



Scan to access

A Monthly Newsletter of SCMS Group of Educational Institutions, Cochin, India.

## The Role of Social Immersion in Shaping Future Professionals

In today's dynamic and interconnected world, professional education is no longer confined to textbooks and classrooms. There is a growing recognition that to nurture socially responsible leaders, management graduates and professionals must develop a deeper understanding of the societal landscape they operate in. This is where Social Immersion Programmes (SIPs) play a transformative role.

Social immersion provides students with experiential learning opportunities that expose them to real-world social issues—poverty, health, education, sustainability, and community development. By engaging directly with NGOs, local communities, and social enterprises, students witness the impact of policy decisions and management interventions at the grassroots level. This not only builds empathy but also enhances critical thinking,

problem-solving skills, and cultural sensitivity—qualities indispensable for any future leader.

Leading B-schools and professional institutions globally have integrated SIPs as part of their curriculum to bridge the gap between academic learning and societal realities. It helps students connect management theories with social impact, thereby reinforcing the idea that business success and social good are not mutually exclusive.

At SCMS, our Social Immersion Programme is designed to challenge students beyond their comfort zones. It encourages them to understand the challenges faced by marginalized communities and think creatively about sustainable solutions. These experiences often leave a lasting impression, influencing career choices and shaping a more humane leadership perspective.

Incorporating social immersion into professional education aligns perfectly with the broader goals of Responsible Higher Education—to create leaders who not only drive profits but also contribute meaningfully to society. As we prepare our students for a global business environment, we also prepare them to be changemakers—professionals with a purpose.



**Dr. G.P.C. Nayar**  
Founder & Chairman, SCMS Group of Educational Institutions



## SCMS GROUP OF EDUCATIONAL INSTITUTIONS

### Panel Discussion: Navigating NEP 2020



*Dr. C. T. Aravinda Kumar, Vice Chancellor, MG University making a point.*

The SCMS Group of Educational Institutions hosted a panel discussion on 'Navigating NEP 2020: Empowering Educators to Shape Tomorrow's Leaders' at the SCMS campus on March 15, 2025. Moderated by Dr. Shakila Shamsu, a former officer on Special Duty (NEP), Department of Higher Education, Government of India, the panel featured Dr. C. T. Aravinda Kumar, Vice Chancellor, MG University, Kottayam, Prof. H. C. Pokhriyal, Member, Board of Governors, IIT Roorkee, and former Executive Director, School of Open Learning, Dr. Ramesh Unnikrishnan, Former Director and Advisor, AICTE, Ministry of Education, Government of India, and Dr. Latha K.C., Education Officer, UGC. The discussion explored key aspects of NEP 2020 such as implementation strategies, multidisciplinary learning, educator empowerment, technology integration, and higher education reforms. Panelists shared insights on the challenges and opportunities in reshaping education to align with NEP's vision. The session provided valuable perspectives for educators and policymakers, reinforcing SCMS Cochin's commitment to academic excellence and thought leadership in education.

### Global Road Safety Leaders visit SCMS Campus



Mr. Michael Woodford, Executive Chairman of the Safer Roads Foundation (SRF), and Mr. Antonio Avenoso, Executive Director of the European Transport Safety Council, visited the SCMS Group of Educational Institutions on March 21, 2025 to engage in discussions with representatives of the institution. The discussions centered around implementing life-saving road safety interventions, with a key proposal to eliminate amber blinking lights and operate traffic signals 24/7 with optimized timing during off-peak hours to enhance road safety. The distinguished guests interacted with the students, sharing valuable insights and discussing various domains of road safety, inspiring future leaders to contribute to safer transportation systems.

## Winners @ the MG University Fest 2025



The students of SCMS School of Technology and Management & SCMS School of Architecture were declared A Grade winners at the MG University Fest 2025. The talented students have proved their brilliance and dedication by winning top honors in the university competition.

## Heritage Conservation Meet

SCMS School of Architecture organised a state-level three-day Faculty Development Program (FDP) titled "Blueprints of Culture, Heritage, and Architecture"



from March 3-5, 2025. Eminent speakers Dr. Benny Kuriakose, Ar. Vinod Kumar MM, Ar. Anand Vishnu BU, Ar. Sharat Sunder R, Ms. Lakshmi N Menon, and Ar. Maniyarasan R, shared their expertise on various aspects of architecture, cultural narratives, and heritage conservation. The event was inaugurated by Dr. Praveensal C. J., Group Director in the presence of the Chief Guest, Dr. Benny Kuriakose.



