Growing old is inevitable, but …

Growing old is inevitable, but staying young is not impossible.

When we are very young, we never get bothered about growing old. But, as we advance forward, we find it difficult to accept the reality. In fact, growing old teaches us a lot of things, even though it could add to some kind of despair and remorse. Just take life lightly. Frankly speaking, every age is precious. That is why it happens. Now, let me share a few thoughts worth reflecting.

Perhaps, the only time in our lives when we aspire to get older is when we are kids. As a child below the age of 10, we feel so eager to grow up. So, we talk about our age in fractions, like “I’m five-and-a-half, going on six.” But, later we never say we are 49-and-a-half, or 60 going on 61.

When we get to our teens, we start to round up our age. So, when we are asked, we say we are 16 instead of 15, even if we are months away from our birth day. Then we get to 21 – and it is an occasion to celebrate our lives. However, when we cross 30, it feels like the charm has gone. There is nothing to celebrate. Then we are pushing 40 – and it is almost a tragedy. A finding that all our youth disappeared. Before we realise it we reach 50 – and all our dreams are gone. What is still worse is when we make it to 60. Because we never thought we would. After that, we pick up so much speed that we suddenly hit 70. Mostly it happens unawares.

Tracing back, we get to 21, cross 30, push 40, reach 50, make it to 60, and hit 70.

After that, we just hit Thursday, Friday, Saturday and Sunday – it becomes a day-by-day affair. When we get into our 80s, every day becomes a complete cycle – we hit lunch, we turn 5:30, we reach bed time. And it doesn’t end here. As we get into our 90s, we start going backwards, saying: “I was just 92” usually referring to the previous year. Following our 90s, a strange thing happens – we make it to 100. And we become kids again, saying: “I’m 100-and-a-half” when we are asked how old we are. Every passing month, week and day becomes significant to us. Growing old is something certain, at the same time staying wiser is optional. Keep practicing these things if you can and see how you feel.

Never stop learning. Don’t let your age fool you. You can keep learning as long as you are healthy. Keep only friends who bring in cheers because the grumblers won’t do you any good. Your output quality depends on your input quality – solid, liquid, gaseous and thoughts. Keep filtering your inputs for quality. Enjoy the simple things – if you can’t see them, look around for them. Laugh a lot – age does not prevent you to do this. Take every opportunity to laugh until you gasp for breath. Let tears happen – growing old means you are going to experience more – more grief and more endurance. Just continue to move on and continue living your life while you still can.

Above all, surround yourself with what you love most – it may be your family, pets, mementos, music, books, plants, hobbies, or whatever it is that keeps you happy. Just because there is snow over the roof doesn’t mean there is not a fire inside. Growing old is mandatory; staying young is your choice.

Dr.G.P.C.Nayar

---

Disruptive Workspace

A two-day National Conclave, PANORAMA 2017, was conducted on the theme ‘Disruptive Workspace’ at SCMS COCHIN School of Business on January 19 and 20 with an array of eminent practitioners from the industry and academia participating in Contd. on page 2
the deliberations. Faculty and students from other B-schools also participated along with nominees from the industry as delegates.

**A ripple in a pool**

Prof. Baiju Radhakrishnan, Group Director who presided over the inaugural session said that disruption is not all about technology, although technology facilitates a lot. Referring to Paul Paelz’s book *Disruption by Design* he said disruption is like a ripple in a pool of water where you throw a stone and see the ripple. Often you don’t realise that the ripple has come because of stone. Unless you track back the stone you cannot identify the cause of the action.

Inaugurating the conclave Dr. Abraham Koshy, Professor-IMM-A said that the technology of artificial intelligence made through digital progress is going to completely transform the way we live. As a manifestation of it the concept of possession of material has changed. There are groups of people in different parts of the world who don’t think of owning a house or vehicle because everything is available for temporary possession. So business models are undergoing a change. Concept of consumption is also undergoing a change. That leads to a major transformation of the collective culture of the society.

**Different breed of people**

In an organisational context, workplace of tomorrow need not necessarily be the workplace of yesterday. The skill set of people to be recruited for the jobs of tomorrow will be different. What to do with the existing staff will be a problem because you need a completely different breed of people to handle the new function. A completely different performance management system and a different compensation system will be required. We need to stretch everything that is relevant in an analog era to a digital era.

