



The Impact of War on Students Approaching Careers and Advanced Studies

War and conflict have always changed both nations and individual lives. This is especially true for students preparing to start their careers or continue their studies. In these situations, uncertainty is common and the future can seem unclear.

During World War II, education systems in countries like India faced many challenges. Resources were scarce, travel was difficult, and students often had to adjust their goals to match what was possible. Still, these hardships helped students develop discipline, resilience, and self-reliance.

Years later, the Gulf War was another reminder of how unpredictable the world can be. It started in 1990 when Iraq invaded Kuwait, and a US-led coalition intervened in early 1991. This conflict affected many Indian families,

especially because so many Indians worked in the Gulf region. It brought uncertainty, return migration, and worries about careers and opportunities abroad.

After economic liberalisation in the early 1990s, many things changed. The Indian education system expanded, offered more choices, and became more connected to the world. Students found new opportunities, and it became easier to cross borders. Education was now shaped by both dreams and access, not just by location.

Even today, global conflicts can affect travel, careers, and goals. However, students now have support from stronger institutions, better technology, and more opportunities to grow in India. Students and parents should have more confidence in Indian institutions and consider staying in India, rather than choosing unfamiliar

places or schools that may not be accredited or able to offer better opportunities.

As the world continues to change, one thing stays the same: uncertainty can help people grow and start fresh. At SCMS, we keep this in mind as we work, helping students gain not just knowledge, but also the confidence and character to move forward, even when times are uncertain.



Dr. G.P.C. Nayar
Founder & Chairman, SCMS Group of Educational Institutions



SCMS GROUP OF EDUCATIONAL INSTITUTIONS

SCMS Group wins 'ET Edge Best Education Brand Award'

SCMS Group Directors, Mr Prathik Nayar and Dr. Baiju Radhakrishnan, received the National Award for Best Education Brand from ET Edge, an initiative of the Times Group that recognizes institutions shaping excellence in education across the country.

The ninth edition of the awards, held on March 26, 2026, was themed "Learning, Unlearning & Relearning." Leading educational institutions were evaluated based on parameters such as reputation and legacy, academic excellence, infrastructure, and overall brand impact.



SCMS Cochin: Powered by The Sun



The 400 KW Solar Power Generation Unit at SCMS Cochin was inaugurated by the Minister for Industries and Legal Affairs, Shri. P. Rajeev on March 7, 2026. Executive Chairman, SCMS Group, Mr Pramod Thevannoor, Vice Chairman Dr Radha Thevannoor, Registrar and Group Director Dr Indu Nair, Group Directors Dr Baiju Radhakrishnan, Mr Prathik Nair, Dr Praveena K. and others were present. The unit uses 776 panels and covers an area of 25,488 sq.feet.

Recognition



Dr. Radha Thevannoor, Vice Chairman of the SCMS Group, was honoured with the Visionary Leader in Digital Transformation award at the India Smart University Conclave 2026, held in New Delhi on March 25. She also participated as a distinguished panel member alongside eminent educationists, contributing to a discussion on the theme "Smart Education for Smart Careers: Bridging Skill Gaps to Build New-Age Talent."

SSET Secures Top Honours



Dr. Anitha G. Pillai, Principal, SCMS School of Engineering and Technology and Dr. Nisha L., IQAC Coordinator, receiving the KIRF Ranking Award 2025 from Dr. R. Bindu, Minister for Higher Education & Social Justice, Kerala.

SCMS School of Engineering and Technology was recognized for its excellence with the prestigious KIRF Ranking Award 2025, securing 3rd place in the Engineering Category (Self-Financing) and 9th place among engineering colleges in Kerala. The award was received by Dr. Anitha G. Pillai, Principal, and Dr. Nisha L., IQAC Coordinator, from Dr. R. Bindu, Hon'ble Minister for Higher Education & Social Justice, Kerala on March 2, 2026. This achievement reflects the institution's consistent commitment to academic quality, innovation, and overall institutional development, marking another proud milestone in its journey of excellence.

SSET's Silver Jubilee Celebrations Kick Off with IGNIZ 2026

IGNIZ 2026, a vibrant two-day celebration of innovation, creativity, and talent held on February 26, 2026, marked the commencement of the Silver Jubilee celebrations of SSET. The event was inaugurated by the Chief Guest, Dr. Indu Nair, Registrar and Group Director, SCMS, who, in her address, underscored the importance of holistic education and encouraged students to blend technical expertise with creativity and teamwork.