## SCMS COLLEGE OF POLYTECHNICS

### Robotics, AI & 3D Printing



A session on 'Robotics, AI & 3D Printing' aimed at understanding the role of Robotics, Artificial Intelligence (AI), and 3D Printing in Modern Industries was conducted on February 4, 2024.

A total of 40 individuals attended the session. Mr. Abhijith Jacob, Convenor, Training & Placement Cell introduced the Resource Persons to the audience. The session was handled by Mr. Manoj Mani, CEO, Vertx Robotics and Mr. Albin V. Gheevarghese, COO, Vertx Robotics, Ernakulam. It explored the intersection of three groundbreaking technologies that are reshaping manufacturing, healthcare, education, and entertainment.

### Awareness Session on 'Breast & Cervical Cancer'



Aparajitha, the women cell of SCP organized an awareness programme on breast and cervical cancer on February 18, 2025, at the Seminar Hall, SCP. The session was led by Mr. K. K. Ani, Junior Health Inspector and Sister Nisa of Rayamangalam Health.

Thirty-seven individuals that included female students, women faculty members and non-teaching lady staff attended the session that aimed to educate participants about the

importance of early detection, prevention, and treatment of cancer.

### TECHNORA



The Computer Engineering Association SP@CE, organised TECHNORA on February 25, 2025 at the Computer Centre and Seminar Hall. The event consisted of sessions on Web Page Design, Logo Design, Puzzle Solving, Typing Competition, Treasure Hunt and E-Sports. Certificates were given to the 75 participants and the winners received prize money.

### Hands on Training on Tekla Structure Software



The Department of Mechanical Engineering & Department of Civil Engineering jointly conducted hands-on Training on Tekla Structure Software on February 25, 2025, at SCP Seminar Hall, for the students of Semester Four and Six. The programme, aimed to equip participants with the skill and knowledge required to effectively utilize Tekla software for 3D Modeling, Detailing and Construction Management was led by KEYWORD Technologies. Forty students participated in the programme.

### Critical Thinking & Innovation Design



The Workshop on Critical Thinking & Innovation Design organized by IEDC Department of SCP, on March 5, 2025 provided an engaging platform for participants to enhance their problem-solving and creative thinking skills. The session was led by Mr Amal Asokan, HOD, MEP UNITED, Kothamangalam. The session focused on the fundamentals of critical analysis, idea generation, and innovative design approaches, equipping attendees with practical tools to tackle real-world challenges.

### Talk: Mindset of an Entrepreneur



IQAC in association with the Department of Mechanical Engineering conducted a talk on 'Mindset of an Entrepreneur' for the final year students (40 individuals) of SCP on March 6, 2025 at the Seminar Hall, SCP. The session about the Innovations and challenges faced by an entrepreneur was handled by Mr. K. C. Jagadeep, CEO, CYMOX, Kochi. Forty students from all the departments attended the session.



## Lab visit : Community Skill Park



The IEDC Department organized a Lab visit to ASAP CSP at Kuruppampady on March 7, 2025. A team of 40 students and two faculty members from SCMS College of Polytechnics visited the lab. The objective of the visit was to explore the technological advancements available and gain hands-on exposure to modern fabrication tools.

## Career in Electrical and Electronics Engineering



The Department of Electrical and Electronics Engineering conducted Electropath, on March 7, 2025 at SCP Seminal Hall. The session led by Mr. Akhilesh Kumar C., Managing Director, MTTC International LLC discussed topics such as Electric Vehicles and Solar Panel installation, Career Development and Industry skills & Core Electrical and Electronics Engineering jobs. Twenty-seven students from the Electrical & Electronics Engineering Department attended the session.

## SCMS-IGPT Cricket



SCMS College of Polytechnics and Indira Gandhi Asamanoor combined team displayed an outstanding performance in the recently concluded GPTC Kalamassery Staff Cricket Tournament. The competitive series of matches witnessed intense cricketing action, with teams from various Polytechnic colleges competing for the championship. The SCMS-IGPT team exhibited remarkable sportsmanship and concluded their campaign as the Runners-Up.



## SCMS COCHIN SCHOOL OF BUSINESS

### Traditional Vs. Modern Retail: Panel Discussion



The Marketing Forum at SCMS Cochin School of Business successfully hosted a dynamic panel discussion on Traditional vs. Modern Retail on March 7, 2025.

