

ABUNDANCE MINDSET vs. SCARCITY MINDSET: YOUR CHOICE MATTERS

A person with an abundance mindset lives life with the awareness that there are enough and more possibilities and opportunities in the world even if resources are limited. People who are deeply rooted in the scarcity mindset, see life as having only so much, and so little for them. Stanford psychologist Carol Dweck examined mindsets among young students. She found that children who have a growth mindset believe that intelligence can be developed and so they overcome academic challenges easily. While those children who have a fixed mindset and believe that intelligence is predetermined are filled with fear and anxiety. Another study on middle-aged adults, completed by researchers at Yale and Miami, revealed that those with more positive beliefs around aging lived 7.5 years longer than those with less positive self-perceptions of aging. So

basically, your mindset can prolong your life. Unlearning a scarcity mindset and creating an abundance mindset doesn't happen overnight. Focusing on gratitude for the things you have, builds a foundation for an abundance mindset because it lets you come from a place of already having abundance instead of a place of lack and insufficiency. According to Oprah Winfrey, "If you look at what you have in life, you'll always have more. If you look at what you don't have in life, you'll never have enough." As Tony Robbins says, "When you are grateful, fear disappears and you can make better decisions and plans for the future." An abundance mindset allows you to see more in your life: more options, more choices, and more resources. Ultimately, just remember what you believe is what you receive. Your choice matters.



Dr. G.P.C. Nayar
Founder & Chairman, SCMS Group of Educational Institutions



SCMS COLLEGE OF POLYTECHNICS

Work Readiness Program



The Training & Placement Cell of SCMS College of Polytechnics in association with ASAP Community Skill Park, Kuruppampady, and Kerala Knowledge Economy Mission (KKEM) conducted a **3-day work readiness programme for the Civil, Computer Science, and Electrical & Engineering students** from January 8, 2024 till January 10, 2024. The trainers were Mr. Arun and Ms. Alfiya, from ASAP Kuruppampady.



Mr. Arun and Ms. Alfiya with students.

Familiarization of Snap Circuit

The Department of Electrical and Electronics Engineering conducted a one-hour class on the **Familiarisation of snap circuits for the students of Grades 8 and 9 at Kallil Government High School, Methala** on January 25, 2024, in association with IEEE Smart Village (ISV) South Asia working group.



Familiarisation of snap circuits for the students of Grades 8 and 9 at Kallil Government High School, Methala.

Mock Interview

Placement & Training Cell of SCMS College of Polytechnics conducted a Mock Interview for the Final Year Students (2021–2024 Batch). A total of 116 students attended. Five interview boards were formed, each with a subject expert faculty from SCMS

Engineering School, one management faculty from SCMS Business School, and one Internal Department faculty member. Students were given feedback after the sessions.



Faculty members and students, who participated in the Mock Interview conducted by Placement & Training Cell of SCMS College of Polytechnics.

Awareness Class on Cyber Crime and Security

The Department of Computer Engineering in association with SP@CE organized an awareness class on Cyber Crime and Cyber Security on January 25, 2024. Mr. Thalath PM, Senior Civil Police Officer, Cyber Crime Police Station, Aluva, inaugurated the program and conducted a session on cyber security and its awareness for all the students of SCMS.



Mr. Thalath PM, Senior Civil Police Officer conducting the Awareness Class on Cyber Crime and Security.



SCMS SCHOOL OF ARCHITECTURE

Visit by Sinhgad College of Architecture

A team of students and faculty members from Sinhgad College of Architecture, Pune visited SCMS School of Architecture on February 12, 2024. To foster collaboration and knowledge exchange, the visit centred on engaging with students of the Urban Design Studio (5th year, Semester 9) and members of the faculty. The highlight was witnessing exemplary works, including the Sustainable Urban Conservation Plan for Fort Kochi and the Urban Study on MG Road, Kochi. SSA students showcased their academic works such as the Settlement Study and Documentation of Kodunthirapully and Thekkegraman. The event was coordinated by Assistant Professors Mr. Vishnu Prakash & Ms Sunitha Arun.



The students of Sinhgad College of Architecture during their visit to SSA.

Student Achievement: NASA India

In the Annual NASA Design Competition (ANDC) hosted by NASA (National Association for Students of Architecture), the students of SSA submitted 4 entries, of which 3 of them got shortlisted among the total number of more than 150 entries pan India. The student representatives are Ms. Sreerenjini Menon and Mr. Mohammed Shaheem, who are mentored by Ar. Vinayak Menon, Ar. Remona Merin Rajan, Ar. Benison George, Ar. Nikhil Jo Jacob and coordinated by Ar. Angel Roselin.

