



## **SCMS SCHOOL OF TECHNOLOGY & MANAGEMENT**

### **MINUTES OF THE MEETING OF THE BOARD OF GOVERNORS (BOG) HELD ON 14<sup>th</sup> DAY OF DECEMBER 2020 AT SCMS CORP. OFFICE AT PRATHAP NAGAR, MUTTOM, ALUVA – 683 106 AT 10 AM.**

#### **Members Present**

1. Dr.G.P.C.Nayar (Chairman – SCMS Group)
2. Prof.N.C.George – Management Consultant, Cochin - Member
3. Mr.A.K.Nair, Former MD, KSIDC and KCPL – Member
4. Dr.Radha Thevannoor – Director, SCMS Group
5. Mr.Shibu Balakrishnan – Industry Expert, Deloitte – Member
6. Dr.Sherin Mariam Alex – Professor & Vice Principal, SSTM – Member
7. Dr.Susan Abraham, Professor – SSTM - Member
8. Dr.G.Sashikumar, Principal- SSTM - Secretary

Dr.G.P.C.Nayar, Chairman – SCMS Group, chaired the meeting and welcomed all the members of the Board of Governors. He added that remaining BOG members have been granted leave of absence.

With the permission of the Chair, Secretary, BOG began the deliberations on the agenda items.

#### **Agenda taken for consideration**

- Confirmation of minutes of previous meeting
  - Review of action taken on the resolutions passed at the previous meeting
  - Details of decisions taken by Board of Management / Academic Advisory Board submitted for scrutiny / confirmation
- (i) SCMS School of Languages / Letters to formally launch language programmes. Assign teachers and course module to begin from October 2019. Mainly to offer International languages - German, Spanish, French, Japanese & English



- (ii) Collaboration Agreement with SOTI Inc., Canada
- (iii) Article writing rewards
- (iv) Regular annual increments to employees across SCMS Group
- (v) Pending fee payments
- (vi) MOU with Kerala University
- (vii) UG Programmes fee structure
- (viii) Internal assessment utilizing Linways
- (ix) MGU Research Centre proposal
- (x) Ecolaide and Linways issues
- (xi) SCRCT rename to SCENSER.
- (xii) Brief on temporary closure of the institution and the methodologies accepted for online classes / general operations
- (xiii) Online admission procedure
- (xiv) Online classes, weekly Dept. meetings and feedback from faculty
- (xv) Online Sessions platform
- (xvi) Reopening of institutions following all Govt. protocols
- (xvii) Corona Disaster Management Committees in all institutions
- (xviii) Students' fee payment related grievances
- (xix) Faculty Members to look after social media pages
- (xx) Students from Lakshadweep – possibilities
- (xxi) Admissions responsibilities to faculty members
- (xxii) ESI coverage – drivers
- (xxiii) Tie-up with foreign agencies – for Certificate Programmes for PGDM Finance and B.Com courses
- (xxiv) CAT Scores for admission
- (xxv) Fee Waiver in full / Scholarship for children of healthworkers and Policemen on Covid duty
- (xxvi) Faculty requirements advertisement
- (xxvii) Contract Renewal – Dr. Filomina P.George
- (xxviii) Amendment in rules of Ph.D. Degree allowance
- (xxix) Policy on Consultancy Assignment
- (xxx) Staff strength and necessary recruitment
- (xxxi) Weekly reports from Heads of Institutions
- (xxxii) Any other matter with permission of the Chair



**Confirmation of minutes of previous meeting of BOG held on 21.06.2019**

The Minutes of the previous meeting of BOG held on 21.06.2019 were circulated to all the members and no comments were received. Hence minutes were confirmed.

**Review of action taken on the resolutions passed at the previous meeting of BOG held on 21.06.2019**

Action taken on the resolutions passed at the previous meeting of BOG was noted by the Board.

