NKU
NORTHERN KENTUCKY UNIVERSITY

SCMS GROUP OF EDUCATIONAL INSTITUTIONS
SCMS
SCMS GROUP
SINCE 1976

MASTER OF BUSINESS ADMINISTRATION (MBA)
Accredited by AACSB International

NKU AND SCMS TIEUP

First year courses offered at SCMS Cochin Campus

Specialization courses offered by NKU faculty on Supply Chain, Marketing , Analytics and Finance at NKU Campus

Candidates who do not have a 4-year Indian degree must go through a Pre-MBA coursework offered by SCMS

SCMS CAMPUS

Prathap Nagar, Muttom, Aluva, Cochin – 683 106, Kerala, INDIA   scmsgroup.org/ssis

+919846140006   **ssis@scmsgroup.org**

NKU CAMPUS

Haile College of Business, Northern Kentucky University , Nunn Drive, BC 305D, Highland Heights, KY 41099,   cob.nku.edu

+1 859 572 5441   **boycew1@nku.edu**

DR. HASSAN HASSABELNABY DR. MATT CECIL DR. ASHISH VAIDYA DR. RADHA THEVANNOOR DR. INDU NAIR

Northern Kentucky University [NKU]

More than 16,000 students attend NKU, a growing urban university with more than 2,000 faculty and staff personnel. NKU, located in the quiet Kentucky neighborhood of Highland Heights, seven miles southeast of Cincinnati, has made a name for itself in the area by providing high quality instruction at affordable costs. NKU offers students a wide range of chances for career progression because the region is home to 10 Fortune 500 organizations. NKU is dedicated to increasing student success that complies with industry needs by providing access to all those seeking higher education. Through the Success by Design strategy framework, students are also equipped for successful employment and community engagement.

> "When students from SCMS choose to complete their studies on our campus, it allows our students to expand their global perspective and helps develop a more culturally competent workforce for the region.,"
>
> — *NKU President Ashish Vaidya*

Haile College of Business (HCB)

HCB is accredited by AACSB International. The Haile College of Business MBA program offers challenging academic programs and collaborative experiences for students as well as professional skills and competencies for their chosen career. HCB has more than 2,000 students, aims to educate and engage the Northern Kentucky/ Greater Cincinnati business community by offering globally applicable, cutting-edge, and sustainable programs and practices . For more information, [https://www.nku.edu/academics/cob.html].]

SCMS Group of Institutions

In 1976, Prathap Foundation for Education and Training's educational mission gave birth to School of Communication and Management Studies (SCMS). Established by its visionary Chairman Dr.G.P.C.Nayar, SCMS is a national leader in creative and career-focused education and a temple of learning for students across the nation and the world. SCMS dares to be different and draws on its diversity to transform the individual, and places emphasis on its variety to improve society, empower individuals, and enliven the global community. The SCMS Group has developed a network of academic institutions that offer outstanding instruction in a variety of fields, including Business Management, Architecture, Computer Applications, Commerce, Engineering (Degree and Diploma), Psychology , Biotechnology , Water , Road Safety and Transportation and Socio Economic Research.

> "Our MBA program continues to be a leader in ground-breaking, cross-disciplinary inquiries that shape educational practices and the professions that serve the workplace. This partnership with SCMS expands equipping future business leaders and entrepreneurs with the tools they need for success to a global presence."
>
> ~ Dr. Hassan R. HassabElnaby, Dean , HCB

SCMS School of International Studies [SSIS]

With the establishment of SSIS in 1998, SCMS started to broaden its knowledge base and sign MOUs with numerous international universities to combine their course content and pedagogical approaches so that students could take advantage of the "best of both worlds." In 2000, SSIS introduced the first Master in Marketing Communication, a twinning programme with the University of Canberra. SSIS now collaborates with 28 universities worldwide. Additionally, SCMS is a member of IS:link (Information Systems Student Exchange Network), a global collaboration initiative of universities that enables information systems students to study abroad for a semester.

SCMS -NKU MBA PROGRAM

FEES

- Tuition fee for this MBA program is $10,000 payable to NKU. The cost does not include NKU mandatory fees, the cost of having transcripts evaluated, and the cost of textbooks or other materials. The cost also does not cover the additional tuition for extra classes to obtain the 3.00 GPA required for graduation.
- SCMS Fee of INR 3,00,000 is payable to SCMS in 2 instalments. This does not include SCMS Examination fees and living expenses.
- Students traveling to NKU's Highland Heights campus to complete their degree will be responsible for paying all other fees and expenses, including but not limited to travel expenses, living expenses, and fees associated with the acquisition of a visa and other expenses while in the U.S. Also, NKU requires international students at NKU's campus to have personal health insurance through the University.

ADMISSION STANDARDS

The following admission standards will be used to screen students from SCMS :

- Applicants should have the equivalent of a U.S. bachelor's degree*.
- *: Those who do not have a 4-year Indian degree must submit a certificate of completion for Pre-MBA coursework consisting of at least 30 credit hours to be completed at SCMS.
- Applicants should have earned a minimum 3.0 undergraduate grade point average on a scale of 4.0. (Applicants with an undergraduate overall GPA under 3.0 must have three years of professional work experience.)
- A satisfactory score in English Language Proficiency include TOEFL iBT equal to 79 (550 paper-based) or above, or IELTS equal to 6.5 or above or Duolingo test scores of at least 105.
- Leadership potential demonstrated through work experience, community service, research projects, extracurricular activities, or other acceptable means.
- Meritorious candidates who do not meet the above standards will be interviewed and evaluated on a case-by-case basis.

CURRICULUM AND DELIVERY METHOD

The program is 33 credit hours and will be offered as follows :

- SCMS AACSB qualified faculty will teach 8 MBA courses (14 credit hours) at the SCMS campus in Kerala, India. NKU will grant credential to SCMS faculty teaching in this program.
- NKU faculty members will teach 19 credit hours** at NKU's campus (Highland Heights, KY).
- The overall program will take 18-24 months to complete.

**: Specialization courses offered by NKU faculty on Supply Chain, Marketing, Analytics and Finance.

HOW TO APPLY ?

FOR SCMS APPLICATION

- Apply via https://admissions.scms.edu.in/ (please pick NKU MBA)
- Upload Statement of Purpose, Official transcripts from each institution attended earlier.

FOR NKU APPLICATION (on NKU website)

- Valid TOEFL/ IELTS test scores
- A certificate of completion for Pre-MBA coursework by SCMS (by all students who do not have 4 year Indian Degree)
- PASSPORT