



**WEBINAR ON "BASICS OF NANOTECHNOLOGY FOR BIOTECHNOLOGISTS"**

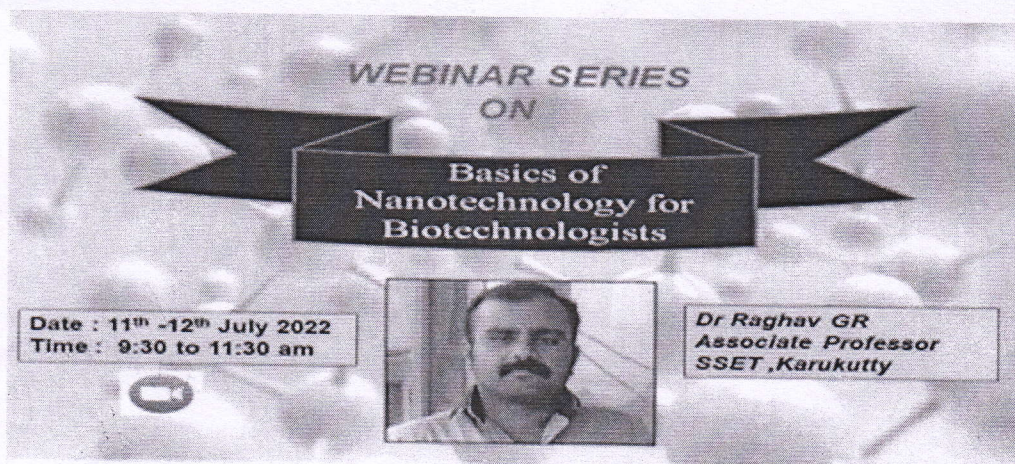
Department : Department of Biotechnology

Program Name : A webinar series on "Basics of nanotechnology for Biotechnologists"

Year : 2022 -23

**REPORT**

A webinar series on the topic "Basics of nanotechnology for Biotechnologists" was conducted on 11 & 12 July, 2022 at SIBBR&D. The invited speaker Dr. Raghav G. R., Associate Professor, SSET, Karukutty conducted the session for two days. The session was attended by B.Sc semester 5, M.Sc semester 2 and semester 4 students. The welcome address was given by Dr. Sethulakshmy Nair C, Deputy Director, SIBBR&D. The invited speaker Dr. Raghav G.R, Associate Professor, SSET, Karukutty talked about the synthesis of nanoparticles, characterization of its structure by TEM, SEM, FTIR and other techniques. The speaker also gave a detailed talk regarding its various applications in the field of biotechnology. After that questions and interaction session was held in which teachers also shared the information regarding nanotechnology.

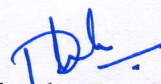


SCMS INSTITUTE OF BIOSCIENCE & BIOTECHNOLOGY RESEARCH & DEVELOPMENT



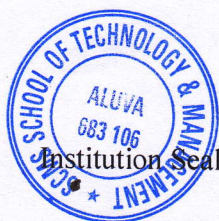
SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT (ASTM)  
SCMS, Campus: Prathap Nagar, Muttom, Aluva, Cochin - 683106.  
Tel: 0494 2420006, www.scmsgroup.org/vetm

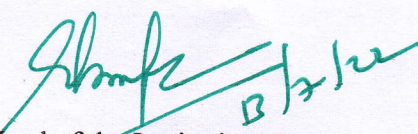
Event brochure

  
Faculty Coordinator

Name & Signature with date

D. HARISH. M  
13/07/2022



  
Head of the Institution

Name & Signature with date



# SCMS School of Technology and Management

Prathap Nagar, Muttom, Cochin

<b>NAME OF THE HOSTING DEPARTMENT</b>	MBA
<b>Name of the Faculty coordinator(s)</b>	Dr. Praveena K., Dr. Clement Cabral,
<b>Name of the Student coordinator(s)</b>	
<b>Name of the Event</b>	Two-day workshop on 'Introduction to Structural Equation Modelling'
<b>Date &amp; Time</b>	29 th and 30 th July 2022 9 am to 3 pm
<b>Venue</b>	Computer Lab
<b>Resource Person/ Organisation</b>	Dr. Praveena K., Head of the Department, MBA Dr Clement Cabral, Assistant Professor, MBA SSTM
<b>Participants (Inclusive of participants number):</b>	30 faculty members and research scholars
<b>Event description</b>	Welcome speech was given by Dr. Clement Cabral, Assistant Professor, SCMS School of Technology and Management. Presidential address was given by Dr. G Sashi Kumar, Principal, SCMS School of Technology and Management. Inaugural Address was delivered by Dr. Baiju Radhakrishnan, Director, SCMS Group.  29 <sup>th</sup> July: Session 1: Dr. Clement Cabral, Assistant Professor, SCMS School of Technology and Management Topic : Model Building in Research: Conceptual

and Theoretical

Dr. Nimmi P.M, Assistant Professor, SCMS  
Cochin School of Business

Topic: Data Processing

Session 2:

Dr. Praveena K., Head of the Department and  
Associate Professor, SCMS School of Technology  
and Management.

Topic: Introduction to CB-SEM, Measurement  
Model Evaluation (Reliability and Validity  
Assessment).

30<sup>th</sup> July:

Session 3

Dr. Clement Cabral, Assistant Professor, SCMS  
School of Technology and Management.

Introduction to PLS-SEM, Regular v/s  
Consistent PLS, Measurement Model Evaluation  
(Reliability and Validity Assessment).

Session 4:

Dr. Clement Cabral, Assistant Professor, SCMS  
School of Technology and Management

Topic: Data Reporting

Valedictory function:

Welcome speech was given by Dr. Praveena K.,  
Head of the Department and Associate Professor,  
SCMS School of Technology. Note on the  
workshop was delivered by Dr. G Sashi Kumar,  
Principal, SCMS School of Technology and  
Management. Vote of Thanks was proposed by  
Dr. Clement Cabral, Assistant Professor, SCMS  
School of Technology and Management.

## Geotagged Pictures:





**Signature of the Faculty  
Event Coordinator**

**College  
Seal**

**Signature of the Principal**

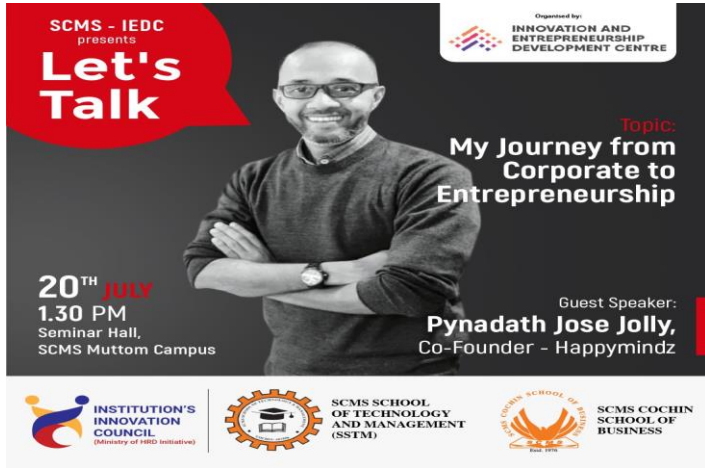


# SCMS School of Technology and Management

Prathap Nagar, Muttom, Cochin

<b>NAME OF THE HOSTING DEPARTMENT</b>	Department of Business Administration
<b>Name of the Faculty coordinator(s)</b>	Dr Deepa Babu K G
<b>Name of the Student coordinator(s)</b>	Mr R Rahul and Miss Aswathy Shaji, MBA Batch 19
<b>Name of the Event</b>	Seminar - My journey from corporate to entrepreneurship
<b>Date &amp; Time</b>	20-07-2022, 1.30 pm
<b>Venue</b>	SCMS Seminar Hall
<b>Resource Person/ Organisation</b>	Mr Pynadath Jose Jolly, Co-founder of Happymindz
<b>Participants (Inclusive of participants number):</b>	120 MBA students
<b>Event description</b>	The speaker narrated his journey from a Corporate job to starting a new venture. The challenges and successes in the journey were illustrated with interesting anecdotes. The session had a useful interaction with students in the Q&A part.

