



# 7<sup>th</sup> Biennial International Conference on

*AGING WELL (ICAW 2026)*

“Embracing the Golden Years : Management Perspectives  
for Healthy, Inclusive, and Sustainable Aging”

**Registration Link :** <https://forms.gle/tfNrsqEtfV7hGgsG7>



On

June 19<sup>th</sup> & 20<sup>th</sup>, 2026



## SCOPE OF THE CONFERENCE

As global populations age, the meaning of growing older is being redefined. Today’s older adults are living longer, remaining active, and contributing meaningfully to families, workplaces, and communities. These shifts call for innovative management perspectives that promote dignity, inclusion, and well-being in later life. ICAW 2026 views aging not merely as a biological stage, but as a multidimensional management challenge shaped by policy, organizational practices, technology, and socio-economic systems. The conference invites interdisciplinary dialogue on inclusive HR frameworks, responsive healthcare models, ethical marketing, financial resilience, and age-friendly design and governance. By reframing aging as a phase of capability, contribution, and continued growth, ICAW 2026 seeks to inspire sustainable and equitable solutions that enhance quality of life for older adults.

## SCMS

SCMS Group of Educational Institutions is a nationally recognised leader in higher education, with a strong focus on Management, Engineering, and Technology. Guided by the vision of its founder, Dr. G. P. C. Nayar, and his commitment to value-based education, SCMS has sustained over five decades of purposeful and focused academic excellence. The Group comprises nearly a dozen institutions offering a wide spectrum of disciplines, including Management, Engineering, Biotechnology, Architecture, Computer Applications, Polytechnic education, and related fields. These institutions operate from multiple campuses across Kochi (Cochin), Kerala, India, creating a vibrant and integrated academic ecosystem. With an enduring emphasis on quality, ethics, and societal relevance, SCMS continues to contribute significantly to the development of skilled professionals and responsible leaders, reinforcing its standing as a trusted name in Indian higher education.

## Call for Abstracts

ICAW 2026 invites scholars, researchers, practitioners, industry experts, healthcare professionals, and students to submit **Original, Unpublished Research** that advances the understanding of aging from a management and multidisciplinary perspective.

To ensure wider global participation and accessibility, the conference will be held in a **Hybrid Mode** for participants from **outside Kerala, India**. This inclusive model allows researchers from diverse locations to engage, collaborate, and contribute meaningfully to the discussion on aging.

## Dates to Remember

Last date for Abstract submission: **20<sup>th</sup> April, 2026**  
Announcement of acceptance of Abstracts: **15<sup>th</sup> May, 2026**  
Full paper submission: **1<sup>st</sup> June, 2026**

## Payment Details

Payment method - **Electronic Transfer / Google Pay**

Account Name : **SCMS Centre for Socio- Economic Research (SCENSER)**

Account Number : **30087005607**

State Bank of India, Woodlands Building, Apollo Junction, Kalamassery, Ernakulam-683104

IFSC Code : **SBIN0010110**

SWIFT Code : **SBININBB395**

Please give your name in the comments column while doing the online transaction.

Please note down the transaction reference number and include it in the registration form.

## SCAN & PAY



## Register Now

Online registration available. Delegates attending / presenting papers at the seminar are requested to register & make the registration fee through Electronic payment

Registration Fee for Participants		
Indian Nationals	Early Bird offer till 20th April, 2026	Regular Fee
Industry	₹ 2000	₹ 2500
Academician	₹ 1500	₹ 2000
Researcher **	₹ 1000	₹ 1500
Student **	₹ 500	₹ 750

Online Presentation is free for Participants from outside Kerala		
International Participants in Person	Early Bird offer till 20th April, 2026	Regular Fee
Industry	\$150	\$200
Academician	\$100	\$150
Researcher **	\$50	\$100

\*\* Please scan & email the photo ID card from your respective institution/university.  
Original ID card has to be produced during the conference.  
Registration fee includes Registration Kit, High Tea and Lunch

