

## **INSTITUTIONAL DISTINCTIVENESS**

### **Corporate Theatre**

Corporate Theatre blends theatre and education to create a powerful and engaging learning experience. This is basically a powerful extension of traditional role-play method. Corporate theatre methodology is best suited for team building, improving interpersonal relationship, and attitudinal training. In a corporate theatre workshop trainers use various forms of drama, music & dance to enhance the soft skills/life skills of trainees.

A one day Workshop on Corporate Theatre was organised for the MBA students. The training was conducted by Mr. Arun Antony, MBA Alumni. He started with a brief introduction regarding how theatrical training could enrich management students and help them benefit. The entire session involved a series of activities.

The very first activity was to introduce oneself with an adjective that best described oneself with a dramatic expression. This was followed by all others having to mimic the person's introduction and dramatic expression as it was conveyed, by carefully observing the one who delivered the introduction. This was to show the students the importance of observing to understand and to learn a new skill. The second activity was based on voice modulation where the trainer taught how to modulate voices. This was to enlighten the participants on how important voice was to convey messages in an organisational set up. The last session of the training was role play where the students were given a certain theme. They were asked to prepare a story that related to the theme and then they were to enact the whole story out with adequate background music

#### **Outcomes of the workshop**

1. Enhanced creative thinking
2. Expanded comfort zone
3. Better self presentation
4. Improved team skills

Thus it became clear that the students' capability to express ourselves plays a big role in the process of communication.