- PG and UG Students' Fests Aroha ( for UG) and Shikhar (for PG) held on 30<sup>th</sup> October, 2019 and 1<sup>st</sup> November, 2019 respectively
- Leave Calendar for all SCMS Group Institutions made from January – December from 2020
- Article writing rewards announced through the new HR policy
- Regular annual increments given to all employees in all institutions
- Heads of Institutions co-ordinating pending fee payments with the respective faculty mentors

**Details of decisions taken by Board of Management / Academic Advisory Board submitted for scrutiny / confirmation**

The Member Secretary presented in seriatim, the following:

- Assigned teachers and course module began from October 2019 to offer International languages - German, Spanish, French, Japanese
- PG and UG Students' Fests Aroha ( for UG) and Shikhar (for PG) held on 30<sup>th</sup> October, 2019 and 1<sup>st</sup> November, 2019 respectively
- Collaboration Agreement with SOTI Inc., Canada discussed and necessary amendments to be proposed
- UG programmes fee restructure in alignment with University Proposal to be submitted
- MoU was signed with Kerala University @ University campus, Trivandrum between Registrar, Kerala University and Vice Chairman, SCMS on 30.08.2019



- Internal assessment examinations are to be conducted utilizing Linways facility
- A request sent once again from SSTM to MGU for getting the Research Centre and 2 (f) & 12 (B) status has been rejected by the University Syndicate as intimated through a minute of meeting held on 29.8.2019. Decided to take up the matter to next level and writing to UGC . VC to speak with the Syndicate Member.
- Ecoleaide and Linways to be called and given the deadlines to finish the persistent issues with leave reports and other modules
- SCRCT to be renamed back as SCENSER
- To improve the scores in the ranking and accreditation processes, the internal funding to be increased and Research projects identified are to be assigned to faculty. Faculty to be encouraged to bring in Research proposals and SCMS to fund approved ones
- Mentoring details of each student to be entered into Linways system by each Mentor
- The points to be looked at all Institutions and files to be maintained.
  - Industry Institution Interaction
  - Student mentoring
  - Analysis of feedback and corrective measures taken
  - Governance
  - IEDC Activities with outcome
  - FDPs to be held with maintaining a proper calendar of activities
- Inter departmental fund transfer during the FDPs. To show registration and money spent on FDP in the institutions as applicable
- Temporarily closed institutions as per the instructions by the Govt. dated 14<sup>th</sup> March. Initially closed till 31<sup>st</sup> March and later extended
- Online classes in all institutions – Discussed and finalised the methodology and schedule for conducting online classes during the lockdown period. Institution Head submitted the schedule accordingly



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- Admissions – Detailed discussion on the new batch admission process. Interviews were held online and Extempore speech in place of GD for better analysis
- FAQs were made ready for communicating to the applicants during the lockdown period
- Weekly Departments Meetings were conducted to validate the effectiveness of online classes and feedback from faculty were taken on related issues
- Discussed and finalized the platform for conducting the online sessions. Finalized Zoom platform. Institutions made arrangements to procure the same and conducted sessions.
- Reopened from 11<sup>th</sup> May onwards. One third of the work force were called for work. And Schedule prepared
- Committee for Corona Disaster Management was constituted in all the institutions to look into the issues and grievances in conduct of classes and examinations
- Faculty members identified for looking after the Social Media pages from all SCMS Group of Institutions who met with the VC and Group Directors and discussed
- Dr. Radha's suggestion to check on getting students from Lakshadweep was discussed and decided to send Radhakrishnan to explore the possibilities thru the Lakshadweep Administration Office at Willingdon Island, Kochi
- Faculty to be assigned admissions responsibilities in all institutions not only in SSET as decided earlier
- Some of the drivers who have salary beyond the ESI coverage , their scale to be revised and brought under ESI coverage . A daily BATA of Rs. 75/- to be given instead. HR manager to be informed accordingly to see them get back into ESI coverage
- SCMS and SSTM to accept CAT Scores for admissions but not to participate in the next year
- Application for Unaided Institution and 2F status to be given to M G University
- For health workers and Police Men on Covid19 duty to be given full fee waiver/ Full Scholarship in one seat each for each course of SCMS Group, an ad announcing this released.
- The options to reopen institutions from October was discussed in the zoom meeting of Head of Institutions held on Saturday Morning 26<sup>th</sup> Sept and reopened on October 5, 2020.



