

SCMS Campus, Prathap Nagar, Muttom, Aluva, COCHIN- 683 106. KERALA





1.2.1/1.2.2 – Number of Certificate/Value added courses offered and online courses of MOOCs, SWAYAM, NPTEL,



SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT SCMS Campus, Prathap Nagar, Muttom, Aluva, COCHIN- 683 106. Kerala

BROCHURE & COURSE PLAN



SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT SCMS Campus, Prathap Nagar, Muttom, Aluva, COCHIN- 683 106. Kerala

Add on /Certificate/Value added programs and Online MOOC programs like NPTEL, Swayam 2021-22

S. NO	Name of the Add on /Certificate/Value added programs and		
	Online MOOC programs like NPTEL, Swayam	Course Code	
1	Add on course Excel	COE2122S01	
2	Value added course Advanced Excel	CAE2122S02	
3	Add on course Data Analytics with python	CDP2122S03	
4	Certificate course IOT application development	CIA2122S04	
5	Add on course Full stack web application development	CWD2122S05	
6	Certificate course Front end application development with angular	CFA2122S06	
7	Add on course Design Thinking	CDT2122S07	
8	Add on course Aptitude Training	CAT2122S08	
9	Value added course Verbal Reasoning	CVR2122S09	
10	Certification course on MS Office	CMO2122S11	
11	Value added course LBS-Special training programme on MS Office		
	Certification	CMS2122S12	
12	Add on course ACCA	CAC2122S13	
13	Add on course CMA	CCM2122S14	
14	Certificate course Foundation Programme in Banking and Finance	CFB2122S15	
15	Add on course Retailing Management	CRM2122S16	
16	Certificate Course on " Animal cell Culture"	CAC2122S17	
17	Certificate Course on Real Time PCR"	CRT2122S18	
18	NPTEL Online Certification - Python for Data Science	NPT2122	





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Excel

This course aims to provide skills and knowledge which will allow the students to Learn MS Excel tools, Techniques and create lookup functions, set Excel working options, enhance charts, protect worksheet data and advanced data operations.

Course Objectives

The course objectives are to:

- Indicate the names and functions of the Excel interface components.
- Format data and cells, Construct formulas, including the use of built-in functions, and relative and absolute references.
- Create and modify charts, Preview and print worksheets.
- Use the Excel online Help feature.

Course Outcomes

On successful completion of the course, the students will be able to:

- Use a range of lookup and reference functions.
- Customise the formatting of charts in Excel, Create and use labels and names in a workbook, Protect data in worksheets and workbooks.
- Create summaries in your spreadsheets using subtotals.
- Use data linking to create more efficient workbooks.
- Use the Data Consolidation feature to combine data from several workbooks into one.



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DEPARTMENT OF COMPUTER APPLICATIONS

Value-added Course ADVANCED EXCEL



About the Course

Microsoft Advanced Excel is one of the most user-friendly and powerful software programs available. Excel spreadsheets are widely used in business to present financial data and other data that are crucial to the operation of the company. The add-on course on Advanced Excel is designed to equip the students with the ability to produce graphs and tables, use spreadsheets efficiently, and perform calculations and automation to process large volumes of data. With the rise of big data and data analytics, advanced Excel skills are a real asset both during the job hunt and everyday work tasks.



Requirements

- Computer Knowledge
- Excel Basics

Duration of the course: 33 Hours

Course Objective

- 1. To familiarize with custom data formats and layouts.
- 2. To equip students with data analysis and presentation skills required for the industry.

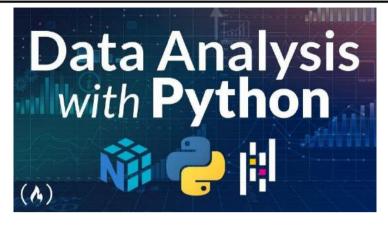
Course Outcome

After completing this course the students will be able to:

- 1. Use advance features such as formula, custom data formats and layouts.
- 2. Create summaries in spreadsheets.
- 3. Construct and operate PivotTables using some of the more advanced techniques.
- 4. Analyze the data and present the data using pivot charts.



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DATA ANALYSIS WITH PYTHON

The course "Data Analysis with Python" introduces the students to the packages and modules in python for data analysis. It introduces packages like Numpy, Pandas, Data Visualization tools like Matplotlib, Exploratory Data Analysis and Machine learning package SciKit-Learn and Nltk package for Text mining.

Course Objectives

- To be familiar with advanced features of Python.
- To explore different problem analysis techniques using Python.
- To learn the fundamentals of some of the most widely used Python packages.

Course Outcomes

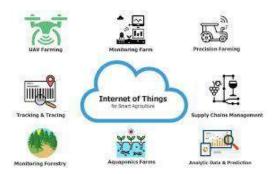
- Use python data science libraries as a tool for data analytics.
- Applying the data analysis features of Python.
- Create visualizations using Python.

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Internet of Things



This course has been designed for those who wish to make their career in Internet of Things which is an emerging technology. This course will teach you everything from beginner to advanced level. You are going to learn about interactive dashboard architecture, high-level controllers, etc.

Course Objectives

Students will learn about the implementation of IoT, significance, construction of your own IoT devices, communication with IoT, sensors, design, limitations and protection. Any of the required networking components will also be covered, so that you can understand how to connect your devices to the Internet.

Course Outcomes

After completing this course, Students will be able to:

- Understand the term IoT and its applications.
- Identify the technological challenges brought by IoT.
- Explain the impact of IoT on governance and society.
- Implement IoT to solve real world problems.
- Build your own IoT devices.
- Boost your hire ability through innovative and independent learning.
- Effectively manage website projects using available resources





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Full stack Web Application Development



This course will teach students about fundamental concepts and techniques used for developing a mini E-commerce web application. Focusing on both the theoretical and practical. This will include the creation of database, form design, development phase etc. At the end of the course, students will understand different phases of Project development and the practical fundamentals of how a mini E-commerce web application is developed

Course Objectives

Building Strong expertise to develop Web Application using HTMLS CSS3
 JavaScript, PHP & MySQL

Course Outcomes

- Use their learned skills, knowledge and abilities to develop websites
- Apply basic design principles to present ideas, information, products, and services on websites
- Apply basic programming principles to the construction of websites
- Effectively manage website projects using available resources







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Front-End Application Development with Angular

Angular is a component-based framework designed by Google. Millions of developers around the world are building exciting front-end applications using Angular. With our course, you will smoothly learn many interesting Angular techniques in a step-by-step fashion using simple examples. This course encourages students to create compelling user interfaces for real-world projects effectively.

Course Objectives

This course provides you hands-on experience and exposure to developing CSS3 based web application. This course builds strong foundation on CSS3 which will help developer to use CSS3 concepts for building responsive web application. Building Strong expertise to develop front end application using CSS3. Implement MVC and responsive design to scale well across PC, tablet and Mobile Phone

Course Outcomes

After completing this course, Students will be able to:

- Enable participants to develop elegant and responsive Front-end by leveraging latest technologies
- Build strong foundations (ex: Design pattern) in entry level engineers thereby making them job ready as per industry requirements. Enable them to learn new technologies by applying foundation paradigms
- By the end of the program participants will be become an industry-ready engineer who can be readily deployed in a project

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Design Thinking

This course provides an insight about design thinking methodology and associated fundamental techniques. The course deals with basic concepts of Design Thinking and User Experience techniques.

Course Objectives

- To understand the Fundamentals of Design Thinking and how they apply to human centric approach to creative problem solving
- To provide essential skills and knowledge about Design Thinking Methodology

Course Outcomes

- Explain the basic concepts of design thinking and its applicability in different functional areas.
- Apply design thinking methodology as human-centric approach to creative problem-solving.

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APTITUDE TRAINING

The course deals with the basic concepts of Quantitative aptitude logical reasoning, verbal aptitude. It is revised with the additional inputs on aptitude skills and helps the students to getthe knowledge and skills to solve aptitude questions for recruitment drives.

Course objectives:

- To familiarize the students with aptitude topics.
- To equip students with problem solving skills

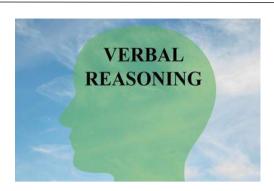
Course outcomes:

- Describe the concepts, equations and methods to solve quantitative aptitude and logical reasoning topics
- Analyze critical logical reasoning questions.

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Verbal Reasoning

This course is designed to help students enhance critical thinking skills, as well as their ability to use their own knowledge to solve a problem. Verbal reasoning tests judge a person's ability for problem-solving, critical and constructive thinking and general intelligence. Verbal Reasoning is basically about the way we think with words. It is a form of understanding and reasoning concepts based around words and language.

Course objectives:

- To help the student understand the importance of having his language skills kept ready for effective use.
- To provide a host of varied opportunities for the student to hone his acquired language skills basic components, namely, Grammar, Vocabulary, Spelling and Comprehension.

Course outcomes:

- Students would have obtained a multitude of opportunities in testing and applying his/her Grammar, Vocabulary, Spelling and Comprehension.
- Students will improve his/her language skills.
- Students develop the skills for effective communication.





LBS-Certification course in MS Office

Microsoft Office is one of the most used software worldwide. Microsoft Office has many products mainly Microsoft Word, Microsoft PowerPoint & Microsoft Excel. In this course of MS office, all three products are covered. The course will discuss topics on how to create impressive business documents with Microsoft Office Word, attractive presentations using Microsoft Office PowerPoint and spreadsheets using Microsoft Office Excel.

Course objectives:

- 1. To enable students to create Word document with necessary Formatting.
- 2. To enable students to work with basic features of Excel and equip them to work with formulae, functions and charts.
- 3. To enable students to create professional PowerPoint presentations.

Course outcomes:

- 1. Work with basic features of MS Word and use a range of Formatting techniques.
- 2.Perform basic calculations using Excel.
- 3. Prepare powerful presentations.



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ACCA

The Association of Chartered Certified Accountants popularly know as ACCA is a globally recognised course with over 200,000 members and 600,000 students across 180+ countries. The ACCA qualification is considered the largest professional accounting qualification in the world.ACCA course is one of the most prestigious certifications in accounting and is preferred by many students who want to build a successful career abroad.

Course objectives :

- 1. The ACCA Qualification will provide skills and knowledge relevant to any business.
- 2.To provide access to global job opportunities.

Course outcomes:

1.Shapes the student into successful Auditors, Analysts, Bankers, Stock Market Executives, Chartered Accountants, etc as it deals with modules like Financial Accounting, Business Valuation, Mergers & Acquisitions, Risk Management and such.

2.Be able to apply the knowledge of accounting, business laws and taxation in business and commerce.

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CMA

Certified Management Accountant (CMA) is a professional certification credential in the management accounting and financial management fields. The certification signifies that the person possesses knowledge in the areas of financial planning, analysis, control, decision support, and professional ethics.

Management Accountants play a vital role in the financial health of an organization by making critical decisions, safeguarding a company's integrity, and work towards business sustainability

Course objectives:

- 1.To gain expertise in various accounting related subjects like financial management, auditing, financial statement analysis, working capital policies, taxation etc.
- 2.To provide a career developing gear with CMA certification and get higher earnings, more job opportunities at global level and enormous benefits and reputation with passage of time.

Course outcomes:

- 1. Become an experienced and versatile accountant.
- 2. Enhances the knowledge and confidence to make crucial business decisions.

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Foundation programme in Banking and Financial Service

Foundation Programme in Banking and Financial Services provide skill training courses in Banking and Financial service sector. It idesigned to deliver the key employability skills to your students who want to pursue a career in the financial services industry including, banking and financial markets. It is a fully immersive industry training programmme specifically designed for those who wish to pursue a career (both marketing & Operations) in banking and financial service industry. Students with background in commerce, management or aptitude for business are offered a unique opportunity to build their analytical and practical skills essential for marketing / operations in financial and banking services through this program.

Course objectives:

- 1.To Create an investment culture from a young age by spreading the concept of financial freedom.
- 2.To develop entrepreneurship among youth through imparting the importance of asset creation and its management.
- 3.Grooming students to have a cutting edge in share trading, banking, insurance or wealth management by implementing innovative solutions.

Course outcomes:

- 1. Explain the risk and return factors of alternate investment opportunities.
- 2. Become aware of the various investment avenues and trading platforms.
- 3. To build the analytical and practical skills essential for marketing / operations in financial and banking services.

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MS OFFICE

Microsoft Office is one of the most used software worldwide. Microsoft Office has many products mainly Microsoft Word, Microsoft PowerPoint & Microsoft Excel. Microsoft office is the need of everyone so If you are working in any field like engineering, auditing, data analyzing, data entry, or if you are a student, teacher, or researcher or are working in the field where any of these three products of Microsoft Office are used you can choose this course to gain the skill as per your requirement.

Course objectives:

- 1.To be able to create documents for printing and sharing.
- 2.To provide an insight into how to create and share presentations.
- 3. To familiarize students with the use of MS Office-MS Word, MS Excel & MS PowerPoint

Course outcomes:

- 1. After successful completion of this course, students will be able to perform documentation and presenting skills.
- 2.Be Proficient in using Windows, Word Processing Applications, Spreadsheet Applications, Database Applications and Presentation Graphics Applications.
- 3.Empower students in pursuit of higher education or a successful career.

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Retailing Management

Retailing management course will introduce the basic concepts of retailing to the participants. The key take away is making the students understand how a retail business works, the core issues and challenges involved in its operations. This is designed to improve the employability of students by equipping them to take up jobs in retail sector

Course Objectives

- 1. To acquaint the students with the Indian retail scenario
- 2. To familiarize the students with the basic operational practices, concepts and technologies associated with modern retail organisations
- To equip the students with the knowledge of merchandise management, daily operational procedures, employee management and customer service in retail operations

Course Outcomes

- 1. Define the basic concepts involved in retail management
- 2. Explain the various functions involved in the operations of retail stores
- 3. Analyse the various decisions related to retail operations

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Certificate Course on "Animal Cell Culture Techniques"

This course is designed for students who wish to learn about the cell culture process by which human, animal or insect cells are grown in a favourable artificial environment. This course is very important in research, clinical and pharmaceutical applications.

COURSE OBJECTIVES:

- 1. To prepare media for propagation of cells
- 2. To perform cell line propagation
- 3. To perform monolayer subculturing
- 4. To perform cell counting using haemocytometer
- 5. To perform cell viability assay
- 6. To perform cryopreservation and revival of frozen stock

COURSE OUTCOMES:

1. Helps students to successfully maintain cultures of animal cells

2.	Helps to establish cell lines with good viability, minimal contamination and appropriate documentation

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Certificate Course on "Real Time PCR"

This course is designed for students as an application and instrument based training that covers the principles and applications of quantitative Real Time PCR. The course is designed to teach proper experimental technique, proper experimental design, software use and data analysis for quantification experiments and proper instrument use, calibration and maintenance.

COURSE OBJECTIVES:

- 1. To perform detection of certain molecules using fluorescent reporter molecules
- 2. To perform reverse transcription PCR
- 3. To perform reverse transcription real time PCR using known samples
- 4. To perform RT- real time PCR product analysis

COURSE OUTCOMES:

- 1. Helps students to understand real time PCR software
- 2. Helps to understand primer and probe design



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COURSE PLAN Introduction to Excel

Course overview

Program :IMCA

: 8, 2021– 2026 Batch, Year Course Code :COE2122S01

Type of Course : Add-On Faculty : Jismy Joseph

Email ID : jismyjoseph@scmsgroup.org

Course Description

This course aims to provide skills and knowledge which will allow the students to Learn MS Excel tools, Techniques and create lookup functions, set Excel working options, enhance charts, protect worksheet data and advanced data operations.

Pedagogy

This course will be delivered by lecturer and Lab seesions.

Course Objectives

The course objectives are to:

- Indicate the names and functions of the Excel interface components.
- Enter and edit data.
- Format data and cells.
- Construct formulas, including the use of built-in functions, and relative and absolute references.
- Create and modify charts.
- Preview and print worksheets.
- Use the Excel online Help feature.

Course Outcomes

On successful completion of the course, the students will be able to:



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- Use a range of lookup and reference functions.
- Modify Excel options.
- Customise the formatting of charts in Excel.
- Create and use labels and names in a workbook.
- Protect data in worksheets and workbooks.
- Create summaries in your spreadsheets using subtotals.
- Use data linking to create more efficient workbooks.
- Use the Data Consolidation feature to combine data from several workbooks into one.

Course Plan

Topic		Session (s)
1. App	ly CustomDataFormatsandLayouts	
1.1		1-4
	Populate cells by using advanced Fill Series options	
1.2	Create conditional formatting rules that use formulas	5-8
1.3	Create and modify cell styles Create and modify custom themes Create and modify simple macros	9-11



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Display data in multiple international formats	12-15
 Apply international currency formats 	
 Manage multiple options for +Body and +Heading fonts 	
2. CreateAdvancedFormulas and AdvancedChartsandTables	
2.1 ApplyFunctionsinFormulas	15-21
 Perform logical operations by using AND, OR, and NOT 	
functions	
 Perform logical operations by using nested functions 	
 Perform statistical operations by using SUMIFS, 	
AVERAGEIFS, and COUNTIFS functions	
2.2 LookupdatabyusingFunctions	21-23
 Look up data by using the VLOOKUP function 	
 Look up data by using the HLOOKUP function 	
2.2 Apply Advanced Date and Time Functions	22-24
2.3 ApplyAdvancedDateandTimeFunctions - Peferone the date and time by using the NOW and TODAY	
 Reference the date and time by using the NOW and TODAY functions 	
 Serialize numbers by using date and time functions 	
Serianze numbers by using date and time functions	
2.4 PerformDataAnalysisandValidation	25-27
 Data Validation 	
 Import, transform, combine, display, and connect to data 	
 Consolidate data 	
 Calculate data by using financial functions 	
2.5 DefineNamedRangesandObjects	28-30
 Name cells 	
Tume cens	
 Name data ranges 	
- 1111111111111111111111111111111111111	



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References:

- 1. Microsoft Excel 2019 Bible: The Comprehensive Tutorial Resource.by John Walkenbach
- 2. **Excel 2019 ALL-IN-ONE for Dummies**, by Greg Harvey.

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COURSE PLAN_

Introduction to Excel

Course overview

Program : BCA

Batch, Year : 3, 2021 – 2024 Course Code : COE2122S01

Type of Course : Add-On

Faculty : Jismy Joseph

Email ID : jismyjoseph@scmsgroup.org

Course Description

This course aims to provide skills and knowledge which will allow the students to Learn MS Excel tools, Techniques and create lookup functions, set Excel working options, enhance charts, protect worksheet data and advanced data operations.

Pedagogy

This course will be delivered by lecturer and Lab seesions.

Course Objectives

The course objectives are to:

- Indicate the names and functions of the Excel interface components.
- Enter and edit data.
- Format data and cells.
- Construct formulas, including the use of built-in functions, and relative and absolute references.
- Create and modify charts.
- Preview and print worksheets.
- Use the Excel online Help feature.

Course Outcomes

On successful completion of the course, the students will be able to:



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- Use a range of lookup and reference functions.
- Modify Excel options.
- Customise the formatting of charts in Excel.
- Create and use labels and names in a workbook.
- Protect data in worksheets and workbooks.
- Create summaries in your spreadsheets using subtotals.
- Use data linking to create more efficient workbooks.
- Use the Data Consolidation feature to combine data from several workbooks into one.

Course Plan

Topic		Session (s)
1. Appl	y Custom Data Formats and Layouts	
1.1	Apply Custom Data Formats and Validation	1-4
	Create custom number formats Parallete calls by using advanced Fill Series entions	
	Populate cells by using advanced Fill Series options Configure data validation	
1.2	Apply Advanced Conditional Formatting and Filtering	5.0
1.2	Create custom conditional formatting rules	5-8
	Create conditional formatting rules that use formulas	
	Manage conditional formatting rules	
1.3	Create and Modify Custom Workbook Elements	9-11
	Create custom color formats	
	Create and modify cell styles	
	Create and modify custom themes	
	Create and modify simple macros	
	Insert and configure form controls	
1 4 4		
1.4	Prepare a Workbook for Internationalization	



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 Display data in multiple international formats Apply international currency formats Manage multiple options for +Body and +Heading fonts 	12-15
2. Create Advanced Formulas and Advanced Charts and Tables	
 2.1 Apply Functions in Formulas Perform logical operations by using AND, OR, and NOT functions Perform logical operations by using nested functions Perform statistical operations by using SUMIFS, AVERAGEIFS, and COUNTIFS functions 	15-21
 2.2 Look up data by using Functions Look up data by using the VLOOKUP function Look up data by using the HLOOKUP function 	21-23
 2.3 Apply Advanced Date and Time Functions Reference the date and time by using the NOW and TODAY functions Serialize numbers by using date and time functions 	22-24
 2.4 Perform Data Analysis and Validation Data Validation Import, transform, combine, display, and connect to data Consolidate data Calculate data by using financial functions 	25-27
 2.5 Define Named Ranges and Objects Name cells Name data ranges Name tables Manage named ranges and objects 	28-30



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References:

- 1. Microsoft Excel 2019 Bible: The Comprehensive Tutorial Resource.by John Walkenbach
- 2. Excel 2019 ALL-IN-ONE for Dummies, by Greg Harvey.

COURSE PLAN 2020-21

ADVANCED EXCEL

Course Overview

Program MCA
Batch 17
Semester 2

Course Code CAE2122S02
Course Title Advanced Excel

Type of Course Values Added Course

Faculty Shoby Sunny

E mail ID shoby@scmsgroup.org

Course Description

The course is designed to help students learn how to use Advanced features of MS Excel. The course introduces several features that can be used to manage and analyze data in large organizations. The course provides the students with the basic functions of Excel along with data analysis and presentation.

Pedagogy

Teaching methods include demonstrations with hands on sessions simultaneously. All sessions will be held in the lab. Assignments related to topics covered in each session is also given to students.

Course Objectives

- 1. To familiarize with custom data formats and layouts.
- 2. To equip students with data analysis and presentation skills required for the industry.

Course Outcomes

Upon successful completion of the course the students will be able to:

- 1. Use advance features such as formula, custom data formats and layouts.
- 2. Create summaries in spreadsheets.
- 3. Construct and operate PivotTables using some of the more advanced techniques.
- 4. Analyse the data and present the data using pivot charts.

Course Evaluation

SESSIONAL ASSESSMENT: TOTAL MARKS: 50

Component	Mark	
Attendance	5	
Assignment	15	
Class test	30	
Total		

COURSE CONTENT AND SESSION PLAN:

Topic	Session (s)	Cumulative sessions
Apply Custom Data Formats and Validation	3	0
Apply Advanced Conditional Formatting and Filtering	3	6
Create and Modify Custom Workbook Elements	3	9
Prepare a Workbook for Internationalization	2	11
Apply Functions in Formulas	3	14
Look up data by using Functions	3	17
Apply Advanced Date and Time Functions	3	20
Perform Data Analysis and Validation	3	23
Define Named Ranges and Objects	2	25
Create and Manage PivotTables	2	27
Create and Manage Pivot Charts	3	30

Recommended Books & Reading List 1. Excel 2019- All-in-One, Lokesh Lalwani

Note: The contents of this course has been designed based on feedback from Alumni, Recruiters and Industry Experts.

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Course Designed by : Ms. Shoby Sunny, Ms. Jismy Joseph and Ms. Aiswarya Murali

COURSE PLAN 2020-21

ADVANCED EXCEL

Course Overview

Program IMCA
Batch 7
Semester 3

Course Code CAE2122S02
Course Title Advanced Excel

Type of Course Values Added Course

Faculty Shoby Sunny

E mail ID shoby@scmsgroup.org

Course Description

The course is designed to help students learn how to use Advanced features of MS Excel. The course introduces several features that can be used to manage and analyze data in large organizations. The course provides the students with the basic functions of Excel along with data analysis and presentation.

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Total		

COURSE CONTENT AND SESSION PLAN:

Topic	Session (s)	Cumulative sessions
Apply Custom Data Formats and Validation	3	0
Apply Advanced Conditional Formatting and Filtering	3	6
Create and Modify Custom Workbook Elements	3	9
Prepare a Workbook for Internationalization	2	11
Apply Functions in Formulas	3	14
Look up data by using Functions	3	17
Apply Advanced Date and Time Functions	3	20
Perform Data Analysis and Validation	3	23
Define Named Ranges and Objects	2	25
Create and Manage PivotTables	2	27
Create and Manage Pivot Charts	3	30

Recommended Books & Reading List 1. Excel 2019- All-in-One, Lokesh Lalwani

Note: The contents of this course has been designed based on feedback from Alumni, Recruiters and **Industry Experts.**

Course Designed by : Ms. Shoby Sunny, Ms. Jismy Joseph and Ms. Aiswarya Murali



COURSE PLAN 2020-21

ADVANCED EXCEL

Course Overview

Program IMCA
Batch 5
Semester 7

Course Code CAE2122S02
Course Title Advanced Excel

Type of Course Values Added Course

Faculty Shoby Sunny

E mail ID shoby@scmsgroup.org

Course Description

The course is designed to help students learn how to use Advanced features of MS Excel. The course introduces several features that can be used to manage and analyze data in large organizations. The course provides the students with the basic functions of Excel along with data analysis and presentation.

Pedagogy

Teaching methods include demonstrations with hands on sessions simultaneously. All sessions will be held in the lab. Assignments related to topics covered in each session is also given to students.

Course Objectives

- 1. To familiarize with custom data formats and layouts.
- 2. To equip students with data analysis and presentation skills required for the industry.

Course Outcomes

Upon successful completion of the course the students will be able to:

- 1. Use advance features such as formula, custom data formats and layouts.
- 2. Create summaries in spreadsheets.
- 3. Construct and operate PivotTables using some of the more advanced techniques.
- 4. Analyse the data and present the data using pivot charts.

Course Evaluation

SESSIONAL ASSESSMENT: TOTAL MARKS : 50

Component	Mark	
Attendance	5	
Assignment	15	
Class test	30	
Total		

COURSE CONTENT AND SESSION PLAN:

Topic	Session (s)	Cumulative sessions
Apply Custom Data Formats and Validation	3	0
Apply Advanced Conditional Formatting and Filtering	3	6
Create and Modify Custom Workbook Elements	3	9
Prepare a Workbook for Internationalization	2	11
Apply Functions in Formulas	3	14
Look up data by using Functions	3	17
Apply Advanced Date and Time Functions	3	20
Perform Data Analysis and Validation	3	23
Define Named Ranges and Objects	2	25
Create and Manage PivotTables	2	27
Create and Manage Pivot Charts	3	30

Recommended Books & Reading List

1. Excel 2019- All-in-One, Lokesh Lalwani

Note: The contents of this course has been designed based on feedback from Alumni, Recruiters and Industry Experts.

Course Designed by: Ms. Shoby Sunny, Ms. Jismy Joseph and Ms. Aiswarya Murali





SCMS Campus, Prathap Nagar, Muttom, Aluva, COCHIN- 683 106. KERALA

COURSE PLAN 2021-2022

DATA ANALYSIS WITH PYTHON

Course Overview

Program MCA

Batch, Year 15, 2019-2022

Semester 5

Course Title Data Analysis with Python

Course Code CDP2122S03

Type of Course Add on

Faculty Anitha Krishnan G
E mail ID anitha@scmsgroup.org

Course Description

The course "Data Analysis with Python" introduces the students to the packages and modules in python for data analysis. It introduces packages like Numpy, Pandas, Data Visualization tools like Matplotlib, Exploratory Data Analysis and Machine learning package SciKit-Learn and Nltk package for Text mining.

Pedagogy

Lecturing, Discussions, Hands on lab classes.

Course Objectives

- 1. To be familiar with advanced features of Python.
- 2. To explore different problem analysis techniques using Python.
- 3. To learn the fundamentals of some of the most widely used Python packages.

Course Outcomes

- 1. Use python data science libraries as a tool for data analytics.
- 2. Applying the data analysis features of Python.
- 3. Create visualizations using Python.



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Course Evaluation

SESSIONAL ASSESSMENT: TOTAL MARKS: 50

ASSESSMENT CRITERIA	
Attendance	5
Assignment	15
Class test	30
Total	50

COURSE PLAN:

Topic	Session (s)
The world of arrays with numpy	1-5
Pandas Data Structures	6-12
Data Manipulation using Pandas	13-18
Data Visualization using Matplotlib	19-24
Machine Learning with Scikit-Learn	25-30

Recommended Books & Reading List

- Pandas: powerful Python data analysis toolkit Release 0.15.2 by Wes McKinney & PyData Development Team
- 2. Python Data Analytics by Fabio Nelli, Apress
- 3. Pandas Cookbook -Recipes for Scientific Computing, Time Series Analysis and Data Visualization using Python by Theodore Petrou
- 4. Think Stats Exploratory Data Analysis in Python Version 2.0.38
- 5. Learn Data Analysis with Python Lessons in Coding A.J. Henley, Dave Wolf Apress



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COURSE PLAN 2021-2022

DATA ANALYSIS WITH PYTHON

Course Overview

Program IMCA

Batch, Year 4, 2017-2022

Semester 9

Course Title Data Analysis with Python

Course code CDP2122S03

Type of Course Add on

Faculty Anitha Krishnan G
E mail ID anitha@scmsgroup.org

Course Description

The course "Data Analysis with Python" introduces the students to the packages and modules in python for data analysis. It introduces packages like Numpy, Pandas, Data Visualization tools like Matplotlib, Exploratory Data Analysis and Machine learning package SciKit-Learn and Nltk package for Text mining.

Pedagogy

Lecturing, Discussions, Hands on lab classes.

Course Objectives

- 1. To be familiar with advanced features of Python.
- 2. To explore different problem analysis techniques using Python.
- 3. To learn the fundamentals of some of the most widely used Python packages.

Course Outcomes

- 1. Use python data science libraries as a tool for data analytics.
- 2. Applying the data analysis features of Python.
- 3. Create visualizations using Python.



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Course Evaluation

SESSIONAL ASSESSMENT: TOTAL MARKS: 50

ASSESSMENT CRITERIA	
Attendance	5
Assignment	15
Class test	30
Total	50

COURSE PLAN:

Topic	Session (s)
The world of arrays with numpy	1-5
Pandas Data Structures	6-12
Data Manipulation using Pandas	13-18
Data Visualization using Matplotlib	19-24
Machine Learning with Scikit-Learn	25-30

Recommended Books& Reading List

- Pandas: powerful Python data analysis toolkit Release 0.15.2 by Wes McKinney & PyData Development Team
- 2. Python Data Analytics by Fabio Nelli, Apress
- 3. Pandas Cookbook -Recipes for Scientific Computing, Time Series Analysis and Data Visualization using Python by Theodore Petrou
- 4. Think Stats Exploratory Data Analysis in Python Version 2.0.38
- 5. Learn Data Analysis with Python Lessons in Coding A.J. Henley, Dave Wolf Apress



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SESSION PLAN

Full Stack Web Application Development

Course Overview

Program

MCA

Batch, Year

16, 2020-2022

Semester

2

Course Title

Full Stack Web Application Development

Course Code

CFB2122S05

Type of Course

Addon

Faculty

Mr. Ranjith S

E mail ID

ranjiths@scmsgroup.org

Pedagogy

Teaching methods include demonstrations with hands on sessions simultaneously. All sessions will be held in the lab.

Session Plan

SLNO	Topics	Sessions
1	Demonstration of an existing Web application. Installation of necessary tools	1-3
2	Introduction to Project development- "MINI-CART"	4-5
3	Listing Modules	6-7
4	Database Design(Creation of Database and tables)	8-10
5	Admin Side - Form Designs(HTML & CSS)	10-14
6	Form Validation(Javascript)	15-17
7	Product Category Management – (Add,Edit,Delete) Categories	18-20
8	Product management with photos (Add,Edit,Delete) Photos	21-25
9	User side- Listing of products(Category wise) Adding Product to Cart	26-30

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SESSION PLAN

Full Stack Web Application Development

Course Overview

Program

BCA

Batch, Year

1, 2019-2021

Semester

4

Course Title

Full Stack Web Application Development

Course Code

CFB2122S05

Type of Course

Addon

Faculty

Mr. Ranjith S

E mail ID

ranjiths@scmsgroup.org

Pedagogy

Teaching methods include demonstrations with hands on sessions simultaneously. All sessions will be held in the lab.

Session Plan

SLNO	Topics	Sessions
1	Demonstration of an existing Web application. Installation of necessary tools	1-3
2	Introduction to Project development- "MINI-CART"	4-5
3	Listing Modules	6-7
4	Database Design(Creation of Database and tables)	8-10
5	Admin Side - Form Designs(HTML & CSS)	10-14
6	Form Validation(Javascript)	15-17
7	Product Category Management – (Add,Edit,Delete) Categories	18-20
8	Product management with photos (Add,Edit,Delete) Photos	21-25
9	User side- Listing of products(Category wise) Adding Product to Cart	26-30

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COURSE PLAN- Value Added Course

Design Thinking for Managers

Course Overview

Program MBA

Batch, Year 18, 2021 – 2022

Duration 30 Hrs

Course Code CDT2122S07

Course Title **Design Thinking for Managers**

Type of Course Value Add

Faculty Dr. Baiju Radhakrishnan E mail ID baijunair@scmsgroup.org

Course Description

This course provides an insight about design thinking methodology and associated fundamental techniques. The course deals with basic concepts of Design Thinking and User Experience techniques.