The festival featured a wide array of technical events, including hands-on workshops, coding competitions, project presentations, and analytical challenges, all designed to foster problem-solving, collaboration, and innovation. These were complemented by an engaging line-up of cultural segments, including dance and music performances, fashion shows, and other creative showcases.

Among the highlights were electrifying music concerts by youth icon Stephen Devassy and his team, along with Saina Music Indie, both



of whom delivered a dynamic contemporary musical experience.

The event concluded with a grand valedictory ceremony and prize distribution, celebrating the achievements of participants and acknowledging the efforts of all who contributed to the success of IGNIZ 2026.

As part of the Silver Jubilee celebrations, a diverse range of programmes—including a Global Alumni Meet, seminars, expert talks, lectures, and workshops—will be conducted throughout the year. The celebrations will also feature technical symposiums, innovation expos, hackathons, industry-academia interactions, student competitions, cultural events, community engagement initiatives, faculty development programmes, research forums, entrepreneurship meets, awards and felicitation ceremonies, exhibitions, and other commemorative events marking this significant milestone.



SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT

ACBSP Conference



Dr. Radha Thevannoor, Vice Chairman, SCMS Group of Educational Institutions, and Dr. Meera MS, Associate Professor, Dept. of Business Administration, SCMS School of Technology and Management, attended the ACBSP Region 10 International Conference at National Economics University, Hanoi, Vietnam, on February 26 and 27, 2026. Dr. Meera MS presented a paper titled, "Impact of Digital Platform Exposure on Herding Tendencies in Mutual Fund Investment: the Mediating Role of Information Overload Among Bank Employees" at the Conference.

IEDC Summit 2026

Dr. Deepa Babu, Associate Professor, Department of Business Administration,

SCMS School of Technology and Management, attended the two-day IEDC Startup Summit 2026 for nodal officers at Amal Jyothi College of Engineering, Kanjirappally, on March 6 and 7, 2026.

INAIMAI 2026



Students from SCMS School of Technology and Management showcased outstanding talent and competitive spirit at the MG University Kalolsavam, INAIMAI 2026, held in Tiruvalla. Demonstrating excellence across a diverse range of cultural events, the students secured an impressive tally of two first prizes along with 16 A grades, reflecting their dedication, creativity, and rigorous preparation. Their achievements stand as a testament to the institution's strong emphasis on holistic development and the encouragement of extracurricular excellence alongside academics.

Industry-Institute Interaction (III)



The Department of Business Administration at SCMS School of Technology and Management (SSTM) successfully organized an expert talk by Mr. Antony Pathadan, Co-founder and Managing Director of NaturUp Food & Beverages Pvt. Ltd., on the theme "From Startup to Scale-up: The NaturUp Journey," as part of its Industry-Institute Interaction (III) programme on March 13, 2026. The session provided students with valuable insights into the entrepreneurial journey of building and scaling a sustainable food brand, highlighting key challenges, strategic decisions, and growth milestones. Mr. Pathadan shared practical perspectives on innovation, market positioning, funding strategies, and the importance of resilience and adaptability in today's dynamic business environment.

Alumni Talk

SCMS School of Technology and Management (SSTM) organized an engaging alumni interaction session on March 3, 2026, featuring Mr. Rijo Thomas (MBA Batch 2016), who addressed students on the theme "Data-Driven You: Integrating Data Fluency and Personal Branding for Strategic Career Advancement." Drawing from his professional experience, Mr. Thomas emphasized the growing importance of data literacy across industries and the need for young professionals to leverage data-driven insights in decision-making and career planning. The session provided practical guidance on building a digital presence, interpreting data effectively, and positioning oneself strategically in a competitive job market.

LEEP 2026



The Leadership and Entrepreneurship Enrichment Programme (LEEP) Session 2 was conducted on March 9, 2026, to develop leadership and entrepreneurial skills among students. The programme was organized in collaboration with EY Global Delivery Services under Mission -Better Tomorrow. The session covered important topics such as cybersecurity and sustainability, helping students understand current challenges and opportunities. Students from the Departments of Business Administration, Commerce, and Psychology attended the session.

Espirito 2026



Students of the Department of Computer Applications (IMCA) secured first place in the Inter-Departmental Football Tournament, ESPIRITO 2026, held on February 18, 2026. Their outstanding performance and dedication led them to victory, bringing pride and recognition to the department.

