

## Aspire to be the Heliotropic Leader

The key to being a heliotropic leader is being your best version. Sunflowers are heliotropic and turn towards the sun for life-giving energy. In the same way, people are naturally drawn to sources of positivity and inspiration of a heliotropic leader who embraces positivity, focuses on strengths, and radiates energy that uplifts and empowers others. The energy you bring into your interactions can indeed transform relationships and organizations. That movement is the heliotropic effect and its power is visible in all living things. As a result, what people see, experience, and hear in your self-expression is not you, but themselves. They hear their future, they hear their possibilities. Providing that opening for others is what it means to be a heliotropic leader. In the book 'Be the Sun, Not the Salt', Dr. Cohen has drafted a simple, effective

way for you to become a leader who brings the best out of yourself and others. Two Professor-Researchers – Emma Seppala and Kim Cameron – have addressed this question based on empirical evidence. According to them, the one thing that supersedes all these factors is Positive Relational Energy (PRE): the energy exchanged among people that helps them uplift, enthuse, and renew. PRE is the active demonstration of values. When leaders prioritize building positive relationships and fostering a culture of support and encouragement, it creates a ripple effect that enhances engagement, creativity, and overall performance. Ultimately, aspiring to be a heliotropic leader is about more than personal growth—creating a brighter, more energized world for everyone around us. It's certainly a journey worth embarking on.



**Dr. G.P.C. Nayar**  
Founder & Chairman, SCMS Group of Educational Institutions



## SCMS INSTITUTE FOR ROAD SAFETY AND TRANSPORTATION (SiRST)

### SCMS Group to Join Hands with C - HED: MoU Inked for Augmenting Road Safety in Kochi

An MOU was formally executed between C-HED (Centre for Heritage, Environment and Development) and SiRST (SCMS Institute for Road Safety and Transportation) at the Cochin Corporation on May 9, 2024, for augmenting road safety in Kochi. The ceremony saw the exchange of the signed agreement between Prof. Pramod P. Thevannoor, Vice Chairman of SCMS Group of Educational Institutions, and Mr. Anilkumar, the Honorable Mayor of Cochin Corporation. Mr. Adarsakumar G Nair, and Mr. Prathik Nayar from SiRST, Dr. Rajan Chedambath, Director of CHED, Ms. Chinnu Mary and Ms. Aswathy Murali, the Alumni of SCMS Engineering College, MTech 2018 and 2019 Batch respectively, along with the staff of

CHED were present for the ceremony.



*Prof. Pramod P. Thevannoor, Vice Chairman of the SCMS Group of Educational Institutions, and Adv. M. Anilkumar, the Honorable Mayor of Cochin Corporation on the occasion of the MoU signing ceremony.*

### 'Learn from road accidents, and we can save countless lives' - Saji Prasad. 'Meet the Press - Safe Journey for Journalists' workshop Held

Under the collaboration of the Kerala Media Academy and the Ernakulam Press Club,

with the support of SiRST, Mr. Saji Prasad, Deputy Transport Commissioner, Ernakulam inaugurated the "Meet the Press - Safe Journey for Journalists" workshop, organized in connection with the first anniversary of the SCMS Institute for Road Safety and Transportation (SiRST) on May 13, 2024.

He emphasized that a significant portion of road accidents occurring in intersections are due to negligence, excessive speed, and lack of attention. He stressed the necessity of implementing timely interventions derived from these incidents and the indispensable role of educational institutions, similar to research institutes, in raising public awareness and providing training.

The event was chaired by Mr. Prathik Nayar, Deputy Director of SCMS Group. Mr. Deepak Dharmadam, Assistant Executive Editor, 24 News channel and media expert, delivered

the keynote address. Mr. Jijish Karunakaran, Vice President, Ernakulam Press Club, Mr. K. Rajagopal, Director, Kerala Media Academy, Mr. Adarshakumar G. Nair, Director, SiRST and Mr. Sanalpotty, Manager, Public Relations, SCMS Group conversed at the event.

The program was organized, as part of the **United Nations International Road Safety Week**.



Mr. Saji Prasad, Deputy Transport Commissioner, Ernakulam inaugurating the "Meet the Press - Safe Journey for Journalists" workshop.