Industry experts Mr. Eby Mathews (Ex-COO, Reliance Retail & Food Retail Consultant) and Mr. Johnson Joseph (Managing Partner, Spark Consulting) shared valuable insights on the evolution of retail, emerging trends, and the challenges of adapting to the modern retail landscape.

Moderated by Mr. George Joseph K., Assistant Professor, PGDM, the session sparked engaging conversations and provided a deep dive into the ever-changing retail industry.

### LEEP 2025 – Fireside Chat

The SCMS Cochin School of Business successfully hosted LEEP 2025 (Leadership and Entrepreneurship Enrichment Programme) in collaboration with EY GDS (Ernst & Young Global Delivery Services) on March 5, 2025, at the Muttom campus. The event featured a Fireside Chat with EY GDS Leaders, providing students with an opportunity to

engage with industry experts and gain valuable insights into leadership, career growth, and entrepreneurship. The distinguished panel of speakers included Mr. Alex Joseph (Assistant Director), Mr. Sam Thomas (Associate Director), Mr. Vinay Sasidharan (Assistant Director), Mr. Jayakrishnan E.A. (Assistant Director), and Mr. Geo G. Thomanna (Associate Director), who shared their experiences and expertise with the participants. The session focused on the latest trends in the consulting and technology sectors, practical advice on developing leadership qualities, and fostering an entrepreneurial mindset.



### Workshop: HR & Analytics



Twenty-one students of PGDM Batch 33 participated in the 'Hands-On HR Functioning & Analytics: Practical Insights for Industry' workshop organized by Nest Digital Academy as part of the Industry-Academia Exchange programme on March 10 and 11, 2025.

### Faculty Achievements

**Dr. Lishin M. J., Professor & HOD, Department of HR** and **Dr. Radha P. Thevannoor, Group Director and Registrar** co-authored a paper titled 'Thriving Beyond Borders: Exploring the Impact of Cultural Intelligence on Boundaryless Careers of Indian Academicians.' They presented this research at the ACBSP Region 10 Conference on 'Bridges across Borders: Collaborative Strategies for Academic & Professional Success,' hosted by Welingkar Institute of Management Development & Research, Mumbai, from February 26 to 28, 2025. The paper received the Outstanding Research Paper award and was recognized as the Runner-Up for the Best Paper Award in Region 10.

**Dr. Lishin M.J.** participated as a panellist in the Academy of International Business webinar on 'Challenges and Opportunities in Global Academic Careers' held on March 11, 2025. The panel also featured Dr. C.K. Noble from Sparks Readings (Harvard Alumni Education), Dr. Thanh Pham from Monash University, and Dr. Sonja Sackman from the University of Bundeswehr Munich/University of Tartu. The session was moderated by Dr. Ricardo Flores from the University of Victoria.

**Dr. Devika S, Assistant Professor, Department of General Management,** honored with the Indian Literature Award 2025 by the Indian Literature & Arts Society for the

notable work, 'Asian Home: Perspectives in Women's Travel Writing.' The award in the Literature - Non-Fiction category was conferred on February 27, 2025, in Kerala State, India.

**Mr. George Joseph Kalayil, Assistant Professor, Department of Marketing,** participated in the two-day workshop on 'Bridging Research Gaps - Theory and Model Development' conducted by SMS, CUSAT on March 14-15, 2025.

**Dr. Maya Joby, Associate Professor, Department of Data Analytics,** published a research paper titled 'Secure Finite-Time Filtering for Switched Fuzzy Systems with Scaling Attacks and Stochastic Sensor Faults' in the journal Nonlinear Dynamics (Scopus (Q1) with an Impact Factor of 5.2

**Dr.M.Sulaipher, Associate Professor & HOD, Department of Analytics,** was the Resource Person for an Add-on Course on Psychology and Research organized by the

Department of Psychology, SSTM from March 14 to 19, 2025.

**Ms. Sreekala, Assistant Professor,** and **Dr. M. Sulaipher, Professor and Head of the Department of Analytics,** published a paper titled 'Bridging the Gender Gap in the Manufacturing Sector for Sustainable Leadership: A Conceptual Framework for Enhancing AI Skills and Sponsorship for Women' in the aWEshkar journal, March 2025 issue, a peer-reviewed journal of the Welingkar Institute of Management Development and Research, Mumbai.

