



SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT & SCMS COCHIN SCHOOL OF BUSINESS

**21st & 22nd
JANUARY
2026**

8th

SOCIAL SCIENCES RESEARCH COLLOQUIUM

**International Conference on
Interdisciplinary Perspectives in
Social Science Research**



SOCIAL SCIENCES RESEARCH COLLOQUIUM

The SCMS Social Science Research Colloquium (SSRC) is an academic platform designed to promote meaningful dialogue, critical inquiry, and knowledge exchange among scholars, researchers, and practitioners in the social sciences. Organized annually by SCMS, the colloquium brings together emerging and established researchers to present their work, engage in scholarly debate, and explore contemporary issues shaping society, policy, and business. The event encourages interdisciplinary perspectives and fosters a culture of research excellence within the academic community. Through paper presentations, expert sessions, and interactive discussions, the colloquium aims to strengthen research skills, support collaborative learning, and inspire innovative approaches to social science research. It also serves as a valuable opportunity for postgraduate and doctoral scholars to receive constructive feedback and enhance the quality and impact of their research contributions.



Chief Guest
Dr. Rajan Varughese
Member Secretary, Kerala State
Higher Education Council

Guests of Honour



Dr. Sudhakar Rao
*Director, ICAI University,
Hyderabad*



Dr. N. Vijayamohanan Pillai
*Honorary Fellow
Gulati Institute of Finance and Taxation*



Dr. Deepankar Chakrabarti
*Professor & Director
Jaipuria Institute Of Management, Indore*



Dr. Pat Obi
*The White Lodging Endowed
Professor of Finance, Purdue
University Northwest, IN, USA*



Dr. T. Bangar Raju
*Professor & Dean
Indian Maritime University, Chennai*



Dr. Ramez Ba Deeb
*Associate Professor of Energy and
Environmental Economics University
of Vaasa, Finland*

Conference Highlights

Curtain Raiser

Data to Decision : Hands on Training with PLS-SEM



Dr. Muhammed Sajid

Department of Economics and Finance,
BITS Pilani, Hyderabad Campus.

Conference Workshop

Data Visualization using Google Looker Studio and MS Excel



Dr. Gopa Kumar V

Head-Knowledge Centre
Kerala University of Digital Sciences,
Innovation and Technology

Best Paper Award for each Track

Best Paper Award will be presented in each track, selected through a rigorous review process by an expert evaluation committee to promote high-impact research and to encourage academic excellence.

Publication Opportunities

Presented papers will be published in the E - Proceedings with ISBN. Best/Selected articles will be considered for publication in the SCMS Journal of Indian Management (Scopus indexed) subject to the journal's standard editorial and review processes.

Conference Sub-Themes & Tracks

DIGITAL ECONOMY

- Digital Business Models
- FinTech and Digital Finance
- Work, Skills, and Organizations
- Governance, Policy, and Regulation
- Society, Sustainability, and Inclusion
- Technology and Market Transformation

WORK FORCE DYNAMICS

- Technology and the evolving workforce
- Employee experience and Well-being
- Talent Management and Skills
- Diversity, Inclusion, and Justice
- Organizational Change and Culture
- Future of Work and Policy

SUPPLY CHAIN AND OPERATIONS MANAGEMENT

- Digital Transformation and AI Integration
- Sustainability and Green Supply Chains
- Resilience and Risk Management
- Data-Driven Decision Making
- Agility and Responsive Operations
- Advanced Analytics and Machine Learning in Operations
- Ethical and Sustainable Operations

MARKET TRENDS AND CONSUMER PSYCHOLOGY

- Consumer Mindset & Market Trends
- Digital Transformation and Consumer Behavior
- AI Driven Consumerism
- Consumer Servitization Insights
- Branding, Identity, and Consumer Relationships
- Consumer Well-being, Vulnerability, and Public Policy

STRATEGIC FINANCIAL RESILIENCE AND RISK GOVERNANCE

- Operational and Strategic Resilience
- Risk Governance and Culture
- Regulatory Compliance and Evolving Standards
- ESG Integration and Sustainable Finance
- Digital Transformation and FinTech Risks

SUSTAINABLE DEVELOPMENT

- Environment & Sustainability
- Global Dimension of Growth & Sustainability
- Emerging Challenges to Sustainability
- Policy Framework for Sustainable Growth
- Innovation and Technology for Sustainability
- Sustainable Development Goals (SDGs)

Call for Papers

SCMS invites Academicians, Scholars and Industry Practitioners to submit and participate in the 8th Edition of Social Sciences Research Colloquium on Interdisciplinary perspectives in Social Sciences Research.

Submit your paper to
ssrc@scmsgroup.org

Important Dates

Abstract submission	:	30th Dec 2025
Decision on acceptance	:	2nd Jan 2026
Full paper Submission	:	10th Jan 2026
Registration open	:	10th Jan 2026
Conference Dates	:	21st & 22nd Jan 2026

Registration Fee

Category	Indian Participants	Early Bird	International
Participation Fee	INR 750	INR 500	USD 50
Post Graduates	INR 1000	INR 750	USD 50
Scholars	INR 1500	INR 1000	USD 75
Academicians	INR 2000	INR 1500	USD 100
Industry/Corporates	INR 2500	INR 2000	USD 200

Registration Link : <https://tinyurl.com/ynn3cazz>

Organising Committee

Dr. Susan Abraham

Professor,
SCMS School of Technology
and Management

Dr. Meera M S

Associate Professor &
Head of Research, SCMS School of
Technology and Management

Dr. Lishin M J

Professor,
SCMS Cochin School of Business

Dr. Dany Thomas

Assistant Professor,
SCMS Cochin School of Business

For latest updates on the Research Colloquium, visit www.scmsgroup.org

For any queries email to ssrc@scmsgroup.org

CELEBRATING *th*
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ANNIVERSARY
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ACCREDITED BY :



SCMS
GROUP OF EDUCATIONAL INSTITUTIONS

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