

RISE TO THE RACE TO RESKILLING AND UPSKILLING

Reskilling and upskilling are integral components of talent development strategies within organizations, each serving distinct purposes and objectives. Reskilling involves training individuals for entirely new roles or career paths. It prepares them for emerging job opportunities or changes in industries and transitions them entirely into new roles and positions, necessitated by technological advancements or industry shifts. Upskilling focuses on enhancing and expanding existing skill sets within current roles or fields, enabling individuals to stay competitive and adaptable in their careers. It deepens expertise within the current job framework, aligning skills with evolving job requirements. Both strategies are essential for fostering a skilled and flexible workforce capable of meeting the challenges of a dynamic market.

Models like the 70:20:10 reference, introduced by Jos Arets, Charles Jennings, and Vivian Heijman, help organizations extend their focus on learning and development beyond the classroom and course-based eLearning to build more resilient workforces and create cultures of continuous learning. It is primarily a change agent, and highly context-dependent. It acknowledges that 70% of learning comes from hands-on experience, experimentation, and reflection, 20% of learning comes from interactions and collaborations with others, and 10% of learning is derived from formal training and structured learning programs. Individuals, particularly younger professionals, must align their skills with organizational needs and market demands. This alignment involves identifying personal interests, abilities, and potentialities to shape career

trajectories effectively. By focusing on these initiatives and leveraging effective learning models, the workforce can be empowered, to evolve alongside technological advancements and industry trends, ensuring sustained growth and competitiveness.



Dr. G.P.C. Nayar
Founder & Chairman, SCMS Group of Educational Institutions



SCMS SCHOOL OF ENGINEERING AND TECHNOLOGY (SSET)

International Conference on Nano and Nano-Scale Science (ICoNNS) 2024

KTU Sponsored International Conference on Nano and Nano-Scale Science (ICoNNS) 2024 in connection with the Fulbright specialist programme, was organized by the Department of Basic Science and Humanities, SSET on July 4 and 5, 2024, from 9:00 am to 3:30 pm. Dr. Nithya Mohan and Dr. Sreelekha Menon were the coordinators and conveners of the programme. **The inauguration of the International Conference on Nano and Nano-Scale Science (ICoNNS) 2024** was held with a series of engaging and insightful sessions. The event began with a solemn prayer, setting a respectful and focused tone for the inauguration. The official inauguration of ICoNNS 24 was conducted by Dr. Jayan Thomas, a Fulbright Specialist and Professor at the University of Central Florida, USA. In his

inaugural address, Dr. Jayan Thomas shared his insights on the advancements and future directions in nano-scale science, inspiring the attendees with his expertise and vision.



Inauguration of the Fulbright Specialist Programme 2024 was done by Prof. C T Aravindhakumar, Vice Chancellor of Mahatma Gandhi University. Dr Anitha G Pillai, Principal SSET, Dr. Jayan Thomas, Fulbright Specialist, Dr. Indu Nair, Group Director and Prof. Anil Ravindranathan, Professor at SCMS School of Architecture participated in the inaugural session.

“Financial Assistance to Student Projects 2024-25” program by APJKTU



The Final-year student project “**Autonomous Fixed-Wing Delivery (Package Dropping Drone for Medical Aid)**” completed by Lakshmi H, Mariya Laveena Rose P G, Sandra Sathyan M, and Shoun Bennis under the guidance of Mrs. Neethu Krishna, Assistant Professor, Department of Computer Science and Engineering was selected for financial assistance of Rs. 23,000 under the “**Financial Assistance to Student Projects 2024-25**” program by APJKTU.

FDP

Mr. Anoop Jose, Ms. Smera Thomas, and Ms. Reshma K.V., faculty members from the Department of Computer Science and Engineering, SSET led engaging sessions on Python programming during the **Faculty Development Program (FDP)** hosted by the Department of Civil Engineering from July 1 to 3, 2024.