Ms. Parvathy Rajesh, a student of Semester-7 from SSA got shortlisted for the Writing Architecture Trophy, out of more than 100 entries from the various institutes pan India. She was mentored by the trophy coordinator Ar. M Arun Shankar. The results were announced on February 8, 2024.

Documentation at Kalpathy, Palakkad

The students of Semester-5, as a part of their minor project of Architectural Design studio, along with the faculty team members namely, Dr. Ranjini Bhattachiripad T, Ar. Subha VC, Ar. Josy Job and Ar. Raga Shree Nair visited and conducted a three-day documentation camp to study the built and unbuilt fabrics of Kalpathy Agraharam settlement in Palakkad district from February 2 to 4, 2024



The students and faculty members at Kalpathy Agraharam, Palakkad

Blood Cancer and Blood Stem Cell Transplantation-NSS Camp

Ms. Anjali, a medical expert, conducted an interactive awareness session on Blood Cancer and Blood Stem Cell Transplantation, on January 24, 2024. A total of 180 students and staff actively participated in the session, with 111 individuals registering as potential stem cell donors.



Ms. Anjali addressing the students on Blood Cancer and Blood stem transplantation

Faculty Achievement: Vanitha Veedu Architecture Awards 2024

Ar. Tara Pandala and Ar. Ajay Abey, Associate Professors of SCMS School of Architecture were awarded the commendation awards under Young Architects' category for the Vanitha Veedu Architecture Awards 2024 on January 26, 2024.

Orientation Class on UNAI- Introduction to KFUNAI & INFUNAI

The certificates for the 'Last Mile Delivery Challenge Mini Hackathon', an event conducted by the UNAI, were distributed to the participants by Ar. Anil Ravindranathan, Ar. Benison George and Ar. Lovis Anna Easo, the faculty coordinator of UNAI on February 1, 2024. This was followed by the Orientation Class led by the students Santhra KD (S5) who is the Public Relations Officer of the State Student Governing Council (SSGC), KFUNAI, and Amal Mariya Joji (S5), the Design Head of the SSGC, along with Student Representatives, Uma Shanker (S5) and Ganga Devi (S5).

The session started with an introduction to what UNAI was and an overview of SSA. Detailed discussions about KFUNAI (Kerala Nation Forum on United Nations Academic Impact), INFUNAI (Indian National Forum in support of the United Nations Academic Impact) and the 17 SDG goals set by the United Nations followed. Lastly, the students were given a short description about the events held by UNAI ASPIRE in the past years and about the workshops to be held such as 'Birdwatching'.



Figure Ar. Benison George and Ar. Anil Ravindranathan orienting the students



SCMS SCHOOL OF ENGINEERING AND TECHNOLOGY

A career guidance session was organized for the semester 8, B. Tech students on February 9, 2024, by the Students' Service Centre, featuring Dr. Indu Nair, Group Director SCMS Group of Educational Institutions, and Dr. Varun G Menon, Professor and Deputy Dean Research and Development, SSET as the main speakers. The event aimed to provide valuable insights to students about different career paths. Dr. Indu Nair discussed effective communication, teamwork, and adaptability as crucial elements for success in any career. Dr. Varun G Menon, shared his expertise on industry trends, emphasizing the importance of staying updated with technological advancements. The event proved to be informative, empowering students, with the knowledge to make well-informed career decisions.



Dr. Indu Nair, Group Director, SCMS Group of Educational Institutions with faculty members and students.

Department Achievements

- **A Six-day Faculty Development Programme (FDP) sponsored by AICTE Training and Learning Academy (ATAL)** was organized by the Department of Mechanical Engineering from January 15 to 20, 2024. **Dr. Soumitra Mukhopadhyaya, Senior Manager, SMS India Pvt. Ltd, Kolkata, inaugurated the FDP, and Dr. Praveensal C.J., Director, SSET, presided over the function.** Dr. Rag R.L, Professor and Head of the Department of Mechanical Engineering, Dr. Vidyachandran, Associate Professor and Coordinator of FDP, Mr Sujith R, Assistant Professor and Co-coordinator of FDP were present during the occasion. Experts from IIIT, NITs, Government Research Organizations, and Industries delivered talks in various sessions. The expertise of the in-house faculty members was also utilized. Technical sessions were handled by Dr. N Gnanasekaran, NIT, Karnataka, Dr. Viswanath Gopalakrishnan, IIT Bangalore, Dr. Soumitra

Mukhopadhyaya, Senior Manager, SMS India Pvt. Ltd, Kolkata, and other experts from reputed institutions. The concluding session was delivered by Dr. Lalith Kumar Singh, Senior Scientist, NPCIL, BARC. Hands-on sessions were handled by Ms. Susmi Jacob and Ms. Asha S, Assistant Professors of the Department of Computer Science and Engineering, SSET. The FDP was attended by Faculty Members from various Engineering Colleges in India.



