

SCIVIS Volume: 20 Issue: 13 January: 2025



A Monthly Newsletter of SCMS Group of Educational Institutions, Cochin, India.

SCMS Group: The making of a top - tier professional educational institution

The SCMS Group's Golden Jubilee celebrations commenced on January 23, 2025. It is fitting to reflect on the humble beginnings of our group. When SCMS was established in 1976, our vision was not to create just another educational institution. Instead, we committed ourselves to building a top-tier professional educational institution of international calibre. a beacon of excellence recognised worldwide. Professor NC George, former Vice Chairman of the group, has beautifully chronicled the journey of SCMS in his book, 'An Endless Quest for Excellence.' In 1976. Kerala's professional education landscape vastly differed from what it is today. As a founding member of the PR Society of India, I recognised the need for specialised education in Public Relations. Despite the growing number of PR professionals, there were limited opportunities for formal education in the field. Against this background, I took up this matter at the National Council of PRSI (Public Relations Society of India), and the proposal was approved to start a Post-Graduate Diploma in Public Relations. The course was started as a part-time programme on the premises of Bharatiya Vidya Bhavan, Cochin. Taking on the responsibility of overseeing the

programme, I faced a pivotal decision when the need arose to transition to a correspondence course. Opting to continue the programme in this format, I was inundated with requests for course information. Travelling to major cities across India, I curated a selection of books on Advertising, Journalism, PR, and Management to develop a comprehensive curriculum for the course. Approximately 38,000 pages of typewritten Prospects, Syllabus and lessons for the PG programme in Public Relations were meticulously prepared and dispatched to the applicants in July 1976. In 1980, PG Diplomas in Advertising and Journalism were added to the curriculum. By 1985, the decision was made to seek recognition from the Kerala Government for all three programmes. My close friend and college mate, Mr N. Somasekharan, discussed the issue of recognition and suggested changing the applicant's name from PRSI to School of Communication and Management Studies(SCMS) as "the course for which you have toiled and sweated" could be taken over by PRSI. The name SCMS was consequently adopted. The recognition for the courses

came two years later in 1987. The period from 1976 to 1993 can be counted as the infancy of the organisation, the period from 1994 as the adult period in life and from 1994, after AICTE approval came, the prestigious PGDM of today slowly emerged into what it is today. The intake rose from 30 to 60, to 120 and 180 and in 2007 to 360. The SCMS, in its present dimensions, with multiple campuses and multiple disciplines emerged during the period 2001-2004. Excellence is not a destination for us; it is a continuous journey and a steadfast commitment to daily improvement. As we celebrate our Golden Jubilee year, let us rededicate ourselves to embracing excellence not merely as an act but as a way of life.



Dr. G.P.C.NayarFounder & Chairman, SCMS Group of Educational Institutions



SCMS GROUP OF EDUCATIONAL INSTITUTIONS

50th Year Celebrations: The 5th Dr. Pradeep P. Thevannoor Commemorative Annual Lecture

On January 23, 2025, SCMS Group of Educational Institutions commenced its 50th Year Celebrations with a grand inaugural event at the SCMS Cochin campus. The occasion was graced by Dr. Palanivel Thiaga Rajan, Hon'ble Minister for IT and Digital Services, Government of Tamil Nadu, who delivered the 5th Dr. Pradeep P. Thevannoor Commemorative Annual Lecture, honoring our visionary leader. In his insightful address, Dr. Palanivel Thiaga Rajan highlighted the transformative power of information technology, emphasizing its role beyond business efficiency and digital advancements. He underscored how technology can bridge social inequalities and



drive inclusive growth by improving education, healthcare, governance, and economic opportunities. He elaborated on the potential of blockchain, AI, and GIS-linked data in ensuring

data consistency and efficient governance, while initiatives like e-wallet systems could enhance transparency and accessibility in public services. His thought-

provoking perspectives left a lasting impact on the audience, inspiring conversations on the future of digital transformation.

The event brought together academicians, industry leaders, alumni, and students, celebrating SCMS's remarkable five-decade journey and its unwavering commitment to academic excellence, innovation, and societal impact.

This milestone reaffirmed SCMS's dedication to shaping future leaders and advancing knowledge for a better tomorrow.