- Faculty requirements to be advertised. SGK and HR to give exact details to VC for releasing the ad content to the agency for making the creatives
- The AICTE orders given to MBA and MCA as SSTM (MBA) and SSTM (MCA) is causing a problem with NAAC prerequisite submission for renewal of accreditation and hence a request to make it just SSTM to be given to AICTE TVM
- In response to the MG University call for new courses a request for starting B.Sc. Psychology was sent, inspection held on 28<sup>th</sup> October by the Syndicate member Mr. Anil Kumar and subject expert Dr. Tessy of St. Joseph's college Mannaanam
- Dr. F P George Contract Renewal given as per rules – Contract renewed for another year from 1.10.2020 to 30.09.2021

The proposals were taken note of / approved by the Board after deliberations.

## **Review of Activities**

Member of the Board detailed the following activities undertaken during the period from the previous Board meeting:

- SIBBRD conducted an exhibition of more than fifty medicinal plants, and started making a garden of medicinal plants at SIBB R&D which goes in sync with BSc botany & Biotechnology curriculum
- Classes were changed to online mode from 23<sup>rd</sup> March, 2020. Assignments and other internal projects also changed to online mode.
- Faculty members prepared weekly reports starting from March 23, 2020.
- Govt of Kerala has given permission to start BCA programme in the campus with sanctioned strength of 40 seats. 20 seats under Management quota and remaining 20 seats will be filled by the University under CAP. It is proposed to establish new computer lab to accommodate the BCA students
- Mahatma Gandhi University gave approval for direct entry into MCA for the unfilled seats of 2018 admission
- DDMCA B3 Sem-7 students were contributing their service to the program named "Numma oonu", an initiative started by the District administration in association with Petronet Ltd.
- PDP sessions held for all new batches of students.



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- Alumni students were invited to the campus to conduct mock interviews for the final year batches.
- Inauguration of the academic year for the students of B.Com was held on 24<sup>th</sup> June 2019
- Inaugurated first batch of BCA on 2<sup>nd</sup> July with 11 students
- An Incubation Cell under IEDC was launched in the campus on 5th July
- Representatives from Colgative Palmolive Mr. Praveen and Mr. Rahul had interviewed Batch 16 MBA students and 22 students were selected for a live project that was conducted between 9<sup>th</sup> August 2019 and 15<sup>th</sup> August 2019
- On account of the two-week Swatchatha Pakhwada Program, the NSS volunteers of SCMS School of Technology and Management took an oath on 1st August 2019 to maintain cleanliness in the campus
- A Flood Relief Collection Centre was open in the SCMS campus after the downpour and disaster that happened in Kerala. The camp was successful and necessary items around the worth of 1.8 lacs were collected
- The SCMS Alumni - Hyderabad chapter had their annual meet at Hotel Avasa, Hyderabad on 14th December 2019
- A Pre-Awareness camp was conducted by the Dhatri NGO regarding the importance of stem cell donations in SCMS School of Technology and Management on 18<sup>th</sup> December 2019. The session had a talk by Mr. Harris, a member of Dhathri NGO.
- Annual Sports Meet was held on January 30<sup>th</sup> and 31<sup>st</sup>, 2020.
- 5<sup>th</sup> International Conference on Web Services Computing– Data Analytics and Visualization Summit [ICWSC-2020] was organized by the Department in association with Systems Department of SCMS on 3<sup>rd</sup> Jan. 2020.
- PG Fest, SHIKAR was organized in the campus on 9<sup>th</sup> Jan., '20
- SCMS alumni meet- Kochi chapter was conducted on 18<sup>th</sup> Jan at SCMS Muttom Campus.
- Annual sports meet for PG Students was conducted on 31<sup>st</sup>Jan and 1<sup>st</sup> Feb.
- The Art Exhibition “VARA” by the students of SCMS, SSTM and the School of Architecture was held in SCMS Atrium on Monday February 3, 2020 from 9am to 5pm.
- MBA Batch 16 students accompanied by Dr. Praveena K., Ms. Rinu Jayaprakash and Mr. Dibin K.K. attended the KMA Annual Management Convention held on 19th and 20th Feb 2020 at Le Meridien, Kochi.





