Essence of a successful life

We are presently moving through a world with a paradigm in which we tend to place ourselves at the centre. As a result, most of the time we think of ourselves, our growth, our success, and our happiness. The problem with this model is that while we are overly focused on ourselves we tend to forget the needs of others around us.

A good manager is not the one who is always concerned about his own career, but rather the careers of those who work for him. If he has to move forward, a good manager or leader needs to understand and address the needs of the people around him.

According to a highly successful business magnate currently making record business, “The best managers are those who have an intimate knowledge of the needs of both their customers and their employees.”

“The greatest leader is not necessarily the one who does the greatest things. He is the one that gets the people to do greatest things,” said Ronald Reagan.

In his book The One Minute Manager, Ken Blanchard, American author, states, “People with humility do not think less of themselves; they just think about themselves less.”

Mr. Zavaray Poonawala is a billionaire industrialist based in Pune. He had a driver named Ganga Datt with him for about 30 years on his limousine. Ganga Datt passed away at a time when Mr. Poonawala was in Mumbai for some important business. The moment he came to know his loyal driver’s demise he requested Ganga Datt’s family to await him for the cremation. Then he cancelled all his engagements in Mumbai and rushed to Pune by helicopter. On reaching Pune, he asked the limo to be decorated with flowers as he wished Ganga Datt’s body should be taken in the same car which Ganga Datt himself had driven since the beginning. After placing the body on the decorated limousine Mr. Poonawala himself drove the body from Ganga Datt’s home up to the ghat on his last journey.

When asked to comment on it, Mr. Poonawala replied that Ganga Datt had served him day and night, and he could at least do this being eternally grateful to him. Mr. Poonawala further added that although Ganga Datt was his driver for around three decades he could rise up from poverty. He could give good education to both his children. His daughter is a chartered accountant and that is so commendable.

His comment in the end is the essence of a successful life in all aspects: “Everybody earns money; there is nothing unusual in that. But we should always be grateful to those people who contribute to our success. This is the belief, we have been brought up with, which made me do, what I did.”

Dr.G.P.C.Nayar

Dr.Pradeep P. Thevannoor Innovation Awards 2017 launched

Dr.Pradeep P. Thevannoor Innovation Awards 2017 – the third edition – instituted by SCMS School of Engineering and Technology was launched by Dr. Kuncheria P. Issac, Vice Chancellor, APJ Abdul Kalam Technological University at a function held at Prathap Nagar Campus on October 11. Dr. Pradeep P. Thevannoor Innovation Awards is an annual global competition to identify, evaluate, and celebrate socially relevant and commercially viable innovative thoughts from students of schools and colleges across the globe. The awards have been instituted in memory of the late Dr. Pradeep P. Thevannoor, former Vice Chairman of SCMS Group. He was instrumental in making policies that prioritise research as a key focus for SCMS Group.

Compliments to SCMS

“l compliment SCMS Group for the importance assigned to research along with teaching,” said the Vice Chancellor while launching the Awards. I also compliment Dr. G. P. C. Nayar, the Founder and Chairman of SCMS Group, for establishing an educational institution.
which has certain credentials. It is the core values upheld by the institution that give the institution credibility. I also compliment SCMS School of Engineering and Technology for winning the first AICTE-ECI Chhatra Vishwakarma Award 2017 for developing a de-addiction coil for drug addicts. It was an important innovation. I am also happy that SCMS got the prize in jackfruit plucking tool competition, another notable innovation, remarked the Vice Chancellor.

“Our Ernakulam District Collector has two major problems to be sorted out,” Dr.Kuncheria said, “namely, a technology for building everlasting roads and a technology for the disposal of solid waste. I do have the technology for the roads, but I don’t have a technology for waste management.” This is the area where our young minds have to come up with a solution, he added.

Three major issues
The world faces three major issues today, namely, poverty eradication, climate change, and sustainable development. There are three options available to us to solve these issues. (1) Change in behaviour, (2) change the technology, and (3) change the fuel which we use, suggested Dr.Kuncheria.