In conclusion he said: “If your life is going to be disrupted by digital technology you only need to ask yourself one question: How am I going to prepare myself for that kind of an era?”

Dr. Filomena P. George, Director, SCMS COCHIN School of Business welcomed the gathering and Dr. Padma Madhu, Professor and HoD-HR proposed the vote of thanks.

**Invented nonviolence**

Dr. Abraham Koshy chaired the first session that followed on the theme ‘Digitised Marketing.’ Prof. R. T. R. Varma, HoD-Marketing welcomed the guests. Mr. Parag Shahane, Unit Creative Director, LInTeractive said that disruption started because somebody thought it in a different way. One of the greatest disruptors in the history of mankind was Mahatma Gandhi, who invented a new tool called nonviolence. “Your mobile phones are going to change your market,” he opined. If you can define your market and niche, always you can have your monopoly, he prescribed.

The theme for the second session was ‘Digital Disruption in the Workplace.’ Prof. K. J. Paulose, Dean welcomed the guests. Ms. Anitha Raj, GM, Tata Teleservices, the first speaker claimed that she was personally dealing with digital disruption in her workplace. She described the elements required for digital disruption such as social, mobile, analytics, cloud and Internet of Things. Retail, entertainment, financial, technology and telecommunication are the top five industries which will undergo digital disruption at a faster pace, she reasoned.

**Respect tradition**

Ms. Binni Prathap, GM, Jabong and an alumnus of SCMS discussed the key drivers of digital disruption. Referring to Uber she said that they created a space that never existed earlier, one of the most collaborative and most productive spaces. While disruption is unavoidable, she argued, that we have to definitely respect traditions. Overall, a balanced approach will be ideal, she pleaded.

In the third session on ‘Digital Transparency and Corporate Governance’ Dr. Radha PThevannoor, Group Director welcomed the guests. Chairing the session, Dr. M. Beena IAS, MD, KSIDC spoke on the role of KSIDC in helping to convert ideas into reality. Entrepreneurship is coming up in a big way in the State and KSIDC has been instrumental in a small way in fueling the change. Kerala is one of the first states in the country to come up with a startup policy, she remarked.

Mr. M. Muthia, Senior VP-HR, Carborundum Universal, Murugappa Group shared his experiences in running their units in Russia and South Africa. He said that life was so simple when apple and blackberry were just fruits. But the technological revolution has complicated our lives. More so in the business landscape. How Amazon which is not a publishing company turned out to be the largest seller of books? How Google became the largest marketing platform? How WhatsApp became the largest phone network? Everything is bound to change. So we will have to prepare ourselves to face the transitions, he commented.

The last session of the day was an experience sharing with Mr. Sijo Varghese, Director of TVC Factory, one of India’s leading advertisement production houses. Prof. Cherian Peter welcomed the guest. The session was exceptionally fruitful in generating tremendous amount of energy around.

**A continuous process**

The second day began with the fourth session on the theme ‘Digital Disruption in Finance & Banking.’ Prof. R. C. Pillai, Senior Group Director, who was also a banker before he joined SCMS Group, welcomed the guests. After discussing the evolutionary changes that he had experienced in banking, he commented that everyone now has realised that disruption is not a one-time event, but a continuous process. It will put pressure to shape customer behaviour and organisational response to it. It will shape
the business models and ultimately will lead to innovation, he said. Innovations alone will help the financial organisations to get over disruption, he argued.

**Fiber will decide**

Mr. Vinu Verghese, COO, Idea Cellular, the first speaker of the session said that when disruption comes the most important thing is that the fittest will survive. Disruption was there even long ago. The only difference is that today the pace of disruption is much faster. Look at the way civilizations grow. Initially, all civilizations used to be near rivers. Today the reach of fiber will decide where you want to reside. Fiber has become very important in the growth of next generation, he advanced.

How do we build digital empowerment in the country? To achieve it the most important requirement is to have the high speed internet. Today, even ATMS have become a thing of the past because it has become expensive. The cheapest mode is mobile phones. Mobile phones have gone across the deep pockets in the country. That is why the government is thinking of connecting the bank account with mobile phones, he reasoned.

