Benny had a peaceful and comfortable life working in a toy factory. But, of late, he felt the job quite monotonous and boring on account of the repeated nature of the mundane task for the past few years. Working as a technician in a toy factory, his job was to assemble the toys and tighten the screws before they are sent for packing. While his work was simple and easy, the repetition of the drab work was killing his brain and impacting his productivity. Out of desperation, one day, he approached his Manager and requested for a change of job.

"Before we discuss an alternate work, I have got something to ask you. What do you think is the purpose of your current job?" the Manager inquired.

"Assembling the toys and tightening the nuts, bolts and screws," was the instant reply from Benny.

"That's alright. But, beyond that what can be the higher purpose of your work," the Manager probed.

"I am finishing the toys for packing," Benny clarified.

"The higher purpose is something different, Benny. Think again and tell me," Manager pressed.

"Well, the company is selling these toys making profit and I am getting salary," Benny replied.

"Sorry, it's actually something beyond that, think again," Manager insisted.

After pondering over the question once again Benny answered, "Well, the toys make kids happy and they enjoy playing with it."

"Exactly, that's the higher purpose! Now listen to me carefully," said the Manager. "When you have found the higher or the highest purpose of your life, your brain, heart and soul get attached to it emotionally making you fall in love with your job. You start applying your mind trying new ideas and techniques to bring excellence in what you do. Doing things becomes far easier because your work becomes your passion. Do you understand? Now that you are clear about the higher purpose of your job, go back and think over what else you can do to make those kids happy. What different kind of toys would you like to design? What new ideas you would like to try for bringing happiness, excitement and joy to the kids? Bring me some ideas based on your creative thinking after one month and we will talk about your promotion as a Design Team Leader."

That was an eye opener for Benny. From that day onwards Benny started finding new designs and features of toys. He started thinking out of box. He started spending more time with his kids to find out on what makes them happy. He started doing kids-surveys in the vicinity to find out what kind of toys they expected in toy shops. What features they would enjoy, he investigated. He explored various options like colour, size, shape, beauty, mobility, remote control, safety, entertainment and educational aspects of toys designing. He learned how to combine aesthetics with function. He could see enormous possibilities in front of him. He took the initiative to learn more on toy designing and understood that toys are vital to a child's growth and development. His job became stimulating as well as fun. His life changed dramatically!

Part of happiness is having a higher purpose. Something to strive for that is bigger than you. We all want to matter and to make a difference in the world, at work, or in someone else’s life. Our higher purpose is how we find deep meaning and fulfillment in our lives by contributing to someone or something that is bigger than ourselves. Now, what do you think is the higher purpose of your job? Apart from that, what do you think is the higher purpose of your life? What are you doing about it?

"Many persons have a wrong idea of what constitutes true happiness. It is not attained through self-gratification but through fidelity to a worthy purpose."

– Helen Keller
“When I landed here I could feel the academic vibrancy in the campus. Congratulations. You have built a really good campus and a very good environment. Without good ranking and reputation you cannot attract good faculty members and good students. I am glad that the new batch of students has selected SCMS for learning. I am sure that they have taken the right decision to come to an extremely vibrant campus with good infrastructure, good faculty members and good library, “he added. He also advised the students to make use of all the facilities to come out with excellence.

“You have to really work very hard. Take more independent decisions. Don’t be influenced by parents too much. This is the first message I wanted to give to the young students. The second message is that you have to have some sort of multidisciplinary approach to become successful. My third message: You have to be competitive in all fields. You have to be active in all fields. Don’t miss any opportunity; it is extremely important in your career. Try to excel because mediocrity has no value. And to the senior students I would say that you should support your juniors, encourage them and train them,” he suggested.

“To the faculty members, I would request you to become real ideal teachers,” he added. “And to the management, I would advise that you should always stand for inclusiveness. I request the management to give all freedom to the faculty members. I offer you all the support from Mahatma Gandhi University. I am really proud that we have such an institution as our affiliate,” the Pro-Vice Chancellor concluded.

To become a successful manager you have to work as a missionary, said Mr.A.C.K.Nair, Airport Director, CIAL and MD, CIASL speaking as the Guest of Honour. Only when you are able to give full satisfaction to all your stakeholders you can be termed as a successful manager, he argued. You also need to be extremely practical. With all the theories, hypotheses and rules at your disposal, you should be able to derive a practical solution for the problems you face, he pointed out.

