Once, there was a shepherd who had a flock of 10 sheep. Every night, these sheep used to sleep happily in a field together, until one night something went wrong. When the shepherd came to gather the sheep in the morning, there was one missing. He searched for the lost sheep but couldn't find anywhere.

The next night the nine remaining sheep went to sleep together, but once again, when the shepherd returned in the morning one more was found missing. It was a matter of serious concern for the shepherd but didn't know what to do. The sheep were also getting worried. So, that night, Sooraj, one among the sheep, kept one eye open to watch what was happening. What Sooraj saw was astonishing! Just after midnight, one of the sheep started unzipping his wool, revealing a wolf underneath. The wolf approached one of the sleeping sheep, and quietly killed and ate it, before putting his sheep costume back on and going back to sleep.

Sooraj was still shivering with fear, when the shepherd returned to inspect his flock. When the shepherd discovered that another sheep was missing, he asked the flock if they had any idea of what happened in the night. But Sooraj chose to keep silent. The next night, Sooraj decided to sleep as far away from the wolf-sheep as possible. The wolf-sheep woke up and the closest sheep was killed and eaten, leaving just six sheep left.

The next few nights, this was repeated, until there were only two sheep left, him and the wolf-sheep. That morning, the shepherd arrived to find just two sheep. Again, he asked what could possibly be going wrong, and this time, Sooraj had no other option but to tell him what had been happening. Outraged, the shepherd managed to catch the wolf-sheep and kill it. When he returned to his lone sheep, he asked him why he didn't speak up sooner.

“I didn’t think that it was any of my business, so I just kept quiet. I was hoping that the wolf would eventually get sick of eating sheep and go away by himself,” Sooraj said, looking slightly embarrassed as he spoke.

The shepherd shook his head in exasperation, “Sooraj, wolves are wolves. They don’t stop, they don’t change and they don’t go away by themselves. They need someone to speak up so that they can be dealt with, because next time, you could be their dinner.”

Unfortunately, we live in a world full of wolves — people who have a warped view of the world and think that it is their right to treat others unfairly.

Whether it is abuse of power, bullying, threatening behavior, sexual harassment, or any other misconduct, we need people to have the courage to stand up and say, “Enough!” And it doesn’t matter if you are the victim or not, if you come across something, say that boldly.

Let’s rid the world of wolves.

Dr.G.P.C.Nayar
Founder & Chairman
SCMS Group of Educational Institutions

Dr.G.P.C.Nayar

“Hats off to SCMS” – Dr.Ramesh U., Regional Director, AICTE

“Hats off to SCMS for the sincere efforts being made for quality enhancement,” commented Dr.Ramesh U., Regional Director, All India Council for Technical Education. When AICTE called for various schemes for quality enhancement programmes funded by AICTE, only nine proposals worth acceptance were received from Kerala and among them two were from SCMS, he disclosed.

Dr.Ramesh was speaking as the chief guest at the valedictory session of a two-week long AICTE sponsored faculty development programme on ‘Students Engagement for Effective Learning in Management Education’ held from November 6 to 18. Faculty members from more than 30 institutions participated in the programme. He requested the faculty members attending the programme to participate in as many programmes as possible. He also gave an overview of the various schemes under AICTE for faculty support.

Dr.V.Raman Nair, Group Director presided. The job of the faculty is to engage the student. An engaged student is an active student,
Remembering Dr. Pradeep P. Thevannoor

DR. PRADEEP P. THEVANNOOR
(1968 - 2014)

The soul is neither born, nor does it ever die; nor having once existed, does it ever cease to be. The soul is without birth, eternal, immortal, and ageless. It is not destroyed when the body is destroyed.

Bhagavad Gita: Chapter 2, Verse 20

Prayer meeting held on November 17

Contd. from page 1 “Hats off to SCMS”

The purpose of teaching is to uncover and not to cover the portions, said Dr. Mangala Sunder Krishnan, Professor, IIT Madras while inaugurating the programme earlier on November 6. Many teachers talk about covering the portion. But actually the objective of teaching should be to uncover, he commented. He spoke on how technology changed the learning and teaching processes in a big way. Tracing the evolution of teaching with the introduction of technology he claimed that he grew with technology in the sense that when he entered the university, e-mail was not yet a phenomenon.
How SCMS School of Engineering and Technology makes a difference?