LAKSH 26



The Department of Computer Applications proudly celebrates the remarkable achievement of its students at LAKSH 26, an intercollegiate event organized by Nirmala Institutions. The students secured first prize in the event "Code Chaos," demonstrating exceptional technical skills, problem-solving ability, and teamwork. The winning team, comprising Mr. Swaroop Suresh and Mr Akshay Dath, delivered an outstanding performance throughout the competition.

Gifted Children Program

The Psychology Department of SCMS conducted the first session of the Gifted Children Program on February 28, 2026, for students who have secured the prestigious USS Scholarship. Ms. Anjitha Venugopal Assistant Professor Department of Psychology gave a talk on the topic "Growing Up in a High-Pressure World." The session highlighted the challenges gifted children often face, including academic stress, perfectionism, peer comparison, and societal expectations.

A gaming and activity session was held. The students explored the Psychology Lab and were introduced to various psychological tests, experimental apparatus, and assessment tools, helping them understand how psychological concepts are applied in practice.

Voter Awareness Campaign



The NSS Units of SSTM organised a Voter Awareness Campaign on February 16, 2026, at the SCMS Seminar Hall, aimed at fostering informed and responsible democratic participation among students. The session covered key aspects such as electoral procedures, voter responsibilities, and ethical voting practices.

To provide hands-on experience, a mock poll and the election of ELC office bearers were conducted, enabling students to engage directly with the voting process. A poster-making competition further enhanced participation and creativity. Hundred students participated in the program.

Language Workshop

The Department of Computer Applications organized an English Proficiency Workshop on February 26 and 27, 2026. The workshop aimed to enhance students' communication skills, vocabulary, pronunciation, and overall confidence in speaking English.

Blood Donation Camp



The NSS Units of SSTM organized a Blood Donation Camp on February 26, 2026, at the SCMS campus in collaboration with the Indian Medical Association, Cochin. Conducted under strict medical supervision, the camp saw 45 participants successfully donate blood following a thorough screening process.

Empowered Women Program

The Department of Psychology, in association with IQAC and SWARA, organized a Women's Day programme on March 13, 2026. Centered on the theme 'Empowered Women-Enlightened Men,' the event highlighted that true empowerment of women is possible only when men are equally aware, respectful, and supportive.

The session featured Dr. Anu Suraj, Psychologist and Clinical Social Worker, along with a distinguished Special Educator and Social Worker, Ms Sreelakshmy Dass. The speakers shared valuable insights on women's mental health, leadership, gender equality, and the challenges faced in both personal and professional spheres.

Ethnic Day



The Department of Biotechnology enthusiastically participated in the Ethnic Day celebration held on the campus on March 7. The event, organized as a common celebration for all departments, showcased the rich cultural diversity and traditions of the student community. Students from the department dressed in vibrant traditional attire, reflecting various cultures, and actively took part in cultural performances that added colour and energy to the occasion.



TEDx SSET



TEDx SCMS School of Engineering and Technology was held on March 16, 2026, at SCMS School of Engineering and Technology, Ernakulam, drawing an audience of around 200 participants, including SSET students and external attendees. Conducted as a full-day, event, it centred on the theme “The Backfire Effect,” examining how facts, ideas, and innovations can sometimes reinforce, rather than challenge, existing beliefs.

The event featured a distinguished lineup of speakers from diverse fields: Dr. Arun Oommen, Senior Neurologist at VPS Lakeshore Hospital; Mr. Shiyaz K. M., IPS, Commandant of the Hawk Force, Madhya Pradesh Police; Mr. Safeer Azeez, DTM, Distinguished Toastmaster and Program Quality Director, District 121; Shri Loknath Behera, IPS (Retd.), Managing Director of Kochi Metro Rail Ltd. and former DGP of Kerala Police; Mr. Yadu Vijaykrishnan, filmmaker, cinematographer, and author; Dr. Muthumani Somasundaran, actress, IPR consultant, and Assistant Professor at Cochin University; Dr. Sajish M., clinical cardiologist at Aster Medicity and cultural entrepreneur; and Ms. Vidya Varghese, a Semester 6 Computer Science student of SSET.

The talks were complemented by engaging segments that included a ventriloquism performance and student presentations.