Presiding over the function, Dr.Inclu Nair, Group Director said that our old students, wherever they are placed, are ambassadors for their alma mater and display moral and ethical values we have imbibed in them. They show empathy in their interactions and dealings. Many of our students also enrich the society through innovations, creativity and entrepreneurship. The distinct SCMS culture prepares students to be socially responsible and globally competitive, she informed.

Dr.G.Sashi Kumar, Principal welcomed the gathering and Dr.Sherin Mariam Alex, Vice Principal proposed the vote of thanks.

**Intrinsic quality**

As a country we have been wasting lot of time, energy and resources without putting them to productive use. That is because of the kind of faulty and lopsided planning which happened in both governmental as well as non-governmental sector. Earlier I used to think that government sector is inefficient and the private sector is efficient and brimming with energy. Now having seen both the sectors I have come to a conclusion that irrespective of the sector it is ultimately the intrinsic quality of the individual that matters, he revealed.

As a postgraduate coming out of this institution after two years there will be a great deal of responsibility bestowed on you as harbingers of change. You are supposed to revolutionise and transform the way India looks at itself and at the outer world. Your talents have to flourish to full bloom and ultimately see to it that a new society and a new world are created. A world where efficiency, integrity, foresightedness, truthfulness and passion to do hard work are the factors that determine you to be a winner, he commented.

**Education and prosperity**

Education and prosperity are the key words by which a nation can progress and for that we need managers like you – absolutely enlightened, informed and enriched managers who should be able to turn around this world with the kind of enormous intellectual strength that you come to possess as a result of the rigorous training, immense leadership and systemic planning imparted by this institution, Mr. Mohammed Hanish concluded.

There is going to be a huge change coming to you – change not only in the environment around you but change in yourself, said Mr. Dipak Aswani, Chairman, Aswani Lachmandas Group, the guest of honour for the day. As you go semester by semester you will find that change gradually coming over to you. You yourself will become lot more serious, responsible, more objective-oriented and finally you will come into a position where you are ready to take on anything in the world. Keeping that in mind be responding to change and don’t hesitate to move on for the better things that come on line, advised Mr.Aswani.

Presiding over the function, Prof.S.Gopakumar, Group Director spoke on the essential qualities like passion for excellence, communication skill, discipline and the like to be developed by the students. Dr.Filomina PGeorge, Director, SCMS COCHIN School of Business welcomed the gathering and Prof.Baiju Radhakrishnan, Group Director proposed the vote of thanks.
The 4th International Conference on Web Services Computing – Artificial Intelligence and Machine Learning was held at SCMS on July 5 organised by the MCA department of SSTM and the Systems & Operations department of SCMS COCHIN School of Business. A bunch of eminent experts from the industry shared their treasured experiences in the domain of AI and machine learning.

Mr.Vijay Vijayasankar, Global Senior Client Partner and Vice President, IBM, Arizona, USA inaugurated the conference lighting the lamp. With his vast experience at IBM, in the technology side handling research and product development and as general manager for the business of sales and delivery, he conceded that we know very little about AI even though it has been around for a long time. We are very much in the nascent stage of this domain, he remarked. Classical computing is deterministic in nature. Deterministic system needs accuracy whereas we human beings make decisions based on probability more than on accuracy. AI is very probabilistic in nature. It is not a system that will answer what is the square root of 4. You don’t use IBM Watson to find out the square root of 4. In fact, if you ask Watson what is the square root of 4 it will have to say something like it is a number between 1.98 and 2.02. It cannot really give you 2 as an answer, Mr.Vijayasankar explained.

We are walking into a world with AI, machine learning and the like where ethics is probably even more important than the engineering skills that you will learn.

Ability to interact is the hallmark of an intelligent system. We want the computer to understand something that is human communication. Once the system understands it needs to reason. Reasoning means the computer needs multiple hypotheses to work. That is the way the human brains work. At any point we are constantly evaluating what options exist, and pick an option for whatever we are trying to optimise at that point. That is what an intelligent system does. It needs to find multiple ways of solving a problem. Humans have the capacity to learn. But machines typically don’t learn. In AI, especially in machine learning, it is looking at a vast amount of data and is trying to figure out a lesson from that data, Mr.Vijayasankar pointed out.