The profession of engineering is of paramount importance because it has a key role in building the development of the nation. For example, any infrastructure in the country is the contribution of the engineering community. The technological developments that are taking place today and even the innovative ones are all the contributions of the engineering community. But, today, the demand for engineering education is declining, he lamented. Students are not attracted to this discipline. There are a few reasons for it. Though the engineers take a major responsibility of building the nation, they are not properly recognised for their role. They are also not compensated to the extent of the risk they take. Another reason is that engineering is a little hard to learn. Still another reason is that it seems to be boring. These are the major reasons cited in the report of a study by UNESCO in 2011, revealed Dr.Kuncheria.

Update curriculum
The engineering curriculum has to be updated, the Vice Chancellor suggested.

Teaching and learning must be different from what is being practiced today. Learning by doing is the only way to become an innovator, he asserted.

Referring to some of the outreach programmes taken up by SCMS in which he was also associated with, like preserving water bodies, traffic safety awareness and the like Mr. Mohammed Y. Safirulla IAS, District Collector, Ernakulam, the Guest of Honour, commented that SCMS is a responsible institution. Mere knowledge alone will not solve problems. It needs proper understanding and appropriate application of the understanding, the District Collector elaborated.

The official website of PPTI Awards 2017 was launched by the District Collector. Earlier, while welcoming the gathering, Prof.M.Madhavan, Director-SSET elaborated on the laudable contributions made by the late Dr.Pradeep P.Thevannoor particularly in the field of research and development at SCMS. Dr.Anitha G.Pillai, Professor and Dean-Academic Affairs presented an overview of Dr.Pradeep PThevannoor Innovation Awards 2017. Dr.Praveen C.J., Vice Principal proposed the vote of thanks.

Share trading terminal inaugurated
In association with the Hedge Equities a share trading terminal has been installed in the campus. The terminal is labeled as ‘Investment Incubator’ and is intended to cultivate an investment habit and financial discipline among the students who are all set to enter their professional career. The switch on function of the terminal was held by Prof. Pramod P. Thevannoor, Vice Chairman on October 10. Dr. Radha P. Thevannoor, Group Director, Dr. Indu Nair, Group Director, Dr. Filomina P. George, Director, SCMS COCHIN School of Business, Prof. K. J. Paulose, Dean, senior faculty members and students attended the function.
“SCMS is one of the finest B-schools” - Prof. J. Philip

“I think SCMS is one of the finest B-schools in this part of the country. I am happy to be here speaking to you,” said Prof. J. Philip, Founder and President, Xavier Institute of Management and Entrepreneurship (XIME) and former Director, IIM-Bangalore who visited SCMS and addressed the PGDM and MBA students on October 4. “I am a dear friend of the SCMS family. I appreciate very much the courage shown by Dr. G. P. C. Nayar to start a PGDM programme in Kerala and make it a success,” he continued.

Speaking on b-schools in general he said, “When I look at management education in India, there seems to be a serious quality gap. I have almost devoted my whole life in driving this issue.” Referring to his Harvard experience he said that one thing that struck him was the achievement drive of those who come to Harvard as students. If we would have had that kind of a drive, India would have been at least twice stronger than what it is today economically, he commented. That kind of achievement drive, quality, excellence and perseverance are missing all across the board in our country. It is a painful truth, he lamented. If our management schools have to improve, it has to be driven by the passion for excellence, he added.

Referring to the book Good to Great by Jim Collins he said “Good is the enemy of great. That is one of the key reasons why we have so little that becomes great. We don’t have great schools principally because we have good schools. We don’t have great government principally because we have good government. Few people attain great lives, in large part, because it is just so easy to settle for a good life. The vast majority of companies never become great precisely because the vast majority of them become quite good – and that is their main problem.”

Hinting on the demographic dividend he said that we have a great advantage in our country – the number. Europe, Japan and China are collapsing on number. The problem world over is the almost declining population. That is where India has an advantage. World over there is a need for competent managers. Who can provide? Indians are quite smart. If you are willing to put in that kind of effort by which you move from good to great – and become global – you have a great opportunity, Prof. Philip assured the students.

