

RATAN TATA : A BENCHMARK FOR INDIAN BUSINESSES

India's corporate world mourns the loss of Ratan Naval Tata, the legendary Chairman of Tata Sons. His passing on October 9, 2024, at the age of 86, brings an end to an extraordinary life dedicated to leadership, innovation, and philanthropy.

Ratan Tata joined the Tata Group in 1962 and rose through the ranks to become Chairman of Tata Sons in 1991. Under his visionary leadership he transformed the group into a global conglomerate, with revenues growing over 40 times and profits over 50 times. A renowned philanthropist, he donated around 60-65% of his income to charity, supporting education, medicine, and rural development.

He was a risk taker and in business expanded the group globally with acquisitions like Jaguar Land Rover and Corus Steel. His support to the Indian startup ecosystem is immense. An active

angel investor he provided critical funding for young companies across various sectors, especially, tech-driven startups, particularly those leveraging AI, blockchain, healthcare and renewable energy.

Sustainable and socially impactful startups that addressed environmental, social and governance issues too received his support.

He famously said, "I invest in people, not just ideas," disclosing his business style of engaging closely with founders, offering guidance and mentorship. He focused on sustainable growth rather than quick exits.

Ratan Tata was honored with the Padma Vibhushan (2008) and Padma Bhushan (2000) and received many global awards for business excellence and philanthropy.

His passing leaves a void in Indian industry

and his remarkable life serves as a testament to visionary leadership, integrity, and selflessness.

We at SCMS continue to be inspired by his monumental legacy of leadership, innovation, and philanthropy.



Dr. G.P.C. Nayar
Founder & Chairman, SCMS Group of Educational Institutions



SCMS COCHIN SCHOOL OF BUSINESS

AIMS Empowering Women in Academic Leadership Summit 2024



Dr. Jancy James, founder Vice Chancellor of Central University of Kerala inaugurating the AIMS Empowering Women in Academic Leadership Summit 2024. In the photo, from left: Group Directors Dr. Indu Nair, Dr. Radha Thevannoor, Dr. Apoorva Palkar, Dr. Indira J. Parikh, Dr. Meena Chintamaneni and Dr Uday Salunkhe.

The AIMS Empowering Women in Academic Leadership Summit 2024, held on October 23-24 at SCMS Cochin School of Business, Kochi, brought together global scholars and practitioners to discuss "Innovations in Leadership Development." Participants engaged in insightful discussions on emerging leadership models, technological solutions, and inclusive practices while sharing best practices and success stories. The Summit

commenced with an introduction by Dr. Radha Thevannoor, Group Director of SCMS Cochin School of Business. The programme featured distinguished speakers, including Dr. Apoorva Palkar, the Founding Vice Chancellor of Ratan Tata Maharashtra State Skills University, who served as Program Chair. Keynote addresses were delivered by Dr. Indira J. Parikh, Founder President of FLAME University, and Dr. Meena Chintamaneni, Pro-Vice Chancellor of NMIMS

University, highlighting the importance of innovative leadership. A special address by Prof. Dr. Uday Salunkhe, Group Director of WeSchool, and an inaugural address from Dr. Jancy James, former Vice Chancellor of Mahatma Gandhi University, emphasized the need for empowerment and representation of women in academia. The event concluded with a valedictory address by Chief Guest G. Poonguzhali IPS, AIG and Nodal Officer of the CMO Portal, reinforcing the summit's commitment to fostering women's leadership in higher education.



Chief Guest G. Poonguzhali IPS (centre) with Group Directors Dr. Radha Thevannoor and Dr. Indu Nair (right)

Alumni Talk

• SCMS alumna **Ms. Annu Mathew TA Leader APAC, GE Healthcare** was part of a panel discussion on 'Skilling Women to create Leaders: An Industry Perspective' during the AIMS Empowering Women in Academic Leadership Summit, 2024, hosted by SCMS Cochin School of Business. She belongs to the 1998-2000 PGDM Batch, SCMS.



• SCMS Cochin School of Business in collaboration with Enosis, the SCMS Alumni Association, organised 'Alumni Reflections.' The session featured **Mr. Emerson Edison**, a distinguished alumnus from the PGDM Batch 2015-17, currently serving as Assistant Manager - Transportation SME for Africa, the Middle East, and North Asia at Unilever.



Bodhi Talk Series

The Department of General Management organised the fifth session of its monthly Talk Series, 'Bodhi,' focusing on Indian Ethos in Management on September 30, 2024. The session featured Ms. Geetha Tripathi, Professor of Practice at Amrita Vishwavidyapeetham and former Senior Consultant, Ministry of Electronics & IT (MeitY), Govt. of India.)

Alumni Meet-Bangalore Chapter



The SCMS Alumni Meet – Bangalore Chapter was held on September 29, 2024, at Royal Orchid Central, Manipal Centre. It was a day marked by deep nostalgia, heartfelt reconnections, and a celebration of the enduring bonds that unite the alumni community. The gathering provided a unique opportunity for SCMS Group of Institutions' graduates to come together, reflect on their shared journeys, and create new memories as professionals in diverse industries.