Faculty members from various Engineering Colleges along with Dr. N Gnanasekaran, NIT, Karnataka.

- **A one-day Advanced Microsoft Excel workshop was conducted on January 15, 2024, for SSET's non-teaching staff as part of Skill Upgradation Workshop 2.0.,** organized by the Internal Quality Assurance Cell (IQAC) and the Department of Computer Science and Engineering. The session was led by Ms. Asha S Rakesh, Assistant Professor, Department of Computer Science and Engineering,

- The Department of Computer Science, in association with IQAC, R&D, and the Department of AI & DS, organized a Research talk and Demo on 'The Internet of Medical Things' on January 25, 2024. The event was handled by Dr. Venki Balasubramaniam, Associate Professor of Federal University, Australia.

- The Department of Computer Science in collaboration with TinkerHub and GDSC SSET, organized 'The World of Front-End Web Development,' featuring a full-stack developer on January 30, 2024. The session was conducted by students of Semester 8, and the participants were Third-year students from Computer Science Engineering and Data Science.

- The Department of Civil Engineering conducted a short-term training on "Analysis

of Water and Wastewater Quality" from January 29 to February 3, 2024. This training program was mainly intended to enhance the skills of participants in the field of water and wastewater quality analysis, air quality sampling, chromatographic techniques, spectrometric techniques, and examination of microplastics. Dr. Ratish Menon, Professor & Head, Dr. Nisha L, Professor, Dr. Sanju Sreedharan, Associate Professor, Dr. Lakshmi Priya, Ms. Merin Mathew, Ms. Roshni K R, Ms. Meera Varghese and Ms. Sruthy S, Assistant Professors of the Department of Civil Engineering, SSET were the resource persons. About 30 students from various Engineering colleges participated in the program.



Participants of short-term training on "Analysis of water and wastewater quality" along with Dr. Anitha G Pillai, Principal, SSET and Dr Rathish Menon Professor and Head of the Department of Civil Engineering

- The Department of Civil Engineering conducted a Staff Development Program on "AUTO CAD" from January 22 to 30, 2024. This training program was mainly intended to enhance the skills in the various applications of AUTOCAD software via hands-on sessions. Mr. Jerry Anto, Assistant Professor, Department of Civil Engineering, SSET was the resource person.



Mr. Jerry Anto, Assistant Professor, Department of Civil Engineering delivering the session on AUTO CAD

Staff Achievements

- Dr. Ratish Menon, Professor and Head of the Department of Civil Engineering was invited as a Resource Person by the World Health Organization (WHO) for a workshop on "Climate Resilient Sanitation Safety Planning" conducted from February 6 to 9, 2024 at Anil Agarwal Environmental Training Institute,

Tijara, Rajasthan. Government officials and representatives of NGOs working in the sanitation sector from India, Nepal, and Bangladesh were the participants in this workshop.

- Dr. Rag R L, Professor and Head of the Department of Mechanical Engineering participated in the **One Week National Level Online Faculty Development Program on Outcome Based Education and Essential AI Tools for Teachers**, organized by the Internal Quality Assurance Cell (IQAC) of St. Thomas College, Palai in association with The Kerala State Higher Education Council (KSHEC) from January 10 to 16, 2024, and has completed all the tasks, assignments and assessments securing an A grade.

- Dr. Raghav G R, Associate Professor, and Mr. Noel Joseph Gomez, Assistant Professor of the Department of Mechanical Engineering have successfully participated and completed the **AICTE Training And Learning (ATAL) Academy, Faculty Development Program on AI and ML Empowerment - Shaping the Future of Mechanical Engineering** at SCMS School of Engineering and Technology, Karukutty from January 15 to 20, 2024.

