

Navigating from Current Challenges to Future Solutions: A Systematic Approach

In the pursuit of progress and innovation, businesses and individuals often encounter obstacles that delay their journey towards desired outcomes. A systematic approach is required to navigate from the problems of the current reality to the solutions of the desired future reality. The words of Albert Einstein, "If I had an hour to solve a problem, I would spend 55 minutes defining the problem and 5 minutes thinking about the solutions," underscores the importance of clarity in problem-solving.

Employing techniques like the 'Why Why Analysis,' pioneered by Sakichi Toyoda, enables a comprehensive examination of the underlying factors contributing to the problem. Asking "Why" at least five times helps practitioners identify the core problem, which is necessary for an efficient solution. To illustrate the application of the 'Why Why Analysis' technique, consider a scenario in a manufacturing context where production delays are hindering operational efficiency. The problem statement can be: "There are delays in the production process, leading to decreased output and increased costs."

Q1. Why are there delays in the production process? A: Because equipment breakdowns occur frequently. Q2. Why do equipment breakdowns occur frequently? A: Because preventive maintenance is not conducted regularly. Q3. Why is preventive maintenance not conducted regularly? A: Because there is a lack of awareness about the importance of maintenance among the workforce. Q4. Why is there a lack of awareness about maintenance? A: Because training programs on equipment upkeep are insufficient. Q5. Why are training programs insufficient? A: Because there is no dedicated budget allocated for employee development.

Through this iterative questioning process, the root cause of production delays – which is, inadequate training programs - is revealed. Armed with this insight, solutions such as enhancing training initiatives or reallocating resources can be implemented to address the underlying issue and improve operational efficiency.

In essence, transitioning from problem to solution entails a structured journey of understanding, analysis, and visioning. By adopting this methodical approach, individuals can navigate the complexities of the present, envision a compelling future, and chart a course towards tangible and sustainable progress.



Dr. G.P.C. Nayar
Founder & Chairman, SCMS Group of Educational Institutions

SCMS Group inks MoU with ESAF

A Memorandum of Understanding was signed between the SCMS Group of Educational Institutions and the ESAF Small Finance Bank, on March 13, 2024, for the academic cooperation to offer a Joint Certificate Course on Sustainable Banking for the students of PGDM and MBA of the institute, during the academic year 2024 - 25. Prof. Pramod P. Thevannoor, Vice Chairman, SCMS Group, and Dr. Jose A.V, Vice President and Head L&D, jointly handed over the MoU in a function held at SCMS main campus. Dr. Radha P. Thevannoor, Registrar and Group Director, SCMS, Dr G. Sashikumar, Principal, SSTM, and Dr. Rekha Menon, Chief Manager, ESAF participated in the function.



Prof. Pramod P. Thevannoor, Vice Chairman, SCMS Group, and Dr. Jose A.V, Vice President and Head L&D, ESAF jointly handing over the MoU. Dr. Radha P. Thevannoor, Registrar and Group Director, SCMS, and Dr. Rekha Menon, Chief Manager, ESAF are seen.



Dr G. Sashikumar, Principal, SSTM and Dr. Jose A.V, Vice President and Head L&D, ESAF handing over the MoU.

Overall Championship in Quest National Management Fest



Students of PGDM Batch 32 clinched the Overall in the Quest National Management Fest at XIME, Kochi, showcasing their unmatched talent and teamwork. Mr. Krishna Ajith, Mr. Gautham G and Mr. Achuth Prabhakar bagged the first prize in Marketing Game. Ms. Nikhitha, and Mr. Aswin Prasanth secured the second prize in yet another stellar business plan competition.

Annual Sports Meet Held

SCMS Cochin School of Business and SCMS School of Technology and Management jointly organized the Annual PG and UG Sports Meet 2024, from February 3 to 9, 2024, captivating participants and spectators alike with a week-long celebration of athleticism and sportsmanship. The inauguration ceremony took place at Maharaja's College Ground, where the participating teams were welcomed in the midst of fervent cheers and applause. The sports extravaganza featured eight exhilarating events-Athletics, Basketball, Volleyball, Football, Badminton, Chess, Table Tennis, and Carroms. The event, held across various venues within the SCMS Institutions, showcased the talents of students in a diverse range of sports disciplines. The award ceremony was held on March 7, 2024. Ms. Bentla D'Coth, former Indian Football Player and first woman Former FIFA' refereee from South Asia was the chief guest.