Faculty of the Civil Engineering Department for the Session on Python programming

Staff Achievements

- Dr. Ratish Menon, Professor, and Head of the Department of Civil Engineering, was invited as a guest in the Akashvani Kochi FM Samakalikam Program on May 15, 2024, to discuss the topic **“Groundwater Declination in Kerala-Reasons and Remedies.”** He mentioned the current scenario of water usage and groundwater declination in Kerala. He also suggested some remedial measures to improve groundwater recharge by protecting locally available freshwater resources. Dr. E J James, former Director of the Centre for Water Resources Development and Management (CWRDM), and Dr. Usha K Aravind, Professor, CUSAT also participated in this program.
- Dr. Deepa K, Associate Professor, Department of Computer Science and Engineering, attended and completed the **Master Trainer Program on High-Performance Computing conducted by C-DAC Bengaluru in collaboration with the AICTE** from June 3 to 14, 2024



Attendees of Master Trainer Program on High-Performance Computing

“Automated Form Filling Using OCR and Machine Learning for Enhanced Data Accuracy and Efficiency” in the **“International Journal of Research in the Academic World”** on June 20, 2024.

- Ms. Nandita Mohan, Assistant Professor of the Department of Civil Engineering, received **Building Information Modelling (BIM) trainer certificate from KTU Vice Chancellor Dr. Saji Gopinath** in a function held on APJAKTU campus on May 24, 2024.



Ms. Nandita Mohan receiving BIM trainer certificate from KTU Vice Chancellor Dr. Saji Gopinath

Student Achievements

Mr. Pranav Jayan, a student in the 2nd Semester, of the Department of Computer Science and Engineering, **identified a real-time vulnerability as part of his internship selection process for the cybersecurity domain at Kerala Police Cyberdome.** He discovered and reported a vulnerability on the West Bengal Police Government’s website to the National Critical Information Infrastructure Protection Centre (NCIIPC) under the Responsible Vulnerability Disclosure Program (RVDP). They acknowledged his contribution, which involved using Google Dorking technology to find private credentials.

Placement Training for Batch 2021-25 was conducted online from June 19 to 29, 2024 by Niyati Training Solutions, Chennai.

The companies that approached for Batch 2020-24 are Gizmeon Technologies Pvt. Ltd., Infosys, Ey Gds, G10 X, Yatnam Technologies, K R Techno Private Limited, Archire Global, Ashok Leyland, Vinton Engineering.

The company that approached for Batch 2021-25 is DeltaX.

Indus Towers Apprenticeship Program was shared with 2019-23, and 2020-24 batches of Engineers from Electrical and Electronics, Mechanical, and Civil Engineering branches.



SCMS COLLEGE OF POLYTECHNICS (SCP)

Workshop on Technological Innovations



Mr. Sunil Jacob, Senior Manager, Training & Development Department, Popular Hyundai, Vytilla

A One day workshop on Technological Innovations in Electric Vehicles was conducted by Innovation and Entrepreneurship Development Centre (IEDC) & Institute's Innovation Council(IIC) on June 10, 2024, at SCP. The number of students participated in the programme was fifty eight. Mr. Sunil Jacob,

Senior Manager, from the department of Training & Development, Popular Hyundai, Vytilla led the Electrical Vehicles technology awareness session on Technological Innovations in Electric Vehicles. The demonstration of these Innovative technologies was presented by Mr. Vikas K V, Asst. Manager, Training & Development Department



SCMS INSTITUTE FOR ROAD SAFETY AND TRANSPORTATION (SiRST)

Road Safety Awareness Session



On June 13, 2024, Mr. Sujay K, a Faculty member of SCMS Institute for Road Safety and Transportation (SiRST), conducted a talk on Road Safety Awareness for the students and staff of Technical High School Varapetty.

On June 14, 2024, Mr. Sujay K conducted another talk on Road Safety Awareness for the students and staff of Government Higher Secondary School, Akanadu, with 150 participants, and at Mar Augen High School, Kodanadu, with 220 participants.

On June 21, 2024, Mr. Sujay K, conducted a talk on Road Safety Awareness to students and staff of NSS HS Varapetty, The students of standard 9, participated in this session.

Crash Prevention Course

On June 26, 2024, Mr. Prathik Nayar, Deputy Director, SCMS conducted a Crash Prevention Course at SCMS College of Polytechnics. Each session was well-structured and received positively, contributing to a deeper understanding of the various aspects of driving and road safety regulations. The course was to promote safe driving practices and increased awareness of the importance of road safety measures.