## Road Safety Awareness Seminar

In a bid to address pressing concerns regarding road safety and foster a culture of responsible driving, SCMS Cochin School of Business organized a significant **Road Safety Awareness Seminar** on April 17, 2024. The event featured

Mr. Adarshakumar G.Nair, Director of SCMS Institute for Road Safety and Transportation, as the resource person. With his wealth of expertise and experience in the field, Mr. Adarsha Kumar G delivered insights and strategies crucial for mitigating road accidents and promoting safer transportation systems.



Mr. Adarsha Kumar G, Director of SCMS Institute for Road Safety and Transportation.

## Crash Prevention Course

On April 24, 2024, SCMS Institute for Road Safety and Transportation (SiRST) organized a one-day **Crash Prevention** course at SCMS College of Polytechnics, Perumbavoor, providing participants with a holistic understanding of road safety principles and strategies. The diverse sessions were conducted by experienced professionals.

## Road Safety Measures Program

The Department of SCMS Institute for Road Safety and Transportation (SiRST) recently conducted a **Road Safety Measures** Program for the students and faculty of SCMS School of Architecture on April 19, 2024.

Mr. Adarshakumar G Nair, Director, SiRST provided valuable insights and practical tips to enhance road safety awareness through his interactive discussions and engaging presentations. This initiative aimed to foster a culture of safety and responsibility among future architects, emphasizing their role in designing safer urban environments.



Road safety awareness program for the students and faculty of SCMS School of Architecture.



# SCMS SCHOOL OF ARCHITECTURE

## MALHAR- SSA Sports Day

The SCMS School of Architecture celebrated its **Annual Sports Event, MALHAR**, on April 22 and 23, 2024. This dynamic two-day event brought together students and faculty for a series of exciting sports activities, uplifting the spirits towards a healthy competition. The event featured a wide range of sports, including football, basketball, volleyball, badminton, and various indoor games such as Chess, Carrom and Table Tennis. Enthusiastic participation was seen across all categories, with students and faculty members competing with great energy and sportsmanship.



## YUVA- Chapter Installation Ceremony (April 24, 2024)

"Chapter Installation Ceremony" was an illuminating event held on April 24, 2024. Yi

YUVA Co-Chair, Mr. Deepu Xavier, shared his profound insights and experiences with participants, including students and faculty members. The sessions delved into the innovative minds and ground-breaking work of Yi Yuva and the opportunities and advantages of being part of Yi Yuva as young entrepreneurs



"YUVA - Chapter Installation Ceremony"

## Book Reading Session

The students and faculty of SCMS School of Architecture had a **Book Reading** session at the library on April 25, 2024. The event was envisaged as part of UNAI. Students from various semesters and faculty members shared their experiences and reviews of the books that have inspired them. The event was much appreciated by the students.

## Thesis Workshop

Ar. TM Cyriac delivered a comprehensive presentation on the importance of site study

and analysis to the Semester-10 Batch of SCMS School of Architecture on April 30, 2024. Through various case studies and projects, he explained various concepts and practical approaches to be considered during the final year thesis project. The students found the session highly effective as it inculcated a sense of responsibility and professionalism among them while approaching a design project.

## Study Tour

Students of semester 4 of the SCMS School of Architecture embarked on a **study tour** to Mumbai and Aurangabad between April 28 and May 5, 2024. This tour included visits to renowned architectural monuments, historic forts, and heritage sites, providing students with a deeper sense of appreciation of architectural history and cultural heritage.





During the 12-day journey, the students were able to have a glimpse of the Northern India's cultural and architectural treasures. The study tour began with campus visits to NID Ahmedabad and CEPT Ahmedabad from April 29 to May 11, 2024, as part of the semester 6 studio project followed by a visit to the historic Adalaj Stepwell. The tour also consisted of visits to historical sites of Ahmedabad's ancient streets, viewing the architecture of the fort town and visit to Akshardham, Ahmedabad. The visit to Agra, included the majestic Taj Mahal and Fatehpur Sikri. The tour then escalated with an exploration into the mountain pass of Manali. Finally, with a visit to the capital city's ancient attractions, like the Qutab Minar, Red Fort,

India Gate, and Central Vista, the tour came to an end.