## Themes for ICAW- 2026

### Human Resource Management & Organizational Support

- Challenges of multi-generational workplaces
- Senior employability and late-life career pathways
- Workplace wellness and ergonomic needs
- Flexible retirement and senior transition support
- Mentoring & reverse mentoring
- Psychological safety for aging employees

### Marketing, Consumer Behaviour & the Silver Economy

- Segmenting senior consumers
- Inclusive product and service design
- Digital marketing for older adults
- Trust & loyalty in health/wellness markets
- Emotional and nostalgia marketing
- Sustainable & ethical silver economy

### Financial Management &

- Pension & annuity innovations
- Role of microfinance & fintech
- Saving and investment behaviours of seniors
- Intergenerational financial relationships
- CSR for eldercare
- Financial literacy for older adults

### Smart, Inclusive & Data-Driven Technologies

- Smart homes & IoT solutions
- Predictive analytics in eldercare
- AI-based monitoring systems
- Digital divide among senior citizens
- Global tech-enabled eldercare models
- Measuring quality of life through analytics

### Mental Health, Emotional Well-being & Social Connectivity

- Loneliness, isolation & mental health support
- Memory clinics & cognitive interventions
- Spirituality & resilience in older adulthood
- Community mental health networks
- Mindfulness & emotional care
- Social bonding through art, music & therapy

### Physical Health, Nutrition & Preventive Care

- Nutrition, exercise & active aging
- Preventive healthcare models
- Public and corporate wellness initiatives
- Healthcare accessibility & affordability
- Training geriatric-care workforce
- Integrative & complementary medicine

### Infrastructure, Architecture & Design for Aging Populations

- Age-friendly design & accessibility
- Architectural innovations for elders
- Safe home designs & ergonomics
- Transportation & urban mobility
- Inclusive community & healthcare environments
- Housing policies for senior citizens

### Social Innovation & Public Policy for Age-Friendly Societies

- Policy frameworks for elder protection & rights
- Age-friendly urban governance models
- Community-driven eldercare systems
- Public-private-community partnerships
- Sustainable financing for long-term care
- Gender, diversity & social inclusion in aging

Topics are not restricted to the above. We welcome other research papers related to aging.  
The outstanding paper will be awarded "The Best Paper Award".

## Organising Committee

### Patron

**Dr. G.P.C Nayar** *Chairman, SCMS Group of Educational Institutions, Kerala, India*

### Convener

**Dr. Radha Thevannoor** *Vice Chairman, SCMS Group of Educational Institutions, Kerala, India*

### Advisory Committee

**Dr. Athul Joseph Manuel** *President, IMA Kochi*

**Dr. Baby Chakrapani** *Director Centre for Neuroscience & Assistant Professor, CUSAT*

**Dr. Biju Mathew** *Director & State Head, Kerala, India*

### Co-ordinators

**Dr. Neethu Ismail** *Assistant Professor, SCMS Cochin School of Business*

**Dr. Vidya Rajendran S** *Assistant Professor, SCMS School of Technology & Management*

## SCMS GROUP MEMBER INSTITUTIONS

### **SCMS Cochin School of Business**

*PGDM, FPM*

### **SCMS School of Engineering & Technology**

*B.Tech, M.Tech, MCA, Ph.D.*

### **SCMS School of Technology & Management**

*MBA, MCA, IMCA*

*B.Com, BBA, BCA, B.Sc.(Psychology)*

### **SCMS Institute for Biosciences and Biotechnology Research & Development**

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### **SCMS Centre for Socio-Economic Research**

*Research, Consultancy and Training*

### **SCMS College of Polytechnics**

*Diploma Courses in Mechanical, Automobile, Electrical & Electronics, Civil and Computer Engineering*

### **SCMS Water Institute**

*Research and Consultancy*

### **SCMS Institute for Road Safety & Transportation**

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