Discussion on the Matsue Project

A delegation from Japan representing Matsue City, together with IT companies in its vicinity, and Shimane University visited SCMS on October 10 to discuss a project enabling a small number of Computer Engineering students from SCMS Engineering College to undergo short term internship in Matsue City and Shimane University, Japan during the month of January 2018. This project is a continuation of the similar programme held in January 2017. The delegation consisted of Prof. K. Hamaguchi, Shimane University, Japan, Mr. Ohtani Toshiyuki, Secretary General, Matsue Industrial Support Centre, Japan and Mr. Sato Fumiaki, MISC, Japan. Prof. Pramod P. Thevannoor, Vice Chairman, SCMS Group, Dr. V. Raman Nair, Group Director, Dr. Radha P. Thevannoor, Group Director, Dr. Indu Nair, Group Director, Dr. Sashi Kumar G., Principal and Prof. R. T. R. Varma, HoD-Marketing.

Prof. K. J. Paulose, Dean, Dr. Sashi Kumar G., Principal and Prof. R. T. R. Varma, HoD-Marketing.

Institute industry interaction

Mr. Prakash Aswani

Mr. Prakash Aswani, Founder and CEO, Omini-Imko Wazzuu Interactive Kiosk, Mumbai had an interactive session with the students on the topic ‘Engaging Customers across Key Touch-points in the Digital Age’ on September 28.

The only way that you can sustain a business is by making sure that once you get a customer you engage him effectively and keep him loyal to your business by giving him the best possible experience at the time that he is at the store or when he is online or on your website or on your app, said Mr. Prakash. Today, you are touch meeting with customers at a variety of instances as a brand or as a retailer. Every time you put your face across to the customer it is important that you give him the best possible face, you put your best foot forward, and you make sure that he is satisfied and delighted with the entire experience. That is why customer engagement is extremely important, explained Mr. Prakash.

With so much of advertising and other promotions through media publicity if at the end of the day the customer experience in terms of both product and brand is not good enough, then the customer will look at other options. Even if you come out with a good product and good service there are going to be a hundred competitors out there. The only way to really make you stand out is to

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keep raising the bar for yourself. You need to set your own standard, keep them really high, challenging yourself to exceed them each time. That is the only way you can have your customer come back to you again and again, revealed Mr. Prakash.

**Mr. K.R. Bijimon**

There was an interactive session with Mr. K.R. Bijimon, Chief General Manager, Muthoot Finance Ltd. on October 5. Muthoot is the largest corporate in Kerala with a market capital of around Rs.20,000 crore.

Speaking on the business strategy of Muthoot he said that their main business is gold loan. It all began as a small business. But, in the recent past they have brought about a big difference in gold loan business by way of innovation. As a first step they introduced procedures, processes and systems to institutionalise the business. Then they packaged it nicely and took it across other states in the country. Originally, gold loan business was known only in Kerala and Tamil Nadu. In other parts of the country it was unheard of. Today almost 130,000 people across the country walk into their branches every day. There are almost 4500 branches in the country.

In Delhi there is a stigma against the practice of pledging gold. Overcoming that stigma was a big challenge for the company. The strategy was to reposition the product as a smart product like a credit card loan. Accordingly, in the North, gold loan is marketed as ‘personal loan in five minutes.’ Lots of packaging and marketing efforts were carried out to that effect. The marketing strategies in North and South are quite different.

As the next step branches were opened across the country. Wherever they found potential, branches were opened. To be frank, all the banks are into the business of gold loan. But Muthoot is the leader in the field. “The speed at which we process the loan is one of our main USPs,” revealed Mr. Bijimon.

A panel of students consisting of Anusree P., Bhavya Prasad, Mobin Mohan and Sachinath N. of PGDM batch 26 interacted with Mr. Bijimon.