## Achievements

- **SCMS School of Architecture was awarded 1<sup>st</sup> rank nationally in the Category**

**of Excellence, 1<sup>st</sup> rank in the State of Kerala, and 4<sup>th</sup> rank in Southern region, under the GHRDC Architecture Colleges Survey 2024.**

- Ar. Ragasree Nair, Ar. Betty Maria Chacko, Ar. Anjali P and Ar. Maria Paul attended the Faculty development Program organized by CoA –TRC in collaboration with Marian College of Architecture and Planning, Thiruvananthapuram on **“Exploring the meaningfulness of site and context for fostering creativity in design development”** from April 22 to 26, 2024.
- Thesis Workshop on the topic **“Report Writing”** was conducted by Dr. Ranjini Bhattachiripad T, Ar. Deepak V and Ar. Vishnu P Prakash on April 13, 2024, for the students of semester 10.



# SCMS SCHOOL OF ENGINEERING AND TECHNOLOGY

## International Conference on Novelties in Geotechnical Engineering

The International Conference on **Novelties in Geotechnical Engineering (ICNGE 2024)** was held on April 25 and 26, 2024. The conference was organized by the Department of Civil Engineering in association with the Indian Geotechnical Society Kochi chapter to bring together Scientists and Engineers from all over the world to share their knowledge and experience in Geotechnical Engineering. Dr. Anil Joseph, President of the Indian Geotechnical Society (IGS), Dr. E. C. Shin, Professor at Incheon National University, South Korea, Er. Minimol Korulla Jacob, Head - Strategic Projects & Initiatives, ISEAP of Maccaferri, Dr. Mohit Mistry, Deputy Manager of Geo Dynamics Engineers LLP, and Dr. Divya P. V., Associate Professor at IIT Palakkad, were the invited speakers.

The conference was inaugurated by Dr. Anil Joseph, President of IGS. Dr. A.V.S Chakravarthy, Secretary of IGS, Dr. Anitha G. Pillai, Principal, SSET, Dr. Ratish Menon, HoD, Department of Civil Engineering, SSET, and Dr. Rahul R Pai, Conference Coordinator and Assistant Professor, Department of Civil Engineering, SSET participated in the programme.



*Dr. Anil Joseph, President IGS inaugurating the International Conference on Novelties in Geotechnical Engineering (ICNGE 2024).*

## Poetry Writing Competition

The Department of Basic Science and Humanities hosted a poetry writing competition on April 23, 2024, in commemoration of William Shakespeare's birthday. The event, titled **“The World's a Stage,”** was conducted to celebrate the creative expression of students to explore the realms of literature through poetry. A total of 11 enthusiastic students participated in the competition under the guidance of faculty coordinator, Ms. Jane Theresa, Assistant Professor, Basic Science and Humanities. Ms. Fathima Bushra, second semester from the Department of Computer Science Engineering grabbed the first prize. She was handed over a copy of Paulo Coelho's *The Alchemist* by Dr. Anitha G Pillai, Principal, SSET as a token of appreciation.



*Dr. Anitha G Pillai, Principal, SSET, handing over a book to the first prize winner Ms. Fathima Bushra, student of second semester from the Department of Computer Science Engineering.*

## Staff Achievements

Dr Vidyachandran, Associate Professor and Head of the Department of Mechanical Engineering delivered an expert talk on **‘Heat Transfer Enhancement through Additive Manufacturing Technique’** for the students of semester 6 and for the students of the Mechanical Engineering Department of Mangalam College of Engineering on May 3, 2024.

Dr Raghav G R, Associate Professor, Department of Mechanical Engineering, co-authored the research article **“The influence of tool shoulder size and plate position on the characteristics of friction stir welded different aluminium alloys”** which was published in the Journal of the Chinese Institute of Engineers on May 5, 2024. He also co-authored the research article “A Novel Development and Experimentation on Lightweight Aluminium 6061-T6: alloy as a promising shipbuilding material using bio reinforcement” which was published in the Journal of Advanced Research in Industrial Engineering, in May 2024

Dr Nithya Mohan, Assistant Professor, Department of Basic Science and Humanities published a Journal paper entitled **‘Mononuclear and binuclear dioxidomolybdenum (VI) chelates derived from a tridentate ONO donor aroylhydrazone: Spectral, structural, DFT and in silico biological investigations’** in **Ployhedron**, Elsevier on April 18, 2024.