## Student Paper Presentations

**Ms. Nikhitha Sunil,** of PGDM Batch 32 at SCMS Cochin School of Business, showcased her academic prowess by presenting a research paper at the prestigious ACBSP Region 10 Conference held at WE School,

Mumbai. Her paper, titled 'Impact of Packaging Design of Various Indian Traditional Snack Brands on Consumer Purchase Decisions,' explored how packaging design elements such as visual appeal, impulsive buying, cultural relevance, brand identity, functionality, and transparency influence consumer behavior in the competitive Indian snack market.

**Mr. Ajay James,** from PGDM Batch 32 at SCMS Cochin School of Business, successfully presented his research paper at the prestigious ACBSP Region 10 Conference held at WE School, Mumbai. His study, titled 'A Study on Digitization and Digitalization Processes Adopted by Maritime Logistics Providers in India,' explored the evolving technological landscape in India's maritime logistics sector and highlighted the challenges and opportunities faced by the industry.



## SCMS SCHOOL OF TECHNOLOGY AND MANAGEMENT

### Women's Day Celebrations



Swara, the Women's forum of SCMS, organized the Womens' Day Celebrations on March 10, 2025. Women employees were honored with flowers as a token of appreciation for their dedication and contributions. A competition for girl students, focusing on leadership, confidence, and creativity was held. The winner, Ms. Aayisha Marwa of BBA was crowned "Shero-2025", for her outstanding performance. Dr. Fatima Mary Cross, Former Professor, SSTM, and Ar. Tara Pandala, Associate Professor, SCMS School of Architecture were the guests and the Jury for the competition.

### MDP : HML Executives



The Department of Business Administration organised a Management Development Program on 'Building a Motivated Team' and

'Leadership & Motivation in Practice' for the executives of Harrison Malayalam Ltd., on March 7 and 8, 2025. Mr. Sandeep K, Dr. Baiju Radhakrishnan, Dr. Susan Abraham, Dr. Lishin M. Joshi and Dr. Neethu Ismail were the Resource Persons. Dr. Deepa Pillai, Associate Professor, Dept of Business Administration was the coordinator.

### Industry Institute Interaction (III)



Mr. Mujeeb Rahiman M, Head- Operations-India, Cyient DLM Limited addressed the MBA students, on February 27 on 'Indian Electronics Manufacturing Industry: Overview & Opportunities', as part of the Industry Institute Interaction.

### Research Paper Writing

The Department of Computer Science and Engineering at SCMS School of Engineering and Technology organized the 28th session of the Knowledge Sharing Programme on "Tools for Research Paper Writing" on February 21, 2025. The session was conducted by Ms. Reshma K. V., and coordinated by Ms. Greshma P. Sebastian, Assistant Professor, Department of Computer Science and Engineering.

### Association Day

The MCA Department celebrated its Association Day on February 20, 2025. The event brought together students and faculty for an engaging session of interactive discussions, activities, and entertainment.

### Publications by Faculty

Ms. Jomsy Thomas, Assistant Professor, Dept. of Business Administration published a paper on, 'Omnichannel Marketing - Exploring a marketing Strategy for the Phygital Era', in the International Journal of Advanced Research Scientific Analysis and Inferences, in March, 2025.

### Paper Presentations

**Dr. Praveena K., Professor,** Dept. of Business Administration, co-authored with **Dr. Meera M. S., Associate Professor,** Dept. of Business Administration, a paper on 'The Role of Generative AI in Achieving Academic Excellence: A Study with the Extended UTAUT2 Model', at the ACBSP Region 10 Conference 2025, at Mumbai on February 27, 2025.

**Dr. Vilas Nair, Assistant Professor,** Dept. of Business Administration, presented a paper on Next-Gen Retail: Designing Experiences, Shaping Atmosphere, and Driving Purchase Intentions with Sustainable



Strategies in Cochin city, at the International Management Conference (IMCon'25) organised by ASBN University, Bhubaneswar Orissa, on February 22, 2025.

**Dr. Sebastian Joy Panattil, Assistant Professor,** Dept. of Business Administration, presented a paper on, Building an Online Academic Content Platform: A Case Study on Engaging Content Creators through Game Mechanics, at the B-LIV Summit 2025, organised by Bhavans Royal Institute on February 27, 2025.