Mr. A.G. Varughese, VP, ESAF Microfinance spoke on his unique organisation doing something disruptive even in the method in which finance is disbursed to the ultimate beneficiary. They have nearly one lakh of borrowers and 100 percent of them are women. And more than 70 percent of the workforce is women. There is no parallel to this organisation in the country. The way in which you service the customer is very important. Today a banker will ask for a number of documents to create his KYC. Tomorrow you need not give anything except your thumb impression. That is the kind of disruption that is going to happen, he pointed out.

Mr. Anil Menon, Regional Head, ICICI Bank explained the new digital solutions of ICICI Bank including the eazypay modes, UPI and wallets. The advantage is that the customer can make the transactions even if he does not have internet facility, he said.

**Integrity and equity**

The fifth session was on the theme ‘IT-enabled Transparency – Analytics and Aftermath.’ Prof. Mariakutty Varkey, HoD-Systems & Operations welcomed the guests. She said that digital disruption is a change that occurs when your digital technology and business model affects the value proposition of existing goods and services. Organisations are using all the disruptive technologies like artificial intelligence, robotics, SMAC (Social, Mobile, Analytics and Cloud) and Internet of Things, she explained.

The first speaker in the session was Mr. Dinesh Thampi, VP & Head of Delivery, TCS. If you define transparency, he said, it is basically like everybody would like to know what is happening on the other end of the transaction. For example, one of the simplest transactions is to go and buy something from a shop. In this case, information such as whether you use cash or credit card, how the sales person is giving back your balance amount or signing the receipt. As against it, many of you may know what is happening with Amazon Go. That is the range at which transactions are taking place today. That is the way the whole evolution of transparency is happening today, he disclosed.

Mr. Varadaraja Iyer, Advisor, SBT was the next speaker. Things have changed in such a way that people have the confidence to transact banking business without walking to the branch and having face-to-face interaction with the banking staff, he clarified.

**Exploding data space**

Mr. Shilen Sugunan, CEO, SS Consulting, the last speaker of the session, said that the data space is exploding and this is the right time for our new generation to come up because it offers huge opportunities to them. He explained that data analytics is the process of examining large amount of data to uncover hidden patterns, correlations and other insights through interpretation of the data. Earlier it was being done manually. But today it is possible to do it using technology. He also touched upon his media research background and the functioning of Arbitron Technology Services, a market research company in the US for which he has been working.

The sixth session that followed was on the theme ‘IT-enabled Disruption and Co-creation in Managing Projects.’ Welcoming the guests Dr. C. Sengottuvelu, Professor and Head-Consultancy narrated his experiences in managing projects and the way he could incorporate and implement IT initiatives in the manufacturing sector. He also stated that the performance of a successful manager is measured based on how he executes the project within the budget and targeted date of completion.

**First fully solar powered**

The first speaker Mr. Jose Thomas, General Manager, CIAL presented the success story of CIAL to become the first fully solar powered airport in the world. The second speaker was Mr. JoJo Williams, Head-Operational Systems, Kuwait Airways. He said that IT-enabled disruption is something constantly happening in the aviation sector. He gave a brief of what he does in Kuwait Airways in handling such disruptions. According to him co-creation is an important aspect of managing his projects because it is always a joint effort.

Mr. Aju Jacob, Director, Synthite Industries was the chief guest at the valedictory session. With the kind of changes happening in the field of artificial intelligence, he forecasted that many of the lower end jobs in IT and ITES sector could vanish in no time. With 230 million people working in the field how are we going to cope with the change, he asked.

As far as the Synthite Industries is concerned he said that all the chemical processes they have now are sure to become redundant in 10-15 years. So they have started making investments now to ensure that they will have the right technology in future. They are also deliberately making an effort to disrupt the way they do things now for long term benefit, he clarified.

Dr. V. Raman Nair, Group Director welcomed the gathering. Dr. B. Mohan, Associate Professor proposed the vote of thanks and also gave a brief summary of the proceedings.
International Conference on
Aging Well – Social and Managerial Challenges

A three-day International Conference on ‘Aging Well – Social and Managerial Challenges’ organised by SCMS Group in association with HelpAge India and Geriatric Society of India was conducted from January 11 to 13 at SCMS Campus.