Self-driving car
Self driving car is no science fiction any more. It is popular in US. Self driving car is a safe technology. The number of accidents made by self driving cars by number of miles cars driven is actually much more favourable than human driven cars, he opined. We are walking into a world with AI, machine learning and the like where ethics is probably even more important than the engineering skills that you will learn, he remarked.

World over skills are going to change extremely fast. You cannot learn everything in college or school. We can only get a rough framework on how to learn. If I were facing this situation I would have focused on learning to learn as opposed to the quantum of learning. Ultimately what counts most is our ability to learn, our aptitude and attitude to learn, Mr.Vijayasankar concluded.

“I don’t want to scare you saying that by the time you come to the field the world will all be AI. There is nothing to be scared about. The industry is just learning the way of AI. There are some companies which are doing well in AI; but if you look at the whole market 99 percent of the companies are really not there. So you are not anyway late in the game,” said Mr.Sudheesh Narayanan, CEO, Knowledge Lens – A Big Data Analytics and IoT Company, Bengaluru, in the plenary session II. He spoke on what all steps the students should take if they plan to choose the field of AI.

Over the 20 years of his experience in the IT industry he learned one important lesson, that is, the first element you need have to succeed is curiosity. Because, most of the things today are human driven where we take decisions and the system executes. So if the computer has to take decisions how it should start, how it should solve the problem – the curiosity has to work on it. Ultimately we are trying to approximate the human brain using the computer,” Mr.Sudheesh informed.

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Contd. from page 3

Over the 20 years of his experience in the IT industry he learned one important lesson, that is, the first element you need have to succeed is curiosity.

“The second thing you have to understand is to appreciate data. If you don’t appreciate data you can’t become an AI expert. The third most important thing you need is common sense. And the last pillar is hard work. That is, putting some extra work to make things happen. Focus on these four items which are fundamentals and you can build on your own. I would like to conclude saying that AI looks very promising and simple, not like law or any other fields which are very complicated” he added.

The difference between technology and business is slowly merging, said Mr. Rajeev M.A., Enterprise Architect, Enterprise Intelligent Automation & Artificial Intelligence Lab, Tata Consultancy Services, in the plenary session III. So we might have one day when there is no separate MBA and MCA programmes. In its place we will have a single programme because we need to understand both, he argued.

We don’t know when the computer or robot will be able to do what a human does. Some of the predictions say that it will happen sometime a decade after. There is a lot of difference between computers and human brains. We not only process information, we process it very intelligently. Although computers today process information they are not as intelligent as we are. So in AI today we are more artificial and less intelligent. We want to make it less artificial and more intelligent, he indicated.

Super intelligence

Super intelligence is a case where a system has a capability of replicating many humans’ knowledge. Like a system that can act as a doctor, as a lawyer and an engineer at the same time. Humans cannot do it well today. When you reach a super intelligence type of situation a single system will be able to do many diverse jobs. Today we are far away from that. Today the system has only narrow intelligence. Entire BPO business needs only narrow intelligence, Mr. Rajeev claimed.

In the next decade we will have to look for PQ (Passion Quotient) and CQ (Curiosity Quotient) in addition to IQ and EQ. Mr. Rajeev summed up.

Dr. Roshy M. John, Global Head, Industrial Robotics and Cognitive Systems, Tata Consultancy Services was the speaker in the plenary session IV. His team has been engaged in creating robots and technologies related to robotics for different types of industries all around the world. He gave a glimpse of highlights of some of their current research projects like driverless cars and trucks, use of AI in disease detection and so on. He also dealt with the various types of challenges faced by them in developing the products.

Like bicycles

Al is an evolving system. You have to learn how to use it, he advised. Teaching the system is like teaching kids. Robots are not going to take away your jobs, he claimed. They are actually going to support you to do more jobs and faster jobs. Al is going to make jobs faster in our daily life. Quoting from Steve Jobs he said, “Computers are supposed to be like bicycles for our mind.”

Drawing a simple topography of an AI product, he said, “you have a product, the product creates users and the users create data and the data is fed back to the product with machine learning. This cycle is all about improving. This is the fundamental principle of AI product.”