Pedagogy

Sessions will be conducted with lectures, exercises and case-study discussions. The session will be delivered on interactive mode. Students' participation in these activities will contribute to the learning experience of the participants.

Course Objectives

- To understand the Fundamentals of Design Thinking and how they apply to human centric approach to creative problem solving
- To provide essential skills and knowledge about Design Thinking Methodology

Course Outcomes (CO)

On successful completion of the course, students will be able to:

CO1: Explain the basic concepts of design thinking and its applicability in different functional areas.

CO2: Apply design thinking methodology as human centric approach to creative problem solving.

Course Evaluation

Final Evaluation: Case Study- Design Thinking at Arena Industries.

Course Content and Session plan

Sl.No.	Course Content	Session	Cumulative
		No.	No. of Sessions
1	Module 1		
	Introduction: Fundamentals of Design Thinking and how they apply to human centric approach to creative problem solving.	4	4
2	Module 2		
	Assessment of multiple needs of stakeholders and its linkage to the decision-making process.	6	10
3	Module 3		
	Converting observations into meaningful insights that augments innovation, and learning how to generate novel ideas using insights generated by the Design Thinking process.	8	18



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Sl.No.	Course Content	Session	Cumulative
		No.	No. of Sessions
4	Module 4		
	Methods and techniques for prototyping,		
	executing and testing ideas	6	24
5	Module 5		
	Factors that affect assessment of the		
	customer journey.	6	30
	Communications strategies to encourage		
	innovation and manage resistance to new		
	ideas		

Books& Reading List

- 1. Design Thinking: A Guide to Problem Solving, Andrew Pressman, Routledge, 2019
- 2. Design Thinking for Strategy, Claude Diderich, Springer, 2020

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COURSE PLAN 2022

Course Code: CAT 2122S08

Course Overview

Program MBA

Batch, Year 19, 2021-2022

Semester II

Duration March 2022- April 2022

Course Title Aptitude Training

Type of Course Add On course

Faculty Dr. Meera M S/ Mr. Govind S Menon

E mail ID meerams@scmsgroup.org, govindmenon@scmsgroup.org

Course Description

This course deals with the basic concepts of Quantitative aptitude, logical reasoning, verbal aptitude. It is revised with the additional inputs on aptitude skills and helps the students to get the knowledge and skills to solve aptitude questions for recruitment drives.

Pedagogy

An ideal combination online and direct classroom teaching is planned with

- Lectures
- Notes
- Quiz
- Subject Videos



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Worksheets

Course Objectives

- To familiarize the students with aptitude topics.
- To equip students with problem solving skills

Course Outcomes (CO)

On completion of course students will be able to

- Describe the concepts, equations and methods to solve quantitative aptitude and logical reasoning topics
- Analyze critical logical reasoning questions.

COURSE EVALUATION

Sl. No.	Component of the continual evaluation	Marks
1	Assessment	30
2	Assignments	15
3	Attendance- 75% mandatory	5
Total Int	ternal Evaluation	50

COURSE CONTENT

Sl. No.	Course Content	Session No.	Cumulative No. of Sessions
1	Alphanumeric series	2	2
2	Speed, Distance	4	6
3	Profit & Loss	4	10
4	Simple Interest & Compound Interest	4	14



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Sl. No.	Course Content	Session No.	Cumulative No. of Sessions
5	Ratio, Proportion, Average, Percentage	4	18
6	Time and Work	4	22
7	Verbal reasoning	6	28
8	Logical reasoning	6	34

REFERENCES	3:
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Video Sessions:

YOUTUBE

 $Gradeup \ \underline{https://www.youtube.com/channel/UCiY0rSCiZakRAPkhsEElhBw}$

Testbook https://www.youtube.com/channel/UC2A1C1TObH9Q8VqeC_ibWRw

ADDA 247 https://www.youtube.com/channel/UC1L2JoMpcY6MRLhFd3gg5Xg

WEBSITES

<u>https://www.geeksforgeeks.org/placements-gq/</u> Corporate company specific placement questions

https://gradeup.co/

http://testbook.com

https://www.sscadda.com/

https://www.ibpsguide.com/

https://placement.freshersworld.com/aptitude-questions-and-answers



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https://www.faceprep.in/quantitative-aptitude/

https://gradeup.co/practice/quiz/bank-exams/quantitative-aptitude

SHORT CUT TRICKS

https://www.geeksforgeeks.org/placements-gq/

https://www.bankexamstoday.com/2013/07/quantitative-aptitude-preparation.html

https://www.udemy.com/course/quant_aptitud_tricks_and_shortcuts/

https://cracku.in/blog/ssc-cgl-maths-tricks-and-shortcuts/

TEXTBOOKS

- BEST BOOK-Quantitative Aptitude for Competitive Examination by Dr R.S. Aggarwal
- Quantitative Aptitude Quantum CAT by Sarvesh K. Verma
- Logical Reasoning by RS Aggarwal
- Teach Yourself Quantitative Aptitude by Arun Sharma

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Value Added course- Verbal Reasoning

NAME OF STAFF Dr. Mary Fatima Cross

COURSE TITLE VERBAL REASONING

COURSE CODE CVR2122S09

DURATION OF

COURSE

30 HOURS

YEAR 2021-2022- BATCH 18

SEMESTER S3

Course Description

This course is designed to help students enhance critical thinking skills, as well as their ability to use their own knowledge to solve a problem. Verbal reasoning tests judge a person's ability for problem-solving, critical and constructive thinking and general intelligence. Verbal Reasoning is basically about the way we think with words. It is a form of understanding and reasoning concepts based around words and language.

Pedagogy

Teaching methods include class tests, practice exercises. Evaluation are done simultaneously with these tests.



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Course Evaluation

Assessment Criteria - Total	50
Class Tests	30
Practice Home Assignments	15
Attendance	5

Course Content and session Plan

Topic	Sessions
Insert a letter	3
Find words that do not belong in a	5
set group of words	
Find words that have the same,	4
similar or opposite meaning	
Fill in the blanks -Comprehension	4
Fillintheblanks, Pickingout	5
irrelevant sentence in the	
paragraph,grammar etc	



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MixedTest-WithoutComphrehensi	4
on	
Reading information and analysis	5
Total	30

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COURSE PLAN 2020-21

ADVANCED EXCEL

Course Overview

Program MBA Batch 18 Semester 3

Course Code CAE2122S02
Course Title Advanced Excel
Type of Course
Faculty Shoby Sunny

E mail ID shoby@scmsgroup.org

Course Description

The course is designed to help students learn how to use Advanced features of MS Excel. The course introduces several features that can be used to manage and analyze data in large organizations. The course provides the students with the basic functions of Excel along with data analysis and presentation.

Pedagogy

Teaching methods include demonstrations with hands on sessions simultaneously. All sessions will be held in the lab. Assignments related to topics covered in each session is also given to students.

Course Objectives

- 1. To familiarize with custom data formats and layouts.
- 2. To equip students with data analysis and presentation skills required for the industry.

Course Outcomes

Upon successful completion of the course the students will be able to:

- 1. Use advance features such as formula, custom data formats and layouts.
- 2. Create summaries in spreadsheets.
- 3. Construct and operate PivotTables using some of the more advanced techniques.
- 4. Analyse the data and present the data using pivot charts.

Course Evaluation

SESSIONAL ASSESSMENT: TOTAL MARKS: 50

Component	Mark	
Attendance	5	
Assignment	15	
Class test	30	
Total		

COURSE CONTENT AND SESSION PLAN:

Topic	Session (s)	Cumulative sessions
Apply Custom Data Formats and Validation	3	0
Apply Advanced Conditional Formatting and Filtering	3	6
Create and Modify Custom Workbook Elements	3	9
Prepare a Workbook for Internationalization	2	11
Apply Functions in Formulas	3	14
Look up data by using Functions	3	17
Apply Advanced Date and Time Functions	3	20
Perform Data Analysis and Validation	3	23
Define Named Ranges and Objects	2	25
Create and Manage PivotTables	2	27
Create and Manage Pivot Charts	3	30

Recommended Books & Reading List 1. Excel 2019- All-in-One, Lokesh Lalwani

Note: The contents of this course has been designed based on feedback from Alumni, Recruiters and **Industry Experts.**

Course Designed by: Ms. Shoby Sunny, Ms. Jismy Joseph and Ms. Aiswarya Murali

SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT

LBS REGIONAL UNIT KALAMASSERY

Syllabus for MS Office Certification

Microsoft Word 2016 (CM SZIZZ SIZ)
(30 HOURS)

Course Objectives

To enable students to create a word document with necessary formatting and print the same

Course outcomes

On successful completion of the course, the students will be able to

- 1. Work with the basic features of MS word
- Use a range of font/paragraph formatting techniques
- 3. Create a professional page layout
- 4. Insert and align tables, pictures, header and footer etc.
- Print a document

Course content

- 1. Getting started with MS Word
 - a. Understanding The Start Screen
 - b. Using The Ribbon
 - c. Checking Spelling And Grammar
 - d. Printing the document

2. Page layout

- a. Changing Page Margins
- b. Changing Page Orientation
- c. Inserting Page Numbers
- d. Inserting Page Breaks
- e. Page borders

3. Font formatting

- a. Understanding Font Formatting Tools
- b. Changing Font, Font Size
- c. Formatting text
- 4. Paragraph formatting
 - a. Understanding Paragraph Formatting
 - b. Understanding Text Alignment
 - c. Line and paragraph spacing, indents
 - d. Bullets and numbering

5. Tables

- a. Creating A Table
- b. Adding Data To A Table
- c. Inserting Columns And Rows
- d. Modifying Borders

6. Shapes/pictures

- a. Insert shapes and pictures
- b. Formatting and aligning shapes and pictures

Microsoft Excel 2016

Course Objectives

To enable students to work with basic features of excel and equip them to work with formulae, functions and charts

Course outcomes

On successful completion of the course, the students will be able to

- 1. To familiarize with the basic features of Excel
- 2. To perform basic calculations using Excel
- 3. To create charts
- 4. To print a worksheet

Course content

- Create and Manage Worksheets and Workbooks
 - a. Create worksheets, rename sheets
 - b. Search for data within a workbook
 - c. Navigate to a named cell/range
 - d. Adjust row height and column width
- 2. Format cells
 - a. Fill cells
 - b. Merge cells
 - c. Wrap text within cells
 - d. Apply formats to cells
 - e. Referencing of cells- relative & absolute reference
- 3. Perform Operations with Formula and Functions
 - a. Use of formula (basic addition, subtraction, multiplication etc.)
 - b. Perform calculations by using functions sum, average, count. min, max
- 4. Sort and filter data
 - a. Different types of sorting
 - b. Use of filter
- 5. Charts
 - a. Prepare charts, use of different charts
 - b. Format and describe charts

Microsoft Powerpoint 2016

Course Objectives

To enable students to create professional presentations with the use of text, graphics and animations

Course outcomes

On successful completion of the course, the students will be able to

- 1. Identify the basic features and functions of PowerPoint
- 2.Perform text editing operations
- 3.Add graphical elements, tables and charts to their presentations
- 4. Create animations and transitions
- 5. Prepare a professional presentation

Course content

- 1. Getting started with PowerPoint
 - a. Starting PowerPoint
 - a. Understanding the Start Screen
 - b. Creating a new Blank Presentation
 - c. The PowerPoint Screen
 - d. Using The Ribbon
 - e. Applying Theme Variants
 - f. Inserting New Slides/ slide layouts
 - g. Applying Slide Transitions
 - h. Add slide numbers/date & time
 - i. Previewing a Slide Show
 - j. Printing slides
- 2. Performing text editing operations
 - a. Editing Text
 - b. Checking Spelling and Grammar
 - c. Font/paragraph formatting
 - d. Bullet and numbering styles
 - e. Applying word art
 - f. Create hyperlinks
- 3. Adding graphical elements, tables and charts
 - a. Insert and edit shapes
 - b. Add tables
 - c. Add graphs/pictures
 - d. Position the pictures
 - e. Add charts
- 4. Create animations
 - a. Add animations to the content
 - b. Add emphasis/ exit animations
- 5. Create master slides
 - a. Use master slides for professional presentations

Assistant Director
L.B.S. Centre for
Science & Technology
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2/12/2022 5-06 PM	ACCA_MA_Mar27_12 Feb 27Chapter 4b_Normal distributions	1	h, and 2 min.	Virtual Classroom #7	50 MB	
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2/5/2022 5:15 PM .	ACCA_MA_Mar22_5 Feb 22Chapter 4b_Mode, Expected Values		29 min.	Virtual Classroom #7	11 MB	
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3	29/01/2022	Measures of Income, Comparative Financial Statement Ana	13		
4		Horizontal Trend Analysis, Questions	14		
5	2	Introduction to Financial Ratio Analysis, Liquidity Ratios	15		
6	×	Question practicing, Leverage ratios	16		
7	12-02-2022	Capital Structure and Solvency Ratios-Questions	17		
8	= 1	Earnings Coverage Ratios-Questions	18		
9	05-03-2022	Activity Ratios	19	3	
10	06-03-2022	Questions of Activity ratios ,Market Ratios	20		



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SCMS Campus, Prathap Nagar, Muttom, Aluva

Department of Commerce

Syllabus for MS Office Certification

Microsoft Word 2013

Course Objectives

To enable students to create a word document with necessary formatting and print the same

Course outcomes

On successful completion of the course, the students will be able to

- 1. Work with the basic features of MS word
- 2. Use a range of font/paragraph formatting techniques
- 3. Create a professional page layout
- 4. Insert and align tables, pictures, header and footer etc.
- 5. Print a document

Course content

- Getting started with MS Word
 - a. Understanding The Start Screen
 - b. Using The Ribbon
 - c. Checking Spelling And Grammar
 - d. Printing the document
- 2. Page layout
 - a. Changing Page Margins
 - b. Changing Page Orientation
 - c. Inserting Page Numbers
 - d. Inserting Page Breaks
 - e. Page borders
- 3. Font formatting
 - a. Understanding Font Formatting Tools
 - b. Changing Font, Font Size
 - c. Formatting text
- 4. Paragraph formatting
 - a. Understanding Paragraph Formatting
 - b. Understanding Text Alignment
 - c. Line and paragraph spacing, indents
 - d. Bullets and numbering
- 5. Tables
 - a. Creating A Table
 - b. Adding Data To A Table
 - c. Inserting Columns And Rows



- d. Modifying Borders
- 6. Shapes/pictures
 - a. Insert shapes and pictures
 - b. Formatting and aligning shapes and pictures

Microsoft Excel 2013

Course Objectives

To enable students to work with basic features of excel and equip them to work with formulae, functions and charts

Course outcomes

On successful completion of the course, the students will be able to

- 1. To familiarize with the basic features of Excel
- 2. To perform basic calculations using Excel
- 3. To create charts
- 4. To print a worksheet

Course content

- 1. Create and Manage Worksheets and Workbooks
 - a. Create worksheets, rename sheets
 - b. Search for data within a workbook
 - c. Navigate to a named cell/range
 - d. Adjust row height and column width
- 2. Format cells
 - a. Fill cells
 - b. Merge cells
 - c. Wrap text within cells
 - d. Apply formats to cells
 - e. Referencing of cells- relative & absolute reference
- 3. Perform Operations with Formula and Functions
 - a. Use of formula (basic addition, subtraction, multiplication etc.)
 - b. Perform calculations by using functions sum, average, count. min, max
 - c. Perform logic operation using if, sumif, countif
 - d. Basic introduction to data analysis pack
- 4. Sort and filter data
 - a. Different types of sorting
 - b. Use of filter
- 5. Charts
 - a. Prepare charts, use of different charts
 - b. Format and describe charts



Microsoft Powerpoint 2013

Course Objectives

To enable students to create professional presentations with the use of text, graphics and

Course outcomes

On successful completion of the course, the students will be able to

- 6. Identify the basic features and functions of PowerPoint
- Perform text editing operations
- 8. Add graphical elements, tables and charts to their presentations
- Create animations and transitions
- 10. Prepare a professional presentation

Course content

- 7. Getting started with PowerPoint
 - a. Starting PowerPoint
 - b. Understanding the Start Screen
 - c. Creating a new Blank Presentation
 - d. The PowerPoint Screen
 - e. Using The Ribbon
 - f. Applying Theme Variants
 - g. Inserting New Slides/ slide layouts
 - h. Applying Slide Transitions
 - i. Add slide numbers/ date & time
 - j. Previewing a Slide Show
 - k. Printing slides
 - 8. Performing text editing operations
 - a. Editing Text
 - b. Checking Spelling and Grammar
 - c. Font/paragraph formatting
 - d. Bullet and numbering styles
 - e. Applying word art
 - f. Create hyperlinks
 - 9. Adding graphical elements, tables and charts
 - a. Insert and edit shapes
 - b. Add tables
 - c. Add graphs/pictures
 - d. Position the pictures
 - e. Add charts



10. Create animations

- a. Add animations to the content
- b. Add emphasis/ exit animations

11. Create master slides

a. Use master slides for professional presentations

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COURSE PLAN 2021

Course Overview

Program Bachelor of Business Administration

Batch, Year I,2020-2023

Semester III

Duration July 2021- November 202

Course Code CRM2122S16

Course Title Retailing Management

Type of Course Add-On Course Faculty Dr Dulari S S

E mail ID dulari@scmsgroup.org

Course Description

This course will introduce the basic concepts of retailing to the participants. The key take away is making the students understand how a retail business works, the core issues and challenges involved in its operations. This is designed to improve the employability of students by equipping them to take up jobs in the retail sector.

Course Objectives

- 1. To acquaint the students with the Indian retail scenario
- 2. To familiarize the students with the basic operational practices, concepts and terminologies associated with modern retail organizations
- 3. To equip the students with the knowledge of merchandise management, daily operational procedures, employee management and customer service in retail operations.

Course Outcomes

On successful completion of the course students will able to:

- 1. Define the basic concepts involved in retail management
- 2. Explain the various functions involved in the operations of retail stores
- 3. Analyze the various decisions related to retail operations



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Course Evaluation

The evaluation for the program will be done by conducting a Multiple Choice Quiz, Assignments and Attendance

Course Content and Session Plan

Sl. No.	Course Content	Number of Sessions	Cumulative No. of Sessions	Text Chapters
Modu			Sessions	<u> </u>
1				
	Introduction to retail store	2	2	
2		2		
	Indian retail scenario		4	
3		2		
	Concept of retailing		6	
4		2		
	Functions of retailers, 5 S of retail operations		8	
5	operations	2		
3	Terminologies in retail business	2	10	
Modu	ıle 1I -			
6				
	Store design	2	12	
7	Different types of store layout			
		2	14	
8	Visual Merchandising			
		3	17	

	First Internal Examination				
Modu	le -3				
9	Retail merchandise management-dimensions of merchandise planning	2	19		
10	Merchandise process, merchandise buying, handling and monitoring	2	21		
11	Functioning of a retail store, daily operating policies	2	23		
12	The retail store process, handling complaints, managing customer complaints	2	25		



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Module 4				
13	Managing store employees	2	27	
14	Recruiting, training and rewarding store employees	2	29	
15	Assessment of the course	1	30	

Recommended Books & Reading List:

1. Gupta.S.P., Statistical Methods. Sulthan Chand and Sons New Delhi

Additional References

- 1. Aron, A., Aron. R., & Coups, E. J. (2006). Statistics for Psychology. (4thed). New Delhi: Pearson Education (ISBN: 81-317-1464-20.
- 2. Mangal, S. K. (2002). Statistics in Psychology and Education. (2nded). New Delhi: Prentice-Hall of India Private Limited. (ISBN: 978-81-203-8).
- 3. Hentry E Garett Statistics in Psychology &Education
- 4. J.F. Guilford Fundamentals of Statistics in Psychology & EducationMcGraw-Hill
- 5. S.C. Gupta and V.K. Kapoor: Fundamentals of Mathematical Statistics, Sultan Chand and

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6. Fundamentals of Statistics: DN Elhance, Kitab Mahal, Allahabad

Page 3 of 3



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Certificate Course on "Animal Cell Culture Techniques" (CAC2122S17, Course Duration: 30 hrs)

Syllabus

- 1. Introduction to animal cell culture
- 2. Media preparation
- 3. Cell line propagation
- 4. Monolayer subculturing
- 5. Cell hunting using Haemocytometer
- 6. Cell viability assay
- 7. Cryopreservation and revival of frozen stock

Faculty Co-ordinators

Dr. Sethulekshmy Nair C

Dr. Deepthi D C

Dr. Harish Madhay









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Certificate Course on "Real Time PCR"

(Course Code: CRT2122S18 Course Duration: 30 hrs)
Syllabus

- 1. Introduction to Real Time PCR
- 2. Types of detection chemistries
- 3. Reverse Transcription PCR
- 4. Protocol for Real time PCR
- 5. Understanding Real Time PCR softweire
- 6. Primer and Probe design
- 7. Performing reverse transcription real time PCR with known samples
- 8. RT- Real Time PCR product analysis

Faculty Co-ordinators

Dr. Harish M

Dr. Deepthi D C







PYTHON FOR DATA SCIENCE

PROF. RAGHUNATHAN RENGASAMYDepartment of Chemical Engineering IIT Madras

PRE-REQUISITES: Knowledge of basic data science algorithms

INTENDED AUDIENCE: Final Year Undergraduates

COURSE OUTLINE:

The course aims at equipping participants to be able to use python programming for solving data science problems

ABOUT INSTRUCTOR:

Prof. Rengaswamy was a professor of Chemical Engineering before joining at IIT Madras as a professor and Co-Director of the Process Control and Optimization Consortium at Texas Tech University, Lubbock, USA. He was also a professor and associate professor at Clarkson University, USA and an assistant professor at IIT Bombay. His major research interests are in the areas of fault detection and diagnosis and development of data science algorithms for manufacturing industries.

COURSE PLAN:

Week 1: Basics Of Python Spyder (Tool)

Week 2: Sequence data types and associated operations

Week 3: Pandas data frame and data frame related operations on Toyota Corolla dataset

Data visualization on Toyoto Corolla dataset using matplotlib and seaborn libraries Control structures using Toyota Corolla dataset

Week 4: CASE STUDY-Regression, Classification



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Add on /Certificate/Value added programs and Online MOOC programs like NPTEL, Swayam

2020-21

S. NO	Name of the Add on /Certificate/Value added programs and	
	Online MOOC programs like NPTEL, Swayam	Course Code
1	Add on course Excel	COE2021S01
2	Add on course Advanced Excel	CAE2021S02
3	Add on course Introduction to IOT Devices	CII2021S03
4	Add on course Fundamentals of Full stack web development	CWD2021S04
5	Add on course Retail Management	CRM2021S05
6	Value added course Verbal Reasoning	CRV2021S06
7	Certificate course NISM Series V A: Mutual Fund distributions	CNS2021S07
8	Add on course Labour Codes	CLC2021S08
9	Add on course Excel for Business Applications	CEM2021S09
10	Certificate course Soft Skill	CSS2021S10
11	Add on course on "Advances in Bioinformatics "	CAB2021S11
12	Certificate course on "Fundamental molecular biology techniques"	CFM2021S12
13	Certificate course on "Molecular docking and Drug discovery"	CMD2021S13
14	Certification course on MS Excel	CMS2021S14
15	Certification course on Digital Marketing	CDM2021S15
16	Certification course on Hindi Translation	CHT2021S16
17	NPTEL Online Certification Cloud Computing	NPT2021
18	NPTEL Online Certification – Java Programming	NPT2021







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Excel

This course aims to provide skills and knowledge which will allow the students to Learn MS Excel tools, Techniques and create lookup functions, set Excel working options, enhance charts, protect worksheet data and advanced data operations.

Course Objectives

The course objectives are to:

- Indicate the names and functions of the Excel interface components.
- Format data and cells, Construct formulas, including the use of built-in functions, and relative and absolute references.
- Create and modify charts, Preview and print worksheets.
- Use the Excel online Help feature.

Course Outcomes

On successful completion of the course, the students will be able to:

- Use a range of lookup and reference functions.
- Customise the formatting of charts in Excel, Create and use labels and names in a workbook, Protect data in worksheets and workbooks.
- Create summaries in your spreadsheets using subtotals.
- Use data linking to create more efficient workbooks.
- Use the Data Consolidation feature to combine data from several workbooks into one.

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DEPARTMENT OF COMPUTER APPLICATIONS

Add on Course ADVANCED EXCEL



About the Course

Microsoft Advanced Excel is one of the most user-friendly and powerful software programs available. Excel spreadsheets are widely used in business to present financial data and other data that are crucial to the operation of the company. The add-on course on Advanced Excel is designed to equip the students with the ability to produce graphs and tables, use spreadsheets efficiently, and perform calculations and automation to process large volumes of data. With the rise of big data and data analytics, advanced Excel skills are a real asset both during the job hunt and everyday work tasks.



Requirements

- Computer Knowledge
- Excel Basics

Duration of the course: 33 Hours

Course Objective

- 1. To familiarize with custom data formats and layouts.
- 2. To equip students with data analysis and presentation skills required for the industry.

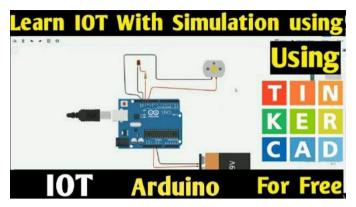
Course Outcome

After completing this course the students will be able to:

- 1. Use advance features such as formula, custom data formats and layouts.
- 2. Create summaries in spreadsheets.
- 3. Construct and operate PivotTables using some of the more advanced techniques.
- 4. Analyze the data and present the data using pivot charts.



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INTRODUCTION TO IOT

This course introduces the students to different IoT devices. IoT Sensors act as defining instruments which transform a device from a standard passive network of devices into an active system capable of real-world integration. The students get exposed to the various IoT devices and working of these devices. The course is taught using a mix of hands-on explanations using Tinkercad software.

Course Objectives

The course objectives are to:

- 1. To understand the fundamentals of Internet of Things.
- 2. To build a small low cost embedded system using Arduino or equivalent boards.
- 3. To apply the concept of Internet of Things in the real world scenario.

Course Outcomes

On successful completion of the course, the students will be able to:

- Students will know the various IoT devices.
- Students will know the working of various sensors.
- The students will be able design some IOT based prototypes.





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Full stack Web Application Development



This course will teach students about fundamental concepts and techniques used for developing a mini E-commerce web application. Focusing on both the theoretical and practical. This will include the creation of database, form design, development phase etc. At the end of the course, students will understand different phases of Project development and the practical fundamentals of how a mini E-commerce web application is developed

Course Objectives

Building Strong expertise to develop Web Application using HTMLS CSS3 JavaScript, PHP & MySQL

Course Outcomes

Upon successful completion of the Course, Graduates should be able to:

- Use their learned skills, knowledge and abilities to develop websites
- Apply basic design principles to present ideas, information, products, and services onwebsites
- Apply basic programming principles to the construction of websites
- Effectively manage website projects using available resources



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Retail management

This course introduces the basic concepts of retailing to the participants. The critical takeaway would be to understand how a retail business works, the core issues and challenges, the key terminologies, and the Indian retail scenario.

Course objectives:

- o An introduction to the retail business model for brick and mortar formats
- o Define the various constituents of retail strategy
- o How to develop and sustain a competitive advantage in the retail sector
- o Define the practical tools and techniques of retail strategy

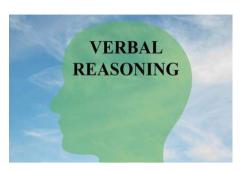
Course outcomes:

On successful Completion of the course students will be able to:

- 1. Define the basic concepts involved in retail management.
- 2. Explain the various functions involved in the operations of retail stores.
- 3. Analyse the various decisions related to retail operations.



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Verbal Reasoning

This course is designed to help students enhance critical thinking skills, as well as their ability to use their own knowledge to solve a problem. Verbal reasoning tests judge a person's ability for problem-solving, critical and constructive thinking and general intelligence. Verbal Reasoning is basically about the way we think with words. It is a form of understanding and reasoning concepts based around words and language.

Course objectives:

- To help the student understand the importance of having his language skills kept ready for effective use.
- To provide a host of varied opportunities for the student to hone his acquired language skills basic components, namely, Grammar, Vocabulary, Spelling and Comprehension.

- Students would have obtained a multitude of opportunities in testing and applying his/her Grammar, Vocabulary, Spelling and Comprehension.
- Students will improve his/her language skills.
- Students develop the skills for effective communication.



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NISM based certifications

NISM (National Institute of Securities Markets) is headquartered in Navi Mumbai, India and offers a wide range of courses to Indian students. It is a public trust which was established by SEBI (Securities and Exchange Board of India). SEBI is the apex body that regulates the securities markets in India.

The mutual fund certification(VA) offered by NISM is the right course for Kick starting the financing career, All the intermediaries like brokers, banks, investment banks, assets management companies, and all other stock market related institutions nationwide accept this certification. The main reason behind national wide acceptance of NISM certification is that the SEBI stock market regulator backs it up.

Course objectives:

- Know the basics of mutual funds, their role and structure, different kinds of mutual fund schemes and their features
- Understand how mutual funds are distributed in the market place, how schemes
 are to be evaluated and how suitable products and services can be
 recommended to investors and prospective investors in the market
- Get oriented to the legalities, accounting, valuation and taxation aspects underlying mutual funds and their distribution
- Get acquainted with financial planning as an approach to investigating in mutual funds, and aid for advisors to develop long term relationships with their clients

Course outcomes:

Define the basic terms related with mutual funds, financial planning and investing



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- Explain how mutual funds are distributed in various market places, how schemes are to be evaluated and the suitability of recommendations made to the investors
- Identify the approach to investing in mutual funds
- Analyze the valuation and taxation aspects underlying mutual funds and their distribution



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Labor codes

The add on course Labour codes has provided insight of employee- employer relations and importance of the same in organizations. In addition, this would equip the students with the basic understanding of labour laws that are needed for the future – manangers. The pedagogy included both theoretical and practical exposure.

Course objectives:

- To provide a basic understanding regarding employer-employee relations
- To make student understand the various provisions in various acts such as The industrial relations code 2020, the code on wages 2020, the social security code 2020

- List the fundamentals of the employer- employee relations and labour codes
- Explain the basic provisions of Labour codes
- Apply these provisions and to solve the problems identified



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Excel for Business Applications

SSTM offers add on course on the basics of Microsoft Excel for data analysis. This course prepares the students to understand the nuances of data analysis as excel is an essential tool that comes in handy for professionals. The objectives of the course were to make them understand the essential functions of excel.

Course objectives:

- To familiarize with the basic functions of excel
- To equip students with data analysis and presenation

- Do the basic functions of excel like using formulae, functions, charts formatting etc.,
- Analyze the data and present the data using pivot tables and charts
- Perform the lookup function and basic analysis of data



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Soft Skills

Soft skills are non-technical skills that improves a student's overall ability. Soft skills include interpersonal (people) skills, communication skills, listening_skills, time management, and empathy, among others. Students are encouraged to improve their soft skills during the course by sharpening their time management skills, leadership qualities and open-mindedness.

Course objectives:

- 1. To help the students understand interpersonal skills.
- 2. To support them in building interpersonal and social skills.
- 3. Become self-confident individuals by mastering interpersonal skills, team management skills, and leadership skills.

- 1. Students understand the significance of soft skills in the working environment.
- 2. Develop social and work-life skills, as well as their personal and emotional well-being.
- 3. Develop self-motivation, raised aspirations and belief in one's own abilities.



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Certificate Course on "ADVANCES IN BIOINFORMATICS"

This course enables the students to extract knowledge from biological data using algorithms and software. Focusing on both theoretical and practical aspects of bioinformatics that includes drug designing, use of bioinformatics tools and docking analysis softwares such as Chimera software and Mypresto software. They are also introduced to tools like NCBI, Uniprot, Patch dock, autodock, Swiss model and Open babel software.

COURSE OBJECTIVES:

- 1. To study the role of bioinformatics in docking analysis
- 2. To have a theoretical knowledge on computer aided drug designing
- 3. To enable the learner to use bioinformatics tools and software.

COURSE OUTCOMES:

- 1. Retrieve Biological data
- 2. Docking using online tools
- 3. performing docking analysis using Chimera and Mypresto software

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Certificate Course on "Fundamental molecular biology techniques"

This course is designed for students who want to learn about and appreciate biological topics while studying the smallest units of biology. Students are introduced to molecular experiments, Reagent preparation, DNA isolation ,Agarose gel electrophoresis, PCR – An introduction and PCR – Reaction.

COURSE OBJECTIVES:

- 1. To perform molecular biology experiments
- 2. To prepare reagents in normal, molar and molal concentrations
- 3. To perform nucleic acid isolation
- 4. To perform Agarose Gel Electrophoresis
- 5. To perform PCR

COURSE OUTCOMES:

- 1. Helps to understand the basic theory and mechanism of molecular biology
- 2. Apply different molecular techniques and interpret the results
- 3. Helps to explore the cellular and subcellular levels of organisms, how these levels are structured and how they function.



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- 1. Agarose gel electrophoresis
- 2. PCR An introduction
- 3. PCR Reaction

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Certificate Course on "Molecular Docking and Drug Discovery"

This course is designed to help students to get a good start in becoming proficient in the field of docking and drug development studies. By the end of this course participants will be equipped with the basic knowledge required to navigate their drug discovery project making use of the biological databases and computational tools.

