

## Using Generative AI Technology in the field of Education

**A**cutting-edge technology Generative AI has revolutionised the way we approach artificial intelligence. Unlike traditional rule-based AI systems, Generative AI can learn from data and create new instances of data. It has the ability to produce a wide range of content, including text, images, music, audio, videos, conversations, and stories. With this potential it offers an array of possibilities and challenges to various industries.

### Benefits

The benefits of using it in education are substantial, but it requires meticulous implementation and management. AI can tailor instructional materials to suit students' needs, considering their unique learning preferences and pace of progress. It can provide valuable tools and support to students with diverse needs, including those with language barriers or disabilities. This personalised approach allows students to learn independently and reinforce concepts beyond regular class hours. Additionally, AI can swiftly generate learning resources,

streamlining the teaching process and enhancing class preparation. By incorporating applications such as gamification and interactive simulations, it can captivate students and enhance their engagement in the learning process. Immediate feedback on assignments and tests enables students to learn more effectively and identify areas for improvement.

### The flip side

However, caution must be exercised when utilising AI in education. The reliability and accuracy of AI-generated content may vary, leading to misinformation if not thoroughly vetted. Over-reliance on AI tools could hinder students' critical thinking skills and problem-solving abilities. Furthermore, the collection and analysis of student data for AI implementation raise concerns regarding privacy and security. Unequal access to technology among different socioeconomic groups may worsen educational disparities. While AI can complement educational practices, it cannot replace

the social and emotional learning that occurs through interactions with peers and teachers. Addressing concerns related to academic integrity, plagiarism, and bias in AI systems is crucial for the responsible integration of this technology in education. Hence to harness the full potential of this technology we must mitigate risks, ensure equal access, and maintain a balance with traditional teaching methods.



**Dr. G.P.C. Nayar**  
Founder & Chairman, SCMS Group of Educational Institutions



## SCMS GROUP OF EDUCATIONAL INSTITUTIONS

### Hackathon 2024

The 10th edition of the Dr. Pradeep P. Thevannoor Hackathon 2024 was held at the SCMS School of Engineering and Technology on November 16 and 17, 2024. With a vision for innovation and education, the Hackathon aims to inspire the next generation of problem-solvers.

The "24-hour Hackathon" was inaugurated by Dr. Radha P. Thevannoor, Registrar and Group Director of SCMS, with key speeches from Dr. Anitha G. Pillai, Principal, SSET, Dr. Varun G. Menon, Deputy Dean of Research and Development, Dr. Sonal Ayyappan, Head, Department of Artificial Intelligence and Data Science followed by Hackathon Coordinator Dr. Anandhi V. The event witnessed enthusiastic participation with 36 teams from schools and 21 teams from polytechnic colleges competing.

The Hackathon focused on key societal challenges such as Safety for Women and

Children, Enhancing Pedestrian Safety, Waste Management, and Disaster Management Systems.

Mr. Manoj K. Das, Editor of Mathrubhumi Daily and Digital, graced the occasion as the Chief Guest and distributed cash awards to the winners. Dr. Shyju Thadathil, Superintendent Engineer, Kerala Water Authority, shared his insights on the evaluation process, offering valuable perspectives on the judging criteria. Mr. Prathik Nayar, Deputy Director of SCMS,

officially declared the winners, marking the conclusion of an exciting and inspiring event.

In the school category, Vidyodaya School won the first prize, followed by Bhavans Adarsh Vidyalaya and Saraswathi Vidyaniketan School. In the polytechnic category, Nachimuthu Polytechnic College, Pollachi, took the top prize, with Government Polytechnic Kalamassery securing the second and third prizes respectively.



## Shikhar '24 International Management Fest

The prestigious International Management Fest, Shikhar '24, jointly organised by SCMS Cochin School of Business and SCMS School of Technology and Management was held at the Muttom campus on November 21 and 22, 2024.

Ninety-four teams from premier institutions

across India participated in the fest that featured a diverse array of events designed to test participants' expertise in core management domains such as Marketing, Finance, and HR. Highlights of the fest included thought-provoking case study challenges, engaging business quizzes, and a high-stakes strategy simulation competition. Sahrdya College of Advanced Studies, Thrissur, emerged as the overall champions.



## SCMS SCHOOL OF ENGINEERING AND TECHNOLOGY

### Meet the Great Leaders

The Honourable Union Minister for Finance and Corporate Affairs, Smt. Nirmala Sitharaman interacted with SSET team at 'Meet the Great Leaders' event held at St. Teresa's College, Ernakulam on October 14, 2024. The team comprising Adithya Raj (Semester 7), Aksa Santha Ronio (Semester 5), Fuaad Zaneen (Semester 3) from the Department of Data Science, Ashwin Harikumar (Semester 3) interacted with the Minister who appreciated their insightful question. Their performance earned them the third place and a cash prize. The event was coordinated by Ms. Rony Tresa, Assistant Professor, Department of Basic Science and Humanities.

