Cleverness

A boy was cycling on the road carrying a load of basket full of eggs. The cycle hit a stone on the rough path and the boy lost control. He fell down along with the cycle.

All the eggs were flung on the road and a good majority of them were smashed.

Soon a crowd gathered around the boy.
As usual, free advice started flowing from the onlookers.
"Couldn’t you be more careful?"
"Who made you carry such a load of fragile material?"
"You are too young to carry such heavy loads."

An old man approached the crowd, saw what had happened and said aloud, "Gentlemen, please be kind enough.
Poor fellow at this age has been working hard to make a living. Now, he will have to answer the owner of the shop. Let us help him and save him out of the situation. Ok, I will help him, as much as I can," saying this, he handed over an amount of Rs10 to the boy.

Turning to the boy he continued, “These onlookers are all good people, they will not only give advice, but will also help you by making small contributions; you accept their help.”

Inspired by the old man’s example the onlookers started donating to the boy.
At the end, the boy was very happy, since the money collected was more than the value of the eggs broken.

One of the onlookers asked the boy, “Young man, if that old man was not around, I do not know what would have been your fate facing your owner.”
The boy smiled and replied in a low voice, “Sir, that old man is the owner of the shop where I work.”

Clever owner!
Cleverness, sometimes, carries a wrong connotation. To some, it means manipulation. Instead, it needs to be re-framed to denote mental flexibility or lightning-fast mental reflex.
People who are powerful, fearless and clever will never wait for luck to happen.

Dr. G.P.C. Nayar
Founder & Chairman
SCMS Group of Educational Institutions

SCMS School of Engineering and Technology has been ranked # 1
In the first AICTE-ECI Chhatra Vishwakarma Awards - 2017

SCMS School of Engineering and Technology has won the first AICTE-ECI Chhatra Vishwakarma Awards 2017. The All India Council for Technical Education (AICTE) with the Engineering Council of India (ECI) on September 19 felicitated the award winners at a function held in New Delhi.

The AICTE-ECI Chhatra Vishwakarma Awards are an epitome for motivating individuals and institutions/organisations to raise their performance in their specific domains leading to significant contribution towards the growth and development of the nation.

These awards are given for providing an innovative solution to convert existing institute into smart institute using innovative approaches. The Council received in all 965 nominations from 23 states. These nominations were shortlisted based on parameters like innovation, implementability, cost benefit, eco friendliness, and social impact.

SCMS School of Engineering and Technology has been declared winner in the Electronics Discipline. Dr. Sunil Jacob, Professor, Department of Electronics and Communication Engineering is the mentor of the winning team from SSET. The project presented by the team was ‘a de-addiction coil for drug addicts.’ A. N. George, Ajish Suresh, Amrutha Anil Kumar, and Anu Paulson of S5 are the student members of the winning team.

SSET team members, the winners of the first AICTE-ECI Chhatra Vishwakarma Award -2017 in Electronics Discipline, are seen along with Dr. Satya Pal Singh, Minister of State for Human Resource Development, Government of India (6th from left), Dr. Anil D. Sahasrabudhe, Chairman, AICTE (7th from left), Dr. P. R. Swarup, Chairman, Engineering Council of India (5th from left), Dr. M. P. Poonia, Vice Chairman, AICTE (1st from left) and others. Dr. Sunil Jacob, Professor-ECE and mentor of the team is seen third from right.
Two poems – Ode To Dr.G.P.C.Nayar (Inganeyumoral) and An Ode, On The Death Of Dr.Pradeep P.Thevannoor (Ormakal marikkunnilla) - written in Malayalam by Prof.P.C.Pillai, Senior Group Director were presented to Dr.G.P.C.Nayar, Chairman, SCMS Group in his chamber by the poet on September 7. Mr.Sanal Potty, Public Relations Manager recited the poems. The first poem was written on the occasion of the 80th birthday of Dr.G.P.C.Nayar. The second poem was written at the time of the unexpected demise of Dr. Pradeep P.Thevannoor, former Vice Chairman of SCMS Group and elder son of Dr.G.P.C.Nayar, in a road accident in November 2014. “These poems are truly beautiful and appealing. These are capable of engaging the heart of the reader, by presenting intense emotions, thoughts, imaginations and dreams in a rhythmic and musical way,” commented Dr.G.P.C.Nayar while receiving the poems.
Handshake with professional management bodies

A novel programme ‘Handshake with Professional Management Bodies’ was organised on August 25 to introduce some of the leading professional bodies in the area of business management in Kochi to the students. The programme was conceived to make available to the students a feel of the professional management career by interacting with the leaders of professional management bodies in Kerala.