- MBA Annual magazine "Pratichhaya" was released by Dr. Radha P. Thevanoor, Registrar and Director, on 26th February 2020 at SCMS Seminar Hall, Muttom.
- Batch13 MCA Students scored 100% result with 5 students securing First class with Distinction.
- UG Fest "Aroha" was organized in the campus on 7th Feb., '20
- Lakshya which is being conducted every year as part of our sustainable practices sensitize the students to engage in community services thereby contributing to the society. Lakshya 2019, inaugurated on November 2019, was intended to impart a training program for the students of Govt. Higher Secondary School, Kalamassery.
- In connection with International women's day, SWARA - the women's cell of SCMS conducted a Self Defence Kalari workshop led by Ms.Rosa Varghese, Ms.Sajitha Menon and Dr.Praveena K, of Sree Agasthya Kalari, Kochi.

With deep regret, Secretary informed the Board about the sad demise of Dr.C.V.N.Reddy, a pioneer in Public Relations, on 26<sup>th</sup> March 2020, and the need to reconstitute the Board and include a person of similar stature into the Board.

### **Papers / Books Published / Presented by Faculty Members**

- An Article titled "Assessing Impact of Demonetization on digital literacy of elderly people" by Dr.Radha P Thevanoor, Dr.Praveena K & Ms.Rinu Jayaparaksh was published in International Journal of Management, Technology & Engineering (UGC listed), volume IX, Issue VII
- Dr. Rajeswari.R, presented the article "Cultivate the seven habits for the best performer in learning organisations.", at the Social Sciences Research Colloquium jointly organised by SCMS Cochin School of Business and School of Business University of petroleum and energy studies, Dehradun on 1/11/2019.
- Dr. Deepa Pillai and Dr. Rajeswari.R, authored the book entitled 'DEERA A cluster of case-lets in OB and HR', published by Notion Press.
- Dr. Deepa Pillai and Dr. Rajeswari.R, published the paper entitled 'Education 4.0 in India and Challenges in teaching-learning process', in the International





Journal of analytical and experimental model analysis, Vol. XI, Issue XIII, December 2019.

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- Dr. Deepa Pillai and Dr. Rajeswari.R, published the paper entitled 'A conceptual Model of Employee Work habits for learning organisations' in the Journal of Interdisciplinary cycle research Vol. XI Issue XII, December 2019.
- Dr.Deepak A. published the paper entitled 'Consumer decision making styles and gender differences – An empirical study on young Indian Consumers' ,in the International journal of analytical and experimental modal analysis' , Vol. XI (XII), pp 1926-1937.
- Dr. Shobha Menon has published the book "Collaborative Destination Marketing through Trade Shows –A Study of Kerala Travel Mart" (Publishers – Archers & Elevators Publishing House). ISBN no. is 978-93-88805-75-9.
- Ms. Jismy Joseph, Assistant professor, SSTM presented a paper entitled 'Credit Risk Assessment with Feature Selection Techniques' in the 2nd international conference on advanced trends in communication & technology held at Vivekanandha College of arts & science For women, Tiruchengode, TN on 24<sup>th</sup> & 25<sup>th</sup> January 2020
- Online placement training in Aptitude Skills, Verbal Ability and Presentation Skills were provided to students owing to the shift to online classes due to covid.
- Faculty members have attended various online courses and webinars and Zoom conferences during this period.
- Dr. Dulari S. S. Co-authored a book chapter titled " Emerging trends in Omni Channel Retailing - A futuristic perspective" in the ISBN edited book named "Business Management practices- Emerging Trends"
- Dr J.M.lakshmi Mahesh Published paper along with DDMCA Sem10 student Athul C.R. Details are as follows: Title:-"A Comparative Analysis of Classification Algorithms on Weather Dataset using DataMining Tool. Journal details:-International Research Journal of Engineering and Technology (IRJET) Volume 7, Issue 5, May 2020 (<https://irjet.net/volume7-issue5>) S.No: 435.
- Dr. Shobha Menon presented a paper 'Redefining Consumer Experience in a post pandemic world' at the '**Online International Conference on Post Pandemic Business and Institutional Implications - An Exploration by Corporates and Academics.**' conducted by FISAT Business School on July 27<sup>th</sup>.



