




## Criterion 7 – Institutional Values and Best Practices

### 7.3 Institutional Distinctiveness



  
21/5/24  
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PRINCIPAL  
SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT



# SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT

SCMS Campus, Prathap Nagar, Muttom, Aluva, COCHIN- 683 106. KERALA

## 1. Lakshya: A Digital Empowerment Initiative

**Vision:** To bridge the digital divide and empower young minds, fostering a digitally literate and skilled generation.

**Mission:** To provide accessible and quality digital education to underprivileged communities, enabling them to harness the power of technology for personal and societal growth.

### Program Overview:

Lakshya, which is one of our social outreach extension endeavors commenced with an inauguration at SPW Government High School, Thaikattukara with a mission to empower young minds through digital literacy. A team of dedicated student volunteers tirelessly worked to educate the young school children with essential computer skills. A syllabus tailor-made to provide a comprehensive understanding of the basic skills to students in MS Word, Excel and PowerPoint was prepared and completed as planned. The students were brought to our campus and were provided with hands-on training in our computer labs.

The program concluded on 29th February with a valedictory function arranged at the school venue. The certificates were distributed to those students who successfully qualified for the test. The feedback received from both the school administration and the students themselves was resoundingly positive, affirming the success of our Lakshya.

By redefining Lakshya as a comprehensive digital empowerment initiative, SCMS can significantly contribute to the digital literacy and skill development of underprivileged communities.

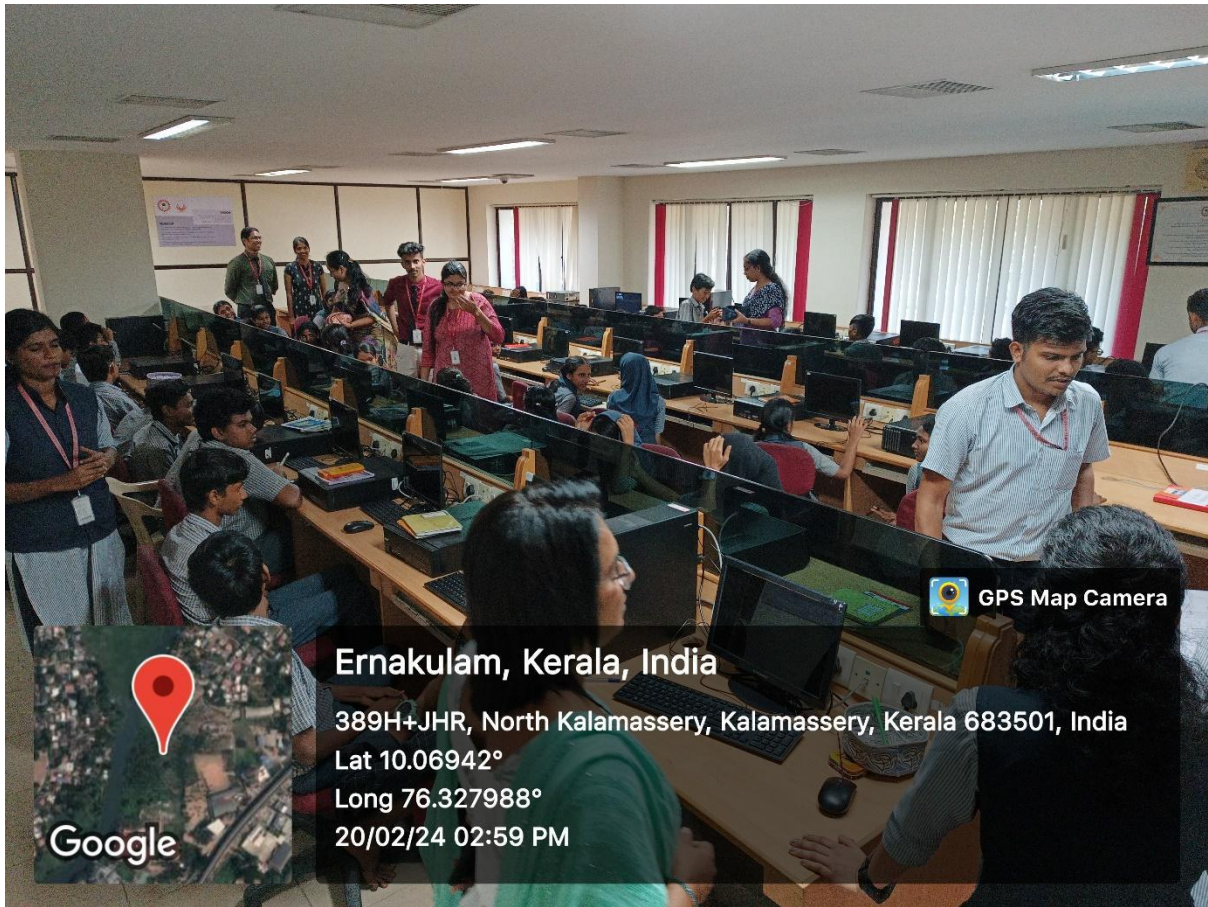


Hands-on Training at SSTM Computer Lab



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