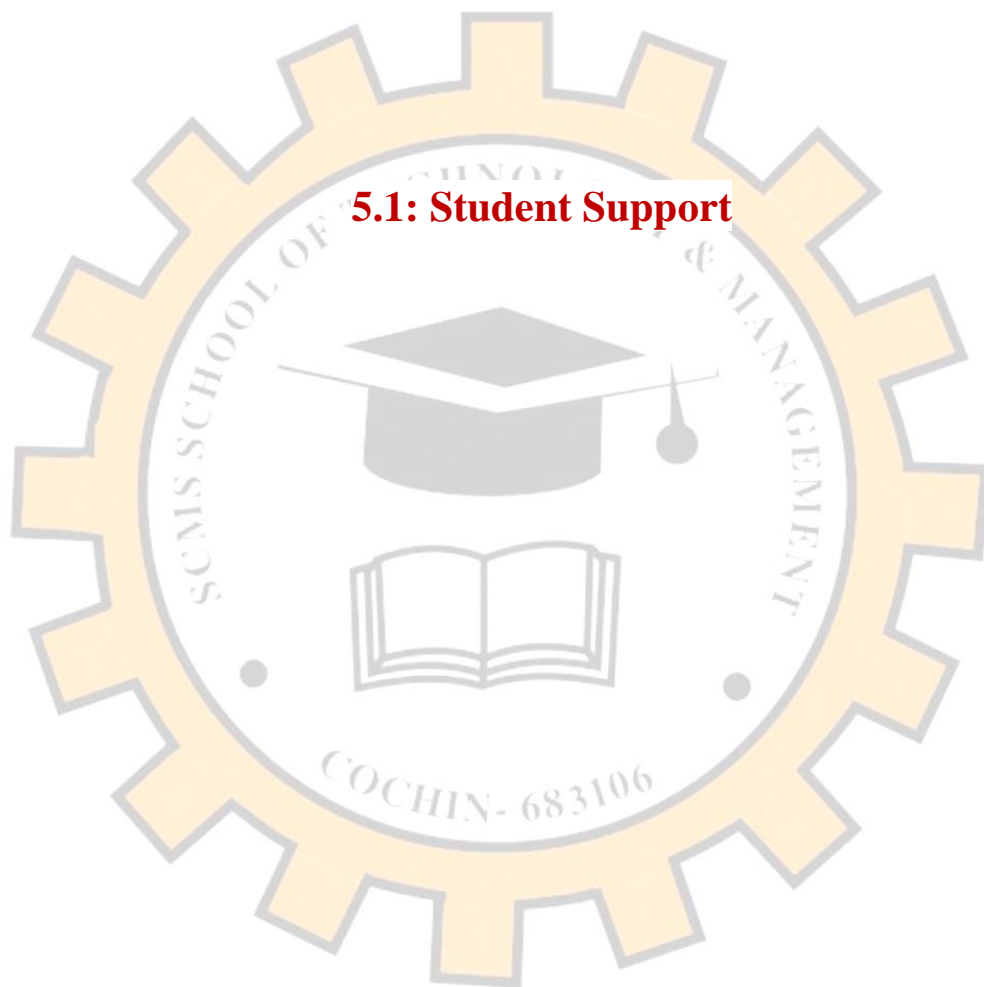




SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT (SSTM)
SCMS Campus, Prathap Nagar, Muttom, Aluva, COCHIN- 683 106. KERALA

CRITERIA 5

STUDENT SUPPORT AND PROGRESSION



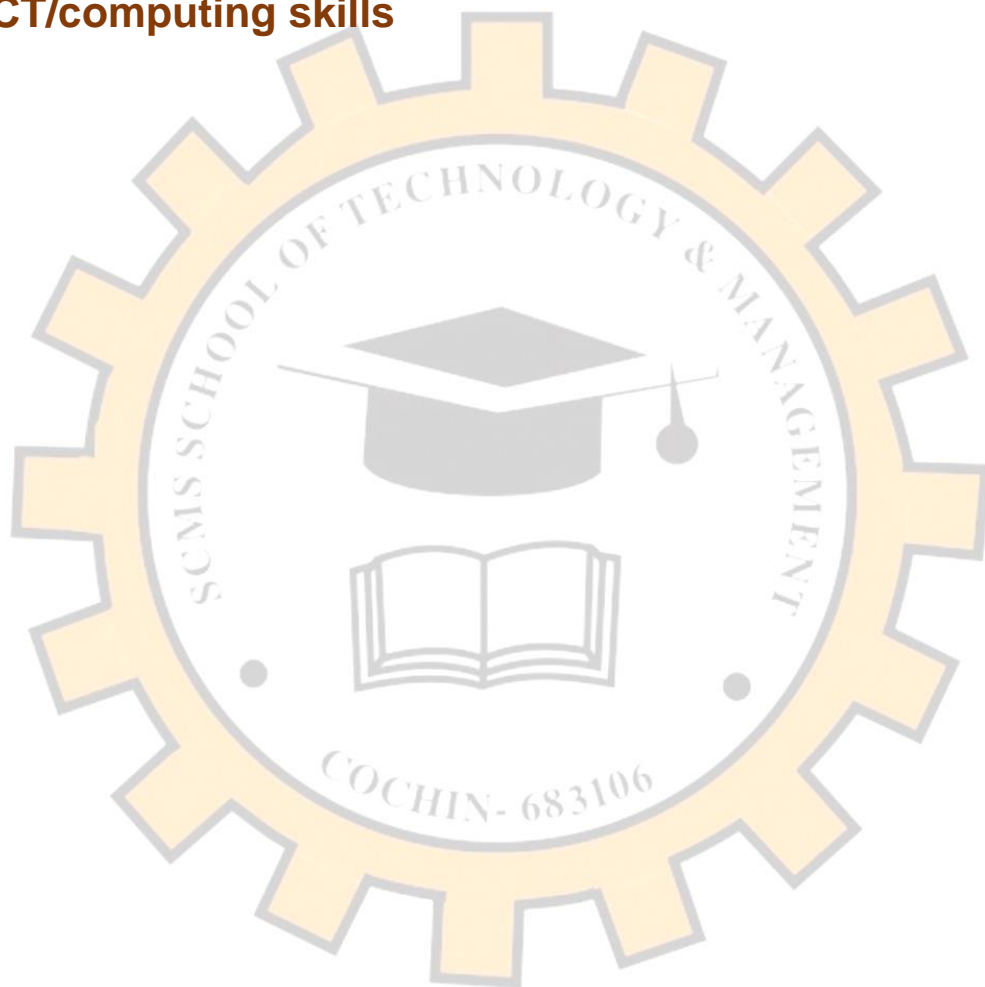
5.1.2 Following capacity development and skills enhancement activities are organised for improving students' capability

1. Soft skills

2. Language and communication skills

3. Life skills (Yoga, physical fitness, health and hygiene)

4. ICT/computing skills





SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT

SCMS Campus, Prathap Nagar, Muttom, Aluva, COCHIN- 683 106. KERALA

ASSERTIVE COMMUNICATION

A talk on ‘**Assertive Communication**’ was held for 1st semester Taxation A,B&Computer application students on 23rd October 2021 at 10.30 am. It was a discussion by Ms. Ms.Karthika K.,Assistant Professor and Head,PG Department of Commerce,NSS Hindu College,Changanachery, She explained about the communication strategies ,styles and pre-requisites of effective communication. She explained 3 Cs of communication with proper examples. She emphasised the need of assertive communication skill.93% of the communication is based on non-verbal cues.We need to maintain eye contact,good gestures and attractive body language for an effective communication. The students were motivated by her words. The guest was introduced by Ms.Afrah of semester 1 Tax A and Ms. Aaliya of semester 1 computer applications delivered the vote of thanks. The talk came to an end by 11.40 am.

A handwritten signature in blue ink, appearing to read 'G. Sashi Kumar'.

Dr. G. SASHI KUMAR
PRINCIPAL
SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT





SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT

SCMS Campus, Prathap Nagar, Muttom, Aluva, COCHIN- 683 106. KERALA

ENGLISH CLUB ACTIVITIES

On the auspicious of English Club Various literary and cultural activities were conducted for the students of SCMS School of Technology and Management. The activities aimed at enhancing the communicative skills of students. Activities vary from group work, pair work and individual work. Through the activities as well I hope that it can attract pupils interest in English language and lessen the wall of their shyness in using English to communicate. The activities conducted were translation, poem writing, short story writing to mention a few.


Dr. G. SASHI KUMAR
PRINCIPAL
SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT

