has an amazing collection of international and national journals, and around 24,800 titles and 45,500 books and resources. A 24x7, 100 mbps fast, fully wire-free campus and “PROQUEST” database facilitates optimal utilization of online resources. Radio Frequency Identification (RFID) is implemented in the Library. State-of-the-art labs, cutting-edge teaching aids, perfectly hygienic and inspiring cafeteria and hostels with most modern ambience balance perfect relaxation and effective utilization of learning time. The gym and sports facilities augment fitness and positive competitiveness, while the cultural stadia promote creative pursuits. Security and medical facilities support a fully worry-free environment.
SCMS Center for Socio Economic Research, Consultancy & Training

SCMS Center for Socio Economic Research, Consultancy & Training is the research, consultancy and training division of SCMS Group. It started its operations in the year 2003 and is headed by Dr. V. Raman Nair. He is ably assisted by a team of experienced professionals. The centre undertakes research studies, market surveys, feasibility studies, management consultancy and human resources development and training.

Within a short span of nine years, SCRCT has earned a name as the leader in this field in Kerala, having executed several consultancy projects and developmental programmes for executives from both private and public sectors. It has a handful of assignments any time of the year from India, Middle East, Saudi Arabia or USA. SCRCT is a consultant to Asian Development Bank for South Asia Region. Some of the Management Development Programmes held were for State Bank of India, Kerala State Financial Enterprises, Carborandum Universal, MILMA, Coconut Development Board, India Post, Allianz Cornhill, IOC dealers and for the Managers of the Retail Outlets.

MOU signing ceremony with Carborundum Universal Ltd., Kochi

Business Development Programme for IOC Dealers at SCMS campus
Founded in the year 2003, the campus of SCMS School of Technology and Management (SSTM), located at Prathap Nagar, near North Kalamassery, beside NH 47, started off with the MBA programme affiliated to Mahatma Gandhi University and today it is one of the finest Management and Technology institutions in India. The institution offers MBA, MCA, Integrated MCA, Ph.D, B.Com, BA in the Prathap Nagar campus. M.Sc., M.Tech., Ph.D., & B.Sc. programmes are held at the South Campus of the Group at South Kalamassery. Its students enjoy the luxury of state-of-the-art library and lab facilities.

In 2016, HRD Ministry, Govt. of India has ranked SSTM as one among the best 50 colleges in India.
In a fast changing world, it is imperative that an institution should innovate and change for survival and growth. SCMS Group strives to be in the forefront to successfully compete in the ever-changing world. That is why SCMS continuously embarks on new projects which have strong social relevance and scientific significance. Biotechnology is one of them.

Biotechnology is fast moving forward to improve the quality of life of both flora and fauna. Transgenic crops have already transformed economics of many nations. Many varieties of crops and other vegetable plants have genetically-modified high-yielding varieties now as a result of research and development in biotechnology.

Silencing and preventing the flow of genetic information with RNA interference have already become a reality. This research finding may even prevent aging in humans. Such is its significance with unending possibilities. SIBB-R&D offers advanced programmes and post-doctoral programmes, approved by Anna University of Technology, Coimbatore. The programmes include M.Tech (By Research), Ph.D. & Integrated Ph.D. courses apart from research based M.Sc. programmes in frontier areas of biotechnology.

The institute has developed many value-added products and holds the patents for some of them. A few of them are NEERA, a commercially viable health drink extracted from the coconut tree; transgenic lactoferin enriched banana which is rich in protein and low in fat, and Stevia tea & coffee which doesn’t have any side effects on diabetic patients.
The institution was set up in the year 2001 as a self-financing engineering college. Over the years, SSET has carved a niche for itself in the field of engineering and technology education in Kerala. The College is the largest self-financing engineering college in Kerala and is equipped with the most modern workshops, laboratories, computer labs, learning resources and other facilities to provide a platform to bring the best out of its students. The courses offered are:

B.Tech Programmes in:
- Civil Engineering
- Mechanical Engineering
- Electrical & Electronics Engineering
- Electronics and Communication Engineering
- Computer Science & Engineering
- Automobile Engineering

M.Tech Programmes in:
- CE - Computer Aided Structural Engineering
- CE - Environmental Engineering
- CSE - Computer Science & Information System
- ECE - VLSI & Embedded Systems Engineering
- ECE - Communication Engineering
- ME - Production & Industrial Engineering

SSET also offers MCA - Master in Computer Applications

Ph.D.
- Computer Science and Engineering
- Mechanical Engineering
- Electronics & Communications Engineering
- Humanities and Basic Sciences
SSET Facilities

SSET has an admirable range of facilities, matching its think tank. Dr. Pradeep P. Thevannoor Memorial Learning Resource Centre provides adequate space, conveniences and rich resources to the students.

Each lab in the campus is equipped with most modern equipment so as to provide the latest technology and instruments that enable students to get the best exposure and confidence. The labs include Hydraulic Lab, Geotech Lab, Heat Engines Lab, S.M. and M.T. Lab, Survey Lab, Workshop, Machine Shop, Automobile Workshop, Electrical & Electronics Lab and a Computer lab.