Mr. Shahjahan and Ms. Keerti Pillai were adjudged the overall best athletes in the men's and women's categories respectively. The trophy for overall champions went to team Herculeans and runners up trophy went to Goliath house.



Ms. Bentla D'Coth distributing the trophies for the winners. Dr. Radha P. Thevannoor, Registrar and Group Director, SCMS Group of Educational Institutions, Dr. Baiju Radhakrishnan, Group Director, SCMS and Dr. J.M. Lakshmi Mahesh, Vice Principal are also seen.



Ms. Keerti Pillai, and Mr. Shahjahan, PGDM (Best Athletes - 2024)

Shikhar 2k24

CMS Business College, Bengaluru Bags Overall Trophy

The Shikhar International Management Fest 2024, jointly hosted by SCMS Cochin School of Business and SCMS School of Technology and Management on February 22-23, 2024, featured a total of 15 events including both management

and non-management categories. With participation from various institutions nationwide, the fest proved to be a dynamic platform for showcasing talent and fostering competitive spirit. CMS Business School Jain (Deemed to Be University), Bangalore, emerged as the overall winners, exemplifying excellence across diverse competitions. Individual event winners included Rajagiri College of Management and Applied Science for Best Management Team, CMS Business School for Marketing Game and Ideathon, XIME Kochi for Finance Game, St. Alberts College for Business Quiz, St. Josephs College, Kannur for Best Manager, and CMS Business School for HR and Operation Games. The fest not only celebrated achievements but also promoted collaboration, innovation, and skill development among participants, promising a bright future for Management Education and Leadership



CMS Business College, Bengaluru, Jain (Deemed to be University) receiving ; Shikhar ' Overall Trophy from Dr. Radha P. Thevannoor, and Dr. G. Sashikumar.



SCMS COCHIN SCHOOL OF BUSINESS

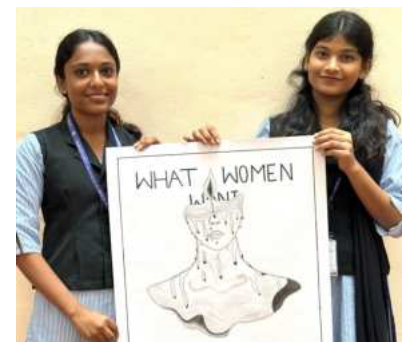
“What Women Want” Campaign

SCMS Cochin School of Business conducted 'What Women Want' campaign, held from March 4 to 8, 2024, in honor of International Women's Day. Collaborating with SWARA and the Media Relations Club, the campaign aimed to champion gender equality and amplify the voices of women globally. Led by Dr. Poornima Narayan and Dr. Devika S, along with Ms. Grace, Ms. Riya Martin, and Ms. Krishnendu Rajeev, students of PGDM Batch 32, a session on 'Njaanum, Njaanum, Pinne Njaanum' was organized, on educating lower primary school students about the critical concepts of good touch and bad touch, fostering a safer environment for

all. The campaign showcased engaging events like the Poster Making Competition and the Face Art Competition, highlighting the artistic talents of over 50 participants and advocating fervently for gender equality. Ms. Arshida Gogari Gothi and Ms. Neha Augustine triumphed in the Poster Design Competition, Mr. Athul and Ms. Sandra Ravikumar won first place in the Face Art Competition, which fueled the spirit of empowerment and inclusivity.



Mr. Athul and Ms. Sandra Ravikumar



Ms. Arshida Gogari Gothi and Ms. Neha Augustine



Good Touch and Bad Touch awareness Program.

Department of General Management Hosts Second Session of Bodhi Talk Series

The Department of General Management at SCMS Cochin School of Business recently concluded the second session of its monthly Talk Series, which delved into the theme of Indian Ethos in Management. The event, held on February 29, 2024. Dr. P Balasubramanian, Vice Principal and Assistant Professor, as well as Chairman of the Board of Studies in Commerce at Amrita Vishwa Vidyapeetham was the Chief Guest. He delivered an insightful address that shed light on the integration of Indian ethos into modern management practices.