Al and machine learning are going to help doctors to develop better insights in the near future. It will be able to help doctors to predict the starting of malignancy in a cell. Right now his team is engaged in supporting companies, mostly in the US, where they are creating advanced driverless cars. There are so many other applications for driverless vehicles. For example, in seaports and airports driverless vehicles and trucks are going to pick people and containers and deliver at the destination. Driverless vehicles will have enormous possibilities. Similarly, you are also going to get more and more job opportunities around the domain of Al and machine learning, he concluded.

Only two tools needed

Ms. Anubha Sinha, Founder, Rays-3D, a company with innovative and latest technology products like 3-D lenticular products which have changed the look of promotional and advertising material, was the speaker in the fifth and the last session. She chose to give an inspirational talk on what happens when a slightly inclined technical person uses the power of the Internet. A student from Pennsylvania University created an AI algorithm for predicting whether a person will have a cardiac arrest or not in next four hours with 80 percent accuracy. Another student created an AI algorithm for finding out cardiovascular diseases with 73 percent accuracy. All you need today is a little bit of Internet and curiosity. These people used only these two tools to get where they are, Ms. Anubha pointed out. She also spoke on the emergence of gig-based economy. Today more companies are relying on freelancers to handle their needs instead of traditional full-time employees and it is proving to be beneficial for both the employees and the employers, she commented.

Earlier, Dr. Filomina P. George, Director, SCMS COCHIN School of Business welcomed the gathering. Prof. Mariakutty Varkey, HoD-Systems & Operations proposed the vote of thanks.
Prof. Sreekumar Pillai in The Netherlands

Prof. Sreekumar B. Pillai of the Department of Marketing visited the University and delivered a presentation on the ‘Make in India’ initiative of the Indian Prime Minister, to the research scholars in the University on June 20. Prof. Pillai has been delivering similar talks to technical and women entrepreneurs in India for the last two years under ‘Pradhan Mantri Kaushal Vikas Yojana’ scheme.

On invitation from University of Twente, The Netherlands, Prof. Sreekumar B. Pillai of the Department of Marketing visited the University and delivered a presentation on ‘Entrepreneurship’ held by the University on June 21.

Apurva bagged the Best Management Student award

Apurva Maity of PGDM batch 26, the Best Management Student Award winner from KMA, is being felicitated on the occasion of the inauguration of PGDM batch 27. Dr. Radha P. Thevannoor, Group Director, presenting the award to Apurva.

Apurva A. Maity of PGDM batch 26 bagged the Best Management Student Award in the All Kerala Business School Competition conducted by Kerala Management Association. The award was presented to Apurva by Mr. M. Joseph, former IAS and UN official at the KMA Conclave held in Kochi on July 6.

Prof. Sreekumar Pillai in The Netherlands

On invitation from University of Twente, The Netherlands, Prof. Sreekumar Pillai of the Department of Marketing visited the University and delivered a presentation on the ‘Make in India’ initiative of the Indian Prime Minister, to the research scholars in the University on June 20. Prof. Pillai has been delivering similar talks to technical and women entrepreneurs in India for the last two years under ‘Pradhan Mantri Kaushal Vikas Yojana’ scheme.

The Dutch University authorities also inquired about the possibility of cooperation in research, exchange of faculty and students, and joint publication of research papers between the University and SCMS Group. Prof. Pillai had preliminary discussions with Dr. E. Constantinides, Professor and Faculty of Behavioural Management and Social Studies, University of Twente and Mr. Jap Stout, Departmental Exchange-Coordinator of the University.

Prof. Pillai invited the Dutch University to join in as a partner with the consortium of Universities currently developing the rubrics of cultural influence on audio visual advertising on a global platform. He also attended a symposium on ‘Entrepreneurship’ held by the University on June 21.

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Workshop, FDP attended

Mr. Justin Joy, Assistant Professor - PGDM attended a workshop and a symposium organized jointly by the Data Centre and Analytics, IMIB & Analytics Society of India at IMIB campus, Bengaluru from June 21 to 24.

The workshop was on ‘Machine Learning using R.’ Here hands-on training in various software packages, predominantly R Studio using R Markdown files were used to apply various statistical tools and methods on big data to come up with relevant models for forecasting and prediction that made good business sense.

Prof. Sreekumar Pillai is seen with Dr. E. Constantinides, Professor and Faculty of Behavioural Management and Social Studies, University of Twente and Mr. Jap Stout, Departmental Exchange-Coordinator of the University.