Congratulations to the team for making SCMS School of Engineering and Technology proud!



SCMS School of Engineering and Technology students Aswin Harikumar, Fuaad Zaneen, Harisankar.K, Aksa Santha Ronio, Adithya Raj with Hon. Minister for Finance and Corporate Affairs, Smt. Nirmala Sitharaman

Engineering along with ASME Student Chair Joel Joji and four student members accepted the award at the launch ceremony.



Mr. Suraj R, Assistant Professor of the Department of Mechanical Engineering along with ASME student chair Mr. Joel Joji and students of SSET receiving the award.

### Workshop

Department Association (ARiME) in association with the ASME student chapter conducted a workshop on Ornithopter Building on October 18, 2024, for the first-year students of SSET. The event was inaugurated by Dr. Anitha G Pillai, Principal, SSET. The students of Semester five guided the participants in making an Ornithopter. Mr. Ajith Kumar R. and Mr. Dinil Babu C, Assistant Professors from the Department of Mechanical Engineering coordinated the event that was attended by 125 students.

### ASME SSET Chapter

The ASME Kerala Section was officially launched at Novotel, Kakkanad, on October 26, 2024. During the event, the ASME SSET Chapter was honoured with the significant membership growth award for the second consecutive year. Chapter mentor Mr. Suraj R., Assistant Professor of the Department of Mechanical

### Workshop on Safety Engineering

The Department of Computer Science and Engineering and the Department of Artificial Intelligence and Data Science of SSET, in collaboration with BharatTech Foundation, organised a workshop on Safety Engineering on October 15, 2024. Dr. Varun G. Menon, Professor and Dean of Research and Development welcomed the participants, which was followed by keynote addresses from Mr. M. P. James, Deputy Transport Commissioner,

and Dr. Ramesh Unnikrishnan, Advisor, AICTE, Ministry of Education, Government of India, who discussed the importance of safety protocols in engineering and transportation. Dr. Anitha G. Pillai, Principal of SSET, delivered a session on the relevance of safety engineering in modern times. A panel discussion on road safety featured Mr. N. Vinoth Kumar, Motor Vehicle Inspector, Mr. Siby Mathai, MD and CEO of Vista Driveline Motors Pvt. Ltd., and Dr. Anumod Kumar, Motor Vehicle Inspector, Kozhikode. Dr. Ajith Chandran M. C., Director-Technical TNC moderated the event. Students from the 2020-2024 Batch of the Department of Computer Science and Engineering presented their real-time project focused on railways and road safety, showcasing innovative solutions in these critical areas.





## Beach Clean-Up

The Department of Computer Science and Engineering at SCMS School of Engineering and Technology joined the 'Keep the Sea Plastic-Free' Beach Clean-Up on October 25, 2024, organised by CommuniTREE with Coca-Cola at Vypin Beach, Ernakulam. The event was part of the Department's Plan of Action 2024-2025 activity, 'Beyond the Campus Environmental Promotion Activities'. Fifteen students from MCA Semester 3 and Semester 5 and seven of Computer Science and Engineering collected plastic waste. Supplies for the clean up were provided and online certificates were issued to students, reinforcing SCMS's commitment to sustainability and social responsibility beyond the campus. The event was coordinated by Dr. Varun G. Menon, Professor and Dean of Research and Development, SSET.



Students at Vypin beach after collecting the plastic waste as part of the event "Keep the Sea Plastic-Free"

## Debate Competition

The SCMS School of Engineering and Technology witnessed a vibrant display of oratory skills at 'VAGMI 2024', an intra-college debate competition held on November 1, 2024. Organised by the Internal Complaints Committee (ICC) in association with the Oratory Society of SSET (OrSo), the event saw enthusiastic participation from 44 teams, comprising two members each. The first round was conducted at Seminar Hall and the Conference Hall. The jury panel comprised two distinguished final-year students of Government Law College, Ernakulam, Ms. Mydhili S Santh and Ms. Ann V Varghese, and two students, Aditya Raj (Semester 7) and Aksa Santa Ronio, (Semester five) students from the Department of Data Science. After intense rounds of debate, the winning teams were Hithesh Nair (Semester 1), Department of Artificial Intelligence and Data Science and Harishankar K. (Semester 1),

Department of Computer Science Engineering. The event was coordinated by Ms. Rony Tresa, Assistant Professor, Department of Basic Science and Humanities. SSET Principal, Dr. Anitha G. Pillai, awarded prizes to the winning team, acknowledging their achievement and encouraging participants to continue developing their debating abilities at the Valedictory function.