Interdepartmental Debate Competition 'Intersecting Minds'

SCMS Cochin School of Business and SCMS School of Technology and Management jointly hosted their sixth monthly Interdepartmental Debate Competition 'Intersecting Minds' on February 16, 2024. Ms. Taniya Emmanuel, Semester 2, BBA, was selected as the best debator

Leadership Development Program

The Leadership Development Program organized by the Department of HR, was conducted on March 4 and 5, 2024. The two-day program saw enthusiastic participation from a diverse group of undergraduate students. The students from BBA, BCA, B.Sc. Biotechnology, and B.Sc. Psychology, immersed themselves in activities, aimed at honing their communication, crisis management, and teamwork skills.



Leadership Development Program organized by the Department of HR.

Online Seminar

The Department of Marketing hosted an online seminar titled "Unlocking the Potential of Storytelling in Brand Building." The event, which took place on March 12, 2024 featured Mr. Priyank Vaghela, Vice President of Account Management at Ogilvy, a leading global advertising, marketing, and public relations agency. The seminar served as a dynamic platform for exploring the intricate role of storytelling in the realm of brand-building. Drawing upon his extensive experience in the advertising industry, Mr. Vaghela delivered a compelling presentation, offering valuable insights and practical strategies for leveraging storytelling to enhance brand identity and connect with consumers effectively.

Creative Workshop

A Creative Workshop on Designing an Advertising Campaign, was held on March 5, 2024, by Mr. Jimmy Thomas, Director of Brand Communication at ORGANIC BPS. Attendees were immersed in dynamic discussions and practical exercises, gaining invaluable insights into audience targeting, creativity, and emerging trends in the advertising industry. The workshop's interactive format fostered engaging dialogue and hands-on learning, leaving participants inspired and equipped with the tools to create impactful brand messages.



Mr. Jimmy Thomas, Director of Brand Communication at ORGANIC BPS, and Mr. Avinash Ashok, Team Member, ORGANIC BPS.

Industry Institute Interaction (Triple III)

Industry Institute Interaction session was organized on the topic 'Personality Insights: A Key to Business and Leadership Success' on February 27, 2024. The speaker was Mr. Anilkumar G, Executive Director, BNI Cochin and Business Coach at Action Coach.



Mr. Anilkumar G.

• Industry Institute Interaction session centered on 'Artificial Intelligence (AI) and Natural Language Processing (NLP) in Business', was conducted on March 6, 2024. The speaker was Mr. Harold Paul E, Founder and CEO of H2bonza Info Technologies, and Co-founder and CTO of WeboHash Technologies



Students Achievements

• Mr. Gautham G and Ms. Krishna Ajith secured First Prize in Management Duo in the International Intercollegiate Management Fest 'Jabagadadash' organised by Chinmaya Vishwa Vidyapeetham.

National Management Day Celebrations

Dr. Baiju Radhakrishnan, Professor & Group Director, SCMS Group of Educational Institutions delivered the Keynote address at the 10th National Day and 8th PMA Foundation Day Celebration, organized by Pala Management Association on February 22, 2024.

Faculty Achievements

• Dr. Bhagyalekshmi P.C, Associate Professor, Department of Marketing authored and published a chapter titled "The Critical Role of Student Empowerment in Higher Education" in the

Book titled “Student Empowerment in Higher Education: Tech, Commerce, and Management Perspectives Vol. I “ with the ISBN: 978-81-967798-2-5.

- Dr. Bhagyalekshmi P.C, Associate Professor, Department of Marketing completed a certificate course in ‘Data-Analysis with Excel’ offered by Commcad Research.
- Dr. Deepthy K served as a reviewer for an article “Innovative Approach to Predicting the Prices of Maize: The Purpose of Neural Networks in Sage Open.
- Dr. Lishin M.J., Associate Professor, HR Department presented a paper titled “Impact of Job crafting on employee well-being.: Psychological safety as a mediator” in the 7th National Conference on “Innovate and Transform: Revolutionizing Business with Breakthrough Creativity” organized by Sri Krishna College of Arts and Science, Coimbatore on February 21, 2024.
- Dr. Neethu Ismail, Assistant Professor, HR

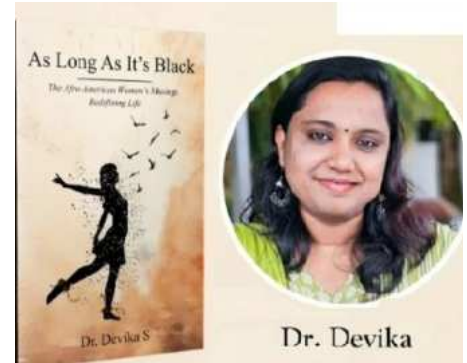
Department presented a paper titled on “**Word of mouth as a mediator in the relationship between brand credibility and customer satisfaction among commuters of Kochi Metro**” in the 7th National Conference on “Innovate and Transform: Revolutionizing Business with Breakthrough Creativity” organized by Sri Krishna College of Arts and Science, Coimbatore on February 21, 2024, and was awarded the ‘Best paper in the track’.