The full day programme was inaugurated by Mr. Vivek Krishna Govind, President, Kerala Management Association. Dr. Radha P. Thevannoor, Group Director offered felicitations and Dr. Filomina P. George, Director, SCMS COCHIN School of Business welcomed the gathering.

Mr. Vivek Krishna Govind was the speaker for the first session which was chaired by Prof. R.T. Varma, HoD-Marketing. KMA is more like a mother ship to all the professional associations here, said Mr. Vivek Krishna Govind. Most of the other associations are focused on certain verticals. We (KMA) collaborate with them very closely, he explained. These are organisations which have a lot of scope to grow with lot of opportunities to do things different from what is being done right now. As much as I would like to talk to you about what KMA is, I would also like to listen to you to know what you would want from an organisation like ours. We will be more than happy to facilitate it if we come to know what more we can do for the student fraternity, he suggested. Actually, together we can look at various ways in which we can partner, he opined. He even proposed to start a chapter of KMA at SCMS so as to enable better cooperation between the two organisations.

Wg. Cdr. K. Chandrasekhar, Executive Director, TiE Kerala was the speaker for the second session. The acronym TiE stands for The Indus Entrepreneurs Kerala Chapter, he explained. The Indus Entrepreneurs is a not-for-profit global network of entrepreneurs and professionals founded in Silicon Valley in 1992 by a group of accomplished entrepreneurs of Indian origin, mostly from IT domain. Globally our (Indian) IT entrepreneurs were the pioneers, he claimed. TiE was formed to help out young entrepreneurs who were struggling to survive during the recession in early nineties. There was a need to support, handhold and mentor them and so TiE started a corpus, Wg. Cdr. Chandrasekhar disclosed. The vision of TiE Kerala is to become an organisation instrumental in winning the entrepreneurship space. We possess the largest pool of intellectual capital, he affirmed. Identifying and guiding entrepreneurs in sectors relevant to Kerala is our focus area, he pointed out. Our mission is to foster entrepreneurship and nurture entrepreneurs through the five pillars of TiE, namely, mentoring, networking, education, incubating and funding, he revealed.

Prof. K.J. Paulose, Dean chaired the session.

Mr. S.R. Nair, Former President, Indian Society for Training and Development was the speaker for the third session. Every year close to 50 lakh people come out after graduation including in engineering in our country. Governments do not have jobs to give them. That is where organisations like Indian Society for Training and Development have a role to play, said Mr. Nair. ISTD, as the name implies, is into training and skill development, into giving diplomas in training and into facilitation. ISTD Kochi Chapter is about 10 years old. Certain other flagship programmes the chapter conducts include National Trainers Summit, National Conference on ISTD, the regional conferences and the monthly lecture programmes, he elaborated.

Prof. B. Unnikrishnan chaired the session.

Mr. Anish Arawind, Secretary, NIPM Kerala Chapter was the speaker in the fourth session. While elaborating on the activities of NIPM he said that companies are searching for practical application from the candidates when they come to the campus for placement. Marks alone will not fetch a good placement. Of course, good marks might take you to the first job. But, your performance in that first job is very important for moving on to a better position, he amplified.

Dr. V. Raman Nair, Group Director chaired the session.

Mr. Deepak Aswani, Co-Chairman, FICCI Kerala State Council was the speaker of the fifth session. According to him FICCI strives hard to be the voice of Indian industry and to address issues affecting the country. He claimed that the organisation has created conditions that enable Indian industry to compete not just domestically, but also globally. “FICCI is the platform from which we launch ideas, change and development,” he explained. To a large extent, whenever there is a policy to be implemented at the government level the government alone cannot do it. It is where the trade body comes in. For example, when the GST was launched the government was still in the backseat. FICCI along with KPMG organised workshops across the country to explain what GST was and then carried back to the government the feedback, he elaborated. Higher education is another platform FICCI is keen about, Mr. Arawind revealed. He also disclosed that there is ample scope for linkages with educational institutions for projects where the students can join hands.