Will you have a better life if you graduate from an elite college? Students and parents think the answer is 'yes.'

A report of the remarkable initiatives taken at SCMS School of Engineering and Technology during the month of November 2017 to provide ample opportunity for the students and the faculty to comprehend the latest industry practice and upgrade their knowledge through industry relevant projects. These initiatives have been successful in creating interest in the students and to mould their minds towards better professionalism.

**FabXL workshop**

The Innovation and Entrepreneurship Development Centre (IEDC) and Fab Lab of SSET in association with Kerala Startup Mission (KSUM) and Fab Lab Kerala organised a workshop, Fab XL, to get familiarised with the digital fabrication machines, at the campus on October 25 and 26.

The workshop was also designed to learn how to use the machines for converting an idea into a prototype. The workshop instilled a 'Do-It-Yourself' culture among the participants. Selected three projects will be given Fab Lab Access in Kochi or Trivandrum worth Rs. 6000 per team. Each selected team can also apply to purchase Fab consumables worth Rs. 10,000 each. This shall be given post completion of workshop after the assessment of projects by the mentors. Mr. Suhail P. and Mr. Tanvir Nasser, Technology Innovation Fellows, KSUM were the resource persons and Ms. Nimmi K, Assistant Professor-CSE was the programme coordinator.

There were in all more than 50 student participants drawn from engineering colleges including SSET.
Innovative Software Cell, Department of CSE in association with IEDC team of SSET supported by Kerala Startup Mission conducted two-day workshop on ‘Introduction to Yii 2.0 (PHP Framework)’ on November 9 and 10. Ms. Jency Rena, Ms. Nimmi K., Ms. Sreeja Rajesh, Assistant Professors from Department of CSE were the programme coordinators. The workshop was designed for 45 students of SSET to get familiarised with HTML, CSS, JavaScript and PHP with hands-on experience in developing a website and exposure to Yii framework. Ms. Thara Mohanan from Nestsoft Pvt. Ltd. and Mr. Vaishakh V.N. from Pinetech Pvt. Ltd. were the mentors. In the closing ceremony, Ms. Sreeja Rajesh welcomed the gathering. Dr. Praveensal C. J., Vice Principal distributed certificates to the participants. Ms. Sonal Ayappan, HoD-CSE distributed the certificates to volunteers and Dr. Manoj Kumar B., Nodal Officer, IEDC addressed the students on job opportunities for the web designers. Prizes were distributed for best web page design competition winners – Malavika Prakash (first prize) and Neeraj Titus T. (second prize). Ms. Nimmi K., Programme Coordinator proposed the vote of thanks.

The Innovation and Entrepreneurship Development Centre (IEDC) of SSET in association with SAE India Collegiate Club of SCMS organised SAE Auto Workshop at SSET campus exclusively for Mechanical Engineering and Automobile Engineering students on October 27 and 28.

The workshop was designed in such a way that the participants of around 40 students from various engineering colleges in Kerala got hands-on training and experience in automobile engineering.

Prof. E. D. Mukundan, HoD-AE welcomed the gathering and presented the theme. Dr. Manoj Kumar B., Nodal officer, SSET-IEDC spoke on the activities of SSET IEDC & SAE India Collegiate Club of SCMS.

Mr. Francis Thomas, Assistant Professor-ME, Mr. Vipinraj P. G., Assistant Professor-AE, Mr. Aravind P. V., Assistant Professor-AE, Mr. Sujay K., Assistant Professor-AE, Mr. Koshy P. Joseph, Assistant Professor-AE, Mr. Haridas V.K., Foreman, Automobile Engineering Department and Mr. Antony T. V., Lab Instructor, Automobile Engineering, along with student mentors, engaged various sessions.

Dr. Sunil Jacob, Director, Centre for Robotics joined the valedictory session and shared the importance of such hands-on training workshops. Mr. Koshy P. Joseph, Assistant Professor-AE and Faculty Advisor, SAE India Collegiate Club of SCMS proposed the vote of thanks.
Applied Android training

The Innovation and Entrepreneurship Development Centre (IEDC) of SSET, in association with Softonics Innovations, organised a three-day Applied Android training for SSET students from October 28 to 30. The workshop was planned for the participants comprising of 25 students of SSET to get familiarised with Android Studio and get hands-on experience to create an Android app.