SCMS COCHIN SCHOOL OF BUSINESS (PGDM)

Internships cum Project Mid-term Assessment

The Internships cum Project Mid-term Assessment of PGDM Batch 32 has been successfully conducted, marking a pivotal milestone in evaluating the progress and performance of the interns. The Internship cum Project involved extensive reviews conducted both offline and online across various locations. Offline reviews were successfully held in Hyderabad, Chennai, and Bangalore, with Kerala's reviews from July 15 to 20, 2024. Hyderabad had 5 interns across 3 companies, Chennai had 5 interns with 5 different companies, and Bangalore had the largest number with 44 interns in 18 companies. Online reviews took place from July 8 to 13, 2024, for interns in Dubai, Noida, Bhopal, and Coimbatore, involving 10 interns. These reviews provided valuable feedback on the interns' projects and work experiences.

SCMS Honoured for Exemplary Community Health Service



SCMS Cochin School of Business has been recognized for its exemplary contribution to community health through a successful blood donation drive organized at SCMS Muttom campus.

In a special ceremony held at Amrita Hospital, Kochi on June 15, 2024, Dr. Krishnakumar U, Dean of Amrita School of Arts and Sciences, Kochi, presented a token of appreciation to the faculty coordinator Ms. Merlin Mathew, Assistant Professor, PGDM, and the student coordinator Mr. Ashwin, a student from the PGDM Batch 32, in honour of the recognition.

Guest Talk



Dr. Nagaraj Shenoy, Director, SCMS B School presenting memento to Mr. S.R. Nair, Co-founder and Director on the Board of the Stallion Group.

On June 25, 2024, SCMS Cochin School of Business welcomed Mr. SR Nair, Co-founder and Director on the Board of the Stallion Group, for an enlightening Guest Talk titled "Management is Not History." Mr. Nair's session delved into the dynamic evolution of management practices, stressing the importance of adapting to contemporary business challenges.



SCMS Cochin School of Business was delighted to host Ms. Mini Chhabra, General Manager (HR) at Kochi Metro Rail Limited, for a Guest Talk on July 2, 2024. Her presentation titled **“First Step Forward-As a Management Professional”** offered valuable insights into the dynamic field of management. The event featured an engaging Q&A session that garnered enthusiastic participation from both students and faculty members, making it a memorable and insightful session for all attendees.

Shadows to Light: Combating Trafficking and Drug Abuse at SCMS Cochin

In alignment with the International Day against Drug Abuse and Illicit Trafficking, SCMS Cochin School of Business commenced its impactful campaign with an Anti-Drug Anthem Competition organized by the Media Relations Club in collaboration with SWARA, the women’s forum. This was followed by a screening of the powerful documentary **“From the Shadows,”** directed by Miriam Chandy Menacherry, shedding light on the critical issue of child sex trafficking. The screening, held in the Seminar Hall on July 5, 2024 drew a diverse audience comprising students, faculty, and community members. Following the film, an insightful panel discussion featured distinguished guests Mr. Hormis Tharakan IPS (Retired) and Producer and Director Ms. Miriam Chandy Menacherry, fostering an engaging dialogue on combating trafficking, unveiling a sisterhood of survivors and their stories of resilience.



Mr. Hormis Tharakan IPS (Retired) and Producer and Director Ms. Miriam Chandy Menacherry

PGDM Students Attended KMA Sessions



On July 12, 2024, the students of PGDM Batch 33, participated in the **KMA LEADERINSIGHT LECTURE SERIES** at Management House, Panampilly Nagar, featuring Dr. P.T. Mathew, former Senior Deputy Director General of the Department of Telecom and former Chief General Manager of BSNL. Dr. Mathew shared his extensive experience in the telecom industry, discussing its evolution, current trends, leadership strategies, and regulatory frameworks. His insights on the challenges and opportunities in the sector, particularly regarding 5G technology and digital transformation, captivated the audience.

On June 26, 2024, the inaugural function of the **KMA INSPIRE SERIES** was held at Management House, Panampilly Nagar, with an enthusiastic participation of the students from the PGDM Batch 33. The event featured esteemed speakers Ms. Naazneen Jehangir, Executive Director and CEO (Software Business) of NeST Group, and Mr. Rahul Mamman, Founder and Owner of Haeal and IIM Ahmedabad alumnus.

BODHI- INDIAN ETHOS IN MANAGEMENT Talk Series

The Department of General Management at SCMS Cochin School of Business hosted the fourth session of its **monthly Talk Series, ‘Bodhi,’** on July 9, 2024. This online session featured Mr. Subramanian Chidambaram, the Chief Strategy Officer at Cummins India and an esteemed alumnus of IIM Lucknow, as the resource person. Mr. Chidambaram shared his extensive knowledge and experience, focusing on Management principles found in ancient Indic texts. His insights shed light on how these principles can be applied to foster innovation, ethical leadership, and sustainable growth in modern business environments.