ICEC Students’ Club Inauguration

The inauguration of the Integrated Civil Engineers Council (ICEC) Students’ Club was held on March 13, 2026, at SCMS School of Engineering and Technology, Karukutty. Dr. Sanju Sreedharan, Associate Professor, Department of Civil Engineering, welcomed the gathering, and Dr. Anitha G. Pillai, Principal, delivered the presidential address.

The club was formally inaugurated by ICEC State Chairman, Er. Sajan Jose. On the occasion, a Memorandum of Understanding (MoU) was signed between Dr. Anitha G. Pillai and Er. Jinu Alex, Chairman of the ICEC Ernakulam Chapter.

Er. Sajan Salim, State Coordinator of the

Annual Sports Meet 2025–26

The Annual Sports Meet 2025–26 of SCMS School of Engineering and Technology was held from February 5 to 21, 2026, bringing together students from the B.Tech and MCA programmes in men’s, women’s, and mixed categories across eight major sports.

In badminton, the B.Tech second-year team clinched the men’s title, while the B.Tech third-year team secured the women’s title. In cricket, the B.Tech second-year team emerged as champions, with the B.Tech fourth-year team finishing as runners-up. Basketball witnessed a dominant performance by the B.Tech second-year team, which won both categories.

Table tennis and chess, held on February 10, saw the B.Tech third-year team win the men’s events, while the B.Tech fourth-year team secured victory in women’s table tennis. Kho-kho was won by the B.Tech fourth-year team, and football by the B.Tech second-year team.



The meet concluded with the athletics events on the final day, where the B.Tech third-year team emerged as overall champions and the B.Tech second-year team as runners-up. Kabaddi titles were claimed by the B.Tech fourth-year team (men’s) and the B.Tech third-year team (women’s).

The event concluded with a prize distribution ceremony presided over by Principal Dr. Anitha G. Pillai, celebrating the spirit of teamwork, enthusiasm, and sportsmanship.

Session on Meditation

The Department of Civil Engineering organized a session titled “Meditate & Elevate – Meditation Techniques” on March 5, 2026 for B.Tech and M.Tech Civil Engineering students. The session was conducted by Dr. Sanju Sreedharan, Associate Professor and Head of the Department of Civil Engineering. The program aimed to promote mental well-being and help students manage academic stress through simple meditation and breathing techniques. Students were guided through practical exercises to improve focus, relaxation, and mindfulness.

Inauguration : Dance Club



Thrya, the traditional Dance Club of the Department of Basic Science and Humanities conducted its official inauguration event, titled ‘Sanchara – 90 Minutes with Thrya’ on March 6, 2026. The club was inaugurated by Dr. Jenson Joseph E., Professor, Department of Automobile Engineering.



ICEC Students’ Club, introduced the club and administered the pledge. Special addresses were delivered by Er. Althaf Ahammed, Convener, ICEC Ernakulam Chapter, and Er. Jinu Alex.

The programme also featured a technical session titled “How to Be a Successful Civil Engineer” by Er. Bindhya Suthan, Founder and CEO of Bhadrans Civil Solutions LLP.

Fitness is Not Just a Workout

The Department of Civil Engineering in association with the Women’s Forum organized an energizing session titled “Fitness is Not Just a Workout, It’s a Celebration of Movement” on March 9, 2026 in connection with International Women’s Day. The session was led by Ms. Vidhu Vikram, a Math tutor, Zumba and Bombay Jam instructor, and a Kalaripayattu trainee, who inspired participants to embrace fitness as a joyful part of everyday life. Faculty members, staff, and Semester 2 B.Tech Civil Engineering students actively participated in the program, celebrating wellness and the spirit of womanhood through movement.

Faculty Achievements

On February 20, 2026, **Ms. Preema T. S., Assistant Professor**, Department of Basic Science and Humanities, presented a paper titled "Direct Product of r-Neutrosophic G-submodules" at the International Conference on Mathematical Sciences and Computational Intelligence (ICMSCI-2026), held at P.G.D.A.V. College, University of Delhi, in association with the Indian Institute of Technology, Mandi, and the National Institute of Technology, Uttarakhand.

On March 4, 2026, **Dr. Nuja M. Unnikrishnan, Associate Professor**, and **Mr. Rahul Ravi, Assistant Professor**, Department of Basic Science and Humanities, published an article titled "Integrating Graph Generalised Topological Spaces for Sustainable Development Modelling" in the Asian Research Journal of Mathematics, Volume 22, Issue 2, pp. 143–149 (2026), ISSN: 2456-477X.