‘Challenge Cancer’ seminar at SCMS

‘Challenge Cancer’ seminar on ‘Blood Cancer’ organised by Asianet and hosted by SCMS was held on July 19. Dr. Alexander Jacob IPS (Rtd.) gave keynote address. Cine Actor Devan was the guest of honour. Dr. Radha P. Thevannoor, Group Director presided. Dr. M. Sashi Kumar, Principal, SSTM and Ms. Kala Joymon, President, Canserve Society participated. The panel of doctors consisted of Dr. Ramaswamy, Aster Medcity, Dr. Mansoor K., AIMS, Dr. Sudheer, AIMS, and Dr. Mobin Paul, Rajagiri Hospital.
UG programmes inaugurated

The undergraduate programmes – BCom, BSc and BA(Eco) – for the new academic year at SSTM were inaugurated on July 18. Mr. Vivek Krishna Govind, Partner, Varma & Varma Chartered Accountants was the Chief Guest and Mr. Alex K. Babu, Chairman & Managing Director, Hedge Group of Companies was the Guest of Honour.

The brand SCMS is so strong and the respect it commands is so high, said Mr. Vivek Krishna Govind. You are fortunate to be a part of this great institution. You might not realise it today, but you will certainly realise it later in your life. For the rest of your life you will have that brand value attached to you, he commented. SCMS is a different world. This campus is on par with any of the international campuses. When you are in an international campus and when your peer group is all of students like that, and when the faculty is of the highest quality attached with the highest level of involvement from the institution, you must accordingly raise yourself and give your best, Mr. Vivek exhorted.

Gone are the days that after graduation you have to struggle for jobs. Today we are looking to handpick youngsters who are trained in good institutions. But it is important that you get trained accordingly. The faculty can give you the instructions, the institution can show you the way and they will do everything for you, but then, you need to respond to that, he advised.

The educational system is going through a huge disruption, said Mr. Alex Babu. Education no more means creating a data bank. We no longer need to mug up equations. All that we need to know is where the equation has to be used and by understanding the logic how it should be used. One good thing about this institution is that it provides experiential learning. If you can bring the balance of fun and learning together here, this will be one of the life changing times you will have in your life, Mr. Alex added.

Let there be happiness in your houses, victory at home and may you benefit from the facilities, programmes and support extended from SCMS, remarked Dr. Radha P. Thevannoor, Registrar and Group Director who presided. Whatever subject you have chosen, commerce, economics or science, you should be able to induce professionalism in that, said Dr. C. Mohankumar, Director, SCMS Institute for Bioscience and Biotech while offering felicitations. Dr. G. Sashi Kumar, Principal welcomed the gathering and Dr. Sherin Mariam Alex, Vice Principal proposed the vote of thanks.

A session on roadmap to CMA

A session on the topic ‘Sharpen Your Plan for Future - Roadmap to CMA’ was conducted by Mr. Jim Piechowski CAE, Director, International Operations and Global Business Development-IMA on July 11. CMA students from SSTM and Vidyarupa School of Management Studies (CMA training partner of SCMS) participated. Mr. Jim Piechowski gave an overview about the opportunities available for CMA qualified people and how CMA differs from other professional courses.

Mr. Fenil Vadakken, Country Head-IMA, Dr. G. Sashi Kumar, Principal, SSTM and Mr. C. Balachandran, MD, Vidyarupa School of Management Studies were present.

Awareness programme on blood donation

As part of the International blood donation day, a blood donation awareness programme was conducted by the NSS unit of SSTM on June 28 under the guidance of Mr. Victor K. P., Councillor, District Hospital Blood Bank, Aluva. Topics such as different blood groups, AIDS control and safety measures, blood transfusion and the like were discussed.

Campaign for a cleaner and better future

As part of the Swachh Bharat Summer Internship programme, students of SSTM undertook a 100-hour internship completed in one-and-a-half weeks. The students were divided into five groups and two groups went to the 100 selected houses in Choornikkara Panchayat to give awareness on cleanliness. They talked about segregating different types of wastes such as plastic and food and exhorted each family member to follow this.