Prof. Baju Radhakrishnan, Group Director chaired the session.

Dr. Sashi Kumar G., Principal, SSTM summed up the proceedings in the valedictory session.
Karthik wins MaxEd Best Project Award 2017
Dr.Sengottuvelu wins Best Project Guide Award

Karthik A. of PGDM batch 24 has won the Best Project Award 2017 instituted for the first time by MaxEd in association with UST Global Infinity Labs and CII Yi to reward the management students in South India and their project guides who sweat it out to come out with an excellent project for their MBA/PGDM/MHRM/MIB or similar type of Management Programme. MaxEd (Maximum Education) is a consortium of corporates and academia. 35 institutions from Kerala, Karnataka and Tamil Nadu participated in the competition.

The award and a cash prize of Rs.10,000 were presented to Karthik by Dr. Kuncheria P. Issac, Vice Chancellor, APJ Abdul Kalam Technological University at a function held in Thiruvananthapuram on August 23. The event was inaugurated by Dr. Saj Gopinath, CEO, Kerala Startup Mission, Government of Kerala.

Dr. C. Sengottuvelu, Professor and Head-Consultancy, SCMS COCHIN School of Business, Karthik's project guide, was given the Best Project Guide Award and a cash prize of Rs.3500.

SCMS Spectrum

Case published
A case study by Ms.Deepa K., Assistant Professor-PGDM titled ‘ONGC HPCL Merger: An Analysis of Intent’ was published in The Case Centre an European Case Clearing House.

Article published
An article titled ‘Supplementing Internship Programs & Summer Projects for Students’ Career Initiation: An Action Researched Pathway’ authored by Assistant Professor Justin Joy and Prof. T. Nambirajan was published in the SCMS Journal of Indian Management, ISSN 0973-3167, Vol XIV, Issue 3. This was earlier presented at the South Asia Council of Business Schools and Programs Region 10 conference on the theme ‘Preparing Students for Career Success’ on April 24, 2017 at SCMS Cochin School of Business.

Research paper published

Participation in YES 2017
The whole of PGDM batch 26 and MBA batch 14 students participated in the Young Entrepreneurs Summit 2017 jointly organised by Kerala State Industrial Development Corporation and TIE Kerala at Le Meridien, Kochi on September 12. The summit was part of the intensifying efforts to transform Kerala into an enterprise-driven state by encouraging investors from within the state. The prime objective of the event was to foster the growth of entrepreneurship in young minds. The event showcased the existing facilities and support services available to prospective young entrepreneurs in a way to sensitise them on entrepreneurial possibilities. It was also an effort to instil an entrepreneurial mindset amongst students and youth enabling them to become job creators rather than job seekers.

The participants had the opportunity to listen to inspiring talks by Chief Minister Pinarayi Vijayan, Industries Minister A.C.Moideen, Dr.Christy Fernandez, Chairman, KSIDC, and Dr.M.Beena, MD, KSIDC. Other prominent speakers who shared their valuable experiences included Ms Aruna Sundararajan, Secretary, Department of Telecom, Government of India, Mr.Arokiaswamy Velumani, MD, Thyrocare Technologies, Mr. Nagaraja Prakasam, Partner, Acumen Fund, Mr.Navas Meeran, Chairman, Eastern Group of Companies, Mr.Vivek Sony, Assistant VP, Invest India, Mr.Uday Munjal, Assistant VP, Invest India and others.

The entire event was conducted with the active support of SCMS students under the supervision of faculty members Prof.Cherian Peter, Dr.Mohan B., Associate Professor, Ms.Praveena K., Assistant Professor and Ms.Joby Joy, Assistant Professor.

Music club inaugurated
The activities of the Music Club ‘Musination’ for the current year were inaugurated by Sitar Maestro Purbyan Chatterjee at a function held on August 30. Prof.Baiju Radhakrishnan, Group Director welcomed the gathering and Dr.Filomina P.George, Director, SCMS COCHIN School of Business proposed the vote of thanks.

There was a sitar recital by Maestro Purbyan Chatterjee. He was accompanied on tabla by Maestro Shahin P. Nazir. The music was so evocative that it left the audience yearning for more.