- Dr. Rag R L, Professor and Head of the Department of Mechanical Engineering published a chapter titled **"Vaporisation of Lignocellulose Biomass Through Biorefinery Concepts"** in a book published by Elsevier Ltd. on January 25, 2024 with DOI: <https://doi.org/10.1016/B978-0-443-19171-8.00015-8>.

- Dr. Rag R.L, Professor and Head of the Department of Mechanical Engineering along with 3 students of S8, visited **WFB Baird and Company India Ltd** on January 18, 2024. The students have commenced their work and it has been agreed that they will visit the company at least once a week to conduct their tasks on-site.



Dr. Rag R.L., Professor and Head of the Department of Mechanical Engineering, along with three students of semester 8, explores innovation at WFB Baird and Company India Ltd

- Dr. Raghav G R, Associate Professor, Department of Mechanical Engineering, published an article entitled **"The influence of tool shoulder size and plate position on the characteristics of friction stir welded different aluminium alloys"** in the Journal of the Chinese Institute of Engineers, Taylor and Francis Publication, Impact factor:1.1 in February 2024.

- Dr. Vidya Chandran, Associate Professor, Department of Mechanical Engineering, was recognized by **NPTEL as an active SPOC** based on the performance and participation of candidates during the July to December 2023 Semester.

- Mr. T.G. Avinash, Mr. K.A. Althaf, Mr.Yadu R Varma, Mr.Nowshad Shabeed K of 2023 Batch along with Dr Raghav G R, Associate Professor, Department of Mechanical Engineering, published an article entitled **"A review on Additive Manufacturing Process"** in **Metallophysics and Advanced Technologies, Volume 45, issue 6, p.no 795-8** on February 11, 2024, Scopus indexed.

- Dr. Mahesh R, Professor of the Department of Mechanical Engineering, and the project students visited WFB Baird on February 12, 2024, for an ergonomic aspect survey and partially completed the survey.



Dr. Mahesh R, Professor of the Department of Mechanical Engineering, along with project students, conducts an ergonomic aspect survey at WFB Baird

- Ms. Deepa K, Associate Professor, Department of Computer Science and Engineering was the evaluator for the state-level evaluation of **YIP Sastra Padam 5.0**.

- Dr. Varun G Menon, Professor and Deputy Dean of Research, SSET attended a **Patent Analytics session at SSTM** on January 9, 2024, refining his expertise in the field. He has also been selected to the Editorial Board of the **Journal of Advanced Digital Communications (JADC)**.

- Ms. Asha Rakesh, Assistant Professor of the Department of Computer Science and Engineering presented an engaging session on the **"VAK Mind Tool for teaching"** as part of the KSP Series on January 10, 2024.

- Ms. Surya S G, Assistant Professor,

Department of Computer Science and Engineering delivered a session on **"Zero Trust Security: A Shift in Cybersecurity"** as part of the KSP series on January 19, 2024.

- Mr. Mahesh K M, Assistant Professor, Department of Computer Science and Engineering delivered a session on **"Presentation Skills"** and Mr. Ajish KK, Lab Instructor also delivered a session on **"Networking and Hardware", for SSET's non-teaching staff as part of Skill Upgradation Workshop 2.0** on January 19, 2024. The workshop was organized by the Internal Quality Assurance Cell and the Department of Computer Science and Engineering.

- Ms. Sindya K Nambiar and Ms. Asha S, Assistant Professors of the Department of Computer Science and Engineering conducted a workshop for Students of Semester 8, organized by the Department of Computer Science and Engineering and the Department of Artificial Intelligence and Data Science on **"Introduction to Overleaf: Elevating Technical Writing"** on January 24 and 25, 2024.

- Mr. Akhil Baby, Assistant Professor of the Department of Basic Science and Humanities participated in a **Five-day FDP on Research Methodology and Data Analysis**, organized by KMM College Thrikkara from January 15 to 19, 2024.

- Dr. Geethu R, Associate Professor, Ms.Anju Nair and Dr. Santhosh M V, Assistant Professors of the Department of Basic Science and Humanities published a chapter, entitled **"Inorganic Nanomaterials in Organic Solar Cells: A Renewable Energy Application"**, in the book entitled **New Advances in Materials Technologies, Experimental Characterizations, Theoretical Modeling, and Field Practices** Publisher- Apple Academic Press, with ISBN-Hard ISBN: 9781774914847, E-Book ISBN: 9781003459262 on February 13, 2024.