On March 5, 2026, **Dr. Kannan Nithin V., Associate Professor**, Department of Basic Science and Humanities, published a paper titled "A Secure and Efficient Fog-Based Storage Framework Using LRC" in the International Journal of Modeling, Simulation, and Scientific Computing (DOI: 10.1142/S1793962326410060).

Mr Nikhil Asok N. and Mr Deepak Xavier, Assistant Professors, Department of Mechanical Engineering, received certificates for successfully completing a Winter Training Programme on Advanced Drone Technology conducted by India Space Academy from January 5 to February 1, 2026.

Students' Achievements



C.Siddharth (Computer Science and Engineering (Data Science), Batch (2024-2028)) secured the Gold Medal in the 110-meter Hurdles at the KTU Athletics Meet, held on February 18, 2026 at Chandrashekar Nair Stadium, Thiruvananthapuram. His outstanding performance, determination, and athletic excellence has brought great pride to the Department and the Institution. .

Mechanical Engineering students of semester 6, **Mr Heven Roy, Mr. Ashwin Krishna, Mr. K.S.Anandha Krishnan and Mr. Akshay C.V** won the third prize for their technical project at SCOME 2026 -Students Conference, organized by KMCT College of Engineering, Kozhikode, on February 16, 2026.

Ms. Nayana Nair S, Ms. P. Gopika Vaishnavi, and Ms. Revathy S. Hari (Computer Science and Engineering – Data Science, Batch 2023–2027) secured Second Prize in the Analog to Algorithm Hackathon held on February 20, 2026 at Amrita Vishwa Vidyapeetham, Coimbatore.



Second Prize Winners at Analog to Algorithm Hackathon – Computer Science and Engineering (Data Science), Batch (2023-2027) students proudly receiving their award at PRAGATI'26 held at Amrita Vishwa Vidyapeetham, Coimbatore.

Mr.Sreehari C R (Batch 2025–2029) secured Second Prize at the prestigious APJ KTU Karate Championship, held on February 23, 2026 at Sreepadam Stadium, Thiruvananthapuram. The championship was organized under the aegis of APJ Abdul Kalam Technological University (KTU) and witnessed enthusiastic participation from talented students representing various affiliated colleges across the state.



Amrutha Venugopal (Computer Science and Engineering – Data Science, Batch 2023–2027) secured the Third Prize in the Classical Dance Competition at the National Integration Camp held on February 23, 2026 at Utkal University

Ms. Devananda N Computer Science and Engineering – Artificial Intelligence (Batch 2023-27) received recognition for Outstanding Leadership in the Student Leadership Team of the IEEE ComSoc Kerala Chapter (2025) at the Women Makers Celebration organized by the TinkerHub Foundation at Kerala Startup Mission, Kalamassery, on March 14, 2026.

Placement Activities

Placement training was provided to the B. Tech and MCA batch 2027 on March 5, 2026, by Konfidence.

TCS-specific training was provided for selected students from Computer Science

and Engineering, Computer Science and Engineering (Data Science), and Computer Science and Engineering (Artificial Intelligence) branches, Batch 2026 on March 11, 12, 13 and 16, 2026 by Aesthetix Edu Tech

Infosys hackwithinfy specific training was provided for selected students from Computer Science and Engineering, Computer Science and Engineering (Data Science), and Computer Science and Engineering (Artificial Intelligence) branches, Batch 2027 on March 16, 17, 18 and 19, 2026 Aesthetix Edu Tech

Workshop on Electrical CAD



A one-day workshop on Electrical Computer-Aided Design (Electrical CAD) was conducted on March 11, 2026 for the Semester 8 Electrical and Electronics Engineering (EEE) students. The workshop was coordinated by Dr. Beena Puthillath, Associate Professor in the Department of Electrical and Electronics Engineering (EEE). The session was led by the resource person, Ms Riji Varghese, Design Engineer at CAD Point, Angamaly. The primary objective of the workshop was to introduce students to the practical applications of Electrical CAD tools used in electrical design, drafting, and documentation. The workshop aimed to equip students with essential skills required for schematic drawing, electrical layout preparation, and basic CAD-based electrical documentation.

Rangrez 2026

The Holi Celebration – Rangrez 2026 was celebrated in SSET on March 4, 2026., bringing together an enthusiastic gathering of students for a vibrant and joyful event.. An energetic dance performance by the Semester 8 students and a foam party added a unique and exciting dimension as students danced and celebrated amidst foam, amplifying the overall experience.



The companies that approached to recruit B. Tech and MCA graduates from Batch 2025:

Axinor, HPCL. Support Sages.

The companies that approached to recruit B. Tech and MCA students from Batch 2026:

Varma Homes. Paradigm, Technologics Global Projects & R&D Labs, Arbee Structures Pvt.

Ltd., WeArch developers, Brakes India Ltd., BlueBrix, Wheel Trix internship, QuanHack, TVS

Sundaram Fasteners, Nest Digital, RDC, Motive Minds HPCL, Veltrik E V, Verdant, Aero Connections, Swipe.

Placed Batch 2026

Three students from Computer Science and

Engineering, Batch 2022-26 received offers from Gapblue.

Two students from Batch 2022-26, received offers from Aurus Tech. (one from Computer Science and Engineering and one from Computer Science and Engineering (Artificial Intelligence)).

One student from Computer Science and Engineering, Batch 2022-26, received an offer from TCS through TCS Codevita.

One student from Computer Science and Engineering, Batch 2022-26, received an offer from Hashedin Technologies.

One student from Computer Science and Engineering, Batch 2022-26, received an

offer from NeST Digital

One student from Computer Science and Engineering (Data Science), Batch 2022-26, received an offer from WeArch Developers

One student from Computer Science and Engineering, Batch 2022-26, received an offer from Linways

Five students from Mechanical Engineering, Batch 2022-26, received offers from TVS Sundaram Fasteners.

One student from Automobile Engineering, Batch 2022-26 received an offer from Kuttukaran Group.

Three students from Civil Engineering, Batch 2022-26 receive offers from Varma Homes.



SCMS COCHIN SCHOOL OF BUSINESS

Faculty Achievements

Dr. Suma R, Assistant Professor, SCMS Cochin School of Business, received a Certificate of Appreciation for serving as a panel member at the 1st National Student Conference on “Emerging Trends and Innovations Shaping the Future of Business Management,” organized by the Department of Business Administration (BBA), SCMS School of Technology and Management, Cochin, on February 20, 2026.

Dr. Suma R, Assistant Professor, SCMS Cochin School of Business; **Dr. Bhagyalekshmi P. C;** and **Ms. Elva Selson** presented the paper titled “Bridging Academia and Industry: Outcome-Based Curriculum Design for Workforce Readiness in PGDM Programs” at the ACBSP Region 10 Annual Conference 2026 on February 26. The paper has been accepted for publication and will appear in the official conference proceedings scheduled for release in April 2026.

Dr. Devika S, Assistant Professor, PGDM, has published a paper titled “Industry 4.0 Technologies in Education: Fostering Lifelong Learning and Addressing Student Diversity” in the Journal of Informatics Education and Research (an ABDC-listed journal), Volume 6, No. 1.

Expert Talk: Data-Driven HR

The HR Forum organized an expert talk on “Data-Driven HR: AI and Analytics” on March 7, 2026. The session was led by Dr. Praveen Kamath Kumble, General Manager at Wipro, who shared his extensive industry expertise with students from PGDM Batches 33 and 34, effectively bridging the gap between academic theory and contemporary corporate practice.

Spice Conference



Dr Lishin M. Joshy and Dr. Abey Philip, Faculty Members, along with PGDM Batch 33, participated in the 6th International Spice Conference in Kochi. This prestigious conference, held from February 24 to 26, 2026, offered a deep dive into the global spice trade and export dynamics.

Women Leadership Conclave 2026



Students of PGDM Batch 34 attended the Women Leadership Conclave 2026 on March 13, 2026, accompanied by faculty members Dr. Lishin M. Joshy and Dr. Neethu Ismail. Hosted by the Kerala Management Association (KMA) at Taj Vivanta, Kochi, the full-day event provided students with a unique opportunity to engage with and learn from some of the most prominent women leaders in the contemporary business world.

Pedagogical Initiative

PGDM Batch 33 students successfully completed an experiential learning activity-cum-

assignment as part of the course Negotiation Skills in February 2026. Each group was tasked with pitching a product to a potential customer and finalizing the deal within a span of two weeks. Faculty members of SSTM acted as potential customers for the activity. The course was facilitated by Mr. George Joseph Kalayil, Assistant Professor – PGDM.

KMA Certificates



The Student Chapter Members of PGDM Batch 33 were awarded KMA Student Chapter Certificates on March 17, 2026, at the Muttom Campus. Dr. Baiju Radhakrishnan, Group Director, SCMS handed over the certificates.

Digital Marketing Project

The Marketing Forum at SCMS Cochin School of Business organised an Expert Session on the topic “Digital Marketing in the World of Retail” on March 10, 2026. Mr. Vineeth Vipin, Head of Digital Marketing, Lulu Retail Dubai and Ms. Nikita Nayar Content Specialist IAS Media were the resource persons. Undertaken by Batch 33, the Digital Marketing project was executed by 17 student teams. They partnered with local brands to craft digital marketing strategies to elevate their online presence and infuse renewed purpose. This activity was facilitated by Dr. Krishnabhaskar Mangalasserri

Student's Achievements



Ms. Nandana Sanjay, Ms. Anagha K, Mr. Sagar Joy and Ms. Sana Fathima of PGDM Batch 34 secured First prize in the Finance Game at XIME Quest held on March 12 and 13, 2026.

Social Immersion Programme



Seventy students from PGDM Batch 34 successfully completed the Social Immersion Programme from February 16 to March 1, 2026. As part of the programme, students were required to work with an NGO for 14 days. The future management trainees engaged with various NGOs across South India, gaining valuable insights into how these organisations serve and support marginalised communities.

Expert Talk

Mr Sunny Thomas, Director – Corporate Relations, SCMS, and former Talent Acquisition Manager at Abraj Energy Services, Muscat,

The Winning Teams



The Best Product and Best Marketing Communication certificates were awarded to Batch 33 teams by Dr. Indu Nair, Registrar and Group Director, SCMS Group of Educational Institutions, at the culmination of a trimester-long engagement that brought together insights and strategies from two comprehensive courses. The awards were presented on March 18, 2026.

delivered an expert talk on “Cross-Cultural Communication in a Global Business Context” on March 4, 2026, as part of the course on Cross-Cultural Management. The session was conducted for PGDM Batch 33 students and was facilitated by Mr. George Joseph Kalayil, Assistant Professor – PGDM.

Research Paper Presentation

PGDM faculty members **Dr. Lishin M. Joshy** and **Dr. Neethu Ismail** presented two research papers at the International Conference on Management Research (ICMR 2026). This prestigious global conference was hosted by the KIIT School of Management, Kalinga Institute of Industrial Technology, Bhubaneswar, Odisha, on March 13 and 14, 2026.

The Best Product award was conferred on the Layeron Group, comprising Muhammed Jazil K. S., Govardhan S., U. S. Gourikrishna, S. M. Vikneshwaran, and Aravind Vinod. The Best Marketing Communication award went to the Beyond Blue Group, whose members include Pooja S. Kumar, Ashwin Roy, Tejus Gregorious M. Saju, Jake Alex, Krishnanand C. M., Thanima R. Nair, and Shreyas K.



Sales Mastery Seminar



The Sales Mastery Seminar, organised by the Marketing Forum at SCMS Cochin School of Business, Cochin, brought together industry expertise and classroom learning, offering PGDM students valuable insights into the dynamic world of sales and marketing on March 11, 2026. The session featured distinguished industry leaders, Sandip Balakrishnan, COO of Double Horse – Manjilas Food Tech Pvt. Ltd., and Bijith Sidharthan, State Head (Sales and Marketing) at ITC Limited.



SCMS INSTITUTE OF MULTIDISCIPLINARY STUDIES

Cybersecurity Hackathon 2026



The state-level HUNT HACK HUSTLE Cybersecurity Hackathon 2026 was conducted on March 12 and 13, 2026, at the SCMS Institute of Multidisciplinary Studies. Organized by the IEDC in association with the CT Department, the hackathon received 19 abstracts, of which nine teams were shortlisted for the final round. The projects were evaluated by industry experts Mr. Samuel Antony, Software Engineer at IBM Kochi, and Ms. Varadha B, DevOps Engineer at Urolime Kochi. The event was inaugurated by Mr. Ajay

Basil Varghese, Incubation Manager and Startup Mentor at Adi Shankara Technology Business Incubator (TBI).

The winners were: First Prize (₹5,000) – Anson Saju, Government Polytechnic College, Pala, for Active Defense and Threat Intelligence Platform; Second Prize (₹3,000) – Adarsh S. Suresh, Government Engineering College, Barton Hill, for BehaviorGuard AI; and Third Prize (₹2,000) – Vishwesh V. Shenoy, Adi Shankara Institute of Engineering and Technology, Kalady, for Security Automation Tools and Frameworks.