Mr. Vaisakh K., Mr. Vishnu Prasad K. V. and Mr.Arjun Menon from Softonics Innovations, Kannur were the resource persons.

Dr. Manoj Kumar B., Nodal officer, SSET- IEDC welcomed the gathering.

Dr. Praveen C. J., Vice Principal shared his views on ‘peer group learning workshops’ at the valedictory session.

Ms. Dhanya K.A., Assistant Professor-CSE and Programme Coordinator of the workshop proposed the vote of thanks.

ISRO Space Week – Open Innovation Contest

SSET team was a participant at the open innovation contest at ISRO. Fahad Bin Shahabudheen and Aswin B., first semester ME students presented their idea on ‘Morphing Wing Technology for the Safe-Landing of Reusable Launch Vehicles’ mentored by Dr. Sheeja Janardhanan, Associate Professor-ME. The idea emerged as one of the eight shortlisted among state-wide submissions. The contest was conducted as a part of ISRO Space Week Celebrations on October 9.

Project proposals under Innovate Scheme of KSCSTE-2018

The following three SSET proposals have been provisionally approved for financial assistance under Innovate Scheme of KSCSTE-2018 (Kerala State Council for Science, Technology and Environment).

1. Proposal title: Bug-Bot with mosquito attracter
   Fund allocated: Rs. 15,000
   Faculty mentor: Dr. Sunil Jacob, Director, Centre for Robotics

2. Proposal title: Smart water
   Fund allocated: Rs. 15,000
   Faculty mentors: Mrs. Nimmi K., Assistant Professor-CSE and Mr. Jithin Karunan, Assistant Professor-ME

3. Proposal title: Portable desalination unit
   Fund allocated: Rs. 10,000
   Faculty mentors: Mr. Sajith E., Assistant Professor-ME and Mr. Jose Sheril D. Coutha, Assistant Professor-ME

SCMS Water Institute conducts water audit at GGHSS Ernakulam

SCMS Water Institute at SSET is conducting a water audit at Government Girls Higher Secondary School, Ernakulam, on request from the Rotary Club of Cochin. The Rotary Club has adopted the school with an objective to make it a ‘water-friendly’ school with the help from SCMS Water Institute.

The audit was inaugurated by Mr. Raghu Jairam, Dy. Governor of Rotary Club on November 14. It is for the first time in the State that a water audit is undertaken in a government school.

The audit will also be a very useful training exposure for our M Tech Environmental Engineering students as water audit is a part of their syllabus. Our M Tech students will also be involved in providing water literacy for the students of the school. The water audit report is expected to be submitted by the Rotary Club to the Minister for Education as a model to be replicated in all schools of the State.

Inauguration of water audit at GGHSS Ernakulam

Dr. Sunny George, Director, SCMS Water Institute speaking at the inauguration of the water audit.

IEDC cell inspection and accreditation

Kerala Startup Mission (KSUM) inspection team visited our campus for inspection and accreditation process of our IEDC Cell on November 3 and 4.

NSS activities

Observance of vigilance awareness week

On November 5, NSS volunteers observed vigilance awareness week by conducting a speech competition on the topic ‘Who are more corrupted? Politicians or bureaucrats? The participants were Ajay S., Meera R. Nair, Arjun G. Nair and Gayathri Jaykumar. Mr. Sujay K., NSS Programme Officer concluded the session giving a message for making a ‘Corruption-free India.’
Dr. Pradeep P. Thevannoor Innovation Awards – Curtain Raiser

Curtain raiser to Dr. Pradeep P. Thevannoor Innovation Awards 2017 was held on November 17. Thirty students from 15 schools in Thrissur, Ernakulam, Aluva and Chalakudy participated in the quiz competition. Siddharth R. and Krishna Rajmohan of Bhavans Vidya Mandir, Elamakkara bagged the first prize. The second prize was secured by George Anand and Ryan Joe George of Toc H Public School, Vyttila. Samuel Joy Padamadan and Jeevan Joseph of Bhavan Adarsha Vidyalaya bagged the third prize. The prizes were distributed by Dr. Radha P. Thevannoor, Group Director. The students also attended awareness and familiarisation sessions on 3D printing technologies, computer numerical control machine, auto chassis components and hands-on workshop on model making, printing and prototyping at the SSET Fab Lab.