A celebration of triumph

Inaugurating the conference Prof. PC Pillai, Senior Group Director said that the conference is a celebration of the world wide triumph over mortality of mankind and an acknowledgement of the contribution made by the aged people in making this world what it is today. We are also putting on record the superior healthcare and living standards that we have been able to achieve by the efforts of all those who had put in their laudable contributions in the past. Ensuring a healthy and happy life to the ever expanding number of aged people is definitely a challenge we are facing today, he remarked. Researchers can play a significant role in the enrichment and enhancement of our social capital which is very strong even today in India, in spite of our nuclear families and many people eroding our age old family values, he opined.

Quality of life important

In her presidential address Dr. Aravinda Meera Guntupalli, Faculty of Health & Social Care, The Open University, UK discussed the global scenario of aging with facts and figures. Admitting the fact that our longevity is improving she said that the point we have to examine is whether the quality of life is also improving along with longevity. The challenge before us is to make our senior citizens live well.

Prepare to live long

Dr. S. Irudaya Rajan, Professor, Centre for Development Studies Thiruvananthapuram and President, Association of Gerontology (India) was the guest of honour. Quoting a number predicaments of older people whom he knew, especially in the political circle, he opined.

Social isolation and loneliness

In the morning session on the second day Mr. Biju Mathew gave keynote speech. Dr. Aravinda Meera Guntupalli spoke on the vulnerability of older people in relation with climate change and Dr. Radha P. Thevannoor spoke on a cross country research on social isolation and loneliness. The afternoon sessions were held as two syndicate sessions in which eminent speakers like Dr. Asha Menon, Associate Professor & Head, Department of Human Development, S.P.N. Doshi Women’s College, Mumbai, Dr. Seetha Kakothi, Assistant Professor, Department of Rural & Tribal Sociology, Wayanad, Dr. Sindhu P. Nair, Assistant Regional Director, IGNOU, Mr. Kshitij Arora, Department of Community Medicine, S. Nijalingappa Medical College, Bengaluru, Dr. Fatima Cross, Associate Professor, SSTM and Dr. Rajeev Jayadevan, Gastroenterologist, Sunrise Hospital, Kochi presented their papers.

The third day started with the keynote address by Dr. Praveen G. Pai, Chairman, Institutional Ethics Committee, Alzheimer’s Society of India, Department of Palliative Care, VPS Lakeshore Hospital. Thereafter Mr. Manu Melwin Joy, Assistant Professor, SSTM and Dr. Chitra S. Nair, Assistant Professor, K. N. M. College, Thiruvananthapuram presented their papers.

Dr. Praveen G. Pai, launched the theme of the next conference.

Dr. Mohandas B. Mohan, Chairperson, Disha Global Trust was the chief guest at the valedictory session. He suggested lifelong learning as a means to lead a meaningfully engaged and dignified life for the elders. Unlimited opportunities are offered by open universities, online courses and the internet for the empowerment of the aged, he emphasised.

Dr. M. Narayanan, President of IMA Cochin Chapter who is also a pediatrician said that the problems of the children and the problems of the elders are almost the same. To look after the child generally we have 2-3 persons at home. But to look after the elders how many we have, he asked. In Ernakulam alone we have around 300 pediatricians to take care of the children. As against it, the number of geriatric doctors in the city is less than ten, he clarified.

Ms. Devi S. Nair, Assistant Professor, SSTM presented a report of the conference.

Dr. Praveen G. Pai, launched the theme of the next conference.

Dr. Radha P. Thevannoor, proposed the vote of thanks.

Prof. Richard Hay MP on Demonetisation in India

Prof. Richard Hay MP, interacted with the students on January 10 to explain the background for the demonetisation of Rs. 500 and Rs. 1000 notes by the Government of India. He started by commenting on the three curses of India such as...
Institute industry interaction

Mr.K.Sampath Kumar

Mr.K.Sampath Kumar, Deputy General Manager, State Bank of India addressed the students on the topic ‘Modern Trends in Banking and Finance,’ on December 29.