The other three groups visited four government schools in and around Kochi. In schools they invited students to participate in various activities like poster making competition, quiz and paper bag making competition. They also performed skits in addition to showing videos and short films for creating awareness.
The students who participated in the summer internship programme seen with Dr.G.Sashi Kumar, Principal, Dr.Sherin Mariam Alex, Vice Principal and faculty members.

SSET Digest
SCMS School of Engineering and Technology

'Student Design Challenge' - Four students invited to USA

A team of four Mechanical Engineering students - Aneesh B.Soman, Anoop Anilkumar, Balendu Divakar, and K.U.Suryanath - who have been invited to USA.

A team of four Mechanical Engineering students - Aneesh B.Soman, Anoop Anilkumar, Balendu Divakar, and K.U.Suryanath - who have been invited to USA.

Every year ASME hosts a global design competition where the participants will have to use their skill and knowledge in various streams of engineering to solve the problem assigned for the year. This year the challenge was to design a football robot and win the robot football tournament. This year, SSET team of students had proved their mettle at the event E-Fest Asia Pacific, hosted and organised by ASME at Delhi Technical University, Delhi in the month of March, to get qualified for the final contest in USA.

Seminars and workshops
Dr. Sheeja Janardhanan, Professor-Mechanical, participated in the 12th International Conference on Advanced Computational Engineering and Experimenting held during July 1 to 5 at Amsterdam, The Netherlands, as an invited speaker. The title of her talk was 'Hydro Vortex Power Generator- Simulations and Experiments.'

Ms. Nimmi K. and Ms. Gayathri S. Warrier, Assistant Professors-CSE attended a six-day short term training programme on ‘Python Programming and Machine Learning Basics’ organised by the Department of Computer Science and Engineering at Sahrdiya College of Engineering and Technology, Kodakara, Thrissur from July 9 to 14.

Dr. Sheeja Janardhanan, Professor-Mechanical participated in the NPTEL-SPOC felicitation workshop at IIT Madras on July 14.

Faculty Development Programme on Industrial Robotics
Ms. Sreeja Rajesh, Assistant Professor-CSE, Ms. Asha Jacob, Lab Instructor-CSE, Ms. Priya Venugopal, Assistant, Professor-EEE, Ms. Smitha P. C. Lab Instructor ECE, Ms. Retty George, Assistant Professor-ECE and Ms. Nithya M. Assistant Professor-ECE attended five-day Faculty Development Programme on ‘Industrial Robotics: Platform, Algorithms and Techniques’ conducted by e-Yantra and funded by MHRD under National Mission for Education using ICT, IIT Bombay at FISAT, Mookanoor from July 16 to 20.

SSET Fab Lab
SSET Fab Lab installed a mini Fab Lab at SCMS College of Polytechnics. The mini Fab Lab includes CNC Machine, 3D Printer and Laser Cutter which was built by the first year students of SSET under the guidance of Dr. Sunil Jacob, Director, Centre for Robotics. Fabrication process required for all the mini Fab Lab machines was carried out in the Fab Lab of SSET. The installation of equipments was followed by a session on ‘getting familiarised with the machines.’

Publications
Mr. Sajith E., Assistant Professor-Mechanical published an article titled 'An Experimental Investigation on Wear and Corrosion Characteristics of Mg-Co nano composites' in the International journal Materials Research Express (ISSN 2053-1591, Vol. 5, Issue 6 (062001-069501), (impact factor 1.068) on June 13.

Ms. Sruthi V., Assistant Professor-Physics published an article titled 'An Experimental Investigation on Wear and Corrosion Characteristics of Mg-Co nano composites,' in the International journal Materials Research Express (ISSN 2053-1591, Vol. 5, Issue 6 (062001-069501), (impact factor 1.068) on June 13.

Recognition for the work by SCMS Water Institute
The collaboration of SCMS Water Institute with Meloor Gramapanchayat for achieving water security has made Meloor the recipient of the most Water-friendly Gramapanchayat Award made by Malayala Manorama -- Palathulli Award -- in Thrissur District. Furthermore, this project has been accepted as a replica model by Thrissur District Panchayat.

The water audit at Meloor Gramapanchayat was conducted by the M Tech Environmental Engineering students of SSET.