The winners receiving the first prize. From the left Ms. Mydhili S Santh, Ms. Ann V Varghese (judges from Govt. Law College Ernakulam), Hithesh Nair and Harishankar K (Semester one students of SSET Winners of the competition), and Dr. Anitha G Pillai (Principal SSET)

## Staff Achievements

- Mr. Noel Joseph Gomez and Mr. Nikhil Ashok N., Assistant Professors, Department of Mechanical Engineering attended the product launch of Solidworks 2025 during the Solidworks Innovation Day on October 24, 2024. The event, organised by Conceptia Konnect, an official partner of Solidworks, was held at the Holiday Inn, Cochin. The event was an opportunity to explore new updates and developments in Solidworks 2025, along with customer success stories and industry insights.

- Dr. Varun G. Menon, Professor and Deputy Dean Research and Development has been appointed as Associate Editor of IET Networks journal, SCIE Scopus indexed on November 2024. He has been invited to join the Technical Programme Committee of the International Conference on Emerging Technologies for Intelligent Systems (ETIS 2025), in February 2025 organised by APJ Abdul Kalam Technological University, Kerala, India. Additionally, he was the reviewer of project proposals submitted to SRISTI Gandhian Young Technological Innovation Awards, 2023.

- Ms. Sajmi Salam, Assistant Professor from the Department of Computer Science and Engineering qualified UGC Net Computer Application in August 2024.

- Dr. Geethu R, Associate Professor, the Department of Basic Science and Humanities,

reviewed a paper in Optical and Quantum Electronics Journal, Springer Nature publisher with Q2 quartile on October 12, 2024.

- Dr. Nithya Mohan, Assistant Professor, from the Department of Basic Science and Humanities published an article entitled Bioactivity Modulation: Anionic Influence on Cu(II) Schiff Base Complexes in Applied Organometallic Chemistry, Wiley on October 16, 2024.

- Ms. Jane Theresa, Assistant Professor, from the Department of Basic Science and Humanities, presented a paper titled The Depiction of Female Characters in Patrick White's Novels at the International Conference held at Bon Secours College for Women, Trichy on October 15, 2024.

## Student Achievements

Ms. Aswathy C. A., a student of Semester 3, MCA passed the NET Exam in Computer Science and Applications with a score of 98.

Mr. Akhil Davis, Mr. Ansel Sebastian, Mr. Antony Shinson, and Mr. Antony Karesdan, students of Semester 3, Department of Computer Science and Engineering won the first prize in the event 'Build for Thrissur- Productathon' conducted by IEDC, as part of Dyuthi 24 at Government Engineering College, Thrissur on October 17, 2024.

Mr. Edwin Joy and Ms. Gauri Vinod, Semester 5 students from the Department of Computer Science and Engineering at SCMS School of Engineering and Technology won the first prize in the PowerPoint Presentation Competition organised by Mar Thoma College, Perumbavoor on November 5, 2024.

## Placement Activities

- Trainers from Konfidence, Kochi conducted Pre-placement training for students from B. Tech and MCA Batch 2025 on October 10, 2024.

- Trainers from Konfidence, Kochi conducted Pre-placement training for students from B. Tech (branches CSE, CO, CE) and MCA Batch 2025, 2026 on October 25, 2024.

- Niyati Training Solution Pvt Ltd., Chennai conducted technical online training for 54 B. Tech students from branches of CSE and ECE. The students were selected on a written test conducted at SSET and are trained to crack the interviews for premium placements.

- Dr. Jenson Joseph. E, Corporate Relations Officer, SSET attended the Allianz Academia Delegates Conference at Allianz Services, Techno Park, Thiruvananthapuram on October 21, 2024.

- Dr. Jenson Joseph. E, Corporate Relations Officer, SSET held a discussion with Mr. Nived, Founder & CEO, XPLOR Rides Pvt Ltd., on October 28, 2024. He mentioned his interest in a tie-up with SCMS Group of Educational Institutions catering to student Internships and Placements.

- At a discussion held on November 4, 2024, Mr. Prince Manu Baby, Founder Scout Express with Dr. Jenson Joseph. E, Corporate

Relations Officer, SSET offered a free custom-developed AI platform for the students of SSET. He agreed to provide training for Computer Science students in Generative AI followed by placement assistance. He showed keen interest in guiding students to transform their ideas into products and register start-ups.

The companies that approached to recruit Graduates from Batch 2024: Nava Design and Innovation, 6D Technologies, Paradigm, VKL Seasoning Pvt. LTD. , Picky Assist Private Limited, Marine Electrical Mumbai, OEN,

The companies that approached to recruit B. Tech and MCA students from Batch 2025: Blue Star, Nava Design and Innovation, G10 X,

ESAF Bank, 6D Technologies, Eleation,, Hitech Digital Solutions.