Students’ achievements

Appreciation at the National Entrepreneurship Day

SSET students put on an exemplary display of innovation and entrepreneurial skills at the National Entrepreneurship Day hosted by Kerala Academy for Skills Excellence (KASE) and the State Skill Development Mission under Department of Labour and Skills in association with Kudumbasree and Industrial Training Department on November 9 at Mascot Hotel Thiruvananthapuram. Mr. T. P. Ramakrishnan, Minister for Labour, Skills and Excise, Government of Kerala inaugurated the function presided over by Mr. Tom Jose IAS, Additional Chief Secretary to Government of Kerala in the presence of Mr. Harkinshore, IAS, Executive Director, Kudumbasree.

George, Ajeesh, Sarath, Midhun, Aneesh and Anand, fifth and third semester SSET students, received appreciation certificates from Dr. Sriram Venkitaraman, IAS at the valedictory function on the same day.

Dhanush – University champion in Badminton

Dhanush, fifth semester ME student became champion of APJ Abdul Kalam Technological University inter zonal badminton tournament held at Toss Academy, Thiruvananthapuram on November 4.

University champions in volleyball

The warriors of SCMS Engineering College lifted the Volleyball State Title of A P J Abdul Kalam Technological University with mesmerising performances. Emerging as the best from about 150 engineering colleges in Kerala in a sporting event is not easy but the young stars of SSET proved their mettle bringing glory to the campus. SSET champs (Men) raised the title topping teams including College of Engineering, Thiruvananthapuram. N S S College of Engineering, Palakkad and Government Engineering College, Kannur.

Women’s volleyball team became runner up

Simultaneously, the women’s volleyball team became runner up in the KTU Zonal Volleyball Tournament held at M A College, Kothamangalam.

University champions in football

SSET team won APJ Abdul Kalam Technological University D zone (zone of 26 teams) football match final defeating MBITS in the final shootout held at Adi Sankara Engineering College, Kalady from November 14 to 18.
KTU Zonal Badminton tournament runners up

SSET became runners up in both men and women category in KTU Zonal Badminton Tournament held at M A College, Kothamangalam.

MG University Table Tennis Tournament

SSET men's table tennis team became third in Zonal tournament and secured fourth position in MG University Inter-zone Tennis Tournament held at St.Pauls College, Kalammasery.

MG University Inter Zone Tennis Tournament

SSET tennis team became runners up in MG University Inter Zone Tennis Tournament held at University Campus, Kottayam.

MG university Chess Tournament

SSET chess team secured second runner up position in MG University Zonal Tournament held at Newmans College, Thodupuzha.

Student council and arts day

The SSET student council inauguration and arts day, Agneya 2017, was conducted on October 23. Mr. Appani Ravi, Cine Artist inaugurated the function.

Placement news

- IBS Software Services selected our 8 students and Experion Technologies selected our 2 students of 2018 batch.
- Suntec Business Solutions, Support Sages, Autobahn Trucking, IVTL Inferview and Hatio Innovations Pvt. Ltd. have shortlisted our 2018 batch students for final selection.
- Global Talent Track conducted personality development workshop for our B Tech fifth semester students from all branches during October 27. Ms. Sapna Vasudevan was the resource person.
- AICTE Wheebox Employability Skill Test was conducted for B Tech fifth semester students from all branches during October 27.