- Dr. Neethu Ismail, Assistant Professor, HR Department was the judge for the Best Manager event (NORMA BAE) in EVOQUE 2024 National Level Management Fest held on March 7, at The Department of Business Administration and Management, Kerala University of Fisheries and Ocean Studies, Panangad, Kochi.
- Dr. Devika S, Assistant Professor, Department of General Management presented a paper coauthored by Ms. Dhiya Shiju and Ms. Irfana Nasar, the students of PGDM Batch 32 titled ‘Revolutionizing Education: The Role of

Media Relations Club and AI infused Creativity at SCMS Cochin School of Business’ in the International Conference on Emerging Trends in AI for Industry and Education organised by XIME, Bangalore on February 22 and 23, 2024.

Book Published

- Dr. Devika S, Assistant Professor, Department of General Management authored a book ‘As Long as It’s Black: The Afro-American Women’s Musings Redefining Life’. It was published by White Falcon on March 1, 2024, with the ISBN 979-8892222099.



SCMS SCHOOL OF ENGINEERING AND TECHNOLOGY

Department Achievements

- The Computer Science and Engineering Association Synergy hosted a momentous event on February 27, 2024, unveiling the new department logo and presenting the 8th edition of the department magazine, **Horizon**. Dr. Anitha G Pillai, Principal, inaugurated the logo, and Dr. Varun G Menon, Deputy Dean of Research and Development, introduced the digital magazine format. Dr. Manish T I, HoD, Department of Computer Science and Engineering, and Dr. Sonal Ayyappan HoD, Department of Artificial Intelligence and Data Science jointly unveiled the magazine. A cash prize was awarded to Mr. Ijas Ahammed, a student of Semester Eight Computer Science and Engineering, for his winning logo design.



Dr. Anitha G Pillai, Principal presenting a cash prize to Mr. Ijas Ahammed, Semester Eight of Computer Science Engineering.

- The Department of Computer Science and Engineering, in association with the Department of Artificial Intelligence and Data Science and the Department of Electronics and

Communication, organized a one-day Women’s Hackathon held on March 2 and 3, 2024. The Tinker Hub, sponsored by HP, supported the program. Dr. Anitha G. Pillai, Principal, SSET, inaugurated the function. Three mentors from Tinker Hub evaluated the performance of participants at various stages and provided guidance to them.

- The Department of Computer Science and Engineering initiated a collaborative project titled “**Real-time Visualization of Trains, Signals, Tracks, and Level Crossings using FRMCS Technology for Indian Railways**” in September 2023, partnering with BTF and Pradjna Intellisys Pvt. Ltd. The first phase of the project was completed successfully in February 2024, under the guidance of Ms. Josna Philomina, Faculty Advisor and Dr. Varun G Menon, Faculty Co-advisor. The team from the industry distributed mementos and certificates to both the students and faculty on March 5, 2024.

- The Five-day online FDP program organized by the EEE Department was conducted from February 26 to March 1, 2024. The Topic was “**Opportunities of Power Electronics for Smart grid, Renewable Energy and**

Electric Vehicles” The inaugural function was done by the Chief guest Dr Rijil Ramchand, Professor, NIT Kozhikode. The FDP gave an insight about control of converters, importance of power electronics in Electric vehicles, sliding mode control on electric vehicles, infinite level inverters with special emphasis to research perspectives.

- The Department of Mechanical Engineering, SCMS School of Engineering and Technology, conducted an invited talk on “**Electrical Sailing Ship Research & AI in Ship Life Cycle**” by Prof. Dean Vucinic, Managing Director and Founder, VICORE SA, Brussels, Belgium, Professor Emeritus, Department of Mechanical Engineering, Department of Electronics and Informatics, Vrije Universiteit Brussel, Belgium on February 23, 2024. The program was coordinated by Dr Vidya Chandran, Associate Professor, Mr. Sujith R and Mr. Dinil Babu, Assistant Professors of the Department of Mechanical Engineering.