**Ms. Aswathy Govind**

Ms. Aswathy Govind, Chief Executive Officer, QMagik, Kochi, interacted with the students on October 12. QMagik is an innovative customer journey management platform for service organisations. The discussion was on the topic ‘entrepreneurship vs. intrapreneurship.’ If you start some enterprise of your own, then you are an entrepreneur. But, if you are an employee in an enterprise and you come across with some problem in your area of operation and if you are able to come out with a viable solution to it, present it to the management, convince them and make it possible to solve the problem, then you are an intrapreneur. Other than this, there are similar characteristics in common for an entrepreneur and an intrapreneur. Both of them are putting up some risk. Most probably it is a financial risk, explained Ms. Aswathy.

If you want to do only what you like to do, you can’t be a successful entrepreneur. Because, as an entrepreneur you will have to do many things which you may not prefer to do in the normal course, commented Ms. Aswathy. Speaking on the DNA of an entrepreneur she said that the entrepreneur has to be everything – willing to take risk, willing to work hard, do multitasking and so on. If you are not good at fulfilling your responsibilities at home and in the office alike you are not a good entrepreneur, she observed. I believe women will be better in managing multiple tasks at a time. According to her the home is a training ground for learning multitasking.

PGDM batch 26 students Mithul Motty and Maria Thankom Kattookaren interacted with Ms. Aswathy.

**SCMS Spectrum**

**Doctorate to Ms. Bindu K. Nambiar**

Ms. Bindu K. Nambiar, Assistant Professor-PGDM has been awarded doctorate in Management by Mahatma Gandhi University for her thesis titled ‘A Critical Study of Customer Relationship Management in Retail Banking.’ She had done her thesis under the guidance of Dr. V. Raman Nair, Group Director.

**‘Endeavor’ launched**

Endeavor, the Entrepreneurship Club at SCMS COCHIN School of Business was launched by Mr. Aswin Shibu, Director for APAC Sales at Fullcontact at a function organised on October 19 in association with TI Kerala, Kerala StartUp Mission and Villgro, an NGO supporting social entrepreneurship.

Quoting from Mark Cuban, American businessman, Mr. Aswin said that capitalism is moving into something called social capitalism. Majority of companies or entrepreneurs generated are all from the millennial generation. The difference between the millennials and the other generations is that the millennials are not satisfied by profit alone – along with profit they want to help solve problems for the environment and the community. The millennials want to be a part of the change for the world. They are actually changing the way companies do business. This is the biggest driver for social entrepreneurship right now, explained Mr. Aswin.

Then he elaborated on the various stages of a start up like ideation, prototyping, validation and product marketing. According to him the most important thing that a start up should worry about is product marketing. What a lot of social entrepreneurship driven companies fail to understand is that very often the user and the decision maker are different.

One of the big challenges in prototyping in India is that there are lots of entrepreneurs who are not willing to share the idea for fear of stealing it. There are also lots of entrepreneurs who say that they don’t have a team to execute their idea. In a startup one needs to have somebody who is a technologist with necessary competencies. Speaking on validation he said that one cannot validate a product by going with a paper and asking for survey. One has to put up the actual product in front of the user and ask whether he will buy it. The moment someone agrees to buy it one is validated, Mr. Aswin remarked.

**Participated in workshop**

Dr. C. Sengottuvelu, Professor and Head-Consultancy participated in the National Level two-day workshop on Research Analysis & Interpretation Using SPSS & AMOS, organised by Department of

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Youth Welfare Studies, School of Youth Empowerment, Madurai Kamaraj University, Madurai on September 21 and 22.

Knowledge management programme

The first talk under this programme was by Prof. Sreekumar B. Pillai on the topic ‘The story of my Kerala,’ on October 9. The second talk was by Prof. Cherian Varghese on the topic ‘Wealth Management for You’ on October 23.

Photography workshop

A group of PGDM batch 26 students participated in the photography workshop conducted by Mr. Isaac Sam from Nicon School of Photography on September 25 and 26.