From left: Dr. Praveena K., Dr Radha Thevannoor, Dr. G.Sashi Kumar, Dr.Baiju Radhakrishnan, Dr Palanivel Thiaga Rajan, Prof. Pramod Thevannoor, Dr. Praveensal J, Dr. Indu Nair, Mr. Prathik Nayar and Dr. Nagaraj Shenoy



SCMS COCHIN SCHOOL OF BUSINESS

ARITHLETICS 2025 Abacus Competition



EmpowerED Foundation, in collaboration with SCMS Cochin School of Business and SCMS School of Technology and Management, hosted ARITHLETICS 2025 Abacus Competition on January 4, 2025, at St. Mary's CGHS, Market Road, Ernakulam. The event witnessed an enthusiastic participation of young math prodigies who showcased their exceptional numerical skills.

In her inaugural address, the Chief Guest Dr. Indu Nair, Group Director, SCMS Group, encouraged participants to embrace the challenges and celebrate the joy of learning. Dr. Praveena K. introduced the Chief Guest and also present on the occasion was Prof. Pramod P. Thevannoor, Vice Chairman, SCMS Group of Educational Institutions

Volunteers at Aoicon 2025

Students from PGDM Batch 33 at SCMS Cochin School of Business showcased their exceptional organizational and volunteering skills at the 76th Annual Conference of the Association of Otolaryngologists of India, held at Le Meridien on January 9 and 10, 2025.



PARIVARTHANA 2024

Students of PGDM Batch 33 took the stage with incredible energy and passion during Parivarthana, the Social Outreach Initiative by SCMS Group of Educational Institutions. Through powerful skits and mesmerizing mimes, they brought to life the critical topic of Digital Detox—inspiring young minds from various schools across Kochi to rethink their digital habits and reconnect with the world beyond screens.



KMA Annual Management Convention

Students from PGDM Batch 33 of SCMS Cochin School of Business represented the institution at the prestigious 42nd Annual Management Convention organized by the Kerala Management Association (KMA). Held on January 17 and 18, 2025, at the luxurious Grand Hyatt, Kochi, the event provided a platform for learning, networking, and acquiring valuable industry insights.



Volunteers at Business Conclave 2025



SCMS Cochin School of Business provided PGDM Batch 33 with a golden opportunity to showcase their professionalism and leadership by volunteering at the prestigious Business Conclave 2025 held at the Grand Hyatt Bolgatty, Kochi on January 11, 2025. Organised by the prominent event management company, 24x7, the conclave was an extraordinary platform for students to experience the corporate world first hand.

Industry Institute Interaction



SCMS Cochin School of Business hosted an insightful seminar titled "Breaking into PR: My Journey and Lessons Learned" in collaboration with the Industry Institute Interaction (III) and IQAC on January 6, 2025. The seminar was held . in the Seminar Hall.

A seasoned professional in Public Relations and Marketing, Ms. Smita P. Srinivasan, Vice President, Marketing & Special Projects, MD Niche, shared her inspiring journey in the PR industry offering valuable insights, and critical lessons from the field.

Student Achievements

Mr. Aakash K.S from PGDM Batch 32 for successfully completed the NISM-Series-XV: Research Analyst Certification Examination with an impressive score of 64.75 marks.

PGDM Batch 32 students Mr. Aakash K.S, Ms. Krishnendu Rajeev, Mr. Amal U Nair, Ms. Krishna Ajith, Mr. Ashwin S, Mr. Gautham G, Ms. Gowri B, Ms. Uthara Jyothish from SCMS Cochin School of Business have successfully wrapped up their involvement in the Learning Friendly Ernakulam District initiative. A collaborative effort by the Child Care Centre, Rotary Club of Cochin, and SCMS Group, the project focused on training teachers to identify and address learning disabilities among students. With nearly 10% of children affected, this effort aims to foster inclusivity and support for young minds.

Uthara Jyothish and Ashwin S from

PGDM Batch 32 have been recognised as one of the "Best of Best & Top 100" finalists in the prestigious E4 - MBA Intercollegiate Summer Trainee Awards 2024 (India Region).

Faculty Achievement

Ms. Anjali A., Assistant Professor, Department of General Management, conducted a session on "Building Online Presence on LinkedIn" for IMCA Batch 7 (2020–2025) on January 15, 2025, at SCMS.



SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT



■ As part of Parivarthana, the students of the second, fourth and sixth semesters, Department of Commerce, performed a skit at the Bhavan's Varuna Vidyalaya, Thrikkakara on January 13, 2025, to highlight the danger of Online Financial Frauds to students. The skit was followed by an interactive session with the students. Faculty members, Dr Latha K. and Ms Tess Jacob accompanied the students.

PARIVARTHANA 2024



On January 15th the Department of Commerce, performed a skit at the SBOA Public Senior Secondary School, Chittoor to make the high school students aware of Online Financial Frauds. The students of second, fourth and sixth semesters participated in the skit that was followed by an interactive session with the students. Faculty members, Dr Latha K and Ms. Tess Jacob accompanied the students.



● On January 18, 2025, the Department of Commerce, performed a skit at the PM Shri Kendriya Vidyalaya ,NAD Aluva, to make the high school students aware of Online Financial Frauds. The students of second, fourth and sixth semesters participated in the skit that was followed by an interactive session with the students. Faculty members, Dr Latha K and Ms. Tess Jacob accompanied the students.

NSS Camp



The NSS camp, held at SCMS School of Technology and Management from December 20 to 26, 2024, was inaugurated by Smt. Raji Santhosh, President of Choornikkara Panchayat. The camp featured a range of activities promoting community service, sustainability, and social awareness. Key activities included sessions on road safety, organic farming, health and wellness, and drug prevention, as well as creative pursuits like poster-making and magazine creation. Dr. G. Sashikumar, Principal, SCMS School of Technology and Management, and Sri. Babu Puthanagadi, Vice President of Choornikkara Panchayat, addressed the gathering at the closing ceremony.

Blood Donation And Awareness Camp



■ A Blood Donation and Awareness Camp was held on January 15, 2025 at SCMS School of Technology and Management, organised by NSS Units 130 and 260, Red Ribbon Club, Indian Medical Association, Nehru Yuva Kendra, and Mahatma Mathrubhumi Study Circle. Mrs. Salma Aboobakkar, Chairperson of Kalamassery Municipality, inaugurated the event where 58 students donated blood and over 100 were willing to donate. They were issued certificates and donor cards. Dr. G Sashikumar, Principal, and Mr. M. Renjith Kumar, Coordinator of Mahatma Mathrubhumi Study Circle, addressed the gathering.



● An Awareness Session on Blood Donation was held on January 10, 2025 at SCMS School of Technology and Management, jointly organised by NSS Units 130 and 260, Red Ribbon Club, and Mahatma Mathrubhumi Study Circle. Mr. M Renjith Kumar, Coordinator of Mahatma Madrubhumi Study Circle, delivered a talk on the importance of blood donation. Mr. Anandhu Aravindan, NSS Programme Officer, also addressed the gathering.

Social Science Research Colloquium



The 7th edition of the Social Sciences Research Colloquium was conducted on January 17 and 18, 2025, at the SCMS Muttom campus. Dr. Raju Narayana Swamy, Principal Secretary, Government of Kerala inaugurated the colloquium. Dr. M K Jayaraj, Former Vice Chancellor, University of Calicut was the Guest of Honour. He discussed the growth of Artificial Intelligence and Technology Dr.Amer Hani Alkassem, School of Business, University of Dhaid, Sharjah, UAE, delivered the keynote address. Dr. Radha Thevannoor, Registrar and Group Director, presided over the inaugural function. Dr. Baiju Radhakrishnan,

Industry Institute South

A talk on Financial Planning & Stock Market Insights by Mr. Akhsay Agarwal, MD, Acumen Capital Market Ltd . was organised on January 16, 2025, as part of the Industry Institute Interaction series.

Learning Friendly Initiative



Twenty-five MBA students from SSTM were part of the Learning Friendly Ernakulam District initiative of the Ernakulam District Administration intended to help children with learning disabilities. The students were trained by the experts at the Child Care Centre, following which the students, visited 38 schools and trained 401 teachers. They were appreciated and recognised for their efforts. The "Learning Friendly Ernakulam District" was held on January 25, 2025, in association with the Ernakulam District Administration, Child Care Centre, IAP and Rotary Club Cochin.

Group Director, Dr. Dulari SS, HoD, Dept. of Business Administration, SCMS School of Technology and Management, and Dr. Poornima Naryan, Associate Professor, PGDM Department, SCMS Cochin School of Business also addressed the gathering. Twenty Eight Scholars presented their research in six technical tracks, chaired by Dr Geo Jos Fernandez, Dean of Management Studies and International Affairs at St. Albert's College (Autonomous), Dr J.M. Lakshmi Mahesh Vice Principal & Professor at SCMS School of Technology & Management, Dr. Anoo Anna Anthony, Associate Professor, FISAT,

South Indian Bank Startup



As part of the Innovation and Entrepreneurship Development Cell (IEDC) initiative, students from SSTM attended the launch of the new Startup Current Account at the Andromeda Auditorium in Rajagiri Valley,Kakkanad, Ernakulam on January 10, 2025. Hosted by South Indian Bank the event brought together industry leaders, entrepreneurs,and students to celebrate the launch of this innovative banking solution designed to cater to the specific needs of startups.

Ms. Biji S S, SGM & HeadBranch Banking, South Indian Bank gave the welcome address, Mr. P R Seshadri, MD & CEO,of South Indian Bank, delivered the presidential address, highlighting the bank's commitment to supporting the growth of the startup ecosystem. The Startup Current Account was launched by Mr.Susanth Kurunthil, CEO, of Infoparks Kerala. This was followed by a felicitation ceremony recognizing the contributions of Mr. Dolphy Jose, Executive

Dr. Smarty Mukundan Associate Professor School of Management Studies CUSAT, Dr. Susan Abraham, Professor, SCMS School of Technology and Management, Dr. Bejoy Joseph . Associate Professor and Dr. Devi Shekhar R. Associate Professor at Bharata Mata Institute of Management, Dr. Totakura Bangar Raju, Professor and Dean, Indian Maritime University Chennai, and Dr. M Sulaifer R. Head of Department of Analytics ,SCMS Cochin School of Business, and Dr. Murale Venugopalan, Associate Professor and Head of Doctoral Programs, School of Business Amrita Vishwa Vidyapeetham. Apanel discussion on Publication Challenges; Meet the Editor, was organised on January 18. 2025. Dr Mainak Adhikari, Professor School of Data Science. Indian Institute of Science Education and Research, Dr. Totakura Bangar Raju, Professor and Dean, Indian Maritime University, Chennai, and Dr. Varun G Menon, Professor and Deputy Dean, SSET served on the panel at the session.Dr. Anju Varghese Philip, Assistant Professor, SCMS Cochin Business School moderated the session.

Director, Mr. Anto George T, Chief Operating Officer,, and Mr. Sony A, Chief Information Officer, South Indian Banky. Mr. Hari Sankar S, AGM, Branch Banking Department delivered the vote of thanks. A key highlight of the event was an interactive session on startups led by Mr. Bergin S Russel, Head-Academic Entrepreneurship, Kerala Startup Mission.

News 24 Business Conclave

MBA and PGDM students served as volunteers for the 24th Business Conclave, hosted by News 24 on January 11, 2025, at the Grand Hyatt Bolgatty International Convention Centre in Kochi. The conclave themed "Driving Innovation and Leadership in the Modern Economy." brought together prominent figures including Shri. Nitin Gadkari, Minister of Road Transport and Highways of India, Shri. K N Balagopal, Minister for Finance, Kerala, and Dr. Shashi Tharoor, Member of Parliament from Thiruvananthapuram. The Conclave provided a platform for insightful discussions and deliberations on key aspects of modern business leadership and innovation. This conclave exposed students to contemporary business challenges and opportunities and gave them networking opportunities.

Alumni Talk



As part of the Alumni Talk Series, the Department of Commerce, invited Ms Diya Ann Jacob of B.com (Finance and Taxation), academic year (2014-17) on January 14, 2025 to deliver a talk on her experience at the SCMS campus, and her foray into the corporate world and insights into networking. The three Batches, Semester 2, 4 and 6 attended the programme, which was followed by an interactive session.

Workshop on MAXQDA

The curtain raiser workshop on Thematic Analysis and Data Visualisation using MAXQDA, was organised on January 15, 2025, by Dr. Shalini Sahni, Director, Koach Scholar, Mumbai.

Malinya Muktha Kerala App.

MBA Batch 21 students participated in the campaign to promote Malinya Muktha Kerala

app., a project in coordination with Choornikara Panchayath and Haritha Kerala Mission. Dr. Meera M. S., Associate Professor, Dept of Business Administration, coordinated the survey.