Safe Sound Safe Life



The 'Safe Sound Safe Life' campaign against noise pollution organised by Young Indians, AOI Cochin Chapter, and SCMS Group of Educational Institutions was inaugurated by Mr. M.O.John, Aluva Municipal Chairman. Mr. Putta Vimaladitya, Kochi Police Commissioner flagged off an awareness drive on October 20, 2024. The initiative debuted at NISS's (National Initiative for Safe Sound) State meet at SCMS Cochin School of Business. Distinguished guests included Dr. John Paniker (NISS National Chairman), and Dr. V D Pradeep Kumar (NISS National Coordinator), Dr. Geetha (NISS State Convenor), Dr. Joseph Beneval (IMA State Coordinator), Prof. Pramod Thevanoor (SCMS Group Vice Chairman) and Mr. Prathik Nayar (Deputy Director SCMS).

SCMS Institute for Road Safety and Transportation (SiRST) and Indian Medical Association (IMA) were part of the campaign.

Faculty Development Programme



The Faculty Development Programme on Outcome-Based Education & Accreditation, organised by the SCMS Cochin School of Business in collaboration with the Kerala State Higher Education Council set to provide educators with invaluable insights into the importance of framing and mapping Learning Outcomes, and the integration of Techno Pedagogy to foster student engagement. It was held on October 15, 2024, and inaugurated by Dr. Jhoney Johnson, former Dean and Professor, Faculty of Management Sciences, MG University. Dr. Manulal P. Ram, Research Officer, Kerala State Higher Education Council served as the resource person for the FDP.

Campus Placement

PGDM Batch 2023 - 25 students, **Ms. Kesiya S, Ms. Sheba Mariam Mathew** secured roles at leading financial institution **ICICI** and **Ms. Sharon Maria Jomo, Ms. Krishna Ajith, Mr. Ashwin S., Ms. Dhiya A. Shiju** were selected by **Make My Trip**, India's largest online travel company.

Students Achievements



• PGDM Batch 33 students Pooja R. Menon, Mohammad Hafiz, Ashwin Roy and Sherin Shaju won first prize in the Marketing Game in Caligo 2024 Management Fest at Marian College, Kuttikkanam.



• PGDM Batch 33 students Eric Malil, Leander John Rodrigues, Sanjay Gopal and Abhinand K. Bhasya won the second prize in the Operations Event in Caligo 2024 Management Fest at Marian College, Kuttikkanam.



• PGDM Batch 33 students Pooja R Menon, Yadhu Krishnan and Ashwal won the second prize in Marketing Game in Berchnova24 Management Fest at Berchmans College, Changanassery.

Faculty Achievements

Mr. George Joseph Kalayil, Assistant Professor, Department of Marketing conducted a workshop on Bio-Sketch and Resume Preparation for BBA (Final Year) students of SSTM on September 11, 2024. He also presented a paper on Assessing the Impact of Purpose-Driven Strategies on Sustainable Development at Convergence 2024, the International Conference organised by IA School of Management Studies, Bangalore and a Research Poster for the Foundation Day of National Institute of Technology, Calicut on September 2, 2024.

Dr. Devika S., Assistant Professor, Department of General Management presented a paper on the topic 'Art, Copy and AI: Enhancing Creativity while Preserving Human Touch' in the 4th International Conference on Contemporary Perspectives in English Language, Literature and Cultural Studies organised by Chandigarh University on September 13 and 14, 2024.

Mr. Sudheer Sudhakaran, Associate Professor, officiated as one of the three external judges for the HatchPitch 2.0 event held on October 17, 2024 at Christ College of Engineering, Irinjalakuda under the aegis of

Maschinen Fest 2024, the association event of the Department of Mechanical Engineering.

World Humanitarian and Photography Day

Mr. Athiradhan Umasankar from MBA Batch 22 was declared the winner of 'Humanity Through the Lens' photo contest organised by the Media Relations Club to mark World Humanitarian Day and World Photography Day on August 19.



SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT

KMA Digital Summit



The KMA Digital Summit 2024 was held on September 26, 2024. The theme of the event was 'AI: Expanding Boundaries, Unleashing New Opportunities'. MBA and PGDM students attended the event, which was inaugurated by Mr. Shyam Srinivasan, former MD & CEO of Federal Bank. The key speakers included Mr. Bibu Ponooran, KMA President, Mr. Susanth Kurunthil, CEO, Infoparks. Dr. Gigi Kuruttukulam, HOD & Senior Consultant, Neurology Rajagiri Hospital who deliberated on 'AI in Medical Science'. Mr. Anand Kalidoss, Director – Strategic Engagements, Financial Services, Microsoft deliberated on AI Trends. The summit featured a panel discussion on 'Navigating the AI Frontier: Balancing Innovation and Risk in Banking and Financial Services' with industry experts. Students of MBA Batch 22 and Batch 21 attended the KMA Digital Summit.

SPICMACAY Heritage Club

'The Making of the Mahatma' was screened by the SPICMACAY Heritage Club, in connection with Gandhi Jayanti celebrations on October 1, 2024, for students of MBA Batch 22 and Batch 23.