- As a part of IMPRESS research project Dr Indu Nair, Dr Sherin Mariam Alex, Dr J.M.Lakshmi Mahesh & Ms Anitha G.Krishnan published a paper titled "The awareness and the usage of digital devices among senior citizens- A study with special reference to Kerala in India" in International Journal of Humanities and Social Science Invention ISSN :2319-7722 Volume-9 - Issue-7.
- Ms Jisha Liju Daniel published paper titled "Comparative study of Rice Disease Detection Methods using Digital Image Processing" in the Journal of Maharaja Sayajirao University of Baroda (UGC Care Group 1 Journal), ISSN No.0025-0422.

### **Seminars and Workshops attended by the Faculty Members**

- Dr Shobha Menon attended the 2 day MDP on "Digital Marketing' conducted at XIME on Sept 24 and 25th, 2019.
- Mr. Dibin K K, Ms. Devi S Nair and Ms. Rinu Jayaprakash successfully completed a Faculty Development Program on Financial Modelling and Valuation - A two day intensive workshop held at Rajagiri College of Social Sciences (Autonomous) Kalamassery, Kochi, Kerala on October 15 & 16, 2019.
- Mr.Vignesh Karthik, Dr.Deepa Pillai and Dr. Rajeswari.R attended a workshop organised by IQAC of Ilahia college of Arts and Science on the NAAC revised accreditation process on 19.10.2019
- Ms. Devi S. Nair attended the 'National level Workshop on NIRF India Ranking' organized by IQAC Marian College Kuttikkanam (Autonomous) in association with the Institute for Academic Excellence, Hyderabad on 21<sup>st</sup> November 2019.
- Ms. Devi S. Nair attended the 'International conference on Alzheimer's Disease: in Science & Society' organized by Udbodh, Department of Bio-Technology, CUSAT (1<sup>st</sup>- 3<sup>rd</sup> Nov.2019).
- Ms Remya Ravindran Attended five days Faculty Development Program from 9/12/2019 to 13/12/2019 organized by Adi shankara Institute of Engineering and Technology, Kalady and Kerala State C-APT sponsored by AICTE & ATAL Academy.
- Dr. Rajeswari.R attended a 2 weeks Faculty Development Program on Entrepreneurship conducted by KITCO on behalf of Entrepreneurship



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Development Institute of India (EDII) Ahmedabad under the aegis of the National Science & Technology Entrepreneurship Development Board (NSTEDB), Department of Science and Technology, Govt. of India, New Delhi, between December 26<sup>th</sup> 2019 and January 8<sup>th</sup> 2020.