Seven B. Tech students (Five Computer Science, One Data Science, One Electrical and Electronics), Batch 2025 received offers from Mitsogo Technologies.

Three B. Tech Civil Engineering students, Batch 2025 received offers from Amerigo Structural Engineers Pvt. Ltd.

One B. Tech Mechanical Engineering student, Batch 2025 received an offer from Bluestar.

Five B. Tech Computer Science and Engineering students, Batch 2025 received offers from Ey GDS.



## SCMS INSTITUTE FOR ROAD SAFETY AND TRANSPORTATION

### SiRST collaborates with the Kuttukaran Group

The SCMS Group has signed a Memorandum of Understanding (MoU) with the Kuttukaran Group on November 22, 2024, for the 'SurakshitMarg' project, a Corporate Social Responsibility (CSR) initiative aimed at promoting road safety awareness. The SCMS Group, was represented by Mr. Pramod P. Thevannoor (Vice-Chairman), Mr. Prathik Nayar (Group Deputy Director), and Mr. G. Adarsakumar (Director of SiRST) while Mr. Francis K. Paul (Whole-Time Director), Mr.

Varun Varrier (Company Secretary), and Ms. Rajeshwari J. (Executive Assistant to Directors) represented the Kuttukaran Group.

'SurakshitMarg' will initially engage 50 schools each from Ernakulam and Thrissur districts, each receiving a fund of ₹25,000. The project aims to educate children, parents, and teachers on road safety practices. Schools will be evaluated based on their activities, with prizes worth ₹9 lakhs awarded to the top performers.



officers from Aluva. The session, led by Mr. Sujay K., focused on traffic rules, pedestrian and bicycle safety, and emergency response, receiving positive feedback for its engaging and informative delivery.



### Know Your Vehicle

The SCMS Institute for Road Safety and Transportation conducted a Know-Your-Vehicle programme at St. Thomas Teachers Training Institute, Pala, as part of the Community Development Camp organised by St. Thomas College. The event saw the participation of 90 teachers, students, and office members, and aimed to enhance vehicle safety and maintenance awareness.



### Workshop on Social Media for Government Departments

The Kerala Motor Vehicles Department (MVD) Media Cell, in association with the SCMS Institute for Road Safety and Transportation (SiRST), held a one-day workshop on Effective Use of Social Media for Government Departments on November 23, 2024 at SCMS College, Kalamassery. The workshop focused on leveraging social media for effective communication, public engagement, and road safety promotion, featuring expert sessions on legal frameworks, AI-driven content creation,

and strategic integration of social media in campaigns.



### Traffic Awareness Programme

On November 26, 2024, the SCMS Institute for Road Safety and Transportation conducted a Traffic Awareness Programme attended by 20 civil defense volunteers and fire station





## Commencement Ceremony



The commencement ceremony of MBA Batch 20 was conducted on October 26, 2024. The Chief Guest was Mr. T.R. Parasuraman, Senior Executive Advisor, Toyota Industries Engine India Pvt. Ltd., and the Guest of Honour was Mr. Jijo G John, CEO, Calpine Group. Registrar and Group Director, Dr. Radha Thevannoor, presided over the function.



The Chairman's Gold Medal for academic excellence was awarded to Mr. Hari Govind M, and the Silver Medal for the Best Outgoing Student was awarded to Ms. Elaine Liz Joseph.

## Session on Heartfulness.

A 3-day session on Heartfulness was organised for MBA Batch 22 students, from November 4 to 6, by an expert Resource Person, Mr. Ramachandran from the Heartfulness Institute, Shri Ramachandra Mission, Aluva.

## Student Achievements



Ms. Rania Abdul Gafoor and Mr. Amekh Biju, students of MBA Batch 22, secured the First Prize in the Debate Competition organised by The Hindu and IOC Ltd, as part of Vigilance Awareness Week on the theme, 'Culture of Integrity for Nation's Prosperity'. Ms. Rania received the Best Proponent Award also for this event.

## Green Institution Award



SSTM was awarded an A+ grade Green Institution award by Choornikkara Grama Panchayath and Haritha Kerala Mission for its unwavering dedication to promoting

environmental conservation within the community. This prestigious accolade recognises and commends the sustainable initiatives that SSTM has consistently implemented in the Panchayat over the years through various programs such as UBA, NSS, and Swara.

The award was presented to Dr. Radha Thevannoor, Registrar & Group Director of SCMS Group, by Ms. Raji Santhosh, President of Choornikkara Panchayat, in the presence of the Panchayat council and standing committee members.

