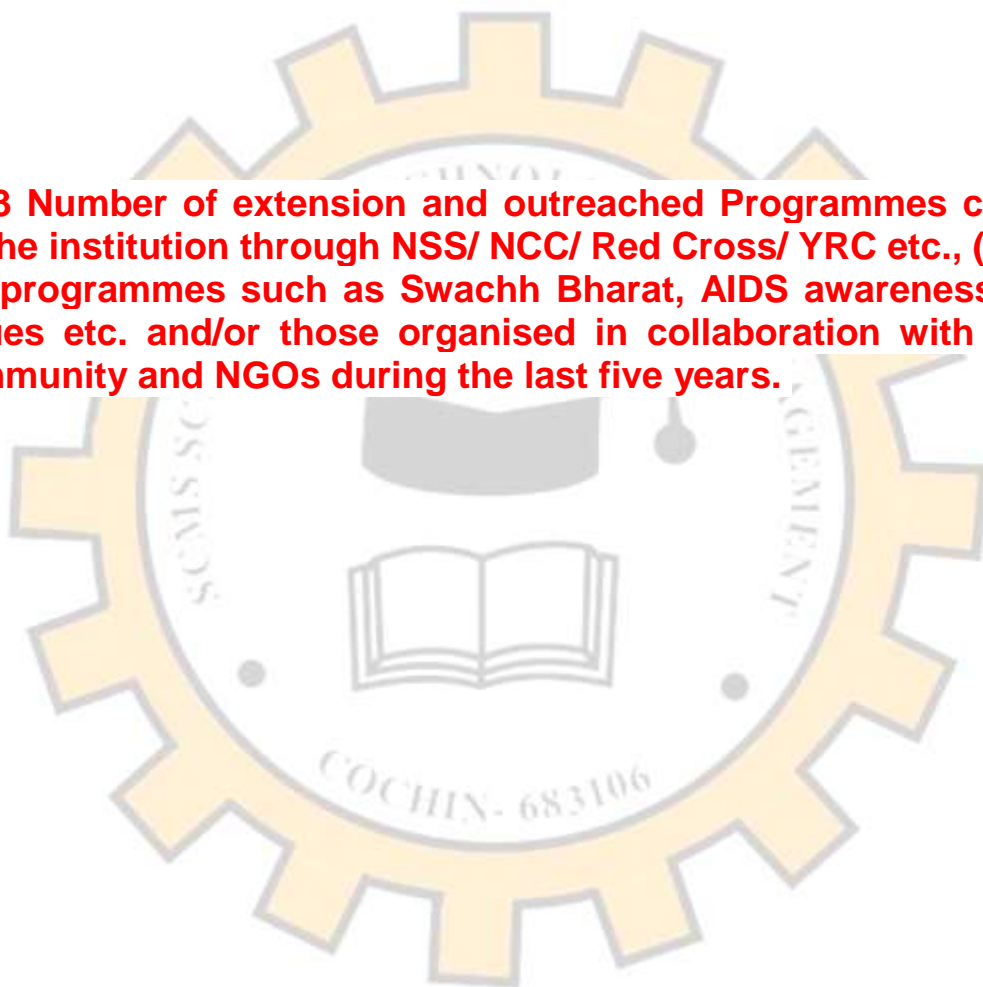




### **CRITERIA 3**

#### **RESEARCH, INNOVATIONS AND EXTENSION**

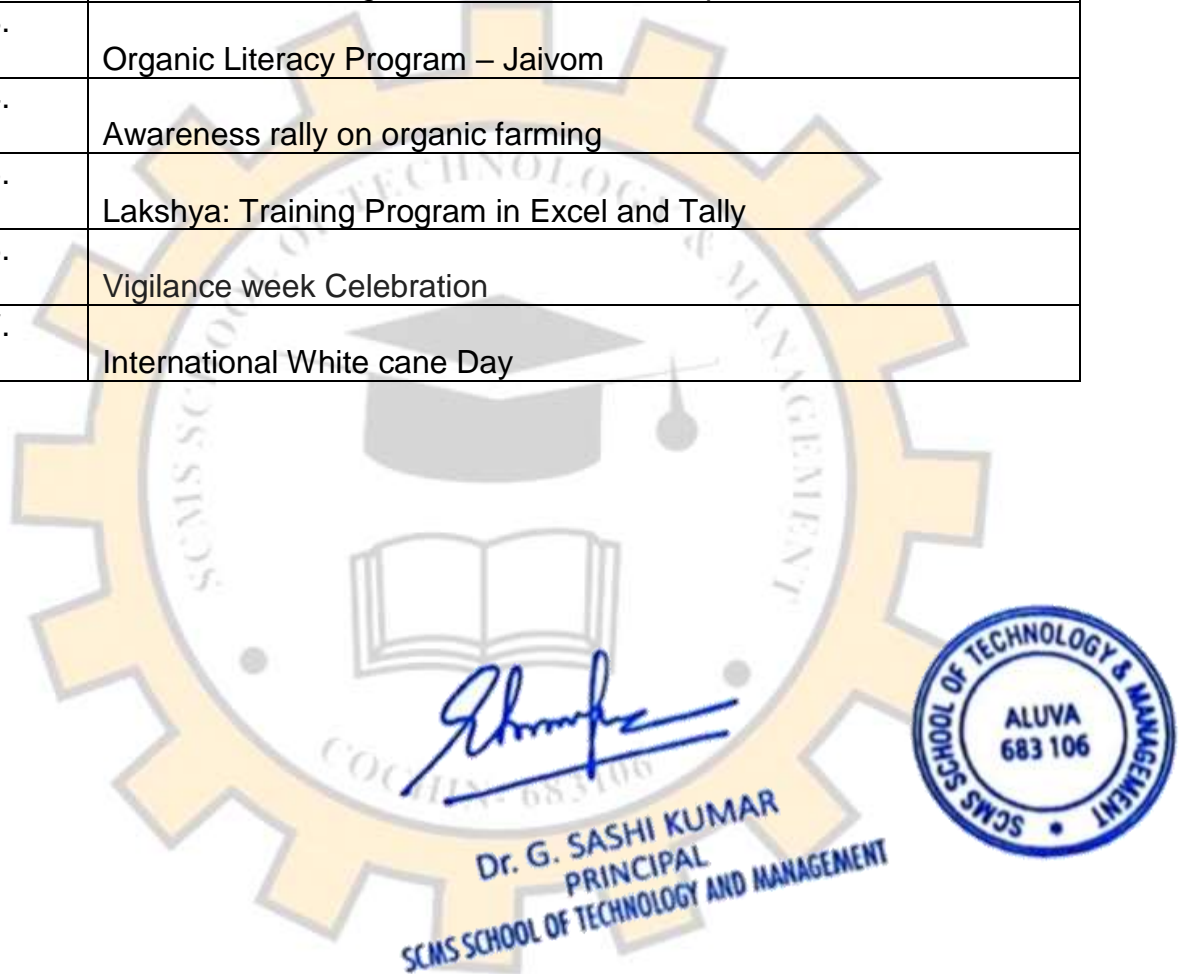
**3.4.3 Number of extension and outreach Programmes conducted by the institution through NSS/ NCC/ Red Cross/ YRC etc., (including the programmes such as Swachh Bharat, AIDS awareness, Gender issues etc. and/or those organised in collaboration with industry, community and NGOs during the last five years.**



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**2017-2018**

Sl. No.	Name of the activity
1.	Financial Aid for Ockhi Cyclone Victims- 5 lakhs donated
2.	Reminder to Young Generation, B.Com department
3.	Organic Literacy Program – Jaivom
4.	Awareness rally on organic farming
5.	Lakshya: Training Program in Excel and Tally
6.	Vigilance week Celebration
7.	International White cane Day





# SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT

SCMS Campus, Prathap Nagar, Muttom, Aluva, COCHIN- 683 106. KERALA

## Financial Aid for Ockhi Cyclone Victims

Name of activity / programme	<b>Financial Aid for Ockhi Cyclone Victims- 5 lakhs donated</b>
Date of activity/ programme	27-12-2017, Chief minister Relief fund, Govt of Kerala
Place	Chief Minister's Office

SCMS group has donated Rs. 5 lakh to the chief minister Ockhi Relief Fund for extending help the people in the state who had been badly affected by the cyclonic storm, Okhi. Prof. Pramod P. Thevannoor, Vice chairman handed over the cheque to the chief minister Pinarai Vijayan on December 13th 2017



# SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT

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## SCMS Group donates Rs. 5 lakh to Chief Minister's Distress Relief Fund



*Prof. Pramod P. Thevannoor, Vice Chairman, SCMS Group handing over the cheque for Rs.5 lakh to the Chief Minister Pinarayi Vijayan. Mr. Sanal Potty, Public Relations Manager is also in the picture.*

SCMS Group has donated Rs.5 lakh to the Chief Minister's Ockhi Relief Fund for extending help to the people in the state who had been badly affected by the recent severe cyclonic storm, Ockhi. Prof. Pramod P. Thevannoor, Vice Chairman handed over the cheque for the amount to the Chief Minister Pinarayi Vijayan at the Secretariat on December 13.