**Ms. Tania Thomas, Assistant Professor,** Dept. of Business Administration, presented a paper on The role of Service Quality as a key differentiator in the manufacturing sector, at a national conference organised by S B College, Changanasserry, on February 28, 2025.

## Farewell Party

A farewell, Farewell Epic- Exit was organised for BCA Batch 5 by the students of BCA B4 students on March 7, 2025. The event included inspirational speeches, musical and dance performances, and engaging activities such as a fun fiesta and an open stage extravaganza.

## AROHA 2025



The Under-Graduate College Fest Aroha was organised by all the UG Departments of SCMS School of Technology and Management on February 21, 2025. The Department of Commerce managed Theme Walk, Group Dance, Band and 3's Football. Sacred Heart College, Thevara were declared the overall champions.

## Entrepreneura-Meet the Student Entrepreneurs



The Department of Commerce felicitated the student entrepreneurs of the B. Com Program, on March 10, 2025, at the MBA Seminar Hall. The Young Entrepreneurs shared their

experiences and motivated the listeners to follow their dreams. Principal Dr. G Sashikumar presented them with a memento at the end of the session.

## Letz Reel

The Department of Commerce won the second prize ( ₹2000) In the SCMS monthly intra-school reel competition. They were evaluated for creativity and social media engagement.

## SWARA

As part of the Swara initiative, the Department of Commerce organized the Rithu-Menstrual Hygiene Awareness Workshop on March 14, 2025. Dr. Meera M.S., Associate Professor of the Department of Business Administration was the Resource Person. The female students of the B.Com attended the informative and engaging session.



## Student's Achievements

Ms. Jismy Sara Vincent, of BCA Semester 6, secured an A grade in the MG University Youth Festival, in the Mono Act category on March 20, 2025.

Mr. Jithin Antu, Caren D'Cruz and Benjamin Biju, IMCA B9 Students secured the 2nd prize for the event Techhunt as part of InnoveX hosted by DePaul Institute of Science and Technology, Angamaly on March 18, 2025.

## Faculty Achievement

**Dr. Smitha Harikumar,** HOD Department of Computer Applications, attended a session as Chair for the National Conference on Emerging Trends in Social Science and Technology organized by KMM College of Arts and Science, Thrikkakara on March 20, 2025.

**Dr. Praveena K., Professor, Dept of Business Administration,** and Dy. Dean- Accreditations & Compliances, secured the certificate for ACBSP Evaluator Training by attending the Evaluator Training Programme organized at We School, Mumbai. This qualifies her to conduct peer reviews of ACBSP programmes globally.

## Techxellence 25



The Department of Computer Applications organised Techxellence '25, a confluence of technology, innovation, and academic excellence, on March 4, 2025. Students showcased their technical expertise, participated in engaging activities, and gained hands-on experience in various domains of computer science. Art exhibitions and art sales,

food stalls, Mehndi, face painting, and games alongside the food stalls were arranged in the atrium. A Rubik's Cube display, a Solving Challenge, various tech games such as Blind Coding and other gaming challenges were conducted in the computer Lab. Students were honoured for their outstanding academic, technical, and extracurricular achievements.

## Readers' Refuge



Articulate Better Club (ABC) organised a 'Readers' Refuge' event at Seminar Hall 3 on March 5, 2025. The event aimed to enhance students' reading skills, provide a relaxing space for students to enjoy books through shared experiences and silent reading sessions.



## SCMS SCHOOL OF ARCHITECTURE

### Faculty Research Contribution



A faculty member of SCMS School of Architecture, **Ar. Betty Maria Chacko** presented her research paper titled 'BIM-GIS Integration in Post-Disaster Reconstruction.' on February 28 at the Metagreen Dimensions 4.0 Biennial Conference on Value by Design, organised by the College of Architecture, Trivandrum. Her study explores the synergy

between Building Information Modeling (BIM) and Geographic Information Systems (GIS) in enhancing efficiency and resilience in post-disaster rebuilding efforts.

**Ar. Eapen Mathew** presented his paper on 'Building Performance and Indoor Air Quality: A Structured Perspective through Sick Building Syndrome' on March 1. His research highlights the impact of indoor environmental quality on occupant health, emphasizing structured strategies to mitigate sick building syndrome.