## Publications

**Ms. Tania Thomas, Assistant Professor, MBA Dept.,** published a paper titled Influence on Service Quality Perception on Customer Satisfaction in Home Appliances- The moderating effect of Consumer Mindfulness in SCOPUS indexed AIP Conference proceedings, Vol.3134, No.1. (WHEN)

**Dr. Meera MS, Associate Professor, MBA Dept.,** published a paper titled Global Expansion through Networking Ecosystems using Digital Platforms, evidences from SMEs in Kerala, in the Journal of Informatics Education and Research, Vol.4, Issue 3 (2024), an ABDC C journal.

**Dr. Vilas Nair, Assistant Professor, MBA Dept.,** authored a chapter titled Data Analysis of Consumer Responses in India Using Zen Z 2024-10-11, in the book, "Impact of Sensory Marketing on Buying Behavior", published by IGI Global.

## Police Commemoration Day



The students of the Department of Commerce, SSTM visited the Kalamassery Police Station on October 21, 2024 to observe Police Commemoration Day. They were accompanied by Dr. G. Sashi Kumar, Principal of SCMS School of Technology and Management, Dr.

Antony J Kuttancherry, Head of the Department of Commerce, and Mr. Jefferin Johnson, faculty member. They along with 18 students, honoured the officers with greeting cards and flowers as a gesture of gratitude for their service and sacrifice.

## Invited Lecture Series (ILS):

A talk on the securities market and career growth was organised on October 22, 2024 in the MBA Hall, SSTM, by Manoj T. Neelakantan, Personal Finance Trainer. The session provided students with an overview of the share market and trading.

## Mastering Letter Writing Skills

The Department of Commerce organised a letter writing workshop, 'The Art of Epistolary Communication: Mastering Letter Writing Skills,' at the MBA Hall on October 22, 2024. Dr. Devika S., Assistant Professor of General Management, SCMS Cochin, was the Resource Person.

## Participative Learning session

A Participative learning session on Final Accounts of Joint Stock Companies (Schedule III) was held for the B.Com students of Semester 3, Batch 2023-26 on October 24, 2024, as part of the Corporate Accounting I course. The session, conducted by CA. Sreelakshmi S., Partner at Mohan Kumar & Co., Chartered Accountants, was held in the MBA Hall and provided practical insights into the preparation and structure of corporate financial statements under Schedule III.

## Career Orientation: Chartered Accountancy

As part of the Career and Placement activity, a Career Orientation session on Chartered Accountancy was held for the students of B.Com Semester 3, Batch 2023-26 on October 24, 2024 at MBA Hall. The session, led by CA. Tonny Varghese, Partner at Davis Martin & Varghese, Chartered Accountants, provided students with valuable insights into the career pathways and professional requirements for aspiring Chartered Accountants.

## Faculty as Spokesperson

Dr. Latha K., Associate Professor of the Department of Commerce was the Resource Person for the 5-day Faculty Development online programme, organised by the Department of Computer Applications from November 18, 2024 to November 22, 2024. The sessions were related to aligning the assessment strategies of FYUGP with Outcome Based Education (OBE).

## Market Mosaic



A Marketing Expo titled 'Market Mosaic', conducted by the Department of Commerce was held on November 13, 2024, at SSTM Campus, Muttom. The event was attended by students and faculty members from various departments, who were the consumers. It was also a platform for students to express their talent. The Expo was conducted in the MBA

## Spice Park



The Commerce Department, under the leadership of Dr. Antony J Kuttancherry and faculty members embarked on a one-day industrial visit on October 25, 2024, to the

## Talk: Is Cancer Preventable ?

Department of Biotechnology, SSTM organized an invited lecture on "Is Cancer Preventable" by Dr V.P Gangadharan, Senior Consultant & HoD, Medical and Pediatric Oncology, Lakeshore Hospital, Kochi on 5 November 2024, at SCMS ,Muttom. Students, faculty members and staff from various departments of SSTM & SCMS Cochin School of Business attended the lecture and interactive session.



From left Dr. G Sashi Kumar Principal SSTM, Dr. V.P Gangadharan, Group Director Dr. Radha P. Thevananoor, Dr. Sethulekshmy Nair Deputy Director SIBB

Hall, SSTM campus. The Registrar and Group Director, Dr. Radha Thevananoor, Principal Dr. G. Sashi Kumar, Vice Principal, Dr. J.M. Lakshmi Mahesh, Head of the Department, Dr. Antony J. Kuttancherry, and the faculty members attended the exhibition.

## NSS First Year Orientation



NSS Units 130 and 260 of SCMS School of Technology and Management organised an orientation for first-year NSS volunteers on the topic – 'A Volunteer to Leader' on November 12, 2024 at SCMS Seminar Hall. Mr. Sujay Kochunarayanan, Assistant Professor, SSET and former NSS Programme Officer was the Resource Person. A hundred first-year students attended the programme.