He started by narrating how development financial institutions were established in India in 1964 with an Act of Parliament to provide credit and financial facilities for the development of Indian industries and how they were later converted into universal banks. He then explained the roles of the banks and how digital banking came into existence. He also spoke on the fall of Bank for Credit & Commerce International (BCCI) headquartered in London.

He said the entire backbone of banking activity is lending and then explained in detail the procedures for working capital funding and capital expenditure funding for projects.

Ms.Waltraut Ritter

Ms. Waltraut Ritter, Managing Director, Knowledge Dialogues, Hong Kong and adjunct faculty at the Singapore Management University addressed the students on the topic ‘Data Governance in Smart Cities,’ on January 3.

Ms. Waltraut Ritter, who is a frequent visitor to India, began by saying that a city is much bigger than an ordinary organisation and so is more difficult to manage. She preferred to talk particularly about data in the city. There is a lot of data generated in a city, like people information, weather information, traffic information, crimes, accidents and so on and how do we manage this data? She said that data analytics has something to do with it.

There are many perspectives of a city, for example geographic perspective, people perspective, traffic perspective and the like. A smart city is data high city. There are hundreds of things that we are measuring in a city. A smart city has better processes, better lights, better traffic, and better quality of life. For me, the data issue is the main thing to manage the city. Smart city is a synthesised city where digital data is shared to maximise resources and at the same time making low impact in the environment. With better management of data we hope to manage the resources in a better way, she claimed.

When we look at the governance of a city, we need examine how much of the management processes and developments are shaped by the citizens of the city, in collaboration with the municipal authorities. Every citizen is to be seen as a stakeholder, she remarked.

What model of data ownership and data management are to be adopted is a big topic. In Hong Kong City they have made clear rules on data ownership and management. The operating model in Hong Kong is public private partnership, an old fashioned model in the context of smart cities. In Helsinki and Kochi we use public private people partnership (PPP), that is, every decision in the city people are involved. In this new model of governance we can have virtual platforms where different stakeholders in the city can contribute ideas, she clarified.

Contd. on page 6
Mr.Solomon Mathews

Mr.Solomon Mathews, Vice President (Sales), Idea Cellular interacted with the students on the topic 'Telecom – On the Cusp of Transformation,' on January 13. He started by referring to examples such as Felix’s PewDePie channel, Michelle Phan’s American make up demonstration and Indian stand-up comedian, script writer & producer Tanmay Bhat to describe the immense possibilities offered to the youngsters by the digital world. An entertainment revolution is on the way, he remarked. The digital media is soon going to outshine the traditional media, he predicted. The entire viewership is going to shift to the small screen of the smart phone diverting away from the televisions. Our younger generation will soon become the architects of digitisation, he envisioned.

Talk by Mr. T.P. Sreenivasan

Renowned former diplomat Mr.T.P.Sreenivasan was a guest faculty on January 18 for the course on International Relations.

He touched upon India’s relations with the US under the new President Mr. Donald Trump. Throughout his election campaign and after his victory, Mr. Trump has been repeatedly talking about eliminating terrorism of any kind from the surface of the planet. It seems he is very positive in weeding out “radical Islamic terrorism,” Mr.Sreenivasan commented. Mr. Trump’s approach appears to be useful for India because we really want to root out cross border terrorism with the support of the world powers in International forums. However, we can’t trust Mr. Trump totally in the matter of building closer relationship in other areas beneficial to us, Mr.Sreenivasan remarked.

Homecoming

Mr.Anith Puthiyankath (above right), Founder of World of Origins, India & UK and an alumnus of SCMS COCHIN School of Business batch 4 PGDM visited the campus along with Mr.Jorg Volkmann (above left), Barista and Founder of Elephant Beans Coffee, Germany, on January 11.

They had an interaction with the students on the topic ‘Marketing with Stories.’ Mr.Anith spoke about World of Origins and its philosophy of promoting the finest products from their origins working closely with producers in different parts of the world. World of Origins is a company based in UK to promote the products directly with the concept of farm-to-table.

Mr. Jorg Volkmann spoke on his work with coffee and coffee producers from various parts of the world and about the philosophy of working directly with cooperatives.