COURSE OBJECTIVES:

- 1. To gain knowledge in real time PCR software
- 2. To perform primer and probe design
- 3. To perform reverse transcription real time PCR with known samples
- 4. To perform real time PCR product analysis

COURSE OUTCOMES:

- 1. Helps to characterize the behavior of small molecules in the binding site of target proteins as well as to elucidate fundamental biochemical processes
- 2. Helps to reveal the novel compound of therapeutic interest
- 3. Helps in target identification and validation of molecules



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MS EXCEL

MS Excel is a commonly used Microsoft Office application. It is a spreadsheet program which is used to save and analyse numerical data and record it in the form of tables. On successful completion of the course, the students will be able to familiarize with the basic features of Excel, perform basic calculations using Excel, create charts and print a worksheet.

Course objectives:

- 1.Indicate the names and functions of the Excel interface components.
- 2. Construct Formulas including the built-in functions, and relative and absolute references.
 - 3. Master the skills of working with diagrams, Microsoft Excel and sorts;

Course outcomes:

- 1. Seize the basic foundational functions of Excel: the Excel user interface, the basic terminology of Excel.
- 2. Optimizes a spreadsheet for printing by managing margins, orientation, headers and footers, and more.
- 3. Gets the skill of working with formulas and functions learns how to write them, use them to perform calculations

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Digital Marketing

Till recently, marketing was either about newspapers/TV ads or hoardings/events. But technological revolution in last few years like mobile phones, social-media, emails, Google-Search Engine, YouTube videos, online shopping sites etc., have replaced the conventional marketing platforms. Today, this medium is growing at rate twice that of conventional media and gaining market share. On completion of the course students will be assessed by an online exam based on which a graded certificate will be issued to students.

Course objectives:

- 1. To provide insights into how you apply the concepts of digital marketing, preferring real time execution in a real world environment.
- 2. To understand the fundamentals of social media marketing and its implications to marketing activities
- 3. To understand the fundamentals of digital marketing and its business implications.

- 1. Learn how to use existing social & digital marketing tools to achieve marketing and organizational objectives.
- 2. Launch a new, or evolve an existing, career path in Digital Marketing.
- 3. Use digital media for the creation of products and services.





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HINDI TRANSLATION

Hindi Translation course speaks of the importance of Hindi as the Raj or Rashtra Bhasha of the country. Almost every government department, school, college and offices today have implemented the policies on Raj Bhasha and are thus bound to carry more and more administrative activities in Hindi. The course enables students to understand various tools used in translation, process of translation and Translation practice.

Course objectives:

- 1. To acquire a broad linguistic and cultural Knowledge that build a high level of Competency in the study of Hindi language.
- 2. To understand the importance of Translation and Translator in all Inter-cultural exchanges.

Course outcomes:

- 1. Unlock the communicator in them by using language Hindi appropriately and with confidence for further studies or in professional spheres.
- 2. Enable students to become efficient translators and interpreters.
- 3. Acquire Professional Skills in language transfer.

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COURSE PLAN Introduction to Excel

Course overview

Program : BCA

Batch, Year : 2, 2020– 2023 Course Code : COE2021S01

Type of Course : Add-On Faculty : Jismy Jo

Faculty : Jismy Joseph
Email ID : jismyjoseph@scmsgroup.org

Course Description

This course aims to provide skills and knowledge which will allow the students to Learn MS Excel tools, Techniques and create lookup functions, set Excel working options, enhance charts, protect worksheet data and advanced data operations.

Pedagogy

This course will be delivered by lecturer and Lab seesions.

Course Objectives

The course objectives are to:

- Indicate the names and functions of the Excel interface components.
- Enter and edit data.
- Format data and cells.
- Construct formulas, including the use of built-in functions, and relative and absolute references.
- Create and modify charts.
- Preview and print worksheets.
- Use the Excel online Help feature.

Course Outcomes

On successful completion of the course, the students will be able to:



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- Use a range of lookup and reference functions.
- Modify Excel options.
- Customise the formatting of charts in Excel.
- Create and use labels and names in a workbook.
- Protect data in worksheets and workbooks.
- Create summaries in your spreadsheets using subtotals.
- Use data linking to create more efficient workbooks.
- Use the Data Consolidation feature to combine data from several workbooks into one.

Course Plan

Topic		Session (s)
1. App	ly CustomDataFormatsandLayouts	
1.1	ApplyCustomDataFormatsandValidation Create custom number formats	1-4
	Populate cells by using advanced Fill Series options Configure data validation	
	2 ApplyAdvancedConditionalFormattingandFiltering	5-8
	Create and modify CustomWorkbookElements Create custom color formats Create and modify cell styles Create and modify custom themes Create and modify simple macros Insert and configure form controls	9-11



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Display data in multiple international formats	12-15
 Apply international currency formats 	
 Manage multiple options for +Body and +Heading fonts 	
2. CreateAdvancedFormulas and AdvancedChartsandTables	
2.1 ApplyFunctionsinFormulas	15-21
 Perform logical operations by using AND, OR, and NOT functions 	
 Perform logical operations by using nested functions 	
 Perform statistical operations by using SUMIFS, 	
AVERAGEIFS, and COUNTIFS functions	
2.2 LookupdatabyusingFunctions	21-23
 Look up data by using the VLOOKUP function 	
 Look up data by using the HLOOKUP function 	
2.3 ApplyAdvancedDateandTimeFunctions	22-24
 Reference the date and time by using the NOW and TODAY 	
functions	
 Serialize numbers by using date and time functions 	
2.4 PerformDataAnalysisandValidation	25-27
 Data Validation 	
 Import, transform, combine, display, and connect to data 	
 Consolidate data 	
 Calculate data by using financial functions 	
2.5 DefineNamedRangesandObjects	28-30
 Name cells 	
 Name data ranges 	
 Name tables 	
 Manage named ranges and objects 	1



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References:

- 1. Microsoft Excel 2019 Bible: The Comprehensive Tutorial Resource.by John Walkenbach
- 2. **Excel 2019 ALL-IN-ONE for Dummies**, by Greg Harvey.



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COURSE PLAN Introduction to Excel

Course overview

Program : IMCA

Batch, Year : 7, 2020– 2025 Course Code :COE2021S01

Type of Course : Add-On

Faculty : Jismy Joseph

Email ID : jismyjoseph@scmsgroup.org

Course Description

This course aims to provide skills and knowledge which will allow the students to Learn MS Excel tools, Techniques and create lookup functions, set Excel working options, enhance charts, protect worksheet data and advanced data operations.

Pedagogy

This course will be delivered by lecturer and Lab seesions.

Course Objectives

The course objectives are to:

- Indicate the names and functions of the Excel interface components.
- Enter and edit data.
- Format data and cells.
- Construct formulas, including the use of built-in functions, and relative and absolute references.
- Create and modify charts.
- Preview and print worksheets.
- Use the Excel online Help feature.

Course Outcomes

On successful completion of the course, the students will be able to:



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- Use a range of lookup and reference functions.
- Modify Excel options.
- Customise the formatting of charts in Excel.
- Create and use labels and names in a workbook.
- Protect data in worksheets and workbooks.
- Create summaries in your spreadsheets using subtotals.
- Use data linking to create more efficient workbooks.
- Use the Data Consolidation feature to combine data from several workbooks into one.

Course Plan

Topic		Session (s)
1. App	ly CustomDataFormatsandLayouts	
1.1	ApplyCustomDataFormatsandValidation Create custom number formats	1-4
	Populate cells by using advanced Fill Series options Configure data validation	
	2 ApplyAdvancedConditionalFormattingandFiltering	5-8
	Create and modify CustomWorkbookElements Create custom color formats Create and modify cell styles Create and modify custom themes Create and modify simple macros Insert and configure form controls	9-11



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Display data in multiple international formats	12-15
 Apply international currency formats 	
 Manage multiple options for +Body and +Heading fonts 	
2. CreateAdvancedFormulas and AdvancedChartsandTables	
2.1 ApplyFunctionsinFormulas	15-21
 Perform logical operations by using AND, OR, and NOT functions 	
 Perform logical operations by using nested functions 	
 Perform statistical operations by using SUMIFS, 	
AVERAGEIFS, and COUNTIFS functions	
2.2 LookupdatabyusingFunctions	21-23
 Look up data by using the VLOOKUP function 	
 Look up data by using the HLOOKUP function 	
2.3 ApplyAdvancedDateandTimeFunctions	22-24
 Reference the date and time by using the NOW and TODAY 	
functions	
 Serialize numbers by using date and time functions 	
2.4 PerformDataAnalysisandValidation	25-27
 Data Validation 	
 Import, transform, combine, display, and connect to data 	
 Consolidate data 	
 Calculate data by using financial functions 	
2.5 DefineNamedRangesandObjects	28-30
 Name cells 	
 Name data ranges 	
 Name tables 	
 Manage named ranges and objects 	1



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References:

- 1. Microsoft Excel 2019 Bible: The Comprehensive Tutorial Resource.by John Walkenbach
- 2. **Excel 2019 ALL-IN-ONE for Dummies**, by Greg Harvey.



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COURSE PLAN Introduction to Excel

Course overview

Program : MCA

Batch, Year : 16, 2020– 2022 Course Code : COE2021S01

Type of Course : Add-On Faculty : Jismy Joseph

Email ID : jismyjoseph@scmsgroup.org

Course Description

This course aims to provide skills and knowledge which will allow the students to Learn MS Excel tools, Techniques and create lookup functions, set Excel working options, enhance charts, protect worksheet data and advanced data operations.

Pedagogy

This course will be delivered by lecturer and Lab seesions.

Course Objectives

The course objectives are to:

- Indicate the names and functions of the Excel interface components.
- Enter and edit data.
- Format data and cells.
- Construct formulas, including the use of built-in functions, and relative and absolute references.
- Create and modify charts.
- Preview and print worksheets.
- Use the Excel online Help feature.

Course Outcomes

On successful completion of the course, the students will be able to:



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- Use a range of lookup and reference functions.
- Modify Excel options.
- Customise the formatting of charts in Excel.
- Create and use labels and names in a workbook.
- Protect data in worksheets and workbooks.
- Create summaries in your spreadsheets using subtotals.
- Use data linking to create more efficient workbooks.
- Use the Data Consolidation feature to combine data from several workbooks into one.

Course Plan

Topic		Session (s)
1. App	ly CustomDataFormatsandLayouts	
1.1	ApplyCustomDataFormatsandValidation Create custom number formats	1-4
	Populate cells by using advanced Fill Series options Configure data validation	
	2 ApplyAdvancedConditionalFormattingandFiltering	5-8
	Create and modify CustomWorkbookElements Create custom color formats Create and modify cell styles Create and modify custom themes Create and modify simple macros Insert and configure form controls	9-11



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Display data in multiple international formats	12-15
 Apply international currency formats 	
 Manage multiple options for +Body and +Heading fonts 	
2. CreateAdvancedFormulas and AdvancedChartsandTables	
2.1 ApplyFunctionsinFormulas	15-21
 Perform logical operations by using AND, OR, and NOT functions 	
 Perform logical operations by using nested functions 	
 Perform statistical operations by using SUMIFS, 	
AVERAGEIFS, and COUNTIFS functions	
2.2 LookupdatabyusingFunctions	21-23
 Look up data by using the VLOOKUP function 	
 Look up data by using the HLOOKUP function 	
2.3 ApplyAdvancedDateandTimeFunctions	22-24
 Reference the date and time by using the NOW and TODAY 	
functions	
 Serialize numbers by using date and time functions 	
2.4 PerformDataAnalysisandValidation	25-27
 Data Validation 	
 Import, transform, combine, display, and connect to data 	
 Consolidate data 	
 Calculate data by using financial functions 	
2.5 DefineNamedRangesandObjects	28-30
 Name cells 	
 Name data ranges 	
 Name tables 	
 Manage named ranges and objects 	1



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References:

- 1. Microsoft Excel 2019 Bible: The Comprehensive Tutorial Resource.by John Walkenbach
- 2. **Excel 2019 ALL-IN-ONE for Dummies**, by Greg Harvey.

COURSE PLAN 2020-21

ADVANCED EXCEL

Course Overview

Program DDMCA

Batch 3 Semester 9

Course Code CAE2021S02
Course Title Advanced Excel

Type of Course Values Added Course

Faculty Shoby Sunny

E mail ID shoby@scmsgroup.org

Course Description

The course is designed to help students learn how to use Advanced features of MS Excel. The course introduces several features that can be used to manage and analyze data in large organizations. The course provides the students with the basic functions of Excel along with data analysis and presentation.

Pedagogy

Teaching methods include demonstrations with hands on sessions simultaneously. All sessions will be held in the lab. Assignments related to topics covered in each session is also given to students.

Course Objectives

- 1. To familiarize with custom data formats and layouts.
- 2. To equip students with data analysis and presentation skills required for the industry.

Course Outcomes

Upon successful completion of the course the students will be able to:

- 1. Use advance features such as formula, custom data formats and layouts.
- 2. Create summaries in spreadsheets.
- 3. Construct and operate PivotTables using some of the more advanced techniques.
- 4. Analyse the data and present the data using pivot charts.

Course Evaluation

SESSIONAL ASSESSMENT: TOTAL MARKS: 50

Component	Mark
Attendance	5
Assignment	15
Class test	30
Total	

COURSE CONTENT AND SESSION PLAN:

Topic	Session (s)	Cumulative sessions
Apply Custom Data Formats and Validation	3	0
Apply Advanced Conditional Formatting and Filtering	3	6
Create and Modify Custom Workbook Elements	3	9
Prepare a Workbook for Internationalization	2	11
Apply Functions in Formulas	3	14
Look up data by using Functions	3	17
Apply Advanced Date and Time Functions	3	20
Perform Data Analysis and Validation	3	23
Define Named Ranges and Objects	2	25
Create and Manage PivotTables	2	27
Create and Manage Pivot Charts	3	30

Recommended Books & Reading List 1. Excel 2019- All-in-One, Lokesh Lalwani

Note: The contents of this course has been designed based on feedback from Alumni, Recruiters and **Industry Experts.**

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Course Designed by : Ms. Shoby Sunny, Ms. Jismy Joseph and Ms. Aiswarya Murali

COURSE PLAN 2020-21

ADVANCED EXCEL

Course Overview

Program MCA
Batch 14
Semester 5

Course Code CAE2021S02
Course Title Advanced Excel

Type of Course Values Added Course

Faculty Shoby Sunny

E mail ID shoby@scmsgroup.org

Course Description

The course is designed to help students learn how to use Advanced features of MS Excel. The course introduces several features that can be used to manage and analyze data in large organizations. The course provides the students with the basic functions of Excel along with data analysis and presentation.

Pedagogy

Teaching methods include demonstrations with hands on sessions simultaneously. All sessions will be held in the lab. Assignments related to topics covered in each session is also given to students.

Course Objectives

- 1. To familiarize with custom data formats and layouts.
- 2. To equip students with data analysis and presentation skills required for the industry.

Course Outcomes

Upon successful completion of the course the students will be able to:

- 1. Use advance features such as formula, custom data formats and layouts.
- 2. Create summaries in spreadsheets.
- 3. Construct and operate PivotTables using some of the more advanced techniques.
- 4. Analyse the data and present the data using pivot charts.

Course Evaluation

SESSIONAL ASSESSMENT: TOTAL MARKS: 50

Component	Mark
Attendance	5
Assignment	15
Class test	30
Total	

COURSE CONTENT AND SESSION PLAN:

Topic	Session (s)	Cumulative sessions
Apply Custom Data Formats and Validation	3	0
Apply Advanced Conditional Formatting and Filtering	3	6
Create and Modify Custom Workbook Elements	3	9
Prepare a Workbook for Internationalization	2	11
Apply Functions in Formulas	3	14
Look up data by using Functions	3	17
Apply Advanced Date and Time Functions	3	20
Perform Data Analysis and Validation	3	23
Define Named Ranges and Objects	2	25
Create and Manage PivotTables	2	27
Create and Manage Pivot Charts	3	30

Recommended Books & Reading List 1. Excel 2019- All-in-One, Lokesh Lalwani

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Note: The contents of this course has been designed based on feedback from Alumni, Recruiters and **Industry Experts.**

Course Designed by : Ms. Shoby Sunny, Ms. Jismy Joseph and Ms. Aiswarya Murali



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COURSE PLAN 2020

Introduction to IoT Devices

Course Overview

Program IMCA

Batch, Year 4, 2017-2022

Semester 8

Duration Three Months – March to May 2021

Course Title Introduction to IoT Devices

Course Code CII2021S03
Type of Course Add On

Faculty G Anitha Krishnan E mail ID anitha@scmsgroup.org

Course Description

This course introduces the students to different IoT devices. IoT Sensors act as defining instruments which transform a device from a standard passive network of devices into an active system capable of real-world integration. The students get exposed to the various IoT devices and working of these devices.

Pedagogy

The course is taught using a mix of hands-on explanations using Tinkercad software and discussions aided with ppts. The students are given training virtually to understand the working of IoT devices.

Course Objectives

The course intends to:

- 1. To understand the fundamentals of Internet of Things.
- 2. To build a small low cost embedded system using Arduino
- 3. To apply the concept of Internet of Things in the real world scenario

Course Outcomes

By the end of the course students should be able to:

Sl.no	Course Outcome Description	CO. Level No
1	List the different IoT devices.	1
2	Explain the working of IoT devices	2



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3	Construct algorithms to automate tasks	3
4	Design a portable IoT deivse using Arduino/ equivalent	4,5
	boards	

Course Evaluation

SESSIONAL ASSESSMENT: TOTAL MARKS: 50

ASSESSMENT CRITERIA	
Attendance	5
Assignment	15
Class test	30
Total	50

Assessment: Class Test

A class test will be conducted at the end of the course covering the topics handled in class.

Max.marks: 10

COURSE PLAN:

Topic	Session(s)
Fundamentals of IoT	1-4
Familiarization of NodeMCU	5
NodeMCU DEVKIT 1.0 Specification	6
Programming NodeMCU using Tinkercad	7-12
Project 1	13-16



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Project 2	17-20
Project 3	21-23
Project 4	24-26
Project 5	27-29
Class test	30

Recommended Books & Reading List

Learning Resources

- 1. https://www.tinkercad.com/
- 2. https://create.arduino.cc/projecthub
- 3. https://www.iotforall.com/ebooks/an-introduction-to-iot





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SESSION PLAN

Full Stack Web Application Development

Course Overview

Program IMCA

Batch, Year 5, 2018-2023

Semester 5

Course Title Full Stack Web Application Development

Course Code CWD2021S04

Type of Course Addon

Faculty Mr. Ranjith S

E mail ID <u>ranjiths@scmsgroup.org</u>

Pedagogy

Teaching methods include demonstrations with hands on sessions simultaneously. All sessions will be held in the lab.

Session Plan

SLNO	Topics	Sessions
1	Demonstration of an existing Web application. Installation of necessary tools	1-3
2	Introduction to Project development- "MINI-CART"	4-5
3	Listing Modules	6-7
4	Database Design(Creation of Database and tables)	8-10
5	Admin Side – Form Designs(HTML & CSS)	10-14
6	Form Validation(Javascript)	15-17
7	Product Category Management – (Add,Edit,Delete) Categories	18-20
8	Product management with photos (Add,Edit,Delete) Photos	21-25
9	User side- Listing of products(Category wise) Adding Product to Cart	26-30



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SESSION PLAN

Full Stack Web Application Development

Course Overview

Program IMCA

Batch, Year 6, 2019-2024

Semester 3

Course Title Full Stack Web Application Development

Course Code CWD2021S04

Type of Course Addon

Faculty Mr. Ranjith S

E mail ID <u>ranjiths@scmsgroup.org</u>

Pedagogy

Teaching methods include demonstrations with hands on sessions simultaneously. All sessions will be held in the lab.

Session Plan

SLNO	Topics	Sessions
1	Demonstration of an existing Web application. Installation of necessary tools	1-3
2	Introduction to Project development- "MINI-CART"	4-5
3	Listing Modules	6-7
4	Database Design(Creation of Database and tables)	8-10
5	Admin Side – Form Designs(HTML & CSS)	10-14
6	Form Validation(Javascript)	15-17
7	Product Category Management – (Add,Edit,Delete) Categories	18-20
8	Product management with photos (Add,Edit,Delete) Photos	21-25
9	User side- Listing of products(Category wise) Adding Product to Cart	26-30



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COURSE PLAN 2020

RETAILING MANAGEMENT

Course Overview

Program	Master of Business Administration
Batch, Year	17, 2020-21
Semester	IV
Duration	November 2020 – March 2021
Course Code	CRM2021S05
Course Title	Retail Management
Type of Course	Add-on Course
Faculty	Dr. Dulari S.S
E mail ID	dulari@scmsgroup.org

Course Description

This course will introduce the basic concepts of retailing to the participants. The key take away would be understanding how a retail business works, the core issues and challenges involved in the retail store operations.

Course Objectives

- 1. To acquaint the students with the Indian retail scenario.
- 2. To familiarize the students with the basic operational practices, concepts and terminologies associated with modern retail organisations
- 3. To explore the financial performance of retailers with emphasis on profit planning, asset management
- 4. To equip the students with the knowledge of merchandise management, daily operational procedures, employee management and customer service in retail operations.

Course Outcomes

On successful Completion of the course students will be able to:

- 1. Define the basic concepts involved in retail management.
- 2. Explain the various functions involved in the operations of retail stores.
- 3. Analyse the various decisions related to retail operations.

Course Evaluation

Assessment at the end of the session for 50 marks. The components of evaluation are as shown below



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Attendance – 5 marks Assignment- 15 marks Class Test- 30 marks

Course Content and Session plan

Sl. No.	Course Content	Sessi on	Cumulative No.of. Sessions	Text Chapters
1,00		No.		
	N	Todule 1		
1	Introduction to retail store and the Indian retail scenario	2	2	Swapna pradhan, Chapter 1
2	Concept of retailing	2	4	-do-
3	Functions of retailers, 5 S of retail operations	2	6	-do-
4	Terminologies in retail business	2	8	-do-
	N	Todule 2		
5	Introduction to Indian retail sector	2	10	-do-
6	Financial strategy for retail business	2	12	Levy, chapter 6
7	Retail business model,	2	14	-do-
8	Ratios reflecting the financial stability of the store	2	16	-do-
	N	Todule 3		
9	Retail merchandise management-dimensions of merchandise planning,	2	18	Levy, chapter 12
10	Merchandise process, merchandise buying, handling & monitoring	2	20	-do-
11	Functioning of a retail store, daily operating policies	2	22	-do-
	N	Iodule 4		
12	Managing store employees-	2	24	Levy, chapter 9
13	Recruiting, training & rewarding store employees,	2	26	-do-
14	The retail store process, handling complaints, managing customer complaints	2	28	Levy, Chapter 17



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15	Assessment of the course	2	30	

Recommended Books & Reading List

- 1. Swapna Pradhan: Retailing Management, 2nd Edition, Mc Graw Hill publication.
- 2. Levy, Writz and Grewal: Retailing Management, 9th edition, Mc Graw Hill Publication.

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Value Added course- Verbal Reasoning

NAME OF STAFF Dr. Mary Fatima Cross

COURSE TITLE VERBAL REASONING

COURSE CODE CRV2021S06

DURATION OF COURSE

30 DAYS

YEAR 2020-2021- BATCH 17

SEMESTER S3

Course Description

This course is designed to help students enhance critical thinking skills, as well as their ability to use their own knowledge to solve a problem. Verbal reasoning tests judge a person's ability for problem-solving, critical and constructive thinking and general intelligence. Verbal Reasoning is basically about the way we think with words. It is a form of understanding and reasoning concepts based around words and language.

Pedagogy

Teaching methods include class tests, practice exercises. Evaluation are done simultaneously with these tests.



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Course Evaluation

Assessment Criteria - Total	50
Class Tests	30
Practice Home Assignments	15
Attendance	5

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COURSE PLAN 2020

NISM-Series-V-A: Mutual Fund Distributors Certification Examination

Course Overview

Program

MBA

Batch, Year

17, 2020-2021

Semester

IV

Duration

November 2020- December 2020

Course Title

NISM-Series-V-A: Mutual Fund Distributors Certification Examination

Type of Course

Add- On course

Faculty

Dibin K K

E mail ID

dibin@scmsgroup.org

Course Description

The course seeks to create a common minimum knowledge benchmark for all persons involved in selling and distributing mutual funds including:

- Individual Mutual Fund Distributors
- Employees of organizations engaged in sales and distribution of Mutual Funds
- Employees of Asset Management Companies especially persons engaged in sales and distribution of Mutual Funds

The certification aims to enhance the quality of sales, distribution and related support services in the mutual fund industry.



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Pedagogy

Faculty will focus on linking the course with current economic issues in the Indian and International markets. Practical view on different aspects of the mutual funds market will be provided with the help of videos, online platforms like Net Dania, websites like Bloomberg and cases studies which will be duly followed by lectures and discussions for ensuring complete coverage of syllabus.

Course Objectives

- Know the basics of mutual funds, their role and structure, different kinds of mutual fund schemes and their features.
- Understand how mutual funds are distributed in the market-place, how schemes are to be evaluated, and how suitable products and services can be recommended to investors and prospective investors in the market.
- Get oriented to the legalities, accounting, valuation and taxation aspects underlying mutual funds and their distribution.
- Get acquainted with financial planning as an approach to investing in mutual funds, and an aid for advisors to develop long term relationships with their clients.

Course Outcomes

- 1) Define the basic terms related with mutual funds, financial planning and investing.
- 2) Explain how mutual funds are distributed in various market places, how schemes are to be evaluated and the suitability of recommendations made to the investors.
- 3) Identify the approach to investing in mutual funds.
- 4) Analyze the valuation and taxation aspects underlying mutual funds and their distribution.

CO PO MAPPING

PO1	PO2	PO3	PO4	PO5	PO6
/ monify	3 FOR HI	GH/ 2 FOF	MEDIUN	1/1 FOR I	OW)
Specify	2	1	1	2	2
3	3	2	2	2	2
3	3	2	2	2	3
3	3	3	3	9	9
11	11	8	8	0	
		TOT SEOP HIG	POI TO2	PO1 PO2 TOS POR MEDIUM	PO1 PO2 PO3 PO7



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Course Evaluation

The evaluation for the course is as follows:

- Mock tests
- NISM final examination

Course Content and Session plan

	SI. N		Course Content	Session No.	Cumulative No. of Sessions
			CONCEPT AND ROLE OF A MUTUAL FUND	1-2	2
	2		FUND STRUCTURE AND CONSTITUENTS	3-5	3
	3		LEGAL AND REGULATORY ENVIRONMENT	6-10	4
	4		OFFER DOCUMENT	11	1
	5	10000	UND DISTRIBUTION AND CHANNEL IANAGEMENT PRACTICES	12-13	2
	6	A	CCOUNTING, VALUATION AND TAXATION	14-18	5
	7	IN	VESTOR SERVICES	19-20	2
8	3	RE	TURN, RISK AND PERFORMANCE OF FUNDS	21-24	4
9		SCI	HEME SELECTION	25	1
10			ECTING THE RIGHT INVESTMENT DUCTS FOR INVESTORS	26	1
11	18		PING INVESTORS WITH FINANCIAL NNING	27-28	2
12			OMMENDING MODEL PORTFOLIOS AND NCIAL PLANS	29-30	2

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Recommended Books & Reading List:

- 1. Workbook for NISM-Series-V-A: Mutual Fund Distributors Certification Examination
- 2. Economic times
- 3. NetDania
- 4. Bloomberg Quint

Note:

The contents of the course is designed from the feedback of the alumni, the feedback of recruiters and industry experts.

COURSE PLAN

LABOUR CODES

Course Overview

Program Master of Business Administration

Batch, Year 17, 2020-21

Semester I1I

Duration Dec 2020 - Feb 2021

Course Code CLC2021S08

Course Title LABOUR CODES

•

Type of Course Add on Course Faculty Dr. Deepa Pillai

E mail ID deepapillai@scmsgroup.org

Course Description

This add on course on labour codeswould provide an insight of employee – employer relations and the importance of the same in organizations. In addition, this would equip the students with the basic understanding of labor laws that are needed for the would - be managers.

Pedagogy

The pedagogy used will provide students a combination of both theoretical and practical exposure. Lectures, role playscase studies etc. would be used for the same.

Course Objectives

- 01. To provide a basic understanding regarding employer employee relations
- 02. To make students understand the various provisions in various acts such as
 - The Industrial Relation code 2020
 - The Code on Wages 2020
 - The social Security code 2020

Course Outcomes

On completion of the course the student will be able to:

- 1. List the fundamentals of the employer employee relations and labour laws.
- 2. Apply the basic provisions of labour laws in practical cases.
- 3. Analyze cases to identify the appropriate labour law that provides solutions to problems identified

Course Evaluation

The evaluation for the program will consist of a continuous evaluation (internal, at the institutional level).

Sl. No.	Component of the continual evaluation (Internal)	Marks
1	QUIZ 1	30
2	QUIZ 2	
3	ROLE PLAY 1	15
4	ROLE PLAY 2	
5	Attendance	5

Course Content and Session plan

Sl. No.	Topic Topic	Sessio n	Cumulative	Text Chapters
Mod ule 1	Industrial relations – An introduction Trade Union – meaning , provisions, registration, rights & Industrial disputes, Rights and privileges of a registered trade union	3	3	https://labour.gov.in/industrial relations-code
The So	cial security Code 2020			
Modu le 2	The preliminary of The Code on Social Security, 2020	1	4	https://www.indiacode.nic.in/handle/
	Provident Fund	1	5	
	State Insurance corporation	2	7	
	National Social Security Board and State Unorganised Workers? Board.	4	11	
	Procedure for transaction of business of Social Security Organisation, etc	4	15	
The Co	de on Wages			
Modu le 3	Minimum Wages , Components of minimum wages, Procedure for fixing and revising minimum wages.	3	18	https://labour.gov.in/sites/defa ult/files/The%20Code%20on%2 0Wages%20as%20Introduced.p
	Payment of wages	2	20	df
	Payment of bonus	2	22	1
	Appointment of Inspector-cum-Facilitators and their powers.	3	25	
	Penalties for offences., Offences by companies.	3	28	
	Quiz 2	2	30	





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COURSE PLAN 2020

EXCEL FOR BUSINESS APPLICATION

Course Overview

Program MBA

Batch, Year 17

Semester III

Duration July 2020- August 2020

Course Title Excel For Managers

Course code CEM2021S09

Type of Course Add On course

Faculty Dr. Praveena K

E mail ID <u>praveena@scmsgroup.org</u>

Course Description

The course is designed to help the students to use MS Excel for Managers . Excel is one of the powerful tool to manage and analyze data in organisations. This course provides the students with the basic functions of Excel along with data analysis and presentations.

Pedagogy

The students will be given hands on experience on Excel and hence all sessions are planned to be lab sessions. The pedagogy includes a mix of lecture and tutorial sessions along with experiential learning where the students will be given exercises to use the taught Excel tools

Course Objectives

- * To familiarize with the basic functions of excel.
- * To equip students with data analysis and presentation.

Course Outcomes

Upon the successful completion of the course students will able to:

- 1. Do the basic functions of excel like using formulae, functions, charts, formatting etc.
- 2. Analyse the data and present the data using pivot tables and charts
- 3. Perform the lookup functions and basic analysis of data.

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CO PO MAPPING

Program Outcomes / Course Outcomes	PO1	PO2	PO3	PO4	PO5	PO6
CO - PO Relationship	(specify :	3 FOR HIG	GH/ 2 FOR	MEDIUM	I/ 1 FOR L	OW)
CO1	1	3			2	1
CO2	1	3	2	1	2	1
CO3	1	3		2	2	2
TOTAL	3	9	2	3	6	4

Course Evaluation

The evaluation for the course is as follows:

Sl. No.	Component of the continual evaluation	Marks
1	Attendance	5
2	Assignment	15
3	Classtest	30
Total Inte	rnal Evaluation	50

Course Content and Session plan

Sl. No.	Course Content	Sessions	Cumulative No. of Sessions
1	Introduction to Excel Basic use of excel- formatting, use of formula, functions	5	
2	Pivot table Use of pivot table Use of pivot charts	7	12
3	Vlookup & Hlookup functions	5	17



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Sl. No.	Course Content	Sessions	Cumulative No. of Sessions
4	Sort, Filter, Subtotal, conditional formatting	7	24
	Assignment		
5	Data analysis tools Correlation, Regression	6	30
6	Classtest		31

Recommended Books & Reading List

Bill, J and Michael, A, Excel 2013.

Ash Narayan Sah, Data Analysis using Microsoft Excel, Excel Books, New Delhi

Note:

The contents of the course is designed from the feedback of the alumni, the feedback of recruiters and industry experts.

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Course designed by Dr. Praveena K

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COURSE PLAN 2020

SOFT SKILLS

Course Overview

Program

BBA

Batch, Year

1st Batch, 2020-2023

Semester

Duration

November 2020- February 2021

Course Title

Soft Skills , C552021510

Type of Course

Certification Course

Faculty

Cyril C.T

E mail ID

cyril@scmsgroup.org

Course Description

The purpose of the course is to introduce students to the theory, fundamentals and tools of communication and to develop in them vital communication skills which should be integral to personal, social and professional interactions. One of the critical links among human beings and an important thread that binds society together is the ability to share thoughts, emotions and ideas through various means of communication: both verbal and non-verbal. In the context of rapid globalization and increasing recognition of social and cultural pluralities, the significance of clear and effective communication has substantially enhanced.