Swachh Diwas observed

SCMS students and faculty team observed Swachh Diwas on October 2 by cleaning the premises of Primary Health Centre, Kalamassery. PGDM, B Com and IMCA students joined the activity.

Best manager prize

Nine students from PGDM Batch 26 participated in the management fest Caligo2k17 organised by Marian College, Kuttikanam on September 22 and 23. Ann Kamal Sebastain won the Best Manager event in which she received prize money of Rs 30,000.

Winners in DCSMAT fest

A team of students from PGDM participated in the fest organised by DC School of Management and Technology, Vagamon on October 13 and 14 and won second prize in the event Finance Game. The winners were Rahul K.Lal, Joshna George, Manu N. Mohan and Mobin Mohan.

Book release

A book titled ‘Organisational Behaviour’ authored by Mr. Manu Melwin Joy, Assistant Professor was released by noted film star Manju Warrier at the Annual Lymphoma Winners Day organised by Cochin Cancer Society at the Lakeshore Hospital conference hall on September 24. Dr. V. P. Gangadharan received the first copy of the book.

Noted film star Manju Warrier releasing the book ‘Organisational Behaviour’ authored by Mr. Manu Melwin Joy, Assistant Professor by presenting the first copy to Dr. V. P. Gangadharan. Mr. Manu Melwin Joy, the author, is in the centre.

Article published

An article titled ‘Inter-stakeholder collaboration in event management: a case study of Kerala Travel Mart’ by Dr. Sobha Menon, Associate Professor has been published in International Journal of Leisure and Tourism Marketing, which is an Inderscience publication (Vol.5, No.4 2017, Pages 370-386).

Faculty development programmes in MCA department

Three faculty development programmes were conducted for the benefit of the faculty in MCA department on September 12 and 21. The topics covered included: NPTEL Courses, Guidelines for Mentoring Session, and Learner-Centered Approach to Teachers. Ms. Rekha Sunny, Assistant Professor, Dr. Sashi Kumar G., Principal and Mr. Praveen Kamath, Assistant Professor were the resource persons.

Transgender awareness programme

The transgender community faces a lot of criticism from the society. They are not given adequate legal protection. They face unemployment, and are prone to harassment and violence. They do not even have access to good healthcare. They find it difficult to fit into the society.

In a bid to sensitise more people on the plight of transgenders in our country, SSTM students held a two-month long campaign. Titled ‘One Among Us’ it is aimed at creating awareness about the problems faced by transgenders and their rights. An interactive session on transgenders was held at government Higher Secondary School, Edappally. The target group was class XII students, as they are the citizens of tomorrow.

Deepal, Avinash, Jose, Malu, Shilpa, Surya, Neekha, Freddy, Angelo and Karthika were the team members behind the initiative.

SSTM quiz club inaugurated

SSTM Quiz Club for undergraduate students was officially inaugurated on August 24 by Dr. Radha P. Thevannoor, Group Director. In the quiz programme held on the occasion, teams representing various courses at SSTM participated. In the final round, team representing the Department of Economics came first and the teams from Department of Commerce claimed the second
and third prizes. Mr.Vipulkumar N.M., Lecturer-Commerce Department was the quiz master. The official logo of the quiz club was released on the occasion.

International White Cane Day

A function was organised to celebrate International White Cane Day on October 12. Students and teachers from the School for the Blind at Keezhmad, Aluva participated. Dr.Radha P.Thevannoor, Group Director presided. Mr.Sunil Francis, Teachers’ Training Instructor, School for the Blind, Keezhmad was the chief guest. Dr.Sashi Kumar G., Principal welcomed the gathering.

The students and teachers from the School for the Blind at Keezhmad are seen with our students and faculty, Dr.Radha Thevannoor, Group Director and Dr.Sashi Kumar G., Principal.