Parivarthana : Say No to Plastic



The MBA students kicked-off Parivarthana activities by visiting 30 schools in and around the city with a No Plastic campaign. The theme for the project this year is 'Say No To Plastic.' 'Building the youth for tomorrow, sensitizing them to the issues and problems in society and creating awareness in them to transform themselves from the core objectives of the "Parivarthana" programme. This initiative aims to address pressing social issues affecting school students in our district while also showcasing the importance of these topics through engaging skits and flash mobs.



Industry Institute Interaction (III)

• Mr. M. C. Jacob, former CGM and Director of State Bank of Travancore addressed students as part of the Industry Institute Interaction (III) programme on the topic "Team Building" on October 1, 2024. Mr. Jacob, with four decades of service in Banks in India, such as State Bank of Travancore, State Bank of Hyderabad, State Bank of Indore, SBI Capital Markets, and SBI Mutual Funds, gave a lucid image of the Banking Sector.

Finance Forum Launched



The Finance Forum of the Department of Management was formally inaugurated by Mr. Arun Joseph, AVP at Choice International Limited and Ms. Sagorika Bose, Senior Manager at Arth Nirmiti, in the presence of Dr. G. Sashi Kumar, Principal SSTM.

Paper Presentations

Dr. Susan Abraham, Professor presented a paper titled 'Work-family conflict and Work Stress: The mediating role of Personality' in ICAESM 2024 organised by Radhakrishna Institute of Technology and Engineering, Bhubaneswar, Odisha and Global Conference Hub Coimbatore on August 30 to 31, 2024.

Dr. Deepa Pillai, Associate Professor presented a paper on 'Investigating the relationship between employee engagement practices and sustainable behaviour among faculty members of HEI's' at the two-day conference on multidisciplinary research in Education, Entrepreneurship, Employment and Economic Development conducted by Radiant Group of Institutions, Jabalpur, on August 25, 2024.

Dr. Dulari S. S., Associate Professor, HOD, MBA, presented a paper titled 'Empowering Home Caregivers, Enhancing Lives: A Kerala Paradox' in the International Research Symposium in Service Management at Manipal University from August 7 to 9, 2024.

Ms. Tania Thomas, Assistant Professor presented a paper titled 'Service quality as a key element in building customer loyalty in manufacturing sector' at International Research Symposium in Service Management organized by Manipal University from August 7 to 9, 2024.

Dr. Vilas Nair, Assistant Professor presented a paper titled 'The Persuasive Power of Social Media Influencers In Purchase Intention Of Customers In Fashion Industry' at ICAESM 2024 Radhakrishna Institute of Technology and Engineering, Bhubaneswar, and Global Conference Hub Coimbatore on August 30 and 31, 2024 (Online)

Swachhata Hi Seva 2024

On October 1, 2024, 140 volunteers of NSS Units 130 and 260 of SCMS School of Technology and Management gathered at Choornikkara Panchayat for the Swachhata Hi Seva event, led by Ms. Raji Santhosh, President, Choornikkara Panchayath. The initiative focused on community cleanliness, involving litter collection thus fostering a strong sense of community responsibility toward sanitation.

International Old Age Day

The International Old Age Day event held on

Alumni Talk



Alumnus **Mr. Nandu Narayanan (MCA Batch 16), System Engineer, Tata Consultancy Services**, gave a talk on "Introduction to Mobile App Development Using React Native", for the IMCA / MCA students of Dept. of Computer Applications, at SCMS Seminar Hall, on October 21, 2024. The event was organised by the Code Club of Computer Applications Department.

Inauguration of Marketing Forum



Mr. Unnikrishnan B.K., Senior Vice President Sales, Asianet News Network Pvt. Ltd. inaugurated the Marketing Forum, on October 4, 2024, in the presence of Dr. Baiju Radhakrishnan, Group Director and Dr. G. Sashi Kumar, Principal, SSTM and also delivered a talk on the topic 'Electronic media landscape: Dimensions & Trends' as part of Industry Institute Interaction(III) programme.

October 1, 2024, in the SCMS Campus was attended by 100 participants. Dr. G Sashi Kumar, Principal, SSTM, inspired attendees to pledge their commitment to supporting and advocating for the elderly's rights and well-being in the community.

NSS First Year Orientation

NSS Units 130 and 260 of SCMS School of Technology and Management organised an orientation for first year NSS volunteers on the topic, 'Transforming Perspectives and Lives in Society through NSS'. Fr. Eldhose K Joy,

National Seminar on Banking



The National Seminar on Banking, organised by the Department of Commerce with the State Forum of Bankers Clubs Kerala was held on September 24, 2024 in the SCMS Seminar Hall. Mr. P. R. Seshadri, MD & CEO South Indian Bank delivered the keynote address. A Fireside chat with Mr. Shyam Srinivasan, former MD & CEO Federal Bank and moderated by Mr. Abraham Thariyan, former Executive Director South Indian Bank was the highlight of the function. Mr. Prathik Nayar, Deputy Director SCMS Group felicitated the gathering. Bankers from various banks and students from BCom, BBA, MBA and PGDM departments participated in the seminar.