**Earlier in 2016, SCMS Group had donated an amount of Rs.20 lakh to the Chief Minister's Distress Relief Fund at the time of Puttingal fireworks tragedy in Kollam for the treatment and rehabilitation of the traumatised victims**

SCMS is a socially responsible group of education institutions which believes that it has a responsibility to give back to the society.

**Dr. G. SASHI KUMAR**  
PRINCIPAL  
SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT





### Reminder to the Younger generation

Name of activity / programme	Reminder to the Younger generation
Date of activity/ programme	July 22, 2017- NSS-SSTM
Place	SCMS Campus
Chief Guest	Mr. Sabu T K (CI, Crime Branch)
No. of Participants	200

SCMS NSS unit -130 organized an awareness session for the Students titled "Reminder to the Younger generation". Mr. Sabu T K (CI, Crime Branch) inaugurated the event and talked about the responsibilities of the younger generations.



Mr. Sabu T K (CI, Crime Branch) inaugurate an awareness programme conducted by NSS unit:130 titled "Reminder to the Younger generation."

Name of activity / programme	Jaivam : Organic Literacy campaign.
Date of activity/ programme	4/09/2017/ NSS-SSTM & MG University
Place	VijayapuramPanchayath , Kottayam
Total No. of Participants	52

**Report:** An organic literacy campaign is an educational initiative that aims to raise awareness and promote the benefits of organic farming and consumption. The primary objective of the organic literacy campaign organized by the college was to promote organic farming practices and encourage the consumption of organic products. The campaign aimed to raise awareness among the residents of Vijayapuram panchayath, Ernakulam district. The organic literacy campaign organized by the college was successful in achieving its objectives of promoting organic farming practices and encouraging the consumption of organic products. The various activities and events organized by the college helped to raise awareness among the students, faculty, and residents of Vijayapuram panchayath about the benefits of organic farming and the harmful effects of conventional farming practices on the environment. The campaign was a significant step towards promoting sustainable agriculture and a healthier environment.



An awareness rally was conducted on 4th September 2017 as a part of “Kottayam District organic literacy campaign”

<b>Name of activity / programme</b>	<b>Awareness rally on “Organic Farming”</b>
Date of activity/ programme	September 5, 2017/ NSS-SSTM & MG university
Place	Vijayapuram Panchayath ( Kottayam)
Chief Guest	Sri. Thiruvanchoor Radhakrishnan
No. of Participants	50

**Report:** On behalf of State government, MG University organized a seven day literacy campaign in accordance with Jaivam project 2017 with a message of “Leave the vegetables full of pesticides”. Around 52 student volunteers from MCA Dept. SSTM had participated in the campaign. Mr Thiruvanchoor Radhakrishnan (MLA) inaugurated the campaign at Vijayapuram panchayath, Kottayam Dist. The main motive of the campaign is to reach out to people about the importance of Organic vegetables. As part of this, students reached various houses and conducted awareness program regarding the same



Chief guest Sri. Thiruvanchoor Radhakrishnan with NSS volunteers



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## Lakshya: Training Program in Excel & Tally

Name of activity / programme	Lakshya: Training Program in Excel & Tally
Date of activity/ programme	25/09/2017, MBA
Place	Govt.VHSS, Kalamassery
Number of participants	10

**Lakshya**, which is designed for imparting training program for school students in the form of community development programmes viz., enrichment courses, literacy programs, leadership training etc. This in fact aims to extend a helping hand by sharing our resources, experience & methodology to students which enable them to excel in their career.

Inauguration of LAKSHYA 2017



As part of Extension activity and Institutional Social Responsibility, SSTM is extending a helping hand to Kalamassery Government School by conducting an enrichment PROGRAM IN EXCEL AND TALLY for the higher secondary school students under the banner LAKSHYA 2017.

MANORAMA - 26 - 09 - 2017

### കളമശേരി എച്ച്എസ്എസിൽ 'ലക്ഷ്യ -17'

കളമശേരി • എസ്സിഎഐസ് സ്കൂൾ ഓഫ് ടെക്നോളജി ആൻഡ് മാനേജ്മെന്റിന്റെ നേതൃത്വത്തിൽ ഇൻസ്റ്റിറ്റ്യൂഷനൽ സോഷ്യൽ റെസ്പോൺസിബിളിറ്റിയുടെ ഭാഗമായി കളമശേരി ഗവ. ഹയർ സെക്കൻഡറി സ്കൂളിലെ വിദ്യാർത്ഥികൾക്കായി എക്സൽ, ടാലി വിഭാഗങ്ങളിൽ അറിവു പകരുന്നതിനു 'ലക്ഷ്യ-17' സംഘടിപ്പിച്ചു.