**Pictures:**



**Signature of the Faculty**

**Event Coordinator**



**College**

**Seal**

**Signature of the Principal**



**NATIONAL CONFERENCE (ONLINE), ON EMERGING RESEARCH TRENDS AND CAREER PATHS IN BIOSCIENCES AND BIOTECHNOLOGY**

**Department : Biotechnology**

**Program Name : National Conference (Online), on Emerging Research Trends and Career Paths in biosciences and Biotechnology**

**Year : 2022 -23**

**REPORT**

A National e-Conference on the topic "Emerging Research Trends and Career Paths in Biosciences and Biotechnology" was conducted on 26 & 27 July, 2022. The conference aimed deliberations, discussions and interactions on emerging trends in biological research and career paths. The invited talks were delivered by eminent scientists, Dr. Biswaroop Ghosh, Research Scientist, UPenn, Founder Neucard Health, Dr. Jikku Jose, Director, Scire Science, Kochi and Dr. Beena P S, Founder, CEO OmicsGen Pvt Ltd. The conference witnessed a participation of around 150 participants around the country. The welcome address was given by Dr. Sethulekshmy Nair C, Deputy Director, SIBBR&D. Dr. Baiju Radhakrishnan, Group Director, SCMS inaugurated the conference. Dr. G Sashikumar, Principal, SSTM offered a felicitation talk. Dr. Jikku Jose, made us aware of the key challenges in entrepreneurship, the importance of time management, to maintain the confidence in business and willingness to learn make us real business professionals. Dr. Beena P.S. talked about the common characteristics of entrepreneur, entrepreneurship- a well-informed career choice and the importance of understanding ourselves and to plan our career strategically. Dr. Biswarup Ghosh- has given the insights on types of Intellectual property rights, career opportunities, finding funds to the start-up, social entrepreneurship. There were 3 technical sessions in which 20 oral presentations and 2 posters were presented by graduate and post graduate students.

**Malayala Manorama**  
 മലയാള മനോരമ  
 July 29, 2022  
**ദേശീയ ബയോ സയൻസ് മത്സരം**  
 കളഭശേരി • ബയോസയൻസ്, ബയോടെക്നോളജി മേഖലകളിൽ ഒരു നൂതന ശ്രവണങ്ങളും സാധ്യതകളും വിശദീകരിക്കാനും പങ്കെടുക്കുന്ന ഓൺലൈൻ ദേശീയ ബയോടെക്നോളജി മത്സരം ഏറ്റെടുത്തു. മത്സരത്തിൽ പങ്കെടുക്കുന്നവർക്ക് രാജ്യമെമ്പാടും ഉദ്യോഗസ്ഥർക്ക് പ്രീസന്റേഷൻ ചെയ്യാൻ സൗകര്യമുണ്ട്. മലയാളി സർവ്വകലാശാലയിൽ ഏറ്റെടുത്തു. മലയാളി സർവ്വകലാശാലയിൽ ഏറ്റെടുത്തു.

**DEPARTMENT OF BIOSCIENCE & BIOTECHNOLOGY**  
 National Conference  
 on  
**EMERGING RESEARCH TRENDS AND CAREER PATHS IN BIOSCIENCES AND BIOTECHNOLOGY**

**Dr. Jikku Jose**  
 Director,  
 Scire Science, Kochi.

**Dr. Biswarup Ghosh,**  
 Research Scientist, UPenn,  
 Founder Neucard Health

**Dr. Beena P S,**  
 Founder, CEO OmicsGen  
 LifeSciences Pvt Ltd

**Newspaper cutting and event Brochure**





**SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT**  
SCMS Campus, Prathap Nagar, Muttom, Aluva, COCHIN- 683 106. KERALA

**National Conference (Online), on Emerging Research Trends and Career Paths in  
biosciences and Biotechnology**

**PARTICIPATION LIST**

<b>Sl. No.</b>	<b>Name of the participant</b>	<b>Occupation</b>	<b>Institution</b>
1	Tito	Student	SCMS institute of biosciences
2	DASARI S V ABHISHEK	Student	Osmania university
3	Venkatesan P	Student	National Institute for Research in Tuberculosis
4	Karishma dohare	Student	Dipas
5	Dr.N.Kavitha	Faculty	Indra Ganesan College of Engineering
6	Fathima K N	Student	Sree sankara college kalady
7	Sreelakshmi Anilkumar	Student	Sree Sankara college kalady
8	Dharshini K	Student	Indra ganesan college of engineering
9	Devi S Nair	Faculty	Scms school of technology and management
10	Aparna m c	Student	SCMS School of Technology and Management
11	VRINDA S PADMANABHAN	Student	Scms school of technology and management
12	REVATHY MURALEEDHAR AN	Student	Sstm, muttom, aluva
13	Amala Elsa Saji	Student	SCMS School of Business,Cochin



SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT  
SCMS Campus, Prathap Nagar, Muttom, Aluva, COCHIN- 683 106. KERALA

14	Kartika Bhuvaneshwaran Nair	Student	Scms School of Technology and Management
15	Meera P.K	Student	SCMS school of technology and Management, cochin
16	REVATHY MURALEEDHAR AN	Student	Sstm, muttom, aluva
17	Arun C Samuel	Student	Scms cochin
18	James Jerome	Student	Sstm
19	Riya Jyothis	Student	Scms cochin
20	Benssy babu	Student	SCMS School of Technology and Management
21	Athullia Jose Thaliyath	Student	SCMS college of Technology and Management
22	Shiny Deepak	Faculty	Scms college, cochin
23	Andria Benitta Rocha	Student	Scms school of technology & management
24	Aswathy N	Student	SCMS school of technology and Management
25	Aiswarya.D	Student	Scms institute of bioscience and biotechnology research and development, kalamassery
26	Sharannia Raveendran	Student	Scms institute of bioscience and biotechnology research Development
27	Gowri S	Student	Scms institute of bioscience and biotechnology research and development



# SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT

SCMS Campus, Prathap Nagar, Muttom, Aluva, COCHIN- 683 106. KERALA

28	Zainab M Jabbar	Student	Scms Institute of Bioscience and Biotechnology Research and Development
29	Devadathan	Student	Scms
30	Christy biju	Student	SCMS School of technology and Management
31	Namith. K	Student	SCMS School of technology and Management
32	Archana T	Student	SCMS School of Technology and Management
33	SANTHY T S	Student	Scms institute of bioscience and research development
34	Meghasree P.S	Student	Scms institute of bioscience and biotechnology research and development
35	Amrutha. Sanil	Student	SCMS Institute of Bioscience and Biotechnology R&D
36	Anoop Baby	Student	SCMS School of Technology and Management
37	JEFRY V JOSEPH	Student	Scms
38	Ashwin Eldhose	Student	Scms school of technology and Management
39	Noufia Nejeev	Student	Scms school of technology and management
40	Asha Raj	Faculty	Scms
41	SANDRA S	Student	SCMS School of Technology and Management



# SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT

SCMS Campus, Prathap Nagar, Muttom, Aluva, COCHIN- 683 106. KERALA

42	Vaishnav P Venugopal	Student	SCMS school of Technology and Management
43	Athira Babu	Student	SCMS School of Technology and Management
44	IAS P AZAD	Student	SCMS
45	Arunima Sankar	Student	Scms institute of bioscience and biotechnology
46	Arjun k	Student	SCMS school of Technology and Management
47	Harikrishnan ej	Student	SCMS
48	P S GOWRI PRIYA	Student	SCMS
49	Niveditha Reghunath	Student	SCMS School of Technology and Management
50	Uthara Utham Kurup	Student	School pf Technology and Management
51	Elvin Eric	Student	School pf Technology and Management
52	CHITHRALE KHA S KUMAR	Student	SCMS
53	ARAVIND MADHU	Student	SCMS School of Technology and Management
54	Irein Joseph	Student	SCMS
55	Pooja P S	Student	SCMS Institute of Bioscience and Biotechnology Research and Development South Kalamassery Cochin
56	Arun K Josy	Student	Sstm



# SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT

SCMS Campus, Prathap Nagar, Muttom, Aluva, COCHIN- 683 106. KERALA

57	Milan Sara Paul	Student	SCMS School of Technology and Management, Cochin
58	Neena Mathews	Student	SCMS School of Technology & Management, Cochin
59	Preethi Raj	Student	SCMS Institute of bioscience and Biotechnology research and development
60	Ashly Thomas	Student	SCMS School of Technology & Management
61	ARDHRA ANILKUMAR	Student	SCMS School of Technology and Management (SSTM)
62	Vishnu Sajeev	Student	SCMS School of Technology and Management (SSTM)
63	DEVIKA JAYAK S		SCMS Institute of Bioscience and Biotechnology kalamassery
64	AFNAN AFSAL	Student	SCMS School of Technology Management
65	Hazib	Student	Bioscience institute
66	Miriam sam	Student	SCMS School of Technology and Management (SSTM)
67	Basil Baby	Student	SCMS School of Technology and Management (SSTM)
68	Chris Mathew Panakkal	Student	SCMS School of Technology and Management
69	Miriam sam	Student	SCMS School of Technology and Management (SSTM)
70	Amritha A	Student	SCMS School of Technology and Management
71	Anjana S	Student	SCMS School of Technology and Management



# SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT

SCMS Campus, Prathap Nagar, Muttom, Aluva, COCHIN- 683 106. KERALA

72	K R ROHITH KRISHNA	Student	SCMS School of Technology and Management (SSTM)
73	Vivek S Kelan	Student	SCMS School of Technology and Management
74	Arjun G Nath	Student	SCMS School of Technology and Management
75	Amrutha Sajeev	Student	SCMS School of Technology and Management (SSTM)
76	Kannan. R	Student	Scms school of technology and management
77	Gayathry S Warrier	Faculty	Scms school of engineering and technology
78	Amjitha C Hanna	Student	SCMS School of Technology and Management, Muttom, Aluva
79	Mohammed Badusha	Student	SCMS School of Technology and Management, Muttom, Aluva
80	Gautham Krishna Das	Student	SCMS School of Technology and Management (SSTM)
81	Maria Reju	Student	SCMS School of Technology and Management (SSTM)
82	Denin Joy	Student	SCMS School of Technology and Management (SSTM)
83	Anju Mary	Student	SCMS School of Technology and Management (SSTM)
84	Ashlin Tressa Mathew	Student	SCMS School of Technology and Management (SSTM)
85	Neelima K	Student	SCMS School of Technology and Management
86	TONY B MATHEW	Student	SCMS school of technology and management



# SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT

SCMS Campus, Prathap Nagar, Muttom, Aluva, COCHIN- 683 106. KERALA

87	MUHAMMED MUHSIN M Y	Student	SCMS school of technology and Management
88	Harishankar	Student	SCMS
89	Drishya Deepak	Student	SCMS school of technology and Management
90	Sravan S Viswam	Student	SCMS School of Technology and Management
91	AKSHAY PS	Student	SCMS
92	Ahmed Ameen	Student	SCMS
93	Sona Susan Paulose	Student	SCMS School of Technology and Management
94	Malik I	Student	SCMS school of technology and management
95	Reshma Suresh	Student	SCMS school of technology and Management
96	Arjun Krishnan	Student	SCMS school of management and technology
97	Arsha C P	Student	SCMS kalamassery
98	ANN ALPHONSA JOSEPH	Student	SCMS School of Technology and Management
99	Sharoon Salim	Student	SCMS school of Technology and Management
100	Femi Maria Sebastian	Student	SCMS School of Technology and Management
101	Charu Soman	Student	SCMS School of Technology and Management



# SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT

SCMS Campus, Prathap Nagar, Muttom, Aluva, COCHIN- 683 106. KERALA

102	Seetha Lakshmi A V	Student	SCMS School of Technology and Management
103	Helna Yaldo	Student	SCMS school of technology and Management
104	Shahina k	Student	SCMS
105	Shijad Shah	Student	SCMS
106	Srikant.R	Student	SCMS
107	Abin Stubert	Student	SCMS school of technology and management
108	Niyas KH	Student	SCMS School of Technology and Management
109	Salu Reji	Student	SCMS
110	Goutham krishna	Student	SCMS school of technology and management
111	Karthik D	Student	SCMS School of Technology and Management
112	Jain Jacob	Student	SCMS school of management and science
113	Tom sajan	Student	SCMS cochin
114	Glen Simon	Student	SCMS school of technology and management
115	Violin Maria Joseph	Student	SCMS School of Technology and Management
116	Alina Saira John	Student	SCMS
117	Sreevarsha s nair	Student	SCMS School of biotechnology





# SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT

SCMS Campus, Prathap Nagar, Muttom, Aluva, COCHIN- 683 106. KERALA

118	Thomas john	Student	SCMS school of technology and management SIBB R&D
119	Alen Augustine	Student	SCMS Group of Institutions
120	Akshay P Nair	Student	SCMS School of Technology and Management
121	APARNA SURESH	Student	SCMS School of Technology and Management , Muttom, Aluva.
122	Namitha Stanly	Student	SCMS institute of bioscience and Biotechnology
123	Naeem Aboobaker	Student	SCMS School of Technology and Management
124	Vikitha V Patel	Student	SCMS school of technology and management
125	Jithu antony	Student	SCMS
126	Pavan a kumar	Student	SCMS

DR. DEEPTHI.D.C

*Deepti*  
29.07.22

Faculty Coordinator

Name & Signature with date



Institution Seal

*[Signature]*  
Head of the Institution

Name & Signature with date

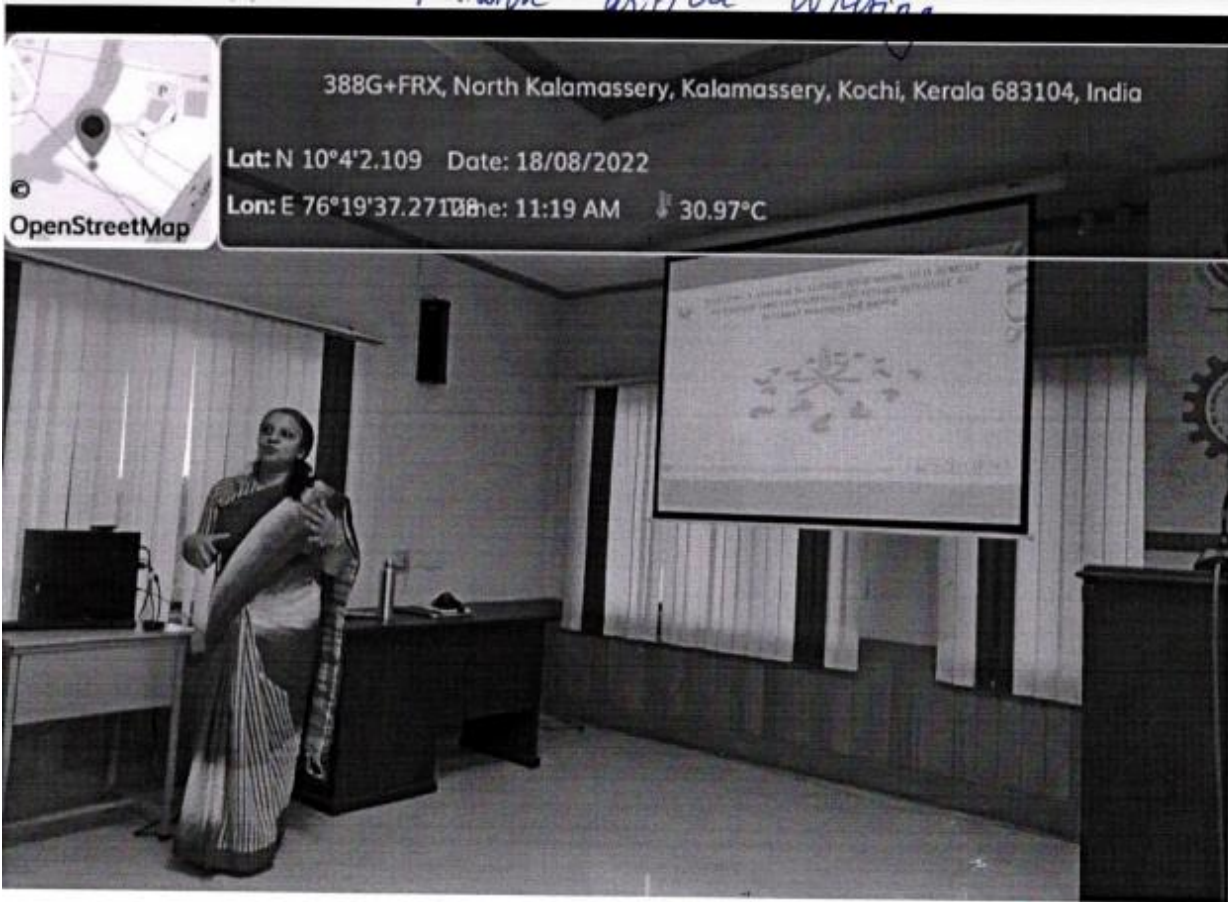


# SCMS School of Technology and Management

Prathap Nagar, Muttom, Cochin

<b>NAME OF THE HOSTING DEPARTMENT</b>	MBA
<b>Name of the Faculty coordinator(s)</b>	Dr Praveena K, HOD of MBA Department
<b>Name of the Student coordinator(s)</b>	Ms. Naina Susan Thomas, Mr. Avirag Mohan, MBA 19 students
<b>Name of the Event</b>	Insights into academic publishing
<b>Date &amp; Time</b>	18.08.2022 9.30 am to 12.30 pm
<b>Venue</b>	Training Hall
<b>Resource Person/ Organisation</b>	Ms. Anju Philip, Editor, SCMS Indian Journal of Management
<b>Participants (Inclusive of participants number):</b>	SSTM faculty members - 60
<b>Event description</b>	The resource person explained the basics of article writing. She listed the journals in Scopus, Web of Science, Elsevier, ABDC, etc. She demonstrated the process of searching for a suitable journal for publishing and writing an article according to the requirements of a Journal. She concluded by highlighting the importance of academic publishing.

**Geotagged Pictures:**



*G. Sashi Kumar*  
Dr. G SASHI KUMAR  
PRINCIPAL  
SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT

*[Handwritten Signature]*



*[Handwritten Signature]*

**Signature of the Faculty**  
**Event Coordinator**

**College**  
**Seal**

**Signature of the Principal**



# SCMS School of Technology and Management

Prathap Nagar, Muttom, Cochin

<b>NAME OF THE HOSTING DEPARTMENT</b>	Department of Business Administration, SSTM
<b>Name of the Faculty coordinator(s)</b>	Dr Deepa Babu K G, Associate Professor
<b>Name of the Student coordinator(s)</b>	Mr.Rif Ath Nasar T A, Mr.Jithin Joson, MBA Batch 19
<b>Name of the Event</b>	Entrepreneurial Journey
<b>Date &amp; Time</b>	03/11/23 2.30pm
<b>Venue</b>	SCMS Seminar Hall
<b>Resource Person/ Organisation</b>	Vimal V, Entrepreneur and MBA Alumnus
<b>Participants (Inclusive of participants number):</b>	103 MBA students
<b>Event description</b>	Innovation and Entrepreneurship Development Centre (IEDC) Cell of SCMS Cochin School of Business conducted the Let's Talk Session on 11th May 2023. Mr. Vimal V, Entrepreneur and MBA Alumnus, was the speaker for the session. Mr. Vimal V spoke a great deal about the importance of identifying the suitable idea and how it has an impact on the businesses. He spoke about his organizations which is into Early Childhood Education, Retail and Fine Dining. He explained in such a way that even a layman could understand about the concept. After this, a Question Answer Session was initiated by Ms. Irfana Nazar and Mr.