Food Fest 2024

SCMS School of Technology and Management organised a vibrant inter-department food fest, 'Aao Khao', on October 16, 2024, at Pandhal. The fest was a delightful celebration of culinary creativity and teamwork of students. Mr. Shiyas Al-Saj, the visionary founder of Alsaj Kitchen, inaugurated the festivities.



NSS District coordinator, Ernakulam, was the Resource Person who handled the session. It was held on October 18, 2024 at SCMS Seminar Hall. The programme was attended by 100 first year students.

Publications

• **Dr. Susan Abraham, Professor, MBA Dept.**, published an article 'Work-Life Conflict and Work Stress: The Mediating Role of Personality' in International Research Journal on Advanced Engineering and Management 2024, Vol. 2 No. 09 (2024): IRJAEM Vol. 02 Issue 09 [September 2024].

• **Dr. Vilas Nair, Assistant Professor, MBA Dept.**, published an article 'The Persuasive Power of Social Media Influencers in Purchase Intention of Customers in the Fashion Industry' in the International Research Journal on Advanced Engineering and Management (IRJAEM), in September 2024.

Invited Lecture Series



A talk on 'Cost Accounting Studies and Opportunities' by CMA Babu K. M., a fellow member of the Institute of Cost Accountants (FCMA) was held as part of the 34th Invited Lecture Series. The Resource Person highlighted the need to plan ahead for a career in Cost Accounting, a lucrative career option for the students of Commerce. The event was held on October 7, for the final year students of B. Com at the MBA Hall, SSTM.

Radio Mirchi Freshers Hunt



Radio Mirchi conducted Freshers Hunt, in association with the Department of Commerce at Pandhal, SSTM, on September 24, 2024. Students from several departments took to the stage to showcase their skills. Reshmitha R. from the Commerce Department and Alen Johnson P.J. from the Computer Application Department were declared the winners of the hunt. Renowned brands such as Reliance Trends, Fujifilm, and Yamaha Motors had set up stalls at the event. A gaming zone presented by Yamaha Motors, which was set up to promote the excitement of MotoGP, was a big attraction.

Coconut Cream Patent

The process of producing 'Coconut Cream' jointly developed by SCMS School of Management & Technology, Kochi and the Coconut Development Board (CDB) has received an Indian Patent (IP551294). This product is the result of long-term joint research by both the institutes. Coconut cream contains a proprietary mix of tender coconut water and low-fat tender coconut. It has a long shelf life and preserves the benefits of nutrient-rich tender coconut.

Signing of MoU



An MoU was signed between SCMS School of Technology and Management, Muttom and Qartelz India Pvt Limited on September 10, 2024. Dr. G. Sashi Kumar, Principal SCMS School of Technology and Management, Ms. Aiswarya Murali, Assistant Professor, Department of Commerce, Mr. Shameem, CEO and Ms. Henna Abdul Azzez, Managing Director, Qartelz India Pvt Limited were present on the occasion. The MoU is to provide Certificate Course for UG students under Commerce and Management Programmes. The course 'Forensic Analysis of Financial Statements and Data Visualization' was offered as part of the exchange.

World Mental Health Day



The Biotechnology Department of SCMS School of Technology and Management organised a talk on 'Harnessing neuroplasticity for mental well being', by Dr. Baby Chakrapani P.S., Director, Center for Neuroscience, CUSAT. Dr Chakrapani talked about the ability of the brain to build new neural connections with proper training in an interactive session with students and faculty members from all the departments. Principal, SSTM, Dr G. Shashi Kumar, Dr Sethulekshmy Nair, Deputy Director of SIBB R&D, Assistant Professors Dr. Soumya P.S. and Shreya T.S addressed the students on the occasion. The event was held on October 9, 2024 in connection with World Mental Health Day (October 10).

Talk - An Insight to ACCA

The Department of Commerce in association with the Internal Quality Assurance Cell (IQAC), hosted 'An Insight to ACCA' on October 10,

2024. The event, held at the SCMS Campus, attracted 78 participants and Mr. Sudheesh Sharma G., a faculty member at Global FTI, was the Resource Person.

Faculty Achievement



Dr. Sujith M.S., Assistant Professor of the Department of Commerce was the invited Resource Person and judge for the various competitions held with respect to Rajbhasha Pakhvada - 2024 and Hindi Diwas Samaroh on September 30, 2024 conducted in the ESIC Hospital, Udyogamandal, Ernakulam.

Student Achievement



Mathew Saji Student from BCA Batch 4 participated in BYTECode, an intercollegiate coding competition organised by DDU Kaushal Kendra at Cochin University of Science and Technology (CUSAT) on September 27, 2024. He secured the 1st prize and received a cash award of ₹2,500. He also participated in Promptify, a prompt designing competition held on September 28, 2024 at Mar Athanasius College of Engineering (Autonomous), Kothamangalam and secured the 2nd prize.