The students who participated from SCMS are seen along with the faculty members.
Onam was celebrated at SCMS Prathap Nagar Campus on August 31 amidst much fanfare involving all the students, faculty and staff. The celebrations started with setting up an attractive floral decoration (pookkalam) at the foyer. This was followed by various competitions like pookkalam, onappattu, thiruvathira kali, vadamvali, banana eating, uriyadi and so on. As usual there was a sumptuous feast in the traditional style.

Dubai annual alumni meet

The joint annual alumni meet of the Dubai chapter of the students of SCMS COCHIN School of Business and SSTM was held at the Hotel Crowne Plaza, Deira Dubai, on September 15. More than 50 students consisting of alumni of PGDM, MBA, MCA and PR&A students attended the programme.

The programme was graced by the family members of the alumni and a total of over 160 participants enjoyed the get together with various entertainment programmes presented by the participants.

Knowledge sharing programme

The first lecture under knowledge sharing programme was by Dr.Brijith George Abraham, Assistant Professor-PGDM on the topic ‘Sustainable tourism development in Kerala’ on September 11. The second talk was by Dr.Mohan R., Associate Professor on the topic ‘China as I understand’, on September 18. The third talk was by Dr.Bindu K.Nambiar, Assistant Professor on the topic ‘The story of my India,’ on September 25.
International Seminar on education, opportunities and life in Europe

An international seminar on education, opportunities and life in Europe was conducted on August 25. Prof. (Dr.) Ulrich Mescheder, Director, Institute for Applied Research, Furtwangen University, Germany was the chief guest. Prof Mescheder is an internationally renowned scientist in sensor as well as nanotechnology at Furtwangen University. In his keynote address he explained the possibilities for higher studies and job opportunities in Europe. It was followed by an address by Dr. George Thomas, Senior Scientist, Frontiers, Switzerland. He is a former Indian student who did his M Tech and PhD from University of Konstanz, Germany and now working as scientist in Switzerland. He stressed on his career journey linking Indo-German-Swiss opportunities in education, research and entrepreneurship. It was an invaluable opportunity for the students from all disciplines of engineering interested in doing their M Tech or PhD programme in Europe.

MoU with Furtwangen University, Germany

An MoU to renew the collaboration with Furtwangen University, Germany covering areas like students and faculty exchange, joint research and institutional strengthening was signed on August 25. Copies of the MoU were exchanged between Prof P.C. Pillai, Senior Group Director and Prof. (Dr.) Ulrich Mescheder, Director of Institute for Applied Research, Furtwangen University, Germany.

Industrial visit

Mrs. Priya Venugopal, Assistant Professor-EEE, Mrs. Deepa K., Assistant Professor-CSE, Mr. Vinoj P. G., Assistant Professor-ECE, Mr. Koshi P. Joseph, Assistant Professor-AE and Mr. Balu R. Nair, Assistant Professor-ME participated in a teacher’s industrial visit called ICTAK Top-5 at NASSCOM Startup Warehouse, Infopark, Kakkanad organised by ICT Academy of Kerala on August 29.
Career guidance

Career Guidance class was conducted for fifth semester students of Electronics and Communication Engineering on September 16. Mr. Nitin Rakesh Prasad, Director, The Gate Academy was the resource person.

Campus activities

Mr. Varun G. Menon, Assistant Professor-CSE conducted a session on 'Scopus and SCIE Indexed Journals' on August 29 and a session on 'Avoiding Fake and Hijacked Journals' on August 30, for faculty and M Tech students.

A two-day faculty development programme on the topic 'Concepts Coaching' was organised by ICT Academy of Kerala, on September 13 and 14. A total of 28 faculty members of various disciplines took part in the programme. The sessions were conducted by Mr. Pradeep S. of ICTAK.

Expert training for M Tech environmental engineering students

M Tech Environmental Engineering students and faculty were given expert one day training by the British agency Praxis in their Kerala office at Panayur, Ottapalam on August 23. The training was on the state-of-the-art research methodology adopted by agencies like World Bank, ADB, CIDA and the like for studies and implementation of environment-related projects. Praxis is the official training partner for Government of India, Government of Kerala and several international funding agencies like World Bank, ADB and so on. Dr. M.J.Joseph, Chief Executive of Praxis for South India was the resource person. The participants got familiarised with many latest tools and methods which are mandatory and most useful for collection and analysis of data while taking up projects from local self governments.