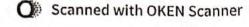
Pedagogy

The course pursues an active learning approach including brainstorming, conceptual mapping, structured problem-solving, reciprocal peer questioning, Think-pair-share, group discussion, group presentation and role plays.

Course Objectives

- 1. The course with its interactive and need based modules, will address various challenges of communication and behavioral skills faced by individuals at workplace and organization in bridging the gaps through effective skills of interviews, group discussions, meeting management, presentations and nuances of drafting various business documents for sustainability in today's global world.
- The present course hopes to address some of these aspects through an interactive mode of teaching - learning process and by focusing on various dimensions of communication skills.

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Course Outcomes

On the completion of the course, the students will be able to 1. Build and refine their skills at communication

- 2. Improve and perfect their interpersonal and presentation skills
- 2. Find a difference in their personal and professional interactions

Course Evaluation

The evaluation for the program will consist of a continuous evaluation (internal, at the institutional level) and a comprehensive evaluation (external, by the university). The weightages for the same are 40% and 60% respectively. The details of the distribution of marks for the internal evaluation are as follows

Sl. No.	Component of the continual evaluation (Internal)	Marks	Weightage in Internal marks (%)
s reco	examinations (90 minutes)	H - 371 H - 37	
Written	Analysis of a short film/video	60 marks	
1	(visual based)		
2	Literary Review (Verbal)	30 minutes	
Present	ation		
3	Speech on a pre-given topic	5 minutes	
4.	Listening Test (auditory)	15 minutes ·	
Viva/	Oral Test		
5.	Oral Exam from the subject area	10 minutes	
Total I	nternal Evaluation		

Course Content and Session plan

SI. No.	Course Content	Session No.	Cumulative No. of Sessions	Text Chapters
Module	1 Speaking Skills	1 1 1 1 1 1 1 1	1	Activity 1
	Speech on the Tradition of India	_ 1	1	2,3
	Framing Dialogues/ Story	2	3	
-1 -	Development Celebrity on the hot Seat/ Just A Minute (JAM)/ Taboo	4	7	4,5,6

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Sl. No.	Course Content	Session No.	No. of Sessions	Text Chapters
	Favourite Room/Mother's birthday gift/beauty/Marketing strategies of a product/ how people spend their leisure time/ problems faced by holiday makers/how people spend their money/ Self-Introduction	6	13	7-18
	Debate on Healthy Eating/Home	4	17	19,20
	Calcoling			paratra de la composição
	e 2 Presentation Skills	1	18	1
Moduli	lcebreaker	1	19	2
	Successful Presenter	1	20	3
	Story fun Plan a cultural event/ Advertise a product/News Reporting/ How it got	6	26	4,5,6,7,8
	its name/ Old is gold	2	28	9,10
	Impromptu attempt	- Marine San	THE AND THE STATE	
Modu	ile 3 Interpersonal Skills	2	30	1
	Group planning exercise	2	32	2
	Group planning exercise 2	1	33	3
	Group Discussion	1	34.	4
	Time Management		40	5,6,7,8
	Self -description test/ Job interviews/Professionalism in relationships/Silent movie analysis	6	40	

Recommended Books & Reading List

Mitra. Barun K(2012). Personality Development and Soft Skills.

HOD in Charge

Principal

Dr. G. Sashi Kumar Ph.D PRINCIPAL



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Add on Course on "ADVANCES IN BIOINFORMATICS"

Course Code: CAB2021S11

Course Duration: 30 Hours

Syllabus

- 1. Role of bioinformatics in docking anlysis An introduction
- 2. Computer aided drug designing Theory
- 3. Introduction to tools: NCBI, Uniprot

Patch dock, autodock

Swiss model

- 4. Open babel software
- 5. Practice session: Docking using online tools
- 6. Docking analysis: Chimera Software

Mypresto Software



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Certificate Course on "Fundamental molecular biology techniques

Course Code: CFM2021S12 Course Duration: 30 Hours

Syllabus

- 1. Introduction to molecular experiments
- 2. Reagent preparation: Normality

Molarity

Molality

- 3. DNA isolation
- 4. Agarose gel electrophoresis
- 5. PCR An introduction
- 6. PCR Reaction



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Certificate Course on "Molecular Docking and Drug Discovery"

Course Code: CMD2021S13
Course Duration: 30 Hours

Syllabus

- 1. Introduction to Real Time PCR
- 2. Types of detection chemistries
- 3. Reverse Transcription PCR
- 4. Protocol for Real time PCR
- 5. Understanding Real Time PCR software
- 6. Primer and Probe design
- 7. Performing reverse transcription real time PCR with known samples

8. RT- Real Time PCR product analysis

Faculty Co-ordinators

Dr. Harish M Dr. Deepthi D C ALUVA ALUVA COCHIN GES 106 GES 106 HTC

Deputy Director

SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT PRATHAP NAGAR, MUTTOM, ALUVA

DEPARTMENT OF COMMERCE REPORT ON CERTIFICATE COURSE ON MS EXCEL (2020-23 BATCH)

Certificate course on MS Excel was offered to Semester 2 B.com students. The course gave an insight into different Excel techniques. Intra department faculties handled theoretical and Practical sessions on the topic. The class started on 7/04/2021 and ended on 20/05/2021. The total duration of the course was 30 Hours. Upon completion of the course, students will be able to recognize how to use Microsoft Excel to create professional, academic and business documents following current professional and industry standards.

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- d. Modifying Borders
- 6. Shapes/pictures
 - a. Insert shapes and pictures
 - b. Formatting and aligning shapes and pictures

Microsoft Excel 2013

Course Objectives

To enable students to work with basic features of excel and equip them to work with formulae, functions and charts

Course outcomes

On successful completion of the course, the students will be able to

- 1. To familiarize with the basic features of Excel
- 2. To perform basic calculations using Excel
- 3. To create charts
- 4. To print a worksheet

Course content

- 1. Create and Manage Worksheets and Workbooks
 - a. Create worksheets, rename sheets
 - b. Search for data within a workbook
 - c. Navigate to a named cell/range
 - d. Adjust row height and column width
- 2. Format cells
 - a. Fill cells
 - b. Merge cells
 - c. Wrap text within cells
 - d. Apply formats to cells
 - e. Referencing of cells- relative & absolute reference
- 3. Perform Operations with Formula and Functions
 - a. Use of formula (basic addition, subtraction, multiplication etc.)
 - b. Perform calculations by using functions sum, average, count. min, max
 - c. Perform logic operation using if, sumif, countif
 - d. Basic introduction to data analysis pack
- 4. Sort and filter data
 - a. Different types of sorting
 - b. Use of filter
- 5. Charts
 - a. Prepare charts, use of different charts
 - b. Format and describe charts



Syllabus - Digital Marketing (48 Hours)

- Digital Marketing Introduction
- Keyword Research
- Domain Purchase
- . Hosting
- Integrating Wordpress
- Canva (Logo & Banner)
- Website Designing
- Landing Page Optimization
- App Store Optimization
- Search Engine Optimization (On page)
- Search Engine Optimization (Off page)
- Search Engine Optimization (Technical)
- Search Engine Optimization (Auditing)
- Lead Management System
- Google Analytics
- Search Engine Marketing
- Social Media Marketing
- Content Marketing
- Affiliate Marketing
- Email Marketing

Balachandran T Centre Manager



	PORTIONS OF TEXT	SL NO	DATE & TIME	PORTIONS COVERED
ATE & TIME	us - Introduction	11	30-03-2021	Website Designing , LPO
08-03-2021	Digital Marketing Introduction	12		
	Keyword Research, Domain Purchase		30-03-2021	Website Designing , LPO
9-03-2021		13	07-04-2021	SEO & ASO
9-03-2021	Keyword Research, Domain Purchase	14	0.0.2	
	Hosting & Integrating Wordpress	MACAES.	07-04-2021	SEO (Onpage)
9-03-2021	and the second second	15	07-04-2021	SEO (Onpage)
9-03-2021	Hosting & Integrating Wordpress	16		
0-03-2021	Canva (Logo & Banner)		07-04-2021	SEO (Offpage)
	Canva (Logo & Banner)	17	07-04-2021	SEO (Offpage)
0-03-2021	Canva (Logo & Sumory	18		and Technical
0-03-2021	Canva (Logo & Banner)		07-04-2021	SEO (Technical)
	Website Designing , LPO	19	07-04-2021	SEO (Auditing) , Practice Quiz
0-03-2021	Website Designing , 2.	20		
0-03-2021	Website Designing , LPO	SL NO	DATE &	Lead Manageent System PORTIONS COVERED
TE & TIME	PORTIONS COVERED	DETRI	TIME	
8-04-2021	Google Analytics	31	09-04-2021	Social Media Marketing
3-04-2021	Google Analytics	32	09-04-202	Social Media Marketing
3-04-2021	Google Analytics	33	09-04-202	Social Media Marketing
3-04-2021	Soughe Analytics		10-04-202	1 Social Media Marketing

	Marketing	35	10-04-2021	Social Media Marketing, Practice Quiz
08-04-2021	Search Engine Marketing			
08-04-2021	Search Engine Marketing			Content Marketing
08-04-2021	Search Engine Marketing	37	10-04-2021	Content Marketing, Practice Quiz
08-04-2021	Search Engine Marketing	38	10-04-2021	Affiliate Marketing
	Search Engine Marketing	39	10-04-2021	Affiliate Marketing
09-04-2021	Search Engine Marketing, Practice Quiz	40	10-04-2021 DATE &	Email Marketing, Practice Quiz
09-04-2021 ATE & TIME	PORTIONS COVERED	SL NO	TIME	PORTIONS COVERED
		51		
2-04-2021	SEO quiz, Adwords Quiz	52		
2 -04-2021	Social Media Quiz, Google Analytics Qu	53		
2 -04-2021	Email Marketing Quiz	54		
2-04-2021	Miscellaneous Quiz			
3-04 -2021	Presentation, Final Exam	55		
3- 04-2021	Presentation, Final Exam	56		
3-04-2021	Presentation, Final Exam	57		
3-04-2021		58		
	Presentation, Final Exam	59		
		60	7 1 3 4 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5	

SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT PRATHAP NAGAR, MUTTOM, ALUVA

DEPARTMENT OF COMMERCE CERTIFICATION COURSE ON HINDI TRANSLATION SYLLABUS

MODULE	NAME	SESSIONS
1	अनुवाद स्वरुप और प्रक्रिया	5
2	अनुवाद की शैली , अनुवाद के कुछ प्रमुख प्रकार	10
3	अनुवादक के गुण और दायित्व	5
4	अनुवाद - हिंदी से अंग्रेज़ी और अंग्रेज़ी से हिंदी	10



- शिक्षा का वाम्लंबक उद्दर्भ चरित्र, विद्यांग है

- 10) आज निर्मेक्स के समय कड़ नय कि प्रशासन अनुभार में चार व्यक्ति अनुपस्थित थे।

Translation from English to Hindi

- 1) It has been reported that Shri. Rajesh Gupta is in the habit of absenting himself from duty frequently and that he generally comes to office late without obtaining prior sanction or even giving prior information Such behaviour of Shri. Rajesh Gupta is highly objectionable, irregular and against the rules of the office. Hence he is admonished to give up such practice, otherwise suitable disciplinary action will be taken against him.
 - थी. रादेश गृप्ता को अञ्चल काम स गेरहातिर हो जाने की आदत है और आम तौर पर वे पूर्व अनुमति लिए य मुख्या दियं विना कार्यालय में देर से पहुँचते हैं। श्री राजेश गुप्ता का यह ळवहार वहत ही आपीनजनक, अनियमित तथा नियमीं के विरुद्ध है। अतः उन्हें यह चलचने दो जानी है कि उन्हें ऐसी हरकतों से वाज आना चाहिए, अन्यया उनके चिरुद्ध चर्याचन अनुगामीनक कार्यवाही की जाएगी।
 - 2) Most of the people, around 70 percent, lived in villages. Their ways of living characterised the Indian economy. The Indian economy was almost entirely rural. The villages, however, were mostly self-sufficient units, isolated from the outside. All the material needs for the village people were satisfied locally. Only a few goods like salt and some luxury goods such as ornaments were brought from outside.

अधिकतर लोग गाँव में रहत है, लगधग 70 प्रतिशत। उनकी जीवन-शैली भारत की आर्थिक स्थित को विजयताओं को प्रकट करनी है। भारतीय अर्थनीति प्रायः पृणंतया ग्रामीण रही है। अधिकतर गाँव आत्मिनभर इकाईयाँ थे और बाहरी दुनिया में कटे हुए थे। गाँव के लोगों को भौतिक आवश्यकताएँ स्थानीय स्तर पर ही पूरी संबाद तथा संरचना

हो जाती थीं। केवल नमक अदब आभूषण जैसे विलास की कुछ वस्तूर वहर से लाइं जाती थीं।

31 The Lord of Death looked at her for a moment. As God of Death, how could he give up the dead? But as God of Truth could he urge Savithri to be untrue? He hesitated for a moment. then he stopped and undid the noose, while the whole forest rang with his laughter.

यमराज ने एक क्षण उसकी और देखा। मृत्यु का देवता होने के माने वह मृतक की कैसे छोड़ सकता था? परन्तु सन्य का देवता होने के नाते क्या वह मार्विजी को पत्नी धर्म से विमृख होने के लिए विवश कर सकत था? एक क्षण के लिए वह क्रिअका, तब ठहर गया तथा उसने फंट को खोल दिया और मारा जंगल उसकी हँसी से गुँज उठा।

A small family is, indeed a happy family. This is mainly so because in these days of high prices, it is very difficult to support a large family. Each member of the family requires food, clothing. education and accommodation. This means more expenses. The income of a person being limited, the larger the family, the poorer the standard of living. A small family thus, is an economic necessity.

छोटा परिवार वास्तव में सुखी परिवार होता है। इसका प्रमुख कारण है महँगाई, जिसके कारण वडे परिवार का गुजारा वहन कठिनाई में होता है। परिवार के प्रत्येक सदस्य को भोजन, कपडा, शिक्षा, और निवास की आवश्यकता होती है। इसका अर्थ है ज़्यादा खर्च। एक आदमी को अब सीमित होती है. अतः वडा परिवार होने पर जीवन-स्तर नीचे गिरेगा। इसलिए छोटा परिवार एक आर्थिक आवश्यकता है।

There are several rooms in this office which have not been provided with iron bars. Various articles of stationery, forms, important papers, files, etc. are kept in such rooms unprotected. There is always a risk of theft of articles from these rooms. इस कार्यालय के पास ऐसे अनेक कमरे हैं जिनमें लोहे के छड़ नहीं लगे हुए हैं। लेखन सामग्री को अनेक वस्तुएँ, फार्म, महत्वपूर्ण कागज-पत्र, मिसिलँ अर्गेद उन



CLOUD COMPUTING

PROF. SOUMYA KANTI GHOSH

Department of Computer Science and Engineering IIT Kharagpur

PRE-REQUISITES: Basics of Computer Architecture and Organization, Networking

INTENDED AUDIENCE: CSE, ECE, EE

INDUSTRIES APPLICABLE TO: IT industries

COURSE OUTLINE:

Cloud computing is a scalable services consumption and delivery platform that provides on-demand computing service for shared pool of resources, namely servers, storage, networking, software, database, applications etc., over the Internet. It is a model for enabling ubiquitous, on-demand access to a shared pool of configurable computing resources, which can be rapidly provisioned and released with minimal management effort. This course will introduce various aspects of cloud computing, including fundamentals, management issues, security challenges and future research trends. This will help students (both UG and PG levels) and researchers to use and explore the cloud computing platforms.

ABOUT INSTRUCTOR:

Prof. Soumya K. Ghosh received the Ph.D. and M.Tech. degrees from Department of Computer Science and Engineering, Indian Institute of Technology (IIT), Kharagpur, India. Presently, he is a Professor with Department of Computer Science and Engineering, IIT Kharagpur. Before joining IIT Kharagpur, he worked for the Indian Space Research Organization in the area of satellite remote sensing and geographic information systems. He has more than 200 research papers in reputed journals and conference proceedings. His research interests include spatial data science, spatial web services and cloud computing.

COURSE PLAN:

Week 1: Introduction to Cloud Computing

Week 2: Cloud Computing Architecture

Week 3: Service Management in Cloud Computing

Week 4: Data Management in Cloud Computing

Week 5: Resource Management in Cloud

Week 6: Cloud Security

Week 7: Open Source and Commercial Clouds, Cloud Simulator

Week 8: Research trend in Cloud Computing, Fog Computing

Week 9: VM Resource Allocation, Management and Monitoring

Week 10: Cloud-Fog-Edge enabled Analytics

Week 11: Serverless Computing and FaaS Model

Week 12: Case Studies and Recent Advancements

PROGRAMMING IN JAVA

PROF. DEBASIS SAMANTA

Department of Computer Science and Engineering IIT Kharagpur

PRE-REQUISITES: This course requires that the students are familiar with programming language such as C/C++ and data structures, algorithms.

INTENDED AUDIENCE: The undergraduate students from the engineering disciplines namely CSE, IT, EE, ECE, etc. might be interested for this course.

INDUSTRIES APPLICABLE TO: All IT companies.

COURSE OUTLINE:

With the growth of Information and Communication Technology, there is a need to develop large and complex software. Further, those software should be platform independent, Internet enabled, easy to modify, secure, and robust. To meet this requirement object-oriented paradigm has been developed and based on this paradigm the Java programming language emerges as the best programming environment. Now, Java programming language is being used for mobile programming, Internet programming, and many other applications compatible to distributed systems. This course aims to cover the essential topics of Java programming so that the participants can improve their skills to cope with the current demand of IT industries and solve many problems in their own field of studies.

ABOUT INSTRUCTOR:

Prof. Debasis Samanta holds a Ph.D. in Computer Science and Engineering from Indian Institute of Technology Kharagpur. His research interests and work experience spans the areas of Computational Intelligence, Data Analytics, Human Computer Interaction, Brain Computing and Biometric Systems. Prof. Samanta currently works as a faculty member at the Department of Computer Science Engineering at IIT Kharagpur.

COURSE PLAN:

Week 1: Overview of Object-Oriented Programming and Java

Week 2: Java Programming Elements

Week 3: Input-Output Handling in Java

Week 4: Encapsulation

Week 5: Inheritance

Week 6: Exception Handling

Week 7: Multithreaded Programming

Week 8: Java Applets and Servlets

Week 9: Java Swing and Abstract Windowing Toolkit (AWT)

Week 10: Networking with Java

Week 11: Java Object Database Connectivity (ODBC)

Week 12: Interface and Packages for Software Development



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Add on /Certificate/Value added programs and Online MOOC programs like NPTEL, Swayam

2019-20

S. NO	Name of the Add on /Certificate/Value added programs and	
	Online MOOC programs like NPTEL, Swayam	Course Code
1	Certificate course Biotechnology in Diagnostics	CBD1920S01
2	Certificate course Foundation Programme in Banking and Finance	CFB2122S02
3	Add on course ACCA	CAC1920S03
4	Add on course CMA	CCM1920S04
5	Certificate Program in Soft Skills	CSS1920S05
6	Certificate course NISM	CNS1920S06
7	Tally Ace Certifications	CTA1920S07
8	Add on course Digital Marketing	CDM1920S08
9	Add on course WEKA	COW1920S09
10	Add on course Full stack web application development	CWD1920S10
11	Add on course Excel for Business Applications	CEM1920S11



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Certificate Course on "Biotechnology in Diagnostic Applications"

This course is designed for students who wish to learn about and appreciate biological topics while studying the smallest units of biology. Medical diagnosis is another application of biotechnology in the health sector. Students are introduced to molecular experiments, specimen collection, transport and handling, theoretical concepts in Advanced diagnostic Techniques

COURSE OBJECTIVES:

- 1. To perform molecular biology experiments
- 2. To perform specimen collection, transport and handling
- 3. To perform analytical techniques
- 4. To perform Safety measures

COURSE OUTCOMES:

- 1. Helps to understand the biotechnology and Human Health
- 2. Apply different molecular techniques and interpret the results
- 3. Helps to understand the theoretical concepts in Advanced diagnostic Techniques



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Foundation programme in Banking and Financial Service

Foundation Programme in Banking and Financial Services provide skill training courses in Banking and Financial service sector. It idesigned to deliver the key employability skills to your students who want to pursue a career in the financial services industry including, banking and financial markets. It is a fully immersive industry training programmme specifically designed for those who wish to pursue a career (both marketing & Operations) in banking and financial service industry. Students with background in commerce, management or aptitude for business are offered a unique opportunity to build their analytical and practical skills essential for marketing / operations in financial and banking services through this program.

Course objectives:

- 1.To Create an investment culture from a young age by spreading the concept of financial freedom.
- 2.To develop entrepreneurship among youth through imparting the importance of asset creation and its management.
- 3.Grooming students to have a cutting edge in share trading, banking, insurance or wealth management by implementing innovative solutions.

Course outcomes:

- 1. Explain the risk and return factors of alternate investment opportunities.
- 2. Become aware of the various investment avenues and trading platforms.
- 3. To build the analytical and practical skills essential for marketing / operations in financial and banking services.



SCM'S SCHOOL OF TECHNOLOGY AND MANAGEMENT SCMS Campus, Prathap Nagar, Muttom, Aluva, COCHIN- 683 106. Kerala



ACCA

The Association of Chartered Certified Accountants popularly know as ACCA is a globally recognised course with over 200,000 members and 600,000 students across 180+ countries. The ACCA qualification is considered the largest professional accounting qualification in the world.ACCA course is one of the most prestigious certifications in accounting and is preferred by many students who want to build a successful career abroad.

Course objectives :

- 1. The ACCA Qualification will provide skills and knowledge relevant to any business.
- 2.To provide access to global job opportunities.

Course outcomes:

1.Shapes the student into successful Auditors, Analysts, Bankers, Stock Market Executives, Chartered Accountants, etc as it deals with modules like Financial Accounting, Business Valuation, Mergers & Acquisitions, Risk Management and such.

2.Be able to apply the knowledge of accounting, business laws and taxation in business and commerce.

Dr. G. SASHI KUMAR
PRINCIPAL
PRINCIPAL MANAGEMENT



CMA

Certified Management Accountant (CMA) is a professional certification credential in the management accounting and financial management fields. The certification signifies that the person possesses knowledge in the areas of financial planning, analysis, control, decision support, and professional ethics.

Management Accountants play a vital role in the financial health of an organization by making critical decisions, safeguarding a company's integrity, and work towards business sustainability

Course objectives:

- 1.To gain expertise in various accounting related subjects like financial management, auditing, financial statement analysis, working capital policies, taxation etc.
- 2.To provide a career developing gear with CMA certification and get higher earnings, more job opportunities at global level and enormous benefits and reputation with passage of time.

Course outcomes:

- 1. Become an experienced and versatile accountant.
- 2. Enhances the knowledge and confidence to make crucial business decisions.



Soft Skills

Soft skills are non-technical skills that improves a student's overall ability. Soft skills include <u>interpersonal</u> (people) skills, communication skills, <u>listening skills</u>, time management, and empathy, among others. Students are encouraged to improve their soft skills during the course by sharpening their time management skills, leadership qualities and open-mindedness.

Course objectives:

- 1. To help the students understand interpersonal skills.
- 2. To support them in building interpersonal and social skills.
- 3. Become self-confident individuals by mastering interpersonal skills, team management skills, and leadership skills.

Course outcomes:

- 1. Students understand the significance of soft skills in the working environment.
- 2. Develop social and work-life skills, as well as their personal and emotional well-being.
- 3. Develop self-motivation, raised aspirations and belief in one's own abilities.

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NISM based certifications

NISM (National Institute of Securities Markets) is headquartered in Navi Mumbai, India and offers a wide range of courses to Indian students. It is a public trust which was established by <u>SEBI (Securities and Exchange Board of India)</u>. SEBI is the apex body that regulates the securities markets in India.

The mutual fund certification(VA) offered by NISM is the right course for Kick starting the financing career, All the intermediaries like brokers, banks, investment banks, assets management companies, and all other stock market related institutions nationwide accept this certification. The main reason behind national wide acceptance of NISM certification is that the SEBI stock market regulator backs it up.

Course objectives:

- 1. To create an In-depth understanding of the Indian Securities Market
- 2. To provide knowledge to invest in the financial markets.
- 3. To provide a comprehensive and in-depth knowledge about mutual funds.

Course outcomes:

- 1. Equip students with contemporary skills and knowledge required to capitalize forthcoming opportunities in securities markets.
- 2. Know the basics of mutual funds, their role and structure, different kinds of mutual fund schemes and their features
- 3. Create a powerful knowledge on various tools and techniques required to understand the functioning of capital markets.

SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT





TALLY ACE

TALLY ERP9 is one of the leading accounting packages widely used in India. It is an ERP solution that enables the students to handle -Accounts, Inventory, billing, taxation, payroll functions like PF ESI etc. The students were given training on Tally 9 ERP software. The Classes are conducted in association with Manvish Info Solutions. The classes provide the students with a bird's eye view into tally as accounting software used for completing various accounting tasks quickly with perfection.

Course Objectives

To acquaint the students about different with aspects of accounting, inventory management, tax management, payroll etc

Course Outcomes

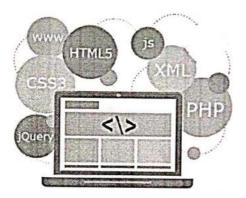
Students can complete all kinds of accounting actions required by the business world

SCANS SCHOOL OF TECHNOLOGY AND MANAGEM



SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT SCMS Campus, Prathap Nagar, Muttom, Aluva, COCHIN- 683 106. KERALA

Full stack Web Application Development



This course will teach students about fundamental concepts and techniques used for developing a mini E-commerce web application. Focusing on both the theoretical and practical. This will include the creation of database, form design, development phase etc. At the end of the course, students will understand different phases of Project development and the practical fundamentals of how a mini E-commerce web application is developed

Course Objectives

Building Strong expertise to develop Web Application using HTMLS CSS3 JavaScript, PHP & MySQL

Course Outcomes

Upon successful completion of the Course, Graduates should be able to:

- Use their learned skills, knowledge and abilities to develop websites
- Apply basic design principles to present ideas, information, products, and services onwebsites
- · Apply basic programming principles to the construction of websites
- · Effectively manage website projects using available resources

Rhomefre



SCMS Campus, Prathap Nagar, Muttom, Aluva, COCHIN- 683 106. KERALA

MASTER OF COMPUTER APPLICATIONS



About the Course

WEKA is open-source software that provides tools for data preprocessing, implementation of several Machine Learning algorithms, and visualization tools so that you can develop machine learning techniques and apply them to real-world data mining problems

Requirements

Computer Knowledge

Duration of the course: 33 Hours

Course Objective

- To understand the data mining functionalities
- To conceptualize and apply preprocessing, classification and clustering of data
- To understand data visualization techniques

Course Outcome

After completing this course:

- You will know how to work through a dataset end-to-end and deliver a set of predictions or a high-performance model.
- You will know your way around the Weka machine learning workbench including how to explore algorithms and design controlled experiments.
- You will know how to create multiple views of your problem, evaluate multiple algorithms and use statistics to choose the best-performing model for your own predictive modeling problems.



SCMS Campus, Prathap Nagar, Muttom, Aluva, COCHIN-683 106. Kerala



Excel for Business Applications

SSTM offers add on course on the basics of Microsoft Excel for data analysis. This course prepares the students to understand the nuances of data analysis as excel is an essential tool that comes in handy for professionals. The objectives of the course were to make them understand the essential functions of excel.

Course objectives:

- To familiarize with the basic functions of excel
- To equip students with data analysis and presenation

Course outcomes:

- Do the basic functions of excel like using formulae, functions, charts formatting etc.,
- Analyze the data and present the data using pivot tables and charts
- Perform the lookup function and basic analysis of data

SSTM- Certificate Course- 2019

July, 2019- December 2019

II Semester B.Sc Botany & Biotechnology (Double core)

Title- Biotechnology in Diagnostic Applications

Theory & Practicals (Demonstration)

Topics

(CBD192050)

- (1) Biotechnology & Human Health
- (2) Principle of Diagnosis and Common Pathogens
- (3) Laboratory Information System
- (4) Specimen collection, Transport & Handling -General concept
- (5) Decontamination, Disinfection & Sterilization
- (6) Health & Safety Measures
- (7) Analytical techniques & Instrumentation
- (8) Common Microbiological tests
- (9) Importance of Molecular Diagnosis
- (10) Advanced diagnostic Techniques (Theoretical Concept only).

Faculty members - Metropolis

- 1. Dr. Binu MSc PhD Biochemistry
- 2. Mrs. Mili Mohandas MSc Biochemistry
- 3. Mr. Rakesh Kumar MSc Microbiology

Dr. Harish .M, SIBBR&D, Faculty-in Charge of the course-









FOUNDATION PROGRAM IN BANKING AND FINANCIAL SERVICES

KASE (Kerala Academy for Skill Excellence)

PROGRAM SCHEDULE

	PROGRAM SCITED 6	
ТНЕМЕ	SESSION TOPICS	GAMES
Registration / Welcome Remarks / Intro session	Know Hedge – Video & PPT presentation – Programme Overview	
Ice breaker/ Team Assignment	Intro video on Entrepreneurship – 30 sec exercise - Teams to be assigned	The Great Egg Drop Game
Video Presentation	Stanford Commencement Speech of Steve Jobs with subtitle	
Entering the Ocean of Reality in Financial Services	Career trajectory & entrepreneurial opportunities in financial services - Video	
There is no such thing as one size fits all	One crore activity – Basics of asset classes – Equity / Mutual funds / Bank savings / Debt instruments / Gold / Real estate etc – Video	
Gateway to financial freedom	Financial Freedom concept / Goal setting / asset allocation / Passive vs Active strategies	
The Indian Capital Markets	Financial markets / IPOs / Stock exchanges / Corporate actions – Dividend / Stock split / right issue / bonus issue / spin off etc with live examples / Normal account opening procedures, how to buy shares, IPO, FPO/Physical demat/etc	
A jug fills drop by drop	Banking and Insurance - Videos and Introduction to basic terminologies	











Economic Economic	S Skill Development Mission of Government of Novelopment	
Stick to basics – the role of checklists	Reinforce the points about building a business with Margin of Safety, and having a checklist to come out on top – Fundamental analysis – EIC analysis / Ratios / Valuation etc	Gift wrapping exercise
Video presentation A jug fills drop by drop	One Idiot Movie by IDFC INVESTMENT STRATEGIES: "Systematic Investment Plan" / SIP calculator / Benefits of SIP, and the various processes involved, Overview of the various forms from various AMC, how to fill it, supporting documents etc.	
World of Mutual funds	Product Description - Equity & Debt MF / Terminologies / Process of selecting a MF from the universe and how it is analyzed to recommend a mutual fund Hedge Recommendation List	Pyramid game & T shape / Introducing NCDs / Liquid funds etc
Excel training for financial services operations	Microsoft Excel	
Activity:	Final evaluation and Cake Cutting	The marshmallow challenge



FOUNDATION PROGRAM IN BANKING AND FINANCIAL SERVICES

KASE (Kerala Academy for Skill Excellence)

PROGRAM SCHEDULE

Date	Hou rs	TIME	TOPIC	FACULTY
17-06-19	5	9.30-3.30	KnowHedge-Video & PPT presentation-Programme Overview Intro video on Entrepreneurship - 30 sec exercise - Teams to be assigned Stanford Commencement Speech of Steve Jobs with subtitle Career trajectory & entrepreneurial opportunities in financial services - Video One crore activity - Basics of asset classes - Equity / Mutual funds/ Banksavings/Debtinstruments/Gold/Realestate etc - Video Financial Freedom concept / Goal setting / asset allocation / Passive vs Active strategies Egg Drop	Rajanikanth/ Manoj T N
18-06-19	5	9.30-3.30	Financialmarkets/IPOs/Stockexchanges/Corporate actions— Dividend/Stocksplit/rightissue/bonusissue/spinoffetcwithlive examples/Normalaccountopening procedures,howtobuyshares, IPO,FPO/Physicaldemat/etc	Rajanikanth /Sreehari
19-06-2019	5	9.30-3.30	Banking and Insurance - Videos and Introduction to basic terminologies One Idiot Movie by IDFC INVESTMENT STRATEGIES: "Systematic Investment Plan" / SIP calculator / Benefits of SIP, and the various processes involved, Overview of the various forms from various AMC, how to fill it, supporting documents etc. Product Description - Equity & Debt MF / Terminologies / Processof selectinga MF from the universe and how it is analyzed to recommend	K C Thomas/ Anukrishnan
			a mutual fund Hedge Recommendation List Reinforce the points about building a business with Margin of	
20-06-19	5	9.30-3.30	Safety, and having a checklist to come out on top – Fundamental analysis – EIC analysis / Ratios / Valuation etc Technical Analysis Introduction Types of candle sticks	Anusree/ Sreehari
21-06-19	5	9.30-3.30	Mashmellow Game Excel Training Exam	Anukrish n/Suvii

Students were given additional training sessions in Advanced Excel and Stock Market trading. They were given hands on experience in Advanced Excel and detailed session on Internship was given.



PRATHAP NAGAR, MUTTOM, ALUVA

DEPARTMENT OF COMMERCE

Report on ACCA 2019-22 Admissions

The classes for ACCA 2019-22 Admissions started on 3rd July 2019. There were 9 students who enrolled for the Course. Classes started with F3 Financial Accounting. Experienced faculties from different fields handled the classes. The students were provided with course materials as per the syllabus, which included Revision kit. After completing F3 paper classes for F2- Accountant in Business started. Out of 9 students who enrolled 2 students qualified F3. Student on successful completion of the course will be able to do financial analysis, budgeting and forecasting.