## Children's Day Celebration



NSS Units 130 and 260 of SCMS School of Technology and Management celebrated Children's Day by visiting two Anganwadi centers- Ayyankali Samskarika Nilayam, Ambattukavu (C No. 122) and Muttom Church Jn. (C No. 123). The NSS volunteers organised cultural programmes, distributed roses and sweets to the kids. Mr. Yusaf P. S., Member, Ward No. 15, Choornikkara Panchayath graced the occasion.

## NSS Awards

NSS Unit 130 has been honoured with the Best Unit Award from MG University. The Programme Officer, Mr. Arunkumar M., received the Best Programme Officer Award, and NSS Volunteer, Ms. Jismi Sara Vincent, was recognised as the Best NSS Volunteer.



## Industrial Visit

Spices Park in Idukki. The 93 students, guided by Dr. Anilkumar K. A., Assistant Director of Spices Board, explored the aromatic world of spices, discovering 52 distinct varieties.

## Udupi

The Department of Commerce of SSTM, Muttom, organised an educational industrial visit from October 26 to November 1, 2024 for the final year students. A group of 70 students, accompanied by four faculty members visited the production unit of Rainbow Pipes Pvt. Ltd.,

Chikamangalur where they experienced the technical aspects of factory life. The other destinations on the trip were Gokarna, Yaana, Chikmagalur and Dandeli.







# SCMS COCHIN SCHOOL OF BUSINESS

## Special Address

Dr. Radha Thevannoor, Group Director and Registrar of SCMS Group of Educational Institutions, delivered a keynote address titled 'Aging: Generations Together' in the 6th APSPA International Conference on Multidisciplinary Perspectives on Human Development and Learning: Navigating the Nexus of Education, Psychology, Business, Language and Philosophy, hosted by The Assumption University of Thailand, Bangkok on November 28-30, 2024. She also participated as a panelist in a discussion on 'Preventing Suicide and Building Resilience: The Critical Role of Educational Institutions and Educators.'



## Tribute To Ratan Tata



SCMS Cochin School of Business organised a heartfelt tribute to the legendary industrialist and philanthropist, Mr. Ratan Tata, on October 22, 2024. The event was graced by Mr. Dinesh Thampi, Vice President & Delivery Centre Head, Kerala, Tata Consultancy Services (TCS)

## Alumni Meet- Dubai Chapter



The SCMS Alumni Association, Enosis, hosted a memorable reunion at the India Palace Restaurant, Al Garhoud, Dubai, on November 9, 2024, uniting alumni from Batch 1 through Batch 30. This special gathering brought our alumni together to reconnect and relive cherished memories and celebrate the lifelong bonds they share.

## Casa de Gestão 2024 winners



SCMS Cochin School of Business emerged as the Overall Champions at the prestigious Casa de Gestão Management Fest, hosted by Bhavan's Royal Institute of Management. The students of PGDM Batch 32 and Batch 33 secured top honors in multiple events, displaying exceptional talent and teamwork.

Gautham, Ashwin, Amal, Krishna and Akash of PGDM Batch 32 secured the First Prize for Best Management Team. PGDM Batch 33 team consisting of Reshmi Daison, Noora Fathima, Jojel, Alwin and Nevin won the First Prize in the Corporate Walk event and Batch 33 team consisting of (NAMES) won the first prize in the HR Game.

## Innovative Product Launch



The Innovative Product Launch, organised by PGDM Batch 32 at SCMS Cochin School of Business, was held on October 30, 2024, at the Atrium. The event served as a culmination

of the students' experiential learning in Integrated Marketing Communication and Product & Brand Management, with 14 unique products taking center stage.

## Boot Camp 2: Campus-to-Corporate

The NIPM Kerala Chapter, in collaboration with SCMS Cochin School of Business, successfully hosted the second session of its Campus-to-Corporate Boot Camp series, focusing on HR Automation and Technology. Two eminent speakers: Mr. Krishna Kumar, CEO of GreenPepper + AI, and Ms. Sarika C K, Location HR Leader at IBM shared their insights on the subject. The discussion was moderated by Dr. Neethu Ismail, Assistant Professor in the HR Department at SCMS Cochin School of Business. The event, held at the SCMS campus, was an enriching

experience for aspiring HR professionals, students, and industry enthusiasts.

## Faculty Achievements

- Dr. Maya Joby, Associate Professor, Department of Data Analytics, published a research paper titled 'Event-Based Biological Pest Control: An LMI Approach' in the prestigious Journal of Theoretical Biology (Volume 596, 7 January 2025, Article No. 111975).