To create an industry-ready talent pool of students, SSET has signed MoU with University of Applied Sciences, Ravensburg-Weingarten, Germany and entered into industrial tie-ups with M/s TVS HarithaTechserv, M/s Wipro Technologies, M/s Trident Tech Labs, M/s IBM Power Academy and M/s Academy and M/s Red Hat India Pvt Ltd.

This college was a dream come true for the late Dr. Pradeep P. Thevannoor, Vice-Chairman.
An Indo-German Research Project for Water Technology and Management has commenced at this institute. The new project is being conducted in collaboration with the University of Applied Sciences, Weingarten, Germany. The research centre offers consultancy on water technology and water management, and provides policy advisory services to government entities like public sector organizations, city corporations, municipalities and other public bodies.

A process laboratory has already been set up at SCMS Engineering College to develop new water technology processes. The Centre has conducted Water Audit and Water Foot Printing in neighbouring regions like Koratty panchayat, which are the first-of-its-kind in this part of the country. Water auditing was conducted in residential apartments (Nagarjuna Pearl Bay, Kochi and Oceanus Apartments, Trivandrum).

Prof. Dr. Johannes Fritsch from the University of Applied Sciences, Weingarten, Germany, a reputed specialist in advanced membrane technology for water treatment, is the Head of the Department and Group Leader at the Institute.

Dr. Sunny George, Director, co-ordinates the activities of the Institute.
SCMS School of Architecture (SSA) was established in the academic year 2014-15 to provide excellent education to students in meeting the challenges of human settlements in the creation of built environment. The School provides an excellent academic environment with modern infrastructural facilities, experienced and highly qualified faculty capable of training aspiring students to become socially responsible architects.

SSA has facilities like an Advanced Graphic Studio & Computer Lab, Material Museum (with display area of 1000 sq.ft for students to store their models), a Library (1200 volumes on architecture) and Hostels (for men & women).
In 2016, SCMS College of Polytechnics (SCP) was set up by SCMS Group of Educational Institutions, at Vaikkara, Perumbavoor, near Cochin. As of now, it stands as the youngest institution of the SCMS Group. It is envisioned to foster a highly disciplined environment for career-focused learning.

SCP courses are AICTE approved. The faculty members have been carefully handpicked by the top management to include highly talented and experienced technical experts. All the faculty members are hardworking and willing to learn more and update themselves in their respective fields.

As for infrastructural excellence, the latest in technologies and facilities have been installed at the workshops and labs.

Diploma Courses:
(3 years)
- Automobile Engineering
- Civil Engineering
- Computer Engineering
- Mechanical Engineering
- Electrical & Electronics Engineering
Emerging institutions of SCMS to make Smart City smarter!

SCMS Institute of Training and Development (IT and Management)

The institute is being established to undertake Training and Development for IT professionals, marketing teams, HR teams, financial sector staff etc. High profile trainers from the relevant field with active collaboration from technology institutions will ensure high quality training and developmental programmes. When fully operational, training and development will be imparted to at least 5000 executives every year. SCMS is a recognized Trainer in the state and is also a Training Consultant to Asian Development Bank for the South Asian region.

SCMS Institute of Management

It is planned to offer two year full time MBA courses in both flexible and blended mode for freshers and working executives. Full time programme is aimed at children of working executives and part time for junior level working executives. Executive MBA (1 year) is aimed at middle level executives to help them move into administrative or management areas. These programmes will be University affiliated.

SCMS Institute of Technology

This will be an engineering college offering programmes basically for the IT industry and will commence with B.Tech. in Computer Science, Information Technology, Information Systems, Bio-informatics, Software Architecture, Electronics and Electrical Engineering.

SCMS Higher Secondary School

A much needed service for working executives who find it extremely difficult to provide quality education for their children. Our school is aimed at solving this problem to a small extent. We guarantee quality education which will help modern parents.
SCMS Polytechnic inauguration at Perumbavur by Dr. G.P.C. Nayar, Chairman of SCMS Group.

Mr. P. Vijayan, Inspector General of Police, Ernakulam range, inaugurated the 'No-Horn Day' held by State Government in association with IMA, Young Indians and SCMS Group.

Mr. Loknath Behera, Former Director General, State Fire & Rescue Services inaugurating the launching ceremony of Fire Safety Training for Housewives at SCMS campus, Kalamassery.

Mr. Elias George IAS, the Managing Director for Kochi Metro Rail Limited inaugurating the B.Arch programme at SCMS School of Architecture.

The NSS volunteers of SCMS Engineering College with school children during an awareness campaign programme.

The management students participating in OBT camp.

Mr. Loknath Behera, Former Director General, State Fire & Rescue Services inaugurating the launching ceremony of Fire Safety Training for Housewives at SCMS campus, Kalamassery.

Dr. GPC Nayar, Chairman, SCMS Group inaugurating the ‘Grow Pure’ green project at SCMS campus, Kalamassery organized by NSS unit on Gandhi Jayanthi Day.

Prof. Pramod P. Thevannoor, Vice Chairman, SCMS Group of Educational Institutions and Prof. Dr. Michael Pfeffer, Vice Rector, University of Applied Sciences Ravensburg, Germany with MoU between both Institutes.

The faculty members and students of SCMS Institute of Bioscience and Biotechnology Research & Development (SIBB-R&D) with a car that uses biofuel developed from coconut oil.