National Integration camp

The National Integration Camp of the National Service Scheme was organised at Raniganj, West Bengal. Eight students from different colleges of Kerala participated in it. Mr. Arunkumar M. of the Department of Commerce was the Kerala contingent leader. It was held from December 16, to December 22, 2024.



Structural Equation Modeling

A workshop on Structural Equation Modelling (SEM) using AMOS, was held on January 17 and was led by Dr. Sreelakshmi C C, Assistant Professor, SCMS Cochin School of Business. The workshop provided an indepth understanding of SEM for researchers,

academicians, and students. The session covered essential concepts such as path diagrams, measurement models, and confirmatory factor analysis. Participants engaged in hands-on practice using real-world datasets, allowing them to apply theoretical knowledge to practical scenarios.

Water Quality Management

SCMS School of Technology and Management, in collaboration with SCMS Water Institute, organised a training on Water Quality Testing as an Initiative of UBA at the Choornikara Panchayath Hall on January 4, 2025. The training programme was attended by Asha workers from different wards in Choornikara Panchayath. Dr. Meera M. S. and Mr. Alert Mathew Joseph were the faculty coordinators.

KMA Inspire Talk Series

Students of MBA Batch 22 attended the Talk on "The Cochin Miracle" by Er. Antony Prince, President & CEO GTR Campbell Marine Consultants Ltd, as part of the KMA Inspire series on January 3, at KMA House. Ms. Jomsy Thomas, Assistant Professor, Dept of Business Administration was the faculty coordinator of the event.



SCMS SCHOOL OF ENGINEERING AND TECHNOLOGY

MoU inked with SEEM IOC



MOU signing ceremony between Mr. Rajesh, Joint Secretary of SEEM Kerala Chapter and Prof. Jayanand, HOD, Department of Electrical and Electronics Engineering.

The SCMS School of Engineering and Technology achieved a historic milestone by being the first institution in Kerala to ink an MoU with SEEM(Society of Energy Engineers and Manager) IOC (Industry Outreach Chapter). The Department of Electrical and Electronics Engineering of SSET hosted the inaugural session on December 17, 2024 at the Seminar Hall, SSET. The session featured a technical talk

on "Energy Conservation and Efficiency: Understanding the Industry Perspective," by Mr. Rajesh, Joint Secretary of SEEM Kerala Chapter. The talk provided valuable insights into the role of energy conservation in creating a sustainable future. Approximately 50 participants, including students and faculty members, attended the event.

Training Programme

The Department of Computer Science and Engineering, in collaboration with the Department of Artificial Intelligence and Data Science at SCMS School of Engineering and Technology, organised a Train the Trainers Programme on IT Workshop from December 9 to 11, 2024. It was held at the CCF. The workshop aimed to enhance trainers' IT skills and was led by esteemed Resource Persons from the Department of Computer Science and Engineering, including Dr. Manish T I (HOD & Professor), Dr. Sindhya K. (Associate Professor), Ms. Rosebell (Assistant Professor), Ms. Reshma K.V (Assistant Professor), and Mr. Ajish K.K.

Staff Achievements

Dr Raghav G. R., Associate Professor, Department of Mechanical
Engineering published an article entitled
'Morphological Insights of Carbon
Nanomaterials Using Atomic Force Microscopy
and their Applications' in the journal Surface
Reviews and Letters, SCI, and Scopus indexed
Journal, in January 2025

Ms Chaithanyadas Nidhin, Assistant Professor from the Department of Electronics and Communication Engineering published a paper titled 'Automated detection of pancreatic cancer with segmentation and classification using fusion of UNET and CNN through spider monkey optimisation', in Biomedical Signal Processing and Control Journal, December 2024.

Ms Mary Catherine V., Assistant **Professor** of the Department of Electronics and Communication Engineering published a paper titled 'Fabrication of PDMS based flexible tactile sensor array with inkjet-printed silver electrodes for robotic object grasp control'. in Engineering Research Express, Volume 6, Number 4, December 2024. She also presented a paper entitled 'Flexible tactile sensors for soft robotic object grasp control applications' at the International Symposium on Innovative Materials for Energy and Environment, 2024 organised by Inter-University Centre for Nanomaterials and Devices (IUCND), Cochin University of Science and Technology, Kerala during December 11 to 13, 2024.