Jaivam 2017 camp

NSS volunteers of SSTM participated in Jaivam 2017, the seven-day organic awareness camp, sponsored by the Government of Kerala and organised by MG University at Kottayam with the purpose of promoting organic farming and to spread the message to abandon vegetables contaminated by pesticides. Mr.Thiruvanchoor Radhakrishnan MLA inaugurated the camp. Mr.Arunkumar, Programme Officer spoke. The volunteers visited the houses in the locality to spread the message and to distribute leaflets during the camp.

Winners at Bharat Matha College fest

A team of MBA batch 14 students participated in the All India Management fest, X’lencia, organised by Bharat Mata Institute of Management on September 27 and won the following prizes:

Marketing Game - First Prize - Prize Money-Rs.10,000 – Team members: Neenu Susan John, Nekha Salbin, Rinu Sajan and Selin Raphael.

Business Quiz - Second Prize - Prize Money-Rs.5,000 – Team members: Jeswin Jose and Senthil Sree V.R.

Winners in Rajagiri fest

MBA students won First Prize in Best Management Team and Second Prize in Marketing Game at Inflore 17 - All India Management Fest organised by Rajagiri Centre for Management Studies on October 6 and 7. The winners are:

Best Management Team - 1st Prize - Adithyabalu, Amritha K. R., Arya Vikram Pillai and Mushthaque Ahamed

Marketing Game - 2nd Prize - Ashitha K.R., Aswin Kumar, Binish Nair and Shilpa Santhosh

Winners at M.A. College fest

A team of IMCA semester 7 students participated in the inter-collegiate fest Takshak ‘17 held at M.A. College, Kothamangalam on September 22 and 23 and won the following prizes:

Word Hunt – First - Rishi Menon and Anandu Sanu

Live Gaming – First - Vyshakh and his team

Coding – First - Rohith G. Murali

Web Designing – First - Jude Stephinson Nelson

Web Designing – Second - Rohith G. Murali

Technical Quiz – Second - Rohith G. Murali and Stephinson Nelson

Winners at CUSAT

A team of IMCA S-7 students participated in the inter-collegiate fest INNAPASCO 2017 conducted by CUSAT on October 12 and 13 and won the following prizes. Frames from the Edges (Photography) – First Prize – Romin Stanley.

Mr. Varun G Menon bags top ranks

Mr. Varun G Menon, Assistant Professor-CSE has bagged 7th Rank in India and 76th Rank in the World in the World Ranking for Researchers-Journal Editors and Reviewers in the field of Computer Science released by Publon. Publon is the largest service in academics that track, verify and provide recognition to the peer review and editorial contributions of researchers across the world's top academic journals.

Faculty workshop

A two-day faculty workshop on 'Internet of Things' was organised by Infosys Limited during September 25 and 26. A total of 22 faculty members of Computer Science, and Electronics and Communication Engineering departments took part in the programme. Ms. Neena Mary Cyriac, Principal–Education, Training and Assessment at Infosys Ltd, Bangalore was the resource person for the workshop.

Achievements in sports & games

KTU Zonal Badminton tournament: SSET team became Runner Up in both men & women categories in KTU Zonal Badminton Tournament held at M A College, Kothamangalam on October 13.

MG University Inter Zone Tennis Tournament: SSET Tennis Team became Runner Up in MG University Interzone Tennis Tournament held at University Campus, Kottayam on October 6.

M G University Chess Tournament: SSET Chess team secured 2nd Runner Up position in MG University Zonal Tourna- ment held at Newmans College, Thodupuzha on October 7.

NSS activities

Engineering Club - Sparks – The Little Mad Engineer

Our NSS volunteers had started a new project named ‘Engineering Club - Sparks - The Little Mad Engineer’ which aims to find and improve engineering talents among the school students. For this purpose engineering clubs are started in different schools such as Star Jesus High School, M. A. M. H. S. Koratty, and Government Pallisyre High School. As a first step, on September 21, volunteers had training on different technologies for helping the students.
Energy audit

Our NSS volunteers conducted a survey and energy audit to measure the usage of electricity in the nearest ward. Volunteers took meter readings four times per day. The survey was to assess the quantity of energy consumed, the types of electronic equipments in the house and to check whether the residents are interested in converting to new conventional energy sources.