Amal Nair. Post the session, Dr. Baiju Radhakrishnan, Group Director – SCMS Group of Educational Institutions presented the speaker with a memento as a token of love and gratitude. The students had an informative and fruitful session.

### Pictures:

**SCMS - IEDC**  
in association  
with **IQAC**  
Presents  
**Let's Talk**

**INNOVATION AND  
ENTREPRENEURSHIP  
DEVELOPMENT CENTRE**

Topic  
**THE  
ENTREPRENEURIAL  
JOURNEY**

Guest Speaker:  
**Vimal Vijayakumar**  
MBA Alumnus and Entrepreneur

November 3rd, 3 PM  
Seminar Hall, Muttom Campus

**INSTITUTION'S  
INNOVATION  
COUNCIL**  
(Ministry of HRD Initiative)

**SCMS SCHOOL  
OF TECHNOLOGY  
AND MANAGEMENT  
(SSTM)**

**SCMS COCHIN SCHOOL OF  
BUSINESS**  
ESTD. 1976





**Signature of the Faculty**

**Event Coordinator**



**College**

**Seal**

**Signature of the Principal**



# SCMS School of Technology and Management

Prathap Nagar, Muttom, Cochin

<b>NAME OF THE HOSTING DEPARTMENT</b>	MBA
<b>Name of the Faculty coordinator(s)</b>	Dr Praveena K, HOD of MBA Department
<b>Name of the Student coordinator(s)</b>	Ms. Howwa Baig, Mr. RifAth Nazar, MBA 19 students
<b>Name of the Event</b>	Workshop on Think Big Not Niche
<b>Date &amp; Time</b>	29.08.2022 9.30 am to 12 noon
<b>Venue</b>	SCMS Seminar Hall
<b>Resource Person/ Organisation</b>	Mr. Nitheesh Kurian Nodal Officer, RSET IEDC
<b>Participants (Inclusive of participants number):</b>	57 SSTM students
<b>Event description</b>	The resource person motivated the students to be entrepreneurs. He illustrated his talk with successful small entrepreneurs in Ernakulam. He also elaborated on the financial incentives offered to startups. The steps towards a successful entrepreneurship was presented to the audience



**Geotagged Pictures:**

Photos attached



**Signature of the Faculty**

**Event Coordinator**



**College**

**Seal**



**Signature of the Principal**



INNOVATION AND  
ENTREPRENEURSHIP  
DEVELOPMENT CENTRE

SSTM- IEDC  
Presents  
Workshop on

## Think Big Not Niche

*Inspiring Possibilities for Start-Ups*

**Nitheesh Kurian**

Nodal officer, RSET IEDC  
Rajagiri School of Engineering  
and Technology (Autonomous)



**Date: 29-08-2022**

**Time: 9.30 AM**

**Venue: Seminar Hall**



**SCMS** SCHOOL OF TECHNOLOGY  
AND MANAGEMENT (SSTM)

SCMS Campus, Prathap Nagar, Muttom, Aluva. Cochin - 683 106.  
Ph: +91 484 2628000. Email: [admissions@scmsgroup.org](mailto:admissions@scmsgroup.org)

ACCREDITED BY



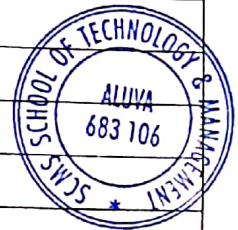
# SCMS SCHOOL OF TECHNOLOGY & MANAGEMENT

SCMS Campus, Prathap Nagar, Muttom, Aluva

IEDC – THINK BIG NOT NICHE

Date: 29.08.2022

S.No.	Name	Signature
1	Mazia Fouslina Mathew	
2	Hasna Shajahan	
3	Sree lakshmi .P.R	
4	Krishnendhu V.S	
5	Feeba Ranjith	
6	Pavan A Kumar	
7	Preethi Raj	
8	Arunima Sankar	
9	Fathimath Fahima Kp	
10	Ashmina Abdul Salam	
11	Joshna Antony Aruja	
12	Amyali Elizabeth Jolly	
13	POOJA .P.S	
14	Rishwana .K.B	
15	Devika Jayakumar .	
16	Sreevashta S Nair	
17	Chithra C.B	
18	ALFIYA .N	
19	ASHIF P A	
20	THOMAS JOHN	
21	Bibin Babu	
22	Navya Rajeer	
23	Sreelekshmi	
24	Habin Sebastian	
25	Sanan Riyaz	
26	Rithu Sibi	
27	Naomi Tomyp	
28	Amizya P Anu	
29	Grace Rathinam	



DR. G. SASHI KUMAR  
 PRINCIPAL



# SCMS SCHOOL OF TECHNOLOGY & MANAGEMENT

SCMS Campus, Prathap Nagar, Muttom, Aluva

IEDC – THINK BIG NOT NICHE

Date: 29.08.2022

S.No.	Name	Signature
1	Sai Soorabh	
2	Sanjay Muralidharan	
3	Muhammed Salwan	
4	Aamir Sijumon	
5	Nikitha K. Manoj	
6	Draupathi D.	
7	Misha Ann Mathew	
8	Betty Ann Thomas	
9	Govind Vinod	
10	Steve Sunil	
11	Charles Aniket	
12	Adam An	
13	Janzeen Anesh	
14	Gokul Krishnan	
15	Anjana P J	
16	Vandana V.A	
17	Rithu Jebi	
18	Sanaa Rizaj	
19	Habin Sebastian	
20	Sree Lakshmi	
21	Ramyaashree P	
22	Grace	
23	Amiya P. Anil	



Dr. G. SASHI KUMAR  
 PRINCIPAL



# SCMS School of Technology and Management

Prathap Nagar, Muttom, Cochin

<b>NAME OF THE HOSTING DEPARTMENT</b>	Department of Business Administration, SSTM
<b>Name of the Faculty coordinator(s)</b>	Dr Deepa Babu K G
<b>Name of the Student coordinator(s)</b>	Ms. Anjala Shirin, Mr. Goutham S Nair MBA 19 students
<b>Name of the Event</b>	Inauguration of IPR Cell
<b>Date &amp; Time</b>	17-08-2022, 10 am
<b>Venue</b>	SCMS Seminar Hall
<b>Resource Person/ Organisation</b>	Mr. V D Satheesan, MLA, Hon'ble Leader of opposition, Kerala
<b>Participants (Inclusive of participants number):</b>	120 MBA students
<b>Event description</b>	Mr. V D Satheesan explained the importance of Intellectual Property Rights. He pointed out the relevance of implementing a law on Intellectual Property Rights and that the absence of such a legislation would result in the loss of Kerala's rich traditional knowledge. He also opined that the passing of Patent Act was one of the reasons for the abnormal increase in the price of medicines.

**Pictures:**



**Signature of the Faculty  
Event Coordinator**



**College  
Seal**

**Signature of the Principal**



**WEBINAR ON EMERGING AND RE-EMERGING INFECTIOUS  
DISEASES – A THREAT TO HUMANITY**

**Department : Department of Biotechnology**

**Program Name : Webinar on Emerging and re-emerging infectious diseases – A threat to humanity**

**Year : 2022 -23**

**REPORT**

On August 29, 2022, a webinar titled "Emerging and Re-emerging Infectious Diseases – A Threat to Humanity" was conducted by Dr. R. Sajith Kumar, Professor Emeritus at Kottayam Medical College. Organized by the Department of Bioscience and Biotechnology at SCMS School of Technology and Management in association with IQAC, the session ran from 3:30 PM to 4:30 PM via Zoom.

Dr. Kumar opened the session by defining emerging infectious diseases as those that have recently appeared in populations or are rapidly increasing in incidence, while re-emerging diseases are those that were once under control but are now resurfacing. He cited significant examples, including COVID-19, Zika virus, and Ebola, discussing their origins, modes of transmission, and the broader implications for public health. The presentation highlighted various factors contributing to the rise of these diseases, such as urbanization, climate change, and increased human-animal interactions, as well as globalization.

Emphasizing the global health threat posed by these diseases, Dr. Kumar stressed the need for international collaboration in surveillance and response efforts. He discussed the importance of preparedness and response strategies, advocating for enhanced surveillance systems, rapid response frameworks, and investments in research for vaccine development. The role of biotechnology in creating diagnostics, treatments, and vaccines was also emphasized as a crucial area in combating infectious diseases.






# SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT

SCMS Campus, Prathap Nagar, Muttom, Aluva, COCHIN- 683 106. KERALA

Department of Bioscience & Biotechnology,  
in association with IQAC presents  
Expert's address on

## EMERGING AND RE-EMERGING INFECTIOUS DISEASES - A THREAT TO HUMANITY



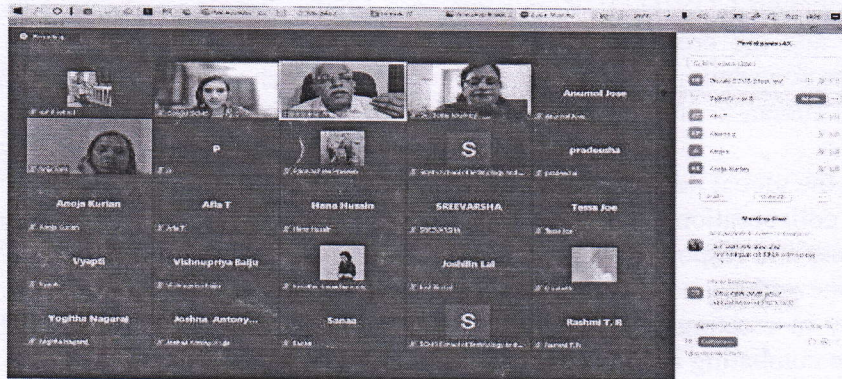
**Speaker:**  
**Dr. R SAJITH KUMAR,**  
Professor Emeritus,  
Department of Infectious Diseases,  
Kottayam Medical College

29<sup>th</sup> Aug 2022 | 3:30 PM- 4:30 PM | zoom

SCMS INSTITUTE OF BIOSCIENCE & BIOTECHNOLOGY RESEARCH & DEVELOPMENT

SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT (SSTM)

SIBB R&D, South Kalamassery, Kochi-682033, 0484 2556315



Faculty Coordinator

Name & Signature with date

Dr. HARISHA-M

30/08/22



Institution Seal

Head of the Institution

Name & Signature with date



# SCMS School of Technology and Management

Prathap Nagar, Muttom, Cochin

<b>NAME OF THE HOSTING DEPARTMENT</b>	Department of Business Administration, SSTM
<b>Name of the Faculty coordinator(s)</b>	Dr Deepa Babu K G Associate Professor
<b>Name of the Student coordinator(s)</b>	Mr Rif-ath Nazar, MBA Batch 19
<b>Name of the Event</b>	Seminar on Orientation to IEDC
<b>Date &amp; Time</b>	28-09-2022, 1 pm
<b>Venue</b>	Room no 505, SCMS Block
<b>Resource Person/ Organisation</b>	Dr Baiju Radhakrishnan Group Director, SCMS Group of Educational Institutions
<b>Participants (Inclusive of participants number):</b>	120 MBA Students
<b>Event description</b>	MBA 20 students were introduced to the IEDC Cell activities. The objective of the cell is to inculcate an entrepreneurial spirit among students. The various activities lined up for the students were presented. Student coordinators were selected.

**Pictures:**



**Signature of the Faculty**

**Event Coordinator**



**College**

**Seal**

**Signature of the Principal**



# SCMS School of Technology and Management

Prathap Nagar, Muttom, Cochin

<b>NAME OF THE HOSTING DEPARTMENT</b>	Department of Business Administration, SSTM
<b>Name of the Faculty coordinator(s)</b>	Dr Deepa Babu K G, Associate Professor
<b>Name of the Student coordinator(s)</b>	Mr. Govind C G, Mr. Harigovind M, Mr.Alim Kurumpelil, Ms.Lakshmi Krishna Arukatil, Ms.Elaine Liz Joseph, Ms.Princy Varghese,
<b>Name of the Event</b>	Workshop on Startup Awareness and Leadership Training (SALT)
<b>Date &amp; Time</b>	08-10-2022, 9.30 am
<b>Venue</b>	SCMS Seminar Hall
<b>Resource Person/ Organisation</b>	Mr.Alim Kurumpelil, Ms.Lakshmi Krishna Arukatil, Ms.Elaine Liz Joseph, Ms.Princy Varghese, MBA Batch 19 students
<b>Participants (Inclusive of participants number):</b>	100 school students
<b>Event description</b>	Startup Awareness and Leadership Training is a training programme specifically designed for students of 9th & 11th standards. The programme aims to create awareness about entrepreneurship opportunities among school students and to inculcate scientific spirit among young minds. A team of 12 including 10 student members of IEDC cell of SSTM along with 2 faculty coordinators went to SDKY Gurukula Vidyalaya School, Eroor as part of SALT Programme. The members who dealt the training session under the supervision of faculty co-ordinators Mr.Vilas Nair and Dr.Deepa Babu.K.G were Mr.Rif Ath Nasar T A, Mr.Jithin Joson, Mr.Govind C.G,

Mr.Harigovind M, Mr.Alim Kurumpelil, Ms.Lakshmi Krishna Arukatil, Ms.Elaine Liz Joseph, Ms.Princy Varghese, Ms.Anjala Shirin T M and Ms.Gopika S. The programme covered the basics of Entrepreneurship, Leadership, Innovation, Personality Development, Communication, and much more. It also helps a student to transform his/her idea into a business plan. The programme was designed in five modules that help them aspire to be an entrepreneur in the near future. It also gave a scope for an entrepreneurial environment at an early stage in their lives.

**Pictures:**





**Signature of the Faculty**

**Event Coordinator**



**College**

**Seal**

**Signature of the Principal**

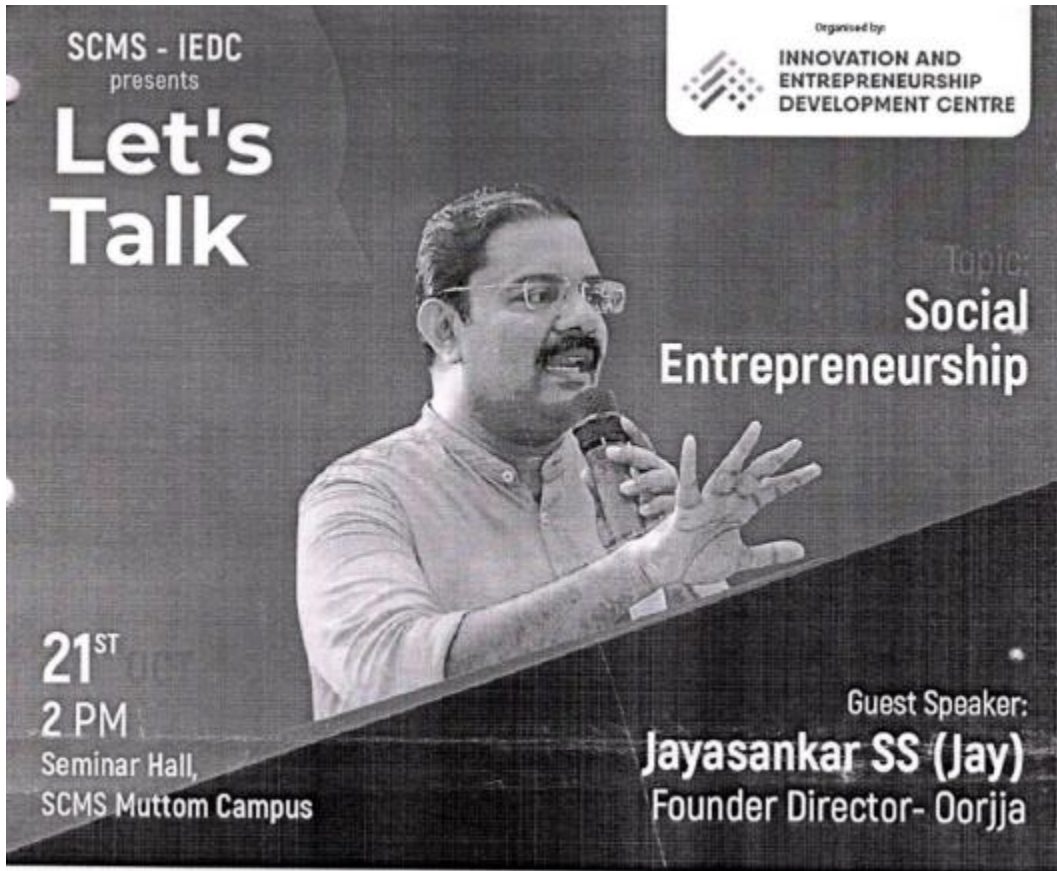


# SCMS School of Technology and Management

Prathap Nagar, Muttom, Cochin

<b>NAME OF THE HOSTING DEPARTMENT</b>	Department of Business Administration, SSTM
<b>Name of the Faculty coordinator(s)</b>	Dr Deepa Babu K G Associate Professor
<b>Name of the Student coordinator(s)</b>	Mr. Harigovind M MBA Batch 20
<b>Name of the Event</b>	Seminar on Social Entrepreneurship
<b>Date &amp; Time</b>	21-10-2022, 2 pm
<b>Venue</b>	SCMS Seminar Hall
<b>Resource Person/ Organisation</b>	Mr. Jaysankar S S Founder Director, Oorjja
<b>Participants (Inclusive of participants number):</b>	120 MBA students
<b>Event description</b>	<p>The speaker introduced his organisation Oorjja to the students. At Oorjja, they try to step into the shoes of differently-abled young minds to help them identify and build their skillset gradually, systematically, and in stages. Their expert mentors offer extensive training programmes to assist differently-abled trainees with the challenges in their workspaces and find viable solutions to all their problems. They help bridge the gap between their struggles and success by unveiling the actualities of the practical world and guiding them to be an integral part of it.</p>