Ms. Jane Theresa, Assistant Professor of the Department of Basic Science and Humanities published a paper titled '**A Critical re-reading of Patrick White's Novel Voss in Scopus journal, Educational Administration: Theory and Practice, ISSN 2148- 2403, Vol 30**, on April 20, 2024.

## Student Achievements

Mr Paul Tomy, a student in Semester 8, from the Department of Mechanical Engineering, SCMS



School of Engineering and Technology received a Patent grant for his research project "**Rainwater storage cum interlocking brick**" on April 26, 2024.

Ms. Avanthika Cinesh, a student in semester 4, from the Department of Computer Science



and Engineering was selected for the Indian team, at the **World Skating Championship** to be held in Italy.

## Placement Activities

Posidon Infra Structures Pvt Ltd. conducted an on-campus recruitment drive for students of the Electrical and Civil Engineering departments (Batch 2020-24). Twenty-nine students participated in the drive conducted on April 12, 2024.

On Campus placement drive was conducted by NewAgeSys Solutions Pvt. Ltd. on April 22, 2024. Forty-one students (Batch 2020-24) were shortlisted for the online test.

Amphenol conducted interviews for the shortlisted candidates on April 22, 2024 (Batch 2020-24) at their office in Ernakulam.

Support Sage conducted face-to-face interviews on April 24, 2024, for twenty-six students (Batch 2020-24) at their office in Edapally, Ernakulam.

Dr. Jenson Joseph. E, Corporate Relations Officer, SSET held a discussion with Mr. Suresh, GM, Varma Homes, Ernakulam at their office on April 29, 2024. The company assured to recruit students from SSET. The selected students will undergo internship which will be followed by placements.

**An on-campus placement drive** was conducted by D365 Solutions Pvt Ltd on April 30, 2024. Fifty-four students from B.Tech CSE (Batch 2020-24) and MCA (Batch 2022-24), and twenty-four students from SSTM were also part of the drive, which was conducted with a written test to be followed by interviews at a later date. Mr. Manoop, Manager-HR, and Mr. Krishna Mohan Joshy, Infra Consultant, D365 Solutions Pvt Ltd., conducted the drive.



*Dr. Jenson Joseph. E, Corporate Relations Officer, SSET, Mr. Manoop, Manager-HR, and Mr. Krishna Mohan Joshy, Infra Consultant, D365 Solutions Pvt Ltd during the pre-placement talk.*

**A campus, placement drive** was conducted by Paradigm on April 30, 2024. Twenty-six students from B. Tech Civil (Batch 2020-24) participated in the drive which was conducted with a written test to be followed by interviews at a later date. Mr. Bijo Joseph, HR- Manager, Paradigm Structural Pvt Ltd., conducted the drive.



*Dr. Jenson Joseph. E, Corporate Relations Officer, SSET, Mr. Bijo Joseph, HR Manager, Paradigm Structural Pvt Ltd., during the pre-placement talk.*

Companies that approached for Batch 2020-24 to conduct placement drive are Probability **Gaming, Cognizant, Akira Software Solutions Pvt. Ltd., Softland India Ltd, Way dot com India Private Limited, Srishti Innovative Computer Systems, Openmyntz Softlabs, IPA and Intellipaat.**

A training program was conducted for twenty-nine students from Electronics and Communication and Mechanical Engineering to crack the interview process at **Forbes Marshall, Pune**. Prof. Shaji P E, Freelance Placement Trainer conducted the training on April 12, 2024.

A five-day intensive placement training workshop was conducted for Batch 2021-25 (S6) students in association with **Niyati Training Solutions Pvt Ltd.**, Chennai from April 18, 2024, to April 23, 2024, at SSET. Mr. Babu Rao, Ms. Kalaivani, Ms. Priyanka, Mr. Ashok, Ms. Priyanka and Ms. Aparna, Corporate Trainees, Niyati Training Solutions Pvt Ltd., Chennai were the resource persons. All the students actively took part in the workshop.



*Ms. Priyanka and Ms. Aparna., Corporate Trainees, Niyati Training Solutions Pvt Ltd. Chennai seen with the students.*





# SCMS COCHIN SCHOOL OF BUSINESS



**Dr. Nagaraj Shenoy**, M.E. (Civil), MBA, M.Phil., FIE, Ph.D., brings over 25 years of distinguished experience in education, encompassing teaching, training, and institution building. Before academics, he worked for six years in the field of construction management. A proven leader with exceptional people management and problem-solving skills, Dr. Shenoy has a track record of fostering excellence in educational institutions.