Vigilance awareness week at SCMS Polytechnics

Vigilance awareness week was observed at SCMS College of Polytechnics on November 5 focusing on public participation in promoting integrity and eradicating corruption. Students, faculty and the staff took integrity pledge under the leadership of Prof. C.I. Abdulrahiman, Director and Prof. P.P. Baby, Principal.
SCMS at ACBSP Region 10 conference

ACBSP Region 10 (South Asia Council) Fall Conference with an aim to bring together the ACBSP members from various South Asian countries was held at SDMIMD, Mysore on November 15 and 16. In addition to Prof. Pramod P. Thevannoor, Vice Chairman of SCMS and Immediate Past Chair of ACBSP Region 10 and member of Board of Directors, ACBSP, nine faculty members from SCMS COCHIN School of Business and SSTM participated in the conference which witnessed the visit of Mr. Jeffrey Alderman, President/CEO, ACBSP, USA and Mr. Steve Parscale, Chief Accreditation Officer, ACBSP, USA. The theme of the conference was ‘Transforming Students’ Success through Recruitment, Retention, and Re-entry.’ The conference witnessed participation from members of various ACBSP accredited schools from Vietnam, Bangladesh, Afghanistan, and India.

‘Best of the Region 10 presentation’ and ‘Students Showcase Presentation’ were conducted for the members of the ACBSP Accredited Business Schools on the conference theme. SCMS had three paper entries for the Best of the Region 10 presentation. Out of the 11 paper presentations, Assistant Professor Anjali A. was awarded the best presentation. The award was shared with two participants (one from Vietnam and other from Bangladesh).

Contd. from page 2  “Hats off to SCMS”

The internet has totally revolutionised the entire technology scenario and thereby teaching and learning. Technology enhances learning and enriches education because it plays one of the most important roles in the process of education, he commented. Universities must be places where students not just learn but also unlearn, relearn and learn to think, he emphasised. Teaching never ends with the students themselves. Whatever we teach gets reflected at the time of placement or when they interact with others, said Dr.Radha P.Thevannoor, Group Director while presiding over the function. The role of the teacher is phenomenal in enhancing student engagement for effective learning, she added.

The millennials have a different perspective of learning altogether and their learning is much influenced by technology, said Dr.Filomina P.George while welcoming the gathering.

Dr.C.Sengottuvelu proposed the vote of thanks at the inaugural function.

Dr.Mangala Sunder Krishnan engaged the first session on Technology Enabled Learning. The remaining sessions for two weeks on a variety of topics were handled by Dr.V.Raman Nair, Group Director, Dr.Sheena K., Assistant Professor, Mr.S.Santhosh, Associate Professor, Mr.Sudheer Sudhakaran, Associate Professor, Dr.Fatima Mary Cross, Associate Professor, Mr.Manu Melwin Joy, Assistant Professor, Dr.Filomina P.George, Director-SCMS COCHIN School of Business, Dr.Mohan B., Associate Professor, Prof.Cherian Peter, Ms.K.Deeppa, Assistant Professor, Dr.Bindu K.Nambiar, Assistant Professor, Prof.Sreekumar B.Pillai, Dr.Indu Nair, Group Director, Prof. Mariakutty Varkey, Mr.Justin Joy, Assistant Professor, Prof.Baiju Radhakrishnan, Group Director, Prof.K.J.Paulose, Dean, Mr.Gopakumar K., Assistant Professor, Dr. Madhu P., Professor, Mr.Nandakumar, Director, Vinaga Learning Solutions, Chennai, Prof.R.T.R.Varma, Dr.A.F.Mathew, IIM-Kozhikode and Dr.PA.Mathew.

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The summit was inaugurated by Mr. Kochouseph Chittilappilly, Founder and Chairman, V Guard Industries, Kochi on November 13. “I never believe that entrepreneurship is a totally inborn talent,” said Mr. Kochouseph while inaugurating the summit. May be 50 percent inborn and another 50 percent developed by training, he continued. Forget about the 50 percent inborn part and let us focus on the other 50 percent by training our youngsters, he proposed. “I never expected to become an entrepreneur during my school and college days,” he revealed. In his opinion the lesson he had learned from his own life is that there should be a crisis in your life to become an entrepreneur.

It was the Kerala State Electricity Board that helped him to become a successful entrepreneur, he confessed. The frequent power fluctuations and power cuts created a potential market for his product stabilizer. The repeated threats from the minister for electricity, that next year there won’t be any power cut, forced him to diversify his industry adding new products like pumpsets, water heater and the like. He added more and more products under the impression that the minister’s threat would materialise one day. It was a blessing in disguise, he remarked.