Santwanam – Make a wish – Pain and palliative care

The NSS volunteers started another new project named Santwanam as a part of pain and palliative care. The volunteers visited Government Gandhigram Skin Diagnosis Centre to interact with the inpatients on September 10. They also began a programme called ‘Make a wish’ in which during every visit one of the wishes of a selected inpatient will be fulfilled.

Student’s achievement

Ms. Anu S. Kaimal, seventh semester Computer Science and Engineering student has been awarded Student Scholarship to attend the Grace Hopper Celebration of Women in Computing, India. The Grace Hopper Celebration (GHC) of Women in Computing is a series of conferences designed to bring the research and career interests of women in computing to the forefront. It is the world’s largest gathering of women in computing. The Grace Hopper Celebration, named after computer scientist Grace Hopper, is organised by the Anita Borg Institute for Women and Technology.

Winter School planned at Alleppey

Prof. N.C. Narayanan from IIT Bombay and his PhD students visited SCMS Water Institute at SSET on October 7 in connection with the conduct of the Winter School planned in Alleppey from December 1 to 7. Prof. Narayanan who is an international expert on alternate technology management addressed our M Tech Environmental Engineering students on the scope of the proposed Winter School in which M Tech students from IIT Bombay and SSET will be the participants. The Winter School is planned in such a way that on every day one scientist each of national repute will address the students.

Placement news

Indian Navy conducted the pooled selection process of their University Entry Scheme 2018 at our campus on September 27. Three of our neighbouring engineering colleges were pooled for the drive and the shortlists are awaited.

Infosys Limited conducted on-campus recruitment drive for our 2018 batch students on October 11 and 12 and selected our 37 students.

IBS Software Services conducted pooled campus recruitment drive for our 2018 batch students and have shortlisted our 26 students for the next round of selection process.

Directi, Experion Technologies, Suntec Business Solutions, Eveready Industries, and Autobahn Trucking have scheduled their campus recruitment drive for our 2018 batch students during October 2017. In-house training was conducted for B Tech seventh semester students from all branches during September 26 and 28. Mr. Varun G. Menon, Assistant Professor-CSE was the resource person. He has successfully completed 100 sessions of training.

Konfidence Group conducted aptitude training classes for B Tech seventh semester students on October 4 and 5.

World Ozone Day at SCMS Polytechnics

World Ozone Day was observed at SCMS College of Polytechnics under the auspices of the Eco Club with programmes like poster designing competition and quiz competition on September 16. Poster competition was on the theme ‘caring for all under the sun.’ Nirmal M. Sheebo of S1- ME got first prize in poster competition and Anil Mohanan of S1- EEE got second prize. Arun Ashok of S3- ME and Emil Antony of S1- ME were the winners in the quiz competition. Prof. PP Baby, Principal distributed the prizes to the winners and Ms.Anu Narayanan, Staff Advisor, Eco club offered felicitations.

Canteen inauguration

A new canteen at SCMS College of Polytechnics was inaugurated by Prof. Pramod P. Thevannoor, Vice Chairman on October 19 in the presence of Prof. C.I. Abdurahiman, Director, Prof. PP Baby, Principal and Mr. Mahesh P.M.A., Liaison Officer.

Faculty development programme in Munnar

A faculty development programme for the faculty in SCMS School of Architecture was conducted on September 16 and 17 at Forest Haven Resort, Munnar. Prof. Pushkaran Varindar, Principal-in-charge, BKPS College of Architecture, Pune and Dr. Binu Mouli Tom, Professor in Architecture, Rajiv Gandhi Institute of Technology, Kottayam were the resource persons. The entire faculty including Prof. Francis Chandy, Principal participated in the programme. Pedagogy of architectural design, syllabus, project brief, evaluation of project brief, vertical studio project, AD projects and the like were the areas discussed in the programme. Prof. Biju Radhakrishnan, Group Director also participated on the inaugural day.