Speak Listen Lead

The event 'Speak Listen Lead' was held on October 14, 2024 at the Seminar Hall, SCMS. Organised by the BCA Batch 5 and facilitated by the ABC (Articulate Better Club), Department of Computer Applications the session aimed to enhance the communication skills of the students, focusing on effective speaking and active listening techniques. The participants included 42 students from IMCA Batch 11.

Chai-pe-Charcha Talk on Bird Watching

A one-hour session on 'Bird Watching – Discovering Nature's Wonders' was handled by Dr. Surya Babu S., faculty from the Department of Biotechnology, on September 27, 2024, in SCMS Head office block.

Talk on Mastering Customer Service

Dr. Rashmi K.R., faculty of MBA Resource Person of the session handled the topic 'Mastering Customer Service' on October 8, 2024 at MBA Hall, SSTM. The objective of the session was to make the students aware of the importance of providing exceptional customer service in business in a highly competitive scenario.



Patriotic Song Competition

The Music Club of the Department of Commerce, SSTM, hosted the Patriotic Song Competition, in connection with Gandhi Jayanti. From the six participants, Mohammed Ishan Ayyaril Muhammed Shihab of Semester 3 B.Com Computer Application won the First Prize and the Second prize was shared between Parthip S. Nair of Semester 5, B.Com Finance

and Taxation Batch A and Ms. Jean Josey of Semester 3, B. Com Finance and Taxation Batch A. Mr. Mariadas Ronnie from Department of Computer Application and Mr. Jefrin Johnson from the Department of Commerce were the judges for the event.

Quiz-Time

The Commerce Club of the Department of Commerce organised a one-hour quiz competition for final year students of the department on September 30, 2024 in their respective classrooms.

Art and Craft Workshop

An inaugural workshop on embroidery was held on September 30, 2024 at MBA Hall. An initiative of Entrepreneurship and Development Club, this is the first of a series of workshops aimed at teaching intricate embroidery techniques to the students and fostering creativity among them. Ms. Fasna, an embroidery expert, handled the workshop.



Doodle workshop

The Department of Commerce organised an inter-department Doodle workshop in association with IQAC on October 9, 2024 at MBA Hall. Ms. Aditi Shukla, the Resource Person explained how doodling helps to control stress.

Card Making workshop

A card making workshop was conducted as part of 'peer to peer learning' by the Art and Craft Club of the Commerce Department on October 19, 2024. The club members were the participants for the workshop. Forty greeting cards were made by the club members and handed over to the Police personnel of Kalamassery Police Station as part of Police Commemoration Day.

Literary and Fine Arts Fest



The Department of Commerce organised the inter department 'Literary and Fine Arts Fest 2024' from October 14 to 19, 2024. It included 11 events such as essay writing, poster designing, poetry writing, spot painting, poetry recitation, cartooning, short story writing, collage, film review, elocution and clay modelling. The events were held at MBA Hall and a designated classroom.

Photography contest

The Department of Commerce hosted 'Onam Vibes', an interdepartmental photography contest, on September 12, 2024. Nine students participated in the event. Ebin Babu (260) of BBA won the first prize, followed by Aman T.A. (453) of FBCA in second and Irene Ann Anil (1170) of FBT in third place.



SCMS SCHOOL OF ENGINEERING AND TECHNOLOGY

Art Beyond Sight



The SSET KOOTU organised an exhibition titled Art Beyond Sight, that featured remarkable tactile artworks created by our talented students on September 26, 2024 at Atrium, SSET. The students exhibited art in a way that required viewers to sense the creativity and expression through touch. It was a unique and inspiring event.

Oratory Society

The Oratory Society (OrSo) at SCMS School of Engineering and Technology (SSET) was officially inaugurated on September 26, 2024. The event marked a significant step towards promoting public speaking and debating skills within the student community. Dr. Anitha G. Pillai, Principal SSET, inaugurated the event and launched the official club logo. The event featured Gautam Lakshman Arun, a seasoned MUN chairman and skilled debater from College of Engineering Thiruvananthapuram, and Tejas Krishna, a sharp-witted debater and rebuttal expert from Mar Gregorios College of Law, Thiruvananthapuram as guest speakers. They shared valuable insights on improving

public speaking and debating skills through an engaging and interactive session. The event was held in the Seminar Hall and around 200 students from different branches of the Institute attended it.



World Ozone Day

The Department of Civil Engineering Association 'FRAMES' conducted a poster making competition on September 10, 2024 in connection with the World Ozone Day-2024 for the students of SSET. The theme for the competition was 'Ozone for Life'. The event provided an interdisciplinary platform for raising environmental awareness. Forty-six students from various semesters and departments participated showcasing their artistic talents and understanding of the theme. Ms. Pooja Prasad, Ms. A. Sreenandana Panangattu, and Ms. Devinandhana V. S., students of the third semester from the Department of Computer Science and Engineering were the winners of the competition.

Drone Technology Training

The Department of Civil Engineering conducted a short-term training programme titled 'Advanced Survey Techniques' on September 24, 2024 for Semester 5 and 7 students of the B. Tech Civil Engineering programme. The primary focus of the programme was to provide students with an understanding of advanced surveying techniques using Unmanned Aerial Vehicles, commonly known as Drones. The training included theoretical insights, simulator-based sessions and practical hands-on experience, making it a comprehensive learning opportunity. Mr. Mahin, Technical Expert from Drone Imagination Pvt Ltd, Kakkanad, Kerala was the Resource Person.