ALUVA

PRINCIPAL /HOD

SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT PRATHAP NAGAR MUTTOM ALUVA

DEPARTMENT OF COMMERCE

Syllabus CMA

- Financial Reporting, Planning, Performance and Control (Exam format: 4 hours
 objective type and 2 descriptive type questions)
 - 1) External Financial Reporting 15%
 - 2) Planning, Budgeting, and Forecasting 20%
 - 3) Performance Management 20%
 - 4) Cost Management 15%
 - 5) Internal Controls 15%
 - 6) Technology and Analytics 15%
- 2. Financial Decision Making (Exam format: 4 hours -100 objective type and 2 descriptive type questions)
 - 1) Financial Statement Analysis 20%
 - 2) Corporate Finance 20%
 - 3) Decision Analysis 25%
 - 4) Risk Management 10%
 - 5) Investment Decisions 10%
 - 6) Professional Ethics 15%

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SCMS Campus, Prathap Nagar, Muttom, Aluva

Department of Commerce

Report on CMA 2019-22 Admissions

The classes for CMA 2019-22 Admissions started on 3rd July 201**9**. There were 5 students who enrolled for the Course. Classes started with Part 2 Financial Decision Making. Experienced faculties from different fields handled the classes. The students were provided with course materials as per the syllabus which included Revision kit

PRINCIPAL HOD

COCHINA 683 106

SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT PRATHAP NAGAR MUTTOM ALUVA

DEPARTMENT OF COMMERCE

Syllabus CMA

- Financial Reporting, Planning, Performance and Control (Exam format: 4 hours
 objective type and 2 descriptive type questions)
 - 1) External Financial Reporting 15%
 - 2) Planning, Budgeting, and Forecasting 20%
 - 3) Performance Management 20%
 - 4) Cost Management 15%
 - 5) Internal Controls 15%
 - 6) Technology and Analytics 15%
- 2. Financial Decision Making (Exam format: 4 hours -100 objective type and 2 descriptive type questions)
 - 1) Financial Statement Analysis 20%
 - 2) Corporate Finance 20%
 - 3) Decision Analysis 25%
 - 4) Risk Management 10%
 - 5) Investment Decisions 10%
 - 6) Professional Ethics 15%

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SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT Muttom, Aluva- 683106

DEPARTMENT OF COMMERCE

CMA STUDENT LIST (2019-2022) Batch 8 Taxation, Batch 7 Computer Application)

SL.NO	ROLL NO	STUDENT NAME	
1	FBT-593	SreeRaj KR	
2	FBT-550	Abdul Basith	
3	FBT-573	Ruben Jacob Chacke	
4	FBCA-245	Akhilesh S	
5	FBT-595	Ebin Eldhose	

Dr. G. SASHI KUMAR PRINCIPAL

SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT

		SCMS SC	СНО	OL	OF	ГЕС	CHN	OL	OG	Y A	ND	MA	ANA	GE	ME	NT						_
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SCHS SCHOOL OF TECHNOLOGY AND MAMAGEMENT

Prathap Nagar, Muttom, Aluva Department of Commerce

			Soft Skills (Sem			
	Month 1	Activity(Part 1)	Description	Month 2	Activity (Part 1)	Description
	Day 1	7	Birthday Gift	Day 13	12	Marketing strategies
	Day 2	8	Favourite Room	Day 14	14	Guessing the word
	Day 3	8	Favourite Room	Day 15	14	Guessing the word
	Day 4	3	Developing Story	Day 16	13	Countries of the world
	Day 5	3	Developing Story	Day 17	15	Planning a trip
	Day 6	2	Muted video	Day 18	5	Celebrity
	Day 7	. 2	Framing Dialogues	, Day 19	6	JAM(Just a minute)
	Day 8	9	Taboo	Day 20	16	Developing a product
	Day 9	4	Identifying flaws	Day 21	16	Developing a product
	Day 10	10	Healthy Eating	Day 22	17	Money Management
SUBJECT PLANNER	Day 11	11	Describing a concept	Day 23	18 ·	Debate - Home Schooling
¥	Day 12	11	Describing a concept	Day 24	19	Introducing oneself
8 8	Month 3	Activity (Part 1 & 2)	Description	Month 4	Activity (Part 3)	Description
SUBJECT	Day 25	Part 1 Activity 20	chain speakers	Day 37	1	Group Planning
	Day 26	Part1 Activity 20	chain speakers	Day 38	2	Amusement Park
	Day 27	Part 1 Activity 1	Heritage of India	Day 39	2	Skit
	Day 28	Part 2 Activity 1	Ice-breaker session	Day 40	3	Group Discussion
	Day 29	2	Successful Presenter	Day 41	4	Time Management
	Day 30	3	Story Fun	Day 42	5	Self Description Test
	Day 31	4	Planning a cultural event	Day 43	6	Job interview
	Day 32	5	Cultural event	Day 44	6	Interview Skills
	Day 33	8	Developing news story	Day 45	7	Professionalism
	Day 34	9	News Reporting	Day 46	7	Professionalism
	Day 35	10	Prediction	Day 47	8	Silent movie
	Day 36	11	Prediction	Day 48	8	Silent movie

Dr. G. SASHI KUMTAR PRINCIPAL

SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT



Prathap Nagar, Muttom, Aluva Department of Commerce

Soft Skills Report 2019-2020

The college offers a certification course on Soft Skills for the students of B.Com to improve their communication skills, writing skills, presentation skills and reading skills of students. The course helps the students to boost their confidence level and equips them to face the challenging world outside in an optimistic manner. The activity oriented sessions in the syllabus aims to enhance the employability skills and make them competent to survive in a corporate world.

Written and oral examination is conducted after the completion of the syllabus to evaluate the understanding and the knowledge of the students. Certificates are also issued to the students on the basis of the grade scored by them.

As part of achieving this target in the academic year 2019-2020, three teachers from B.Com engaged the Soft Skill sessions in 1st Sem B.Com classes. The Soft Skill sessions in Tax A was handled by Ms. Aiswarya Murali, and that of Tax B was handled by Ms.Rashmi Varier and that of C.A was handled by Ms.Veni Maria Das. These teachers have had successfully handled all the activity sessions in a unique style of their own. They have also added some innovative strategies to make the activities more interactive and lively.

The syllabus for Soft Skills comprises of 50 activities and these activities are divided into three modules. The syllabus focuses mainly on activities which help in the overall development of the students. The activities for Module 1 were compiled by Ms. Annie Thomas (B.Com department), Module 2 by Ms. Anjali (PGDM Department) and Module 3 by Dr. Fathima Cross (MBA Department).

The main motive of the course curriculum is to help students gain confidence, speaking skills, writing skills, presentation skills, interpersonal skills, emotional intelligence etc. Module 1 of the syllabus deals with activities based on speaking skills which helps the students capable of speaking on a public platform. Module 2 deals with presentation skills which enables the students to present content with confidence and clarity. Module 3 deals with interpersonal skills which help the students to interact well with each other and produce creative ideas. In total, the soft skill course curriculum helps in broadening the intellectual horizons of the students.

Written and Oral examinations were conducted (in November 2019) after the completion of the course, for evaluating the speaking and writing skills of the students. Certificates were also issued to the students based on their performance in oral and written examinations.

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Prathap Nagar, Muttom, Aluva Department of Commerce

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	Day 34	9	News Reporting	Day 46	7	Professionalism
	Day 35	10	Prediction	Day 47	8	Silent movie
	Day 36	11	Prediction	Day 48	8	Silent movie

Dr. G. SASHI KUMTAR PRINCIPAL

SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT



SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT Muttom, Aluva- 683106

DEPARTMENT OF COMMERCE Certification Program in Soft Skills (2019-2022 Batch 8 Taxation, Batch 7 Computer Application)

SL NO	ROLL NO	NAME OF STUDENT
1	FBT - 551	KARUN RAJ
2	FBT - 555	ALAN A CHANDY
3	FBT - 556	LEKSHMI PARVATHY R
4	FBT - 557	ANNE MARY SHREYA KAIPPASSERY
5	FBT - 559	ANJANA AJITH
6	FBT - 560	NEHA MANAF
7	FBT - 561	JOE JOSEPH RAJESH
8	FBT - 562	REEMA ROY
9	FBT - 563	CHANDRATHARA P T
10	FBT - 564	GOURI U
11	FBT - 565	KIRAN S NAIR
12	FBT - 567	AAKHILA JENNATH SUBAIR
13	FBT - 568	MALAVIKA S
14	FBT - 569	KEZIA MARIAM ABRAHAM
15	FBT - 570	JOSEPH GEORGE ATTOKARAN
16	FBT - 572	ANUJA LAL
17	FBT - 575	GOVIND PRAKASH
18	FBT - 581	ANJALI
19	FBT - 583	P J MUHAMMED RASHID
20	FBT - 585	NANDHU RAJESH
21	FBT - 588	FAAIZ AHMED
22	FBT - 590	SAIGOVINDA S

23	FBT - 592	LINTA MARIYA MARTIN
24	FBT - 596	JIS JOJET THOMAS
25	FBT - 597	MUHAMMED AADHIL ROSHAN
26	FBT - 598	ANTONY JOSE
27	FBT - 600	KHADEEJA RAFI
28	FBT - 601	ANKIT P DATTANI
29	FBT - 602	AMRUTH SHINE
30	FBT - 603	ASWATHY C R
31	FBT - 604	ATHIRA K DINESAN
32	FBT - 605	POULOSE K PHILIP
33	FBT - 606	YADHU KRISHNA
34	FBT - 607	GOPIKRISHNA K P
35	FBT - 613	PAVANA WILLIAMS KYROS
36	FBT - 614	DEVIKA K J
37	FBT - 615	SREYA ROSEMARY K G
38	FBT - 616	ALBY ABRAHAM VINOD
39	FBT - 617	SANJAY JAYACHANDRAN
40	FBT - 619	MOHAMMED FOUZAN FASILY
41	FBT - 620	NAVYA M
42	FBT - 621	ASHIKA SALAM
43	FBT - 622	KARTHIKA MURALI KOTTARAPARAMBII
44	FBT - 624	RIYAZ ABDUL RAZACK
45	FBT - 625	ALFIYA ASHRAF
46	FBT - 627	AALTHIYA BOSCO
47	FBT - 628	MOHAMED FASAL
48	FBT - 629	SABITH A V
49	FBT - 630	' C J ROHITH
50	FBT - 631	ABREMINE OF RAMANAN

SWOS

51	FBT - 632	ARYA K B
52	FBT - 633	MUHAMMED FUAAD
53	FBT - 634	MOHAMMED FASEEL T A
54	FBT - 636	MICHAEL ANTONY GOMEZ
55	FBT - 637	ALFIYA K A
56	FBT - 638	AAFIYA K A
57	FBT - 641	RIZWAN NOOH
58	FBT - 642	JANVI JAYESH
59	FBT - 643	KEVIN KURIYACHAN PALLIYAN
60	FBT - 644	SANTHRA ALEYA GEORGE
61	FBT - 646	MARIA ABRAHAM
62	FBT - 647	DAVIS JOJI
63	FBT - 648	SHAMEEMA V.U ,
64	FBT - 649	MOHAMMED NASEEB P.N
65	FBT - 650	JOSHUA JOY C
66	FBT - 651	MOHAMED AMAN K.A
67	FBT - 652	ANANTHU S
68	FBT - 654	MATHEW GIBI
69	FBT - 656	RAHUL BABURAJ RAGHAVAN
70	FBCA - 228	ASWIN P DILEEP
71	FBCA - 234	HARISHANKAR ARUN C
72	FBCA - 235	AKSHAY KRISHNAN K.S
73	FBCA - 236	DOREEN BONYFUS
74	FBCA - 238	JOEL BETHEL SIBY
75	FB,CA - 240	SUHANA NOUFAL
76	FBCA - 241	VISHNU S WARRIER
77	FBCA - 242	NAMRIN V. FAZALUDHEEN

ANAGEMEN

AVUVA 683 106

SWOS

78	FBCA - 243	AVINASH. V. MADHAV
79	FBCA - 244	AJAY REJI
80	FBCA - 246	NITHIN VIJAY
81	FBCA - 247	MUHAMMED RASHEED
82	FBCA - 248	GOVIND S
83	FBCA - 249	PARVATHY N K
84	FBCA - 250	MILAN BIJI MATHEW
85	FBCA - 251	GEORGE ANTONY
86	FBCA - 252	M S MUHAMMED ALI
87	FBCA - 254	ASWATH JEEVAN RAJ
88	FBCA - 255	YOHAN XAVIER
89	FBCA - 256	A EDWARD SACHIN
90	FBCA - 257	BISHAAR BAASITH ALI
91	FBCA - 260	MUHAMMED BASIM E
92	FBCA - 263	ABIYA MIJI
93	FBCA - 265	AMJITH ZAIM
94	FBCA - 268	NAVANEETH KRISHNA SURESH
95	FBCA - 271	M.K.MOHAMMED YASIN
96	FBCA - 272	SAFA KHADEEJA V H
9.7	FBCA - 273	FEMY MARIAM VARGHESE
98	FBCA - 275	ASHIF KANDAPARAMBIL NAZAR

ALUVA 683 106 683 106 MANAGEMENT * SCANS & 118

PRATHAP NAGAR, MUTTOM, ALUVA-683 106

B COM - (2019-2022) SEMESTER I ATTENDANCE SHEET - TAXATION - A

Present Absent

Sub:-Soft Skill 40 39 38 Faculty: - Ms. Alswarya Murali 37 35 34 33 No. Roll No 16/10 14/10 15/10 49 16 9 910 29 79 24/8 2 Date LHA CUA CHA CHA CHA CMA CHA CHA (ua 1 FRT - SSO ABDUL BASITH ACCA 2 FBT - 551 KARUN RAJ ALCA ALCA ALCA A ACCA DILA FLLP ALCO ACCA ALCA ALCA 3 FBT - 552 NIKHITHA SURESH NAIR Acus ACLA ALLA ALLE ALLA ALCA ALCA ALLA (A) 4 FRT - 554 SHANIFA MOHAMED A 00 A A 5 FBT - 555 ALAN A CHANDY A OD A 6 FBT - 556 LEKSHMI PARVATHY R A A 7 FBT - 557 ANNE MARY SHREYA KAIPPASSERY 9 FBT - 559 ANJANA AJITH FRT - 560 NEHA MANAF OPA 10 FAT - 561 JOE JOSEPH RAJESH A AD 00 11 FBT - 562 REEMA ROY A 12 FBT - 563 CHANDRATHARA PT 00 13 FBT - 564 GOURIU A A 14 FBT - 565 KIRAN S NAIR ALL A 15 FBT - 567 AAKHILA JENNATH SUBAIR 00 A 16 FBT - 568 MALAVIKAS 17 FBT - 569 KEZIA MARIAM ABRAHAM A A 18 FBT - 570 JOSEPH GEORGE ATTOKARAN a A A ALL A 19 FBT - 571 AKASH UDAYAN A OD OD (20 FBT - 572 ANUJA LAL CHA CHA (HA CHA CHD A CHA CALIR CUA ALCA LUA 21 FBT - 573 REUBEN JACOB CHACKO A A 22 FBT - 575 GOVIND PRAKASH A ALLA ALLA ALLA ALCA ALCA ALLA A ALLA ACCA A 23 FRT - 577 CHESIA JOHNY PUTHENPURAYIL ALLA ALLA ACCA acua ACUA ALLA ALLA ACCA ACLA ACLA ACCA 24 FET - 578 MARYAM NAVAS A 25 FBT - 581 ANJAU ACCA ALLA ALLA ACLA ACCA ALCA ACCA ACLA AMA ACCA ACC A ALLA 26 FBT - 582 MOHAMMED YASSIM air A A 27 FBT - 583 PJ MUHAMMED RASHID ·A ACLA A Acco ACCA ALCA A ACCA ACLA 0 (7 ALLA A 28 FBT - 584 IRFAANA ERSHAD A A 29 FBT - 585 NANDHU RAJESH 9 A A a A A 30 FBT - 588 FAAIZ AHMED A A 001 31 FBT - 589 ABHINAV ANIL a 32 FBT - 590 SAIGOVINDA S ACCA OD ALLA 0 Acto A ALLA ACLA A ALCA ALLA ACCA 33 FBT - 591 JOEL FRANCIS A A A 34 FBT - 592 LINTA MARIYA MARTIN CHA CHA (HA) CUA (MA IMA CHA (HA CUB CMP (MA 35 FBT - 593 SREERAJ K R CHA CHA CHA CHA CHA CNA IMA A CMA MA A 36 FBT - 595 EBIN ELDOSE OD A 37 FBT - 596 JIS JOJET THOMAS A 38 FBT - 597 MUHAMMED AADHIL ROSHAN P A 39 FBT - 598 ANTONY JOSE ALLA ACCA ACCA ACCA Aua ALLA ALLA A ALCA ALLA ACCA 40 FBT - 599 SIMRANPREET SINGH 41 FBT - 600 KHADEEJA RAFI (A) A 42 FBT - 601 ANKIT P DATTANI

24 FBT - 632 ARYA K B

B COM - (2019-2022) SEMESTER I ATTENDANCE SHEET - TAXATION - B

Present

Absent

Fac	culty:- Ms.Rashmi R Varier	80												Sub:-Sc	34	35	36	37	38	39	40
	. Roll No	21	22	23	24	25	26	27	28	29	30	31	32	33	1 1	35	36	31	30	33	10
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1	FBT - 602 AMRUTH SHINE	A	A	A	A			V	Area		X A										
2	FBT - 603 ASWATHY C R			A	~	1	/	V	1	V		V					-	-			
3	FBT - 604 ATHIRA K DINESAN	1	1	V	V	V			N						/			-			-
4	FBT - 605 POULOSE K PHILIP		1	V	V	V	~		V	~				. /							
5	FBT - 606 YADHU KRISHNA	/		V	V	1		~	V												
6	FBT - 607 GOPIKRISHNA K P	A	1	V	1	V	V	~	~			V						-			
7	FBT - 612 SALMAN AL FARISI	A	1	-	A	0	0	/	V	~	~		10	1			+				1
8	FBT - 613 PAVANA WILLIAMS KYROS	~	·A	A	V		A	~			~										1
9	FBT - 514 DEVIKA K J	A	/	1	V	1		1	1					Au	2000			_			
10	FBT - 615 SREYA ROSEMARY K G	A	A	V		1	V	A		1				Δ							
11	FBT - 616 ALBY ABRAHAM VINOD	1	, /	V	V	A				V											
12	FBT - 617 SANJAY JAYACHANDRAN	~	A	/	A	~	V								1/						
13	FBT - 619 MOHAMMED FOUZAN FASILY	A	V	V	~	V	V					,		1							
14	FBT - 620 NAVYA M	~	/	V	1	V		0						1	A	1	+				
15	FBT - 621 ASHIKA SALAM	1	V	/	V	V	V								A						
16	FBT - 622 KARTHIKA MURALI KOTTARAPARAMBII	1	A	V	V	1	V	,			. /		-		1/						
17	FBT - 624 RIYAZ ABDUL RAZACK			/	V		V			./	2			1/	1	/					
-+	FBT - 625 ALFIYA ASHRAF			/	V	1	V	~	A		1	1/									
-	FBT - 627 AALTHIYA BOSCO	~	A	A	V					LUA	·A	1	1	1,	1						
-	FBT - 628 MOHAMED FASAL	A	A	/		A	V			LUGA	H	H	1.	1	1						
-	FBT - 629 SABITH A V	A	~	/	Au	A	~		V	1		1/		Aur							-
-	FBT - 630 C J ROHITH	A	A		A	1	V	V		1	-	1	1	1	1						-
_	FBT - 631 ABHINAV H RAMANAN			1	1	2	V	V	A	40	A		1	1	L						
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	was a consistence											- 1									
No.	Roll No	21	22	23																	
25	FBT - 633 MUHAMMED FUAAD	A		1	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	
26	FBT - 634 MOHAMMED FASEEL T A			be:	V			V		1	A		1	0	1/		- 55	- Or	36	39	40
	FBT - 636 MICHAEL ANTONY GOMEZ	A		(A)		~		/		/	~	1	1/	1							
		V	1	A	~		V	1/	/	Bo	A		1/								
	FBT - 637 ALFIYA K A		~	~	V	1	V		./		1	. /	1								
29	FBT - 638 AAFIYA K A	~	V	~	/	1/	1/		/		1	V		V							
30	FBT - 641 RIZWAN NOOH	1	1/	1/			A.				V	V									
31	FBT - 642 JANVI JAYESH	Λ				1/	A			~	A	A	/	1							
	FBT - 643 KEVIN KURIYACHAN	A		V	~	A		A	~	~	A	·A		~							
-	PALLIYAN	A		V	~	1	0	-		~	V	/	1/	1	. 1						
33	FBT - 644 SANTHRA ALEYA GEORGE	1		V.	A		V	A	/	1/	1/	./	Λ	. /	4						
34	FBT - 646 MARIA ABRAHAM			/	1	1	1/		1				H		-						
35	FBT - 647 DAVIS JOJI		1/	A	-			4	1						/						
36	FBT - 648 SHAMEEMA V.U	. /	· A	-11		. /	/	A	H			~			/						
		^	A	·A		0	V	~			A	·A	/	~	1						
	FBT - 649 MOHAMMED NASEEB P.N	A			V	1	V	A		1	1	~	A	A							
38	FBT - 650 JOSHUA JOY C	A		A	V	1	1		~	/			1	1/	1						
39	FBT - 651 MOHAMED AMAN K.A		A	~	V	1	V				1		1/	V						-	
40	FBT - 652 ANANTHU S			1	1	1/	1/	1	/	/	/	. /									
41	FBT - 654 MATHEW GIBI	A	A	~	/	/	1	~		1/	./	:0									
42	FBT - 655 ALEX KOSHY		1	1	Attust	-	/	1	. /	-		jA	X /	-		/					
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SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT Present B COM - (2019-2022) SEMESTER I ATTENDANCE SHEET - COMPUTER APPLICATION 32 33 36 10/10 Date 21/4 161 1 FBCA - 234 HARISHANKAR ARUN C 2 FBCA - 235 AKSHAY KRISHNAN K.S ~ 3 FBCA - 236 DOREEN BONYFUS 2 FBCA - 238 JOEL BETHEL SIBY ---4 6 FBCA - 240 SUHANA NOUFAL A 7 FBCA - 241 VISHNU S WARRIER A 1 B FBCA - 242 NAMRIN VALIYAVEETIL FAZALUDHEEN 9 FBCA - 243 AVINASH, V. MADHAV 4 4 a 4 9 13 FBCA - 247 MUHAMMED RASHEED 4 16 FBCA - 250 MILAN BUI MATHEW 17 FBCA - 251 GEORGE ANTONY 18 FBCA - 252 M S MUHAMMED ALI 1 19 FBCA - 254 ASWATH JEEVAN RAJ B 21 FBCA - 256 A EDWARD SACHIN 0 22 FBCA - 257 BISHAAR BAASITH ALI Y 23 FBCA - 258 FATHIMATH SALHA P.S. 24 FBCA - 259 MOHAMED AMAN K.A _ 25 FBCA - 260 MUHAMMED BASIM E 26 FBCA - 261 JOFFIN VARGHESE

4

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1

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Faculty:-No. Roll No

5 FBCA - 239 GOPIKA M

10 FBCA - 244 AJAY REJI 11 FBCA - 245 AKHILESH S

12 FBCA - 246 NITHIN VIJAY

14 FBCA - 248 GOVINDS 15 FBCA - 249 PARVATHY N K

20 FBCA - 255 YOHAN XAVIER

27 FBCA - 263 ABIYA MUI

29 FBCA - 265 AMJITH ZAIM

275

38

39

30 FBCA - 266 HANAN FATHIM KA 31 FBCA - 267 AMEEN AHSAN

28 FBCA - 264 MUHAMMED YAZEEN M S

32 FBCA - 268 NAVANEETH KRISHNA SURESH 33 FBCA - 269 SHONE SHIBU KOTTOOTHEKKEDOM

ASHIT

34 FBCA - 271 MOHAMMED YASIN M.K. 35 FBCA - 272 SAFA KHADEEJA V H 36 FBCA - 273 FEMY MARIAM VARGHESE

SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT Muttom, Aluva- 683106

DEPARTMENT OF COMMERCE Certification Program in Soft Skills (2019-2022 Batch 8 Taxation, Batch 7 Computer Application)

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3	FBT - 556	LEKSHMI PARVATHY R
4	FBT - 557	ANNE MARY SHREYA KAIPPASSERY
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6	FBT - 560	NEHA MANAF
7	FBT - 561	JOE JOSEPH RAJESH
8	FBT - 562	REEMA ROY
9	FBT - 563	CHANDRATHARA P T
10	FBT - 564	GOURI U
11	FBT - 565	KIRAN S NAIR
12	FBT - 567	AAKHILA JENNATH SUBAIR
13	FBT - 568	MALAVIKA S
14	FBT - 569	KEZIA MARIAM ABRAHAM
15	FBT - 570	JOSEPH GEORGE ATTOKARAN
16	FBT - 572	ANUJA LAL
17	FBT - 575	GOVIND PRAKASH
18	FBT - 581	ANJALI
19	FBT - 583	P J MUHAMMED RASHID
20	FBT - 585	NANDHU RAJESH
21	FBT - 588	FAAIZ AHMED
22	FBT - 590	SAIGOVINDA S

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23	FBT - 592	LINTA MARIYA MARTIN	Mila
24	FBT - 596	JIS JOJET THOMAS	\$0.
25	FBT - 597	MUHAMMED AADHIL ROSHAN	Ph
26	FBT - 598	ANTONY JOSE	M
27	FBT - 600	KHADEEJA RAFI	Berly
28	FBT - 601	ANKIT P DATTANI	Bony
29	FBT - 602	AMRUTH SHINE	Draw
30	FBT - 603	ASWATHY C R	Sol Sol
31	FBT - 604	ATHÍRA K DINESAN	Tall
32	FBT - 605	POULOSE K PHILIP	You
33	FBT - 606	YADHU KRISHNA	Adh
34	FBT - 607	GOPIKRISHNA K P	601
35	FBT - 613	PAVANA WILLIAMS KYROS	Jesen
36	FBT - 614	DEVIKA K J	But
37	FBT - 615	SREYA ROSEMARY K G	She
38	FBT - 616	ALBY ABRAHAM VINOD	Contract of the contract of th
39	FBT - 617	SANJAY JAYACHANDRAN	dif
40	FBT - 619	MOHAMMED FOUZAN FASILY	John
41	FBT - 620	NAVYA M	the
42	FBT - 621	ASHIKA SALAM	Ant
13	FBT - 622	KARTHIKA MURALI KOTTARAPARAMBIL	Kasth
14	FBT - 624	RIYAZ ABDUL RAZACK	Rujas
45	FBT - 625	ALFIYA ASHRAF	Mor
16	FBT - 627	AALTHIYA BOSCO	Mos
17	FBT - 628	MOHAMED FASAL	Face
18	FBT - 629	SABITH A V	8abok
	FBT - 630	CJROHITH	Buss
50	FBT - 631	ABHUNDLOGFRAMANAN	Poliner

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			LB.
51	FBT - 632	ARYA K B	
52	FBT - 633	MUHAMMED FUAAD	E DON
53	FBT - 634	MOHAMMED FASEEL T A	Ser
54	FBT - 636	MICHAEL ANTONY GOMEZ	file
55	FBT - 637	ALFIYA K A	A S
56	FBT - 638	AAFIYA K A	rich
57	FBT - 641	RIZWAN NOOH	Russ
58	FBT - 642	JANVI JAYESH	2
59	FBT - 643	KEVIN KURIYACHAN PALLIYAN	34
60	FBT - 644	SANTHRA ALEYA GEORGE	1 Di
61	FBT - 646	MARIA ABRAHAM	- Ala
62	FBT - 647	DAVIS JOJI	and I
63	FBT - 648	SHAMEEMA V.U ,	M.
64	FBT - 649	MOHAMMED NASEEB P.N	by balo
65	FBT - 650	JOSHUA JOY C	ah-
66	FBT - 651	MOHAMED AMAN K.A	man:
67	FBT - 652	ANANTHU S	ښ
68	FBT - 654	MATHEW GIBI	to the
69	FBT - 656	RAHUL BABURAJ RAGHAVAN	len
70	FBCA - 228	ASWIN P DILEEP	elc
71	FBCA - 234	HARISHANKAR ARUN C	20
72	FBCA - 235	AKSHAY KRISHNAN K.S	bul
73	FBCA - 236	DOREEN BONYFUS	5
74	FBCA - 238	JOEL BETHEL SIBY	7
75	FBCA - 240	SUHANA NOUFAL	MX.
76	FBCA - 241	VISHNU S WARRIER	Mes
77	FBCA - 242	NAMRIN V. FAZALUDHEEN -	Crus

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78	FBCA - 243	AVINASH. V. MADHAV
79	FBCA - 244	AJAY REJI
80	FBC 4 - 246	NITHIN VIJAY
81	FBCA - 247	MUHAMMED RASHEED
82	FBCA - 248	GOVIND S
83	FBCA - 249	PARVATHY N K
84	FBCA - 250	MILAN BIJI MATHEW
85	FBCA - 251	GEORGE ANTONY
86	FBCA - 252	M S MUHAMMED ALI
87	FBCA - 254	ASWATH JEEVAN RAJ
88	FBCA - 255	YOHAN XAVIER
89	FBCA - 256	A EDWARD SACHIN
90	FBCA - 257	BISHAAR BAASITH ALI
91	FBCA - 260	MUHAMMED BASIM E
42	FBCA - 263	ABIYA MIJI
93	FBCA - 265	AMJITH ZAIM
94	FBCA - 268	NAVANEETH KRISHNA SURESH
95	FBCA - 271	M.K.MOHAMMED YASIN
96	FBCA - 272	SAFA KHADEEJA V H
97	FBCA - 273	FEMY MARIAM VARGHESE
	FBCA - 275	ASHIF KANDAPARAMBIL NAZAR



Dr. G. SASHI KUMAR
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SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT

National Institute of Securities Market (NISM)

(An Educational initiative by SEBI)

Name of the Module: Mutual Fund Distributors Certification Examination

The examination seeks to create a common minimum knowledge benchmark for all persons involved in selling and distributing mutual funds including:

- BCom/MBA/PGDM Students
- · Individual Mutual Fund Distributors
- Employees of organizations engaged in sales and distribution of Mutual Funds
- Employees of Asset Management Companies specially persons engaged in sales and distribution of Mutual Funds

The certification aims to enhance the quality of sales, distribution and related support services in the mutual fund industry.

Examination Objectives:

On successful completion of the examination the candidate should:

- Know the basics of mutual funds, their role and structure, different kinds of mutual fund schemes and their features
- Understand how mutual funds are distributed in the market-place, how schemes are to be
 evaluated, and how suitable products and services can be recommended to investors and
 prospective investors in the market.
- Get oriented to the legalities, accounting, valuation and taxation aspects underlying mutual funds and their distribution.
- Get acquainted with financial planning as an approach to investing in mutual funds, as an aid for mutual fund distributors to develop long term relationships with their clients.

Assessment Structure:

The examination consists of 100 questions of 1 mark each and should be completed in 2 hours. The passing score for the examination is 50%. There shall be no negative marking.



