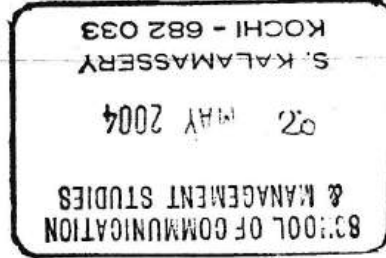




अखिल भारतीय तकनीकी शिक्षा परिषद्  
**ALL INDIA COUNCIL FOR TECHNICAL EDUCATION**  
(भारत सरकार का सांविधिक संस्थान) (A STATUTORY BODY OF THE GOVT. OF INDIA)

F. No.: PG/MBA/KER/2004/07  
Dated: 11.05.2004

To  
The Secretary to Government,  
Higher Education Department,  
Govt. Secretariat,  
Thiruvananthapuram - 695 001,  
Kerala



Sub: AICTE approval to **PRATHAP FOUNDATION FOR EDUCATION & TRAINING, MANAGEMENT HOUSE, SOUTH KALAMASSERY, COCHIN - 682 033** for establishment of **SCHOOL OF COMMUNICATION & MANAGEMENT STUDIES, SCMS CAMPUS,, PRATAP NAGAR, MUTTAM, ALUVA, COCHIN - 683 106, KERALA** in Academic year 2004-2005

Sir/Madam,

The Application/ Proposal received from **PRATHAP FOUNDATION FOR EDUCATION & TRAINING, MANAGEMENT HOUSE, SOUTH KALAMASSERY, COCHIN - 682 033** has been processed as per laid down procedure, guidelines, policy and/or norms & standards of AICTE, mentioned in **AICTE Regulations and/ or "AICTE Hand Book for Approval Process"**.

I am directed to state that the All India council for Technical Education (AICTE) is pleased to accord approval for Establishment of **SCHOOL OF COMMUNICATION & MANAGEMENT STUDIES, SCMS CAMPUS,, PRATAP NAGAR, MUTTAM, ALUVA, COCHIN - 683 106, KERALA** for the academic year 2004-2005 to conduct **Post-graduate Programme in MBA** with annual intake as given below:

| FULL TIME COURSE(S) | ANNUAL INTAKE | PERIOD OF APPROVAL |
|---------------------|---------------|--------------------|
| MBA                 | 60            | 2004-2005          |

Cont...2/


The approval accorded above is subject to fulfillment of the following Conditions:

1. The Institution must appoint Principal and other faculty members as per AICTE Norms with pay scales as prescribed by AICTE, before making any admission..
2. The Institution must have Affiliation to a University for the above courses before making admissions. In the absence of such Affiliation, this Letter of approval shall be treated as Withdrawn. (Order of the High Court of Madras in W.P. No. 33256 of 2002 and other Batch of Petitions).
3. No admission shall be made by the institution, contrary to the guidelines issued by AICTE, for the academic session 2004-2005. All the admissions must necessary be made through Entrance Test.
4. All the required Laboratories/ Workshops/ Machineries/ Equipment, as per approved syllabi of the affiliating University, must be operational before making admissions.
5. The approved course(s) shall commence as per the academic calendar of the Affiliating University.
6. If this Letter of approval is received by you after the closing date of State / National Level Central Counseling for Admissions in the concerned State / Union Territory, this Letter of approval shall not be valid for making any admission, and shall be treated as withdrawn.
7. No excess admission shall be made by the Institution during any academic year.
8. The approval is valid only for the academic year 2004-2005. This Approval Letter will not be valid for making any admission for the subsequent years.
9. In exercise of power conferred under 10(p) of the AICTE Act, AICTE, may inspect the Institution any time it may deem fit to verify the progress/ compliance or for any other purpose.
10. Any other condition(s) as may be specified by AICTE from time to time.
11. Consequent to the Supreme Court Judgment the Model Constitution of Governing Body as notified by AICTE in it's approval Regulations 1994, stands overruled. "It has been decided that while AICTE will not insist of any nomination in the Governing Body of Private unaided Institutions, the Affiliating University/ State Government shall impose minimum condition of affiliation, such as, prescription of qualification of governing body members, in order to ensure academic excellence. The condition so imposed will be subjected to scrutiny by AICTE, wherever necessary, to ensure that the same are not unreasonable restrictions."

"It shall be desirable for the private unaided institutions to induct atleast 50% of members of the Governing Body drawn from renowned academia, academic administrators, subject field experts and a professionals from industry in order to seek their innovative ideas for continuous improvement in the delivery of teaching learning process, matching best practice elsewhere and achieve excellence."

In the event of infringement/ contravention or non-compliance of the above Conditions and/or the provision of AICTE Act & Regulations/ Guidelines/ Norms & Standards as prescribed by AICTE, further actions leading to "Reduced Intake" or "No Admission" or "Withdrawal of Approval", shall be taken by AICTE and the liability arising out of such actions will be solely that of the Management/ Trust/ Society and/ or the Institution.

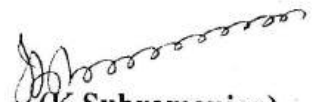
Your faithfully,

  
(K. Subramanian)  
Adviser (PG)

Enclosed: The Suggested Improvements annexed herewith are to be complied with, within Six Months, and the Compliance report shall be submitted to the concerned Regional Office of the AICTE, with a copy to the affiliating University and AICTE Headquarter, New Delhi.

Copy to:

- The Regional Officer, AICTE ; SWRO, P.K.Road, Palace Road, Bangalore - 560 009, Karnataka.
- The Registrar, COCHIN UNIV.OF SCIENCE & TECHNOLOGY
- ✓ ➤ The Principal  
SCHOOL OF COMMUNICATION & MANAGEMENT STUDIES  
SCMS CAMPUS,  
PRATAP NAGAR  
MUTTAM, ALUVA  
COCHIN - 683 106  
KERALA
- The Director of Technical Education, Govt. of Kerala, Padmavilasom Rd. Fort, Thiruvananthapuram - 695 023
- Guard File Bureau (PG)

  
(K. Subramanian)  
Adviser (PG)