Participants of short-term training programme titled 'Advanced Survey Techniques'

Python with Data Science Add-On

The Department of Computer Science and Engineering organised an add-on course on Python with Data Science. This was conducted by Lakhota Computer Center Cochin for Semester 3, Computer Science students from September 23 to 27, 2024. Two hundred and seventy-one students attended the course.

Ingenium '24

The Department of Mechanical Engineering celebrated National Engineer's Day- Ingenium '24 on September 11, 2024, to motivate budding engineers and to recognise the important role engineers play in societal progress. About 108 students from various departments of SSET participated in different technical events. The programme was coordinated by Mr. Dinil Babu C., Mr. Ajith Kumar R., Mr. Suraj R., Assistant Professors from the Mechanical Engineering Department.

Staff Achievements

Dr. Santhosh M V, Assistant Professor, Basic Science and Humanities presented a paper entitled 'Sonocatalytic performance of rectangular WS₂ nanoplates synthesized by solvothermal method' at an international conference on Advanced Energy Materials for a Sustainable Future (ICAEMS 2024) organised by the Department of Science and Humanities, FISAT, on August 22 and 23, 2024.

Dr. Geethu R., Associate Professor, Basic Science and Humanities presented a paper entitled 'Sulphur doped ZnO nanoparticles for organic photovoltaics' at an international conference on Advanced Energy Materials for a Sustainable Future (ICAEMS 2024) organized by the Department of Science and Humanities, FISAT, on August 22 and 23, 2024.

Dr. Nithya Mohan, Assistant Professor, Basic Science and Humanities presented a paper entitled "Selective Recognition of Aminoacid via FRET" at an international conference on Advanced Energy Materials for a Sustainable Future (ICAEMS 2024) organised by the Department of Science and Humanities, FISAT, on August 22 and 23, 2024.

Mr. Dinil Babu, Assistant Professor, Department of Mechanical Engineering attended a teacher's workshop on Space and Climate Change at LPSC, Valiamala, Thiruvananthapuram on October 7, 2024.

Dr. Varun G. Menon, Deputy Dean, Research and Development, SCMS School of Engineering and Technology was appointed as Associate Editor of IEEE Journal on Biomedical and Health Informatics, SCIE

indexed, Impact Factor: 7.7 on September 2024.

Ms. Divya M S, Assistant Professor of the Department of Basic Science and Humanities successfully completed the NPTEL Online certification course on Research Methodology with a consolidated score of 63% and received an Elite certificate for this course.



Ms. Asha S, Assistant Professor, Department of Computer Science and Engineering, receiving the certificate for the workshop on Generative AI

Ms. Asha S, Assistant Professor, Department of Computer Science and Engineering, attended and received a certificate for a one-day workshop on Generative AI, organised at ICSET 20 24, along with Fathima Mehar, Jain Joy, Edwin Joy, Sreelakshmi, and Sooryagayathri, fifth semester students of Computer Science and Engineering, on September 30, 2024.

Student Achievements

- An Alumni Talk was held on October 1, 2024 by **Mr. Vaibhav Nair (Batch 2018-2022), Software Developer at White Rabbit Group, Kochi**, for the current final-year (Batch 2021-25) Computer Science and Engineering students on the topic 'The Significance of Git in Planning, Tracking, and Publishing Projects.'

- First semester MCA students attended the fifth live streamed online session of the Bodhi Talk Series on 'Indian Ethos in Management' on September 30, 2024, at the Conference Hall, Administrative Block, SSET.

Fulbright Add-On Course

The Department of Mechanical Engineering organised a Fulbright Add-On course on Introduction to Nanoscience and Technology from July 17 to 21, 2024. The course was coordinated by Dr Raghav G. R. and Dr Gibin George, Associate Professors from Mechanical Engineering Department. The hands-on session of the add on course, attended by 55 students, concluded on August 21, 2024.

Aerial Mapping

The Department of Civil Engineering conducted a short-term training programme titled 'Aerial Mapping' on September 25, 2024 for the students of the B. Tech Civil Engineering, Semester 7 and M. Tech Environmental Engineering students. The event was organised to enhance participant's knowledge of aerial mapping techniques, specifically their applications of it in Civil Engineering. Mr. Vishnu, Technical Expert from Drone imagination Pvt Ltd, Kakkanad, Kerala was the Resource Person.

Scientists at Water Institute



A team of senior scientists comprising Dr Mini Abraham, Professor & Director, Agronomy Research Station, Dr Shyla Joseph, Professor, Soil & Water Conservation Engineering (ARS) and Dr Mariya Dainy, Assistant Professor (ARS) from Agronomy Research Station Chalakudy of Kerala Agricultural University visited SSET on September 25 and showed interest in collaborating with SWI by providing data regarding water requirements for various crops as part of the preparation Code of Conduct of Water. The students and faculty of SWI, SSET have been invited to use the laboratory facilities at Agronomy Research Station for analytical purposes.

Placement Activities

Trainers from **Konfidence**, Kochi conducted a pre-placement training programme on

September 26, 2024 for B. Tech students (Batch 2022-26) and on October 10, 2024 for B. Tech and MCA students (Batch 2021-25).

Trainers from **Niyati Training Solutions**, Chennai conducted a placement training programme from October 3 to 8 2024 for B. Tech students (Batch 2021-25), and from October 7 to 10, 2024 for B. Tech students (Batch 2023-27).

The companies that approached to recruit B. Tech and MCA students of Batch 2021-25: **Nalashaa Solutions, Mitsogo Technologies Pvt. Ltd., Visteon, Amerigo Structural Engineers (P) Ltd, Aarbee Structures Pvt. Ltd.**

One B. Tech Graduate in Electronics and Communication, Batch 2020-24 received an internship cum placement offer from **enPRODUCTS Pvt. Ltd.**



SCMS INSTITUTE FOR ROAD SAFETY AND TRANSPORTATION

SiRST Inks MOU with KSBL and Traffix

- SCMS Institute for Road Safety and Transportation (SiRST) signed an MoU with Kleen Smart Bus Limited (KSBL) to launch a Bus Drivers Training Programme. This initiative aims to enhance road safety awareness, driving skills, professionalism, and compliance with regulations among bus drivers. The programme commenced on October 7, 2024.



- SCMS Institute for Road Safety and Transportation (SiRST) teamed up with Traffix, India's first official traffic psychology centre, to enhance road safety on October 6, 2024 at Hilite Business Centre, Kozhikode. This collaboration aims to improve traffic flow and reduce accidents through advanced management systems and simulation tools.

Drivers' Training Programme



Mr. Lokanath Behera, IPS (Retd), Managing Director, KMRL, inaugurating the two days drivers' training programme

SCMS Institute for Road Safety and Transportation (SiRST) held a two-day drivers' training programme in collaboration with Kleen Smart Bus Limited (KSBL) on October 7 and 8, 2024, at the SCMS School of Technology and Management (SSTM), Muttom. The training aimed to enhance road safety knowledge and driving skills of bus drivers. The sessions were led by experts from SCMS and KSBL and featured topics like motor vehicle regulations, basic driving techniques, vehicle control, and

road marking, insurance procedures, first aid, customer relationship, and defensive driving. The event concluded with a feedback session, where participants shared their experiences.

Road Safety Awareness

SCMS Institute for Road Safety and Transportation (SiRST) has been actively conducting road safety awareness sessions across various educational institutions. A session was held at SCMS School of Engineering and Technology as part of the First

Year Induction Programme from September 23 to 24, 2024, with Sujay K. and Divya M.S. leading the programme for 603 participants. Additionally, a session at St. Mary's High School, Kombanadu, conducted by Sujay K. on September 30, 2024, catered to 360 students. Another session was held at the University College of Engineering, Muttom, on October 5, 2024, for 150 participants. These initiatives aim to foster responsible driving practices and enhance road safety awareness among students.



Corrective Training For Drivers

SCMS Institute for Road Safety and Transportation (SiRST), in association with IDTR Kerala, successfully conducted a 5-day corrective training programme for traffic offenders from October 14 to 19, 2024. The programme, inaugurated by Mr. Appu P.M., Training Coordinator and Motor Vehicles Inspector, and presided over by Dr. Anitha G. Pillai, Principal of SCMS School of Engineering

and Technology, saw enthusiastic participation from 48 individuals. The intensive training aimed to promote road safety awareness and responsible driving practices.



SCMS COLLEGE OF POLYTECHNICS

Placement Drive

The Training & Placement Cell conducted a Placement Drive on September 2, 2024 for the passed out Electrical & Electronics Engineering Diploma students of SCMS College of Polytechnics. A total of six eligible students participated in the drive. Ignatius David, HR Manager, Wipro GE Health Care, Ernakulam was the recruiter. The programme was coordinated by Mr. Abhijith Jacob, Convenor, Training & Placement Cell. The drive provided an opportunity for the students to showcase their skills and a chance to work with one of the leading companies in the industry.

Tech Trivia-Idea Fest Competition



As continuation of National Engineers Day celebrations, an Idea Fest Competition was organised on October 1, 2024, with an aim to promote problem solving capacities and to foster creativity and innovation among students. The topic was Waste Management and students were encouraged to think creatively and develop innovative solutions. The event was held in the Seminar Hall and 10 teams constituting total 28 students from all departments participated. Mr. Sunil K. K. (Mechanical

Engineering), Mr. Vishnu T. S., Ms. Remya N. S. (Electrical Engineering) and Mr. Arun Kumar K. K. (Civil Engineering) and Ms. Greeshma A. K. (Computer science Engineering), esteemed faculty members comprised the jury. The first place was bagged by the Jobin Varghese, Sreerag and Eldhose Kora (Semester 5, ME) and second place by Albin Thomas, Geethika Jayakumar, Akshay Sreenivas (Semester 5, EEE).