Curriculum

I. Concept and Role of a Mutual Fund

- · Concept of a mutual fund
- · Functions of a mutual fund
- Advantages and limitations of a mutual fund
- Investment objectives
- · Marking to market
- Unit capital
- Assets under management (AUM)
- · Fund running expenses
- Net asset value (NAV)
- · Brief history of mutual funds in India
- Closed end funds and open ended funds
- Categorization of funds by investment objective
- Categorization of funds by investing horizon
- Categorization of funds by asset class
- · International funds
- · Fund of Funds
- · Exchange Traded Funds (ETF)

II. Fund Structure and Constituents

- Structure of mutual funds in India and related regulations
- Role of the sponsor, trustee and Asset Management Company (AMC) and related regulations
- Role of other fund constituents and related regulations

III. Legal and Regulatory Environment

· Role of regulators in India

- Role and functions of SEBI in regulating mutual funds
- Self-regulatory organizations
- · Role and functions of AMFI
- · AMFI Code of Ethics
- Investment restrictions and related regulations
- · Investor rights and obligations

IV. Offer Document

- Regulations with respect to drafting and filing of an <u>Offer Document</u> for NFO
- Process of NFO and steps involved in marketing an NFO
- Objectives of information disclosure in an offer document
- Objectives and contents of the Statement of Additional Information (SAI) and related regulations
- Objectives and contents of the Scheme Information Document (SID) and related regulations
- Key Information Memorandum (KIM) and related regulations

V. Fund Distribution and Sales Practices

- · Types of investors and eligibility
- Distribution channels for mutual funds
- Pre-requisites to become a mutual fund distributor
- Key elements of agreement between distributor and a mutual fund

E. Sales practices and commission

Types of commissions and transaction charges

- G. AMFI Code of Conduct
- H. Process for KYD

VI. Accounting, Valuation and Taxation

- Computation of net assets and NAV
- · Announcement of NAV
- · Factors affecting the NAV
- Pricing of transactions in a mutual fund
- · Time-stamping of transactions
- · Charging of expenses
- Key accounting and reporting requirements
- Valuation process carried out by mutual funds
- · Applicability of taxes
- · Dividend Distribution Tax
- Taxability of dividends and capital gains in the hands of a mutual fund investor
- Applicability of Securities
 Transactions Tax based on type of transaction and scheme
- Setting off gains and losses under Income Tax Act

VII. Investor Services

- KYC requirements & Demat Account concept
- Process for fresh and additional purchase in a mutual fund
- Additional documentation requirements for institutional investors
- Acceptable payment instruments
- Processes related to redemptions by investors
- F. Contents and periodicity of Statement of account

- G. Process for Nomination and Pledge
- H. Types of Investment options dividend, growth and dividend reinvestment
- Processes related to of systematic investment plans
- J. Processes related to systematic withdrawals and transfers
- K. Processes related to other investor services and facilities

VIII. Risk, Return and Performance of Funds

- · Return on investment
- Calculation of simple, annualized and compounded returns
- Applicability of returns for different types of funds
- SEBI norms for return representation of mutual funds in India
- Factors that may affect mutual fund performance
- Risks in different type of mutual funds
- Classification of mutual funds based on risk
- Process for Benchmarking of performance

IX. Scheme Selection

- · Steps in selecting equity funds
- Steps in selecting debt funds
- Steps in evaluating a money market fund and identifying factors impacting their performance
- D. Steps in evaluating balanced mutual funds and evaluation of factors impacting their performance





E. Sources of data to track mutual fund performance

X. Selecting the Right Investment products for Investors

- Classification of assets into physical and financial assets
- Features of physical assets such as gold and real estate
- Features of financial assets

XI. Helping Investors with Financial Planning

- · Basics of financial planning
- · Financial goals
- Investment horizon
- · Objective of financial planning
- Benefits and need for financial planning to the investor
- Life cycle and wealth cycle in financial planning
- · Tools to categorize investors' needs

XII. Recommending Model Portfolios and Financial Plans

- Risk profiling
- Asset allocation and types
- Importance and steps for developing a model portfolio



Session Plan

SI No	Session Number	Details						
-1116	Concept and Role of a Mut	ual Fund						
Module I C	Session 1	 Concept of a mutual fund Functions of a mutual fund Advantages and limitations of a mutual fund Investment objectives Marking to market Unit capital Assets under management (AUM) Fund running expenses Net asset value (NAV) 						
	Session 2	 Brief history of mutual funds in India Closed end funds and open ended funds Categorization of funds by investment objective Categorization of funds by investing horizon Categorization of funds by asset class International funds Fund of Funds Exchange Traded Funds (ETF) 						
Aodule 2 F	und Structure and Constit							
	Session 3	 Structure of mutual funds in India and related regulations Role of the sponsor, trustee and Asset Management Company (AMC) and related regulations 						
	Session 4	Role of other fund constituents and related regulations						
Aodule 3 L	egal and Regulatory Envir	onment						
	Session 5	 Role of regulators in India Role and functions of SEBI in regulating mutual funds Self-regulatory organizations Role and functions of AMFI 						
	Session 6	AMFI Code of Ethics Investment restrictions and related regulations Investor rights and obligations						
Module 4 C	Offer Document	• Investor rights and obligations						
	Session 7	Regulations with respect to drafting and filing of an Offer Document for NFO						

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Session 8 Objectives and contents of the Statement of Additional Information (SAI) and related regulations Objectives and contents of the Schem Information Document (SID) and related regulations Objectives and contents of the Schem Information Document (SID) and related regulations Key Information Memorandum (KIM) and related regulations Types of investors and eligibility Objectives to become a mutual fund distribution thannels for mutual funds Pre-requisites to become a mutual fund distribution and a mutual fund Season 10 Session 10 Session 10 Session 10 Session 10 Occuments of agreement between distribution and a mutual fund Fre-requisites to become a mutual fund distribution and a mutual fund Occuments of AMFI Code of Conduct Process for KYD Module 6 Accounting, Valuation and Taxation Computation of net assets and NAV Announcement of NAV Factors affecting the NAV Pricing of transactions in a mutual fund Time-stamping of transactions Charging of expenses Key accounting and reporting requirements Charging of expenses Key accounting and reporting requirements Applicability of taxes Dividend Distribution Tax Taxability of dividends and capital gains in the hands of a mutual fund investor Applicability of taxes Dividend Distribution Tax Taxability of dividends and capital gains in the hands of a mutual fund investor Applicability of taxes Setting of gains and losses under Income Tax Act Module 7 Investor Services Redressal of investor grievance Redressal of investor grievance Redressal of investor grievance			Process of NFO and steps involved in marketing an NFO
Additional Information (SAI) and relate regulations Objectives and contents of the Schem Information Document (SID) and related regulations Key Information Memorandum (KIM) and related regulations Key Information Memorandum (KIM) and related regulations Session 9 Session 9 Pre-requisites to become a mutual funds Pre-requisites to become a mutual fund distributor and a mutual fund Sales practices and commission structure Types of commissions and transaction charges AMFI Code of Conduct Process for KYD Module 6 Accounting, Valuation and Taxation Computation of net assets and NAV Announcement of NAV Factors affecting the NAV Pricing of transactions Charging of expenses Key accounting and reporting requirements Valuation process carried out by mutual funds Applicability of taxes Dividend Distribution Tax Taxability of taxes Dividend Distribution Tax Taxability of dividends and capital gains in the hands of a mutual fund investor Applicability of Securities Transactions Tax based on type of agains and losses under Income Tax Act Module 7 Investor Services Redressal of investor grievance Popmat Account concept			Objectives of information disclosure in an offer document
Distribution channels for mutual funds Pre-requisites to become a mutual fund distributor Key elements of agreement between distributor and a mutual fund Sales practices and commission structure Types of commissions and transaction charges AMFI Code of Conduct Process for KYD Module 6 Accounting, Valuation and Taxation Computation of net assets and NAV Announcement of NAV Factors affecting the NAV Pricing of transactions in a mutual fund Time-stamping of transactions Charging of expenses Key accounting and reporting requirements Valuation process carried out by mutual funds Applicability of taxes Dividend Distribution Tax Taxability of dividends and capital gains in the hands of a mutual fund investor Applicability of Securities Transactions Tax based on type of transaction and scheme Setting off gains and osses under Income Tax Act Module 7 Investor Services Redressal of investor grievance			Additional Information (SAI) and related regulations Objectives and contents of the Scheme Information Document (SID) and related regulations Key Information Memorandum (KIM) and related regulations
Distribution channels for mutual funds Pre-requisites to become a mutual fund distributor Key elements of agreement between distributor and a mutual fund Sales practices and commission structure Types of commissions and transaction charges AMFI Code of Conduct Process for KYD Module 6 Accounting, Valuation and Taxation Computation of net assets and NAV Announcement of NAV Factors affecting the NAV Pricing of transactions in a mutual fund Time-stamping of transactions Charging of expenses Key accounting and reporting requirements Valuation process carried out by mutual funds Applicability of taxes Dividend Distribution Tax Taxability of dividends and capital gains in the hands of a mutual fund investor Applicability of Securities Transactions Tax based on type of transaction and scheme Setting off gains and osses under Income Tax Act Module 7 Investor Services Redressal of investor grievance Redressal of investor grievance		Fund Distribution an	d Sales Practices
Types of commissions and transaction charges AMFI Code of Conduct Process for KYD Module 6 Accounting, Valuation and Taxation Computation of net assets and NAV Announcement of NAV Factors affecting the NAV Pricing of transactions in a mutual fund Time-stamping of transactions Charging of expenses Key accounting and reporting requirements Valuation process carried out by mutual funds Applicability of taxes Dividend Distribution Tax Taxability of dividends and capital gains in the hands of a mutual fund investor Applicability of Securities Transactions Tax based on type of transaction and scheme Setting off gains and losses under Income Tax Act Module 7 Investor Services Redressal of investor grievance		Session 9	 Distribution channels for mutual funds Pre-requisites to become a mutual fund distributor Key elements of agreement between distributor and a mutual fund
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Announcement of NAV Factors affecting the NAV Pricing of transactions in a mutual fund Time-stamping of transactions Charging of expenses Key accounting and reporting requirements Valuation process carried out by mutual funds Applicability of taxes Dividend Distribution Tax Taxability of dividends and capital gains in the hands of a mutual fund investor Applicability of Securities Transactions Tax based on type of transaction and scheme Setting off gains and losses under Income Tax Act Redressal of investor grievance Page 2 Demat Account concept	Module	6 Accounting, Valuation	and Taxation
Applicability of taxes Dividend Distribution Tax Taxability of dividends and capital gains in the hands of a mutual fund investor Applicability of Securities Transactions Tax based on type of transaction and scheme Setting off gains and losses under Income Tax Act Act Securities Securitie		Session 11	 Announcement of NAV Factors affecting the NAV Pricing of transactions in a mutual fund Time-stamping of transactions Charging of expenses Key accounting and reporting requirements
Session 13 Redressal of investor grievance Redressal of investor grievance Redressal of investor grievance Redressal of investor grievance			 Applicability of taxes Dividend Distribution Tax Taxability of dividends and capital gains in the hands of a mutual fund investor Applicability of Securities Transactions Tax based on type of transaction and scheme Setting off gains and losses under Income Tax
	Aodule 7	Investor Services	* * * * * * * * * * * * * * * * * * *
	3	Session 13	Redressal of investor grievance KYC requirements & Demat Account concept Process for fresh and additional purchase in a

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14	Session 14	mutual fund Additional documentation requirements for institutional investors Acceptable payment instruments Processes related to redemptions by investors Contents and periodicity of Statement of account Process for Nomination and Pledge Types of Investment options - dividend, growth and dividend re-investment Processes related to of systematic investment plans Processes related to systematic withdrawals and transfers Processes related to other investor services and facilities
	D town and Par	
	8 Risk, Return and Per Session 15	Return on investment
15	Session 13	Calculation of simple, annualized and compounded returns Applicability of returns for different types of funds SEBI norms for return representation of mutual funds in India
16	Session 16	Factors that may affect mutual fund performance Risks in different type of mutual funds Classification of mutual funds based on risk Process for Benchmarking of performance
Module	9 Scheme Selection	
17	Session 17	 Steps in selecting equity funds Steps in selecting debt funds Steps in evaluating a money market fund and identifying factors impacting their performance Steps in evaluating balanced mutual funds and evaluation of factors impacting their performance Sources of data to track mutual fund performance
Module	10 Selecting the Right In	evestment products for Investors
18	Session 18	Classification of assets into physical and financial assets Features of physical assets such as gold and real estate
Module	11 Helping Investors wit	• Features of financial assets
19	Session 19	
		Basics of financial planning Financial goals Investment horizon

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20	Objective of financial planning Benefits and need for financial planning to the investor
Session 20	Life cycle and wealth cycle in financial planning Tools to categorize investors' needs Tools and Financial Plans
Module 12 Recommending Model 1 Session 21	Risk profiling Asset allocation and types Importance and steps for developing a model portfolio

Name of Module: NISM-Series-V-A: Mutual Fund Distributors Certification Examination

Name of	Module: NISWI-Seri			Doce Marks*	Certificate # Validity	
	m + Duration (in	W.T	77.00	(%)	(in years)	
(Rs.)	minutes)		100	50	3	
1500+	120	100	100	30		

- No negative marks for incorrect answers.
- Payment gateway charges extra.
- Passing Certificate will be issued only to those candidates who have furnished/ updated their Income Tax Permanent Account Number (PAN) in their registration details.

Exam Centers in Cochin

- NSEiT, Ravipuram, Kochi
- Rajagiri Center for Business Studies, Kochi
- SBLC, Beach Road, Fort Kochi.



Syllabus

Certified Tally Accountant Program

Day	Session	. Topics					
Class 1 3 hrs Class 2 3hrs.		Introduction of manual Accounting and Computerised accounting, journalizing, Tally ERP 9 Versions, features, Default groups, Ledgers and Accounting Vouchers in Tally.					
		Applications in Tally, Company creation, Alteration, Shut and Detelte company, F11 features, F12 configuration.					
Class 3	3 hrs.	Ledger Creation, Voucher entry, Profit \$ Loss A/C, Balance Sheet and Cash flow statement, Security Control, Day Book and Trial Balance.					
Class 4 3 hrs.		Voucher type creation, Optional Vouchers, Inventory Creation – Stock Category, Stock group, Unit of Measure and Godown. Invoicing					
Class 5 3 hrs.		Sale Order, Purchase Order, Delivery Note, Receipt Note, Actual & Billed Quantity, Multicurrency					
Class 6	3 hrs.	Inventory Vouchers – Stock Journal, Manufacturing Journal, Backup and Restore					
Class 7	3 hrs.	GST, Purchase and Sale invoices of Goods and Services using GST, Bill wise details, Daily transactions, and Cost Centre.					
Class 8	3 hrs.	Payroll Management – Employee Units, Attendance, Groups, Pay heads, PF, ESI, Professional Tax, Salary details, Salary Payment and Pay slip.					
lass 9	3 hrs.	TDS and Revision					
lass 10	3 hrs.	Exam					

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SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT PRATHAP NAGAR, MUTTOM, ALUVA

DEPARTMENT OF COMMERCE

Report on Tally Classes (Batch 2017-2020)

The B.Com Batch (2017-2020) was provided with Tally Classes from 17.06.2019 to 26.07.2019. The students were given training on Tally 9 ERP software. The Classes was conducted in association with Manvish Info Solutions. The classes were handled by Ms. Sreekala and Mr. Sajjad. The classes provided the students with a bird's eye view into tally as accounting software used for completing various accounting tasks quickly with perfection. The classes also dealt with aspects of accounting, inventory management, tax management, payroll etc. the Session also included the newly introduced GST Provisions. On completion of the course students are able to complete all kinds of accounting actions required by the business world. The class concluded with practical examination and students passed with good grades.

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Date	Time	
		Portions Covered
10.02.2020	9:30 am - 4:30 pm	Orientation
		What is Digital Marketing
11.02.2020	0.20	Merging Website
11.02.2020	9:30 am - 4:30 pm	Complete Website Creation
12.00		On Page SEO
12.02.2020	9:30 am - 4:30 pm	Off Page SEO
		Practical SEO
12 02 2020	9:30 am - 4:30 pm	Search Engine Marketing
13.02.2020		Google Ads Practical
		Google Analytics
		Social Media Marketing
14.02.2020	9:30 am - 4:30 pm	Social Media Marketing Practical
	J	Content Marketing
		Content Marketing Practical
17.00.000		Online Reputation Management
17.02.2020	9:30 am - 4:30 pm	Affiliate Marketing
		Email Marketing
10.02.222		Evaluation Quiz
18.02.202	9:30 am - 4:30 pm	Final Quiz
		Presentation

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SCMS Campus, Prathap Nagar, Muttom, Aluva, COCHIN- 683 106. KERALA

SESSION PLAN

Full Stack Web Application Development

Course Overview

Program

DDMCA

Batch, Year

3, 2016-2021

Semester

7

Course Title

Full Stack Web Application Development

Course Code

CWD1920S10

Type of Course

Addon

Faculty

Mr. Ranjith S

E mail ID

ranjiths@scmsgroup.org

Pedagogy

Teaching methods include demonstrations with hands on sessions simultaneously. All sessions will be held in the lab.

Session Plan

SLNO	Topics	Sessions
1	Demonstration of an existing Web application. Installation of necessary tools	1-3
2	Introduction to Project development- "MINI-CART"	4-5
3	Listing Modules	6-7
4	Database Design(Creation of Database and tables)	8-10
5	Admin Side - Form Designs(HTML & CSS)	10-14
6	Form Validation(Javascript)	15-17
7	Product Category Management – (Add,Edit,Delete) Categories	18-20
8	Product management with photos (Add,Edit,Delete) Photos	21-25
9	User side- Listing of products(Category wise) Adding Product to Cart	26-30

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COURSE PLAN

WEKA

Course Overview

Program MCA
Batch, Year 14
Semester 5

Course Title WEKA

Course Code COW1920S09

Type of Course Addon

Faculty Dr. JM Lakshmi Mahesh

E mail ID <u>lakshmimahesh@scmsgroup.org</u>

Pedagogy

Teaching methods include demonstrations with hands on sessions simultaneously. All sessions will be held in the lab.

Session Plan

S.no	Topics	Subtopics	Session
1	Introduction & Installation	Installation	1-2
		Weka Explorer	3
2	Preprocessing Data	Opening and Reading File	4
		Opening File from Website	5
		Reading data from database	6
3	Applying Filters	File conversion	7
		Discretization	8-9
4	Building Classifiers	Choosing a classifier	10
		Analyzing results	11
		Visualization of results	12
5	Classification Exercise	ID3 Algorithm to whether data	13-15
6	Clustering Data	Choosing Clustering Scheme	16



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		Setting Test Options	17
		Analyzing results	18
7	Clustering Exercise	K-Means algorithm to Bank data	19-21
8	Finding Association	Choosing association scheme	22
		Setting Test Options	23
		Analyzing results	24
9	Association Rule Exercise	Apriori Algorithm for Iris data	25-27
10	Attribute Selection	Selecting Options	28
		Analyzing Results	29
		Visualizing Results	30
11	Data Visualization	Changing the view	31-32
		Setting instances	33
12	Evaluation and Conclusion		34-36





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COURSE PLAN 2019

EXCEL FOR BUSINESS APPLICATIONS

Course Overview

Program MBA

Batch, Year 16, 2019-2020

Semester IV

Duration November 2019- December 2019

Course code CEM19201S11

Course Title Excel For Business Applications

Course

Type of Course Add On course

Faculty Dr. Praveena K

E mail ID <u>praveena@scmsgroup.org</u>

Course Description

The course is designed to help the students to use MS Excel for business applications. Excel is one of the powerful tool to manage and analyze data in organisations. This course provides the students with the basic functions of Excel along with data analysis and presentations.

Pedagogy

The students will be given hands on experience on Excel and hence all sessions are planned to be lab sessions. The pedagogy includes a mix of lecture and tutorial sessions along with experiential learning where the students will be given exercises to use the taught Excel tools

Course Objectives

- * To familiarize with the basic functions of excel.
- * To equip students with data analysis and presentation.

Course Outcomes

Upon the successful completion of the course students will able to:

- 1. Do the basic functions of excel like using formulae, functions, charts, formatting etc.
- 2. Analyse the data and present the data using pivot tables and charts



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3. Perform the lookup functions and basic analysis of data.

CO PO MAPPING

Program Outcomes / Course Outcomes	PO1	PO2	PO3	PO4	PO5	PO6
CO - PO Relationship	CO - PO Relationship (specify 3 FOR HIGH/ 2 FOR MEDIUM/ 1 FOR LOW)					
CO1	1	3			2	1
CO2	1	3	2	1	2	1
CO3	1	3		2	2	2
TOTAL	3	9	2	3	6	4

Course Evaluation

The evaluation for the course is as follows:

Sl. No.	Component of the continual evaluation	Marks
1	Attendance	5
2	Assignment	15
3	Classtest	30
Total Inte	rnal Evaluation	50

Course Content and Session plan

Sl. No.	Course Content	Session No.	Cumulative No. of Sessions
1	Introduction to Excel Basic use of excel- formatting, use of formula, functions	3	3
2	Pivot table Use of pivot table Use of pivot charts	5	8
3	Vlookup	4	12



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Sl. No.	Course Content	Session No.	Cumulative No. of Sessions
4	Hlookup Assignment	4	16
5	Sort, Filter, Subtotal	4	20
6	Conditional formatting	4	24
7	Data analysis tools Correlation, Regression	5	29
8	Final exam	1	30

Recommended Books & Reading List

Bill, J and Michael, A, Excel 2013.

Ash Narayan Sah, Data Analysis using Microsoft Excel, Excel Books, New Delhi

Note:

The contents of the course is designed from the feedback of the alumni, the feedback of recruiters and industry experts.

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Add on /Certificate/Value added programs and Online MOOC programs like NPTEL, Swayam

2018-19

S. NO	Name of the Add on /Certificate/Value added programs and			
	Online MOOC programs like NPTEL, Swayam	Course Code		
1	Add on course Apiculture	CAC1819S01		
2	Certification Course on Goods and Service Tax	CGS1819S02		
3	Tally Ace Certification	CTA1819S03		
4	Certification Course Foundation Program in Banking and Finance	CFB1819S04		
5	Add on course ACCA	CAC1819S05		
6	Add on course CMA	CCM1819S06		
7	Certificate Program in Soft Skills	CSS1819S07		
8	Certificate Program in MS Office	CMO1819S08		
9	Add on course PHP	CPH1819S09		
10	Add on course Fundamentals Of Financial Modelling Using Excel	CFM1819S10		
11	NPTEL Online Certification - Joy of Computing Using Python	NPT1819		
12	NPTEL Online Certification - Technical English for engineers	NPT1819		

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Apiculture

The course Apiculture was conducted in association with the Golden Bee Farm, Pala, Kerala. The course extended hands on training on bee keeping (Apiculture) and run a bee farm of your own They were taught about process of extraction of honey using honey extractor and packaging and storage of honey and by-products.

Course Objectives

- 1. To acquaint the students about different species of the bees and how to raise them.
- 2. To differentiate between different kinds of bees in bee hive and about how to feed them
- 3. To identify different safety gears and equipment used for apiculture.

Course Outcomes

- 1. Students Learn to split the hives, extract honey and bee wax
- 2. Explain the different behaviours of the bees and methods to calm them to aid easy handling while farming them

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TALLY ACE

TALLY ERP9 is one of the leading accounting packages widely used in India. It is an ERP solution that enables the students to handle -Accounts, Inventory, billing, taxation, payroll functions like PF ESI etc. The students were given training on Tally 9 ERP software. The Classes are conducted in association with Manvish Info Solutions. The classes provide the students with a bird's eye view into tally as accounting software used for completing various accounting tasks quickly with perfection.

Course Objectives

To acquaint the students about different with aspects of accounting, inventory management, tax management, payroll etc

Course Outcomes

Students can complete all kinds of accounting actions required by the business world

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Foundation programme in Banking and Financial Service

Foundation Programme in Banking and Financial Services provide skill training courses in Banking and Financial service sector. It idesigned to deliver the key employability skills to your students who want to pursue a career in the financial services industry including, banking and financial markets. It is a fully immersive industry training programmme specifically designed for those who wish to pursue a career (both marketing & Operations) in banking and financial service industry. Students with background in commerce, management or aptitude for business are offered a unique opportunity to build their analytical and practical skills essential for marketing / operations in financial and banking services through this program.

Course objectives:

- 1.To Create an investment culture from a young age by spreading the concept of financial freedom.
- 2.To develop entrepreneurship among youth through imparting the importance of asset creation and its management.
- 3.Grooming students to have a cutting edge in share trading, banking, insurance or wealth management by implementing innovative solutions.

Course outcomes:

- 1. Explain the risk and return factors of alternate investment opportunities.
- 2. Become aware of the various investment avenues and trading platforms.
- 3. To build the analytical and practical skills essential for marketing / operations in financial and banking services.

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ACCA

The Association of Chartered Certified Accountants popularly known as ACCA is a globally recognized course with over 200,000 members and 600,000 students across 180+ countries. The ACCA qualification is considered the largest professional accounting qualification in the world. ACCA course is one of the most prestigious certifications in accounting and is preferred by many students who want to build a successful career abroad.

Course objectives :

1.The ACCA Qualification will provide skills and knowledge relevant to any business. 2.To provide access to global job opportunities.

Course outcomes:

- 1. Shapes the student into successful Auditors, Analysts, Bankers, Stock Market Executives, Chartered Accountants, etc. as it deals with modules like Financial Accounting, Business Valuation, Mergers & Acquisitions, Risk Management and such.
- 2.Be able to apply the knowledge of accounting, business laws and taxation in business and commerce.

CMA

Certified Management Accountant (CMA) is a professional certification credential in the management accounting and financial management fields. The certification signifies that the person possesses knowledge in the areas of financial planning, analysis, control, decision support, and professional ethics.

Management Accountants play a vital role in the financial health of an organization by making critical decisions, safeguarding a company's integrity, and work towards business sustainability

Course objectives :

- 1.To gain expertise in various accounting related subjects like financial management, auditing, financial statement analysis, working capital policies, taxation etc.
- 2.To provide a career developing gear with CMA certification and get higher earnings, more job opportunities at global level and enormous benefits and reputation with passage of time.

Course outcomes:

- 1.Become an experienced and versatile accountant.
- 2. Enhances the knowledge and confidence to make crucial business decisions.



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Soft Skills

Soft skills are non-technical skills that improves a student's overall ability. Soft skills include interpersonal (people) skills, communication skills, listening_skills, time management, and empathy, among others. Students are encouraged to improve their soft skills during the course by sharpening their time management skills, leadership qualities and open-mindedness.

Course objectives:

- 1. To help the students understand interpersonal skills.
- 2. To support them in building interpersonal and social skills.
- 3. Become self-confident individuals by mastering interpersonal skills, team management skills, and leadership skills.

Course outcomes:

- 1. Students understand the significance of soft skills in the working environment.
- 2. Develop social and work-life skills, as well as their personal and emotional well-being.
- 3. Develop self-motivation, raised aspirations and belief in one's own abilities.



MS OFFICE

Microsoft Office is one of the most used software worldwide. Microsoft Office has many products mainly Microsoft Word, Microsoft PowerPoint & Microsoft Excel. Microsoft office is the need of everyone so If you are working in any field like engineering, auditing, data analyzing, data entry, or if you are a student, teacher, or researcher or are working in the field where any of these three products of Microsoft Office are used you can choose this course to gain the skill as per your requirement.

Course objectives:

- 1.To be able to create documents for printing and sharing.
- 2.To provide an insight into how to create and share presentations.
- 3. To familiarize students with the use of MS Office-MS Word, MS Excel & MS PowerPoint

Course outcomes:

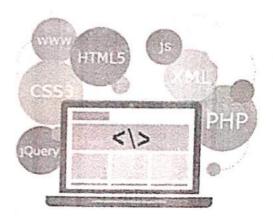
- 1. After successful completion of this course, students will be able to perform documentation and presenting skills.
- 2.Be Proficient in using Windows, Word Processing Applications, Spreadsheet Applications, Database Applications and Presentation Graphics Applications.
- 3.Empower students in pursuit of higher education or a successful career.

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PHP Programming



This course will teach students about fundamental concepts and techniques used for developing a basic to advanced PHP web application. This will include the creation of simple PHP applications, form design and validation, database applications etc. At the end of the course, students will understand different phases of application development and the practical fundamentals of how a PHP web application is developed

Course Objectives

Building Strong expertise to develop Web Application using HTML5, PHP & MySQL

Course Outcomes

Upon successful completion of the Course, Graduates should be able to:

- Students will be able to state the features of web programming.
- Students will be able to explain the concepts of web programming.
- Students will be able apply knowledge relating to the concepts of web programming.
- Students will be able to distinguish the concepts of web programming.
- Students will be able to evaluate the concepts of web programming.

ALUVA 6S3 106



FUNDAMENTALS OF FINANCIAL MODELLING USING EXCEL

The fundamentals of financial modelling using excel combines accounting, finance, and business metrics to create an abstract representation of a company in Excel. Financial modeling helps us to analyze overall financial health of a company and also help in forecasting the future.

Course objectives:

- 1. The objective of this course is to equip the students familiarize with the basic features of Microsoft Excel.
- 2. To enhance the working knowledge of the theoretical and practical aspects of preparing financial statements.
- 3. Familiarizing the students with the Financial model and helps them to build a financial model in excel.

Course outcomes:

- 1. Explain the various financial concepts, excel advanced tools and key idea of building a financial modelling using Excel.
- 2. Analyze the various financial statements and helps in taking managerial decision using the technique Financial Modelling.
- **3.** Evaluate the various company's financial performance and forecast financial statements from the past data.

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Certificate Course

Subject – Apiculture

First Semester B.Sc. Botany & Biotechnology (2018-2021 Batch) Biotechnology Division, SSTM, Cochin

Course Code: CAC1819S01, Course Duration: 50 hrs

Lay out of the Programme

Duration of the course - 5 months

Days per week - 1st & 3rd Saturdays

Total Saturdays & hours - 10 Saturdays

Total hours - 50 hrs. (5hrs/Saturday)

Theory & Practical - 7 days (35hrs)

Technical visit & demonstration - 3 days (15hrs)

Course coordinator - Director, SIBB R&D

Faculty in charge - Dr. Asha, Faculty of Zoology (the

facultymay vary depending on the nature of the subject)

Total Strength of Students - 14

Technical Expert & Faculty - Mr. Joyce, Golden Bee hive, Palai.

Curriculum & Course Plan

Topics

Total hours – 35 hrs.

1.	Apiculture in India	3 hrs. (29.09.2018)
2.	What is Apiary? History of Apiculture?	3 hrs. (29.09.2018)
3.	Challenges and prospects of Apiculture	3 hrs. (26.10.2018)
4.	Constraints & potential of honey bee industry	3 hrs. (26.10.2018)
5.	Bee management practices	3 hrs (30.10.2018)
6.	Types of honey bees	2 hrs (30.10.2018)
7.	Population of honey bee	3 hrs (3.11.2018)
8.	Growth & development of honey bee	3 hrs (3.11.2018)
9.	Bee pest & diseases	3 hrs (12.11.2018)
10.	Production of honey, Death period & Product of honey bee	3 hrs (23.11.2018)
11.	Composition of honey and its nutritional & medicinal value	3 hrs (1.12.1018)
12.	How do I start a bee farm/bee keeping	3 hrs (2.01.2019)

Course plan

Subject: Certification Course on Goods and Service Tax

Course code: cGS1819S02

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DEPARTMENT OF COMMERCE

GST PRACTITIONER'S TRAINING SYLLABUS (2018-19)

SL.No.	Content
1.	GST History and evolution
2.	Comparison with VAT
3.	Computation
4.	20 GST return forms
5.	Filing of returns
6.	MRP fixing in GST regime
7.	Depreciation vs ITC
8.	ITC on Capital goods.
9.	Tax share of centre and states
10.	Exemptions and special Provisos

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Course Plan

Course Code: CTA1819S03

Course :Tally Ace Certification

Syllabus

Certified Tally Accountant Program

Day	Session	Topics
Class 1	3 hrs	Introduction of manual Accounting and Computerised accounting, journalizing, Tally ERP 9 Versions, features, Default groups, Ledgers and Accounting Vouchers in Tally.
Class 2	3hrs.	Applications in Tally, Company creation, Alteration, Shut and Detelte company, F11 features, F12 configuration.
Class 3	3 hrs.	Ledger Creation, Voucher entry, Profit \$ Loss A/C, Balance Sheet and Cash flow statement, Security Control, Day Book and Trial Balance.
Class 4	3 hrs.	Voucher type creation, Optional Vouchers, Inventory Creation – Stock Category, Stock group, Unit of Measure and Godown. Invoicing.
Class 5	3 hrs.	Sale Order, Purchase Order, Delivery Note, Receipt Note, Actual & Billed Quantity, Multicurrency
Class 6	3 hrs.	Inventory Vouchers – Stock Journal, Manufacturing Journal, Backup and Restore
Class 7	3 hrs.	GST, Purchase and Sale invoices of Goods and Services using GST, Bill wise details, Daily transactions, and Cost Centre.
Class 8	3 hrs.	Payroll Management – Employee Units, Attendance, Groups, Pay heads, PF, ESI, Professional Tax, Salary details, Salary Payment and Pay slip.
lass 9	3 hrs.	TDS and Revision
ass 10	3 hrs.	Exam

Practicale). The Courter had which had a devation of 3 hours both MARAPhire and online exams



FOUNDATION PROGRAMME IN BANKING & FINANCIAL SERVICES

SI.No	Session	Topics to be covered
1.	Registration / Welcome Remarks /	Know Hedge –Video & PPT presentation – Programme
3		Overview
2.	Intro session	Intro video on Entrepreneurship – 30 sec exercise -
۷.	lce breaker / team assignment	Intro video on Entrepreneurship 2 55 555
		Teams to be assigned – The Great Egg Drop Game
3.	Video Presentation - Connecting the	Stanford Commencement speech of Steve Jobs to be
	Dots	played & discussion
4.	Entering the Ocean of Reality in	Career trajectory & entrepreneurial opportunities in
	Financial Services	financial services
5.	NATIONAL PROPERTY OF THE PROPE	Why do business ventures fail?
J.	Activity	
6.	Activity	One crore activity – Basics of asset classes – Equity /
		Mutual funds / Bank savings / Debt instruments / Gold /
		Real estate etc
-	Octobro to financial freedom	Financial Freedom concept / Goal setting / asset
7.	Gateway to financial freedom	allocation / Passive vs Active strategies
8.	A public opinion poll is no substitute	Stock Game – Toro e Orso & learnings
	for thought	
		Price vs Value concept
9.	Exercise: Image behavior /	Price vs value concept
	Questioning game	
10.	Terminal Introduction	Trading Vs Investment / Introduce what is intra day
10.		trading / delivery based trading / introduce simulation
		software, and engage
1000	Time Capital Markets	Financial markets / IPOs / Stock exchanges / Corporate
11.	The Indian Capital Markets	actions – Dividend / Stock split / right issue / bonus issue
		/ spin off etc with live examples / Normal account openin
		We have a second of the second
10.00		procedures, how to buy shares, IPO, FPO/Physical
1		dematting/etc
12.	Game: Needle	What is checklist & why its important
- 1000		* *
	Stick to basics – the role of	Reinforce the points about building a business with
13.	checklists	
	Checklists	Margin of Safety, and having a checklist to come out on





		top - Fundamental analysis - EIC analysis / Ratios /
		Valuation etc
		Valuation etc
14.	The only discipline that lasts is self -	Technical analysis / basics / Charts / Patterns / Indicators
	discipline	etc
		Activity: Gift wrapping exercise
15.	Video presentation	One Idiot Movie by IDFC
		INVESTMENT STRATEGIES:
16.	A jug fills drop by drop	With a March And a march and the second of the first and the second of t
		"Systematic Investment Plan" / SIP calculator / Benefits
		of SIP, and the various processes involved, Overview of
	1	the various forms from various AMC, how to fill it.
		supporting documents etc.
17.	World of Mutual funds	Product Description - Equity & Debt MF / Terminologies /
		Process of selecting a MF from the universe and how it is
		analysed to recommend a mutual fund.
18.	Invest with an Edge	Pyramid game & T shape / Introducing NCDs / Liquid
		funds etc
19.	Game: Macropoly / Slide & Ladder	To get each participant a holistic view of macro economic
		environment / various financial products / macro terms
		and learnings so far
20.	Interview Game	Conduct interview to assess the investment appetite and
		discussion on learnings
21.	Know what you are	Investor Interview Presentations / Profiling –
		Conservative, Moderate, Aggressive – Value, Value
		averaging, systematic, leveraged trader
22.	Excel training for financial services	Microsoft excel
100	operations	
23.	Activity: The marshmallow challenge	Final evaluation

KERALA ACADEMY FOR SKILLS EXCELLENCE

Skill Development Mission of Government of Kerala

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BACHELOR OF COMMERCE

Report on Hedge Classes (Batch 2015-2018)

The B.Com Batch (2015-2018) was provided with Hedge Classes from 13.11.2017 to 07.12.2017. The students were given training to improve their entrepreneurship skills. The course dealt with Banking and Financial Services. The classes were conducted by Mr. Manoj Neelakandan (Corporate Trainer) and Mr. Noufal Latheef (Research Analyst cum Faculty). The class began with different ice breaker sessions. They were given with training as to how to set goals and find out solutions. They were also provided with awareness into basics and advancements of Banking Terminologies. They also had sessions of Fundamental Analysis of Economic Conditions. They also provided the students with Excel Training and a Business Quiz was conducted. Role play on Share Price was also conducted for the students. The session also had various games like Stock Game and Marshmallow Game. The students were given a final examination and they passed with good grades.