- Dr. Nithya Mohan, Assistant Professor, Basic Science and Humanities Department published a paper entitled **"A Novel Salen-Based Dual Channel Sensor for Easy and Selective Nanomolar Detection of L-cysteine"** in the New Journal of Chemistry published by the Royal Society of Chemistry on January 18, 2024.

- Ms. Jinu M J, Assistant Professor of the Department of Basic Science and Humanities completed the Udemy certificate course on **"Decision-Making on Using Analytical Hierarchy Process"** on January 6, 2024.

- Dr. Sreelekha Menon, Professor of the Department of Basic Science and Humanities reviewed an article acquiring data forecasting titled **ARIMA, LSTM and Prophet compared** for the Journal of Computer Science in January 2024.

- Ms. Divya M S, Assistant Professor of the Department of Basic Science and Humanities published a chapter titled **“Health and Well-Being: Mental Health Challenges and Support”** in an edited book **“Women and The**

Society” with ISBN No: 978-81-962962-3-0 in December 2023.

- Dr Raghav G R, Associate Professor, Department of Mechanical Engineering published an article titled **“PEEK-**

based 3D printing: a paradigm shift in implant revolution for healthcare” in Polymer-Plastics Technology and Materials, Taylor and Francis publication, SCI indexed, Impact Factor-2.7 of January 4, 2024.



SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT

Commencement Ceremony of MBA Batch 19 Held



Celebration of the Commencement Ceremony



Ms. M.S. Madhavikutty IAS, District Development Commissioner, Ernakulam inaugurating the Commencement Ceremony of MBA Batch 19.

The Commencement Ceremony of MBA Batch 19 was conducted on January 27, 2024. Ms. M.S. Madhavikutty IAS, District Development Commissioner, Ernakulam inaugurated the convocation ceremony. Mr. Jeecob Joy, Chocolatier, Jakobi Chocolates, was the chief guest on the occasion. Dr. Radha P. Thevannoor, Registrar and Group Director, SCMS presided over the ceremony. Dr. G. Sashi Kumar delivered the welcome address. The Gold medal for the topper of the Batch was awarded to Ms. Shilpa Sunil & the Silver medal for the second topper was awarded to Ms. Siyana N. Dr. Baiju Radhakrishnan, Group Director, SCMS, and

Dr. Praveena K., HoD, MBA Department participated in the event.



Chocolatier, Jakobi Chocolates



Ms. Shilpa Sunil & Ms. Siyana N.

Certificates Distributed



Certificates for the Students who served as volunteers during the NAAC visit were distributed on January 29, 2024, in the presence of Prof. Pramod P. Thevannoor, VC, Dr. G. Sashikumar, and Dr. Praveena K, HoD, MBA Department.

Millet Conference



Ms. Lali P.M., Film Star inaugurating the Millet Conference.

A one-day conference and exhibition based on **Small Grains Agricultural and Entrepreneurial Sectors and Community Health Care** was organized under the auspices of the Department of Biotechnology, SCMS. Ms. Lali P.M., Film star inaugurated the conference. Dr. Baiju Radhakrishnan, SCMS Group Director presided over the function and Ms. Jisha Joseph, Senior Nutritionist at Kinder Hospital, Kochi delivered the keynote address. Ms. Philomena Varghese, Millet entrepreneur, Dr. Sethulakshmi Nair, SCMS Biotechnology Deputy Director and Dr. Surya Babu, Assistant Professor spoke on the occasion.

Lakshya: Digital Literacy Program



Lakshya is an extension activity conducted annually for the benefit of school children as part of our commitment to **Institutional Social Responsibility (ISR)**. The program provides opportunity for school students to learn and gain exposure to the computer programs. This year, the program imparted training in MS office programs like, MS Excel, MS Word and MS Powerpoint during the lab sessions offered at our campus. A team of 11 students from MBA Department and MCA Department provided the training to 61 students of SPW Government High School, Thaikattukara, Aluva. The programme was inaugurated by Dr. G Sashi Kumar, Principal, SSTM on February 16, 2024, Ms. Leena OB, Headmistress of SPW GHS, presided over the function. Dr. Dulari S.S, Dr. Meera MS, and Ms. Sudha D were the faculty coordinators.

Industry Institute Interaction (III)



A talk on Strategies for Inclusive Social Entrepreneurship, was delivered by Ms. Roopa

George Social Entrepreneur and Managing Partner of M/s. Baby Marine International, on February 16, 2024. Dr. Meera M.S, and Dr. Vrinda Menon were the faculty coordinators.