Industrial Visit



The Industrial visit to Hindustan Machine Tools Limited (HMT), Kalamassery by the students of the Mechanical Engineering Department of SCMS Polytechnic College, Vaikkara was held on October 5, 2024. Faculty members Mr. Sunil K. K., HOD-ME, Mr. Jayakrishnan M, Lecturer, and Mr. Anilkumar P. R., Lab Instructor accompanied 16 Semester 3, Mechanical Engineering students and 28 students of Semester 1.

Begin Your Professional Transformation Now

The Department of Computer Engineering in association with SP@CE organised a class on the topic 'How to prepare for IT

companies recruitment process' on October 3, 2024 at Seminar Hall of SCMS college of Polytechnics, Vaikkara. Mrs. Bhagya Lakshmi M. S., Senior Analyst in State Street Corporates was the Resource Person.

The HOD of Computer Department, Ms Greeshma A. K. inaugurated the event.

SASTHRA 2K24



The Project Expo Team of SCMS Polytechnic College, Vaikkara held SASTHRA 2K24, an online event, in which 50 students from various schools showcased 14 projects. Held on August 30, 2024, the main objective of the event was to provide a platform for the students to showcase their innovative projects. The convener of the team was Rehna Sukumar A., from EEE Department. The first prize, a cash award of ₹ 2000 and a certificate was won by Manuel Mathew Joy from Sobhana English Medium School, Kothamangalam. Participation Certificates were distributed to the students.



Faculty Achievement

Dr. Ranjini Bhattathiripad T, Principal of SCMS School of Architecture, had her research paper titled 'Gendered Perceptions of Safety in Urban Spaces: A Case Study of Thekkinkad Maidan in Thrissur' published in the August 2024 edition of the Journal of the Indian Institute of Architects (Volume 89, Issue 08). The paper explores the varying perceptions of safety experienced by different genders within urban spaces, focusing on Thekkinkad Maidan in Thrissur as a case study. This publication in the prestigious peer-reviewed journal of the Indian Institute of Architects highlights her significant contributions to the field of architecture and urban studies.

Faculty Participation

A meeting of various experts and stakeholders to present and deliberate on the draft of the Culture Policy for Kochi, was held at the Cochin Corporation Council Hall on October 14, 2024. The meeting was chaired by the Honourable Mayor, Mr. Anil Kumar, the brain behind the policy. Prof. Anil Ravindranathan, attended the meeting. The draft policy was presented and suggestions were sought over the next one month to ensure that the policy is holistic and inclusive.

Orientation & Inauguration



The inauguration ceremony for the Semester 1 and Semester 2 Batch of the 2024-2029 academic year at SCMS School of Architecture was held on September 25, 2024 in the SSA Seminar Hall. Ar. A.K. Prasanth, Chief

Architect at Prasanth Associates, Kozhikode, delivered the keynote address. The event was presided over by Group Directors, Dr. Baiju Radhakrishnan and Dr. Praveensal CJ, in the presence of Principal Dr. Ranjini Bhattathiripad T. and Dean of Administration, Dr. Meril George. During the session, students were introduced to the detailed course curriculum and syllabus. Ar. AK Prasanth engaged in an interactive session with students and faculty, sharing insights from his professional experience.

Farewell Programme



'Au-Revoir' a farewell programme for the Semester 10 (5th year) students was held on October 1, 2024, at the Seminar Hall of SCMS School of Architecture. The send-off ceremony was presided over by Dr. Ranjini Bhattathiripad T, Principal. Dr. Meril George, Dean of Administration; Prof. Anil Ravindranathan, Prof. John Kuruvilla and other faculty members attended the event. The programme was organised by the 4th year students and was coordinated by Ar. M. Arun Shankar, Assistant Professor, SCMS School of Architecture. The event provided a platform for the faculty and students to reflect on their shared journey, celebrate achievements, and offer best wishes for the future.

Documentation-Jewish Synagogue



The Semester 3 students of SCMS School of Architecture undertook a detailed documentation exercise of the historic North Paravur Jewish Synagogue, as part of their Architectural Design Studio minor project held over two days, from September 26 to 28, 2024. The students were tasked with studying and recording the architectural intricacies of the structure. They were accompanied by faculty members Ar. Reenu Tess George, Ar. Subha VC, Ar. Remona Merin Rajan, and Ar. Angel Roselin.

Student Achievement



Students of Semester 7 of SCMS School of Architecture, Sreerenjini V. Menon, Adulya E.R. and Santhra K. Dineshkumar (from left), showcased their creative talents in the prestigious 'Into the Rabbit Hole 2024' Architectural Design Competition, organised by Archiol Competitions, on August 31, 2024. Their design earned them a spot in the top 20 entries, in the results announced on September 25.

International Day of the Girl Child

The Yi Yuva and UNAI clubs of SCMS School of Architecture organised a guest talk by Dr. Neethu Ismail on the occasion of The International Day of the Girl Child. The event was coordinated by Ar. Dhrishya V. (Yi Yuva faculty coordinator) and Ar. M. Arun Shankar (UNAI faculty coordinator) and highlighted the importance of empowering young girls and promoting gender equality in all spheres of life.