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PRATHAP NAGAR, MUTTOM, ALUVA

DEPARTMENT OF COMMERCE

Report on ACCA 2018-21 Admissions

The classes for ACCA 2018-21 Admissions started on 14th July 2018. 25 students enrolled for the Course. Classes started with F3 Financial Accounting. Experienced faculties from different fields handled the classes. The students were provided with course materials as per the syllabus, which included Revision kit. After completing F3 paper classes for F2-Accountant in Business started. Student on successful completion of the course will be able to do financial analysis, budgeting and forecasting.

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Department of Commerce

Report on CMA 2018-21 Admissions

The classes for CMA 2018-21 Admissions started on 17th July 2018. 10 students enrolled for the Course. Classes started with Part 2 Financial Decision Making. Experienced faculties from different fields handled the classes. The students were provided with course materials as per the syllabus, which includes Revision kit. The student on Successful completion of CMA course will be able to do Financial Analysis, Financial Planning, Budgeting and Forecasting.



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Prathap Nagar, Muttom, Aluva Department of Commerce

			Soft Skills (Sem			
	Month 1	Activity(Part 1)	Description	Month 2	Activity (Part 1)	Description
	Day 1	7	Birthday Gift	Day 13	12	Marketing strategies
	Day 2	8	Favourite Room	Day 14	14	Guessing the word
	Day 3	8	Favourite Room	Day 15	14	Guessing the word
	Day 4	3	Developing Story	Day 16	13	Countries of the world
	Day 5	3	Developing Story	Day 17	15	Planning a trip
	Day 6	2	Muted video	Day 18	5	Celebrity
	Day 7	. 2	Framing Dialogues	, Day 19	6	JAM(Just a minute)
	Day 8	9	Taboo	Day 20	16	Developing a product
	Day 9	4	Identifying flaws	Day 21	16	Developing a product
	Day 10	10	Healthy Eating	Day 22	17	Money Management
SUBJECT PLANNER	Day 11	11	Describing a concept	Day 23	18 ·	Debate - Home Schooling
¥	Day 12	11	Describing a concept	Day 24	19	Introducing oneself
8 8	Month 3	Activity (Part 1 & 2)	Description	Month 4	Activity (Part 3)	Description
SUBJECT	Day 25	Part 1 Activity 20	chain speakers	Day 37	1	Group Planning
	Day 26	Part1 Activity 20	chain speakers	Day 38	2	Amusement Park
	Day 27	Part 1 Activity 1	Heritage of India	Day 39	2	Skit
	Day 28	Part 2 Activity 1	Ice-breaker session	Day 40	3	Group Discussion
	Day 29	2	Successful Presenter	Day 41	4	Time Management
	Day 30	3	Story Fun	Day 42	5	Self Description Test
	Day 31	4	Planning a cultural event	Day 43	6	Job interview
	Day 32	5	Cultural event	Day 44	6	Interview Skills
	Day 33	8	Developing news story	Day 45	7	Professionalism
	Day 34	9	News Reporting	Day 46	7	Professionalism
	Day 35	10	Prediction	Day 47	8	Silent movie
	Day 36	11	Prediction	Day 48	8	Silent movie

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SCMS Campus, Prathap Nagar, Muttom, Aluva

Department of Commerce

Syllabus for MS Office Certification

Microsoft Word 2013

Course Objectives

To enable students to create a word document with necessary formatting and print the same

Course outcomes

On successful completion of the course, the students will be able to

- 1. Work with the basic features of MS word
- 2. Use a range of font/paragraph formatting techniques
- 3. Create a professional page layout
- 4. Insert and align tables, pictures, header and footer etc.
- 5. Print a document

Course content

- 1. Getting started with MS Word
 - a. Understanding The Start Screen
 - b. Using The Ribbon
 - c. Checking Spelling And Grammar
 - d. Printing the document
- 2. Page layout
 - a. Changing Page Margins
 - b. Changing Page Orientation
 - c. Inserting Page Numbers
 - d. Inserting Page Breaks
 - e. Page borders
- 3. Font formatting
 - a. Understanding Font Formatting Tools
 - b. Changing Font, Font Size
 - c. Formatting text
- 4. Paragraph formatting
 - a. Understanding Paragraph Formatting
 - b. Understanding Text Alignment
 - c. Line and paragraph spacing, indents
 - d. Bullets and numbering
- 5. Tables
 - a. Creating A Table
 - b. Adding Data To A Table
 - c. Inserting Columns And Rows

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- d. Modifying Borders
- 6. Shapes/pictures
 - a. Insert shapes and pictures
 - b. Formatting and aligning shapes and pictures

Microsoft Excel 2013

Course Objectives

To enable students to work with basic features of excel and equip them to work with formulae, functions and charts

Course outcomes

On successful completion of the course, the students will be able to

- 1. To familiarize with the basic features of Excel
- 2. To perform basic calculations using Excel
- 3. To create charts
- 4. To print a worksheet

Course content

- 1. Create and Manage Worksheets and Workbooks
 - a. Create worksheets, rename sheets
 - b. Search for data within a workbook
 - c. Navigate to a named cell/range
 - d. Adjust row height and column width

2. Format cells

- a. Fill cells
- b. Merge cells
- c. Wrap text within cells
- d. Apply formats to cells
- e. Referencing of cells- relative & absolute reference
- 3. Perform Operations with Formula and Functions
 - a. Use of formula (basic addition, subtraction, multiplication etc.)
 - b. Perform calculations by using functions sum, average, count. min, max
 - c. Perform logic operation using if, sumif, countif
 - d. Basic introduction to data analysis pack
- 4. Sort and filter data
 - a. Different types of sorting
 - b. Use of filter

5. Charts

- a. Prepare charts, use of different charts
- b. Format and describe charts



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Microsoft Powerpoint 2013

Course Objectives

To enable students to create professional presentations with the use of text, graphics and animations

Course outcomes

On successful completion of the course, the students will be able to

- 6. Identify the basic features and functions of PowerPoint
- 7. Perform text editing operations
- 8. Add graphical elements, tables and charts to their presentations
- 9. Create animations and transitions
- 10. Prepare a professional presentation

Course content

- 7. Getting started with PowerPoint
 - a. Starting PowerPoint
 - b. Understanding the Start Screen
 - c. Creating a new Blank Presentation
 - d. The PowerPoint Screen
 - e. Using The Ribbon
 - f. Applying Theme Variants
 - g. Inserting New Slides/ slide layouts
 - h. Applying Slide Transitions
 - i. Add slide numbers/ date & time
 - j. Previewing a Slide Show
 - k. Printing slides
- 8. Performing text editing operations
 - a. Editing Text
 - b. Checking Spelling and Grammar
 - c. Font/paragraph formatting
 - d. Bullet and numbering styles
 - e. Applying word art
 - f. Create hyperlinks
- 9. Adding graphical elements, tables and charts
 - a. Insert and edit shapes
 - b. Add tables
 - c. Add graphs/pictures
 - d. Position the pictures
 - e. Add charts





10. Create animations

- a. Add animations to the content
- b. Add emphasis/ exit animations

11. Create master slides

a. Use master slides for professional presentations



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COURSE PLAN

PHP Programming

Course Overview

Program MCA

Batch, Year 13, 2016-2019

Semester 5

Course Title PHP Programming

Course Code CPH1819S09

Type of Course Addon

Faculty Mr. Mariadas Ronnie C P E mail ID mariadas@scmsgroup.org

Pedagogy

Teaching methods include demonstrations with hands on sessions simultaneously. All sessions will be held in the lab.

Session Plan

SLNO	Topics	Sessions
1	PHP introduction, Basic syntax, Defining variables and constants, PHP data types, Operators and expressions	1-3
2	Making decisions, doing repetitive task with looping, Mixing decisions and looping	4-5
3	What is a function? Defining a function	6-7
4	Creating and accessing strings, Searching &replacing strings	8-10
5	Anatomy of an array, creating index based and associative array, accessing array element, looping with index-based array, Looping with associative array	11-14
6	Introduction, Objects, Declaring a class, The new keyword and constructor, Destructor, Access method and properties using \$this variable, public,private, protected properties and methods, Inheritance, parent:: & self:: keyword, Interface	15-19
7	Introduction to HTML, HTML tags, creatingforms, Creating tables	20-23
8	Introduction to RDBMS, Connection with MySQLdatabase, Performing basic database operations (DML) (Insert, Delete, Update, Select)	24-30





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COURSE PLAN 2018

FUNDAMENTALS OF FINANCIAL MODELLING USING EXCEL

Course code: CFM1819S10

Course Overview

Program MBA

Batch, Year 15, 2018-2019

Semester IV

Duration December 2018 - February 2019

Course Title FUNDAMENTALS OF FINANCIAL MODELLING USING EXCEL

Type of Course Add On course Faculty Devi S. Nair

E mail ID <u>devi@scmsgroup.org</u>

Course Description

This course will help students to understand the fundamentals of financial modelling using excel which is to combine accounting, finance, and business metrics to create an abstract representation of a company in Excel. Financial modeling helps us to analyze overall financial health of a company and also help in forecasting the future.

Pedagogy

Faculty will follow a lecturer method which gives a thorough knowledge of the topic and thereby followed by practical session which gives them a hands on experience in using Microsoft excel. By submitting assignments, they will able to build a model in excel which could be used for analysis of financial statements.

Course Objectives

- * The objective of this course is to equip the students familiarize with the basic features of Microsoft Excel.
- * To enhance the working knowledge of the theoretical and practical aspects of preparing financial statements.
- * Familiarizing the students with the Financial model and helps them to build a financial model in excel.

Course Outcomes

Upon the successful completion of the course students will able to:



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- 1. Explain the various financial concepts, excel advanced tools and key idea of building a financial modelling using Excel.
- 2. Analyze the various financial statements and helps in taking managerial decision using the technique Financial Modelling.
- **3.** Evaluate the various company's financial performance and forecast financial statements from the past data.

Course Evaluation

The evaluation for the program will consist of a continuous evaluation and the details of the distribution of marks for the internal evaluation are as follows:

Sl. No.	Component of the continual evaluation	Marks
Written	examinations	
1	Assessment	30
2	Assignments	15
3	Attendance- 75% mandatory	5
Total Inte	rnal Evaluation	50

Course Content and Session plan

Sl. No.	Course Content	Session No.	Cumulative No. of Sessions
1	Introduction to Financial Modeling, Examples	4	4
2	Financial Statement Analysis Finance concepts Understanding Income Statement, Balance Sheet Cash Flow Statement Financial Analysis Techniques	5	9
3	Excel as a tool Financial modeling Excel Basics- key shortcuts finance formulas Advanced Excel Features- Lookups Pivot tables *Including Practical sessions	8	17
4	Fundamentals of Model Building Key structure for model building Model Inputs Data validation Locking/Unlocking cells	8	25



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Sl. No.	Course Content	Session No.	Cumulative No. of Sessions
	Protecting worksheet Income statement model building & forecasting Balance sheet model building & forecasting *Including Practical sessions		
5	Case Study: Colgate Financial Model & other models	4	29
6	Final test	1	30

Recommended Books & Reading List

Chandan, S. (n.d.). Financial Analysis and modeling using EXCEL and VBA. Wiley.

Ruzbeh, B. (n.d.). Understanding and analyzing Balance sheets using EXCEL. Pearson.

Scott, P. (n.d.). Building Financial Models with Microsoft Excel + CD. Wiley.

Note:

Contents of the course had been discussed with industrial expert- Mr.Sam Kuriakose, IMS Proschool regarding Financial Modelling program & Dr.GopalaKrishna IFRS.

Websites

Accessed from:

https://www.wallstreetmojo.com/free-financial-modeling-training-course/

https://corporatefinanceinstitute.com/free-pdf-templates-financial-models/

https://www.ey.com/Publication/vwLUAssets/EY - Introduction to Financial Modelling/\$FILE/EY-introduction-to-financial-modelling.pdf



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Add on /Certificate/Value added programs and Online MOOC programs like NPTEL, Swayam

2017-18

S. NO	Name of the Add on /Certificate/Value added programs and	
	Online MOOC programs like NPTEL, Swayam	Course Code
1	Add on course Application of PCR tools on Molecular studies	CPM1718S01
2	Tally Ace Certification	CTA1718S02
3	Certification Course Foundation Program in Banking and Finance	CFB1718S03
4	Add on course ACCA	CAC1819S04
5	Add on course CMA	CCM1819S05
6	Add on course PHP	CPH1718S06
7	Add on course Graphics with Python tool	CGP1718S07
8	Add on course WEKA	COW1718S08
9	Add on course MS Project	CMP1718S09
10	Add on course HR Analytics	CHR1718S10
11	Add on course Excel for Business Management	CEM1718S11
12	NPTEL Online Certification - Programming, data structures and	
	algorithms using python	NPT1718

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Add On Course on "Application of PCR tools on Molecular studies"

This course is designed for students who wish to learn and appreciate biological topics while studying the smallest units of biology. Students are introduced to molecular experiments, Reagent preparation, DNA isolation, Agarose gel electrophoresis, PCR – An introduction and PCR – Reaction.

COURSE OBJECTIVES:

- 1. To perform molecular biology experiments
- 2. To prepare reagents in normal, molar and molal concentrations
- 3. To perform nucleic acid isolation
- 4. To perform Agarose Gel Electrophoresis
- 5. To perform PCR

COURSE OUTCOMES:

- 1. Helps to understand the basic theory and mechanism of molecular biology
- 2. Apply different molecular techniques and interpret the results
- 3. Helps to explore the cellular and subcellular levels of organisms, how these levels are structured and how they function.



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- 1. Agarose gel electrophoresis
- 2. PCR An introduction
- 3. PCR Reaction
- 4. Amplification of gene in Plasmid DNA and Restriction Mapping Analysis





TALLY ACE

TALLY ERP9 is one of the leading accounting packages widely used in India. It is an ERP solution that enables the students to handle -Accounts, Inventory, billing, taxation, payroll functions like PF ESI etc. The students were given training on Tally 9 ERP software. The Classes are conducted in association with Manvish Info Solutions. The classes provide the students with a bird's eye view into tally as accounting software used for completing various accounting tasks quickly with perfection.

Course Objectives

To acquaint the students about different with aspects of accounting, inventory management, tax management, payroll etc

Course Outcomes

Students can complete all kinds of accounting actions required by the business world

SCANS SCHOOL OF TECHNOLOGY AND MANAGEM



Foundation programme in Banking and Financial Service

Foundation Programme in Banking and Financial Services provide skill training courses in Banking and Financial service sector. It idesigned to deliver the key employability skills to your students who want to pursue a career in the financial services industry including, banking and financial markets. It is a fully immersive industry training programmme specifically designed for those who wish to pursue a career (both marketing & Operations) in banking and financial service industry. Students with background in commerce, management or aptitude for business are offered a unique opportunity to build their analytical and practical skills essential for marketing / operations in financial and banking services through this program.

Course objectives :

- 1.To Create an investment culture from a young age by spreading the concept of financial freedom.
- 2. To develop entrepreneurship among youth through imparting the importance of asset creation and its management.
- Grooming students to have a cutting edge in share trading, banking, insurance or wealth management by implementing innovative solutions.

- 1. Explain the risk and return factors of alternate investment opportunities.
- 2. Become aware of the various investment avenues and trading platforms.



Course Code: CAC1819S04

ACCA

The Association of Chartered Certified Accountants popularly known as ACCA is a globally recognized course with over 200,000 members and 600,000 students across 180+ countries. The ACCA qualification is considered the largest professional accounting qualification in the world. ACCA course is one of the most prestigious certifications in accounting and is preferred by many students who want to build a successful career abroad.

Course objectives :

- 1. The ACCA Qualification will provide skills and knowledge relevant to any business.
- 2.To provide access to global job opportunities.

- 1. Shapes the student into successful Auditors, Analysts, Bankers, Stock Market Executives, Chartered Accountants, etc. as it deals with modules like Financial Accounting, Business Valuation, Mergers & Acquisitions, Risk Management and such.
- 2. Be able to apply the knowledge of accounting, business laws and taxation in business and commerce.



Course Code: CCM1819S05

CMA

Certified Management Accountant (CMA) is a professional certification credential in the management accounting and financial management fields. The certification signifies that the person possesses knowledge in the areas of financial planning, analysis, control, decision support, and professional ethics.

Management Accountants play a vital role in the financial health of an organization by making critical decisions, safeguarding a company's integrity, and work towards business sustainability

Course objectives:

1.To gain expertise in various accounting related subjects like financial management, auditing, financial statement analysis, working capital policies, taxation etc. 2.To provide a career developing gear with CMA certification and get higher earnings, more job opportunities at global level and enormous benefits and reputation with passage of time.

- 1. Become an experienced and versatile accountant.
- 2. Enhances the knowledge and confidence to make crucial business decisions.





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HR Analytics

HR Analytics

HR has always been about people, and this remains true today. However, given the rapid digital transformation in today's organizations, the need for data-driven decision making has become essential. There is both a shortage of analytical talent within HR and an increasing demand for these skills. In this certificate program, the student will learn to source, analyze, and visualize HR data to inform decisions and recommendations.

Course Objectives

- This course helps students to understand conceptual knowledge HR analytics.
- This course intends to develop practical knowledge of using HR to support making data-driven decisions.

- The student will strengthen his analytical acumen to make decisions through analysis and storytelling.
- The student will be positioned to examine common HR challenges around hiring top talent, engaging the workforce, managing retention, and evaluating workforce diversity more rigorously.





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Excel for Business Applications

SSTM offers add on course on the basics of Microsoft Excel for data analysis. This course prepares the students to understand the nuances of data analysis as excel is an essential tool that comes in handy for professionals. The objectives of the course were to make them understand the essential functions of excel.

Course objectives:

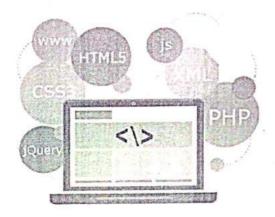
- To familiarize with the basic functions of excel
- To equip students with data analysis and presenation

- Do the basic functions of excel like using formulae, functions, charts formatting etc.,
- Analyze the data and present the data using pivot tables and charts
- Perform the lookup function and basic analysis of data



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PHP Programming



This course will teach students about fundamental concepts and techniques used for developing a basic to advanced PHP web application. This will include the creation of simple PHP applications, form design and validation, database applications etc. At the end of the course, students will understand different phases of application development and the practical fundamentals of how a PHP web application is developed

Course Objectives

Building Strong expertise to develop Web Application using HTML5, PHP & MySQL

Course Outcomes

Upon successful completion of the Course, Graduates should be able to:

- Students will be able to state the features of web programming.
- Students will be able to explain the concepts of web programming.
- Students will be able apply knowledge relating to the concepts of web programming.
- Students will be able to distinguish the concepts of web programming.
- Students will be able to evaluate the concepts of web programming.

ALUVA 683 106 CENTRALAGE

Turtle-Python Tool

Turtle is a pre-installed Python library that enables users to create pictures and shapes by providing them with a virtual canvas. The onscreen pen that you use for drawing is called the turtle and this is what gives the library its name. In short, the Python turtle library helps new programmers get a feel for what programming with Python is like in a fun and interactive way. It's a straightforward yet versatile way to understand the concepts of Python. It's also proved extremely useful for students who are trying their hands at Python, which makes it great for Python beginners and for Web Developers

Showfree



SCMS Campus, Prathap Nagar, Muttom, Aluva, COCIIIN-683 106. KERALA

MASTER OF COMPUTER APPLICATIONS



Weka Add on Course

About the Course

WEKA is open-source software that provides tools for data preprocessing, implementation of several Machine Learning algorithms, and visualization tools so that you can develop machine learning techniques and apply them to real-world data mining problems

Requirements

Computer Knowledge

Duration of the course: 33 Hours

Course Objective

- To understand the data mining functionalities
- To conceptualize and apply preprocessing, classification and clustering of data
- To understand data visualization techniques

Course Outcome

After completing this course:

- You will know how to work through a dataset end-to-end and deliver a set of predictions or a high-performance model.
- You will know your way around the Weka machine learning workbench including how to
 explore algorithms and design controlled experiments.
- You will know how to create multiple views of your problem, evaluate multiple
 algorithms and use statistics to choose the best-performing model for your own predictive
 modeling problems.

ALUVA 683 105 SSS

SCMS Campus, Prathap Nagar, Muttom, Aluva, Cochin-683106, KERALA

Department of Computer Applications

ADD-ON COURSE - MS PROJECT

This course has provided the basic knowledge of Microsoft Project, It covered various topics such as Identification of Requirements, Organizing and managing the tasks and Resources required to complete a project, etc. An assessment had been conducted in that 22% of students got A+



SUBSUBLIA TECHNOLOGY HOLD HAVE STEEL

ADD on course in Biotechnology

V Semester B.Sc. Botany & Biotechnology (Double core)-2017,
Division of Biotechnology,

SCMS School of Technology & Management (SSTM), Cochin

COURSE CODE : CPM1718501

Title : Application of PCR tools on Molecular studies

Duration : August 2017-January 2018 (36 HOURS)

Venue : Molecular Biology Division, SIBB R&D, Cochin-33

Time : 9.30 - 12.30, All Saturdays Except Second & Fourth

(Two Phases)

Phase A Theory:

- I. Prospects of Nucleic acid Research (DNA/RNA)
- II History and need of Polymerase chain reaction
- III. Functional aspects of PCR assay
- IV What is Real time PCR? Its relevance





Phase B Experimental:

- I. Isolation Nucleic acid (DNA/RNA/Plasmid)
- II. Designing of primers
- III. PCR assay preparations
- IV. Amplification of Gene of interest
- V. cDNA synthesis
- VI. RT-PCR
- VII. Amplification of gene in Plasmid DNA
- VIII. Restriction Mapping Analysis



Course Plan

l.	Prospects of Nucleic acid Research (DNA/RNA)	3Hrs	13.01.2018
II.	Isolation Nucleic acid (DNA/RNA/Plasmid)(Practical)	3Hrs	13.01.2018
III.	History and need of Polymerase chain reaction	3hrs	27.01.2018
IV.	Designing of primers (Practical)	3Hrs	27.01.2018
V.	PCR assay preparations (Practical)	4Hrs	10.02.2018
VI.	Amplification of Gene of interest (Practical)	2Hrs	10.02.2018
VII.	cDNA synthesis (Practical)	2 Hrs	24.02.2018
VIII.	RT-PCR (Practical)	4 Hrs	24.02.2018
IX.	Amplification of gene in Plasmid DNA (Practical)	4 Hrs	04.03.2018
Χ.	Restriction Mapping Analysis (Practical)	2 Hrs	04.03.2018
XI.	Functional aspects of PCR assay (theory)	3 Hrs	08.04.2018
XII.	What is Real time PCR? Its relevance. (Theory)	3 Hrs	08.04.2018

Course plan

Subject:Tally Ace Certification

Course code: CTA1718S02

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SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT PRATHAP NAGAR, MUTTOM, ALUVA

DEPARTMENT OF COMMERCE

Report on Tally Classes (Batch 2015-2018)

The B.Com Batch (2015-2018) was provided with Tally Classes from 19.06.2017 to 14.07.2017. The students were given training on Tally 9 ERP software. The Classes was conducted in association with Manvish Info Solutions. The classes were handled by Ms. Sreekala, Mr. Sunil and Mr. Atheesh. The classes provided the students with a bird's eye view into tally as accounting software used for completing various accounting tasks quickly with perfection. The classes also dealt with aspects of accounting, inventory management, tax management, payroll etc. On completion of the course students are able to complete all kinds of accounting actions required by the business world. The class concluded with practical examination and students passed with good grades.

PRINCIPAL/HOD

Dr. G. SASHI KUMAR
PRINCIPAL
SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT

Course plan

Subject: Certification Course Foundation Program in Banking and

Finance(HEDGE)

Course code: CFB1718S03





FOUNDATION PROGRAMME IN BANKING& FINANCIAL SERVICES

Jointly conducting by SCMS School of Technology & Management, Cochin & Hedge School of Applied Economics (Training division: Hedge Group of Companies) – accredited by KASE – Kerala Academy for Skills Excellence: Skill development Mission of Govt of Kerala

DAY -1

Time: 9.30 AM -3.30 PM

SI.No	Theme of the Day	Session	Faculty	Time
1.	Registration & Welcome Remarks	Company Introduction / Programme Overview	Mr. Manoj Neelakandan Industry Trainer	9:30 am to 10:00 am
2.	Ice breaker	Marshmallow Game	Mr. Manoj Neelakandan Industry Trainer	10:00 am to 10:45 am
3.	Learning Through Fun	Learning of Marshmallow Game	Mr. Manoj Neelakandan Industry Trainer	10:45 am to 11:00 am
		Break		
4	Connecting the Dots	Stanford Commencement Speech of Steve Jobs	Mr. Manoj Neelakandan Industry Trainer	11.20 am to 12.30 pm
5	The only discipline that lasts is self discipline	Investment v/s trading	Mr. Manoj Neelakandan Industry Trainer	12.30 pm to 1.00 pm
		Lunch break		
6.	Stock Game	Toro E Orso	Mr. Manoj Neelakandan Industry Trainer	2:00 pm to 3:00 pm
7.	The only discipline that lasts is self discipline	Learning's of Toro E Orso	Mr. Manoj Neelakandan Industry Trainer cum Faculty	3:00 pm to 3:30 pm





FOUNDATION PROGRAMME IN BANKING& FINANCIAL SERVICES

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BAY 2

T 12: 9.30 AM -3.30 PM

SI.No	Theme of the Day	Session	Faculty	Time
1	Goal Setting / Wealth Creation / Solution Provider	Financial Planning – Basics - Loans / Insurance / Investments	Mr. Manoj T Neelakandan Corporate Trainer	9:30 am to 10:00 am
2	Entering the Ocean of Reality in Banking Financial Services	Banking – Basics / Terminologies / Advancements and new technologies	Mr. Manoj T Neelakandan Corporate Trainer	10:45 am to
3	Group Activity	Role Play – Share Price Movements	Mr. Manoj T Neelakandan Corporate Trainer	1.00 pm
		Break		
4	Basics of Fundamental Analysis	Discuss current economic condition, Introduce important economic factors and its corelation	Mr.Noufal Latheef Research Analyst cum Faculty	02.00 pm to 2.30 pm
5	Industry Analysis	Porters Industry analysis using example	Mr.Noufal Latheef Research Analyst cum Faculty	2.30 pm to 03.00 pm
 	Industry Analysis	Business ,Management ,Financials Valuation	Mr.Noufal Latheef Research Analyst cum Faculty	3:00 pm to 3:30 pm





FOUNDATION PROGRAMME IN BANKING& **FINANCIAL SERVICES**

Jointly conducting by SCMS School of Technology § Management, Cochin § Hedge School of Applied Economics (Training division: Hedge Group of Companies) - accredited by KASE - Kerala Academy for Skills Excellence: Skill development Mission of Govt of Kerala

DAY 3

Time: 9.30 AM -3.30 PM

Sl. No	Session	Faculty	Time
1	Excel Training	Mr. Noufal Latheef Research Analyst cum Faculty	9:30 am to 11:00 am
2	Business Quize	Jasna Jayan Sr. Research Analyst cum Faculty	11:00 am to 12:45 am
3	Final Evaluation Test	Mr. Noufal Latheef Research Analyst cum Faculty	01.40 PM to 03.00 PM

SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT PRATHAP NAGAR, MUTTOM, ALUVA

BACHELOR OF COMMERCE

Report on Hedge Classes (Batch 2015-2018)

The B.Com Batch (2015-2018) was provided with Hedge Classes from 13.11.2017 to 07.12.2017. The students were given training to improve their entrepreneurship skills. The course dealt with Banking and Financial Services. The classes were conducted by Mr. Manoj Neelakandan (Corporate Trainer) and Mr. Noufal Latheef (Research Analyst cum Faculty). The class began with different ice breaker sessions. They were given with training as to how to set goals and find out solutions. They were also provided with awareness into basics and advancements of Banking Terminologies. They also had sessions of Fundamental Analysis of Economic Conditions. They also provided the students with Excel Training and a Business Quiz was conducted. Role play on Share Price was also conducted for the students. The session also had various games like Stock Game and Marshmallow Game. The students were given a final examination and they passed with good grades.

PRINCIPAL / HOD

Dr. G. SASHI KUMAR

OUR COURSE OF THE SECOND MANAGEMENT

PRATHAP NAGAR, MUTTOM, ALUVA

DEPARTMENT OF COMMERCE

Report on ACCA 2017-20 Admissions

The classes for ACCA 2017-20 Admissions started on 13th July 2017. 3 students enrolled for the Course. Classes started with F3 Financial Accounting. Experienced faculties from different fields handled the classes. The students were provided with course materials as per the syllabus, which included Revision kit. After completing F3 paper classes for F2-Accountant in Business started. Student on successful completion of the course will be able to do financial analysis, budgeting and forecasting.

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Dr. G. SASHI KUMAR
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NO	TIME	PORTIONS COVERED	NO	TIME	PORTIONS COVERED
	24-04-19/ 8.30-4.30	RISK & RETURN	16	16-5-19/8.45-4.30	TOPIC 2+PROBLEMS
2	25-4-19/8.30-4.30	BOND VALUE	17	17-5-19/8-4.30	TOPIC 3 +WACC+PROBLEMS
3	26-4-19/8.30-4.30	COMON SHARE	18	18-5-19/7.45-4.30	TOPIC 3+CAPITAL
4	27-4-19/08.30-4.30	COST OF CAPITAL	19	20-5-19/7.45-4.30	SPECIAL ISSUES+WORKING CAPITAL+EXAM
5	29-4-19/8.30-4.30	EXAM, MPV INTRODUCTION, SOFTWARE	20	21-5-19/7.30-4.30	SEC E+MARKET SECURITIES
6	30-4-19/8.30-4.30	MPV	21	22-5-19/7.50-4.50	CVP
7	6-5-19/24.30	RISK + EXAM	22	23-5-19/8-4.30	CVP+ RECIEABLE
8	7-5-19/2-4.30	BOND VALUE+EXAM	23	24-5-19/7.45-4.30	CVP+INVENTORY
9	8-5-19/2.4.30	COM VALUE+EXAM	24	25-5-19/7.50-4.30	MARGINAL ANALYSIS
10	9-5-19/2-4.30	PREFFERED SAHRE VALUE+EXAM	25	27-5-19/7.50-4.30	COST +MAKE OVER
	10-5-19/2-4.3	COST OF CAPITAL & MAN	26	28-5-19/7.45-4.30	ALL QUESTION CVP+MARGINAL
1	11-5-19/8.30-4.30	WACC +PROBLEMS S	27	29-5-19/7.50-4.30	PRICING +RISK
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15	15-5-19/7.45-4.15	TOPIC 2		SCMS SCHOOL OF TECHNO	LOGY AND MANAGEMENT

SCMS Campus, Prathap Nagar, Muttom, Aluva

Department of Commerce

Report on CMA 2016-19 and 2017-20 Admissions

The classes for CMA started on 14th July 2017. 19 students enrolled for the Course. Classes started with Part 2 Financial Decision Making. Experienced faculties from different fields handled the classes. The students were provided with course materials as per the syllabus, which includes Revision kit. The student on Successful completion of CMA course will be able to do Financial Analysis, Financial Planning, Budgeting and Forecasting.