Prof. Dean Vucinic, Managing Director and Founder, VICORE SA, Brussels addressing the gathering

- The Mechanical Engineering Association ARiME of SSET organised an expert talk on **Applications of Engineering in Biomedicine** by Mr. Sudhir K Nair, Head - Academic Programs HR AGAPPE DIAGNOSTICS LTD, Ernakulam on March 7, 2024.

- Dr Vidya Chandran, Dr Gibin George, Associate Professors and, Mr. Suraj R, Assistant Professor of the Department of Mechanical Engineering, along with the Head of the Department, Dr. Rag R L, visited the production unit of **Agappe Diagnostics Ltd, a leading medical equipment manufacturer** as part of the ongoing consultancy work on February 19, 2024. The team had discussions with Mr. Varghese N Ouseph, Head of R&D, and Dr. Sudhir K Nair, Head, Academic Programs.



Glimpses of the visit to production unit of Agappe Diagnostics Ltd as a part of Consultancy work.

Staff Achievements

- Dr. Varun G Menon, Deputy Dean of Research, Department of Computer Science and Engineering, SSET, delivered a session on **“How to Identify Fake, Cloned, and Predatory Journals”** for the faculty members of SSET in the Main Seminar Hall on February 21, 2024.
- Dr. Varun G Menon, Deputy Dean of Research, Department of Computer Science and Engineering, SSET was selected as the Secretary of the IEEE Kochi Subsection. He was also the keynote speaker and session chair at the IEEE conference organized at Vellore Institute of Technology (VIT) on February 22, 2024.
- Dr. Manish T. I, Professor and Head of the Department of Computer Science and Engineering, SSET, was the keynote speaker at the Fourth International Conference on **“Advanced Computing and Communication Technology”** organized by Francis Xavier

Engineering College, Tirunelveli, on February 23, 2024.



Dr. Manish T. I delivering a session at the Fourth International Conference on “Advanced Computing and Communication Technology” organized by Francis Xavier Engineering College, Tirunelveli.

- Ms. Sruthy S**, Assistant Professor, Department of Civil Engineering, presented a paper on **“Treat Assessment of water distribution network in a semi urban area of Kerala”** at National Environmental Conference organized by IIT Bombay on February 16, 2024.
- Ms. Merin Mathew**, Assistant Professor, Department of Civil Engineering, presented a paper on **“Management plan for Thevara-Perandoor Canal at Panampilly Nagar-A cost benefit approach”** at the National Environmental Conference organized by IIT Bombay on February 16, 2024.
- An article entitled **“Optimization of multi-response process parameters in friction stir processing of AA6063/n-graphene composites by Taguchi’s grey Relational Analysis”** authored by Dr Raghav G R, Associate Professor, Department of Mechanical Engineering and Dr Jenson Joseph E, Professor and HOD, Department of Automobile Engineering, is accepted for publication in the journal of Metal Physics and Advanced Technologies, Scopus indexed.
- As a part of the Knowledge sharing program Dr. Rag .R.L, HoD, Department of Mechanical Engineering, SSET delivered a lecture on **“Biomimicking as a design tool”** on March 2, 2024.
- Ms. Bini D Nair**, Assistant Professor in the Basic Science and Humanities Department, delivered a Knowledge Sharing program titled **“Exploring Vedic Mathematics: Bridging**

Ancient Wisdom with Modern Learning for Real - World Applications” on February 29, 2024.

Student Achievements

- Mr. Anirudh V Kumar and Mr. Akash T S students of third year Computer Science and Engineering, won the grand prize at the Business Contest organized by Matsue, Japan .



Winners of the Matsue Japan San'In Business Pitch Contest along with an internship opportunity Anirudh V. Kumar and Akash T S –students of Semester 6 Computer Science and Engineering

- Mr. Amit George and Mr. Gautham T Gopinath, students from Semester 4 of the Department of Computer Science and Engineering shared their inspiring experiences of working with differently-abled children of Oorjja Ecosystems in a session organized by SSET KOOTTU.

- Students from the eighth and fourth semester of the Department of Electrical and Electronics Engineering visited the Electric World 2024 Electrical Engineering Expo on Saturday, March 2, 2024

SCMS inks MoU with Niyati



An MOU was signed between SCMS Group and Niyati Training Solutions Pvt Ltd., Chennai on February 27, 2024. Prof Pramod P Thevannoor, Vice-Chairman, SCMS Group, Mr. Aswin Gopinath, General Manager, Niyati Training Solutions Pvt Ltd and Dr. Jenson Joseph. E, Officer- Corporate Relations, SCMS School of Engineering & Technology were present on the occasion.



SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT

National Psychology Fest

B.Sc Psychology Department participated in the inter collegiate fest and won the second prize for Dance and Mime competition in the **National Psychology fest ‘PSYESTA’** hosted by the Department of Psychology of Rajagiri

College of Social Sciences on February 22, 2024.

Junior Behavioural Scientist Competition

Ms. Surayya Sana, Ms. Lakshmi B. and Ms. Jovita Joy of B.Sc Psychology have achieved first prize for their paper presentation at the

National Level Junior Behavioural Scientist Competition conducted by the Department of Psychology, Rajagiri College of Social Sciences on February 22, 2024.

Science Expo

SIBB R&D was an invited participant in the science expo, in connection with the 39th Kerala

Science Congress 2024 organized by the Kerala State Council for Science Technology & Environment, at Kasaragod Government College, from February 8 to 11, 2024. The focal theme for this year was **“Transforming Kerala’s Economy through One health Approach”**. **Add-on Course on “Python Programming”** was organized for BSc Botany & Biotechnology Sem IV & VI students of SIBB R&D. ICT Academy of Kerala conducted the training on February 7, 8 and 9, 2024

100 % attendance



Mr. Milan Eldo, a student of Final year Finance and Taxation (2021-24) secured **100 % attendance in all the six semesters of the B.Com programme.**

Mr. Milan Eldo

HACCP Certification Program

HACCP Certification Program training (Hazard Analysis Critical Control Point Analysis) Level III was conducted for BSc Botany & Biotechnology Sem II, IV & VI students from February 14 to 16, 2024, in the Training Hall of the SCMS Main campus. The training was offered by PVT Merit lab in association with IICT Trivandrum. HACCP is a food safety training certification, with vocational value accepted all over the world.

Inner - Inter Department Debate Competition

Ms. Anjana V, (Fbt-996), the student of B.Com Finance and Taxation (Semester 4) won the Intersecting Minds- fifth **SCMS Monthly Inter Department Debate** Competition held on January 29, 2024.

Mr. KERALA



Mr. Muhammed Ruvaiz of 4th Semester B.Com Computer Application has won 1st Prize in 70 Kg above Category Sub Junior in Mr.

Ernakulam Competition held at Kadavanthara, Ernakulam. He has also won the 1st prize in sub junior **MR. KERALA 75+ Kg** category held at Pala, Kottayam.

Ethnic Day - Satrang

The Department of Commerce celebrated ‘Ethnic day’ - “Satrang”, as part of Saturday Soiree in the SCMS Seminar Hall on February 17, 2024.

North Zone Roller Hockey Championship

SCMS School of Technology and Management participated in the MG University North Zone Roller Hockey Championship held at Vengaloor Government U.P School, Thodupuzha on February 18, 2024, organised by Newman College, Thodupuzha and won the first 2 matches by a margin of 2 goals to nil. The third match against UC College, Aluva ended in a 3-3 draw.

MG University Fest 2024: SSTM Students Bag A Grade in Various Competitions



Mr. Jayashankar P. Menon - Percussion (B.Com), Ms. Harsha Vimal - Hindi Poetry (B.Sc Psychology), Ms. Neena Martin - Western Violin (B.B.A.), Mr. Abhiram A. Vimal - Classical Music & Light Music (B.B.A.), Ms. Jean Josie Apparampil, Classical Music & Light Music (B.Com), Ms Tessa Jaison, - English Poetry writing (BSc Botany & Biotechnology).



Group Song Indian (Students of MBA and B.Com)



Group Song Western (Students of IMCA, BCA, B.Sc, Psychology and BBA)

International Women’s Day Celebrations



Swara, the women’s forum of SCMS, celebrated International Women’s day 2024, on March 8, 2024. Lt. Colonel Dr. Sonia Cherian, a Senior Officer in the Indian

Army and an acclaimed author, was the Chief Guest on the occasion. Dr. Praveena K and Dr. Meera MS, were the faculty coordinators.

Also the department had organized a reel competition on the theme, in connection with the Women’s day.