### Recognition

**Ar. Tara Pandala** was recognised in the prestigious 'LuxeBook Fab 40 – Leaders in Architecture and Design' for her outstanding contributions to the field of architecture and design on February 20, 2025. Her work and expertise are featured in the exclusive edition published by AXOR



### ICI- ULTRATECH AWARD

**Ar. Ajay Abey** and **Ar. Tara Pandala** were honored with the prestigious ICI– Ultratech Award on February 22, 2025. The award recognised their outstanding work on the Thottam Farm Stay project in Idukki District. This achievement showcases their exceptional architectural expertise and commitment to innovative design.



### Expert Insights

Ar. Ajay Abey and Ar. Tara Pandala served as panelists for the discussion on 'Emergent Practices in South Asia | Kochi.' The programme was organized by Avani Institute of Design and The State of Architecture + South Asia' on March 1, 2025.



## SCMS SCHOOL OF ENGINEERING AND TECHNOLOGY

### Workshop: Career as a Builder

The Department of Civil Engineering, SSET in association with the Innovation and Entrepreneurship Development Centre (IEDC) conducted a workshop on "Career as a Builder" on February 27, 2025. Mr. K. Anil Varma, Managing Director of Varma Homes, delivered a session on Blueprint for Success: Essential Skills and Strategies for Becoming a Successful Builder. Er. Shyju Nair, CEO of DH Academy and Secretary of ICI Kochi Chapter, delivered an insightful session on Concrete: An Enigmatic Construction Material, Er. Tissen Sebastian, CEO of Pullukattu Constructions and Tissens Exports & Imports, conducted a session on Mastering Home Construction & Overcoming Challenges, where he provided valuable insights into the complexities of building a home.

### VR-Integrated Structural and Interior Design Workshop

The Department Civil Engineering Association, "FRAMES", organized a workshop titled "VR-

Integrated Structural and Interior Design with Career Guidance" on February 18, 2025. The event was specifically designed for the students of Semester Eight, aiming to provide an immersive experience in virtual reality applications in structural and interior design. The workshop was facilitated by TECHMAGHI, a DPIIT-recognized Ed-Tech start-up. The workshop provided students with a comprehensive overview of the integration of VR technology in Civil Engineering design. The hands-on experience and career guidance sessions added immense value to the learning experience.

### Workshop :IPR and Patent Filing

The Department of Electrical & Electronics Engineering, SSET, conducted a one-day online workshop on Intellectual Property Rights (IPR) and Patent Filing on February 7, 2025. The session covered topics such as global IPR treaties, types of IPR, filing processes, and enforcement measures. Twenty-three faculty members participated in the session.

### Drug Abuse Awareness Campaign



*Mr. Rajesh T. R., Deputy Superintendent of Police addressing the students*

The Jagratha Cell of SCMS School of Engineering and Technology successfully hosted the inauguration of the "Raksha", School/College Drug Abuse Awareness Campaign on March 1, 2025. The event aimed to educate students about the alarming increase in drug usage and the importance of staying vigilant against substance abuse. Mr. Rajesh T. R., Deputy Superintendent of Police (DYSP), Aluva, officially launched the campaign. Mr. Jayaprasad, Sub-Inspector, Mr. Francis, Public Relations Officer (PRO) of the Angamaly Station, and Mr. Rajesh T.R addressed the students with insightful talks on the increasing prevalence of drug abuse among young individuals.



## Entrepreneurship Awareness Programme

The Department of Mechanical Engineering and Innovation and Entrepreneurship Development Centre (IEDC) of SCMS School of Engineering and Technology organised the Entrepreneurship Awareness Programme, on March 7, 2025. The event aimed at igniting the spirit of innovation and entrepreneurial mindset among students, it was powered by Micro Small and Medium Enterprises (MSME) Kochi. The Programme was coordinated by Dr Raghav G. R., Associate Professor, Department of Mechanical Engineering, and Mr. AjithKumar R., Assistant Professor, Department of Mechanical Engineering.

## Science Day Celebration

The Department of Basic Science and Humanities commemorated Science Day with an E-waste Management Project Presentation Competition for students on March 1, 2025. Fifteen teams, comprising both groups and individuals, registered for the programme. Participants presented innovative approaches to reducing electronic waste through the application of modern technology.

## Intellectual Property Rights

Ms. Divya M. S., Assistant Professor, Department of Basic Science & Humanities, conducted a Department Knowledge Sharing Program on 'Intellectual Property Rights' for all faculty members of the Basic Science Department on February 24, 2025.