**Pictures:**



**Signature of the Faculty**

**Event Coordinator**



**College**

**Seal**

**Signature of the Principal**





**SCMS School of Technology and Management  
&  
SCMS Cochin School of Business**



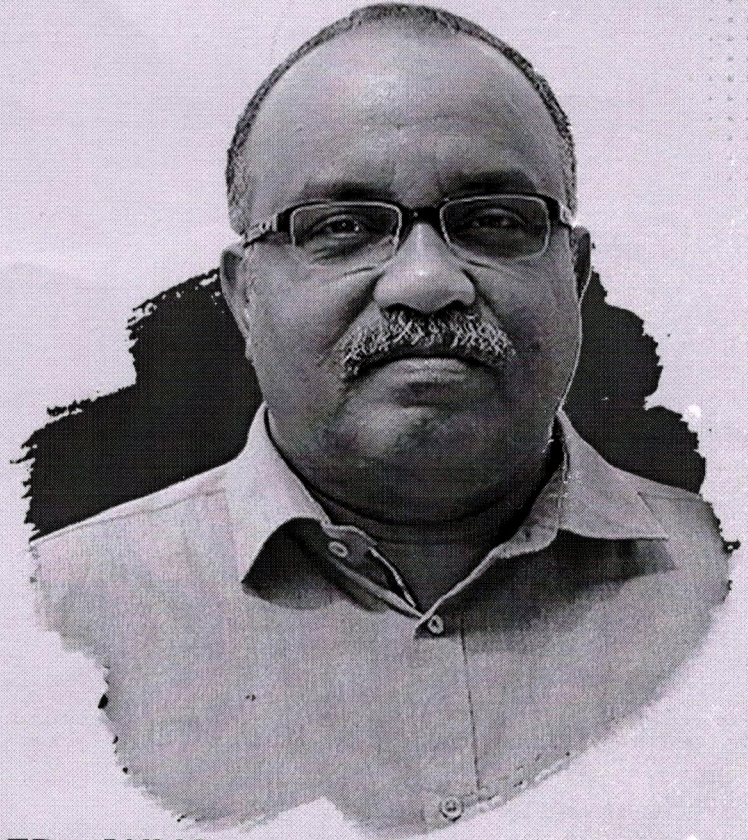
Organises one day FDP on

**"Case Writing  
for Academic  
Excellence"**

**11<sup>TH</sup> NOV 2022**

**REGISTRATION FEE  
RS. 1000/-  
inclusive of taxes**

**REGISTRATION LINK  
<https://forms.gle/XYf1nzGNQ7Pgc1KM6>**



**RESOURCE PERSON**

**DR. ANANDAKUTTAN B UNNITHAN**

**PROFESSOR | IIM KOZHIKODE**

**For More Details : 04842628000, [www.scmsgroup.org](http://www.scmsgroup.org)**



**Dr. G. SASHI KUMAR  
PRINCIPAL  
SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT**



# SCMS School of Technology and Management

Prathap Nagar, Muttom, Cochin

<b>NAME OF THE HOSTING DEPARTMENT</b>	MBA
<b>Name of the Faculty coordinator(s)</b>	Dr. Susan Abraham
<b>Name of the Student coordinator(s)</b>	Ms. Jency Mariam Yohannan (FM-2172, MBA Batch 20) Ms Aparna Venugopal (FM-2142, MBA Batch 20)
<b>Name of the Event</b>	Faculty Development Programme on Case Writing for Academic Excellence
<b>Date &amp; Time</b>	11.11.2022, 10 am to 4 pm.
<b>Venue</b>	Room no 106 SCMS Ground Floor
<b>Resource Person/ Organisation</b>	Dr Anandakuttan B Unnithan, Professor, IIM Kozhikode
<b>Participants (Inclusive of participants number):</b>	Faculty members from various institutions (25 faculty members)
<b>Event description</b>	The programme was inaugurated by Principal Dr G Sashi Kumar. Dr Anilkumar S, Chairperson, Cochin School of Business was the keynote speaker and introduced the resource person. The resource person introduced the faculty to case teaching and the necessity to develop cases. Various existing cases were discussed and the procedures adapted to write those cases were discussed. He explained the stages in case development focusing on real developments in organisations. He used templates to describe the steps/stages in case writing. The need for authentication from the organisation on which the case was written was highlighted. He also shared

his experience in writing cases and using them in classroom discussions. He gave guidelines for writing teaching notes for cases used for classroom teaching. The programme was beneficial for the participants as they received insights and preliminary inputs for writing cases. The programme came to an end with the feedback shared by the participants.

## Pictures:





*[Handwritten signature]*

**Signature of the Faculty**

**Event Coordinator**



**College**

**Seal**

*[Handwritten signature]*

**Signature of the Principal**



# SCMS School of Technology and Management

Prathap Nagar, Muttom, Cochin

<b>NAME OF THE HOSTING DEPARTMENT</b>	Department of Business Administration, SSTM
<b>Name of the Faculty coordinator(s)</b>	Dr Deepa Babu K G
<b>Name of the Student coordinator(s)</b>	Ms.Elaine Liz Joseph, Ms.Princy Varghese, MBA Batch 19
<b>Name of the Event</b>	Seminar on Beauty of Entrepreneurship
<b>Date &amp; Time</b>	14-12-2022, 2 pm
<b>Venue</b>	SCMS Seminar Hall
<b>Resource Person/ Organisation</b>	Ms. Parvathy Raj, founder of Parvathy Raj's Makeup Studio and Parvathy Raj's Makeup Academy
<b>Participants (Inclusive of participants number):</b>	120 students
<b>Event description</b>	<p>The session commenced at 2:00 pm at the Seminar Hall with a prayer. Ms. Angita Babu of PGDM Batch 31 was the master of the ceremony. Mr. Allen Varghese gave the welcome address. Ms. Jyothika Chandran gave a brief introduction about the Guest Speaker. Later Ms. Parvathy took over the stage. She spoke about her journey as an MBA student at SCMS and how it helped her build her career. She spoke about her struggles and the path in which she travelled to reach where she is now. Ms. Sreedevi and Ms. Krishnapriya were the moderators for the Question Answer</p>

Session. She answered the questions asked to her by the moderators. Dr. Baiju Radhakrishnan, Group Director presented a memento to the guest as a token of gratitude and appreciation.

**Pictures:**



**Signature of the Faculty  
Event Coordinator**



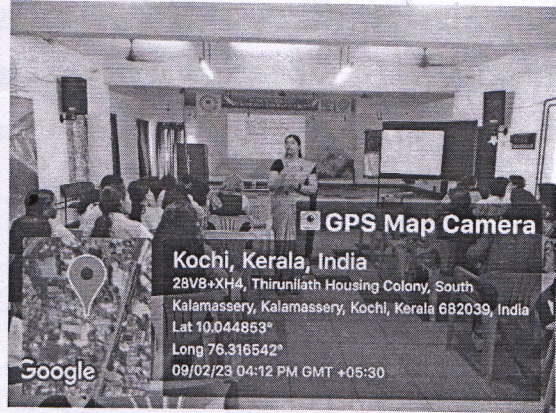
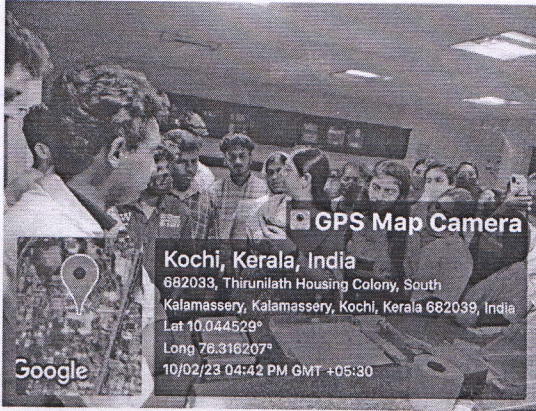
**College  
Seal**