The department of Management, SSTM, in association with IEDC organized a Flea Market, on the occasion of International Women’s Day. The flea market, exclusive participation from the women students, showcased various products, ranging from food to paintings. Also students ventured in to stalls to offer body art / mehendi for the visitors in the flea market. Dr. Meera MS and Dr. Deepa Babu were the faculty coordinators.

Lakshya: Certificates Distributed

Lakshya is an extension activity conducted annually for the benefit of school children. As part of our commitment to Institutional Social Responsibility (ISR), Lakshya provided opportunities for students of SPW Govt. High School, Thaikattukara, Aluva, to learn and gain exposure to the computer programs. On February 29, 2024, Dr. G. Sashikumar presided over the valedictory function. The Digital magazine ‘Rhythm of Standard’ by the school students was released by Dr Meera MS and the Junior Journal of the School for 2023-24 was released by Ms Sudha D. Dr Dulari SS, Dr. Meera MS and Ms Sudha D were the faculty coordinators

Ethnic Day Celebrations



Ethnic Day was celebrated by the Department of Management, on March 14, 2024. Students and faculty of the department participated in the various cultural activities and ethnic walk.

Panel Discussion

The IEDC of SSTM had organized a Panel discussion on 21st century women entrepreneurs in association with Women Entrepreneurs Network (WEN), on March 7th 2024. Ms. Deepa Mathai, Director, AISCAPE & ARKIND, Ms. Dhanya Praveen, Managing Director, Code Design Technologies Pvt Ltd., Ms. Princy Mathews, Eden Food Space, Ms. Lakshmi Sreenath, Founding Partner – Herbal Sutras LLP, were the panelists in the discussion moderated by Ms. Pushpy Muricken, PB Muricken & Associates. Women entrepreneurs from different sectors were part of the panel discussion. Ms. Asha Suresh, Director, Misty Mountain Resorts also spoke on the occasion.



SCMS SCHOOL OF ARCHITECTURE

NIRMAN 2024

A team of 9 students from SSA bagged the position of 2nd runner up and a cash prize of Rs. 20,000/- in NIRMAN 2024, conducted By the Builders' Association of India. (BAI) on March 2, 2024. They successfully created an Economic Home Design for mass housing under the guidance of Ar. Ajay Abey.



Ms. Hrithika receiving the award on behalf of the team.

Workshop

The Watercolour and Sketching workshop by artist Sujith Navam conducted for the S1S2 students from February 15 to 17, 2024, aimed at basic hand skill development for Architectural Design, understanding colour, fine tuning sketching, colouring etc.

Dr. Ranjini Bhattathiripad Participates in Intl Conference

The Vellore Institute of Technology in collaboration with Council of Architecture hosted the first ever International Conference on the topic "Architecture Education in the Changing World- Reviewing and rethinking the way forward" on February 15, 16 and 17, 2024. Dr. Ranjini Bhattathiripad T, Principal, SSA, was an invited panellist for the same.



Ar. Madhushitha CA (Associate Professor, SSA) and Ar. Lijo John Mathew

(Assistant Professor, SSA) bagged three Gold Leaf Awards for the best Interior Design- Residential and Non-Residential projects and Academic/ Research paper in the prestigious IIA Kerala State Awards 2023.

SSA College Magazine Released

The first edition of the college magazine of SSA titled, "Kadalas" was released on March 5, 2024, by Dr. Baiju Radhakrishnan, Group Director, SCMS Group of Educational Institutions and KADALAS, College Magazine of SSA, VOI-1



Dr. Ranjini Bhattathiripad. T., Principal, SSA. The core editorial team consisted of 6 students from semester 7. The team was headed by the student, Ms. Mrudhula Mohandas (Sem-7) and was mentored by Ar. M Arun Shankar

Ms Sreerenjini Menon awarded Gold Medal



Ms Sreerenjini Menon (Semester 5) was awarded the Gold Medal for her outstanding service as the

ASA, India. She represented SCMS School of Architecture at NASA, India for the tenure spanning 1 year.

NASA Trophies and Achievements

• The students of SSA had competed in various trophies of Annual NASA Design Competition (ANDC) hosted annually by

NASA, India (National Association of Students of Architecture). Mr. Aravind Santosh, Ms. Nandana Menon, Ms. Sruthi and Mr. Vishnu got Special Mention for C.P.KUKREJA Trophy.