Knowledge sharing programme

The first talk under knowledge sharing programme during the month of January was by Dr.B.Mohan, Associate Professor on the topic ‘Trumping Putin,’ on January 2. The second talk was on the topic ‘Teaching Effective Communication Strategies to EFL/ESL Learners’ by Dr. Thomas Baby, Associate Professor, SSTM on January 9. The third talk was by Dr.D.Radhakrishnan Nair, Editor, SCMS Journal of Indian Management, on the topic ‘Publishing as Cultural Imperative,’ on January 16. The fourth talk was by Dr.Nirkrishnan S., Professor on the topic ‘Business Analytics – An Overview’ on January 23. The fifth talk was by Ms.Catherine Mary Mathew on the topic ‘How to Secure Your Digital Life’ on January 30.

Visitors from abroad

Ms.Cleo Paskal, Associate Fellow, Royal Institute of International Affairs, London and Adjunct Professor of Global Change, SCMS COCHIN School of Business visited SCMS Campus along with Lady Fane Fakafanua, Co-Director of the Royal Oceania Institute (leading think tank in the Kingdom of Tonga) and Dr. Karine Guerin-Montpetit, Montreal, Canada.

OBT at Thirumoorthy

PGDM batch 25 students had their outbound training at Camp Splendor, Thirumoorthy Hills, Udumalpet from January 3 to 11.

University rankholder

Seetha Aley Thomas, PGDM Batch 25 has secured second rank in B Com Finance & Taxation of M.G. University.

Placement statistics (Management)

The following companies have conducted campus recruitment for PGDM and MBA students batch 2015-17 at SCMS campus during the month of January.

Thomas Cook – 5 offers
Bharti Axa Life Insurance – 3 offers
Asian Paints – 1 offer
ITC Ltd. (Sales Trainee) – 1 offer
ITC Ltd. (Logistics Trainee) – 8 in final selection
Aditya Birla Pantaloon – 3 offers
Muthoot FinCorp – 3 in final selection
Preethi Kitchen Appliances - Philips – 2 in final selection
Mahendra Finance – 3 in final selection
Federal Bank – 1 in final selection
Oxford University Press – 2 in final selection
HDB Financial Services – 9 in final selection
Axis Bank – 25 shortlisted
Sleek International – 3 in final selection
KPMG – 3 shortlisted
Unicharm India – 9 shortlisted
**Doctorate to Ms. Sobha Menon**

Ms. Sobha Menon, Associate Professor has been awarded PhD in Management Studies by Cochin University of Science and Technology for her thesis entitled 'Collaborative Destination Marketing through Trade Shows - A Study of Kerala Travel Mart.'

**Paper presented**

Ms. Devi S. Nair, Assistant Professor presented a paper titled 'Unified Payments Interface - A game changer in Indian Digital Payment System' in the UGC-sponsored two-day National Conference on Digital Innovation 2016 held at Bharata Mata College, Thrikkakara on December 13 & 14.

**Session on Vigilance and Anti-corruption**

Officers from Vigilance & Anti-Corruption Bureau gave a talk to MBA batch 14 students on the topic 'Zero Tolerance on Corruption' on January 3. The session was handled by Mr. Surendran M., CI, Central Range, Ernakulam and Mr. Sali PB., ASI. The session increased the awareness of students on the citizens' rights to expect services from the Government officials without bribes.

As an initiative of the research and training cell of VACB, they gave a proposal to take up research project by MBA students on issues related to corruption. The proposal was accepted and action taken forthwith.

**NISM certification**

NISM Series V A Certification for Mutual Fund Distribution was issued to 26 fourth semester MBA (Finance specialisation) students by the National Institute of Securities Markets, a public trust established by the Securities and Exchange Board of India (SEBI). The certificates were issued after the students successfully cleared the exam conducted by NISM. The top scorer was Annie Jose with 79 percent. The training for the course was conducted by Mr. S. Binu, Assistant Professor-MBA.