- Ms. Merlin Mathew, Assistant Professor, Department of Marketing successfully completed 2-month FDP on 'Delivering the Wadhvani Ignite Course' conducted by Wadhvani Entrepreneur Network from September 9, 2024 to October 29, 2024. She also completed a 12-week NPTEL Course on Marketing Management conducted by IIT Roorkee with a consolidated score of 91% and received an Elite Gold + Topper certificate.

- Dr. Lishin M J. (Associate Professor, PGDM) published an article titled 'Learning the Ropes in a Psychologically Safe Health Care Environment', in Asia Pacific Journal of Health Management, (WoS and ABDC-C indexed journal.) in October 14, 2024.

- Dr. Lishin M.J. (Associate Professor, PGDM) and Ms. Anjali A. (Assistant Professor, PGDM) published an article titled 'Unlocking Job Involvement: Helping New Employees Navigate using Uncertainty Reduction Theory with Psychological Safety as a Mediator' in Creative Nursing a Sage publication (SCOPUS-Q3, and WoS indexed journal) on November 16, 2024.

- Dr. Devika S, Assistant Professor, Department of General Management published an article in The Hindu. (2024, November 13) titled 'A new audio series celebrates the timeless appeal of Tagore's Gitanjali' <https://www.thehindu.com/entertainment/music/a-new-audio-series-celebrates-the-timeless-appeal-of-tagores-gitanjali>

## Online Faculty Development Programme

SCMS Cochin School of Business, in association with IQAC, successfully conducted a 3-day National Level Online Faculty Development Programme (FDP) titled 'Faculty Toolkit for Placement Performance & Accreditation' from October 23 to 25, 2024. The event featured renowned speakers, including Dr. P. A. Mathew (Grace International Academy), Mr. Abraham George (Ennoventure Inc.), and esteemed faculty members from SCMS such as Dr. Krishnabhaskar Mangalasseri, Professor, Department of Marketing, Dr. Bhagyalekshmi P. C., Associate Professor and HoD, Department of Marketing, Mr. Sudheer Sudhakaran, Professor, Department of Marketing, Mr. George Joseph Kalayil, Assistant Professor, Department of Marketing, Ms. Merlin Mathew, Assistant Professor, Department of Marketing and Dr. Anju Varghese Philip, Assistant Professor, Department of Marketing.



## KMA Leadership Contest



Knowledge Partner at the 42nd Young Managers Contest, hosted by the Kerala Management Association (KMA) and Bank of Baroda and held on November 19, 2024. The theme of the event was "Leadership Development - Qualities of the Leader of Tomorrow."

Young professionals from reputed organizations displayed exceptional strategic thinking and problem-solving skills, with V-Guard securing the 1st place, Mane Kancor earning 2nd place, Agappe taking 3rd place, and UST receiving the Special Jury Award. The event celebrated the emergence of future-ready leaders and reaffirmed SCMS Cochin's commitment to fostering leadership excellence.

## Talk on Hiring Trends

An enlightening session on global compensation and hiring trends was held on November 7, 2024. Dr. Praveen Kamath Kumbala, General Manager HR - Global Strategic Hiring & Redeployment at Wipro provided students and faculty with valuable insights into the evolving HR landscape.



## Campus Placement

- Ms. Biya Manoj, Mr. Adarsh Anand C. and Mr. Akshay R. of PGDM Batch 2023-25 were recruited by **ICICI Prudential Life Insurance**.

- Mr. Ajay James of PGDM Batch 2023-2025 was recruited by **Federal Bank**

## SCMS COLLEGE OF POLYTECHNICS

### Industrial Visits



- Forty-five students (Semester 1 and 3) of Automobile Engineering paid an educational industrial visit to KAMCO (Kerala Agro Machinery Corporation), Athani on October 8, 2024. Faculty members, Mr. Abhijith Jacob, Mr. Vishnu T. S., Mr. Naveen Narayanan and Mr. Sandeep V. Sabu, from the Department, accompanied the students. Guided by the faculty members, students gained practical insights into the assembly process of internal combustion (IC) engine components used in various model tillers. This visit aimed to bridge the gap between theoretical knowledge and real-world applications while also contributing to their academic and career growth.

- Thirty - three students of Automobile Engineering Course, Semester 3 and 5, paid a visit to TOLINS Tyres Limited, Kalady on October 9, 2024. Faculty members from the Automobile Department, Mr. Abhijith Jacob, Mr. Vishnu T. S., Mr. Naveen Narayanan and Mr. Sandeep V. Sabu, accompanied the

students. The visit aimed to provide participants with insights into the tyre production process, quality control measures, and the overall functioning of a manufacturing facility. Their portfolio includes two and three-wheeler tyres, Light Commercial Vehicle (LCV) tyres and Agriculture tyres. The industrial visit was an enlightening experience that enriched students understanding of tyre manufacturing.