Management Development Program

A two-day **Management Development Program: Go to Level next, a Leadership Development Program** for the First Line Managers, was conducted by the MBA Department on February 16 and 17, 2024. Dr. Deepa Pillai and Dr. Vrinda Menon were the resource persons.

Paper Publications

Dr. Deepa Pillai published a chapter on - Crafting Competence: Curriculum Redesign and Pedagogical Approaches for Skill Improvement in Management Education- in a book -Recent researches in Business, Economics and Society., ISBN:978-1-304-69699-1.

Dr. Meera M S published an article **“Causality in Energy Prices before and after COVID 19”**, co-authored with Dr. Nistha Srivastava, in **Empirical Economic Letters, an ABDC-C Journal.**

Student Achievements

Qmark Technologies, the startup registered by Mr. Sachin (MBA B20) in the SCMS incubation centre was the technical partner for KMA international annual convention on Jan18-19, 2024.



'Bodhi' a talk series on Indian Ethos in Management



Dr. N. Jayasankaran Natesa Ayyar, Former Vice Chancellor of Kanchi University and Director General, BIM Tiruchirapalli inaugurating the knowledge series, 'BODHI.'

SCMS Cochin School of Business inaugurated its new knowledge series, 'BODHI,' focusing on Indian Ethos in Management on January 30, 2024.. The initiative aims to bridge the gap between traditional values and contemporary business strategies, drawing inspiration from sacred texts such as the 'Gita,' 'Upanishads,' 'Bible,' and 'Quran.' Keynote speaker Dr. N. Jayasankaran Natesa Ayyar, Former Vice Chancellor of Kanchi University and Director General, BIM Tiruchirapalli delivered an enlightening address, highlighting the relevance of ancient wisdom in navigating contemporary challenges. Drawing from ancient Indian wisdom, Dr. Ayyar elaborated on the concept of 'Antar Mouna' or Inner Silence—a practice rooted in mindfulness and introspection. Dr. Radha P. Thevannoor, Group Director and Registrar of SCMS Group of Educational Institutions, extended a heartfelt welcome to the esteemed guests, faculty members, and students at the inauguration of the 'BODHI' series. Dr. Poornima Narayan, Professor at SCMS Cochin School of Business, delivered the vote of thanks, expressing gratitude to all participants for their valuable contributions to the inaugural event.

Workshop on 'SEM and CFA using AMOS'

The Department of HR in association with IQAC organized a one-day workshop on 'SEM and CFA using AMOS' on January 30, 2024. Dr. Sreejith S., Assistant Professor, Cochin University of Science and Technology (CUSAT), graced the occasion as the key note speaker, bringing forth his profound expertise in the domain. The event aimed to introduce participants to the fundamentals of SEM and CFA using AMOS and equipping them with hands-on experience in its application.



Dr. Sreejith S., Assistant Professor, Cochin University of Science and Technology (CUSAT) with Dr. Baiju Radhakrishnan, Group Director, SCMS, Dr. Filomina P. George, Director - Academic Compliance - and participants.

Faculty Achievements

- Mr. George Joseph Kalayil, Assistant Professor, PGDM Department attended the International Seminar on '**Clean Energy for a Sustainable Environment**' organized by the Centre for Clean Energy and Circular Economy, NIT Calicut on January 1, 2024. The keynote speaker was Professor Shuichi Tori, Faculty of Advanced Science and Technology, Kumamoto University, Japan.
- Mr. George Joseph Kalayil, Assistant Professor, PGDM Department, successfully completed the **Google Project Management Certification** (6 courses) in November 2023.
- Mr. George Joseph Kalayil, Assistant Professor, Marketing, PGDM Department delivered an online talk on "**Shedding Light on Dark Stores**" as part of the Inspiring Young Leaders Session organised by the Association of Indian Management Schools (AIMS) on February 2, 2024, and Dr. M. Sulaipher, Associate Professor, Department of Marketing attended the session
- Dr. Bhagyalekshmi P.C, Associate Professor, Department of Marketing was a reviewer for the article "**Exploring the Role of Social Innovation in Emerging Value Conceptualizations in Professional Services Firms**" for the journal - Marketing Intelligence and Planning by Emerald Publisher.
- Dr. Bhagyalekshmi P.C, Associate Professor, Department of Marketing and Ms. Merlin Mathew, Assistant Professor, Department of Marketing attended the FDP on SEM

& CFA using AMOS organised by SCMS Cochin School of Business on January 30, 2024.