Faculty Achievements

- Dr. Bhagyalekshmi P C, Associate Professor and HoD, Mr. Sudheer Sudhakaran, Associate Professor, Mr. George Joseph Kalayil, Assistant Professor & Ms. Merlin Mathew, Assistant Professor, Department of Marketing, PGDM attended workshop on **“The Role of AI in Marketing - Driving Growth via Customer Acquisition and Engagement”** on June 29, 2024 organised by TiE Kerala at Kerala Startup Mission, Kochi.
- Mr. Sudheer Sudhakaran, Associate Professor & Ms. Merlin Mathew, Assistant Professor, Department of Marketing, PGDM attended AIMS webinar-**“Preparing young professionals for leadership”** on July 12, 2024.
- Mr. Sudheer Sudhakaran, Associate Professor, Department of Marketing, PGDM attended the webinar - **“Build the Marketing Function of the Future”** on June 27, 2024, organised by Gartner (Research and Advisory company)
- Mr. Sudheer Sudhakaran, Associate Professor, Department of Marketing, PGDM reviewed an article titled **“Psychological Symptoms and Identity Distress in Adjustment to University among Students in Canada, Spain, and Ecuador”** for the journal **‘Academia Mental Health and Well-Being’** (July 2024) (ISSN: 2997-9196).
- Mr. Sudheer Sudhakaran, Associate Professor, Department of Marketing, PGDM attended **‘Young Indian Teacher coordinators’** meeting on July 12, 2024, at Grand Hotel, MG Road, Ernakulam
- Mr. George Joseph Kalayil, Assistant Professor, Department of Marketing, PGDM attended a 2-Day Workshop on **‘Teaching with Simulations,’** conducted by SPJIMR in Association with Harvard Business Publishing, at New Delhi from May 30 to 31, 2024.
- Mr. George Joseph Kalayil, Assistant Professor, Department of Marketing, PGDM attended a **Faculty Entrepreneurship Workshop** organized by KSUM, IPTIF and IIT, Palakkad on May 27, 2024
- Mr. George Joseph Kalayil, Assistant Professor, Department of Marketing, PGDM conducted a session on **‘Time Management’ for the students of Global Public School** on July 6, 2024

- Mr. George Joseph Kalayil, Assistant Professor, Department of Marketing, PGDM successfully completed the **Course Work requirement (19 Credits) for PhD at NIT, Calicut** in June 2024.
- Ms. Roshni Kurian, Assistant Professor and Dr. M. Sulaipher, Associate Professor and HoD, Department of Analytics, PGDM attended an FDP on the topic **“Design Thinking and Product Development Program”** organized by Nest Digital Academy held on June 26, 2024 at Nest Electronics Park, Kochi.
- Dr. M. Sulaipher, Associate Professor & HOD, Department of Analytics, PGDM attended a **State Level Nodal Officers’ meet and Workshop on IEDC 2.0** on July 13, 2024 at Rajagiri School of Engineering and Technology.
- Dr. Krishnabhaskar Mangalasserri, Professor, Department of Marketing, PGDM

was a resource person for the **‘Two-days’ communication workshop’** on July 4 and 5, 2024, at Sacred Heart college, Thevara.

- Dr. Krishnabhaskar Mangalasserri was a resource person for the Leadership program on June 21, 2024, organised by **“Aeka” Financial Advisory Firm based in Bangalore.**
- Dr. Lishin M J, Associate Professor and HOD and Dr. Neethu Ismail, Assistant Professor, Department of HR, PGDM participated in a Faculty Development Program on **“Transactional Analysis for Personal and Professional Excellence”**, organized by Jansons School of Management, Coimbatore on June 14 and 15, 2024.
- Ms. Merlin Mathew, Assistant Professor, Department of Marketing, PGDM was awarded **NPTEL Elite + Gold Topper** for the course on Integrated Marketing Communication offered

by IIT Roorkee.

- Ms. Merlin Mathew, Assistant Professor, Department of Marketing, PGDM successfully completed the NPTEL course titled **‘Business Statistics’** offered by IIT Roorkee with Elite certification.
- Ms. Merlin Mathew attended a workshop on **“The role of AI in Marketing- Driving growth via Customer Acquisition and Engagement on June 29, 2024 organized by TIE Kerala.**
- Dr. Neethu Ismail, Assistant Professor, Department of HR, PGDM attended the Two Day Biennial HR Conclave titled “People Ecosystem for Tomorrow” Organized by NIPM Kerala Chapter from May 16 to 17, 2024, held at Le Meridien, International Convention Centre, Kochi, Kerala.