The training centre is unique. While such international agencies establish their offices in prominent towns, Praxis has developed their Kerala office in a 250 year old traditional building which is in a village called Panayur and once owned by a local royal family – Kunnathur Tharavadu. The traditional house has been meticulously renovated and made into a full-fledged training centre.

NSS activities

As a part of Swacchta Pakhwada, during the period from September 1 to 15 NSS volunteers cleaned the college premises on the concept of plastic free campus. The main aim of this work was to collect plastic wastes from college compound. The collected wastes were well separated, and properly cleaned and packed for recycling.

As the part of the mission ‘Green Campus,’ NSS volunteers started organic farming in the college premises where the volunteers had already cultivated and harvested tapioca. The same land was properly prepared in order to cultivate vegetables. Volunteers also cleaned surrounding areas and removed all the unwanted weeds and grass.

Awareness about cleanliness

NSS volunteers conducted an awareness class for villagers in Palissey about the concepts of cleanliness. The session was taken by Dr. Renjini, RMO of Gandhigram Skin Diagnosis Centre, Koratty.
E-waste collection and survey

NSS volunteers in association with 'Clean Kerala' conducted a survey about how e-waste is disposed in the area near the college. Students also collected e-wastes as part of the programme. About 50 students visited nearby houses of the college and gave awareness about e-waste, side effect of argon and mercury gas which are likely to spread in the atmosphere from materials like tube lights. Students collected old TVs, tube lights and the like. From the survey it was concluded that only few people separated and kept e-waste in their house and most of them were unaware of the need for proper e-waste disposal.

Care for surroundings

NSS volunteers visited Gandhigram Skin Diagnosis Centre, Koratty to study on the hygiene and systems for disposal of garbage and hospital wastes. Volunteers also helped to clean the surroundings.

Group Dynamics

NSS volunteers conducted a group discussion on the topic ‘Health and hygiene is the real wealth.’ Volunteers actively participated in the group discussion and understood about the importance of cleanliness and hygiene.

Staff achievements

Mr. Varun G. Menon Assistant Professor-CSE has been selected to the Editorial Review Board of International Journal of Fog Computing.

Mr. Varun G. Menon has also been selected to the Editorial Board of Wireless Communication and Sensor Network Journal, headed by Prof. Quanyuan Feng, Head of The Institute of Microelectronics, Jiaotong University, Chengdu, China.

Research article by Mr.Varun G. Menon titled ‘Vehicular Fog Computing: Challenges, Applications and Future Directions’ has been accepted for publication in International Journal of Vehicular Telematics and Infotainment Systems, IGI Global Publishers.

Placement news

Konfidence Group conducted the aptitude training classes for B Tech seventh semester students during August 23, September 19 and 20.

Redefining the meaning of birthday

The Helping Hand Organisation (H2O), a students’ initiative of SSET, came up with a new venture ‘Birthday a Big Day.’ The students ventured to pool money from those among them having birthdays in a particular month and made use of that money for the ones in need, like kids in orphanages, residents of old age homes and the like.

The launch of this new initiative was held at Emmanuel Kripa Centre, Kodakara, a shelter for nearly 65 mentally challenged women. The students along with the faculty organised the event during their Onam break. They visited the centre and served the inmates a sumptuous onasadya followed by cultural programmes to entertain the inmates. The event ended up with distribution of sweets to the inmates.

MBA students win prize

A team of MBA batch 14 students has won the Second Prize in Marketing Game and HR Game at ‘Mahasangram 2K17’ - All India Management Fest - organised by Mangalam Management Studies, on September 15 and 16. The winners are:

Marketing Game (2nd Prize) – Reenu Annie Skariah, Renju George John, Sara Mathew and Sonya Kurian

HR Game (2nd Prize) – Amritha Rahul G., Dhanya Lucy Jacob, Reshma Susan Mathew and Vigneswar Lal.

Faculty achievement

Mr.Manu Melwin Joy, Assistant Professor gave a talk on the topic ‘Fun is the Future’ at Master Class organised by Center for Creative Learning, Chennai on August 20 at KMA Hall, Kochi.