എസ്സിഎഐസ് ഗ്രൂപ്പ് സിനിയർ ഡയറക്ടർ ഡോ. രാധ പി. തേവന്നൂർ ഉദ്ഘാടനം ചെയ്തു. പ്രിൻസിപ്പൽ പ്രസീത, ഡോ. ശശികുമാർ, ഐശ്വര്യ മുരളി, മനു മെൽവിൻ, ഡോ. ആർ. രൂപ എന്നിവർ പങ്കെടുത്തു.

## Malayala manorama newspaper report on Lakshya 17

*[Signature]*  
**Dr. G. SASHI KUMAR**  
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# SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT

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## Vigilance Workshop

<b>Name of activity / programme</b>	<b>Vigilance Workshop on Eradicating Corruption – Build A new India</b>
<b>Date of activity/ programme</b>	November 10-2018 /NSS-SSTM, Vigilance-Kerala
<b>Place</b>	SCMS Campus
<b>Chief Guest</b>	M . Surendran ( CI , Vigilance)
<b>No. of Participants</b>	100



Kalamassery: An awareness talk about the role of youth in wiping out corruption in all fields, was conducted by the State Vigilance department. The main talk of the program organised by the NSS unit, was given by Mr. M. Surendran, Circle Inspector of Anti-Corruption Bureau.

  
Dr. G. SASHI KUMAR  
PRINCIPAL  
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International White Cane Day celebration

Name of activity / programme	International White Cane Day celebration
Date of activity/ programme	12-10-2017, MBA
Place	Keezhmadu School for the Blind
Total No. of Participants(MCA)	80

**International White Cane Day celebration** was conducted by the students of MBA Batch 15 in a function at our campus with teachers & blind students as participants from the Keezhmadu School. The programme highlighted the use of white cane and a demonstration was also done as how the visually challenged persons can find their way with the help of white cane in a comfortable manner.

Mathrubhumi

വൈറ്റ് കെയിൻ ദിനാചരണം

**കളമശ്ശേരി:** അന്യത ബാധിച്ച വർക്കാരുള്ള ലോക വൈറ്റ് കെയിൻ ദിനാചരണം കളമശ്ശേരിയിലെ എസ്.സി.എം.എസ്. സിക്യൂലർ ഓഫ് ടെക്നോളജി ആൻഡ് മാനേജ്മെന്റിൽ ഐ.എം.എ. വിഭാഗത്തിൽ നടത്തി. ആലുവ ക്ലിപ്പാർ അഡ്മിറ്റിയറലിൽ ലെ ക്ലിപ്പിംഗ് കോഴ്സിലെ പങ്കെടുത്ത അന്യതയുള്ള പങ്കെടുത്ത ദിനാചരണം എസ്.സി.എം.എസ്. ഗ്രൂപ്പ് രജിസ്ട്രേഷൻ സിനിയർ ഗ്രൂപ്പ് ഡയറക്ടറായ ഡോ. രാധ.പി. തമ്പുരാൻ ഉദ്ഘാടനം ചെയ്തു.

പ്രിൻസിപ്പൽ ഡോ. ജി. ശ്രീലക്ഷ്മി, അഡ്മിറ്റിയറലിൽ ലെ അധ്യാപകനായ സുനിൽ പ്രദാൻപിൻ, രാജൻ, പ്രവിണ എന്നിവർ പങ്കെടുത്തു.



Mathrubhumi Newspaper Report  
Tue, 17 October 2017  
digitalpaper.mathrubhumi.com/c/22991709

Mathrubhumi Newspaper report on White cane day



**വൈറ്റ് കെയിൻ ദിനാചരണം**

കുളമശേരി • അന്യത ബാധിച്ച വർക്കായുള്ള ലോക വൈറ്റ് കെയിൻ ദിനാചരണം എസ്സിഎം എസ് സ്കൂൾ ഓഫ് ടെക്നോളജി ആൻഡ് മാനേജ്മെന്റിലെ എംബിഎ വിഭാഗത്തിന്റെ നേതൃത്വത്തിൽ നടത്തി. കീഴ്മാട് അന്യവിദ്യാലയത്തിലെ കുട്ടികളുടെ വ്യത്യസ്ത കലാപരിപാടി കൂട്ടും അവരുടെ അനുഭവങ്ങളും പങ്കുവെച്ചു. ദിനാചരണം എസ്സി എംഎസ് ഗ്രൂപ്പ് റജിസ്ട്രാർ ഡോ. രാധ പി. തേവന്നൂർ ഉദ്ഘാടനം ചെയ്തു. പ്രിൻസിപ്പൽ ഡോ. ജി. ശശികുമാർ, അന്യവിദ്യാലയത്തിലെ അധ്യാപകരായ സുനിൽ ഫ്രാൻസിസ്, രാജൻ, പ്രവീണ് എന്നിവർ പങ്കെടുത്തു.

Newspaper report on White cane day

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