**MBA batch 14 students win second overall championship**

A team of MBA batch 14 students participated in the management fest organised by College of Engineering Trivandrum School of Management and finished second in overall. The winning games were:

Marketing Game – **Second prize** - Binish Nair, Jose Joshua, Shilpa Santhosh and Surya S. Kumar

Case Study Analysis – **Second Prize** - Ann Siby, Anu John, Meran and Shyamli

Best Manager Team – **Third Prize** - Adithya Balu, Anupama R., Monisha Mohan and Neethu Narayanan

Idea Presentation – **Third Prize** - Mamtha, Tinu Benny and Varsha

Best Manager – **Third Prize** - Jillu
Work began on water management plan for Meloor Panchayat

The first training programme on Water Security for the President, Secretary and elected representatives of Meloor Grama Panchayat as part of our project ‘Development of a Water Management Plan for Meloor Panchayat’ was conducted on January 13 at the Panchayat Council Hall.

Dr. Sunny George, Director, SCMS Water Institute speaking at the training programme at the Meloor Grama Panchayat Council Hall.

Paper presentation

Mr. Sandeep T. N., Assistant Professor-Civil participated and presented a paper titled ‘Study on Various Finite Element Analysis on Concrete Filled Steel Tube Columns,’ at the National Conference on Recent Trends in Computer Science & Engineering and Sustainability in Civil Engineering organised by Mohandas College of Engineering and Technology from December 19 to 21.

Workshop conducted

Mr. Varun G. Menon, Assistant Professor-CSE conducted a one day workshop ‘Insights into Research Methodology’ for our faculty members on January 6.

NSS Technical cell

NSS Technical cell organised seven-day special camp at Chalakudy from December 25 to 31. A new footpath created by our group of 100 NSS volunteers along the river bank of Chalakudy was inaugurated by Mr. B. D. Devassy MLA, Chalakudy on December 30.

Students’ achievements

Team Rapidez Racing represented SSET in the 4th Go Kart Design Challenge held at Kari Motor Speedway, Coimbatore from January 14 to 17. Rapidez Racing was the only team qualified from Kerala for the event in which 45 other colleges from all over India participated. Kart No. 135 of Rapidez Racing was among the 23 karts shortlisted for the main endurance event, a 12 lap (24 km) run which tests the physical capability of both kart and driver. The endurance run was completed by only 10 karts and Rapidez Racing placed 5th in the event. The team placed 10th overall among the other teams. The student team of 18 members was led by Ramkumar K., (Captain) and Talban Thomas (Team Manager). The faculty members were Mr. Haridas V. K., Mr. Sujay K. and Mr. Koshy P. Joseph who played very crucial roles.

Team Rapidez Racing

Staff achievements

Mr. Varun G. Menon, Assistant Professor-CSE has been selected to the Editorial Review Board of the International Journal of E-Health and Medical Communications, IGI Global, SCOPUS indexed with SNIP 0.740.

Mr. Varun G. Menon has also been selected to the Review Board of Ad Hoc & Sensor Wireless Networks Journal, Old City Publishing, SCIE indexed with Impact Factor 0.587.

Placement news (Engineering)

The following organisations conducted recruitment drive for our 2017 batch students during January 2017.

- L&T Technology Services – 5 offers
- Suntec Business Solutions – 4 offers
- Tavant Technologies – 12 shortlisted

Prof. R. Sahadevan, Professor-Placement participated and received ICTAK College of the Year 2016 Award from Dr. K. Kesavasamy, Global Head-Academic Interface Programme, TCS at the ICT Academy of Kerala Annual Summit held at Thrivunanthapuram on January 19.

We deeply mourn

We, the management, faculty, staff and students of SCMS Group deeply mourn the sad demise of Mr. Sudhakaran T.G., Trade Instructor, Electrical Lab, SSET, on January 22, 2017. The entire SCMS family joins the bereaved family of the deceased in their hour of grief. May the departed soul rest in peace.

For Private Circulation only

Editor - Prof. B. Unnikrishnan
Co-ordinating Editor - Mr. Sanal Potty
Editorial Advisory Council: Dr. D. Radhakrishnan Nair, Prof. R. Sahadevan

Edited, printed and published at Cochin by Prof. B. Unnikrishnan on behalf of SCMS Group of Educational Institutions, Prathap Nagar, Muttom, Cochin - 683 106 and printed at Maptho Printings, Cochin - 683 104.

www.scmsgroup.org Email: scms@scmsgroup.org

SCMS News - Cochin Volume 1 Issue 3 February 2017