**Signature of the Principal**



# SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT

SCMS Campus, Prathap Nagar, Muttom, Aluva, COCHIN- 683 106. KERALA



Ranjith C.V.  
*[Signature]*  
13/02/23

Faculty Coordinator

Name & Signature with date



Institution Seal

*[Signature]*  
13/2/23

Head of the Institution

Name & Signature with date



**TWO DAYS BOOT CAMP ON MOLECULAR TECHNIQUES (PCR AND RT-PCR)**

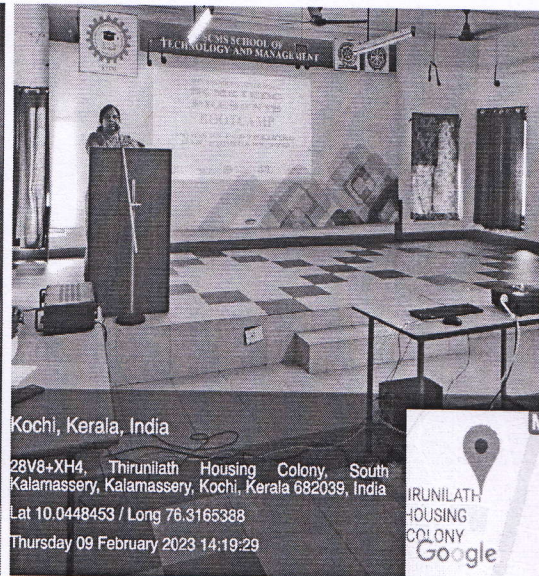
Department : Department of Biotechnology

Program Name : 2 Day hands-on Boot Camp on PCR and RT-PCR

Year : 2022 -23

**REPORT**

SCMS Institute of Bioscience and Biotechnology Research and Development in association with IEDC-SSTM organized a 2 Day hands-on Boot Camp on PCR and RT-PCR from 09.02.23 to 10.02.23 at SIBB R&D. A total of 48 students from 9 different colleges attended the program. The session began with an inaugural session. Dr. Sethulekshmy Nair, Deputy Director (SIBB R&D) welcomed the gathering for the 2day boot camp and talked about the current relevance of PCR Technology. First session was by Dr. Deepthi DC, Scientist and Assistant professor (SIBB R&D) who talked about the History, principle and application of PCR technology. Day 2 started off by Dr. Harish M, Senior Scientist (SIBB R&D) heading the practical hands-on session. The students isolated plant DNA and performed PCR in the afternoon session. Finally the students were assessed by an evaluation test.







# SCMS School of Technology and Management

Prathap Nagar, Muttom, Cochin

2022-23

<b>NAME OF THE HOSTING DEPARTMENT</b>	Master of Business Administration
<b>Name of the Faculty coordinator(s)</b>	Dr. Deepa Pillai Dr. Shinil Sebastian
<b>Name of the Student coordinator(s)</b>	Ms. Aparna , B-19 Ms. Hawwa , B-20 Mr. Vivek B-20 MBA
<b>Name of the Event</b>	PANORAMA -2023 Disruptions in Organizations Post Covid - Impactful Insights by SCMS Alumni
<b>Date &amp; Time</b>	February 24-25 , 2023
<b>Venue</b>	Seminar Hall. SCMS Cochin
<b>Resource Person/ Organisation</b>	List Attached
<b>Participants (Inclusive of participants number):</b>	250
<b>Event description</b>	<p>Panorama 2023 was a two day programme conducted at SCMS Campus on the 24<sup>th</sup> and 25<sup>th</sup> of February 2023. The topic or the theme of the programme was Disruptions in organizations Post Covid- Impactful insights by the Alumni. The resource persons were a galaxy of Alumni of SCMS , holding very high positions in different organizations. The topics that were deliberated here were :</p> <ul style="list-style-type: none"><li>• Topic: Managing Disruption. Pandemic and Beyond</li></ul> <p>Abraham Alapatt President &amp; Group Head, Marketing, Service Quality, Innovation and Value Added Services</p>

Thomas Cook India. Mumbai

- Topic : Disruption in Human Behaviour in the Work Space Post Covid

Parag Sen

Founder,

homepecked.com. Bangalore

- Topic : Understanding Brand Relations

P K Anilkumar

ECD & Creative Head India,

McCann Health, Mumbai

- Topic : The significance of enhancing skills in the aftermath of the COVID-19 pandemic

Dennis Thomas

Associate Vice President Learning &

Development,

ESAF Bank, Kerala

- Topic: “How to Survive in an Organization”?

Deepa Kurup

Operations Manager

Red Hat India, Bangalore

- Topic: Disruption in the Indian Digital Advertising Space Post Covid.

Chethan Shenoy

Managing Partner & COO,

Digipuush, Bangalore

- Topic: Go Rogue. Go Disrupt you.

Praveen Premkumar

Head Business at Aspen Crew Sportsgear and

Cofounder Hugo Arthur Leo LLP. Delhi

- Topic : Techdriven HR Practices to Next HR Practices

Annu Mathew

Director- Talent Acquisition

Oracle - Cerner India. Bangalore

- Topic: “Will I lose my job to Artificial Intelligence “?  
Reena Mishra  
Senior Partner Sales Executive  
Microsoft. Mumbai
- Topic : Tech disruptions post Covid in retail lending space  
Vijay Kini  
Business Head - PV (New & Used), 3W & 2W loans  
Cholamandalam Investment and Finance Company Limited, Bengaluru
- Topic : Digital Disruptions in Banking Industry  
Basil Varkey  
Regional Head  
YES BANK, Kochi
- Topic: Online or Offline - Where is the Retail heading post Covid?  
Sunil Baby  
Chief Business Officer,  
Unacademy. Bengaluru
- Topic : Converting Adversities into Opportunities  
Sindu Pandalai  
Co-Founder  
Si-Mar Vertical Farms Pvt Ltd, New Delhi

## Pictures:

**PANORAMA 2023**  
*Disruptions in Organizations Post Covid - Impactful insights by SCMS Alumni*  
February 24 - 25, 2023 | Venue : SCMS Cochin

**Abraham Alapatt**  
President & Group Head, Marketing, Service Quality, Innovation and Value Added Services Thomas Cook India, Mumbai  
SCMS PGDM 1995

**Parag Sen**  
Founder, homepocket.com, Bangalore  
SCMS PGDM 1997

**PK Anil Kumar**  
ECD & Creative Head India, JioCam Health  
SCMS PGDPRBA 1994

**Dennis Thomas**  
Associate Vice President Learning & Development, ESAF Bank, Kerala  
SCMS MBA 2005

**Deepa Kurup**  
Enabling Customer Experience at Red Hat, Bangalore  
SCMS PGDM 2005

**Chethan Shenoy**  
Managing Partner & COO, Digipuzh, Bangalore  
SCMS PGDM 2005

**Praveen Premkumar**  
Head Business at Aspen Crew Sportsgear and Co-founder Hago Arthur Leo LLP, Delhi  
SCMS PGDM 2005

**Annu Mathew**  
Director-Talent Acquisition@ Grade - Cerner India, Bangalore  
SCMS PGDM 2000

**Reena Mishra**  
Senior Partner Sales Executive, India & SEA, Microsoft Advertising, Mumbai  
SCMS PGDM 1999

**Vijay Kini**  
Sr Vice President & Business Head - Passenger Vehicle Loans, Cholamandalam Investment and Finance Company Limited, Bengaluru  
SCMS PGDM 2000

**Basil Varkey**  
Group Executive Vice President & Regional Head YES BANK, Kochi  
SCMS MBA 2005

**Sunil Baby**  
Chief Business Officer, Unacademy, Bengaluru  
SCMS PGDM 1999

**Sindu Pandalai**  
Co-Founder at Si-Mar Vertical Farms Pvt Ltd, New Delhi  
SCMS PGDM 1999

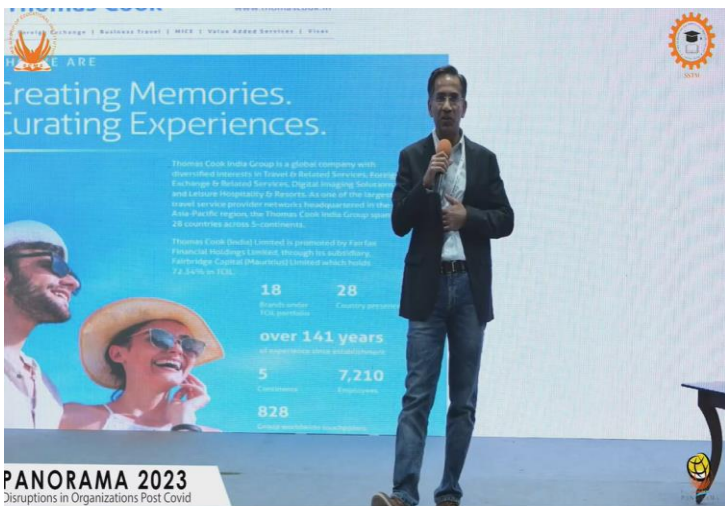
## Dr. Indu Nair , Group Director, SCMS Group