### My Story-Motivational Session



The IIC and IEDC cell of SCMS Polytechnic College, organised 'My Story' a motivational session, to offer guidance to students on negotiating the start-up environment.

Dinilson James and Aswin Anil, founders of Matagor Industries shared their experiences, obstacles, and important takeaways on how to succeed in the cutthroat business world. The event was held in the Seminar Hall on October 23 and was attended by 60 students from all departments.

### Sixth Semester Internship Awareness Programme



The Sixth Semester Internship Training awareness programme for parents and students was coordinated by Training & Placement cell in association with IQAC SCP on October 28, 2024. Around 25 parents attended the programme held to explain parents and students the importance and need of the internship training. Prof. Baby P. P. (DESIGNATION) addressed the gathering.





# SCMS SCHOOL OF ARCHITECTURE

## Study trip to Malaysia



The students of SCMS School of Architecture, Semester 9, undertook an international study trip to Malaysia, as part of their Urban Design Studio project. They explored the cities of Putrajaya, renowned for its sustainable and planned cityscape, and Cyberjaya, Malaysia's 'Silicon Valley'. The trip offered a unique opportunity to study and analyze exemplary urban design and planning strategies in an international context. Students observed the interplay of culture, technology, and sustainability in shaping urban environments, which served as inspiration for their academic projects. The trip also included interactions with architects, offering students a holistic understanding of contemporary urban challenges and solutions in practice. The students were accompanied by the faculty team, Ar. Tara Pandala, Ar. Vinu Elias Jacob and Ar. Subha VC.

## World Cities Day

The UNAI wing and NASA team of SCMS School of Architecture collaboratively organised 'Urban Narratives', an event to observe World Cities Day on November 2, 2024, in Thrissur. This initiative provided students with a creative platform to explore the city's unique urban fabric, which is a blend of heritage and modernity. The sessions that included sketching, photography, and creative writing, were monitored by alumni of Batch 2019-2024, Mr. Dixon and Mr. Adin Anilkumar and Ar. M Arun Shankar, Assistant Professor, SSA. The event was coordinated by Ar. Angel Roselin, Assistant Professor, SSA.

## Faculty Achievement:



Dr. Meril George, Dean of SCMS School of Architecture, successfully completed her Bachelor of Laws (LLB) with first class from Cochin University of Science and Technology (CUSAT) and received her degree on November 7, 2024. This accomplishment reflects her commitment to lifelong learning and interdisciplinary expertise, enhancing her leadership capabilities. It stands as an inspiration of continuous personal and professional growth to faculty and students.

Ms. Niya Suku, PET faculty at SCMS School of Architecture, was honored with the responsibility of officiating the Judo competition (Men & Women) at the MG University Judo Championship 2024-25, held on November 9 and 10, 2024 at St. Albert's College, Ernakulam. Her appointment shows her expertise and commitment to sports and to promoting athletic excellence beyond the institution.



## DYUTHI 2024



As part of Dyuthi 2024, the students of SCMS School of Architecture showcased their creativity and talent at "Dyuvogue", a fashion event held on October 17, 2024, at the Government Engineering College, Thrissur. Ar. Anjali P., Assistant Professor at SSA, guided the team which presented a captivating performance. The event was a platform to explore fashion as a form of architectural expression.

## MEP Workshop

A comprehensive workshop on Mechanical, Electrical, and Plumbing (MEP) systems was conducted for Semester 5 and Semester 7 students of SCMS School of Architecture by Tritech Engineering on November 16, 2024. The session provided in-depth insights into the integration of MEP services in architectural projects, highlighting their significance in building functionality and sustainability. Through interactive discussions and practical demonstrations, students gained valuable

knowledge on modern MEP practices. The event was coordinated by the faculty team comprising Ar. Resmi Das, Ar. George Sebastian and Ar. Maria Paul.

## Students Union Election

The Students' Union Election 2024-25 at SCMS School of Architecture was successfully conducted on October 17, 2024 under the supervision of Ar. Josy Job, who served as the Returning Officer. Eight key positions that include the post of Chairperson, Vice Chairperson, General Secretary, and others, were contested. The elected students form the Executive Committee, that represents the student body responsible for organising various activities for the academic year. The event witnessed enthusiastic participation of the students reflecting the democratic spirit and active engagement of the SSA community in student governance.

## INTROX 2024

Intro' 24, the Freshers Day event was hosted by the students of Semester 3 at the Seminar Hall on November 13, 2024. An interactive session, the event welcomed the new students of Semester 1 into the SSA family. Fun activities, and lively dance performances were held. The event was coordinated by Ar. Anjali P., Assistant Professor, SSA.

**SCMS  
GROUP**

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♦ SCMS Institute for Bioscience and Biotech Research and Development ♦ SCMS School of Architecture  
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**School of Communication and Management Studies (SCMS)**

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