Prof. Baiju Radhakrishnan, Group Director, in his welcome address announced that entrepreneurship week activities would take place in SCMS COCHIN School of Business, SCMS Engineering College, School of Architecture and College of Polytechnics simultaneously. Dr. Filomina P. George, Director, SCMS COCHIN School of Business proposed the vote of thanks.

Ms. Lakshmi Menon, environmentalist, social entrepreneur and founder of PURE Living shared her initiatives on social entrepreneurship in an interview on stage on November 14.

Mr. Jofin Joseph, Head of Operations, India at FullContact Inc. and Co-founder of Profoundis shared his experiences on November 15. There was a session on November 16 with Mr. Akshay Agarwal, Managing Director, Acumen Capital Market (I) Limited. He shared his experiences. In the panel discussion on November 17 women entrepreneurs like Ms. Shalini James, Founder, CEO & Lead Designer at Mantra, Ms. Lekha Balachandran, Managing Director, Resitech Electricals, Ms. Preeti Nambiar, Founder, Baanryan Tree and Ms. Meera Manoj, Founder, Meera’s Cuisines were the panelists. Dr. Filomina P. George was the moderator.

SCMSian alumni entrepreneurs shared their experiences with the students during the pre-lunch session on November 18. Besides, there was also an interview on stage with our alumnus Mr. Parag Sen, Co-founder homepecked e-Marketplace Services (P) Ltd.

Mr. Rajesh Nair, President, TiE Kerala was the chief guest at the valedictory session. Entrepreneurship was not a popular choice for our youngsters during my own college days, he stated. But today things have changed. Today’s generation looks at entrepreneurs as heroes. Even those who initially opt for medicine and engineering are also picking up entrepreneurship, he observed.

If you want to become an entrepreneur, the first thing that you would require is to have a burning desire to make a difference and to do something unconventional, he advised. Let lot of thoughts emerge from your mind. Then articulate those emerging ideas. In most of our educational systems the focus is on solving problems. Instead you need to identify opportunities, he suggested. In every problem there is an equal opportunity, look for it. Those who want to become an entrepreneur need to develop a macroeconomic view of what is happening around him. It is essential to have the habit of reading. You know, reading is like breathing he asserted.

Dr. Radha P. Thevannoor, Group Director welcomed the gathering and Prof. R. T. R. Varma proposed the vote of thanks.
Activities of the Finance Forum, Finesse, for the current year were inaugurated on October 27 by Mr. Venugopal C. Govind, former Senior Executive Director, Nitta Gelatin India Ltd., Kochi.

The whole world is going through a disruption, said Mr. Venugopal C. Govind. Ten or twenty years ago we used to hate the word disruption. But, today, everyone wants to disrupt everything – may be the old order, methodology, processes, technology and so on. And, in its place out-of-the-box new ideas, techniques and technologies should come up because we want quick results. Disruption is the only way to make it happen. May be five or ten years later even disruption will get disrupted. In its place some other method may emerge, predicted Mr. Venugopal.

So many technologies are being developed day by day. We have also developed technologies in the field of finance. In India, particularly, we use few technologies – in finance, manufacturing and all that. We have started using them only in a limited way. For example, technologies like blockchain, cloud computing, big data analytics, 3D printing, artificial intelligence, machine learning and robotics are some of them. You people must be able to absorb such technologies. Not merely learning or understanding but going into it. Wherever you get opportunities learn new technologies.

In future, your ability will be assessed based on your competence to use these technologies. You can handle any technology much better than our generation. Whoever has the most advanced competence to use technologies, to absorb technologies and apply it effectively will be global leaders, affirmed Mr. Venugopal.

The activities of the Marketing Forum, Quintessence, for the current year were inaugurated by Mr. Vignesh Venkatesh, Assistant Manager, ITC Ltd., Kochi on October 28. He spoke on starting a career in sales and marketing. He said that during the formative years the newly inducted managers will get opportunities to learn how to run a business profitably. That is possible because during the first two years they learn how to deal with the distributors, the dealers and the customers. In ITC the distributors are people with some 100 years legacy. By speaking with someone from among them who is doing his own business with his own money, you actually understand business and how to make profit. That is the kind of big exposure in the career of sales and marketing one can get in the formative years.

