

The Annual Quality Assurance Report (AQAR) of the IQAC

June 1, 2017 to May 31, 2018

Annexure 6

Best Practice 1:

1. **Title of the Practice:** Evaluation of Organization Study
2. **Goal:** Organisation Study, though a part of the syllabus as per the University norms, SSTM focusses on the learning part and the knowledge gained by students by their observation and experience in the live organization environment, thus gaining a practical insight to the theories and concepts they learned in the classroom.
3. **The Context:** The students of MBA 1st year selects a SEBI listed organization with the help of their guides (faculty from the department) and do a study for a period of one month by visiting the different departments, interacting with the managers/ employees. They have to prepare a report based on the study. SSTM does a rigorous monitoring and evaluates their study.
4. **The Practice:** The students after their study record their findings in the report. The students are to present their study for 20 minutes in front of panel of faculty members who evaluates the knowledge they gained by different parameters - contents of the study, subject knowledge and presentation skills. Those whose presentations are not up to the satisfaction are given a redo on later date.
5. **Evidence of Success:** The evaluation process which was initiated in 2012 has been reviewed at times and the students come well prepared. During the past years, the quality of the report has increased and there is 100% pass in this subject.
6. **Problems encountered:** Since the students are observing and interacting with the managers/employees of the organization for collecting data for their report and utilizing secondary resources, many a times they don't get information pertaining to the financial position of the company. Also, the students find it difficult to elicit information as it affects the working hours of the employees

Best Practice 2:

1. Title of the Practice: Mentoring

2. Goal: To prepare students for placement and corporate life.


3. The Context: Campus Placement is a crucial time for the MBA students. They experience tension and uncertainty with their future. During the selection process they have to be articulate, have sufficient knowledge about the subjects and good awareness of current affairs. They need to have necessary qualities such as leadership, team spirit and positive attitude in order to get placed in organisations.

4. The Practice: A group of students are assigned to a mentor. The mentor initiates the process through a series of activities such as Group discussion, Situational analysis, Test on Current affairs and Mock interviews. The role of the mentor is to offer guidance to the mentees to improve every time. The process is repeated many times to help the weakest student build confidence required for appearing for a placement interview.

5. Evidence of Success: The mentoring program which was initiated in 2011 has helped students get placements in reputed firms all over India. The students have given positive feedback for the process of Mentoring.

6. Problems Encountered:

The greatest challenge faced by the mentors and mentees is the availability of time during a semester. Even though two sessions per week are allotted for Mentoring, many a times internal exams and university exam schedules have forced the cancellation of Mentoring sessions and the time is utilized to cover the curriculum.



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