Annual Sports Meet

The Annual Sports Meet of the institution was successfully conducted from March 10 to 12, 2026, on the college campus. The events saw enthusiastic participation from students across all departments, making the competitions lively and competitive. Based on the overall performance, Red House was declared the Overall Champion.



Faculty Achievement



Dhanya Sree M. S. successfully completed the 12-week NPTEL Online Certification course in Cloud Computing offered by IIT Kharagpur during July–

October 2025. She secured a consolidated score of 60%. Her performance included an impressive 23.75/25 in online assignments and 36.2/75 in the proctored examination.



SCMS SCHOOL OF ARCHITECTURE

Student Achievements

- **Ar. Soniya Alias** (Batch 2025) received an Honourable Mention at the Mango Architecture Thesis Awards 2025 for her thesis work on March 15, 2026.
- **Ar. Abhirami V P** (Batch 2025) received a Special Mention at the Architecture Thesis Awards 2025 for her thesis work on March 15, 2026.

Case Study Visit

The students of Semester 4 along with faculty members Prof. Anil Ravindranathan, Ar Subha VC, Ar Nikhil Jo Jacob and Ar Minu Augustine undertook a case study visit on February 24, 2026 to Recca Club, Ernakulam, to gain a deeper understanding of the architectural requirements for their

architectural project design of a clubhouse. Through on-site observation, students explored spatial organization, circulation patterns, and the relationship between indoor and outdoor activities.

Urban Narratives 3.0

The Unit NASA Council, in collaboration with the UNAI Team of SSA, organised a multidisciplinary creative documentation on February 28, aimed at enhancing students' skills in sketching, photography, and writing. The event focused on capturing the spatial and cultural essence of Kottapuram Market, a heritage site connected to the Muziris port network. Students engaged in the project under the mentorship of alumni: Ar. Dixon (Sketching), Ar. Adin (Photography), and Ar. Parvathy Rajesh (Writing).



Praxis 2.0- Thesis and Beyond

A talk session titled Praxis 2.0: Thesis and Beyond was conducted on March 10, 2026 by Ar. Rajesh George, Principal Architect of Prakrti Living Environment. The session provided valuable insights into the transition from academic thesis work to professional practice, highlighting the relevance of design thinking in real-world scenarios.



SCMS INSTITUTE FOR ROAD SAFETY AND TRANSPORTATION

Wheels of Empowerment



"Wheels of Empowerment," a CSR initiative of Muthoot Finance, was inaugurated on March 7, 2026, at the Muthoot Head Office, Palarivattom, marking a significant step toward women's empowerment through skill development, mobility support, and financial assistance. The initiative is implemented in collaboration with the SCMS Group of Educational Institutions and the SCMS Institute for Road Safety and Transportation (SiRST).

The inauguration was led by Dr. Pramod P. Thevannoor (Executive Chairman, SCMS Group) in the presence of George Alexander Muthoot, (MD, Muthoot Group) and George M. George, (Deputy Manager, Muthoot Group).

Chief guests included Gokul T. G., (Director, Muthoot Group) and Dr. Praveena K (Director, SCMS Group).

A key component of the initiative is the auto-rickshaw training programme for 25 women, organised by SCMS and SiRST. Additional support included the distribution of bicycles to residents of a women and girl child home in Kakkanad and financial assistance for an embroidery machine, enabling livelihood opportunities.

Road Safety Pledge



The SurakshitMarg Road Safety Pledge was organised on National Safety Day (March 4, 2026) to promote responsible road use and traffic safety awareness. Participants—including students, staff, and community

members—pledged to follow essential safety practices such as wearing helmets and seat belts, avoiding mobile phone use while driving, and not driving under the influence of alcohol.

The pledge also emphasised patience, discipline, and respect for all road users.

Women's Day Fun Ride



The SCMS Institute for Road Safety and Transportation (SiRST) was the official road safety collaborator for the Manorama Women's Day Fun Ride held on March 8, 2026. The event saw the participation of 100 women, promoting awareness of safe mobility.

A road safety seminar by Adarsakumar G. Nair (Director, SiRST) and K. G. Dilipkumar (Deputy Director, SiRST) focused on safe driving practices, responsible road behaviour, and traffic awareness, with special emphasis on women riders.



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