- Ms. Aathira S Nair Lecturer, Department of Commerce, participated in the National Conference on 'Changing Global Scenario: Strategies for Business Sustainability' organized by Department of Commerce, Sree Narayana Guru College, Coimbatore on 30<sup>th</sup> January.
- Mr Mariadas Ronnie, Ms Remya Ravindran & Ms Anjaly Muralidaran attended AICTE sponsored one day Seminar at Fisat Angamally on 6<sup>th</sup> March.
- MCA Faculty members attended the workshop on the topic "Class Room Activity" handled by Rashmi Varier, Faculty of SSTM, on 13<sup>th</sup> March.
- MCA Faculty members of the department attended FDP on the topic" Excel Advanced Training ",Organised by Systems Department of PGDM on 18<sup>th</sup> March. They also attended the FDP organized by SSET on "Google Classrooms" on 20<sup>th</sup> March.
- Dr. Sherin Mariam Alex ,Dr J.M.lakshmi Mahesh, Ms Bindu john, Mr Ranjith & Anjaly Muralidaran attended in-house Faculty Development Program (FDP) on 'Developing Theatrics Skills for Teaching Excellence' held on Thursday, 21st May, 2020 from 9.30 a.m. to 1.00 Dr. Suja Karthika from Exceller Training is the resource person.
- Dr Susan Abraham attended a one day FDP on 23rd July on the topic Course and Programme Outcomes Articulation Matrices organised by NITTTR Bhopal.
- Dr. Mary Fatima Cross participated in the lecture entitled "Maintaining Mental Health in the life pattern during the post Covid 19 scenario", organized bt the IGNOU Regional Centre, Vatakara on July 27<sup>th</sup>.
- Ms Latha.K attended online training session on "issues pertaining to the admission process" organized by M.G University on 23<sup>rd</sup> July
- Dr Susan Abraham completed a Short Term Course of 5 days on Education Factory by IIT Jalandhar from September 18<sup>th</sup> to 22<sup>nd</sup>.
- Dr Susan Abraham completed 5 day Atal FDP (AICTE) on Organisational Behaviour organized by Mizoram University from September 21<sup>st</sup> -25<sup>th</sup> .



### **Sessions conducted by External Experts / Faculty Members**

- Dr. Deepa Pillai, Associate Professor, MBA , delivered a talk on the topic "Lively Classrooms" for Satchat held on 27th July 2019 at SCMS Campus, Muttom
- Ms. Devi S, Nair handled a training session for MBA Faculty members on Linways - OBE settings on 23rd July 2019.
- Faculty Development Program on Teaching Methodologies was conducted by Mr. Praveen Kamath, General Manager & HR Head, Wipro Ltd on 20<sup>th</sup> July at Muttom campus. The one day program was attended by all faculty members of the department.
- Mr.Arjun A ( MBA B15 ) - Assistant Store Manager, Planet Fashions, Aditya Birla Retail addressed MBA Batch 16 students about the Corporate life and his experiences with the company.
- Ms.Aupama Ramdas (MBA B14)- Area Sales Manager, L& T Chennai addressed both MBA B16 and B17 students . She spoke about how the experiences gained by her in SCMS helped her in the corporate life.
- Dr.Karthika, Gynaecologist, CIMAR hospital, Edapally addressed the MBA students(only girls) on adolescent health issues on February 14<sup>th</sup> .
- Alumni talk by Mr. Justin Elias, MBA 10, Senior Associate Manager Operations, Sutherland, was held on 22nd Sept

### **Faculty Achievements**

- Vignesh Karthik, Assistant Professor, MBA, was invited as resource person for one-day national level conference on "Step ahead in research methodology with software applications", organised by the Department of Business Administration on 20.09.19 at Wavoo Wajeeha Womens college of Arts & Science, Kayalpatnam, Toothukudi District, Tamilnadu.
- Dr. Deepa Pillai, Associate Professor, MBA, received a Certificate of Appreciation, "Teacher Innovation Award" for an idea on philanthropy submitted to ZIIIEI conducted by Sri Aurobindo Society and HDFC Bank on 30th September 2019
- Dr. Shobha Menon completed a digital marketing course on 'Inbound Marketing ' conducted by HubSpot Academy , USA



- Dr. Dulari S. S also assisted the previous Asst. Collector, Ms. Sikha Surendran as being her Academic Guide for her dissertation submitted in partial fulfillment of the award of the Master's Degree in Public Management, to Lal Bahadur Shastri National Academy of Administration, Mussoorie. The title was "To study the Effectiveness of Arogyakeralam Palliative Care Project in Kottayam District".
- Ms, Rinu Jayaprakash was the Faculty Coordinator for the Webinar conducted on 9th July, 2020 on "OBE - A practical perspective for Management Education" organised by MBA department, SSTM.
- Dr. Praveena K. reviewed an article for Scopus indexed journal- Computers in Human Behaviour

