

SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT

Muttom, Aluva -683106

**Action Taken Report of
IQAC Meeting held on 05.12.2019**

Add-on and Certificate courses	Add-on:
	B.Com: 1) CMA-VidyaRupa School of Management Studies
	2) ACCA- Global FTI
	Biotechnology in Diagnostic Applications for BSc students: Conducted at Metropolis lab. Cochin. (From July-2019 to July 2020)
	MBA: Corporate Taxation, Organisation Change and Development, Developing Lweaders, Excel for Business Applications, Logistics Planning and warehouse management
	Certificate courses:
	B.Com 1) Soft Skills Course on Communicative English
	2) Certificate Course on Microsoft Office
	3) Foundation Programme in Banking And Finance- Hedge School Of applied Economics
	4) Tally Ace-Manvish Info Solutions
5) Digital Marketing Course-IMS ProSchool	
MBA: Corporate Taxation, Marketing Research	
Papers published	Dr. Deepa Pillai and Dr. Rajeswari.R, authored the book entitled 'DEERA A cluster of case-lets in OB and HR', published by Notion Press.
	Dr. Deepa Pillai and Dr. Rajeswari.R, published the paper entitled 'Education 4.0 in India and Challenges in teaching-learning process', in the International Journal of analytical and experimental model analysis, Vol. XI, Issue XIII, December 2019.

	Dr. Deepa Pillai and Dr. Rajeswari.R, published the paper entitled 'A conceptual Model of Employee Work habits for learning organisations' in the Journal of Interdisciplinary cycle research Vol. XI Issue XII, December 2019.
	Dr.Deepak A. published the paper entitled 'Consumer decision making styles and gender differences – An empirical study on young Indian Consumers' ,in the International journal of analytical and experimental modal analysis', Vol. XI (XII), pp 1926-1937.
	Dr. Shobha Menon has published the book "Collaborative Destination Marketing through Trade Shows –A Study of Kerala Travel Mart" (Publishers – Archers & Elevators Publishing House). ISBN no. is 978-93-88805-75-9.
FDP/MDP/Workshops attended	Praveen kamath, Workshop on design thinking and innovations by institutions innovation council of MHRD innovation cell, 26-02-2020 ,27-02-2020
	Dr Shobha Menon attended the 2 day MDP on "Digital Marketing' conducted at XIME on Sept 24 and 25th, 2019.
Resource person	Dr Sethulekshmy Nair Delivered a lecture on Intellectual property Rights, in the National Reserach Conference conducted by St Teresas College Ernakulam. On 5 th December 2019.
Training for teachers	1. Characterization of Quinone in Banana fruit wall (epicarp) during ripening, A project utilization of banana epicarp as part of effective utilization of environmental waste.
	2. Isolation and Identification of heavy metal tolerant bacteria from Periyar River at Ernakulum district, Kerala.
	3. Identification of Soil degrading bacteria from contaminated soil samples.
	4. Molecular modelling of SARS COV-2 to delineate pathogenic strains and human to animal infection of COVID-19.


 PRINCIPAL