



PERSPECTIVE PLAN

2018-2022



SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT

SCMS Campus, Prathap Nagar, Muttom, Alwaye, Cochin – 683 106, Kerala, India.

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OVERVIEW

A long march to a glorious future was flagged off in 1976 with the establishment of the Prathap Foundation for Education and Training by Dr. G.P.C. Nayar at Kochi. Dr. Nayar, who held top management positions with leading global corporate houses, wished to impart quality education at affordable costs to aspiring youngsters in India. The dream came true in 1976 with the establishment of a humble management institution - the School of Communication and Management Studies or the SCMS-COCHIN as it is known today

A sharp focus on quality education soon gave an edge to the institution. Located alongside the NH 47 beyond Kalamassery, in the heart of the industrial and business capital of Kerala, SCMS grew to become a centre of excellence for management and communication studies in a very short period. Today it has acquired an international reputation.

Over the years, SCMS Group has established a network of institutions providing quality education in diverse disciplines like Management, Mass Communication, Information Technology, International Studies, Computer Applications, Engineering, Architecture, Polytechnics, Biotechnology & Biosciences, and Water Research Institute with five campuses in Ernakulam (Cochin).

SCMS School of Technology and Management (SSTM) is run as an institution of excellence in management and technology education, abiding by the rules and regulations of Mahatma Gandhi University. Students are given wide exposure to the latest teaching methodology and industrial experience as provided in top-class institutions. All these will be delivered with the time-tested techniques perfected at SCMS.

SSTM has in all respects kept the tradition and standard on par with those of SCMS, the flagship academy of the Group. SSTM offers a two-year full-time Master of Business Administration, Master of Computer Applications Integrated Degree (five years), (approved by the All India Council for Technical Education), M.Sc. (Molecular

Biology & Genetic Engineering), B.Com. (Finance and Taxation), B.Com. (Computer Applications) and B.Sc. (Botany & Bio-technology) All these programmes are affiliated to M.G.University, Kottayam. The professional P.G. programmes MBA and MCA are approved by the All India Council of Technical Education (AICTE), New Delhi. SSTM is accredited by NAAC with an "A" grade and NIRF, the national ranking carried out by the Ministry of HRD, New Delhi has ranked 50 in the first year and then between 50-75 in the next year. The School is ISO 9001:2015 certified.

The campus, located at Prathap Nagar, near North Kalamassery on the side of NH 47, has all necessary facilities to achieve its goal of excellence offers

VISION

To be a socially committed centre of learning renowned for its excellence in quality higher education & research to foster holistic development of individuals.

MISSION

To impart inclusive quality education to aspiring younger generation through the best of teaching and learning opportunities.

To discover, nurture and enhance creativity and innovation in scientific, technical and managerial competencies

To provide an enabling environment to imbibe human values in research, and community involvement.

·Facilitate transformational learning process to foster holistic development of students through enriched curriculum.-

OBJECTIVE

SSTM is envisaged as a premier centre of excellence for offering Commerce, Science, Management and Technology Education to students, by developing the total personality of the individual, emphasizing ethical values and by preparing them to meet the growing challenges of the industry and diverse social needs of our nation

ADMINISTRATION



Administration Members



Dr. G P C Nayar
Chairman, SCMS Group



Prof. Pramod P. Thevannoor
Vice Chairman



Prof. Gopakumar S
Senior Group Director



Dr. Radha P Thevannoor
Group Director



Dr. Indu Nair
Group Director



Mr. Baiju Radhakrishnan
Group Director

PRINCIPAL'S MESSAGE



I am delighted to welcome you to various programmes of SCMS School of technology and management.

Our programmes at SSTM promote a higher level of thinking, creativity and builds leadership skills required for a global standard. Students will have abundant opportunities to face the challenges of the modern business world. By developing analytical abilities and form sound judgments each student will be able to position as a leader in the business organization and the community.

We are very proud of our institution and in particular, our students who have passed out and secured placements in reputed companies globally. We help our students to achieve their potential in every area of their respective programmes. Our long tradition in academic excellence with our results being one among the best in the university.

We would like to thank you for taking the time to consider our institute for your ward's programme.

COURSES

PG Programmes

- MBA
- MCA (Integrated Degree)
- M.Sc. Molecular Biology & Genetic Engineering

Graduation Programmes:

- B.Com. Finance & Taxation
- B.Com. Computer Applications
- B.Sc. Botany & Biotechnology (Double main)
- B.A. Economics (Foreign Trade)

FACILITIES

The campus is on 5 acres of lush green land located beside the perennially flowing legendary Periyar River. The School is envisaged as an institution comparable to the best in the country. The serene environment provides for a truly enriching atmosphere for students and a rewarding one for the faculty.



IT Center MBA



SSTM is equipped with a modern computer lab having the latest Pentium4 computers and multimedia systems. There are nearly 150 PCs interconnected by LAN. A dedicated broadband Internet connection is also available to the students providing a window to the world.

The Computer Lab is also equipped with the latest licensed versions of software such as MS Office, Windows NT, SPSS and Publisher 3. The institution utilizes the latest software and has a dedicated system to handle the functional management of the organization.

MCA



SSTM is equipped with a modern computer lab having the latest computers and multimedia systems. There are nearly 100 PCs inter-connected in a LAN for MCA

students. Leased Line Internet connection is made available to the students providing a window to the world.

The Computer Lab is also equipped with the latest hardware and software with proper server room with powerful IBM servers running Windows, AIX, and Linux Operating Systems with having installations of various Open Source programming languages, Oracle, Visual Studio, firewall, antivirus, and content keeper installations

Library



The SSTM library has the best possible information resource and is a powerhouse of knowledge. SSTM subscribes to many leading journals in the fields of Management, Computer Applications, Marketing, Finance, Human Resources, Management Development, Economics, Business Strategies, Operations Management, and Information Technology.

Hostel



SCMS Group offers excellent, well-furnished hostel facilities to its students. Men's Hostel can accommodate 450 students and the Ladies' Hostel can accommodate 356 students. Hostels have a dedicated mess that offers quality food. Both A/c and Non A/c rooms are available.

PROCESS OF PERSPECTIVE PLAN

The Perspective Plan, 2018-2022 of the SCMS School of Technology and Management is prepared by the Internal Quality Assurance Cell of the college. The IQAC has decided to approve a participatory approach to gather suggestions, ideas from the various stakeholders. The interaction process included the meetings with all the Members of the IQAC including various HoD. The IQAC has collected feedback from various members of Faculty and departmental committees, HoD. Recommendations from all these initiatives have been incorporated in the perspective plan.

PERSPECTIVE PLAN 2018-2022

Academic Activities

- To introduce additional divisions to meet the demands of the students.
- To introduce new add-on courses for students.
- To increase the student intake capacity of existing programmes.
- To promote curricular and co-curricular activities.
- To conduct various programmes for teachers and student's quality improvements.
- Implement of good academic flexibility at UG, PG levels
- To initiate to collect and analyses feedback from students, teachers, and

alumni

- To introduce new degree programs (undergraduate, postgraduate) initially to begin with the introduction of BBA program.
- Department of MBA is relentlessly working for NBA accreditation.
- Department of MCA is to initiate the work to go for NBA accreditation.

Teaching and evaluation:

- To embrace ICT facility for each classroom.
- To conduct remedial coaching for slow learners
- Steps to implement innovation in evaluation methods
- To initiate student-centric teaching methods
- To promote and use of self learning platform and other methods of learning

Consultancy and Extension activities:

- To motivate faculty to involve in research activities and publishing research papers
- To conduct National seminars on various subjects.
- To strengthen various consultancy services
- To improve the quality of existing MoU's and Collaborations with professional institutions and industries and initiate to obtain new in student training.
- To provide active support for student's internships and project works.
- To strengthen NSS for organizing and conduct camps and outreach programme

Infrastructure developments:

- To improve in infrastructure facilities like renovation of classrooms and laboratories and library.
- New room to be allocated for MCA Library and Faculty room on the first floor of SSTM building.
- To provide free Wi-Fi facility to students teachers and staff.

- To provide e-learning resources and encourage to use e-journals and e-books
- Ensure the availability of sports infrastructural facilities and include sports hour in Time table.

Student Support and Progression:

- Ensure soft skill courses for UG students
- Promote and ensures extension activities like study tours, industrial visits, field visits, etc.
- Organize arts and sports events for students.
- Ensures career counseling through Placement cell
- Promote student-centric learning methods
- To introduce competitive examination guidance for students
- To strengthen the Alumni association.

Administration and Management:

- Effectively communicate the vision and mission of the institute
- To conduct faculty development programmes.

Introduce a formalized performance appraisal system for all staffs.

- Ensures various staff motivation programmes
- Periodically conduct the external and internal audits
- The institution will try continuously for obtaining grants from UGC, ICSSR, and CSIR.
- Commitment to quality with ISO Certification (from RINA, Italy) for quality teaching system in SSTM by conducting internal and external ISO audit periodically.

Best Practices:

- The institution will ensure a clean and hygienic campus
- Install LED lights for energy conservation while replacing.
- Promote paperless administration to achieve eco-friendly campus

- Ensures scientific methods for waste management

PERSPECTIVE PLANNING COMMITTEE

Dr. Indu Nair, Director, MCA

Mr. Madhu T.K., HR Manager, Hi-builds Coatings

Ms. Mini K, Finance Manager , SCMS Group

Dr. Sherin Mariam Alex, Vice Principal, SSTM

Dr. Praveena K, Associate Professor, SSTM-MBA

Dr. Anjana S Chandran, Assistant Professor, SSTM-MCA

Ms. Arsha, A, Lecturer, SSTM-B.Com

Mr. Harish M, Scientific Assistant, SSTM-Biotechnology

Ms. Nimisha V R, MBA Student, SSTM

Ms. Subaida, C H, Secretary, SSTM

Dr. Susan Abraham, Associate Professor, SSTM-MBA

Ms. Anu Antony, Alumni –SSTM

Dr. Mohankumar, Director, SIBBR&D Dr. Praveena K, Associate Professor, SSTM-MBA Ms. Rekha Sunny, Assistant Professor, SSTM-MCA Ms. Ancy Jose, Lecturer, SSTM-B.Com Ms. Rose Paul, Lecturere, SSTM-BA (Eco) Dr. Susan Abraham, Professor, SSTM-MBA Mr. Arun Jacob, Alumni, SSTM Mr. Ashwin H, MBA Alumni, SSTM Mr. Gautam A Kumar, Student, SSTM Ms. Subaida, C H, Secretary, SSTM Ms. Maya Sreekumar, Librarian, SSTM Mr. Praveen Kamath, Systems Administrator, SSTM Ms. Sini Balachandran, Parent