Blueprints of Influence- Women Shaping Architecture



Ar. Annmary Paul and Ar. Treesa Babu, alumni women architects of SSA addressed the students of Semester-1&2 on the topic "Blueprints of Influence" on the context of Women empowerment wherein their journey as architects in the practicing environment was narrated. The interactive session with the students was conducted as a part of YUVA, India by Ar. Dhrishya V. Ar. Annmary Paul (left) & Ar. Treesa Babu (right)

Kalolsavam, MG University Youth Festival 2024



Ms. Aardra Shiwazz of semester 5, SSA was graded "A" in Bharatanatyam Solo in the M G University Kalolsavam.

Ms. Ardra Shiwazz, Semester-5, SSA



SCMS INSTITUTE FOR ROAD SAFETY AND TRANSPORTATION (SiRST)

Crash Prevention Course

The Crash Prevention Course, held at SCP on February 28, 2024, witnessed a successful inauguration by Mr. Dilipkumar, MVI. Mr. Baby PP. Principal, SCP, presided over the event.

The Crash Prevention Course held at SCMS Cochin School of Business on March 6, 2024, commenced with an inauguration by Mr. Abdul Rahman, Joint RTO, Thrippunithara..Dr. Ammu, Head of the Department, psychology. presided over the event.

On March 13, 2024, the Crash Prevention

Course took place at SSET, inaugurated by Mr. Shoy, Joint RTO, Angamaly, and presided over by Dr. Manish, Head of the Computer Science and Engineering Department.

Know Your Vehicle Program

SiRST organized a Know Your Vehicle Program for Students and Faculty of Medical Trust Institute for Medical Science, Irumpanam, Mr. Adarsakumar G Nair, Director – SiRST and Mr. Sujay K, Coordinator SiRST led the indoor session and Outdoor session. Mr. Abdul Rahman, Joint RTO, Thrippunithara Inaugurated

the Know Your Vehicle Program.



Mr. Abdul Rahman, Joint RTO, Thrippunithara

KSP on Crash Investigation

Mr. Prathik Nayar, Deputy Director, SCMS Group led a Knowledge sharing program for the Faculty of SCMS School of Engineering and Technology on Crash Investigation. Mr. Adarsakumar G Nair, Director, SiRST welcomed the gathering.



SCMS COLLEGE OF POLYTECHNICS

Industrial Visit

According to the academic curriculum, an Industrial Visit has been arranged by the Association of Innovative Mechanical Engineers (AIME) for S2-ME & S5-ME students (42 individuals), along with three faculty members and one lab staff, to visit the Pallivasal Hydro Electric Power Station on Monday, March 4, 2024.



Industrial visit to the Pallivasal Hydro Electric Power Station.

Central Zone Cricket Competition

As part of the inter-poly competition, SCP participated in four events - cricket, volleyball, football, and badminton. The central zone Cricket competition was held at GPTC Kalamassery from February 19 to 20, 2024. The central zone Volleyball competition took place at CUSAT, Kalamassery on February 3, 2024. The central zone Football competition was held at GPTC, Kalamassery on February 6, 2024. The central zone badminton competition was held at St. Joseph Sports Dome, Kalamassery on February 1, 2024.



Climate-Positive World Renewable Energy Solutions

The Electrical and Electronics Department conducted a class on 'Creating a Climate-Positive World: Renewable Energy Solutions – Solar' on March 14, 2024. The resource person was Mr. Rishad Basheer, Assistant Engineer at SOURA, Electrical Circle, Perumbavoor. A team of 37 students from the EEE Department participated in the program.



A class on 'Creating a Climate-Positive World: Renewable Energy Solutions – Solar'

'Familiarization with Selenium'

The Department of Computer Engineering at SCMS College of Polytechnics organized an online Faculty Development Programme on 'Familiarization with Selenium' (Diploma 2021 Revision based Lab) on March 14, 2024. The FDP program received an overwhelming response with 26 registrations and 30 participants from various polytechnic colleges, including government polytechnics.

EEE students Visit Lower Periyar Power Station

A team of 40 students, accompanied by 6 faculty members of the EEE Department, visited the Lower Periyar Power Station at Karimanal on March 7, 2024, as part of their curriculum. It is the fourth-largest hydel power station in Kerala, generating 180 MW.



Leadership Academy training Program

Mr. Jayakrishnan M, Lecturer in Mechanical Engineering along with 3 elected student representatives attended the Leadership Academy Training conducted by YI Kochi at SCMS Kochi on March 2, 2024.

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