- Ms. Merlin Mathew, Assistant Professor, Department of Marketing attended a 5-day Online National FDP on Qualitative data analysis using VOSviewer from January 9 to 13, 2024 organised by Sri Krishna Arts and Science College.
- Ms. Merlin Mathew, Assistant Professor, Department of Marketing attended a 12-day Virtual Boot Camp for Nodal officers organised by the IEDC-KSUM which started from January 9 to 20, 2024.
- Mr. George Joseph Kalayil, Assistant Professor, PGDM Department, successfully completed the **Google Project Management Certification** (6 courses)
- Dr. Devika S, Assistant Professor, Department of General Management and Dr. Poornima Narayan, Professor, Department of General Management presented a paper titled "**Bridging Education and Community: SCMS Cochin School of Business Pedagogical Initiatives for Sustainable Development Goal 4 and Gender Equality**" in the **International Conference on Multifaceted Role of SDGs in Fostering Socio-Cultural Fabric and Economic Development** –at Naipunnya Institute of Management and Information Technology on January 17, 2024.
- Dr. Deepthy K, Assistant Professor, Department of Finance attended a 2-day National Workshop on "**Data Visualisation using Power BI**" organised by the Department of Computer Application, Bhopal School of Social Sciences, on February 1 and 2, 2024.

Paper Presentation

Mr. Sajin Chris Antony of PGDM Batch 31 presented a paper on **“A Comparison of Mutual Fund Performance and Investor Risk Perception”** during SSRC 2023-24, co-authored with Mr. George Joseph Kalayil, Assistant Professor, Department of Marketing

PGDM Students Attended 41st KMA Annual Convention

Students of PGDM Batch 31 attended the 41st Kerala Management Association (KMA) Annual Convention held at the Grand Hyatt in Bolgatty, Kochi on January 18 and 19, 2024.



Students from PGDM Batch 31 along with KMA Coordinators and faculty coordinators.

‘Shalabham’ Kids Fest 2024

SCMS Cochin School of Business, alongside Butterfly Cancer Care Foundation, Confident Group, and Muthoot Group, hosted the Shalabham 24 Kids Fest on February 3, 2024. **Dr. Radha P. Thevannoor, Group Director, and Registrar, was given the prestigious Cancer Care Award, which highlighted her dedication to the cause.** The event featured distinguished guests, including Dr K. Pavithran who currently serves as Professor and Head of the Department of Medical Oncology and

Hematology at Amrita Institute of Medical Sciences Mr. Johny Antony, a notable Actor and Director, Shri. T A Joseph, MD of Confident Group, Dr. Subramaniya Iyer.K, HOD at AIMS Kochi, Ms. Hannah Muthoot, and Dr. Prasanth from Muthoot Pappachan Group. Ms. Avani SS, a resilient Singer and cancer survivor, Mr. Aswin Jose, Actor, and Ms. Bhadra Rajin, accomplished Playback singer, were also present. The occasion was further graced by the presence of senior oncologists from various hospitals across Kerala.



Dr. Radha P. Thevannoor, Group Director, and Registrar, SCMS Group of Institutions lighting the lamp in the inaugural ceremony of ‘Shalabham’ Kids Fest 2024.

A Session on Fintech in Banking

The Department of Finance organised a session on **‘Fintech in Banking’** on February 2, 2024. Mr. Jithesh P V, Senior VP & Head of Fintech Partnerships at Federal Bank was the speaker.



Mr. Jithesh P V, Senior VP & Head of Fintech Partnerships, Federal Bank.

Industry Institute and Interaction

Industry Institute Interaction (III) session was organized on the topic **‘Telecom Trends - Connecting people through connected intelligence’** on February 8, 2024. The speakers were Mr. Dinendran, 5G SME, Kerala Circle and Mr. Prem Krishnan, Network Quality Head, Kerala Circle.



Mr. Dinendran, 5G SME, Kerala Circle and Mr. Prem Krishnan, Network Quality Head, Kerala Circle.

Faculty Development Program

The Department of Finance organised a two-day Online Faculty Development Program titled **“Financial Derivatives: A Comprehensive Overview.”** on February 8 and 9, 2024, by Dr. Deepika S, Assistant Professor, CHRIST (Deemed to be University) Bangalore.

‘Shikhar’ Flashmob



The Management Students of PGDM and MBA Departments performing a flashmob at Ernakulam Marine Drive on February 17, 2024, as part of the announcement of International Management Fest ‘Shikhar 2024’.