Dr. Praseeja A V, Associate Professor, Department of Civil Engineering published a paper titled 'Monitoring groundwater level fluctuation in Chittur, Palakkad' in the International Journal of Energy and Water Resources, December 2024, 11: 1-7.

Ms. Merin Mathew, Assistant Professor, and Dr. Ratish Menon, Professor, Civil Engineering Department published a paper titled 'Impact of Service Learning Projects on Student Self-Assessment of AICTE Outcomes Achievement' in the International Journal for Service Learning in Engineering, Humanitarian Engineering and Social Entrepreneurship, Vol. 19, No. 2, pp. 1-17, 2024, ISSN 1555-9033

Ms Divya M. P., Assistant Professor, Department of Computer Science and Engineering, had her patent titled "Al-Powered Predictive Maintenance System for Industrial IoT Devices" (App No: 202431093292) published in December 2024.

Ms.Beena Puthillath, Assistant Professor, Department of Electrical and
Electronics Engineering was awarded PhD on
December 17, 2024 by Cochin University of

Science and Technology. Her area of research is Electrical Safety and the topic was "Some Studies on Electrical System Safety from Human and Management Systems Point of View". She was guided by Dr. M. Bhasi and Dr. C. A. Babu, CUSAT.



PhD awarded to Ms.Beena Puthillath, Assistant Professor, Department of Electrical and Electronics Engineering by CUSAT.

Placement Activities

The companies that approached Graduates from Batch 2024: **NSK Bearings**

The companies that approached to recruit B. Tech and MCA students from Batch 2025: NSK Bearings, TVS Sundaram Fasteners, Acsia Technologies, AY Tech, Movate, Allianz, Qspiders, Deloitte

One B. Tech Graduate from Computer Science and Engineering and one from MCA, Batch 2024 received offers from **Webandcrafts**.

Three B. Tech Computer Science and Engineering Graduates, Batch 2024 received offers from **Macom**.

One B. Tech Computer Science and Engineering Graduate, Batch 2024 received an offer from **Quest Global**.

One B. Tech Civil Engineering Graduate, Batch 2024 received an offer from **Wrench Solutions.**

One B. Tech Civil Engineering Graduate, Batch 2024 received an offer from **Aarbee Structures Pvt. Ltd.**

Eleven B. Tech students from branches of Computer Science, Computer Science (Data Science), Electronics and Communication, and Mechanical, Batch 2025 received offers from **PKJ Technologies.**

Sixty B. Tech students from branches of Computer Science, Computer Science (Data Science), Electronics and Communication, Electrical and Electronics, Automobile and Mechanical, Batch 2025 received offers from **Sutherland**.

Forty-one B. Tech students from branches of Computer Science, Computer Science (Data Science), Electronics and Communication, and MCA, Batch 2025 received offers from **Macom**.

Ten B. Tech students from the Mechanical branch, Batch 2025 received offers from **NSK Bearings.**

Three B. Tech students from the Civil branch, Batch 2025 received offers from **Aarbee Structures Pvt. Ltd.**

Fourteen B. Tech students from branches of Computer Science, Computer Science (Data Science), Batch 2021-25 received offers from **Cognizant.**

Student Achievements

Mr Arjun A. Nair, Mr Alby James, Ms Hridya L. P, Ms Aiswarya, and Mr. Atul P. K. of Semester 8 Electrical and Electronics Engineering, won the State level second prize (₹5,000) in the Energy Auditing Competition as part of the National Energy Congress "ENCON 24."The event was organised by the Energy Conservation Society (ECS) and held at the College of Engineering Trivandrum, on December 31, 2024. The students were guided by faculty coordinator Ms. Priya Venugopal, Assistant Professor, Department of Electrical and Electronics Engineering.



Arjun A Nair, Aiswarya k and Atul P K of S8 EEE, Priya Venugopal Asst Professor, EEE department receiving the award.

First-semester students **Harisankar Kaimal and Hithesh Nair** of SSET secured the runner-up position at the district-level Mathrubhumi Yes Quiz Me competition. They will now compete in the state-level round scheduled for January 2025.

SCMS COLLEGE OF POLYTECHNICS

Industrial Visit KSEB Substation, Odakkali

● Thirty five students and five faculty member of the Electrical and Electronics Engineering Department visited 66Kv Substation, Odakkali, Kerala on December 19, 2024. This visit was organised to provide practical exposure to Electrical power system and enhance the students' understanding of substation operation and equipment. During the visit, students gained insights into the importance of substations in the electrical power grid, the working principle of transformers and their maintenance, the role of switch gear and control equipment in system protection and safety measures followed in substation operations.



Resitech Electricals

 Thirty five students and five faculty member of the Electrical and Electronics Engineering Department visited M/s Resitech Electricals on December 17, 2024, a leading manufacturer of epoxy resin cast transformers, switchgear components, High Tension current transformers and Potential Transformers. This visit provided students with a comprehensive understanding of transformer and switchgear manufacturing, Insight in to the importance of maintaining high quality standards, exposure to cutting edge technology used in Electrical Industry and knowledge of real world industrial practices and challenges.



Meeting: NSK Bearings India Pvt. Ltd.

Abhijith Jacob, HOD/AU and Sunil K. K., HOD/ME met Mr. Dilli Ganesh S, Deputy Manager HR & General Affairs NSK Bearings India Private Ltd, Chennai on December 18, 2024, on a visit to SSET campus. The meeting was to discuss the issuance of offer letters for students who have been selected by the company. The placement opportunities for Diploma-pursing students, including available internships and

full-time roles were also discussed. Offer letters for 18 students were handed over to the faculty members of SCP.



From left: Jenson (SSET), Mr. Dilli Ganesh S (NSK), Abhijith Jacob & Sunil KK (SCP)

Robotics and Automation

The Department of Computer Engineering in association with ASAP organised a two-day workshop on Robotics and Automation on December 17 and 18 at ASAP Community Skill Centre, Perumbavoor. Thirteen students from Semester Four attended the programme.





SCMS SCHOOL OF ARCHITECTURE

Exhibition and Selection

The students of Semester 7 and Semester 9 of SCMS School of Architecture showcased their Architectural Design projects at an exhibition held at the campus on January 17 and 18, 2025. The highlight of the event was the Urban Design projects of Semester 9 students, which were displayed for students and faculty members to engage with and provide feedback. The exhibition fostered an interactive and collaborative environment, allowing participants to explore the innovative concepts, functionality, and contextual relevance of the displayed works.

Coinciding with the exhibition, the Architectural Design juries for Semester 7 and Semester 9 were conducted. For Semester 9, the jury panel consisted of external architects Ar. Ann Innocent and Ar. Asha O.S and internal members, Ar. Betty Maria Chacko and Ar. Josy

Job. The Semester 7 jury was held under the expertise of external examiner Ar. Surya and internal examiner Ar. Amritha Mohan, who commended the students for their creative efforts and offered valuable insights.

Furthermore, Ar. Asha O.S. and Ar. Ann Innocent delivered an engaging session for students on preparing for their upcoming thesis projects, which marks the culmination of their academic journey.



Faculty Achievement: FDP

From January 6 to 10, 2025, a Faculty Development Program (FDP) titled 'Design

Studio Teaching Methodologies: Journey from Foundation Studio to Thesis' was conducted by the Council of Architecture-TRC in collaboration with IES College of Architecture. Thrissur. The FDP focused on equipping educators with innovative techniques to guide students through their academic progress, from foundational studios to the critical thesis stage and was attended by Prof. Anil Raveendranathan, Ar. Remona Merin Rajan, and Ar. Angel Roselin from SCMS School of Architecture. Through interactive sessions, expert-led talks, and collaborative discussions. the attendees explored strategies to enhance creativity, critical thinking, and problem-solving skills among students.

Surakshitmarg Event

The Surakshitmarg inauguration event was held at GVFHSS Kaipamangalam, at two schools in Thrissur, and at St. George's Mixed

LPS Panangad. Mrs. Nimi T.R., Headmistress and P.S. Noushad, the Assistant Station Officer for the Fire and Rescue Station in Kodungallur, conducted the opening ceremony at St. George's Mixed LPS Panangad. This was followed by an awareness class and the introduction of the Traffic Awareness Club, which included an educational component. Ar. Josy Job, Assistant Professor, SSA, representing SIRST, concluded the event by expressing gratitude to all attendees. At GVFHSS Kaipamangalam, the opening ceremony was conducted by Assistant Sub-Inspector Ziyad.



Faculty Participation : Workshop

A workshop on Quality Sustenance and Enhancement was held at the SSET Campus, Karukutty on January 16, 2025. Organized by RACE in collaboration with IQAC SSET,

the workshop aimed to explore strategies for maintaining and improving institutional quality standards.

The Resource Person for the event, Dr. N. Jayasankaran, Former Vice-Chancellor of Kanchi University and Director General of BIM Trichy, delivered insightful sessions on effective quality management and the role of innovation in academic excellence.

Dr. Ranjini Bhattathiripad T, Prof. Anil Ravindranathan, Ar. Subha V.C., Ar. Ragashree Nair, Ar. Nikhil Jo Jacob, Ar. M Arun Shankar, Ar. Catherine Gings, Ar. Anjali P., and Ar. Angel Roselin, faculty members from the SCMS School of Architecture actively participated in the workshop.

Faculty Participation : Talk

An insightful lecture titled 'Architecture for Health: An Interdisciplinary Design Approach to Improve Health and Wellbeing' was held on January 10, 2025. The session was led by Dr. Hessam Ghamari, Associate Professor of Interior Design, Department of Family and Consumer Sciences, California State University, Northridge.

The lecture emphasized the significance of interdisciplinary design strategies in enhancing

health and overall well-being through architectural practices. Ar. Deepak V, Ar. Anjali P, Ar. Subha V.C., and Ar. Maria Paul, faculty members from SCMS School of Architecture, participated in the session.

Faculty Participation : Lecture

The 7th Social Sciences Research Colloquium 2024-2025 hosted a lecture titled 'Emerging Paradigms in Social Science Research: Thematic Analysis and Data Visualization Using MAXQDA' was held on January 15, 2025. The session was led by Dr. Shalini Sahni, Director & Founder of Koach Scholar, Mumbai, who shared her expertise in utilizing MAXQDA software for thematic analysis and advanced data visualization techniques. The workshop aimed to equip participants with practical skills to analyze and present research data effectively, emphasizing the evolving methodologies in social science research. It offered a comprehensive understanding of thematic analysis and its application across diverse disciplines. The Faculty members of SCMS School of Architecture who partcipated were Dr. Meril George, Ar. Subha V.C., Ar. Remona Merin Rajan, Ar. Sruthy George, and Ar. Maria Paul.



SCMS INSTITUTE FOR ROAD SAFETY AND TRANSPORTATION

The SurakshitMarg initiative, supported by the Kuttukaran Group's CSR sponsorship and implemented by SiRST, is making a meaningful impact in 94 schools across Ernakulam and Thrissur districts. With enthusiastic participation from SCMS faculty and students and the schools, SurakshitMarg has directly impacted over 25,000 people through on-ground activities and social media in a short span of two months.

The project will continue until February, with award ceremonies planned for March.The

project aims to reduce road fatalities around schools by 50%, focusing on road safety education, iRAP-based safety assessments, formation of first-responder groups, and infrastructure improvements.

SurakshitMarg is fostering long-term behavioral change and ensuring a safer environment for students, parents, and the broader community by actively involving the community and equipping schools with road safety tools.





"Jinga Lalla" Students' Christmas Celebrations on December 19, 2024

Christmas Celebrations

- The SCMS School of Engineering and Technology students celebrated Christmas on December 19, 2024. The celebration featured a fashion show, dance performances and a band performance.
- The faculty and staff at SCMS School of Engineering and Technology celebrated Christmas on December 20, 2024. Cribmaking and star-making competitions were

held as part of the event. A cake-cutting ceremony was led by Principal Dr. Anitha G. Pillai and Group Director Dr. Praveensal C.J.



Christmas celebrations at SSET on December 20, 2024.



FOUNDER'S DAY: JANUARY 23, 2025





SCMS COCHIN School of International Studies → SCMS Centre for Socio - Economic Research → SCMS College of Polytechnics

SCMS Institute for Bioscience and Biotech Research and Development → SCMS School of Architecture

Centre of Excellence: → SCMS Water Institute → SCMS Institute for Road Safety and Transportation

School of Communication and Management Studies (SCMS)

For Private Circulation only

Printed & Published by **Dr. Indu Nair** on behalf of SCMS Group of Educational Institutions and Printed at **Maptho Printings**, South Kalamassery, Cochin 683104 and published at Prathap Nagar, Muttom, Cochin 683106 **Editor: Dr. Indu Nair** | **Co-ordinating Editor: Mr.Sanal Potty**, Editorial Advisory Council: Priyadarshini Sharma and Dr. Devika S