Anyone who wants to be an entrepreneur needs to know how to make his business sustainable. To make business sustainable profit should be sustainable, for profit to be sustainable cost should be either sustained or cut down and revenue should go up. This is the simple maths behind doing business. A career in sales and marketing will provide you with exposure to all these things, Mr. Vignesh remarked.

Mr. Babu Abraham

Speaking on the occasion he stressed on the need for developing two qualities – high degree of goodness of work and something very special in you. He said that industrial relations is not at all a difficult task if you have these two qualities. In your life, in your employment, house or family while dealing with others if you are having these two qualities you can always radiate positive energy and win. He also said that the advancement of technology will not reduce the importance of HR. With the pace at which technology moves up, HR will also move up.

Mr. Vignesh Venkatesh

The activities of Chips N Nuts, the forum of systems and operations specialisation students, were inaugurated by Mr. Rajith Nair, Co-founder and CEO, Inttot Technologies Private Limited, a technology driven company with its prime focus on software solutions and services, based in Kochi, on November 9.

Speaking at length on his startup experience Mr. Rajith Nair said that the journey in a startup is different from the journey in an established company. He had both the experiences. It was after working for great companies like Philips and Wipro for 14-15 years that he opted to become an entrepreneur. He gained lot of exposure working with those companies. It was good, but the startup experience was outstanding, he claimed. The difference between the good and the outstanding is something to be felt, he remarked. “Believe me, my experience with the startup for the last more than three years has been the best experience,” he asserted. In spite of all the struggles that I had to go through it was my best period, he reiterated. “On completion of your PGDM, you work in an industry for some time, not to the extent of 14-15 years, gather experience, get a feel of it and then opt for a startup,” he advised the students. A salaried job in a big company is fine, but it is so much pleasure to be your own boss, he advocated.

Mr. Rajith Nair

Nair told and Untold is the title of the book written by Dr. Mohan R., Associate Professor-PGDM and published by Olive Publications. The book is a compilation of 15 satirical short stories which portray the daily life of Malayalis spread across various strata of the society.

Dr. Mohan R.

Under the auspices of the Society for Promotion of Indian Classical Music and Culture Amongst Youth (SPIC Macay) there was a violin concert by Padmabhusan Awardee Prof. T.N. Krishnan on November 22. He was accompanied by Mr. K.M.S. Mani on Mridangam and Mr. Tripunithura Radhakrishnan on Ghadam.

T.N. Krishnan

Violin recital by virtuoso
Homecoming

Dr.Kanchan Singh, Clinical Manager- Aesthetics, Lumenis India Private Limited, Gurgaon, an alumnus of SCMS, PGDM batch 18 visited SCMS and interacted with the PGDM students on November 7. Lumenis is a global leader in the field of minimally invasive clinical solutions for the surgical, ophthalmology and aesthetic markets.

Mega thiruvathira performance

A mega thiruvathira performance featuring 101 women that included students and teachers at SCMS Prathap Nagar campus was organised on November 1, the Keralappiravi day. The event was organised by Tarang, the cultural club.

Winners at XIME fest

PGDM Batch 25 students participated in the Management Fest, Quest 2017, organised by XIME, Kochi on October 21 and 22 and won the following prizes.

CSR Event – First – Susmita, Pallavi and Niranjan
Operations – Second – Sabareesh M., Osho and Harikrishnan

Consolation prize in elocution competition

Anupama Kizhakkethil of PGDM Batch 26 won the consolation prize in the Inter-collegiate Elocution Competition conducted by Bharat Petroleum Corporation in connection with Vigilance Awareness Week 2017.

SSTM News

SCMS School of Technology and Management

Two-week FDP on Data Science and Decision Making Processes

A two-week AICTE sponsored FDP on Data Science and Decision Making Processes began on November 20. More than 60 participants from across the country are participating in the programme. Data science is a very hot area today, said Dr.Sasi Kumar M., Director, C-DAC, Mumbai who inaugurated the programme. It is also a dangerous area, he remarked. All the results you get are subject to your interpretation and your analysis. If you don’t apply your mind properly and think about what you are doing, how you are doing, what is coming out and what does it mean, you are likely to get garbage in garbage out. There is a growing concern over ethics and privacy, because most of the time we are looking at data which are very personal. Is it a right thing to do? Is it a big question. Much of data science is about decision making. So it is very useful and interesting, argued Dr.Sasi Kumar.