## Staff Achievements

February 19, 2025, an online Webinar was conducted by **Mr. Mohamed Akbar V. K., Assistant Professor**, Department of Basic Science & Humanities on the topic 'Statistical Inferences' organized by MES College, Nedumkandam.

**Ms. Divya M. S. Assistant Professor**, Department of Basic Science & Humanities presented a paper on the topic 'Cultural Competency in HR: Fostering Inclusive Work Environment' on February 19, 2025 organised by VELS Institute of Science, Technology and Advanced Studies, Chennai.

A project Team (Paper Boyz) guided by **Dr. Gibin George, Associate Professor, Department of Mechanical Engineering** received the First Prize at ASME Enginex 2025 organised by ASME (American Society of Mechanical Engineers) Kerala Section at VJCET on March 14, 2025.

## Holi Celebrations



SCMS School of Engineering and Technology hosted a lively Holi celebration on March 14, 2025. The event brought together students, faculty, and staff to enjoy the festival of colours. Only organic colors were used to keep the celebration safe for the skin and the environment.

## Student Achievements

**Ayisha Saniya M.S, Fatima Mehar P.S, Avantika Cinesh, and Fida V.S**, students of Semester Six B.Tech Computer Science and Engineering won the second place in an intercollegiate competition held exclusively for girls as part of Women's Day celebrations. The event focused on the theme 'Women Safety: Innovations and Future Prospects,' encouraging participants to propose innovative technological solutions to enhance women's security. The team presented a comprehensive concept for a women's safety app that includes key features, such as an SOS button for instant alerts, geofencing to define safe zones, panic alarms to deter threats, evidence storage for recording incidents discreetly, a hidden mode for secure operation, 24/7 helpline integration for immediate assistance, and safe route

navigation to guide users through secure paths. This achievement highlights the students' innovative mindset and their commitment to addressing critical social issues through technology.

## Placement Activities

Trainers from **Konfidence** conducted Pre-placement training for students from B. Tech and MCA Batch 2026 on March 3 and 4, 2025.

Trainers from **Konfidence** conducted a training session for B. Tech, Batch 2025 students to attempt the TCS online test on March 10, 2025.

The companies that approached to recruit B. Tech and MCA students from Batch 2025:

**Varma Homes, Pioneer NF Forgings India Pvt. Ltd., Evobi Automations, MRF(internships), Estro Tech Robotics and Innovations Pvt. Ltd, Onflap Technologies, Genpact, Hyundai Polytech., UVJ Technologies, Hyosung, Coffee Day Global Ltd.**

Six B. Tech female students from branches of Computer Science, Computer Science (Data Science), Batch 2025 received offers from **Infosys**.

One B. Tech student from the branch of Electronics and Communication, batch 2025 received an offer from **Cadence**.

Seventeen B. Tech students from branches Automobile, Mechanical, and Electrical and Electronics, Batch 2025 received offers from **Pioneer NF Forgings India Pvt. Ltd.**

## Model United Nations (MUN) 2025

- A team of students from SCMS School of Engineering and Technology actively participated in the Govt. Model Engineering College- Model United Nations (MUN) 2025, on February 14 and 15, 2025 showcasing their debating and diplomacy skills. Among the participants, Pawan Murali Semester Four Computer Science and Engineering received an Honourable Mention for his outstanding performance, while Shyam S. Pillai Semester Four Computer Science and Engineering earned a Special Mention for his articulate arguments and engagement in committee discussions. Additionally, Fuaad Zaneen, Semester four Artificial Intelligence, Bharat Shankar Semester Four Computer Science and Engineering, and Harishankar K. Semester

Two Computer Science and Engineering were awarded Verbal Mentions in recognition of their commendable efforts.

- The Central University of Kerala hosted CUKCCMUN 2025, from February 18 to 20, 2025 featuring dynamic discussions on global issues. SCMS School of Engineering and Technology (SSET) students showcased outstanding performances. Syam S. Pillai, student of Semester Four Computer Science and Engineering won the Best Delegate Award for his exceptional analytical and debating skills. Sivnand, in Semester Two Computer Science and Engineering earned a High Commendation Award for his insightful arguments. Their achievements highlight SSET's growing presence in MUN circuits.

## Training in Industrial MEP

A comprehensive workshop for students of Electrical and Electronics Engineering, Semester 6 and 8, on Industrial MEP (Mechanical, Electrical, and Plumbing) Engineering and Building Information Modeling (BIM) Designing was conducted on February 14, 2025. The session on modern design methodologies and digital tools used in the industry was handled by experts from Solid CAD.