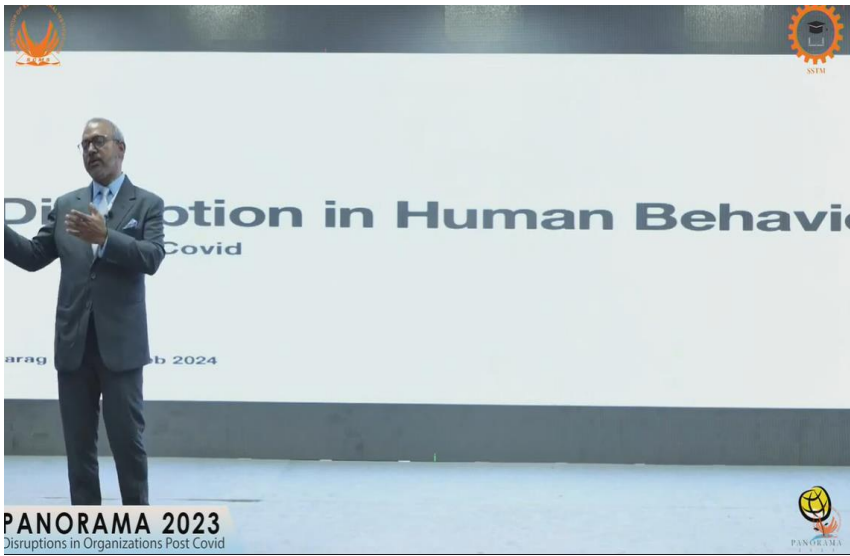
## Dr. Baiju Radhakrishnan, Group Director



## Mr Abraham Alapatt.



## Mr. Parag Sen



**Mr. Anil Kumar**



**Mr. Dennis Thomas**



**Mr. Chetan Shenoy**



**Ms. Annu Mathew**



**Ms. Reena Mishra**



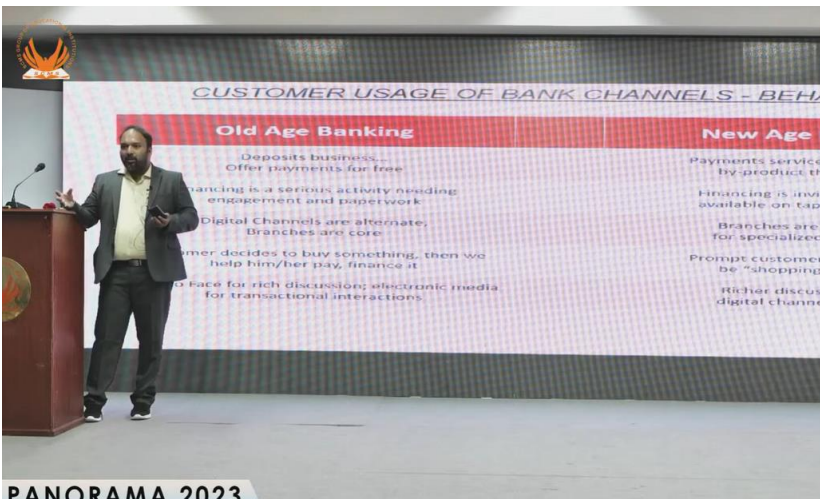
**PANORAMA 2023**  
Disruptions in Organizations Post Covid

**Mr. Vijay Kini**



**PANORAMA 2023**  
Disruptions in Organizations Post Covid

**Mr. Basil Varkey**



**PANORAMA 2023**

**Mr. Sunil Baby**





Ms. Sindu Pandalai





**Signature of the Faculty  
Event Coordinator**



**College  
Seal**

**Signature of the Principal**



# SCMS School of Technology and Management

Prathap Nagar, Muttom, Cochin

<b>NAME OF THE HOSTING DEPARTMENT</b>	Department of Business Administration, SSTM
<b>Name of the Faculty coordinator(s)</b>	Dr Deepa Babu K G, Associate Professor
<b>Name of the Student coordinator(s)</b>	Ms. Aleeta Lil Joseph, Ms Anshu Susan Subash, MBA Batch 20
<b>Name of the Event</b>	Workshop – Building your start-up idea
<b>Date &amp; Time</b>	21-03-2023, 9.30 am
<b>Venue</b>	SCMS Seminar Hall
<b>Resource Person/ Organisation</b>	Mr. Vishnu Nagaraj, Founder Ms. Alisha Davis, Co-founder Carve Startup Labs
<b>Participants (Inclusive of participants number):</b>	120 MBA students
<b>Event description</b>	<p>The Workshop covered the following aspects of building a startup:</p> <ul style="list-style-type: none"><li>Team Work on various ideas and place it on the canvas based on Problems, Solutions, Customer and Competitors</li><li>Explaining how to work on Ideation Canvas</li><li>Problems statements</li><li>Working on Ideation Canvas</li><li>Product Design - Illustrate Your Idea</li><li>Explaining the concept to represent their idea/ Product in one poster</li><li>Find all the requirements of Product Development by Understanding the functions and features of user need and market analysis</li></ul>

Explaining Product Development  
Customer analysis  
Persona Canvas  
Make a Business model for your idea in Business model canvas  
Working on Business Model Canvas  
How To Create Pitch Deck  
Pitch Deck Creation  
Submit the Idea - Present to Jury

## Pictures:

SCMS - IEDC  
Presents  
**IDEATHON**

INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT CENTRE

Facilitators

**Vishnu Nagaraj**  
Founder, CEO  
Carve Startup Labs

**Alisha Davis**  
Co-Founder, COO  
Carve Startup Labs

Workshop on  
**BUILDING YOUR  
STARTUP IDEA IN  
TWO DAYS**

**21st & 22nd  
March**

Seminar Hall,  
SCMS Muttom Campus

9:00 AM - 5:00 PM

INSTITUTION'S INNOVATION COUNCIL (Ministry of HRD Initiative)  
SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT (SSTM)  
SCMS COCHIN SCHOOL OF BUSINESS





**Signature of the Faculty**

**Event Coordinator**



**College**

**Seal**

**Signature of the Principal**



# SCMS School of Technology and Management

Prathap Nagar, Muttom, Cochin

<b>NAME OF THE HOSTING DEPARTMENT</b>	MBA
<b>Name of the Faculty coordinator(s)</b>	Dr. Praveena K & Dr. Meera M S
<b>Name of the Student coordinator(s)</b>	Ms. Susan M Sleeba, Mr. Shain Shaji
<b>Name of the Event</b>	Social Science Research Colloquium 2023
<b>Date &amp; Time</b>	1st & 2nd March 2023 / 9:30 AM onwards
<b>Venue</b>	Seminar Hall & Training hall
<b>Resource Person/ Organisation</b>	Prof. Dr. Abhilash S Nair, Professor, Indian Institute of Management, Kozhikode Dr. Dhanya Alex, Associate Professor, FISAT, Dr. Santhosh Thampi, Director, School of Management and Business Studies, Mahatma Gandhi University, and Dr. Sreejesh S, Associate Professor, Indian Institute of Management, Kozhikode
<b>Participants (Inclusive of participants number) :</b>	Research Scholars (internal & External), and Academicians (internal & external)
<b>Event description</b>	SCMS School of Technology and Management organized a two-day “Social Sciences Research Colloquium”, where the research scholars, practitioners and academicians can exhibit their unpublished research work. SSRC 2023 provided opportunity for researchers to showcase their work, receive feedback, and engage in discussions with peers and experts in their field. Researchers, educators, practitioners, and students are invited to share their research and practice-based perspectives on the 6 sub-themes for the

colloquium, namely, General Management, Sustainability and Inclusive Development, Marketing, Finance, and Business Analytics / Data Sciences/ Operations.

The two day colloquium was inaugurated by Prof. Dr. Abhilash S Nair, Professor, Indian Institute of Management, Kozhikode. The technical tracks were chaired by Dr. Dhanya Alex, Associate Professor, FISAT, Dr. Santhosh Thampi, Director, School of Management and Business Studies, Mahatma Gandhi University, and Dr. Sreejesh S, Associate Professor, Indian Institute of Management, Kozhikode. Research scholars from various national and international business schools presented their research works. The Best Paper award was presented to Dr. Mahija K of Govt. Victoria college, Palakkad.

### **Pictures:**





**Signature of the Faculty  
Event Coordinator**



**College  
Seal**

**Signature of the Principal**





# SCMS School of Technology and Management

Prathap Nagar, Muttom, Cochin

<b>NAME OF THE HOSTING DEPARTMENT</b>	Department of Business Administration, SSTM
<b>Name of the Faculty coordinator(s)</b>	Dr Deepa Babu K G
<b>Name of the Student coordinator(s)</b>	Mr. Shain Shaji and Mr. Rif-ath Nazar, MBA Batch 19
<b>Name of the Event</b>	Seminar on Intellectual Property Rights (IPR) Patents and design filing
<b>Date &amp; Time</b>	27-09-2022, 11 am
<b>Venue</b>	Zoom Meeting
<b>Resource Person/ Organisation</b>	Ms Pooja Vishal Maulikar, Examiner of Patents and Designs, RGNIIPM, Nagpur
<b>Participants (Inclusive of participants number):</b>	120 MBA students
<b>Event description</b>	The speaker explained the importance of intellectual Property rights. She illustrated the process of filing for Patents and Designs. During the interaction, she encouraged the students to come up with innovative ideas for starting enterprises.

## Pictures:



**Signature of the Faculty**

**Event Coordinator**



**College**

**Seal**

**Signature of the Principal**