Dr.Radha P.Thevannoor, Group Director presided. Dr.Sashi Kumar G., Principal welcomed the gathering and Dr.Sherin Mariam Alex, Vice Principal proposed the vote of thanks.
International conference on Financial Inclusion

An international conference on financial inclusion was organised on November 21 in association with Bank of India. Mr. George Thomas, Executive Vice President, ESAF Small Finance Bank was the chief guest at the inaugural session. Though largely spoken out now, financial inclusion started very early in India, even before Independence, in 1904 as a rural cooperative, observed Mr. George Thomas in his inaugural speech. Almost 92 percent people in our country still depend on the informal sector of the economy. That means the total financial services to the poor are extremely inadequate, he argued.

Financial inclusion should start from the primary school level, he pleaded. What is required is financial inclusion which can encompass the requirements of a child as well as a senior citizen because their requirements are quite different. India is a diverse country and the needs of the people in different locations are also different. So financial inclusion should cater to the needs of the diverse geographic locations. The mass can get the benefits of financial inclusion only through appropriate technology. Financial inclusion is not just giving some money but also that meets the other needs, may be psychological, social or educational as the case may be, clarified Mr. George Thomas.

Mr. H. Vijayabalan, Director and Chief Internal Auditor, Bank of Maldives, Male was the guest of honour. He touched upon the steps for financial inclusion in South East Asia with special reference to Maldives and India.

Presiding over the function Dr. Radha P. Thevannoor, Group Director said that since majority of the population does not have access to the right money, public at large should be encouraged to join the banking sector. Dr. Sashi Kumar G, Principal welcomed the gathering and Dr. Shobha Menon, Associate Professor and coordinator of the programme proposed the vote of thanks.

In the afternoon, there were paper presentations on the various sub themes of the conference. The delegates were from colleges in Ernakulam and Kottayam. The valedictory function was presided over by Mr. A.B. Vijayakumar, Zonal Manager of Bank of India. Dr. Shobha Menon, Associate Professor-MBA, Ms. Devi S. Nair, Assistant Professor-MBA and Ms. Rose Paul, Lecturer in Economics were the coordinators of the conference.

Survey for KMRL

As per the request from Kochi Metro Rail, a group of students from MCA batch 11 and IMCA batch 1 conducted a survey as part of KMRL’s ‘last mile connectivity programme’ which would help them in their auto feeder service initiative. The survey was conducted in five metro stations on September 28 and 29.

Vigilance awareness week observed

As a part of the Vigilance Awareness Week observed at SSTM from October 30 to November 4, a poster design competition on ‘My Vision; Corruption Free India’ was conducted on October 30. The purpose of the observance was to inculcate the values of transparency, equity and fairness in public administration and to encourage preventing and combating corruption. The students and the faculty took integrity pledge. The programme was organised in association with Central Vigilance Commission and Commissioner of Customs (Preventive).

IMCA students win overall trophy

Students from IMCA Semester 7 and Semester 3 won prizes and bagged the overall trophy at Zenox 2K17, the inter-collegiate fest held at Naipunnya Institute of Management and Information Technology on October 27 and 28.

Best IT team – First - Rishi Menon, Anandu Sanu. Jude Stephinson Nelson and Akshay Babu

Best Paper – First - R. Sivasankaran

Photography – First - Romin Stanley

Best Research Project – First - Dr. Sashi Kumar G

Coding and debugging – Third - Aaron Aby

Gaming – Second - Aaron Aby and Joshua Matai Sabu

Invited lecture series

Under invited lecture series, a session was held on October 9 for first semester B Com students by Mr. Rijo Gratius, Faculty, School of Legal Studies, CUSAT, on holistic learning practices for academic excellence. He gave an overview to the students about motivation and how to improve concentration. The session also dealt with various motivational techniques and time management skills.