SCMS SCHOOL OF ARCHITECTURE (SSA)

“Harmonizing Architecture with Urban Biodiversity”



Dr. Bindu K Jose.

On June 15, 2024, SCMS School of Architecture was honored to host Dr. Bindu K Jose as part of the Yuva series under the Climate Chair. Dr. Bindu K Jose delivered an insightful talk on the topic **“Harmonizing Architecture with Urban Biodiversity.”** With her extensive expertise and passion for the environment, she captivated the audience, emphasizing the crucial role architects play in fostering biodiversity within urban spaces. She highlighted innovative design strategies that blend ecological principles with architectural practices, illustrating how such integration can enhance urban habitats and promote sustainable living. The session inspired students to consider the ecological impacts of their designs and to embrace practices that contribute to urban biodiversity. This event not only enriched the students’ understanding of sustainable architecture but also reinforced the importance of ecological mindfulness in their future projects.

International Yoga Day



In alignment with the United Nations Academic Impact (UNAI) initiatives, SCMS School of Architecture observed **International Yoga Day with great enthusiasm** on June 20, 2024. The event saw active participation from students who performed various yoga asanas, promoting physical well-being and mental harmony. Guided by the instructor, Mrs. Niyasuku, the session highlighted the importance of yoga in maintaining a balanced lifestyle. The event was a resounding success, reflecting the institution’s intent to nurture well-rounded individuals.

Mission Statement Workshop

On June 20, 2024, Dr. Ranjini Bhattathiripad T, Prof. John Kuruvilla, Prof. Anil Ravindranathan and Ar. Tara Pandala attended the workshop with other team members from the SCMS Group of Institutions at Nihara resort, Kochi to discuss the mission statement of SCMS School of Architecture and other institutes.

IIA Sports Meet

Ar. Benison George and Ar. Nikhil Jo Jacob, Assistant Professors at SCMS School of Architecture, showcased their athletic interest at the **Sports Meet** organized by the Indian Institute of Architects (IIA) in Thrissur from June 22 to 23, 2024.

Shigeru Ban Talk



On June 24, 2024, students from semester 4 and semester 6 of SCMS School of Architecture had the opportunity to attend a **guest talk by the renowned architect Shigeru Ban.** Known for his innovative use of materials and humanitarian design approach, Ban captivated the audience with insights into his various works and rich professional experiences. He shared detailed narratives of his projects, emphasizing sustainable and socially responsible architecture. The talk was an eye-opening experience for the students, providing them with invaluable knowledge and inspiration for

their future careers. The engaging session left a lasting impact, encouraging aspiring architects to think creatively and to act responsibly.

RCC Hands on workshop



On July 6, 2024, the Building Material and Technology (BMT) studio of Semester 4 at SCMS School of Architecture hosted a comprehensive workshop on Reinforced Cement

Concrete (RCC) Works. The workshop featured two experienced contractors who guided the students through the intricacies of RCC construction. Students also could engage in hands-on activities, including cutting, binding, and assembling steel bars. By the end of the

day, they successfully constructed a live structure comprising an RCC column, beam, and slab. This practical experience was invaluable, allowing students to apply theoretical knowledge to real-world scenarios. The workshop not only enhanced their understanding of RCC construction techniques but also encouraged teamwork and problem-solving skills.

Clay Fingers – Industrial Visit



On July 10, 2024, a group of 45 students and 4 faculty members from SCMS School of Architecture had an enriching site visit to

Clay Fingers in Thrissur. Owned by sculptor Mr. Hassan and photographer Mr. Suresh, Clay Fingers is a vibrant hub for artistic exploration, offering workshops and training in clay and ceramics. The visit's primary focus was a measured study of a unique cottage constructed entirely of reused terracotta tiles, exemplifying a tropical solo living villa. Students meticulously documented the structure, undertaking a measured drawing study that provided invaluable insights into architectural documentation principles. The hands-on exercise highlighted the significance of accurate recording and sustainable building practices. This visit offered a stimulating blend of artistic inspiration and practical architectural knowledge, enhancing the students' understanding of innovative use of recycled materials and the importance of thorough documentation in architecture.



SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT (SSTM)

Orientation on 'Career Enhancement Training':

- The Department of Commerce in association with IQAC conducted an orientation on 'Career Enhancement Training', on July 8, 2024. The event was handled by Mr. Krishna Swamy A, Partner, Konfidence.



Mr. Krishna Swamy A, Partner, Konfidence.

- The Department of Commerce in association with IQAC conducted an orientation on 'Career Enhancement Training', Series 2', on July 9, 2024. The resource person was Dr. Radha P Thevannoor, Registrar and Group Director of SCMS Group of Institutions.



Dr. Radha P Thevannoor, Registrar and Group Director of SCMS Group.

Student Achievement



The final year Finance and Taxation Batch student of the Department of Commerce, Mr. Ameen EV, won **Bronze** in the **5th Kerala State Amateur Kickboxing Championship 2024**, held at PT Usha Indoor Stadium, Calicut University Campus, from April 15 to 17, 2024.

Amateur Kickboxing Championship 2024, held at PT Usha Indoor Stadium, Calicut University Campus, from April 15 to 17, 2024.

Faculty Achievement



Mr. Arunkumar M, Assistant Professor, Department of Commerce, received the 'Best Teacher Award 2024' in the Kerala International Conference on June 29, 2024, held at Senate Hall, University of Kerala, Thiruvananthapuram. The award was given by Professor Dr. Samantha Spence, Associate Professor, Staffordshire University, United Kingdom. This has been awarded by Global Research Conference Forum and Kerala University under Dr. APJ Abdul Kalam Educational Excellence Award 2024.

Cookery Club



The Cookery Club of the Department of Commerce organized a highly successful event on July 11, 2024, showcasing the club's culinary prowess. The event aimed to bring together food enthusiasts and provide a platform for club members to showcase their cooking skills. The members of the club prepared the traditional food 'avial' under the direction of the club coordinator - Mr. Arun Kumar M for the entirety of the college.

International Day Against Drug Abuse and Illicit Trafficking

As part of the International Day Against Drug Abuse and Illicit Trafficking, the NSS Units of SCMS School of Technology and Management conducted a **Poster-Making competition** at

SPW High School, Choornikkara, on June 26, 2024. The keynote speaker and the chief guest of the day, Mr. Afsal VA, Civil Police officer, Aluva handled an awareness session of the same. A pledge on 'Choose life, not drugs' was taken by all those who were present. The winners of the poster making competition were awarded prizes by both the chief guest and the Head Mistress, Ms. Leena.

Session on Anti-Ragging

An awareness session on the menace of ragging and anti-ragging laws was organised by the NSS Units 130 and 260 of SCMS School of Technology and Management on July 12, 2024. The keynote speaker of the session was PSM Ashraf, Sub Inspector of Police, Master Trainer Child Friendly Projects - Kerala and the programme was held in the Seminar Hall. It was a well-informed session with all the students on the campus being the audience for the programme.



Dr. Praveena K, HoD of the Department of MBA is promoted to Deputy Dean-Accreditation and Compliance, SCMS Group of Institutions.

Her exceptional leadership, dedication and commitment to excellence are noteworthy. As Deputy Dean, we are confident, that she will be able to raise our institutions towards greater heights. We wish her all the best in her new role.

Meeting with Choornikkara Panchayath President on Dengue Fever



A meeting with the Choornikkara Panchayath President, Smt.Raji Santosh was convened on July 11, 2024, at SSTM, on the problem of continuous reports of Dengue Fever in the Panchayath by Dr. G Sashi Kumar, Principal, SSTM, and attended by Dr. Sunny George, Dr. Ratish Menon of SCMS Water Institute, Dr. Dulari SS, and Dr. Sujith M S of SSTM.

KMA Talks



The inaugural speech of the Inspire Series Talk was delivered on June 26, 2024, by Ms. Nazneen Jehangir, Executive Director of NeST Digital Pvt Ltd. The Keynote address was delivered by Mr. Rahul Mamman, of HAEAL. On July 3, the Leader Insight lecture was organized by the Kerala Management Association on **"Green Initiatives: A Journey in Renewable Energy Sector,"** by Ms. Mini Joseph, General Manager (New Ventures) of Cochin International Airport Limited (CIAL). The Leader Insight lecture on July 12, on the Indian Telecom Industry, was delivered by Dr. P T Mathew, Former Senior Dy Director General of the Department of Telecom and Former Chief General Manager of BSNL. MBA students from SSTM attended both events of the Kerala Management Association.

Paper Publications by Faculty Members

Dr.Dulari S S Associate Professor, Department of MBA, co-authored with Dr. Indu Nair, Group Director, published the article titled **"Exploring the Quality of Life of the Palliative Care Patients: Empirical Evidence from India"** in the International Journal of Health Governance, July 2024 (Q2, Scopus indexed) by Emerald Publishing Limited.

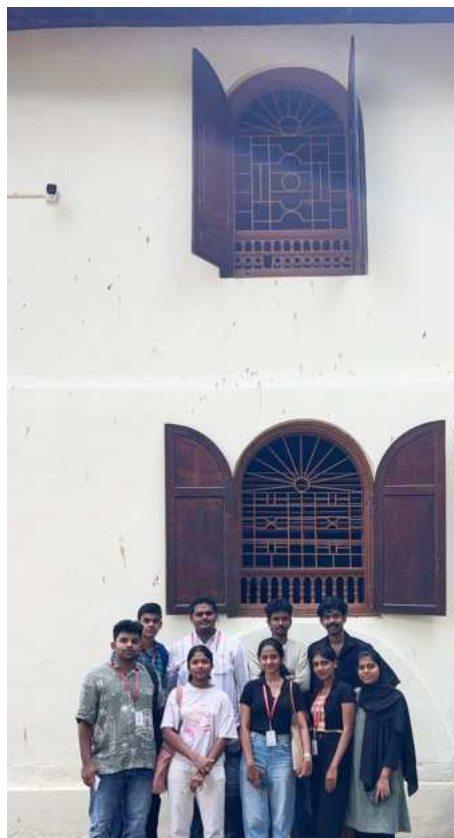
Dr. Rashmi K R, Associate Professor, Department of MBA, published a research paper titled **"Exploring the Influence of Trust and Convenience on the Purchase Intention in Omnichannel Retailing"** co-authored with Ms. Elaine Liz Joseph, MBA, Student of Batch 20 in Pramana Research Journal in July 2024.



Dr. Vilas Nair

Dr. Vilas Nair, Assistant Professor in the MBA Department, along with Dr. Prem Latha Soundarraj, Professor at Christ University, and others, co-authored a book titled **"Retail Marketing,"** which was published by Taran Publications in June 2024.

Explore Kochi



As part of the MBA foundation program, on June 7, 2024, the students embarked on a one-day journey to explore the cultural and commercial nuances of the multi-cultural melting pot that is Kochi. With the **'Explore Kochi'** program, the students were engaged in an exciting adventure that required them to follow clues and visit some of the landmarks and locations of the city with a rich historical and cultural significance and interact with the members of the local communities.

Dr. Radha P Thevannoor visits Northern Kentucky University, USA

Dr. Radha P. Thevannoor, Group Director and Registrar of SCMS Group of Educational Institutions visited the Haile College of Business- Northern Kentucky University, USA on 1st July 2024. This visit marks a significant step in fostering international collaboration and enhancing academic ties between SCMS and Northern Kentucky University.



Dr. Radha P Thevannoor with Dr. Abdullah Al Bahrani , Associate Dean NKU Haile College of Business, Dr. Nadagopal R, Dr. Hassan R. HassabElnaby , Dean NKU Haile College of Business and Dr. T. S. Ragu-Nathan , Education Consultant

Dr. Radha P Thevannoor attended ACBSP Conference

Dr. Radha P. Thevannoor, Group Director and Registrar of SCMS Group of Educational Institutions, attended Evaluator Training and the ACBSP Conference in Miami, Florida, from June 26th to 29th, 2024. She has also been elected Secretary of Region 10 for the 2024-25 term of ACBSP.



Dr. Radha P Thevannoor with Chair: Dr. Utara Sok - CamEd Business School, Cambodia and Chair Elect: Dr. Uday Salunkhe, WeSchool, India

**SCMS
GROUP**

SCMS COCHIN School of Business ♦ SCMS School of Engineering & Technology ♦ SCMS School of Technology & Management ♦ SCMS School of International Studies ♦ SCMS Centre for Socio-Economic Research
♦ SCMS Institute for Bioscience and Biotech Research and Development ♦ SCMS School of Architecture
SCMS Water Institute ♦ SCMS College of Polytechnics ♦ SCMS Institute for Road Safety and Transportation

School of Communication and Management Studies (SCMS)

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