*Dr. Nagaraj Shenoy joins SCMS Group as the Director, SCMS COCHIN SCHOOL OF BUSINESS*

## A session on Global Best Practices & Emerging Opportunities in Supply Chain Management

SCMS Cochin School of Business organized a session on **Global Best Practices & Emerging Opportunities in Supply Chain Management**, featuring Mr. Naveen Kolathur, COO of Driver Logistics on April 16, 2024.



*Mr. Naveen Kolathur, COO of Driver Logistics*



*Dr. Poornima Narayan presenting memento to Dr. Prashant CMI.*

## Bodhi - Indian Ethos in Management Talks Series

SCMS Cochin School of Business hosted the third session of the **Bodhi Talk Series**, focusing on **Indian Ethos in Management** on April 19, 2024. The event welcomed Dr. Prashant CMI as Chief Guest, a distinguished priest, and avid traveler. Dr. Prashant CMI currently holds positions as the Principal of Sacred Heart Degree College in Sitapur, UP, and serves as the Academic Director at Rajagiri Public School in Doha, Qatar. His address during the session was marked by a remarkable synthesis of spiritual insight and worldly experiences, offering profound insights into the integration of ancient Indian wisdom with contemporary management principles.

## 'Parampara' Ethnic Day Celebrated



SCMS Cochin School of Business celebrated **Ethnic Day** on April 25, 2024, with immense enthusiasm and cultural fervor. The event aimed to promote cultural diversity, celebrate traditional attire, and music, and to foster a sense of belonging in the student community.

## Faculty Achievement

Mr. George Joseph Kalayil, Assistant Professor, PGDM Department completed **3 NPTEL Courses** in April 2024

## Store-Restaurant Simulation

A Store-Restaurant Simulation (Experiential Activity) was conducted on March 16, 2024, as part of the courses - Operations and Supply Chain Management and Services Marketing. Faculty Facilitators were Mr. George Joseph Kalayil, Assistant Professor and Ms. Merlin Mathew, PGDM Department.



A Store-Restaurant Simulation (Experiential Activity) for students.

## Ms. Keerti Pillai Receives Best Outgoing Student Award



Dr. Radha P. Thevanloor, Registrar and Dr. Indu Nair, Group Director, SCMS Group of Educational Institutions jointly presenting the Best Outgoing Student Award to Ms. Keerti Pillai, PGDM, 31<sup>st</sup> Batch.



# SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT

## Conference Attended by Students

The Conference on 'Sustainable Agriculture Practices', as part of an initiative under Climate Change vertical of YUVA Young Indians was conducted on April 24, 2024, at CII Office, Abad Nucleus Mall, Maradu. Students of Semester 2 from the Department of Commerce who are enthusiastic in the area of sustainable environmental development attended the conference.



Students participating in the Conference on 'Sustainable Agriculture Practices.'

## Workshop "Biotechnology for Beginners"

The Department of Biotechnology, SSTM, conducted a free two-day workshop on the topic "Biotechnology for Beginners" for students from life science background, on May 15 and 16, 2024. Dr Surya Babu, Dr Deepthi DC, Dr Soumya PS, members of the faculty trained the students on Basic Biotechnology, Microbiology & Water Quality Analysis Techniques. Dr G Sashikumar Principal SSTM, Dr Sunny George, Director SCMS Water Institute, Dr Sethulekshmy Nair, Dy Director, SIBB R&D addressed the students in the valedictory session. Students from UC College, Sree Sankara College, SN College, Bharat Mata College, and MES College participated in the workshop. Students were awarded Certificates of participation.



Dr G Sashikumar Principal SSTM with guests and participants.



## Short Film Screened

NSS Unit numbers 130 and 260 and District Administration Ernakulam joined hands for the making of a short film in order to provide an awareness for the young generation and public on the value and significance of vote. This was as part of the Parliament Election 2024. The students of SSTM were the actors and it was titled as, 'Vote Arangu'.

## Paper Publications

Dr. Vrinda Menon, Associate Professor- MBA, and Dr. Deepa Pillai, Associate Professor- MBA, jointly published an article titled "Customers to Champions: Curating Customer Experience through Gamified Loyalty Programs" in the Journal Educational Administration: Theory and Practice on April 4, 2024.