## Industrial Visit : Matter Lab

The Department of Civil Engineering, SSET organized an industrial visit to Matter Lab, Kozhikode on February 25, 2025. Five students from Semester Two M.Tech Computer aided Structural Engineering participated in this visit accompanied by faculty member Mr. Jerry Anto, Assistant Professor, Civil Engineering department. The visit offered students with a firsthand understanding of material testing.

## Industrial Visit:Nitta Gelatin

An industrial visit for the students of Semesters Four and Six and Electrical and Electronics Engineering students to the Nitta Gelatin Ossien Unit was held on February 19, 2025. The team visited the company's effluent treatment facilities and eco-friendly initiatives, including a herbal garden and aquaponics setup. Mr. Suraj, HR Manager, Engineers Mr. Kiran and Mr. Harikrishnan, guided the students.

## SCMS INSTITUTE FOR ROAD SAFETY AND TRANSPORTATION

### NATPAC and SiRST Collaborate

On February 12, 2025, the National Transportation Planning and Research Centre (NATPAC) invited the SCMS Institute for Road Safety and Transportation (SiRST) as a key stakeholder to discuss collaborative efforts in road safety and transportation planning. The meeting was attended by Mr. Prathik Nayar, Deputy Director of the SCMS Group, and Mr. Adarsa Kumar G. Nair, Director of SiRST. NATPAC expressed keen interest in partnering with SiRST on suitable projects aimed at

enhancing road safety and transportation efficiency. The discussions focused on leveraging NATPAC's expertise in traffic management, accident analysis, and public awareness campaigns alongside SiRST's innovative approaches to create impactful strategies for reducing road accidents and promoting sustainable transportation practices. This collaboration is expected to drive meaningful advancements in road safety initiatives across the region.

### Personality Development Training



The SCMS Institute for Road Safety and Transportation (SiRST), in association with the Regional Transport office, Muvattupuzha and the Bus Operator Organisation held a Personality Development Training programme for drivers at the Urban Bank Auditorium, Muvattupuzha on March 2, 2025. Dr. Manoj Kumar B, Associate Professor, Department of Automobile Engineering at SCMS, led the session for 50 participants.

### Suraksha Award



Mr. Adarsa Kumar G. Nair, Director SCMS Institute for Road Safety and Transportation (SiRST), was honored with the prestigious Suraksha Award for the Best Article presented in Suraksha Magazine. The award was conferred by the National Safety Council, Kerala Chapter, during their 2024 Annual Safety Program. His article, which focused on addressing emerging challenges in road safety and proposing innovative strategies to reduce accidents, was highly appreciated for its relevance and practical insights.

### Surakshit Marg Scrutiny Camp



As part of the Swara initiative, the Department of Commerce organized the Rithu-Menstrual Hygiene Awareness Workshop on March 14, 2025. Dr. Meera M.S., Associate Professor of the Department of Business Administration was the Resource Person. The female students of the B.com program attended the informative and engaging session.

### Corrective Training For Drivers



A corrective training programme was held jointly by the SCMS Institute for Road Safety and Transportation (SiRST) and IDTR Kerala to enhance road safety and rehabilitate accident offenders from March 4 to 8, 2025. Held over two, five-day sessions, its 48 participants received hands-on training through interactive sessions, workshops, and practical demonstrations from Resource Persons.

**SCMS  
GROUP**

SCMS COCHIN School of Business ♦ SCMS School of Engineering & Technology ♦ SCMS School of Technology & Management  
SCMS School of International Studies ♦ SCMS Centre for Socio - Economic Research ♦ SCMS College of Polytechnics  
SCMS Institute for Bioscience and Biotech Research and Development ♦ SCMS School of Architecture  
Centres of Excellence : ♦ SCMS Water Institute ♦ SCMS Institute for Road Safety and Transportation

School of Communication and Management Studies ( SCMS )

For Private Circulation only

Printed & Published by **Dr. Indu Nair** on behalf of SCMS Group of Educational Institutions and Printed at **Maptho Printings**, South Kalamassery, Cochin 683104 and published at Prathap Nagar, Muttom, Cochin 683106  
Editor: **Dr. Indu Nair** | Co-ordinating Editor: **Mr. Sanal Potty**, Editorial Advisory Council: Ms. Priyadarshini Sharma and Dr. Devika S