## Students' Achievements

- Ms. Tiglin George of MBA Batch 16 won the prestigious article writing competition at Kshitij'19 - Annual HR Conclave Of Xavier School of Human Resource Management , Bhubaneswar, The theme of the competition was "Future of work".
- Batch 16 MBA students won the second prize in Janpada - The Marketing Game at "Case De Gestao 2019" a National Level Management Fest conducted by Bhavan's Royal Institute of Management, Kochi, on 3<sup>rd</sup> September 2019.
- Ten students of Batch 17 MBA participated in the Management Fest "MAGONN 2K19" conducted by MES-Advanced Institute of Management & Technology , Marampally, Aluva on 25<sup>th</sup> and 26<sup>th</sup> September 2019 . The Best Manager event was won by Mr. Ajmal Karim
- Twenty students of Batch 17 participated in the National Level Management Fest 2K19 "Caligo" hosted by Marian International Institute of Management, Kuttikkanam, on Sep.26<sup>th</sup> and 27<sup>th</sup> 2019. The Finance Team represented by Ms. Ishwarya, Ms. Rahila, Ms. Bincy and Ms. Sharanya won II prize.
- Gayathri M Das IV semester B.Com student won second prize in painting competition held on 15th November, 2019, at Rajagiri College in connection with the Road Safety Advocacy Programme.
- Ms.Anchal of Batch 16 MBA participated in " Bold and Beautiful" a pageant competition held at Shobha City Mall ,Trissur, on 29th December 2019 and won the Second runner up position .



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- The students of MCA B-14 attended the IT fest D'IGITO held at De'Paul Institute of Science and Technology , Angamaly on 16th and 17th January 2020 and they bagged the Overall Runners Up trophy by securing First Prize for Word Hunt and Second Prize for Coding and Mock the build.
- Kavya Jagadish and Melinda Mary Melchizedek, Students of IMCA has bagged the first prize in Literature Quiz programme conducted by Mathrubhoomi on 24th Jan.
- Students participated in MESHUGGAH 2020 intercollegiate fest on 16<sup>th</sup> and 17<sup>th</sup> January held at St. Paul's College and Mr. Sharath Chandran and Naveen Krishna won the first place and Mr. Vishnu Sudarshan with Mr. Sujin won the second prize in general quiz. All the four students are from 6<sup>th</sup> semester B.Com Finance and Taxation.
- Students participated in " Talentime 2020" a National Fest organized by CUSAT on the 7<sup>th</sup> and 8<sup>th</sup> of February. Gopika Sreekumar won the Second Prize for the Song competition and the Third Prize for Best CSR Team was won by Anirudh, Riya Ransool , Ashwin and Megha R.
- Batch 16 MBA Students participated in " Inceptra" the Rajagiri National Fest on 14th February 2020 and won the Second Prize for the Best Marketing Team and the Second Prize for the Best Language Team.
- Batch 16 MBA Students participated in "BEACON" the National Fest Conducted by Mahatma Gandhi University, Kottayam, on 20th February 2020 and won the Second Prize for the Best Marketing Team.
- Batch 17 students participated in the National fest "ZENORA" conducted by KMM College on 27th February 2020. The Winners were: BEST MARKETING TEAM and won the Second Prize for the Best Marketing Team and the Second Prize CORPORATE WALK

### **Placement**

Several reputed companies visited campus for recruitment and total number of MBA Batch 16 students till date is 71. Recruitment drive is on. Visited companies include Hindustan Unilever Ltd., Indigo Paints Pvt. Ltd., IBS Software, Think & Learn Pvt. Ltd. (Byjus), Software Associates, ICICI Prudential Life Insurance and many other companies.



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Placement is going on for MCA and DDMCA students too.

The Board congratulated faculty and students for their achievements.

Meeting concluded with a vote of thanks to the chair.

**Dr.G.Sashikumar (Member Secretary)**

A handwritten signature in blue ink, appearing to read 'G. Sashi Kumar'.

Dr. G. SASHI KUMAR  
PRINCIPAL  
SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT