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SCMS Campus, Prathap Nagar, Muttom, Aluva, COCHIN- 683 106. KERALA

SESSION PLAN

PHP Programming

Course Overview

Program MCA

Batch, Year 12, 2015-2018

Semester 5

Course Title PHP Programming

Course Code CPH1718S06

Type of Course Addon

Faculty Mr. Mariadas Ronnie C P E mail ID mariadas@scmsgroup.org

Pedagogy

Teaching methods include demonstrations with hands on sessions simultaneously. All sessions will be held in the lab.

Session Plan

SLNO	Topics	Sessions
1	PHP introduction, Basic syntax, Defining variables and constants, PHP data types, Operators and expressions	1-3
2	Making decisions, doingrepetitive task with looping, Mixing decisions and looping	4-5
3	What is a function? Defining a function	6-7
4	Creating and accessing strings, Searching &replacing strings	8-10
5	Anatomy of an array, creating index based and associative array, accessing array element, looping with index-based array, Looping with associative array	11-14
6	Introduction, Objects, Declaring a class, The new keyword and constructor, Destructor, Access method and properties using \$this variable, public,private, protected properties and methods, Inheritance, parent:: & self:: keyword, Interface	15-19
7	Introduction to HTML, HTML tags, creating forms, Creating tables	20-23
8	Introduction to RDBMS, Connection with MySQLdatabase, Performing basic database operations (DML) (Insert, Delete, Update, Select)	24-30



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MASTER OF COMPUTER APPLICATIONS

MCA SEMESTER IV- Batch-12 SESSION PLAN FOR ADD-ON COURSE

COURSE NAME: Python Graphical Tool--"TURTLE"

FACULTY: DR.J.M.LAKSHMI MAHESH

COURSE OBJECTIVES:

To provide basic knowledge about Tkinter

To create graphical image and to perform animations using "Turtle" (Python graphical tool).

COURSE OUTCOME:

• Students will be capable of applying the tool in webpage development.

Session Plan:

S.no	Topics	Session
1	Introduction & Installation	1
2	Beginning with turtle.py	2,3
3	Moving & Drawing	4,5
4	Color & Filling in Shapes	6,7
5	Stamping	8,9
6	Programs	10,11,12
6	Filling in Shapes	13,14
7	Turtle Status	15,16
8	Inputs, Events	17,18
9	Assignments	19,20
9	Animation	21-24
10	Sample Animated programs	25-28
11	Evaluation	29,30

Scheme of Evaluation:

- 1. Assignment1: Title will be informed later- 10 marks
- 2. Assignment2: Title will be informed later -10marks
- 3. Exam: After the course completion 30 marks

Showfre





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COURSE PLAN

WEKA

Course Overview

Program DDMCA Batch, Year 1, 2014-2019

Semester 7

Course Title WEKA

Course Code COW1718S08

Type of Course Addon

Faculty Ms. Jisha Liu Daniel E mail ID jishaliju@scmsgroup.org

Pedagogy

Teaching methods include demonstrations with hands on sessions simultaneously. All sessions will be held in the lab.

Session Plan

S.no	Topics	Subtopics	Session
1	Introduction & Installation	Installation	1-2
		Weka Explorer	3
2	Preprocessing Data	Opening and Reading File	4
		Opening File from Website	5
		Reading data from database	6
3	Applying Filters	File conversion	7
		Discretization	8-9
4	Building Classifiers	Choosing a classifier	10
		Analyzing results	11
		Visualization of results	12
5	Classification Exercise	ID3 Algorithm to whether data	13-15
6	Clustering Data	Choosing Clustering Scheme	16
			1



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		Setting Test Options	17
		Analyzing results	18
7	Clustering Exercise	K-Means algorithm to Bank data	19-21
8	Finding Association	Choosing association scheme	22
		Setting Test Options	23
		Analyzing results	24
9	Association Rule Exercise	Apriori Algorithm for Iris data	25-27
10	Attribute Selection	Selecting Options	28
		Analyzing Results	29
		Visualizing Results	30
11	Data Visualization	Changing the view	31-32
		Setting instances	33
12	Evaluation and Conclusion		34-36





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COURSE PLAN

Introduction to MS Project

COURSE OVERVIEW

Program : DDMCA

Batch, Year : 2, 2015 – 2019
Course Code : CMP171809
Type of Course : Add-On
Faculty : Jismy Joseph

Email ID : jismyjoseph@scmsgroup.org

COURSE OBJECTIVES

On completion of this training **course**, you will understand the concepts of **project** planning using **Microsoft Project**. Know how to identify, organize and manage the tasks and resources required to complete a **project**.

PEDAGOGY

This course will be delivered by lecturer and Lab seesions.

COURSE OBJECTIVES

The course objectives are to manage:

- project requirements (tasks)
- resources
- costs
- shows the schedule
- sets project milestones
- completed and overdue tasks

SESSION PLAN

Topic	No of Session(s)
1) Enter the Project start date	1



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2) Adding project tasks & Save your project	2-5
3) Insert new tasks & Add subtasks	6-9
4) Create task dependencies	10-12
5) Setting dates	13 -15
6) Recurring Tasks	16- 18
7) Linking project documents	19-20
8) Adding Notes to tasks	21-23
9) Creating a WBS Code	24-26
10) Printing the Gantt chart	27-28
11) Course Evaluation	29-30

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COURSE PLAN 2017

HR ANALYTICS

Course Overview

Program

MBA

Batch, Year

14, 2016-18

Semester

Ш

Duration

July 2017- September 2017

Course Title

HR Analytics

Course code

CHR171810

Type of Course

Add On course

Faculty

Dr. Susan Abraham

E mail ID

susanabraham@scmsgroup.org

Course Description

The course is designed to help the students to use HR Analytics for measuring HR results. Excel is one of the powerful tool to manage and analyze data in organisations. The course intends to develop a conceptual and practical knowledge of using HR analytics to support making data-driven decisions.

Pedagogy

This course will be taught with cases, discussions and exercises.

Course Objectives

- * To familiarize with the basic HR metrics
- * To equip students with skill for analyzing HR data.

Course Outcomes

Upon the successful completion of the course students will able to:

- 1. Explain the various metrics used for HR functions.
- 2. Analyse the data and present the data using excel and powerpoint

CO PO MAPPING



Program Outcomes / Course Outcomes	PO1	PO2	PO3	PO4	PO5	PO6
CO - PO Relationship	(specify	3 FOR HIG	GH/ 2 FOR	MEDIUM	I/1 FOR L	OW)
CO1	1	3	1	3	2	1
	1	3	3	2	2	1
CO2	1	3	3	3	2	2
CO3	1	0	7	Q	6	4
TOTAL	3	9	1	0	U	•

Course Evaluation

The evaluation for the course is as follows:

Sl. No.	Component of the continual evaluation	Marks	
1	Quiz	20	
2	Test	30	
Tota	Internal Evaluation	50	

Course Content and Session plan

Topic	Session	n Reference		
N	ODULE I			
Business analytics, types	1	Predictive Analytics for Human Resources – Jac Fitz-Enz and John R. Mattox II		
analytic value chain	2	Predictive Analytics for Human Resources – Jac Fitz-Enz and John R. Mattox II		
HR analytics meaning, importance,	3	HR Analytics: The what, why and how - Tracey Smith		
Steps to implement HR analytics, the evolutionary value chain	4 -5	HR Analytics: The what, why and ho – Tracey Smith		
HR analytics and data	6-10	Predictive Analytics for Human Resources – Jac Fitz-Enz and John R. Mattox II		
N	ODULE 2			
HR Metrics overview: concepts, objectives, deciding important metrics for the business	Account to the	HR Analytics: The what, why and how - Tracey Smith		
align HR metrics with business strategy.	14-15	HR Analytics: The what, why and how		



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goals and objectives;		- Tracey Smith	
link HR to the strategy map	16	HR Analytics: The what, why and had a Tracey Smith	
HR efficiency measures, HR effectiveness measures and HR value / impact measures, HR Scorecard and HR Dashboard			
Quiz			
M	ODULE	3	
Workforce Planning Analytics	23	People Analytics in the Era of Big Data: - Jean Paul Isson, Jesse S. Harriott, Jac Fitz-enz	
Talent sourcing analytics	24	People Analytics in the Era of Big Data: - <u>Jean Paul Isson</u> , <u>Jesse S.</u> Harriott, Jac Fitz-enz	
Talent acquisition analytics	25	People Analytics in the Era of Big Data: - <u>Jean Paul Isson</u> , <u>Jesse S.</u> Harriott, Jac Fitz-enz	
onboarding analytics	26	People Analytics in the Era of Big Data: - <u>Jean Paul Isson</u> , <u>Jesse S.</u> Harriott, Jac Fitz-enz	
Talent engagement analytics	27	People Analytics in the Era of Big Data: - <u>Jean Paul Isson</u> , <u>Jesse S.</u> Harriott, Jac Fitz-enz	
Analytical performance management	28	People Analytics in the Era of Big Data: - <u>Jean Paul Isson</u> , <u>Jesse S.</u> Harriott, Jac Fitz-enz	
Retention analytics	29	People Analytics in the Era of Big Data: - <u>Jean Paul Isson</u> , <u>Jesse S.</u> Harriott, Jac Fitz-enz	
Test	30		

Recommended Books & Reading List

- 1. Predictive Analytics for Human Resources Jac Fitz-Enz and John R. Mattox II
- 2. HR Analytics: The what, why and how Tracey Smith
- 3. People Analytics in the Era of Big Data: Changing the Way You Attract, Acquire, Develop, and Retain Talent Jean Paul Isson, Jesse S. Harriott, Jac Fitz-enz
- 4. HR Analytics Dipak Kumar Bhattacharya
- 5. Winning on HR Analytics Ramesh Soundararajan and Kuldeep Singh

Note:

The contents of the course is designed from the feedback of the alumni, the feedback of recruiters and industry experts.

Course designed by Dr. Susan Abraham

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COURSE PLAN 2017

EXCEL FOR BUSINESS APPLICATIONS

Course Overview

Program MBA

Batch, Year 14, 2017-2018

Semester IV

Duration November 2017- December 2018

Course code CEM1718S11

Course Title Excel For Business Applications

Course

Type of Course Add On course

Faculty Dr. Praveena K

E mail ID <u>praveena@scmsgroup.org</u>

Course Description

The course is designed to help the students to use MS Excel for business applications. Excel is one of the powerful tool to manage and analyze data in organisations. This course provides the students with the basic functions of Excel along with data analysis and presentations.

Pedagogy

The students will be given hands on experience on Excel and hence all sessions are planned to be lab sessions. The pedagogy includes a mix of lecture and tutorial sessions along with experiential learning where the students will be given exercises to use the taught Excel tools

Course Objectives

- * To familiarize with the basic functions of excel.
- * To equip students with data analysis and presentation.

Course Outcomes

Upon the successful completion of the course students will able to:

- 1. Do the basic functions of excel like using formulae, functions, charts, formatting etc.
- 2. Analyse the data and present the data using pivot tables and charts



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3. Perform the lookup functions and basic analysis of data.

CO PO MAPPING

Program Outcomes / Course Outcomes	PO1	PO2	PO3	PO4	PO5	PO6
CO - PO Relationship	(specify :	3 FOR HIG	GH/ 2 FOR	MEDIUM	I/ 1 FOR L	OW)
CO1	1	3			2	1
CO2	1	3	2	1	2	1
CO3	1	3		2	2	2
TOTAL	3	9	2	3	6	4

Course Evaluation

The evaluation for the course is as follows:

Sl. No.	Component of the continual evaluation	Marks
1	Attendance	5
2	Assignment	15
3	Classtest	30
Total Inte	rnal Evaluation	50

Course Content and Session plan

Sl. No.	Course Content	Session No.	Cumulative No. of Sessions
1	Introduction to Excel Basic use of excel- formatting, use of formula, functions	3	3
2	Pivot table Use of pivot table Use of pivot charts	5	8
3	Vlookup	4	12



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Sl. No.	Course Content	Session No.	Cumulative No. of Sessions
4	Hlookup Assignment	4	16
5	Sort, Filter, Subtotal	4	20
6	Conditional formatting	4	24
7	Data analysis tools Correlation, Regression	5	29
8	Final exam	1	30

Recommended Books & Reading List

Bill, J and Michael, A, Excel 2013.

Ash Narayan Sah, Data Analysis using Microsoft Excel, Excel Books, New Delhi

Note:

The contents of the course is designed from the feedback of the alumni, the feedback of recruiters and industry experts.

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1.2.1/1.2.2 – Number of Certificate/Value added courses offered and online courses of MOOCs, SWAYAM, NPTEL,





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Minutes of the meeting

Curriculum development committee

Agenda : Finalising the add-on courses for the Academic year

2021-22

Venue/Date : Principal's Office on 25/5/2021 at 9:30 am

Chaired by : Dr. G.Sashikumar, Principal, SSTM

Members Present :

Dr. Sethulekshmy Nair C: Deputy Director, Biotechnology division of SSTM

Dr. J M Lakshmi Mahesh : HoD, Department of Computer Applications

Ms. Aarsha A : HoD, Department of Commerce

Dr. Praveena K :HoD, Department of Management of Business

Administration

Ms. Sindhu Manoj : HoD –Department of Business Adminstration

Minutes

- The Principal Dr. Sashi Kumar G welcomed the members of the curriculum development committee. The principal informed the members about the importance of curriculum enrichment to meet the expectations of the students and to make them role ready.
- The committee members discussed merits of each course proposed to be as Add-on/Value-added/Certificate course. The committee members took the suggestions from the feedback of stakeholders, before finalising the list of add on course to be offered for the year 2021-22.
- The following list of 18 Add-on/Value-added/Certificate courses had been approved by the curriculum development committee for the academic year 2021–2022 during the meeting.



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Add-on/Value-added/Certificate courses for the year 2021-22

Name of the	Course Code	Course	Batch /department
addon/certificate		coordinator	
course			
		Ms. Jismy	BCA Batch 3, IMCA
Add on course Excel	COE2122S01	Joseph	Batch 8
		Ms. Shoby Sunny	MCA Batch 17,
Value addded course	0	Ms. Aishwarya	IMCA Batch 7, MBA
Advanced Excel	CAE2122S02	Ms. Jismy	Batch 18
Add on course Data	0000400000	Ms. Anitha	MCA Batch 15,
Analytics with python	CDP2122S03	Krishnan G	IMCA Batch 4
Certificate course IOT		ICT Academy	BCA Batch2
application	0140400004		
development	CIA2122S04	Mr. Doniith C	DCA Datab 4 DCA
Add on course Full		Mr. Ranjith S	BCA Batch 1, BCA
stack web application	CMD0400C0E		Batch 16
development Certificate course	CWD2122S05	ICT Academy	IMCA Batch6
		I CT Academy	IIVICA Balcho
Front end application development with			
angular	CFA2122S06		
Add on course Design	CFA2122300	Dr. Baiju	MBA Batch 18
Thinking	CDT2122S07	Radhakrishnan	WIDA Dater 10
Add on course	0012122007	Radilakiisiilaii	
Aptitude Training	CAT2122S08		
Value added course	O/ (12122000	Dr. Mary Fathima	MBA Batch 18
Verbal Reasoning	CVR2122S09	Cross	WiB/ (Batoli 10
Add on course Excel		Dr. Praveeba K	MBA Batch 17
for Business			
Management	CEM2122S10		
		Ms. Aarsha A	BCom - Batch 8
		Ms. Rashmi	Taxation, Batch 7
Certification course on		Varier	Computer
MS Office	CMO2122S11		Applications
		LBS Centre	BCom - Batch 10
		Faculty	Taxation, Batch 9
			Computer
			Applications
			BSc Botany &
			Biotechnology, 2020-
			23 batch and 2021-
Value addded course			24 batch
LBS-Special training			BBA Batch 1
programme on MS	OM00400040		BSC Psychology
Office Certification	CMS2122S12		Batch 1



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		1	
		ACCA Faculty	BCom Batch 10
Add on course ACCA	CAC2122S13		Taxation
Add on course CMA	CCM2122S14	CMA Faculty	BCom Batch 10
		Faculty from	BCom - Batch 9
Certificate course		Hedge	Taxation, Batch 8
Foundation			Computer
Programme in Banking			Applications
and Finance	CFB2122S15		
Add on course		Dr. Dulari S.S	BBA Batch 1
Retailing Management	CRM2122S16		
		Dr. Deepthi D C,	M.sc Molecular
		Dr. Sethulekshmy	Biology & Genetic
Certificate Course on "		Nair C	Engineering- (Batch-
Animal cell Culture"	CAC2122S17		XII) (2020-22)
		Dr. Harish M	M. sc, Molecular
		Dr. Deepthi D C	Biology and Genefic
Certificate Course on			Engineering (2020 -
Real Time PCR"	CRT2122S18		22 Batchl

• The meeting concluded at 11:30 am

Principal

Dr. G. SASHI KUMAR
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Minutes of the meeting

Curriculum development committee

Agenda : Discussion on the add-on courses for the Academic year

2021-22

Venue/Date : Principal's Office on 15/3/2022 at 9:30 am

Chaired by : Dr. G.Sashikumar, Principal, SSTM

Members Present

Dr. Sethulekshmy Nair C: Deputy Director, Biotechnology division of SSTM

Dr. Anjana S. Chandran : HoD, Department of Computer Applications

Ms. Aarsha A : HoD, Department of Commerce

Dr. Praveena K :HoD, Department of Management of Business

Administration

: HoD -Department of Business Adminstration Ms. Sindhu Manoj

Minutes

- The Principal Dr. Sashi Kumar G welcomed the members of the curriculum development committee. The principal enquired about the curriculum enrichment activities happening in the various departments.
- The HoD's of respective departments briefed about the progress of the same.
- The meeting concluded at 11:00 am.

Dr. G. SASHI KU

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Principal



SCMS Campus, Prathap Nagar, Muttom, Aluva, COCHIN-683 106. Kerala

Minutes of the meeting

Curriculum development committee

Agenda : Finalising the add-on courses for the Academic year 2020-

21

Venue/Date : Principal's Office on 18/5/2021 at 9:30 am

Chaired by : Dr. G.Sashikumar, Principal, SSTM

Members Present :

Dr. Sethulekshmy Nair C: Deputy Director, Biotechnology division of SSTM

Dr. J M Lakshmi Mahesh: HoD, MCA Department

Ms. Arsha A : HoD, Department of Commerce

Dr. Susan Abraham :HoD, MBA Department

Ms. Sindhu Manoj :HoD, BBA Department

Minutes

- The Principal Dr. Sashi Kumar G welcomed the members of the curriculum development committee. The principal talked on importance of curriculum enrichment in helping students achieve their goals and prepare them for future roles.
- The committee members evaluated the merits of each proposed add-on course and considered feedback from stakeholders before determining the list of additional courses to be provided in the year 2020-21.
- The following list of 16 Add-on/Value-added/Certificate courses has been approved by the curriculum development committee for the academic year 2020–2021 during the meeting.



Add-on/Value-added/Certificate courses for the year 2021-22

Name of the	Course Code	Course	Batch
addon/valueadded/certificate		coordinator	/department
course			
		Ms. Jismy	BCA Batch 2,
Add on course Excel	COE2021S01	Joseph	IMCA Batch 7
		Ms. Shoby	MCA Batch 14,
Add on course Advanced		Sunny	DDMCA Batch
Excel	CAE2021S02		3
Add on course Introduction to		Ms. Anitha	IMCA Batch 4
IOT Devices	CII2021S03	Krishnan G	
Add on course Fundamentals		Mr. Ranjith S	IMCA Batch 5
of full stack web development	CWD2021S04		
Add on course Retail		Dr. Dulari S.S	MBA Batch 17
Management	CRM2021S05		
Value added course Verbal		Dr. Mary	MBA Batch 17
Reasoning	CRV2021S06	Fathima Cross	
Certificate course NISM Series		Dibin K. K	MBA Batch 17
V A :Mutual Fund distributions	CNS2021S07		
		Dr, Deepa	MBA Batch 17
Add on course Labour Codes	CLC2021S08	Pillai	
Add on course Excel for		Dr. Praveena	MBA Batch 16
Business Applications	CEM2122S09	К	
Add on course Soft Skill	CSS2021S10	Mr. Cyril C T	BBA Batch1
			B.Sc Botany &
			Biotechnology -
Add on course on Advances in			(Batch-VI)
Bioinformatics	CAB2021S11		(2020-23)
Certificate course on			B.Sc Botany &
Fundamental molecular			Biotechnology -
biology techniques			(Batch-VI)
biology toorningues	CFM2021S12		(2020-23)



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Certificate course on Molecular docking and Drug discovery	CMD2021S13	Dr. Harish M Dr. Deepthi D C Mr. Jefrin Johnson	B.Sc Botany & Biotechnology - (Batch-IV) (2018-21) BCom - Batch 9 Taxation, Batch 8
Certification course on MS Excel	CMS2021S14		Computer Applications
		External	BCom - Batch 7
		faculty	Taxation, Batch
Certification course on Digital			6 Computer
Marketing	CDM2021S15		Applications
		Dr. Sujith	BCom - Batch
			8 Taxation,
			Batch 7
Certification course on Hindi			Computer
Translation	CHT2021S16		Applications

• The meeting concluded at 11:30 am.

Dr. G. SASHI KUMAR
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Principal



SCMS Campus, Prathap Nagar, Muttom, Aluva, COCHIN-683 106. Kerala

Minutes of the meeting

Curriculum development committee

Agenda : Discussion on the add-on courses for the Academic year

2020-21

Venue/Date : Principal's Office on 24/3/2021 at 10:00 am

Chaired by : Dr. G.Sashikumar, Principal, SSTM

Members Present :

Dr. Sethulekshmy Nair C: Deputy Director, Biotechnology division of SSTM

Dr. J M Lakshmi Mahesh : HoD, MCA Department

Ms. Arsha A : HoD, Department of Commerce

Dr. Susan Abraham :HoD, MBA Department

Ms. Sindhu Manoj :HoD, BBA Department

- The Principal Dr. Sashi Kumar G welcomed the members of the curriculum development committee. The principal asked the department heads about the progress of add on courses in their departments.
- The HoD's of respective departments briefed about the progress of the same.

• The meeting concluded at 11:00 am.

Principal

Dr. G. SASHI KUMAR
PRINCIPAL
SCHOOL OF TECHNOLOGY AND MANAGEMENT



SCMS Campus, Prathap Nagar, Muttom, Aluva, COCHIN-683 106. Kerala

Minutes of the meeting

Curriculum development committee

Agenda : Finalising the add-on courses for the Academic year 2019-

20

Venue/Date : Principal's Office on 27/5/2019 at 9:30 am

Chaired by : Dr. G.Sashikumar, Principal, SSTM

Members Present :

Dr. Sethulekshmy Nair C: Deputy Director, Biotechnology division of SSTM

Dr. J M Lakshmi Mahesh: HoD, MCA Department

Ms. Arsha A : HoD, Department of Commerce

Dr. Susan Abraham :HoD, MBA Department

Minutes

- The SSTM curriculum development committee convened in the principal's
 office with aim to enhance the curriculum and put it in line with industry
 standards by providing students with a selection of add-on / certificate/ value
 added courses.
- The committee on careful consideration of feedback from all the stakeholders identified a list of addon/valueadded/certificate courses.
- The curriculum development committee has approved the following list of courses for the academic year 2019–2020.

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Add-on/Value-added/Certificate courses for the year 2019-20

Name of the	Course Code	Course	Batch
addon/valueadded/certificate		coordinator	/department
course			
		Mr. Harish M	B.Sc. Botany &
Certificate course			Biotechnology,
Biotechnology in Diagnostics	CBD1920S01		Batch 2018-21
		Faculty from	BCom - Batch 7
Certificate course Foundation		Hedge	Taxation, Batch
Programme in Banking and			6 Computer
Finance (2018 Admissions)	CFB2122S02		Applications
		ACCA Faculty	BCom - Batch 7
			Taxation, Batch
Add on course ACCA(2019			6 Computer
Admissions)	CAC1920S03		Applications
		CMA Faculty	BCom - Batch 7
			Taxation, Batch
Add on course CMA (2019			6 Computer
Admissions)	CCM1920S04		Applications
		Ms. Aiswarya	BCom - Batch 8
		Murai Ms. Rashmi	Taxation, Batch
		Varier	7 Computer
Certificate Program in Soft		Ms. Veni	Applications
Skills	CSS1920S05	Maria Das	
		Mr. V. S Binu	BCom - Batch 5
			Taxation, Batch
			4 Computer
Certificate course NISM	CNS1920S06		Applications
		Faculty from	BCom - Batch 6
Tally Ace Certifications	CTA1920S07	Tally	Taxation, Batch



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			5 Computer
			Applications
		External	BCom - Batch 7
		Faculty	Taxation, Batch
Add on course Digital			6 Computer
Marketing	CDM1920S08		Applications
		Dr. J M	MCA Batch 14
		Lakshmi	
Add on course WEKA	COW1920S09	Mahesh	
Add on course Full stack web		Mr. Ranjith S	DDMCA Batch 3
application development	CWD1920S10		

• The meeting concluded at 11:00 am.

Principal

Dr. G. SASHI KUMAR
PRINCIPAL
SCHOOL OF TECHNOLOGY AND MANAGEMENT



Minutes of the meeting

Curriculum development committee

Agenda : Discussion on the add-on courses for the Academic year

2019-20

Venue/Date : Principal's Office on 5/3/2019 at 10:00 am

Chaired by : Dr. G.Sashikumar, Principal, SSTM

Members Present :

Dr. Sethulekshmy Nair C: Deputy Director, Biotechnology division of SSTM

Ms. Arsha A : HoD, Department of Commerce

Dr. Susan Abraham :HoD, MBA Department

Dr. J M Lakshmi Mahesh : HoD, MCA Department

- The curriculum development committee discussed the add-on courses offered in several departments for the Academic year 2019-2020.
- The current status of the add-on courses progress was informed by the department heads.
- The meeting concluded at 11:00 am.

SCANS SCHOOL OF TECHNOLOGY AND MANAGEMENT

Principal



Minutes of the meeting

Curriculum development committee

Agenda : Finalising the add-on courses for the Academic year 2018-

19

Venue/Date : Principal's Office on 28/5/2018 at 9:30 am

Chaired by : Dr. G.Sashikumar, Principal, SSTM

Members Present :

Dr. Sethulekshmy Nair C: Deputy Director, Biotechnology division of SSTM

Dr. J M Lakshmi Mahesh: Course Co-Ordinator, MCA Department

Ms. Latha K : HoD, Department of Commerce

Dr. Susan Abraham :HoD, MBA Department

Minutes

- The SSTM curriculum development committee met in the principal's office
 with the aim of enhancing the curriculum and bringing it up to par with industry
 standards by providing the students with a selection of add-on/certificate
 courses.
- The curriculum development committee has approved the following list of courses for the academic year 2018–2019.

. Add-on/Value-added/Certificate courses for the year 2018-19

Name of the	Course code	Course	Batch /department
addon/valueadded/		coordinator	
certificate course			
Add on course		Dr.Asha	B.Sc. Botany &
Apiculture	CAC1819S01		Biotechnology, Batch
			2018-21



		1	
Certification Course		External	BCom - Batch 5
on Goods and		faculty	Taxation, Batch 4
Service Tax	CGS1819S02		Computer Applications
		Faculty from	BCom - Batch 5
Tally Ace		Tally	Taxation, Batch 4
Certification	CTA1819S03		Computer Applications
Certification Course		Faculty from	BCom - Batch 6
Foundation Program		Hedge	Taxation, Batch 5
in Banking and			Computer Applications
Finance	CFB1819S04		
		ACCA faculty	BCom - Batch 7
Add on course			Taxation, Batch 6
ACCA	CAC1819S05		Computer Applications
		CMA faculty	BCom - Batch 7
Add on Course			Taxation, Batch 6
СМА	CCM1819S06		Computer Applications
		Mr. Arun	BCom - Batch 7
0		Krishnan, Ms.Aathira.S.N	Taxation, Batch 6
Certificate Program		air,	Computer Applications
in Soft Skills	CSS1819S07	Ms.Ancy Jose.	
		Ms. Aiswarya	BCom - Batch 7
Certificate Program			Taxation, Batch 6
in MS Office	CMO1819S08		Computer Applications
		Mr. Mariadas	MCA B13
Add on course PHP	CPH1819S09	Ronnie	

• The meeting concluded at 11:30 am.

Principal

Dr. G. SASHI KUMAR
PRINCIPAL
SCHOOL OF TECHNOLOGY AND MANAGEMENT



SCMS Campus, Prathap Nagar, Muttom, Aluva, COCHIN-683 106. Kerala

Minutes of the meeting

Curriculum development committee

Agenda : Discussion on the add-on courses for the Academic year

2018-19

Venue/Date :: Principal's Office on 5/3/2019 at 10:00 am

Chaired by : Dr. G.Sashikumar, Principal, SSTM

Members Present :

Dr. Sethulekshmy Nair C: Deputy Director, Biotechnology division of SSTM

Ms. Latha K : HoD, Department of Commerce

Dr. Susan Abraham :HoD, MBA Department

Dr. J M Lakshmi Mahesh : HoD, MCA Department

- The curriculum development committee discussed the progress of the add-on courses provided in various departments for the 2018-2019 academic year.
- The HoD's of respective departments provided an update of the same.
- The meeting concluded at 11:00 am.

SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT

Principal



SCMS Campus, Prathap Nagar, Muttom, Aluva, COCHIN-683 106. Kerala

Minutes of the meeting

Curriculum development committee

Agenda : Finalising the add-on courses for the Academic year 2017-

18

Venue/Date : Principal's Office on 24/5/2017 at 9:30 am

Chaired by : Dr. G.Sashikumar, Principal, SSTM

Members Present :

Dr. Sethulekshmy Nair C: Deputy Director, Biotechnology division of SSTM

Dr. J M Lakshmi Mahesh : Course Co-Ordinator, MCA Department

Ms. Latha K : HoD, Department of Commerce

Dr. Susan Abraham :HoD, MBA Department

Minutes

- The Principal Dr. Sashi Kumar G welcomed the members of the curriculum development committee. The principal informed the members about the importance of curriculum enrichment to meet the expectations of the students and to make them role ready.
- The members of the committee evaluated the advantages of all the courses suggested as add-on /certificate courses. They gathered input from stakeholders and considered their feedback before determining the final list of add-on courses to be provided during the 2017-18 academic year.
- The following list of Add-on/Certificate courses has been approved by the curriculum development committee for the academic year 2017–2018 during the meeting.



Add-on/Certificate courses for the year 2017-18

Name of the	Course Code	Course	Batch /department
addon/certificate		coordinator	
course			
Add on course		Dr. Salini Bhaskar	B.Sc. Botany &
Application of PCR	CPM1718S01		Biotechnology,
tools on Molecular	CPW1716301		Batch 2015-18
studies			
		Faculty from Tally	BCom - Batch 4
			Taxation, Batch 3
			Computer
Tally Ace Certification	CTA1718S02		Applications
Certification Course		Faculty from	BCom - Batch 4
Foundation Program		Hedge	Taxation, Batch 3
in Banking and			Computer
Finance	CFB1718S03		Applications
		ACCA faculty	BCom - Batch 6
			Taxation, Batch 5
			Computer
Add on Course ACCA	CAC1819S04		Applications
		СМА	BCom - Batch 6
			Taxation, Batch 5
		Faculty	Computer
Add on Course CMA	CCM1819S05		Applications
		Mr. Mariadas	MCA Batch 12
Add on course PHP	CPH1718S06	Ronnie	
Add on course		Dr.J.M.Lakshmi	MCA Batch 13
Graphics with Python		Mahesh	
tool	CGP1718S07		
		Ms. Jisha Liju	DDMCA Batch 11
Add on course WEKA	COW1718S08	Daniel	



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Add on course MS		Ms. Jismy Joseph	DDMCA Batch 2
Project	CMP1718S09		
Add on course HR		Dr. Susan	MBA Batch 14
Analytics	CHR1718S10	Abraham	

• The meeting concluded at 11:00 am.

Principal

Dr. G. SASHI KUMAR
PRINCIPAL
PRINCIPAL
AND MANAGEMENT

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Minutes of the meeting

Curriculum development committee

Agenda : Discussion on the add-on courses for the Academic year

2017-18

Venue/Date : Principal's Office on 12/2/2018 at 10:00 am

Chaired by : Dr. G.Sashikumar, Principal, SSTM

Members Present :

Dr. Sethulekshmy Nair C: Deputy Director, Biotechnology division of SSTM

Ms. Latha K : HoD, Department of Commerce

Dr. Susan Abraham :HoD, MBA Department

Dr. J M Lakshmi Mahesh : Course Co-Ordinator, MCA Department

- The Principal Dr. Sashi Kumar G welcomed the members of the curriculum development committee. The principal enquired about the curriculum enrichment activities happening in the various departments.
- The HoD's of respective departments briefed about the progress of the same.
- The meeting concluded at 11:00 am.

SCANS SCHOOL OF TECHNOLOGY AND MANAGEMENT

Principal