## Paper Presentations at Conferences

Dr. Dulari S S, Associate Professor- MBA, along with Ms. Devika Ashok, student of MBA Batch 20, jointly presented a paper titled "Exploring the Influence of Omnichannel Integration on Customer Experience and Repurchase Intentions in the Beauty and Cosmetics Industry" in the Global Symposium on "The Future of Economics, Finance & Management in the Cosmopolitan Era," organized by Bharath Mata Institute of Management, on April 24 and 25, 2024.

Dr. Praveena K, Associate Professor and HoD – MBA, along with research scholar Ms. Anjana V A, presented a paper titled "The Value of Team Effectiveness in the Creation of Well-Being among College Teachers to Improve Teacher Effectiveness" in the Global Symposium on "The Future of Economics, Finance & Management in the Cosmopolitan Era" organized by Bharath Mata Institute of Management, on April 24 and 25, 2024.

Dr. Meera M S, Associate Professor – MBA, presented a paper titled "Global Expansion through Networking Ecosystems using Digital Platforms, evidences from SMEs in Kerala", in IMSICON-24, the international conference organized by IMS, Ghaziabad, on May 3 and 4, 2024.

Dr. Meera M S, Associate Professor, MBA, jointly presented a paper, with Ms. Sajana A, Research Scholar, titled "Fostering job

performance through individual self-efficacy among IT freelancers" at the 6<sup>th</sup> Doctoral Thesis Conference, organized by ICAFI School

of Social Sciences, and Indira Gandhi Institute of Development Studies, Mumbai, on May 9 and 10, 2024.

## Dental Camp

NSS Unit numbers 130 and 260 conducted a **Dental Camp** in association with 'Topmost Dental Care', Kalamassery on March 21, 2024, at MBA Hall, SSTM.



Dental Camp



Dr Surya Babu's new book on 'Millets', is published in seven languages English, German, French, Italian, Portuguese, Russian and Spanish! Dr. Surya is faculty at SCMS Biotech Institution.

## MG University Ranks (SCMS School of Technology & Management) B.Sc. Botany & Biotechnology 2021-24 Batch BBA Examination 2024



**Ms. Meenakshi.M.**  
(BBA Batch 2, 4<sup>th</sup> Rank with CCPA 9.17)



**First Rank: Ms Rithu Siby**



**Second Rank: Ms. Afla T.**



**Third Rank: Ms. Sreelekshmi**



## Farewell Party of EEE Department

The EEE Department of SCP organized a **Farewell Party** for the Students of Semester 6 on April 12, 2024. A token of appreciation was given to Mr. Muhammed S. Fahad (S6 EEE) and Ms. Geethika Jayakumar (S4 EEE) for winning the first prize in the Paper presentation at Y-summit.



Prof. Baby P.P. inaugurating the farewell party.

## One-day Workshop on the Essentials of Generative AI

A one-day workshop on the **Essentials of Generative AI** was conducted by the Innovation and Entrepreneurship Development Centre (IEDC) on April 25, 2024 at SCP. The sessions were led by Ms. Rosna P Haroon & Ms. Nurjahan V A, the founders of SkillTech Innovators.



Ms. Rosna P Haroon & Ms. Nurjahan V A conducting the one-day workshop on the Essentials of Generative AI.

## Placement Drive

The Placement & Training Cell of SCMS College of Polytechnics conducted a placement drive on 24th April for final-year diploma students across Kerala. A total of 170 students from various engineering diploma colleges participated in the placement drive. A total of 16 companies SFO Technologies, Sansera Engineering, Mahindra CIE, Nippon Toyota, EVM Nissan, EVM Volkswagen, Incheon Kia, Majjo Motors, Luxon Tata, iTriangle Infotech Private Limited, Ceymox Magento Development Company, KC Kopar Energy Solutions Pvt. Ltd, Green Power solutions, Schneider Electric India, Tata Advanced Systems, and Yatnam Technologies Private Limited participated in the drive.

## Beat the Heat Campaign



The National Service Scheme (NSS) volunteers of SCMS College of Polytechnics organized a **Buttermilk Distribution Drive** as part of their community service initiative on April 25, 2024. The event aimed to provide refreshments to individuals in need while promoting the spirit of volunteerism among the participants.