SCMS Water Institute invited for a presentation at KILA
In response to the invitation from the Government of Kerala, SCMS Water Institute gave a detailed presentation on the Water Audits, which SWI has done at the three tier local administration namely Corporation, Municipality and Panchayat, at Kerala Institute of Local Administration (KILA), Thrissur, on July 25. It was exciting to hear that SWI is the only private institution ever invited to provide such an invited lecture and training at KILA so far. The participants of this training were from all departments dealing with water-related projects in the State.

Dr. Varun G. Menon invited to host webinar
Dr. Varun G. Menon, Associate Professor and Head of International Collaborations at SSET has been invited to host a webinar by one of the leading publishers in the world, IGI Global, USA.
Definitely this is a great global recognition for him and SCMS as the webinar titled ‘How are Predatory Publishers Preying on Uninformed Scholars? Don’t Be a Victim’ will be broadcasted live in many leading universities around the world. The webinar also has a live Q & A session. IGI Global is partnered with reputed universities like MIT, Harvard, Stanford, Cambridge, Oxford, Tsinghua, Australian National University and the like.

**Reflections and reminiscences**

**SSET is not just a college, but a family**

Anu S. Kaimal  
(2018 passout B Tech Computer Science and Engineering student)

At the time of joining SCMS School of Engineering and Technology everything was new to me, but as the time flew everything changed. It was not just a college, but a big family. The faculty members were always helpful and motivating.

Through the course, on the mid of my journey, I got a chance, to be a part of IEEE, a technical organisation of engineers. IEEE was the turning point in my life. It gave me an exposure to the technical world. I got a lot of opportunities to explore myself. Also, I got a chance to attend a lot of events and seminars in and out the college through IEEE. IEEE has helped me a lot to become what I am today.

During the period of B Tech Course, I got a chance to be involved in the project and to participate in project competitions. There was a set of faculty members to guide me when I was doing the project.

During the end of my seventh semester, I got the GHCI Student Scholarship. By that, I got a chance to attend the largest gathering of Women Technologist. It also gave me an opportunity to attend the recruitment process of Google, Microsoft, Oracle, Dell, Intel, Adobe and the list goes on. My faculty members supported me very much from the time of submitting applications to the time of the event.

Placement is one of the most important factors that a student looks on. SSET Placement Cell will bring you a plate full of recruiters, but it depends on your ability to get selected. Many organisations have visited the campus like Indian Navy, Infosys, IBS, SunTec, KPIT, WeP Solutions, Web and Craft, RedBlack Software and so on. Most of my friends and I have been placed through the campus placement.

The four years of colourful life have changed me from a person who was nothing to a person who is something. Really thankful to my friends, faculty members, the placement cell staff and the management of SSET.

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**NSS camps**

In the wake of a possibility of spread of Dengue fever in the local area of Paliserry, NSS volunteers conducted an awareness campaign at 6 and 8 wards of Karukutty Gramapanchayath. Training was given to the volunteers by Dr. Saira Sakkaria, Medical Officer of Primary Health Centre, Ms. Sheela, Health Inspector and Mr. K. P. Aneesh, Panchayath Member. The volunteers visited every house in the area prescribed, and demonstrated how to maintain the hygienic environment and to prevent EDIS mosquitoes. The programme was led by faculty members Mr.K. K. Gopalakrishnan and Ms.Nirmri K.

**Punarjani camp of NSS**

A state-wide initiative of Kerala State Youth Welfare Board and NSS Technical Cell programmed to repair damaged and out-of-order furniture and other health care equipments in various government hospitals across the state. As part of the above programme, NSS units conducted Punarjani Camp at Gandhiram Government Hospital for Dermatology, Chirangara and Primary Health Centre, Ayyampuzha from July 14 to 19. During this camp NSS volunteers repaired furniture and equipments worth Rs 59 lakh. More than 80 volunteers participated in the programme led by Jithu Varghese, Gayathri Jayakumar, Navaneeth G. S., Arjun G. Nair, and Anseea. Prof. S.Gopakumar, Group Director, SCMS Group visited the camp and motivated the volunteers.

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**Placement news (Engineering)**

UST Global selected five more final year B Tech students for placement from the drive conducted during June 2018. Earlier UST Global had selected two students. Attinad Software selected two. Marriott Hotel selected three and Mytrah Energy selected one of our 2018 final year batch engineering students.

Final results of recruitment drives of 2018 batch students by Wipro, CTS, Sainath Envirotech and Cubes International Developers are awaited.