SCMS INSTITUTE FOR ROAD SAFETY AND TRANSPORTATION (SiRST)

Workshop on Traffic Psychology

SiRST and the Department of Psychology in Association with IQAC organized an Introductory Level Workshop on Traffic Psychology on the topic **“Behind the Wheel are Human Beings”** on February 13, 2024. Ms. Anagha Pullangotte, Traffic Psychologist & Mindfulness based Cognitive Therapist was the Resource person.



Mr. Adarshakkumar G. Nair, Director, SiRST presenting memento to Ms. Anagha Pullangotte.

Road Safety Awareness Session

A Road Safety Awareness Session was conducted for 120 students of the High School and Higher Secondary School of Government HSS, Cheranalloor, on January 19, 2024. Another session was held on January 23, 2024, in which 90 students from classes 7 and 8, as well as Bus Drivers and Helpers from 22 Educational Institutions

attended the session in St. Mary's Public School, Kuruppampady



A Road Safety Awareness Session

Road Safety Awareness Session

Mr. Sujay K, a Faculty Member of SCMS Institute for Road Safety and Transportation (SiRST), conducted a road safety awareness session for the students of Government Boys HSS, and Government Girls HSS, Perumbavoor on January 30, 2024. About 105 students from Government Boys HSS and about 133 students from Government Girls HSS attended the session.

Crash Prevention Courses

The Crash Prevention Course was held at SCMS Cochin School of Business on February 7, 2024, and it was inaugurated by **Mr. Sajiprasad, Deputy Transport Commissioner. Dr. Lakshmi, Vice Principal, SSTM, presided over the event**, emphasizing its significance. The course drew active participation from 50 attendees, contributing to its overall success and impact.

The Crash Prevention Course held at SCMS School of Engineering and Technology on February 14, 2024, commenced with an inauguration by **Dr. Minitom, Deputy Dean, Student Affairs. Mr. K.K Gopalakrishnan, Workshop Supdt. presided over the event**, adding a multidisciplinary perspective. The course garnered engagement from 45 participants, fostering a collaborative approach to crash prevention strategies.

On February 21 2024, the Crash Prevention

Course took place at SCMS Cochin School of Business. The event was inaugurated by **Mr. Dilipkumar, MVI, Perumbavoor, and presided over by Dr. Ammu G Nair, Head of the Psychology Department.** The course attracted active participation from 47 attendees, contributing to its mission of promoting safety and crash prevention awareness.

Achievement



Mr. Adarshakumar G. Nair, Director, SiRST has been nominated as a **Technical Member of Permanent International Association of Road Congresses (PIARC)**

SiRST Road Safety Awareness Programs February 2024

Program Description	Venue	Organised BY
Road Safety awareness session at KMEA Engineering College	Conference HALL, KMEA	Department of Civil Engineering
Road Safety awareness session at KMEA Engineering College for Ambulance drivers	Conference HALL, KMEA	NATPAAC
Road Safety awareness session at Asoka Road Residence association	Residence Association	Asoka Road Residence Association
Capacity Building Program to PWD Minsitrial Staff	PWD Training Center	PWD
Road Safety awareness Bhavans Vidya mandir, Thripunithara	Bhavans Vidya mandir, Elamakkara	BHAVANS VIDYA MANDIR
Road Safety awareness session at MES College of Engineering Kunnukara	Womens Residential training Center, Kunnukara	NSS Unit Seven Day Special Camp
Capacity Building Program to Bus drivers and Conductors	Alapuzha	MVD Alappuzha
Capacity Building Program to PWD Minsitrial Staff	PWD Training Center	PWD

SiRST Participated in 'National Consultancy Meeting of Child Safety' Organised by UNICEF



Mr. Adarshakumar G Nair, Director, SCMS Institute for Road Safety and Transportation and Mr. Prathik Nayar, Deputy Director, SCMS Group Participated in **National Consultancy Meeting organized by UNICEF on Child Safety on February 12, 2024, held at Indian Habitat Centre, New Delhi.**



SCMS COCHIN School of Business ♦ SCMS School of Engineering & Technology ♦ SCMS School of Technology & Management ♦ SCMS School of International Studies ♦ SCMS Centre for Socio-Economic Research ♦ SCMS Institute for Bioscience and Biotech Research and Development ♦ SCMS School of Architecture ♦ SCMS Water Institute ♦ SCMS College of Polytechnics ♦ SCMS Institute for Road Safety and Transportation

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